



Overview of

A-Frame Signs & Outdoor Displays in Oro Valley

Oro Valley Town Council has approved the permanent use of A-frame signs and Outdoor Displays

A-Frame Sign: A hinged or self-supporting sign constructed of durable materials and connected so as to maintain an A shape or similar structure.

Quantity: 1 per business.

Size: 6 square feet for each side of sign. Maximum of 2 sides.

Height: 42"

The sign shall be:

- Self supporting
- Neat and legible
- Professional in appearance

The sign shall not:

- Contain cloth or paper surfaces,
- Be attached to railings, posts, fencing or other structures,
- Attached to carts or have wheels to make the sign mobile,
- Not have flags, pennants, balloons or additional signs attached.
- Fluorescent and iridescent colors are prohibited.
- Illumination, noise, flashing, rotating or moving signs are prohibited.

Location requirements:

- On private property.
- Shall not be located more than 20' from entry door of business.
- Shall be not located closer then 4' to a curb.
- Not displayed in a manner to constitute a public hazard.
- Must allow 4' wide, clear pathways around sign.
- Do not block access ramps or vehicular sight lines
- Intended to direct pedestrian traffic and shall not be solely oriented toward vehicular traffic.

Hours: Signs shall be displayed during business hours only.

Permits and Fees: Over-the-counter review with one-time \$50 fee.



Outdoor Displays: An arrangement of merchandise sold on the property in such a way to give special prominence and designed to attract buyers

Location requirements:

- Limited to 1 building façade.
- Directly adjacent to the primary building where merchandise is sold.
- Minimum of 4' from all doors.
- Minimum of 4' from adjacent curbs.
- Maintain a 4' clear path around display at all times.
- Maintain clear access to all doors.
- Not allowed in parking areas, drive aisles or landscaped areas.

Size:

- Store fronts greater than 50' shall not occupy more than 50% of the façade with displays, up to maximum of 150'.
- Store fronts 50' or less shall not occupy more than 25' square feet of area.
- Shall not create a public hazard to pedestrian or vehicular traffic or interfere with bicycle parking areas and other access. People standing in driveway or blocking doorways while viewing outdoor display are considered a hazard.

Permits and Fees: Over-the-counter review with one-time \$50 fee





Overview of

Accessory Signs for Businesses

Banners, Seasonal Signs and Human Signs

Banners:

Any sign of light-weight fabric or similar material that is temporarily mounted to a building or is freestanding.

A. General Requirements:

1. Installation: Securely anchored to the wall and/or parapet wall of the building; if freestanding attached to a solid frame.
2. Materials: Durable mylar, nylon fabric, or similar material.
3. Banner Lettering: Images and backgrounds may be any color, except fluorescent or iridescent.
4. Lettering shall be neat and legible copy. The color of the free-standing frame must match banner color.

B. Permits and Fees: Over-the-counter permit/\$50 for each 30 day or 3 day time period per sign.

Banner Type	Area of Sign	Duration	Height	Location
Seasonal or event	Wall mounted: 24 sq ft max Freestanding: 16 sq ft max	30 days, not to exceed 4 permits per calendar year	Wall-mounted: not to extend above roofline Free-standing: 4' from grade.	Tenant space or private property where merchandise is sold or where event is taking place.
New Business	Not to exceed 64 sq ft	30 days, with one 30-day extension submitted prior to		
3-Day Event	Not to exceed 64 sq ft	3 days, not to exceed 4 permits per calendar year		



Seasonal Signs: Seasonal signs include decorations, holiday lights, garland, or similar treatment for a holiday event. Seasonal signs and decorations shall be temporarily displayed for traditionally accepted holidays.

Location: On private property and in a manner not to constitute a traffic hazard.

Duration: Must be removed no later than 10 days after holiday. No Permit Required.



Human Signs: A sign that is held, worn or balanced by an individual. No permit required.

Area of Sign: 20 sq ft maximum and 4 sq ft minimum.

Location: Located no further than the nearest arterial intersection from the advertised business. Shall not be located in street medians, sight triangles, construction zones, and not within 20' from another human sign.

Hours: 8 am - 5 pm.

Setback: Minimum of 10' from the paved surface of a roadway.



Sign-related questions, please contact Patty Hayes, Senior Planning Tech, at 229-4819.

Compliance and inspection questions, please contact Chuck King, Building Official, at 229-4805.

General business support questions, please contact Amanda Jacobs, EcoDev Manager, at 229-4735.

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