



# YOUR VOICE OUR FUTURE

*Planning Oro Valley Together*

## ORO VALLEY'S VISION & GUIDING PRINCIPLES

*The results of all the community's voices have been formed into a big picture statement or vision about Oro Valley's future. It answers the question, "What should Oro Valley be like in 10 years and beyond?"*

*The vision is further defined through twelve guiding principles. They all work together to illustrate the things that **matter most** to the community and are being used to guide future committee and participant efforts.*



Volunteers and residents chatting at the Farmers Market in November 2013.

## Guiding Principles

### Focus on community safety and maintain low crime

- Low crime
- Safe streets, neighborhoods and schools
- Quick emergency response times and one-on-one interactions with residents
- Crime prevention programs
- Disaster planning and homeland security preparedness

### Preserve the scenic beauty and environment

- Desert and mountain views
- Desert climate and environment
- Wildlife and vegetation
- Open space

### Keep the unique community identity as a special place

- Small-town, neighborly feel
- Nice place to live
- Quiet, delightful, laid back and peaceful
- Friendly and neighborly people
- Clean and well kept
- Forward-thinking
- Built environment sets OV apart



## Vision for the Future

Oro Valley strives to be a well-managed community that provides all residents with opportunities for quality living. Oro Valley will retain its friendly, small-town, neighborly character, while increasing services, employment and recreation. The Town's lifestyle continues to be defined by a strong sense of community, a high regard for public safety and an extraordinary natural environment and scenic views.



Comments from students at Ironwood Ridge High School in December 2013.

### Create a complete community with a broad range of shopping, dining and places to gather

- Increase shopping opportunities, services, and restaurants
- Provide more services nearby
- Good place to open a business
- Downtown or central gathering area

### Minimize traffic and increase ways to get around Town

- Improve traffic flow on Oracle Road and develop alternate routes
- Maintain good roads
- Provide more sidewalks and bike lanes
- Increase public transportation

### Manage how we grow and maintain high design standards

- Keep small-town, neighborly feel
- Concern about rapid growth
- Current rate of growth is “about right”
- Increase commercial services and employment opportunities
- Grow by adding new areas to Town limits
- Quality of built environment sets OV apart

### Grow the number of high quality employment opportunities

- Health and medical research industries
- Educational institutions
- Research/technical parks
- Visitor and tourist attractions
- Light industry
- Professional office complexes

### Keep Oro Valley a family-friendly community

- Low crime and safe
- Parks, hiking, recreation and swimming pool access
- Good schools
- Family entertainment
- Activities for all ages
- Opportunities to interact with all ages
- Attract young professionals

### Support and build on high quality of schools

- Quality education and high performing schools
- Family, community and governmental support for education and schools

### Provide more parks, recreation and cultural opportunities for all ages

- Opportunities to gather as a community such as festivals and cultural events
- Outdoor recreation such as hiking, walking and biking paths
- The arts
- Extras like multi-use fields, dog parks, skate park, play equipment, ramadas, BMX track, tennis courts and basketball courts

### Promote conservation of natural resources

- Energy-efficient building and construction practices
- Green building
- Renewable energy
- Water conservation

### Maintain financial stability

- Manage finances wisely
- Strive for a diversified and stable revenue base
- Minimize the financial burden on taxpayers
- Plan for adequate funding of government services desired by the community



Comments at Fruit Shack Smoothies and Yogurt in January 2014.

