



## Community Committee

### SUMMARY NOTES

Meeting 6: March 5, 2015

We're in the **RECOMMENDATION STAGE**

Our purpose is to provide **FEEDBACK AND REVISIONS**, and offer a recommendation or **ENDORSEMENT**

#### Attendance

**Present:**

Hannah Arellano  
Donald Bristow  
Dick Eggerding  
Thomas Gribb  
Charles Huang  
Marilyn Lane  
Doug McKee  
David Perry  
Laura Wheelwright  
Joseph Winfield

**Staff:**

Elisa Hamblin  
Teresa Shin

**Absent:**

Pete Schwarz  
Brienne Spaeth  
Cathy Workman

**Depart Reps:**

Kristy Diaz-Trahan, Parks & Recreation  
Director  
Amanda Jacobs, Economic  
Development Manager  
Chris Olson, Police Lieutenant

**Misc:**

Bill Adler  
Jack Evert

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#### Welcome and Introductions

- Elisa Hamblin welcomed the committee and thanked them for sacrificing their time to participate in the process.

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#### Packet Review and Meeting Business

- Elisa Hamblin reviewed the meeting packet, including an overview of the agenda and schedule.
- Elisa asked if there were any corrections or clarification for Meeting 5 Summary Notes – all was fine.
- Elisa then clarified that the orange edits in the Community Committee Workbook were the Meeting 5 changes. Highlighted text indicated a need for further discussion. The workbook looks messy with revisions and strikethroughs but it shows that the committee had been working hard.
- The meeting schedule tonight included finishing up the work, another pass through the workbook, and reviewing the recommendation emails to the Environment Committee and Development Committee. Elisa mentioned that the work was not done, there will be a review in April with all three committees.
- Elisa reminded the committee members that if there is specific comment about wording to please write a note and pass it to her. If there are comments about intent, then those comments needed to be addressed.

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#### Discussion – Review changes to Town Services, Facilities and Services (pgs. 16-19 of workbook)

- In the public safety section of the workbook, Elisa asked the committee to keep in mind the topics of child safety and cyber security.
- 4.5.1 – Committee members discussed wild land and urban fire hazard. They discussed that the hazard is low and perhaps the actions ideas associated with this topic can be condensed.



## Community Committee

- 4.5.1.2 and 4.5.1.7 – The committee discussed if these were separate items or should be condensed. It was agreed to keep them separate.
- It was suggested that these emergencies are overly emphasized; however it was important to have them addressed in the plan. It was also discussed that there are two different sections: 4.5.1 - to educate and prepare, 4.5.2 - to recover and respond.
- Elisa asked if cyber security and/or child safety can be addressed in either section.
- It was agreed that there should be another policy addressing vulnerable populations including seniors, children and special needs. Elisa will work on the policy and action items and the committee will review in the next draft.
- It was agreed that Action Idea 4.5.4.1 is confusing and Elisa will clean it up. There was clarification that public facilities are more than just police and fire departments.
- Action ideas for Suggested Policy 4.5.4 was discussed. Options included condensing it to equitable distribution of emergency facilities, decentralized emergency services, or make it even broader depending on the community needs.
- It was discussed if communication between public facilities (gas, water, fire, and electric) should be addressed in Action Ideas 4.5.2.1 and 4.5.2.2 or in Suggested Policy 4.5.4 or both.
- The committee discussed merging 4.5.4 and 4.5.6.
- Committee member asked if infrastructure should be defined. Elisa clarified that this topic overlaps with the Development Committee. The Development Committee will include all other infrastructure systems.
- Committee member asked if a user friendly town website should be addressed under Suggested Policy 4.5.7. It was decided that it is best addressed und Action Idea 4.4.21.2.
- Committee agreed that Action Idea 4.5.7.2 should be a stronger statement.
- It was clarified that the term “modeling” in Suggested Policy 4.5.8 referred to setting an example.

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### Discussion – Review the Community Committee Workbook (all sections)

- Elisa asked the committee to discuss the intent of all the suggested policies and action ideas in the workbook.
- Action Idea 4.4.1.3 was clarified that the intent is more than a farmer’s markets.
- 4.3.1.2 – Incubation was defined as startups.
- 4.3.1.3 – The term bio/life sciences should be consistent throughout the document and aerospace should also be included. A committee member asked if “light manufacturing” should be referred to as “clean light manufacturing?”
- Elisa will work on the phrasing of Action Item 4.3.2.6 so that the intent of “making more opportunities” will be clear.
- 4.3.3.3 – Committee member suggested that instead of “support and periodically update”, it should be “monitor and provide oversight” on the implementation.
- Action Idea 4.3.6 should address redundant services and scope of the services provided.
- 4.4.4 – Committee member asked if sports tourism could be isolated from residential areas. Elisa said she will take a look at it for and the committee will have an opportunity to review any changes for homework.
- 4.4.7.2 – Committee member asked if this includes clusters of Section 8 housing. It was clarified that Section 8 housing is not in a cluster and are individual housing units.



## Community Committee

- It was agreed to combine Action Item 4.1.10.4 and 4.4.10.1 to include events and food truck events.
- 4.4.13.3 – Committee agreed to eliminate the word educational to open it up to more options.
- 4.4.18.1 – Committee member suggested that the intent should also include supporting the Friends of Oro Valley Library.
- 4.4.21.1 – Committee would like a statement other than continue. It was suggested that the phrase “improve website for easy access” was used.

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### Discussion – Review recommendation memos to the Environment and Development Committees

- Elisa asked the committee to review the memos and if they agree with the statements.
- Committee member asked to make sure Action Idea 3.4.1.3 in the Environment Committee workbook addresses economic relevance. Also asked if the Environment Committee encouraged water harvesting.
- Also the committee discussed that the tree requirements in Oro Valley landscaping code is adequate and the term “increase” is not needed with the exception of annexed areas.
- In the Development Committee memo, “car-free shopping areas” should be clarified as shopping areas similar to La Encantada.
- It was suggested that the Development Workbook should include the idea of the district and/or multi-districts.
- Another committee member suggested that the memo should specifically address the issue of complete sidewalks in retail and commercial areas.

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### Discussion – Vision and Guiding Principles Scorecard

- Elisa went over the scorecard handout and explained how it is a snapshot of their work and where they landed.
- Elisa noted that the scorecard illustrated that the committee stayed true to vision and guiding principles.
- Elisa asked if there were any questions or surprises. There were not.

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### Recommendation – Tentative recommendation on final edits

- Elisa will email the next draft of the workbook and revised memos to the Environment Committee and Development Committee. Once the committee member have had a chance to review the documents to respond to her via email.
- The workbook is not final, but still a draft and will be fine-tuned for the all committee review in April.

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### Homework and Next Steps

- Elisa will pull the work of all three committees together.
- Elisa asked that the committee submit notes and homework. If anyone had any suggestions to editing or phrasing of any policy or action ideas to submit them into her. She will then send out a clean copy next week.
- Committee members can discuss any changes or comments on the Community Committee’s group page on the [www.YourVoiceOV.com](http://www.YourVoiceOV.com).
- A committee member asked if they could meet again if they wanted to have a further discussion. Elisa let them know that they may do so in an informal setting.



## Community Committee

### Public Comment Period and Adjourn

- Bill Adler had several comments and suggestions for the committee. First, make sure the language is clear for the citizens who will need to approve the General Plan. For instance, make sure that the district concept is defined. He stated that the Library is more than an attraction. Consider who pays for the public art. Be careful of wording, for example “incubation opportunities” and “create synergy.” Also it may be hard to pass the plan with the term “incentives” to build a performing arts center. He recommended that the document is clear about its intention so that the citizens will understand and not have the wrong interpretation.
- The committee meeting was adjourned.



## Community Committee

### FOLLOW-UP NOTES

The Community Committee identified a number of items that were still of concern to the group at Meeting 6 held on March 5, 2015. Below are responses to those items.

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#### Intent, Clarity, Redundancy

The group noted numerous issues with readability, redundancy and content on section 4.5 as well as in other places in the document. Please note that substantial revisions have been made to some sections, which include condensing and streamlining in an effort to address committee concerns. When reading through the draft – please make notes of items that need further work and forward them to Elisa Hamblin at [ehamblin@orovalleyaz.gov](mailto:ehamblin@orovalleyaz.gov).

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#### Water Harvesting

**Question:** Did the Environment Committee talk about water harvesting?

**Answer:** The draft of the Environment Committee Workbook includes the following policies and actions:

#### *Suggested POLICY*

- 3.2.1 Utilize alternatives to attain sustainable groundwater production rates and reduce groundwater level declines.\* (GP11)

#### *ACTION ideas*

- 3.2.1.1 Develop plans for the use of alternative sources of water for potable and non-potable uses, including rainwater, gray water, waste water effluent and Central Arizona Project water. (DEV) (V09)
- 3.2.1.2 Explore the expanded use of stormwater harvesting as a means to reduce dependence on groundwater. (GP11)
- 3.2.1.3 Incentivize the use of passive and active rainwater harvesting techniques.\* (V09)
- 3.2.1.4 Explore opportunities for expanded use of stormwater recharge areas as a means to recharge the groundwater supply and control erosion. (GP11)

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#### Signage Requirements

**Question:** Will the Development Committee address signage requirements?

**Answer:** Currently there is draft language in the Development Committee on this item. This language has not been finalized and a few members of that committee have requested more be included than what is shown here.

#### *Suggested POLICY*

- 5.3.1 Improve the small-town character, design and safety of the built environment.

#### *ACTION ideas*

- 5.3.1.1 Study and update signage regulations to incorporate best practices while continuing to balance the needs for clear identification and direction as well as community desires for compatibility and minimal intrusiveness.

# COMMUNITY COMMITTEE WORKBOOK



## INTRODUCTION

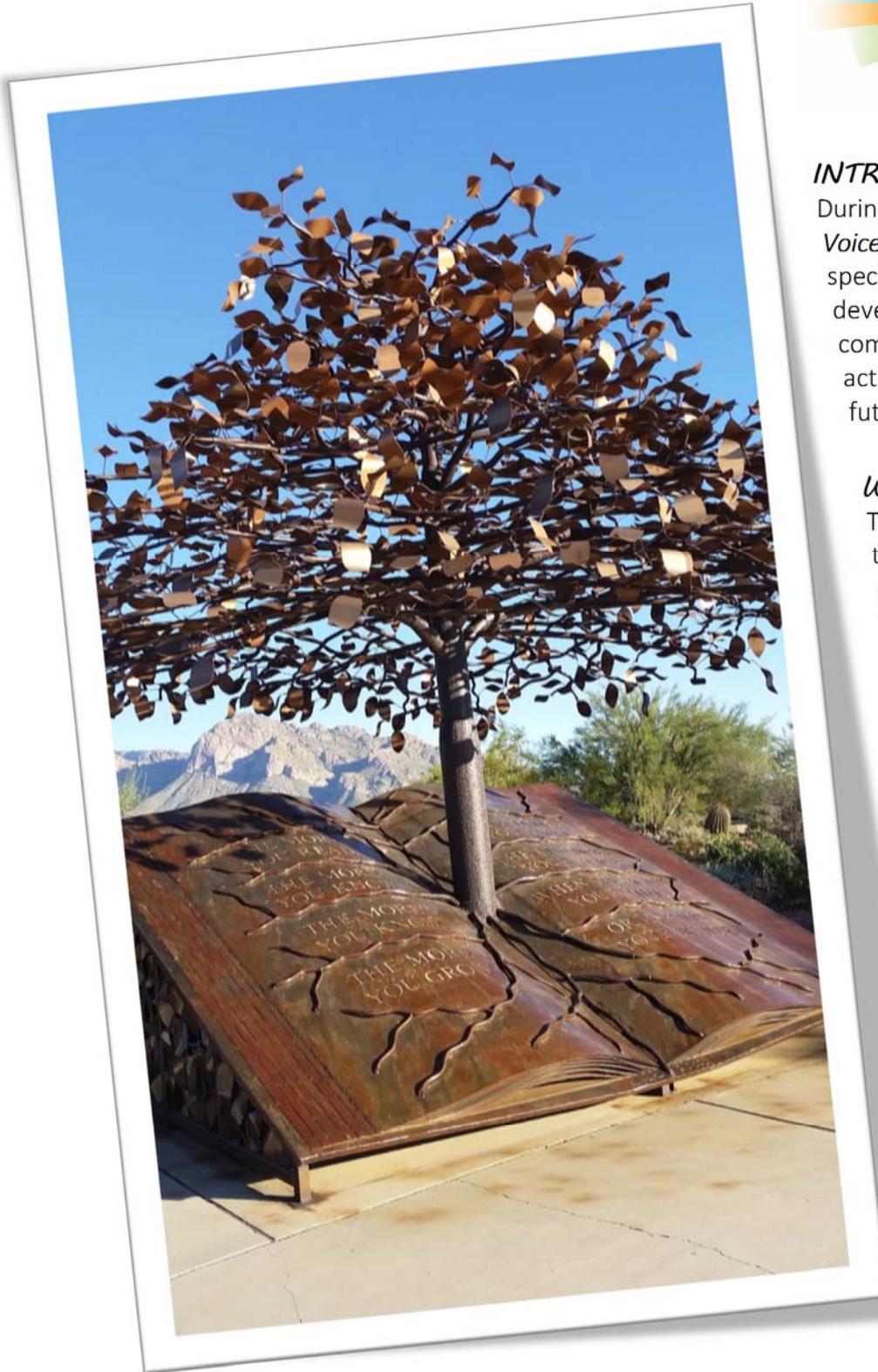
During Phase 2 – ‘Let’s Think’ of the *Your Voice, Our Future* project, three topic-specific committees will be working to develop goals, policies and actions for the community’s plan. This work will guide actions and decisions for the Town’s future over the next ten years.

### *What is the workbook?*

The workbook is a tool for committees to use. It’s designed to be friendly, offer ideas and help you dive into your work. All the answers aren’t in this document, instead it represents some ideas that are supported by the community’s vision and guiding principles.

### *How should I use it?*

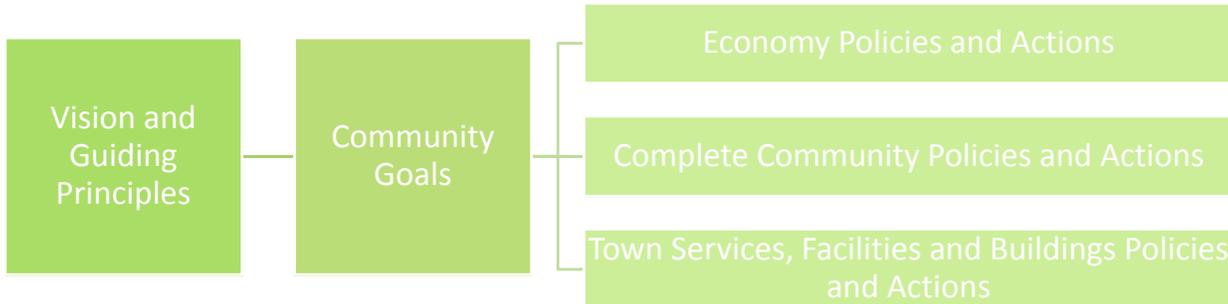
Read it – mark it up – make notes and bring your ideas to the committee meetings! This plan can’t be built without the unique contributions of every committee member and this workbook should help you bring your ideas into one place. Together we can build something that truly directs a positive future for the community.



# COMMUNITY COMMITTEE WORKBOOK

## How is the workbook organized?

The information in the workbook was examined through the lens of the endorsed vision and guiding principles. The goals offer big directions and the policies and actions take the next step.



Throughout this workbook you will see references to the Vision and Guiding Principles referenced after every goal, policy and action in parentheses. This is a way to track how we're lining up with what the community told us what important. The key for these Vision and Guiding Principles codes can be found in the key below.

### Code V&GP Phrase

V-1	Well-managed community
V-2	Opportunities for quality living
V-3	Friendly, small-town character
V-4	Access to daily services
V-5	Access to employment
V-6	Access to recreation
V-7	Strong sense of community
V-8	High regard for public safety
V-9	Extraordinary natural environment
V-10	Extraordinary scenic views
GP-1	Focus on community safety and maintain low crime
GP-2	Ensure integrity of scenic beauty and environment
GP-3	Keep the unique community identity as a special place
GP-4	Create a complete community with a broad range of shopping, dining and places to gather
GP-5	Minimize traffic and increase ways to get around Town
GP-6	Manage how we grow and maintain high design standards
GP-7	Grow the number of high quality employment opportunities
GP-8	Ensure Oro Valley is a family-friendly community
GP-9	Support and build on high quality of schools
GP-10	Provide more parks, recreation and cultural opportunities for all ages
GP-11	Promote conservation of natural resources
GP-12	Maintain financial stability

### Oro Valley's Vision

To be a well-managed community that provides all residents with opportunities for quality living. Oro Valley will retain its friendly, small-town character, while increasing access to daily services, employment and recreation. The Town's lifestyle continues to be defined by a strong sense of community, a high regard for public safety and an extraordinary natural environment and scenic views.

# COMMUNITY COMMITTEE WORKBOOK

*What do I need to know?*

**Please Note:**

- ▲ **Asterisks\*** indicates source comes from the current Town General Plan, Focus 2020, or the adopted Town Zoning Code.
- ▲ Statements with a ( ) afterwards indicate a relationship to another chapter.
- ▲ This workbook has undergone numerous revisions. Version 0.6 is a 'clean copy' created at the conclusion of the first round of committee work. Previous edits are visible in past versions of the workbook.

**Goal:**

The desired result or the envisioned future. A goal answers the question “what does the Town strive for?”

**Policy:**

Identifies a course of action to help achieve the goals.

**Action:**

Indicates the specific actions to take in order to fulfill both the policies and the goals.

*How will this fit into the final plan?*

The work of this committee will feed into the final plan, along with the work of the other two committees.

**1. Introduction**

- a. How this plan was created: process, vision and guiding principles, state requirements
- b. How to read this plan: organization and plan content
- c. How this plan goes to work: implementation measures

**2. How to use this plan: plan administration**

- a. Amendment criteria

**3. Environment**

Topics include: Sonoran Desert Resources, Water Resources, Cultural Resources and Clean Environment

**4. Community**

Topics include: Economy, Complete Community and Town Services, Facilities and Buildings

**5. Development**

Topics include: Land Use and Design, Development and Growth Areas and Infrastructure

**6. Conclusion**

**7. Appendices**

# COMMUNITY COMMITTEE WORKBOOK

## 4.1 Discussion: Overview of chapter

*[Placeholder - text to be developed]*

Priorities from the community in this chapter  
Explanation of legal requirements – topics that must be covered as part of State elements

## 4.2 Community Goals

Following is a list of goals that would help to achieve the long-term vision for the community. The community goals outline a well-planned community that benefits the local economy and promotes healthy lifestyles, quality neighborhoods, lifelong learning and a sense of community. The goals also highlight the strong desire for continued safety in the community.

Listed in order of the topics in this chapter.

All goals have a relationship to the goals in other chapters.

The Town of Oro Valley strives for . . .

- 4.2.1. Long-term financial and economic stability, and sustainability for Town government.\* (GP12)
- 4.2.2. A robust local economy and job market which provides opportunities for quality employment, builds on Oro Valley's assets and encourages high-quality growth. (GP07)
- 4.2.3. A strong sector of targeted industries, including bioscience and aerospace fields, which provide opportunities for synergy and growth. (GP07)
- 4.2.4. A community with a wide range of services, amenities, shopping and dining opportunities and housing types which meet the needs of current and future residents. (GP04)
- 4.2.5. A high-quality parks, recreation and open space system that is accessible, comprehensive, integrated and serves the community's needs. (GP10)
- 4.2.6. Diverse, enriching and quality education opportunities. (GP09)
- 4.2.7. Diverse, enriching and quality arts and culture experiences and amenities accessible to all residents. (GP10)
- 4.2.8. Increased opportunities for residents to provide meaningful input on Town decisions and planning. (V07)
- 4.2.9. Safety for all residents and visitors during emergencies, and from the threats of natural and man-made hazards, whether at home, work, or other activities. (V08)

## 4.3 Economy Policies and Actions

This section addresses economic development and the Town's fiscal conditions.

***Suggested POLICY***



# COMMUNITY COMMITTEE WORKBOOK

4.3.1 Develop a diversified and robust economic base to support long-term economic stability. (GP12)

## ***ACTION ideas***

- 4.3.1.1 Develop strategies which support and retain existing businesses within the community and provide opportunities for synergy. (V05)
- 4.3.1.2 Develop strategies to attract new start-up opportunities and jobs in a full range of businesses, which are compatible with the character of the Town. (GP07)
- 4.3.1.3 Develop strategies which promote and support Oro Valley core industries including tourism, aerospace, healthcare, bioscience and suppliers, clean light manufacturing and business services. (GP07)
- 4.3.1.4 Develop strategies which support Oro Valley's existing and future needs related to senior living.
- 4.3.1.5 Develop strategies which attract renewable energy technology research, manufacturers and installation industries. (GP07)
- 4.3.1.6 Develop strategies to attract commercial, industrial and business park employment centers. (DEV) (GP07)

## ***Suggested POLICY***

4.3.2 Establish programs, strategies, investments and financial incentives which ensure the Town's economic prosperity. (GP12)

## ***ACTION ideas***

- 4.3.2.1 Maintain and periodically update the Town's strategies for economic development as part of the strategic planning process.\* (GP12)
- 4.3.2.2 Make strategic public investments as part of the Capital Improvement Program that support desirable economic development.\* (DEV) (GP12)
- 4.3.2.3 Create private and public sector partnerships and programs for use, beautification, or publicity on underutilized or vacant employment and retail centers. (DEV) (V05)
- 4.3.2.4 Utilize the Town's economic development programs to pursue and support uses and businesses which diversify the local tax base, increase local employment and decrease the amount of tax dollars leaving the community.\* (GP12)
- 4.3.2.5 Coordinate infrastructure expansion and future utility services in Innovation Park and other key employment and commerce sites. (DEV) (V05)



*Questions - comments - ideas -  
concepts that are important to me*

# COMMUNITY COMMITTEE WORKBOOK

- 4.3.2.6 Pursue zoning map and code changes that increase the community's economic opportunities, while balancing community needs and desires. (DEV) (GP12)

## **Suggested POLICY**

- 4.3.3 Promote Oro Valley as an ideal destination for economic activity, tourism, shopping, cultural attractions, research and development. (GP12)

## **ACTION ideas**

- 4.3.3.1 Develop strategies to promote Oro Valley's assets, including public safety, natural beauty, public art, infrastructure and sense of community, as part of overall economic development strategy. (V01)
- 4.3.3.2 Through comprehensive research and planning, develop information and resources which promote Oro Valley as an ideal destination for outdoor recreation and sports tourism. (V06)
- 4.3.3.3 Implement, monitor and offer oversight on the Town's historic preservation plans, especially regarding the adaptive rehabilitation of historic properties as a means to foster economic vitality. (COMM) (GP03)
- 4.3.3.4 Develop strategies which promote a range of retail options, including regional serving, neighborhood serving and pedestrian-oriented, at appropriate locations. (DEV) (GP04)
- 4.3.3.5 Evaluate means to support new and emerging technologies which advance business innovation and expansion. (GP07)

## **Suggested POLICY**

- 4.3.4 Support the Oro Valley workforce through education and training programs and needed services and amenities. (V05)

## **ACTION ideas**

- 4.3.4.1 Support workforce training for a range of industries such as biotechnology, technical education, trades, aerospace and clean energy technologies. (DEV) (GP07)
- 4.3.4.2 Encourage ongoing higher education efforts in the community as a means to connect skilled workers with targeted employment sectors. (COMM) (GP07)
- 4.3.4.3 Encourage the development of quality, accessible child care, pre-school, special needs and adult/elder care options to support working families. (GP08)

*Questions - comments - ideas -  
concepts that are important to me*



# COMMUNITY COMMITTEE WORKBOOK

- 4.3.4.4 Increase services and transportation options that support the needs of the local workforce and are compatible and consistent with the scale and character of the community.\* (DEV) (V03)

## **Suggested POLICY**

- 4.3.5 Support annexations that are economically beneficial to the Town while also considering the impacts to residents and social and environmental quality of the Town.\* (DEV) (GP12)

## **ACTION ideas**

- 4.3.5.1 Create a strategy for annexations that reflects the needs of the community and appropriate financial planning. (DEV) (GP12)

## **Suggested POLICY**

- 4.3.6 Maintain financial stability for Town operations, programs and services. (GP12)

## **ACTION ideas**

- 4.3.6.1 Create a plan to study and strategize on alternative revenue sources.\* (GP12)
- 4.3.6.2 Create a plan to annually review the current and future adequacy of Town services and identify efficiencies for all departments. (GP12)

## **4.4 Complete Community Policies and Actions**

This section addresses topics related to the creation of a complete community. A complete community is one that serves the needs of residents on a day-to-day basis and gives people a sense of connection to their neighborhood and community. It also provides opportunities for civic engagement, healthy lifestyles and lifelong learning.

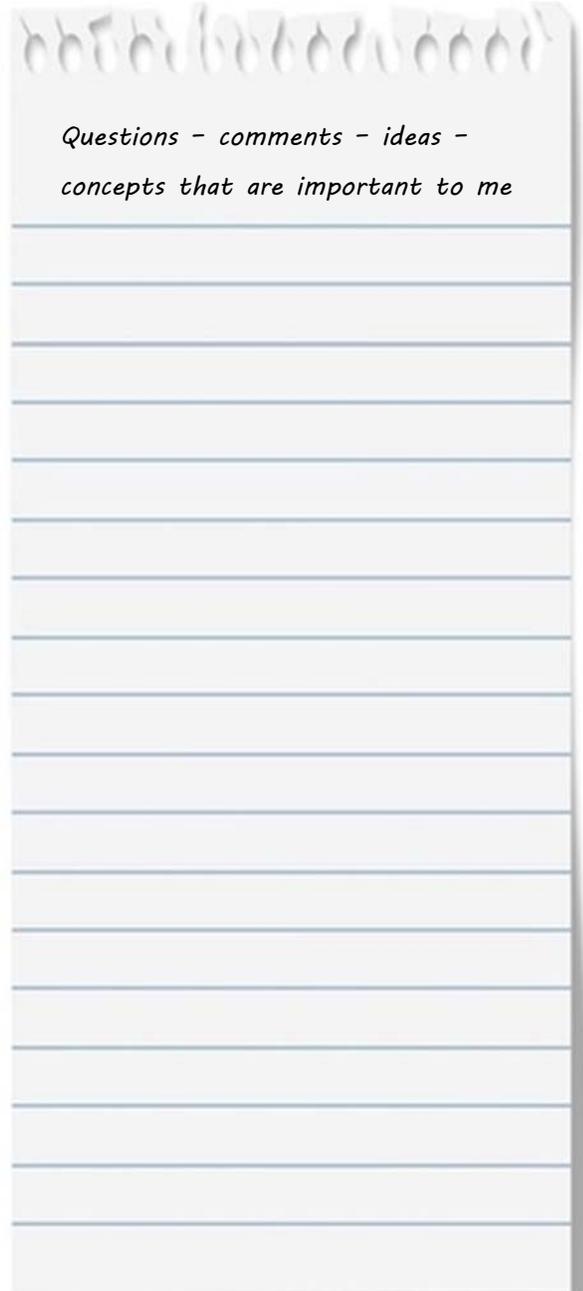
### **HEALTHY LIFESTYLES**

## **Suggested POLICY**

- 4.4.1 Promote the overall physical and social health of the community. (V02)

## **ACTION ideas**

- 4.4.1.1 Develop strategies to integrate public gathering spaces into existing commercial areas to encourage social and community interaction and meet the needs of unique or special needs individuals. (V03)
- 4.4.1.2 Integrate public education about the benefits of physical activity into existing Town programs. (V02)
- 4.4.1.3 Study and develop a plan identifying appropriate means to improve access for all people to locally grown and healthy food. (V02)



# COMMUNITY COMMITTEE WORKBOOK

- 4.4.1.4 Continue Town programs which limit risk associated with construction dust and the spread of diseases. (V02)
- 4.4.1.5 Create programs which improve community health in partnership with local hospitals and health centers. (V02)



## ***Suggested POLICY***

- 4.4.2 Provide equitable and appropriate park facilities and services for all residents in the community.\* (V06)

## ***ACTION ideas***

- 4.4.2.1 Periodically review and update the Parks Master Plan as a means to evaluate and address the Town's community park system conditions and needs.\* (GP10)
- 4.4.2.2 Establish a multi-generational and multi-use community center and gathering place to serve the community's recreation needs, as identified in the Parks Master Plan. (GP10)
- 4.4.2.3 Study and identify sources of revenue for recreational purposes, such as land, facility and recreation program needs. (GP10)
- 4.4.2.4 Integrate gathering spaces into park design which encourage social, educational and community interaction. (GP10)
- 4.4.2.5 Increase public awareness of the cost to acquire, build and maintain public parks, trails and recreational facilities and provide programs. (GP12)
- 4.4.2.6 Develop and administer public outreach efforts which gauge public support of future funding options to support park improvements. (GP12)
- 4.4.2.7 Utilize public/private partnerships and volunteerism program to preserve and enhance open space and park facilities. (V01)

## ***Suggested POLICY***

- 4.4.3 Link existing and planned neighborhoods with parks and open spaces by incorporating path and trail facilities. (ENV) (GP10)

## ***ACTION ideas***

- 4.4.3.1 Update the Trails Master Plan, as part of the Parks Master Plan, on a periodic basis to incorporate neighborhood and open space linkages. (GP10)
- 4.4.3.2 Integrate a comprehensive sidewalk plan into existing and future transportation plans which increase walkability and safe routes to parks, schools, recreation facilities and shopping centers. (GP05)
- 4.4.3.3 Explore funding sources and options available to improve path and trail facilities and increase public

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awareness of the financial needs associated with these facilities. (GP05)

## **Suggested POLICY**

4.4.4 Provide public open space and park space where there is an existing park shortage or a need to preserve open space, natural areas or scenic views. (DEV) (V02)

### **ACTION ideas**

- 4.4.4.1 Create an inventory and maintenance plan for existing park and open space in the community. (GP10)
- 4.4.4.2 Develop strategies to be integrated into the Parks Master Plan that address park shortages and preservation needs. (GP10)

## **Suggested POLICY**

4.4.5 Cooperate with other jurisdictions, agencies, and organizations to develop joint-use and multi-use facilities that benefit and address the recreational and social needs of a multi-generational community.\* (V06)

### **ACTION ideas**

- 4.4.5.1 Study and evaluate the feasibility of the development of public recreation or community education facilities in the community. (V06)
- 4.4.5.2 Develop a strategy to acquire property for larger recreational and community use of sufficient size and location that access can be shared equitably by multiple neighborhoods.\* (DEV) (GP10)
- 4.4.5.3 Develop strategies jointly with local school districts and schools for shared use of facilities for recreational and community events. (GP10)

## NEIGHBORHOODS

### **Suggested POLICY**

4.4.6 Promote the creation of inviting, walkable, attractive, vibrant districts which offer entertainment, public gathering places, a focus on the arts and create a strong identity for Oro Valley. (GP03)

### **ACTION ideas**

- 4.4.6.1 Develop a plan for a designating districts that serve as Oro Valley's gathering places, reflect the character of the Town and may include such amenities as sidewalk cafes, outdoor seating, desert landscaping and an emphasis on the pedestrian experience. (GP03)
- 4.4.6.2 Update capital improvement and transportation plans to integrate needs as part of Oro Valley's districts, including

*Questions - comments - ideas -  
concepts that are important to me*

**WHAT IS A  
POLICY?**

*It identifies a course of  
action to help achieve  
the goals*

# COMMUNITY COMMITTEE WORKBOOK

bike and pedestrian transportation options, public amenities and accessible design. (GP05)

- 4.4.6.3 Update economic development strategies to promote Oro Valley's districts as premier destinations for retail, restaurant, entertainment, public art and public gathering places in the community. (GP12)
- 4.4.6.4 Foster public/private partnerships in order to achieve common goals and desired improvements for Oro Valley's districts. (V01)

## ***Suggested POLICY***

- 4.4.7 Support the development of a diversity of housing types within the community. (COMM) (V02)

## ***ACTION ideas***

- 4.4.7.1 Conduct a housing inventory as a means to determine long-term housing needs while considering changes in demographics and overall growth. (V01)
- 4.4.7.2 Develop a housing plan and accompanying zoning implementation strategies which consider the present and future housing needs of the community. (V01)
- 4.4.7.3 Integrate strategies into the housing plan which address the needs of the workforce, including professionals, teachers and bioscience employees, as well as students, young families, middle-aged residents, retirees and those with income constraints or disabilities. (V01)

## ***Suggested POLICY***

- 4.4.8 Foster development of complete neighborhoods with easy access to transportation and employment options, and commercial areas that offer amenities and services for residents' daily needs. (DEV) (V01)

## ***ACTION ideas***

- 4.4.8.1 Develop a plan which coordinates land use, police, engineering and transportation planning to provide safe, multi-modal transportation upgrades. (GP05)
- 4.4.8.2 Evaluate Town programs and create opportunities for collaboration with community organizations to increase walking opportunities for school children.\* (GP05)

## ***Suggested POLICY***

- 4.4.9 Promote community interaction by planning for public land uses, such as parks, schools and other civic uses to act as the focus of neighborhoods. (DEV) (V07)

## ***ACTION ideas***

- 4.4.9.1 Integrate designated land for community gathering areas into neighborhood design which encourage social



# COMMUNITY COMMITTEE WORKBOOK

and community interaction and promote the pedestrian experience. (V07)

## **Suggested POLICY**

4.4.10 Support the development of a range of public activities which foster a sense of community and create common places to gather. (GP04)

### **ACTION ideas**

- 4.4.10.1 Develop strategies to increase opportunities for community-based events such as sports tournaments, culinary events, festivals or fairs. (GP04)
- 4.4.10.2 Develop strategies which allow the physical connection of community events and entertainment locations with each other. (GP04)
- 4.4.10.3 Develop a system to streamline the process for community events, which may include designating suitable locations, expediting permitting or making a central calendar available. (GP04)

## LIFELONG LEARNING

### **Suggested POLICY**

4.4.11 Provide access to arts, library and cultural amenities to benefit the entire community including residents, businesses, visitors and tourists. (V02)

### **ACTION ideas**

- 4.4.11.1 Utilize and maintain appropriate Master Operating Agreements with arts and culture entities in order to enhance the orderly development and growth of the arts in the community and to provide residents with access to the arts.\* (GP10)
- 4.4.11.2 Develop a plan to create exhibit areas for cultural artifacts through public and private partnerships in order to educate the public on local history.\* (DEV) (GP10)
- 4.4.11.3 Pursue grants and alternative funding options as a means to continue and expand public art programs.\* (GP10)
- 4.4.11.4 Continue support of the Town's public art program. (GP10)

### **Suggested POLICY**

4.4.12 Continue to integrate public art into the design of Town parks, the public right-of-way and other suitable locations.\* (GP03)

*Questions - comments - ideas -  
concepts that are important to me*



# COMMUNITY COMMITTEE WORKBOOK

## ***ACTION ideas***

- 4.4.12.1 Develop strategies to expand outreach and information regarding public art offerings. (GP03)
- 4.4.12.2 Integrate public art into the design of the Naranja Park Master Plan. (GP03)
- 4.4.12.3 Integrate public art into the parks and trails system through measures identified in the Parks Master Plan. (GP03)

## ***Suggested POLICY***

- 4.4.13 Support existing arts, culture and performance venues and the creation of new arts and cultural exhibition space within the Town. \*(GP10)

## ***ACTION ideas***

- 4.4.13.1 Develop a plan identifying potential future investment strategies and appropriate locations for additional cultural facilities including historic properties, parks, amphitheaters, performing arts facilities, instruction space, galleries and other facilities. \* (GP10)
- 4.4.13.2 Develop cooperative agreements with public school districts, private and charter schools to share school facilities for arts, recreation, and education purpose. \* (GP10)
- 4.4.13.3 Develop a strategy, including potential financial incentives, to encourage a public or private entity to build or remodel an auditorium to accommodate performing arts. (GP10)

## ***Suggested POLICY***

- 4.4.14 Encourage quality public spaces, public art and activities that celebrate the history of Oro Valley and help build a sense of community. (DEV) (V07)

## ***ACTION ideas***

- 4.4.14.1 Develop collaborative work programs with community organizations and groups to provide information, education and events increasing the awareness of the history of the Town. (GP03)
- 4.4.14.2 Develop strategies to utilize empty storefronts for art displays through public and private partnerships. (GP03)
- 4.4.14.3 Develop an inventory and maintenance program for public art in the community, including training for staff. (GP03)



# COMMUNITY COMMITTEE WORKBOOK

4.4.14.4 Develop strategies which promote conservation of resources, especially water, in public spaces, art or activities. (GP03)

## **Suggested POLICY**

4.4.15 Promote higher and continuing education opportunities in Oro Valley.\* (GP09)

### **ACTION ideas**

- 4.4.15.1 Explore opportunities to attract new college and/or university campuses to the Town. (GP09)
- 4.4.15.2 Partner with colleges and universities to determine best practices for growing education opportunities. (GP09)
- 4.4.15.3 Create partnerships with higher education institutions and museums to share programs and cultural resources. (GP09)
- 4.4.15.4 Explore the feasibility of offering guest speaker events in public facilities. (GP09)

## **Suggested POLICY**

4.4.16 Participate in cooperative efforts of local, state, and federal educational programs to ensure that our community's education needs are met. (GP09)

### **ACTION ideas**

- 4.4.16.1 Evaluate the adequacy of current and future school capacity as a finding for all residential land use requests.\* (DEV) (GP09)
- 4.4.16.2 Develop measures with local school districts to collaborate on education needs. (GP09)

## **Suggested POLICY**

4.4.17 Support the Oro Valley library as a central attraction and resource in the community. (V04)

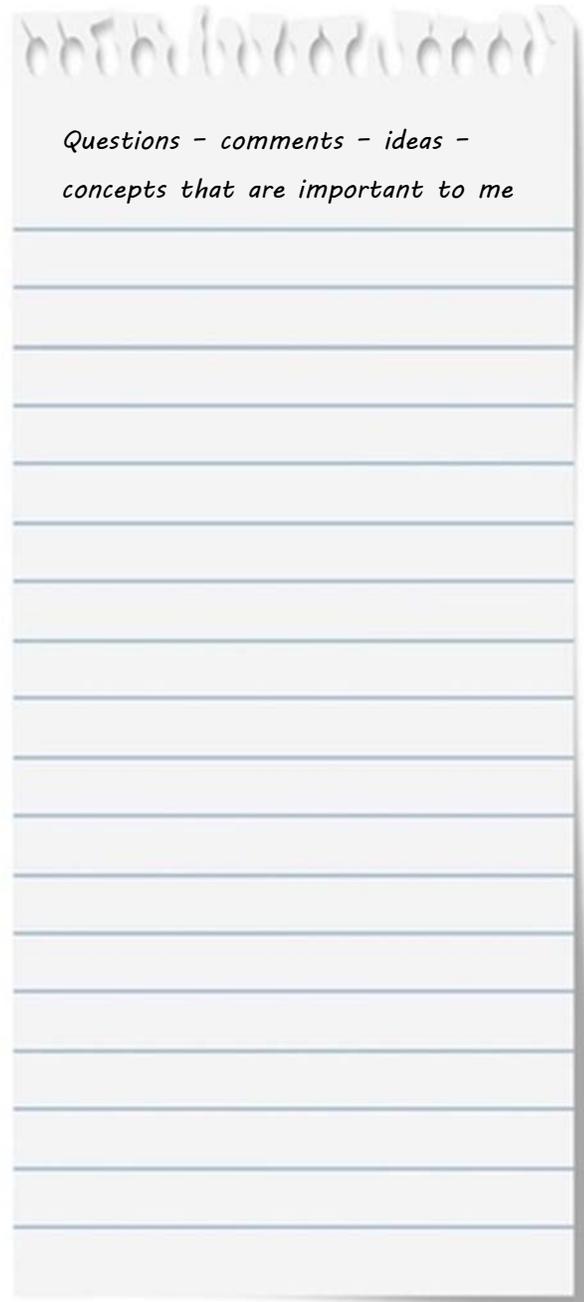
### **ACTION ideas**

- 4.4.17.1 Integrate strategies into Town programs and policies which provide accessible transportation and nearby supportive uses. (DEV) (V04)
- 4.4.17.2 Continue support of the Friends of the Oro Valley library and their efforts for promoting library facilities and resources. (V04)

## **Suggested POLICY**

4.4.18 Cultivate community leaders by providing engagement opportunities for all age groups. (V07)

### **ACTION ideas**



# COMMUNITY COMMITTEE WORKBOOK

- 4.4.18.1 Develop strategies to continue and increase volunteer opportunities in Town services and programs. (V07)
- 4.4.18.2 Create mentorship and internship programs in cooperation with local businesses, schools and the Chamber of Commerce. (V07)
- 4.4.18.3 Continue the opportunities for youth to become involved in civic affairs through the Town's Youth Advisory Council. (V07)
- 4.4.18.4 Continue the opportunities for youth to become involved in public safety through the Police Explorer program. (V07)
- 4.4.18.5 Explore options for a program which facilitates interaction and shared learning among students and government officials and representatives. (V07)
- 4.4.18.6 Explore options for creating a Town Senior Advisory Council to direct priorities for senior services in the community. (V07)
- 4.4.18.7 Collaborate with service clubs to further their existing youth programs that promote civic interest and involvement. (V07)

## ***Suggested POLICY***

- 4.4.19 Provide ongoing and easy access to Town information and resources. (V01)

## ***ACTION ideas***

- 4.4.19.1 Continue to provide Town information through the Town's website, publications and local media. (V03)
- 4.4.19.2 Incorporate best practices into communications strategies and provide ongoing improvements to the Town's website. (V03)

## **4.5 Town Services, Facilities, and Buildings Policies and Actions**

This section addresses. . .

## ***Suggested POLICY***

- 4.5.1 Provide effective public safety services to educate about, prepare for and prevent emergencies and natural disasters. (V08)

## ***ACTION ideas***

- 4.5.1.1 Continue to develop and implement programs which support community policing as a means to further public safety in the community. (GP01)

*Questions - comments - ideas -  
concepts that are important to me*

# COMMUNITY COMMITTEE WORKBOOK

- 4.5.1.2 Develop and implement programs which educate the public about fire safety. (GP01)
- 4.5.1.3 Develop a plan for post-disaster recovery and resilience which includes decisions for Town facilities and personnel needs. (GP01)
- 4.5.1.4 Participate in a regionally-coordinated plan that addresses potential risks associated with climate change. (V01)
- 4.5.1.5 Continue to develop, expand and implement a Drought Response Plan to address potential or long-term drought conditions. (V01)
- 4.5.1.6 Require the inclusion of evacuation routes and development and density standards for new development which adjoins forest land and open space in order to minimize impacts from nearby potential wildfire areas.\* (DEV) (GP01)
- 4.5.1.7 Regularly update wildland-urban interface plans and educate the community about fire hazards. (V01)
- 4.5.1.8 Develop, implement and periodically update a Shelter in Place educational program. (V01)

## ***Suggested POLICY***

- 4.5.2 Provide effective public safety services to respond to and recover from emergencies and natural disasters.\* (V08)

## ***ACTION ideas***

- 4.5.2.1 Coordinate emergency preparedness planning and communications with all emergency responders. (GP01)
- 4.5.2.2 Create public safety partnerships with identified private sector safety responders to contact in emergency situations. (GP01)
- 4.5.2.3 Expand public safety awareness and emergency training programs by working with various service providers.\* (COMM) (GP01)
- 4.5.2.4 Implement standards for response readiness and education which align with fire safety and homeland security standards.\* (GP01)
- 4.5.2.5 Provide ongoing training to applicable Town staff on the adopted hazard mitigation plan and its requirements. (V01)
- 4.5.2.6 Develop, implement and periodically update a mass evacuation strategy. (GP01)

## ***Suggested POLICY***

*Questions - comments - ideas - concepts that are important to me*

**WHAT IS AN ACTION?**  
*It indicates the specific actions to take to fulfill the policies and the goals!*

# COMMUNITY COMMITTEE WORKBOOK

4.5.3 Protect vulnerable populations and provide for the security of community members. (GP01)

## ***ACTION ideas***

4.5.3.1 Continue efforts and improve procedures to increase cyber security in the community in collaboration with the police department. (GP01)

4.5.3.2 Develop education and outreach measures to increase awareness for child safety and elder abuse issues, recognition and response. (GP01)

## ***Suggested POLICY***

4.5.4 Continue emergency preparedness planning to address utility shortages, outages or disruptions. (V08)

## ***ACTION ideas***

4.5.4.1 Collaborate planning efforts with all emergency responders and utility providers. (GP01)

4.5.4.2 Provide a public education program for adults, children, and visitors to learn how to take care of themselves and neighbors during times of emergency, including energy shortages and outages. (V08)

4.5.4.3 Seek funding opportunities and partnerships to ensure continued emergency preparedness outreach efforts. (V01)

## ***Suggested POLICY***

4.5.5 Coordinate community safety and land use planning in order to reduce sources of conflict and nuisance crime through design, regulation and management. (DEV) (V08)

## ***ACTION ideas***

4.5.5.1 Use Crime Prevention through Environmental Design (CPTED) principles in the design and engineering of community assets and facilities. (GP01)

4.5.5.2 Use Crime Prevention through Environmental Design (CPTED) principles in development review process.\* (COMM) (GP01)

4.5.5.3 Develop strategies, including potential zoning code revisions, to protect human life and property from natural hazards including steep and unstable slopes and soils, floods and erosion hazards.\* (DEV) (GP01)

4.5.5.4 Evaluate safety issues, including storm water, in reviewing school and development site plans during the development review process.\* (DEV) (GP01)

## ***Suggested POLICY***

*Questions - comments - ideas - concepts that are important to me*



# COMMUNITY COMMITTEE WORKBOOK

4.5.6 Coordinate land use and public facility planning to appropriately locate public facilities in safe locations which can effectively respond to emergencies (V08)

## ***ACTION ideas***

4.5.6.1 Coordinate emergency service locations throughout the community to provide appropriate response.\* (GP01)

4.5.6.2 Locate emergency services in safe and resilient locations protected from flood and fire risk.\* (DEV) GP01)

## ***Suggested POLICY***

4.5.7 Plan for, manage and maintain Oro Valley's assets, including streets, infrastructure, and facilities to ensure long-term value to the community. (GP12)

## ***ACTION ideas***

4.5.7.1 Develop a plan for long-term municipal facilities which considers overall community needs and growth and which addresses parking, facility expansion, satellite offices, central offices, maintenance and fueling facilities and operations. (GP06)

4.5.7.2 Define measures which provide for the continued proactive maintenance of a street system of the highest quality. (GP05)

4.5.7.3 Plan strategically to measure short and long-term public service needs and set appropriate guidelines and financial resources for staff time and services.\* (GP12)

4.5.7.4 Develop an annual reporting system for Town operations which evaluates cost savings, operational practices and employment safety.

## ***Suggested POLICY***

4.5.8 Lead by example in energy efficiency, water conservation, recycling, alternative fuel and solar projects in municipal facilities and operations. (V02)

## ***ACTION ideas***

4.5.8.1 Provide an annual energy report card to track energy plans and savings in Town operations. (COMM) (V01)

4.5.8.2 Pursue grants to implement conservation measures in municipal facilities and operations. (V02)



## **For your committee's consideration: other related goals, policies and actions**

The excerpts from the Environment and Development Workbook have been removed from this version. The work of all the committees will be reviewed together in the near future.

# memo



To: *Your Voice* Environment Committee Members  
From: *Your Voice* Community Committee Members  
CC: Vella, Bayer; Hamblin, Elisa  
Date: 3/16/2015  
Re: Community Committee Recommendations

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The *Your Voice* Community Committee is comprised of residents of the Town of Oro Valley and has met a total of six times from December 2014 to March 2015. This committee is charged with addressing goals, policies and actions related to the economy, complete community and town services, facilities and buildings. Upon completion of their work, they would like to make recommendations to the Environment Committee on the following items and respectfully request the Environment Committee consider these items throughout their work.

- Water Resources
  - Address aquifer and water quality issues
  - Set a target date for aquifer levels to stop declining
  - Expand use of reclaimed water, but consider economics of increased use
- Landscaping
  - Limit use of decorative/ornamental turf as part of the landscaping code
  - Possibly review the turf locations that were grandfathered in
  - Enhance opportunities for retrofitting of landscaped areas, in conjunction with existing regulations – i.e. in areas developed in Pima County and then brought into Oro Valley
  - Promote enhanced landscaping as part of the Districts concept
- Air Quality
  - Explore options for implementing non-smoking regulations or provide encouragement

To: *Your Voice* Development Committee Members  
From: *Your Voice* Community Committee Members  
CC: Vella, Bayer; Hamblin, Elisa  
Date: 3/16/2015  
Re: Community Committee Recommendations

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The *Your Voice* Community Committee is comprised of residents of the Town of Oro Valley and has met a total of six times from December 2014 to March 2015. This committee is charged with addressing goals, policies and actions related to the economy, complete community and town services, facilities and buildings. Upon completion of their work, they would like to make recommendations to the Development Committee on the following items and respectfully request the Development Committee consider these items throughout their work.

- Commercial Design
  - Encourage retail and commercial development with complete sidewalks
  - Encourage development of pedestrian-oriented shopping areas where cars are secondary
  - Move away from strip malls as a development option
  - Reconsider the visual impact and attractiveness of signs
- Transportation: Pedestrians
  - Ensure sidewalks:
    - Extend over driveways
    - Are complete and connected within and between developments
    - Offer clear entry and exit into shopping or other areas
  - Create a complete and connected sidewalks and multi-use path system
  - Create more pedestrian-friendly roads, especially improve the conditions on Oracle and connections across it
- Transportation: Alternative Options
  - Explore opportunities for alternative transportation, ex: Zipcar, Uber, Lyft
  - Promote mass transportation options, such as shuttles
- Parking Requirements and Design
  - Integrate landscaping and pedestrian access needs in parking lots
  - Review parking standards – encourage better design and enable retrofits
  - Consider safety with parking design, buffers and landscaping