



YOUR VOICE OUR FUTURE

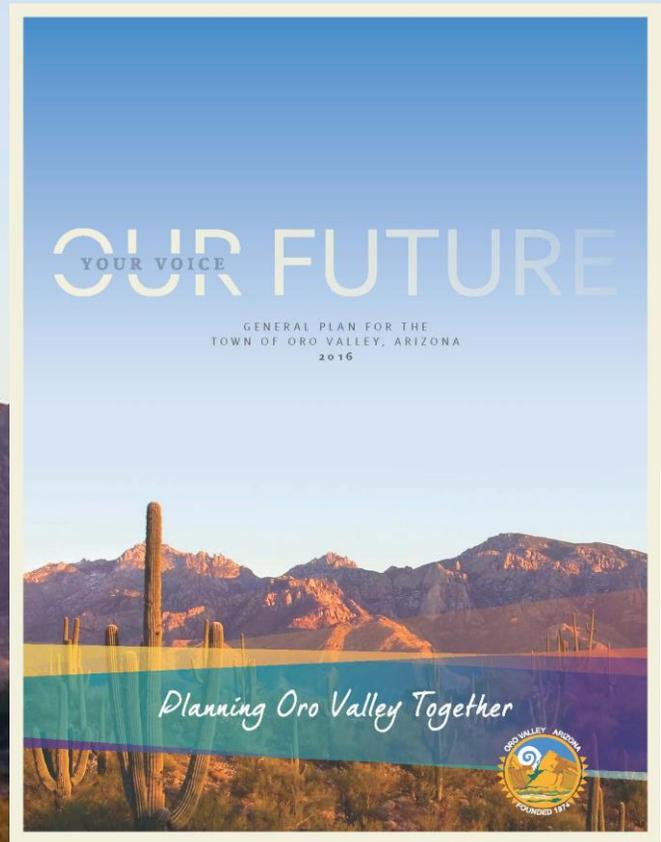
General Plan

EXECUTIVE SUMMARY

WHY WE PLAN

Arizona law requires that each municipality adopt a comprehensive long-range general plan every 10 years to guide the community's **future, growth** and **quality of life**. Since the last general plan was adopted in 2005, Oro Valley's population and priorities have evolved. It's time for a new general plan. The *Your Voice, Our Future* General Plan is an update to the 2005 version, and reflects the **needs, values** and **community** of Oro Valley today.

The *Your Voice, Our Future* General Plan was **inspired** and **created by residents**. It will officially guide and inform residents, stakeholders, Town staff, and elected and appointed officials over the next **10 years**. Residents and stakeholders can look to the *Your Voice, Our Future* General Plan to understand the **vision for Oro Valley's future**. Town staff and elected and appointed officials will use the Plan's goals and polices as a **foundation for decision making**. Over the next 10 years, they will put the *Your Voice, Our Future* General Plan into **action**.



HOW THE PLAN WAS CREATED

The *Your Voice, Our Future* General Plan was created by the community over three phases:

PHASE 1: LET'S TALK (Sep 2013 – May 2014)

How: Facilitate **open dialogue** with residents at community events and through surveys.

Why: Gain **common understanding** about our values, needs and envisioned future.

Product: The community-directed **Vision and Guiding Principles** that illustrate **what matters most**.

PHASE 2: LET'S THINK (Jun 2014 – Nov 2015)

How: **Residents working together** in focused committees and within the framework of the Vision and Guiding Principles.

Why: Build off of the community's directions and preferences to form **goals, policies and actions**.

Product: A **draft plan**, reviewed by the public and local agencies, updated, then **adopted** by the Town Council in November 2015.

PHASE 3: DO IT! MAKE IT SO (Dec 2015 – Nov 2016)

How: Outreach and education about the *Your Voice, Our Future* General Plan and its directions for the next 10 years.

Why: To reflect on community directions and make a decision about **our future**.

Product: The *Your Voice, Our Future* General Plan, created by residents and to be ratified by voters in November 2016.



WHAT'S IN THE PLAN

The *Your Voice, Our Future* General Plan is made up of **goals, policies and actions** on **topics important to the community**:

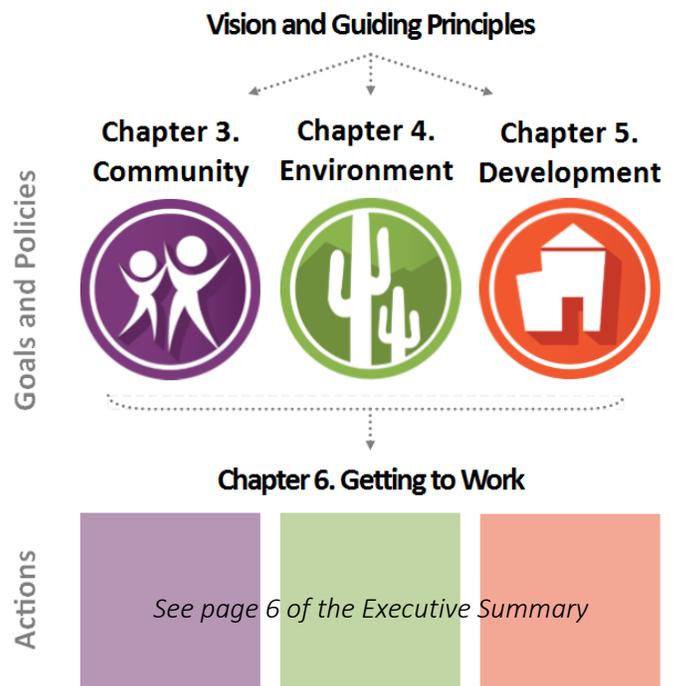
- Safety
- Natural Beauty
- Family Friendly
- Complete Community
- Parks and Recreation
- Transportation
- Cultural Resources
- Water Resources
- Clean Environment
- Development and Design
- Community Services and Utilities

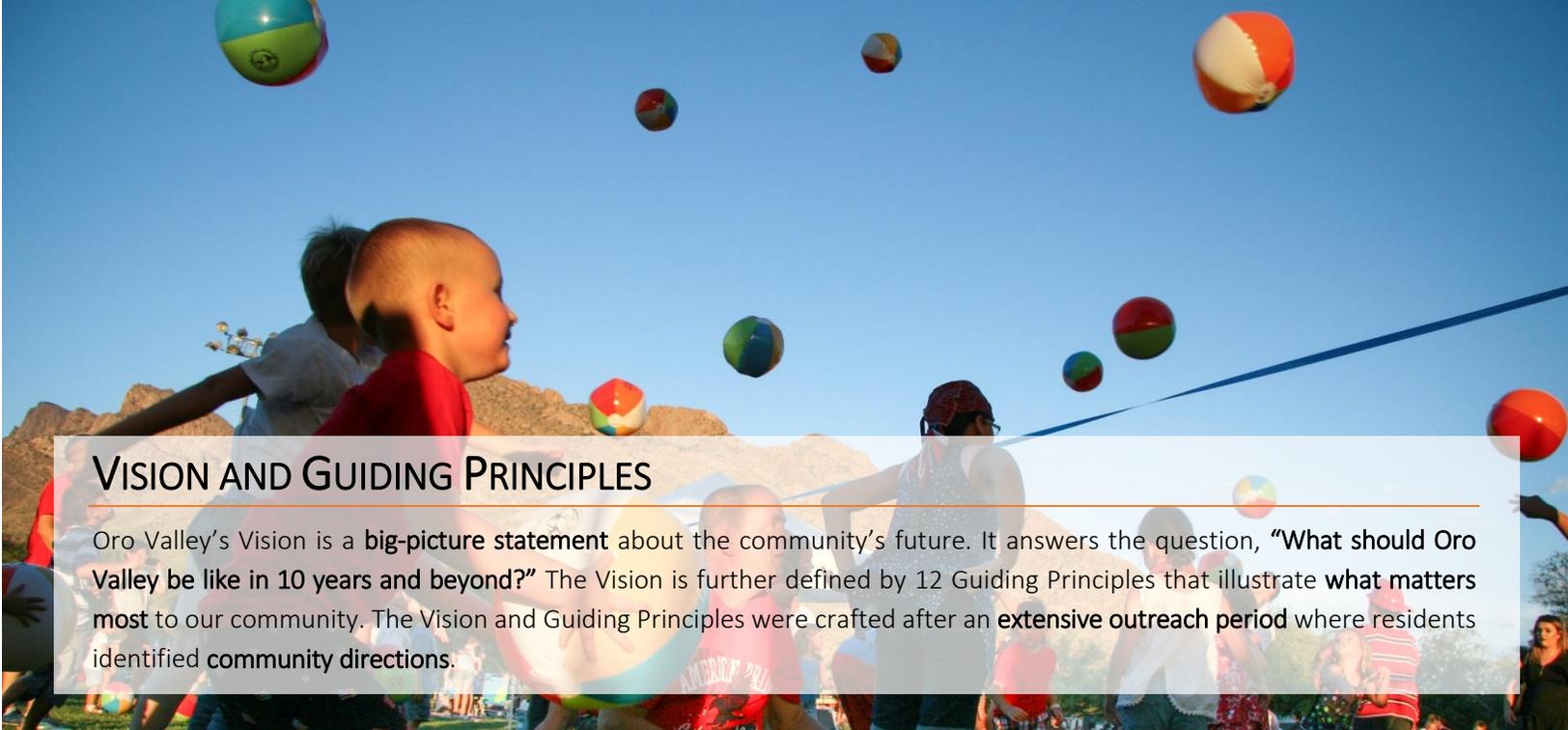
In total, **25 goals** and **77 policies** identify Oro Valley's envisioned future and a path to get there. To help make Oro Valley's vision a reality, **163 actions** fulfill community priorities. The *Your Voice, Our Future* General Plan is a plan of action.

The *Your Voice, Our Future* General Plan is available to view online at www>YourVoiceOV.com.



Your Voice, Our Future Project Outreach as of August 2016



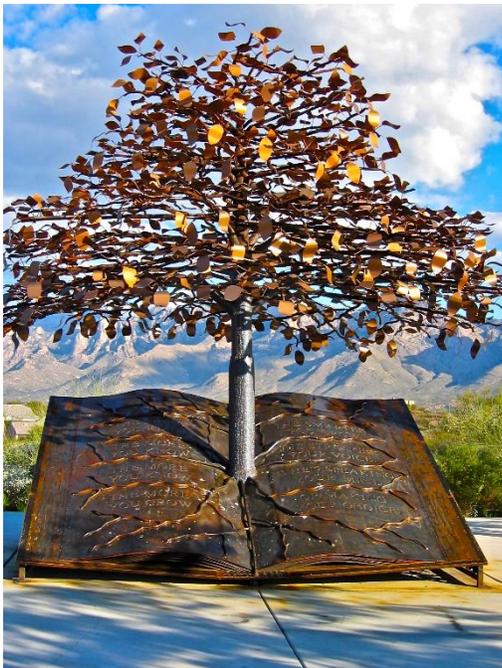
A group of children are playing beach ball toss at a park. Several colorful beach balls are suspended in the air against a clear blue sky. In the foreground, a young boy in a red shirt is looking towards the right. Other children and adults are visible in the background, some also playing the game. The scene is bright and sunny, suggesting a pleasant day outdoors.

VISION AND GUIDING PRINCIPLES

Oro Valley's Vision is a **big-picture statement** about the community's future. It answers the question, "What should Oro Valley be like in 10 years and beyond?" The Vision is further defined by 12 Guiding Principles that illustrate **what matters most** to our community. The Vision and Guiding Principles were crafted after an **extensive outreach period** where residents identified **community directions**.

ORO VALLEY'S VISION FOR THE FUTURE

Oro Valley strives to be a **well-managed** community that provides all residents with opportunities for **quality living**. Oro Valley will keep its **friendly, small-town, neighborly character**, while **increasing services, employment and recreation**. The Town's lifestyle continues to be defined by a **strong sense of community**, a high regard for **public safety** and an **extraordinary natural environment and scenic views**.



GUIDING PRINCIPLES

- Focus on community **safety** and maintain **low crime**.
- Preserve the **scenic beauty** and **environment**.
- Keep the **unique community identity** as a special place.
- Create a **complete community** with a broad range of **shopping, dining** and places to **gather**.
- Minimize **traffic** and increase ways to get around Town.
- Manage how we **grow** and maintain **high design standards**.
- Grow the number of high-quality **employment** opportunities.
- Keep Oro Valley a **family-friendly** community.
- Support and build on high quality **schools**.
- Provide more **parks, recreation** and **cultural** opportunities for all ages.
- Promote **conservation** of natural resources.
- Maintain **financial stability**.



CHAPTER 3. COMMUNITY

As Oro Valley has grown, becoming a **family-friendly, complete community to live, work and play** in has become a priority. The *Your Voice, Our Future* General Plan reflects this new emphasis in the **Community chapter**. The Community chapter focuses on **economy, parks and recreation, education and safety** so that we can continue making Oro Valley a **great place to live**.

Chapter 3. Community



Economy

Complete Community

- Healthy Lifestyles
- Neighborhoods
- Lifelong Learning

Town Services, Buildings and Facilities

Goals and Policies

COMMUNITY GOALS

- Long-term financial and economic stability and sustainability.
- A robust local economy and job market that provide opportunities for quality employment, build on Oro Valley's assets and encourage high-quality growth.
- A strong sector of targeted industries, including bioscience and aerospace, that provide opportunities for synergy and growth.
- A community with a wide range of services, amenities, shopping and dining opportunities and housing types that meet the needs of current and future residents.
- A high-quality parks, recreation and open space system that is accessible, comprehensive, connected and serves the community's needs.
- Diverse, enriching and quality education opportunities, arts and culture experiences and amenities accessible to all residents.
- High-quality and well-maintained Town assets, including streets, infrastructure and facilities.
- Increased opportunities for residents to provide meaningful input on Town decisions and planning.
- Safety during emergencies and from the threats of natural and man-made hazards, whether at home, at work or at other activities.
- A safe community with low crime, safe neighborhoods and positive relationships between law enforcement and community members.



CHAPTER 4. ENVIRONMENT

Oro Valley’s exceptionally rich **natural environment** and **views** are cherished by the community. The *Your Voice, Our Future* General Plan’s **Environment** chapter works to **conserve the natural environment** for the future benefit of residents. The Environment chapter focuses on **natural resources**, **cultural resources** and **water** so that we can continue making Oro Valley a **great place to live**.

ENVIRONMENT GOALS

- K. The proactive conservation, protection and restoration of environmentally sensitive lands, natural resource areas and habitats and lands with high scenic value.
- L. A high-quality, safe and reliable water supply that meets long-term needs for the community while considering the natural environment.
- M. The protection and preservation of significant cultural sites, properties and resources that enhance community character and heritage.
- N. High environmental quality including meeting or exceeding all federal and state standards for air and water quality in cooperation with other local jurisdictions.
- O. Responsible use of energy and water resources for the current and future benefit of the community.
- P. Efficient and responsible management of trash and recyclable material for the current and future benefit of the community.

Chapter 4. Community



Sonoran Desert Resources
 Water Resources
 Cultural Resources
 Clean Environment

Goals and Policies

CHAPTER 5. DEVELOPMENT

As Oro Valley has grown, the community has been challenged to **balance development** and infrastructure expansion with the valued scenic and natural environment. The *Your Voice, Our Future* General Plan's **Development chapter** works to achieve this balance for the future. The Development chapter focuses on **neighborhoods, infrastructure, stormwater and transportation** so that we can continue making Oro Valley a **great place to live**.

Chapter 5. Development



Land Use and Design

- Conservation of Natural Resources
- Neighborhoods and Quality of Life
- Planned Built Environment

Development, Growth Areas and Special Planning Areas

Infrastructure

- Community Services/Utilities
- Transportation/ Circulation

DEVELOPMENT GOALS

- Q. A built environment that creatively integrates landscape, architecture, open space and conservation elements to increase the sense of place, community interaction and quality of life.
- R. An integrated and connected transportation network that enhances mobility for people and goods.
- S. Diverse transportation choices that are safe, user-friendly, efficient and accessible, that maintain the lifestyle of residents, and that support employees, visitors and the local economy.
- T. Sustainable and innovative public services and utilities that serve the current and future needs of the community.
- U. Conservation of natural and cultural resources through effective land use and transportation planning, design, construction and management.
- V. Neighborhoods that include access and effective transitions to open space, recreation, and schools and that are supported by shopping and services which meet daily needs.
- W. Full recovery of the costs of services that serve new development.
- X. Effective transitions between differing land uses and intensities in the community.
- Y. Development opportunities and a diverse transportation network that balance support for a growing economy with conservation of open space, water and natural resources and energy consumption.



CHAPTER 6. GETTING TO WORK

The *Your Voice, Our Future* General Plan is different from previous plans because the actions were created along with the goals and policies. This was intended to help bridge the gap between dreams and reality and to **set a concrete course of action**. The **Getting to Work chapter** includes specific actions along with timing and Town department responsibility. These actions will ultimately fulfill the goals and policies, and help **make the community's vision a reality**.

Community Actions



- Economic Development
- Complete Community
 - Places and Events
 - Health
 - Education and Engagement
 - Arts and Culture
 - Parks and Recreation
- Public Facilities and Services
- Safety
 - Safety Planning
 - Safety Education
 - Safe Development

Environment Actions



- Sonoran Desert Resources
 - Natural Resource Protection
 - Environmentally Sensitive Lands
 - Night Sky and Scenic Views
 - Wildlife and Vegetation
- Water Resources
 - Water Conservation
 - Diverse Resources
 - Utility Operation
 - Infrastructure
 - Stormwater Management
- Cultural Resources
 - Preservation
 - Management
- Clean Environment
 - Waste Disposal
 - Sustainable Practices and Outreach
 - Energy
 - Sustainable Design

Development Actions



- Land Use and Design
 - Character/Compatibility
 - Development Standards
 - Master Planning
 - Growth
 - Housing
- Infrastructure
- Transportation/Circulation
 - Transportation Planning
 - Street Function
 - Multimodal
 - Bicycle and Pedestrian
 - Transit

Example Actions

Parks and Recreation Action 48

Explore opportunities to integrate family-friendly amenities into the trail system, such as areas for play, rest, water, shade and learning.

Timeframe: Long

Responsibility: Community Development and Public Works, Parks and Recreation

Wildlife and Vegetation Action 78

Develop measures that encourage property owners to assist in invasive species removal.

Timeframe: Short

Responsibility: Community Development and Public Works

Bicycle and Pedestrian Action 155

Develop a plan to eliminate gaps and barriers and provide consistent connections in the pedestrian and bikeway systems.

Timeframe: Short

Responsibility: Community Development and Public Works, Parks and Recreation



READ YOUR PLAN

To learn more about the future directions for Oro Valley, including policies, actions and background data not covered in this executive summary, read the *Your Voice, Our Future* General Plan. The *Your Voice, Our Future* General Plan can be viewed online at www.YourVoiceOV.com. Stop by Oro Valley Town Hall (11000 N. La Cañada Drive) to view or purchase a hard copy (\$30) at the Administration building or the Community Development & Public Works building. Copies can also be viewed at the Oro Valley Community Center and the Oro Valley Public Library.

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