

VISTA Quarterly

Oro Valley



A quarterly publication for the residents of Oro Valley

Volume VIII, Issue 12 Summer 2014



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TOWN OF ORO VALLEY

4th of JULY Celebration

FREE!

James D. Kriegh Park, 5 - 10 p.m.

LIVE ENTERTAINMENT

5-6:30 p.m. Bryan Dean Trio
6:45-8:30 p.m. Little House of Funk
8:45 p.m. National Anthem
Sung by Tucson Desert Harmony Chorus
9:00 p.m. Fireworks
Sponsored by the Hilton El Conquistador

FOR THE KIDS

Bounce house
Rock climbing wall
Tie-dye t-shirts
Face painting
Arts & crafts projects

AT THE AQUATIC CENTER

Discounted rate: \$1 children; \$3 adults
Interactive splash pad
Giant waterslide
Relay races & Watermelon relay
Soda toss & Penny toss
Diving board contest

FOOD TRUCKS & VENDORS

Burgers Amore
Jozarelli's Italian Street Food
Fruit Shack Smoothies
Aquatic Center Snack Bar
Tucson Kona Ice
CDO Little League Snack Bar





Oro Valley Mayor & Council

Dr. Satish I. Hiremath, Mayor
Lou Waters, Vice Mayor
Brendan Burns, Councilmember
Bill Garner, Councilmember
Joe Hornat, Councilmember
Mary Snider, Councilmember
Mike Zinkin, Councilmember

For Mayor and Councilmembers, call: (520) 229-4700.

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CDD Little League Snack Bar

On the cover: Join us for family friendly activities, live entertainment, food trucks and fireworks at our July 4th Celebration!

Town Manager

Greg Caton (520) 229-4725
gcaton@orovalleyaz.gov

Design & Production

Town of Oro Valley Communications Division
Misti Nowak, Communications Administrator
(520) 229-4725 | mnowak@orovalleyaz.gov
Pia Salonga, Marketing & Communications Specialist
(520) 229-4731 | psalonga@orovalleyaz.gov
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Article ideas are welcome. Please direct all inquiries to Misti Nowak, Communications Administrator.

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Town of Oro Valley
11000 N. La Canada Drive
Oro Valley, AZ 85737
(520) 229-4700
www.orovalleyaz.gov



Mayor's Corner: Keeping our community informed



The Town of Oro Valley works very hard to meet the diverse communication needs of our residents, and has even included this focus area in the current Strategic Plan. It is Council's

desire to constantly "improve access to accurate, timely and relevant Town information." With that strategy in mind, we are continuing to develop new ways in which to communicate with residents and stakeholders.

The Town's well-established Constituent Services staff and the online portal provide a means to submit concerns, suggestions or questions directly to the Town. We also maintain a robust email list where residents can stay apprised of the latest media releases and notifications. This past year, the Town started publishing a monthly column in the Explorer Newspaper called "Town Talk." This column has been a great opportunity to share with readers the latest news from Town Hall.

Additionally, one year ago, the Town re-developed and launched a new website to better meet our communication needs. This included improved functionality and a responsive design that adjusts to whatever device you're using. We've also been sharing photos and news releases on Twitter and Facebook for those of you who enjoy interacting on social media.

However, when it comes to communication, there is always room for improvement! As such, it's my pleasure to announce two exciting changes.

This summer, the Town will launch its own smartphone app, developed entirely in-house by Town staff. The OV app will be free for download and will make important information just one click away. The OV app

will make it even more convenient to access the information you need and find out what's new with the Town. Keep an eye out for a formal announcement in July!

We're also proud to announce that there will be big changes coming for the Vista newsletter. Currently, this eight-page publication is distributed and viewed primarily online, as the cost of printing and mailing a publication this size has been prohibitive. But we've heard feedback from our residents who enjoy having information mailed to their homes, so the Town will move to a hybrid version of the Vista. Beginning with the Fall 2014 edition in September, the Vista will be condensed to a single-page, two-sided document with highlights and headlines that are of interest to residents, with full versions of the articles available online. This abbreviated style will allow us to print and distribute the Vista every other month in Water Utility bills. If you receive your Water Bills electronically, don't worry. The new Vista and accompanying articles will still be available online and will be distributed through our email notification service.

Whether you enjoy hard copies of newsletters, email notifications, website articles or social media, Oro Valley has a communication method to suit your preferences. Don't be left out of the loop! Follow us on Facebook and Twitter or sign up for email notifications by visiting www.orovalleyaz.gov. Just click "Online Services" at the very top of the page, and scroll down to "Subscribe to an Oro Valley email list." And if you enjoy receiving information in the mail, keep an eye out for the all-new Oro Valley Vista coming in September.

Until then, have a great summer!

Respectfully,
Dr. Satish I. Hiremath, Mayor



The vision moves us ahead!

Oro Valley's Vision

To be a well-managed community that provides all residents with opportunities for quality living. Oro Valley will retain its friendly, small-town character, while increasing access to daily services, employment and recreation. The Town's lifestyle continues to be defined by a strong sense of community, a high regard for public safety and an extraordinary natural environment and scenic views.



Vision and guiding principles adopted by Town Council **By Elisa Hamblin**

The community's vision is now moving forward as we reach a milestone for shaping the Town's future. On May 7, 2014, Oro Valley Town Council unanimously endorsed the vision and guiding principles as part of the Your Voice, Our Future project. Council demonstrated strong support for the project and the work that has been completed so far.

Over several months, hundreds of comments and many meetings and events, the community formed the

vision and guiding principles. These work together to illustrate the things that "matter most" to the community. They will be used to guide future decisions and serve as the framework for the next phase of the project – the creation of a plan of action.

Starting this fall, the Your Voice Committees will get to work on building the community's plan. Committee members will advise project staff and make recommendations on policy and goal proposals. The resulting plan, often

referred to as a "General Plan," will shape decisions about the Town's future and quality of life.

Your participation is essential for the future of this plan! You can join the community conversation and comment on the latest versions of the committee work on www.YourVoiceOV.com.

For more information about the Your Voice, Our Future project, please call (520) 229-4800 or email YourVoiceOV@orovalleyaz.gov.

4th of JULY Celebration

Festivities begin at 5 p.m.

Fireworks at 9 p.m.

Join us for family-friendly activities, live entertainment, food trucks and fireworks!

James D. Kriegh Park
Oro Valley Aquatic Center
23 W. Calle Concordia, Oro Valley



Team Camp Fury wins award, OVPD Officer Shawn Benjamin recognized for her role in project



Officer Shawn Benjamin, far left, is recognized with her Camp Fury colleagues.

Team Camp Fury was named recipient of the 2014 Women in Government Award in the category of "Sisterhood in Government" from the Pima County/Tucson Women's Commission. Camp Fury is a public safety camp for young women and is the result of a partnership between local law enforcement and fire personnel, including women from the Oro Valley Police Department (OVPD), Tucson Police Department, Department of Homeland Security, Northwest Fire Department, Tucson Fire Department and the Southern Arizona Girl Scouts. As a representative of OVPD, Officer Shawn Benjamin was part of the team of women who were honored for their efforts. This project is a true partnership of sisterhood across Pima County and is a model program that is spreading across the country.

More about Camp Fury

In 2009, two chiefs from Northwest Fire Department and the Tucson Fire Department received grant funding from the Women's Foundation of Southern Arizona to facilitate a girl's fire camp for young women in the community. They created an innovative camp model that exposed teen girls to a career in firefighting. In 2010, Girl Scouts of Southern

Arizona became a sponsor and incorporated the Girl Scout Leadership model to provide girls the opportunity to join the ranks of Tucson's women firefighters for an exclusive training experience, Camp Fury. Last year the partnership expanded to include personnel from the Tucson Police Department, Oro Valley Police Department, and the Department of Homeland Security, and exposed the campers to elements of law enforcement careers. Girls who attend Camp Fury get the unique opportunity to exercise, train and connect with women firefighters, paramedics, EMTs, police officers, detectives, and federal law enforcement.

Camp Fury serves as a means to put girls on a track to pursue educational and career goals in non-traditional fields that will lead to economic self-sufficiency. The target population is high school-aged girls. Exposing this population of girls to the career option of fire or police service allows them time to prepare for a career, and will inform them of their educational choices. The staff of Camp Fury understands the critical need to engage girls during the transitional high school years when they are harder to reach due to a lack of programs which target their needs.

An important part of the Camp Fury experience is the involvement of women in the Tucson community who work in other non-traditional professions, participating as guest speakers. The Camp Fury team works diligently to identify female role models in the Tucson community to partake in the program. The campers learn the stories of these women and the challenges that were overcome in order to achieve success. Guest speakers add a special dimension to the camp program and are vital to making each camp a unique experience for the girls. Some of the alumni speakers are United States District Court Judge Jennifer Guerrin-Zipps, Lieutenant Colonel (Ret.) Martha McSally, and Command Chief Master Sergeant DMAFB, Dawna Cnota.

This year, Camp Fury was held May 27 to May 31, 2014 at the Public Safety Academy and Northwest Fire District Training Facility in Tucson, Arizona. Participants spent five days and four nights training alongside firefighters and law enforcement personnel to learn the skills and techniques of the jobs. Through hands-on activities, Camp Fury promotes the development of leadership skills, teamwork, respect, and self-confidence.

Heart & Soul

gymnastics · dance · fitness

8363 N. Oracle Rd.
520-818-7974
heartandsoulgymnastics.net

Business Spotlight

by William Vicens

Heart and Soul, Gymnastics, Dance and Fitness (Heart & Soul) in Oro Valley, is celebrating its first summer with an exciting lineup of gymnastic and dance camps and clinics designed for kids of all ages.

Families who are familiar with Heart & Soul appreciate the clean, safe environment where children of all ages are active, learning and having fun. Within six months, more than 370 kids are enrolled in a range of programs including gymnastics, dance, art and cheerleading.

The co-ed programs are customized for all ages and family needs. There is a Mom & Tot program designed to help mothers stay active while children enjoy the "kid zone." Other classes are formulated for kids ages 2-3. Even high school students are signing up for the popular hip-hop dance classes. If you are looking for a unique venue to hold a birthday or other child activity, Heart & Soul has three event specialists available to help make your event seamless and memorable.

Deanna Graham is the owner of Heart

& Soul. Graham, a Tucson native and University of Arizona graduate, became passionate about gymnastics and dance at the age of four. She is grateful to be able to share her love of the sport with the community. Deanna enjoys operating her own business and the community response she is receiving is exceeding expectations. Deanna shares how Oro Valley was selected for Heart & Soul:

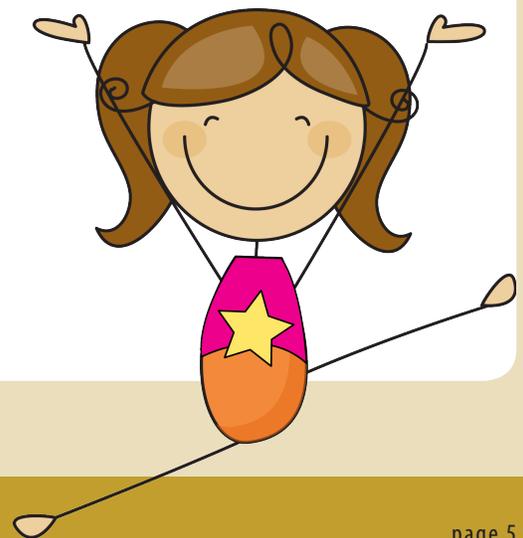
"As a Tucson native, Oro Valley is surprisingly new territory for me. I enjoy Oro Valley's natural beauty. The location I selected for Heart & Soul offers an intimate and convenient studio for our students and their families to enjoy. With Heart & Soul, I get to share my dream and encourage the children in our community."

The impressive and passionate staff comprises several University of Arizona students and alumni. All gymnastics and dance curriculum offered is United States Gymnastics Association (USAG) certified. Deanna and team also share their enthusiasm outside of the studio and are involved in various community programs. Each month, a community project is selected including get well cards for VA

hospital patients, fundraising for cystic fibrosis and Austin's Army (a 14-year-old Tucsonan who is battling non-Hodgkin's Lymphoma). Another unique program they are involved in is called Haven Totes, where volunteers load backpacks with healthy food that is child-friendly, enabling the children to prepare nutritious food for themselves.

For Deanna, Heart & Soul is not just a business name and business model. It is also her approach to life each and every day.

For a list of available summer camp activities, programs and rates, please visit Heart & Soul's website or call and speak to a friendly staff member today.



Doing Business in Oro Valley

by Brandon Laue

As stories regarding the success of Oro Valley spread, new residents along with new business are sure to follow. We can already see the effects of this success with all of the development activity going on in the Town. But why is Oro Valley a great place to have a business?

The Town of Oro Valley has grown to more than 41,000 people and continues to grow, while also serving as the home of more than 2,600 businesses. In addition, the Town is one of the safest communities, as illustrated by our recent designation as one of "America's 10 Safest Suburbs" by Movoto Real Estate. This is just one of the many accolades the Town has received in recent years, which is credited to the Town's professional, hard-working staff and the leadership of the Town Council and Town Manager.

Is it difficult for a business to get started

in Oro Valley? The answer is no. The Town has implemented a streamlined process at Innovation Park called the Economic Expansion Zone (EEZ), which is an overlay district based on code compliance, eliminating the need for public review and approval for developments. The EEZ has already streamlined construction for the newly-opened Securaplane Technologies expansion. In addition, the Town has also implemented an expedited option for applicants who are confident that their designs are already code complaint and are a good fit for the community, which increases efficiency and reduces costs and process uncertainties.

Oro Valley is also very strategic in hiring highly-skilled and educated staff to ensure that new and existing businesses thrive. Whether the business is interfacing with the Town Clerk's Office for a business license or

working with the Permitting or Economic Development divisions, Town staff is happy to help our businesses be successful.

Furthermore, the Town and its employees are committed to the highest standard of excellence. As a result, Town staff verifies on a daily basis that the work being performed is done correctly. Life-safety is always front and center as staff watches over construction projects, ensuring that the appropriate protocols are taken by the builder and business while working with them to address any concerns.

The final product of these Town processes—much of which can be attributed to the leadership and decision making of Town Council—is a beautiful and safe community, which is apparent as you drive through Oro Valley and observe the beauty and integrity of the existing businesses.



New archway at Steam Pump Ranch

Visitors to Steam Pump Ranch will be greeted by a new archway sign, which was installed in April.

Artist/designer and installer Keith Gallagher said, "The steam pump was the inspiration behind the design."

Naranja Park

Archery Range receives "2 Star Outdoor Range" rating



The Town of Oro Valley's new Archery Range at Naranja Park (660 W. Naranja Drive), includes a fixed-range course as well as two 14-target walking courses. Each of the two walking courses offers different style targets and varying terrain.

The National Field Archery Association (NFAA) has certified the Naranja Park Archery Range and given it a "2 Star Outdoor Range" rating, which means the course is eligible for tournament competition, registration and NFAA awards.



Thank you for celebrating  40 years with us!





Can We Reach You In Case of a Water Emergency?

- Are you going on vacation or planning to be away for an extended period of time? What if you have a water leak while you're away?
- Your water meter is read and billed each month. If your water use for the month is unusually high, a Water Utility employee will leave a door hanger notifying you of a possible leak. In those cases where water use is excessive, we will attempt to contact you. In many cases, telephone numbers on file with the Water Utility are not current or have been disconnected making it difficult to provide timely notification.
- If you are going on vacation or planning to be away for an extended period of time, please provide the Water Utility with an emergency contact telephone number or better yet an e-mail address for emergency contact. A few minutes now could save thousands of gallons of water usage and the costs associated with a leak in the future.
- Please help us help you by providing an updated emergency contact telephone number and/or an e-mail address. Please contact our customer service department at 520-229-5000, Monday through Friday, 8 a.m. to 5 p.m. or e-mail your updated contact information to mjacob@orovalleyaz.gov.

Save Water and Money with a Water Audit

Did you know that Oro Valley Water Utility customers can call for a one-time free water audit? We can help you evaluate water use both inside and outside the home. Learn how to check for leaks and understand more about your irrigation system! Call 520-229-5024 to schedule an appointment or check out the High Water Use Action Plan and start saving water today!

save water
& save money!

