



Town of Oro Valley

MEDIA RELEASE

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Download the new OV App!

Oro Valley, Arizona (July 24, 2014) – The Town of Oro Valley is proud to announce the launch of its first-ever mobile app, designed to bring residents and guests closer to the information they need. Developed entirely in-house by Town staff, the FREE [OV App](#) is your gateway to the most popular information on the Oro Valley website. Whether you're a resident or visitor, the OV App provides direct access to Town news, events, contact information and online services.

“The OV App is part of Oro Valley’s commitment to improve access to accurate, timely and relevant Town information,” stated Town Manager Greg Caton. “Additionally, developing the app in-house saved the Town approximately \$10,000 in start-up costs, and an additional \$2,500 in annual maintenance fees.”

Get the free app!

[Click here](#) to download the Android app on Google Play.

[Click here](#) to download the app from Apple.

You can also [visit the OV App page](#) on the Town’s website for more information.

It includes the Town’s most requested information, such as:

- Aquatic Center fees, hours and rental information
- Parks, archery range, hiking, biking and trails
- Department phone numbers, email and web links
- Links to online services including bill payment, permit search, and Town Council meetings
- Interactive maps of parcels, zoning, street maintenance, town services, parks and trails

The app comes approximately one year after the Town launched its new “responsive” website, which was also developed in-house. “Responsive” development allows the site to be viewed on any sized device. With the increasing popularity of smartphones and tablets, it has become critical to create websites and apps that work across multiple platforms.

OVPD launches MyPD mobile app

The Oro Valley Police Department (OVPD) has also implemented the free MyPD mobile app as a means to provide notifications and information to citizens regarding events, crimes and wanted persons. One of only four agencies in Arizona currently using this app, OVPD hopes this new technology will also allow the department to solicit help from the public in ongoing investigations or crimes.

MyPD can be downloaded through iTunes or Google Play. With it, citizens have access to a number of features, including contacts, feedback and tip forms. They can also access information from FEMA, the National Weather Service and the National Terror Advisory System, and much more.



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