



# Special Sign Relief

(only allowed until 2/1/16)

## A-Frame Signs and Outdoor Displays

On January 15, 2014, Oro Valley Town Council approved a two-year extension to permit A-frame signs and outdoor displays until February 1, 2016.

**A-frames:** A sign that identifies a business and/or service for the purpose of directing pedestrian traffic to the business location.

**Quantity:** 1 per business.

**Design Standards:**

- The copy and graphic shall be professionally designed and applied.
- Fluorescent and iridescent colors are prohibited.
- Illumination, noise, flashing, rotating or moving signs are prohibited.

**Area of Sign:** 6 sq ft maximum.

**Location Requirements:**

- On private property.
- Not displayed in a manner to constitute a public hazard.
- Must allow 4' wide, clear pathways and at entryways.
- Signs for ground-floor businesses shall be within 20' of the business entry with some flexibility allowed.
- Signs for above-ground businesses shall be within 10' of a stairway or elevator with some flexibility allowed.

**Duration:** Permits are valid from the issuance date until February 1, 2016.

**Hours:** Signs shall be displayed during business hours only.

**Permits and Fees:** Over-the-counter review/\$50 for each sign.



**Outdoor Displays:** Limited to merchandise sold inside the business.

**Area of Display:**

- Store fronts 50' or greater: Outdoor displays shall not occupy more than 50% of the façade, up to maximum of 150'.
- Store fronts 50' or less: Outdoor displays shall not occupy more than 25' of the façade.
- Store fronts 30' or less: The Town may approve a reduced setback from entries to no less than 2'.

**Location Requirements:**

- Limited to 1 building façade.
- Not displayed in a manner as to constitute a public hazard to pedestrian or vehicular traffic or interfere with bicycle parking areas and other access. People standing in driveway or blocking doorways while viewing outdoor display are considered a hazard.
- Not located in parking areas or drive aisles.

**Setback:** Minimum 4 feet from edge of display to the curb or drive aisle. Displays must maintain 4 feet from the display to any door.

**Permits and Fees:** Over-the-counter permit/No fees.



For sign-related questions, please contact Patty Hayes, Zoning Plans Examiner, at 229-4819.  
For compliance and inspection questions, please contact Chuck King, Building Official, at 229-4805.  
For general business support questions, please contact Amanda Jacobs, ED Manager, at 229-4735.

Revision Date: January 23, 2014



# Accessory Signs for Business

## Banners, Seasonal Signs and Human Signs

These sign types are always permitted subject to the provisions below.

**Banners:** Any sign of light-weight fabric or similar material that is temporarily mounted to a building or is freestanding.

**A. General Requirements:**

1. Installation: Securely anchored to the wall and/or parapet wall of the building; if freestanding attached to a solid frame.
2. Materials: Durable mylar, nylon fabric, or similar material.
3. Banner Lettering: Images and backgrounds may be any color, except fluorescent or iridescent.
4. Lettering shall be neat and legible copy. The color of the free-standing frame must match banner color.

**B. Permits and Fees:** Over-the-counter permit/\$50 for each sign.

**C. Design Standards (by type):**

Banner Type	Quantity	Area of Sign	Height	Location	Duration
New Business	1 per business or 2 if corner business	Not to exceed 64 sq ft	Wall-mounted: not to extend above roofline.	Tenant space or private property where merchandise is sold or where event is taking place.	30 days, with one 30-day extension submitted prior to expiration
3-Day Special Event			Free-standing: 4' from grade.		3 days, not to exceed 4 permits per calendar year
Seasonal or Event		Wall mounted: 24 sq ft max Freestanding: 16 sq ft max	30 days, not to exceed 4 permits per calendar year		



**Seasonal Signs:** Seasonal signs include decorations, holiday lights, garland, or similar treatment for a holiday event. Seasonal signs and decorations shall be temporarily displayed for traditionally accepted holidays.

**Location:** On private property and in a manner not to constitute a traffic hazard.

**Duration:** Must be removed no later than 10 days after holiday.

**Permits and Fees:** No permit required/No fees.



**Human Signs:** A commercial sign that is held, worn or balanced by an individual.

**Area of Sign:** 20 sq ft maximum and 4 sq ft minimum.

**Quantity:** Not to exceed 2 per business or organization. Only 1 permit allowed within 90-day period.

**Location:** Located no further than the nearest arterial intersection from the advertised business. Shall not be located in street medians, sight triangles, construction zones, and not within 20' from another human sign.

**Hours:** 8 am - 5 pm.

**Setback:** Minimum of 10' from the paved surface of a roadway.

**Permits and Fees:** Over-the-counter permit/\$12 for 3 days.

