

Oro Valley Main Streets

Creating Unique Community Destinations



What are Oro Valley Main Streets?

Imagine a place in Oro Valley where people come to walk around, check out local shops and grab a bite to eat. Envision a place where you can meet locals, bring friends and share with family. Oro Valley Main Streets is a Town project focused on creating economic development and traditional main streets that serve as the center of the town and reflect the unique character of the community.

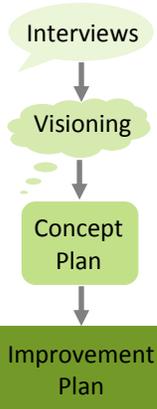
Main Streets Project

To help achieve this vision, the Town of Oro Valley has begun work on the Main Streets Project. The mission is to...

Craft and execute a long-range plan for Oro Valley Main Streets to promote unique areas of economic development and community gathering. These areas should be inviting, walkable and vibrant and offer commercial, entertainment or cultural activity.

Oro Valley Main Streets kicked off by interviewing stakeholders for ideas and partnerships. Then, we involved the community and stakeholders in a visioning workshop. From this work, a Concept Plan will be created that describes the big picture improvements to be made.

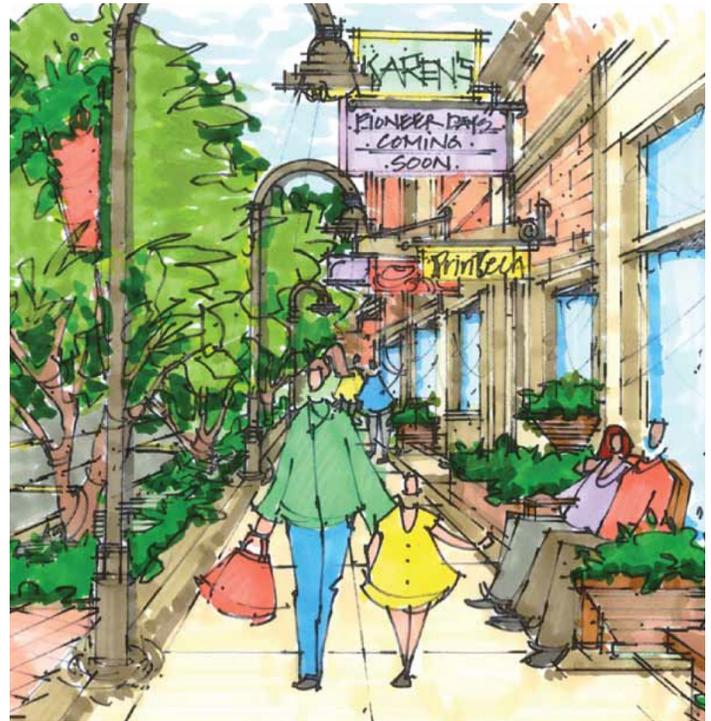
The Town is bringing people together to vision and build a framework for improvement!



Support for Main Streets

Oro Valley Main Streets is supported by three Town plans:

- Town Council's Strategic Plan (2015) - the project should support visitor destination opportunities
- Planning and Zoning Commission Work Plan (2015) - the project is high priority and includes outreach, plan drafting and code implementation
- *Your Voice, Our Future* Plan draft (2016) - policies and actions describe the creation of community gathering places



Above: Street redesign and commercial development - Once an area without much going for it—over time, it becomes a main street for all people with biking, walking, landscaping and new development

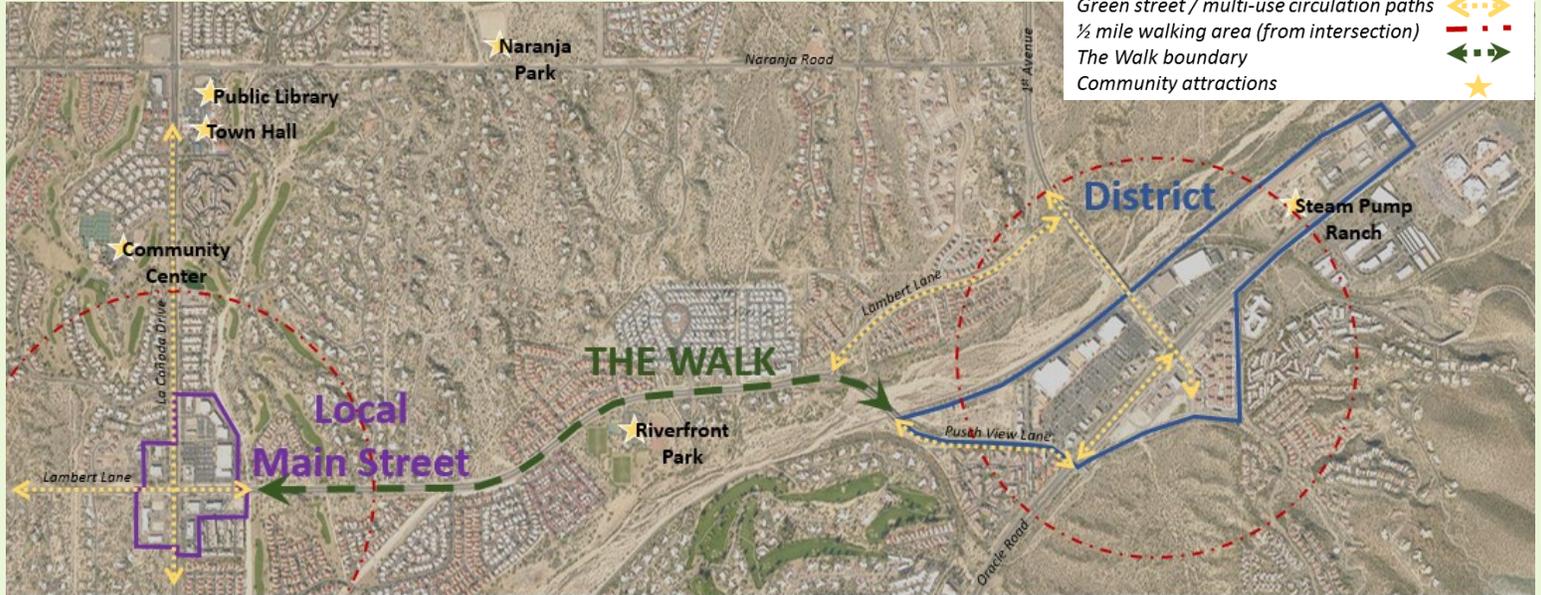
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Concept Map

This map illustrates two areas which are being considered for Main Streets



LEGEND

- District boundary
- Main Street boundary
- Green street / multi-use circulation paths
- ½ mile walking area (from intersection)
- The Walk boundary
- Community attractions

Local Main Street

- Local businesses and restaurants
- Community recreation attractions
- Cultural attractions
- Community gathering and amenities

The Walk

- Connected
- Green street
- Public art corridor

District

- Regional business
- Regional recreation attractions
- Cultural attractions
- Larger entertainment and shopping

An example from a nearby Arizona city...

In 2014, the City of Tolleson redeveloped Van Buren Street from a multilane highway into the focal point of the community by creating safe, walkable streets, business-friendly improvements, and an environment with character and community in mind.

