



YOUR VOICE
OUR FUTURE
Planning Oro Valley Together

Oro Valley Community Academy
November 3, 2016



General Plan?!?

WHAT IS IT?

- Identifies common values and opportunities
- A plan of action
- A guide for community decision-making

WHY DO WE PLAN?

- Reflect current community desires
- Required by the State
- Must be updated every 10 years

HOW WAS IT CREATED?

- 3-year process led by residents
- Resulted in the *Your Voice, Our Future* General Plan
- Must be ratified by voters to be in effect



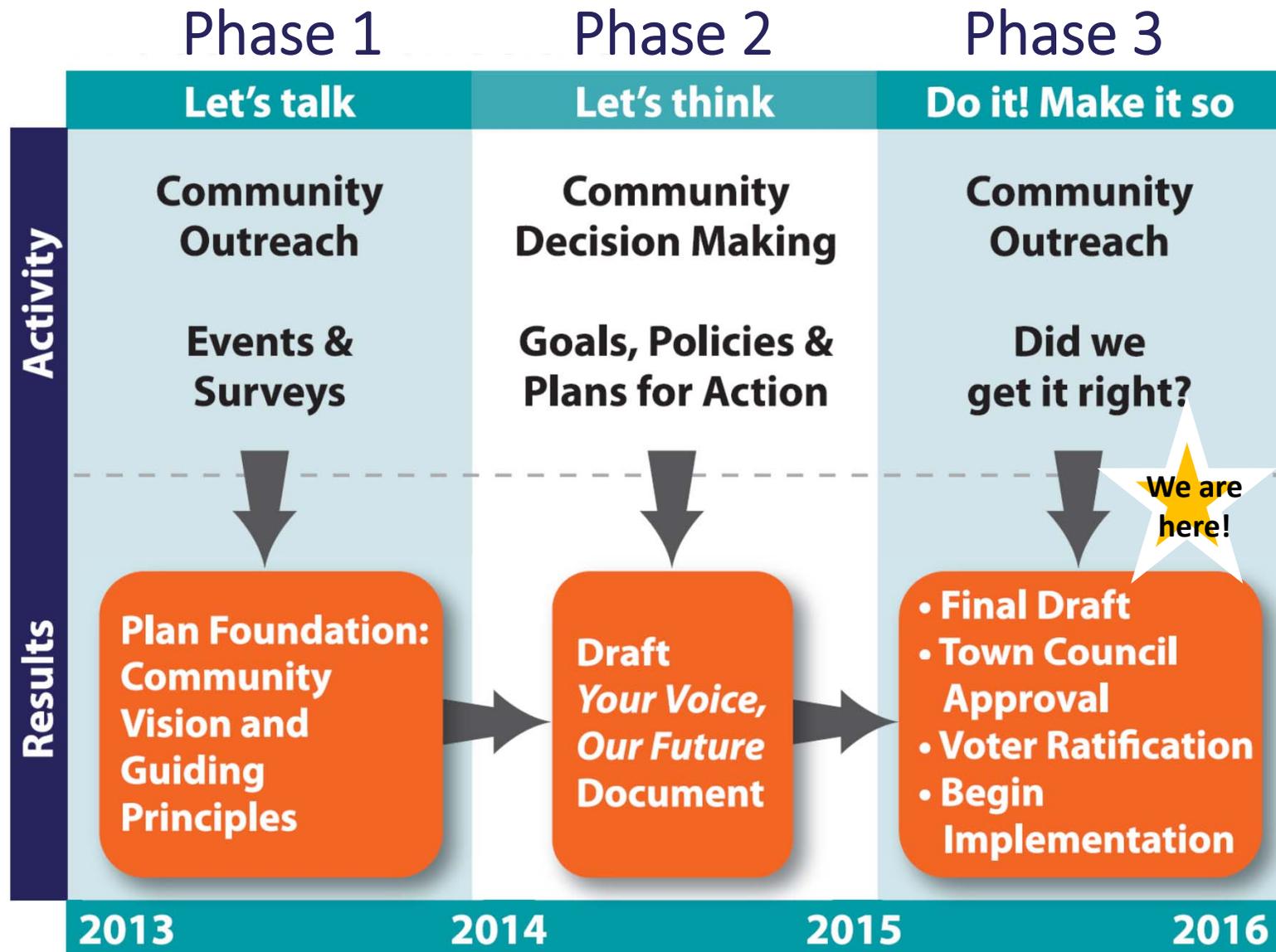
The Public Participation Plan



- **Open** – input shapes the plan
- **Inclusive** – all demographics
- **Convenient** – diverse involvement opportunities
- **Collaborative** – decisions that resonate with the community
- **Accountable** – ongoing assessment



Project Schedule



What the community told us

Residents in Oro Valley...

- Most value:
 - Safe community with low crime rate
 - Scenic and natural beauty
 - Sense of community
- Least value:
 - Lack of services
 - Rapid growth

To build a better community focus on:

- Managing land development
- Maintaining safety
- Employment opportunities
- Parks
- Festivals or cultural events
- Shopping opportunities



Vision and Guiding Principles

Oro Valley's Vision for the Future

To be a well-managed community that provides all residents with opportunities for quality living. Oro Valley will keep its friendly, small-town, neighborly character, while increasing services, employment and recreation. The Town's lifestyle continues to be defined by a strong sense of community, a high regard for public safety and an extraordinary natural environment and scenic views.

“What should Oro Valley be like in 10 years and beyond?”



Where we've been: Phase 1

Phase 1 –
Let's talk!



Many Choices. Lots of Voices.



Your Voice Committees

3 committees
41 total members

29 total meetings
13 months



Review Drafts

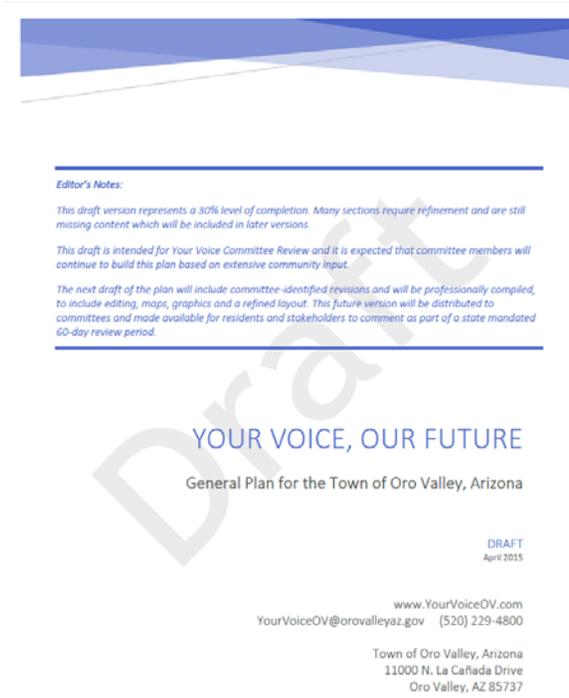
Committee Review
30% Draft



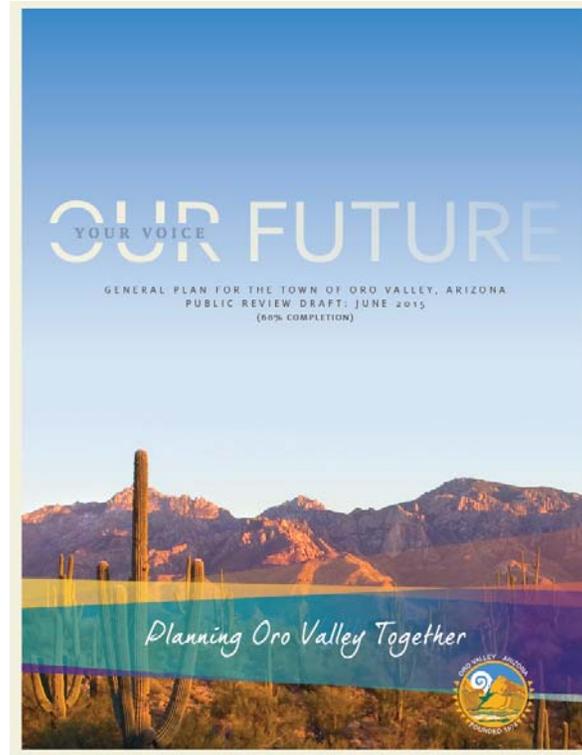
Public Review
60% Draft



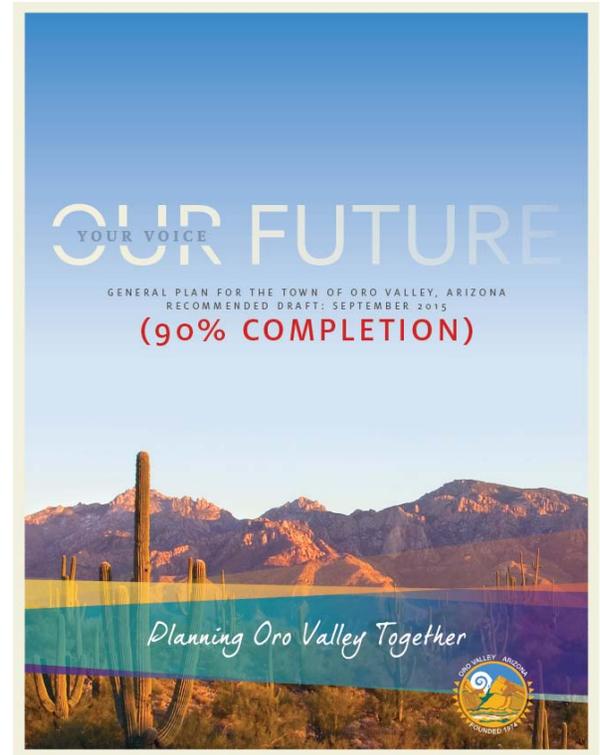
Recommended
90% Draft



April 2015



June 2015



September 2015



Where we've been: Phase 2

Phase 2 – Let's think!

29

Your Voice
Committee
meetings

1,080

comments during
review period

41

Your Voice
Committee
members

7

Planning and
Zoning
Commission
meetings

3

review drafts

39

updates with
Town Boards and
Commissions

25 goals

77 policies

163 actions

6

open houses and
forums

Where we've been: Phase 3

December 2015 – January 2016

- Updated Communications Plan
 - Phase 3 outreach strategies

February – May 2016

- Community Outreach
 - Have you heard?
 - Community events
 - Articles and ads
 - Web announcements
 - More before the vote!



June 2016

- Finalize the *Your Voice, Our Future* Plan



VISION AND
GUIDING
PRINCIPLES

Ch. 3



25 Goals
“What do we strive for?”

Ch. 4



77 Policies
“What is the path?”

Ch. 5



163 Actions
“What actions do we
take?”

Ch. 6





What matters most: Community (Ch. 3)



Guiding Principle

Keep Oro Valley a **family-friendly** community.

Goal E.

High-quality parks and recreation.

Policy CC.2.

Provide parks and services for residents of **all ages**.

Action 13

Create development review strategies that **encourage public spaces**.



What matters most: Environment (Ch. 4)



Guiding Principle

Preserve the **scenic beauty** and **environment**.

Goal K.

Proactive **conservation, protection** and **restoration** of the environment.

Policy SD.4.

Protect and **conserve** healthy native vegetation during development.

Action 65

Provide volunteer and staff **training** to protect natural resources.



What matters most: Development (Ch. 5)



Guiding Principle

Minimize **traffic** and increase **ways to get** around Town.

Goal Y.

Integrated and **connected** transportation network.

Policy I.10.

Foster opportunities to **walk**, **bike** and **ride** mass transit to important places.

Action 147

Create a complete streets design manual to create **safe streets** for all users.

Three years of planning

75 APPEARANCES IN
PRINT MEDIA 
43,700 HOUSEHOLDS
REACHED

156 social
media posts

17 media outlets

19 media
releases

3,134
COMMUNITY
IDEAS
ABOUT 
OV'S FUTURE

Over 3,500
flyers and
2,500 prizes

108 COMMUNITY
EVENTS

41 COMMITTEE MEMBERS
29 MEETINGS
3 PLAN DRAFTS 

1,658 COMMENTS ON
PLAN DRAFTS

***YOUR VOICE, OUR
FUTURE PLAN***

25 GOALS
77 POLICIES
163 ACTIONS

Community
Vision and
12 Guiding
Principles

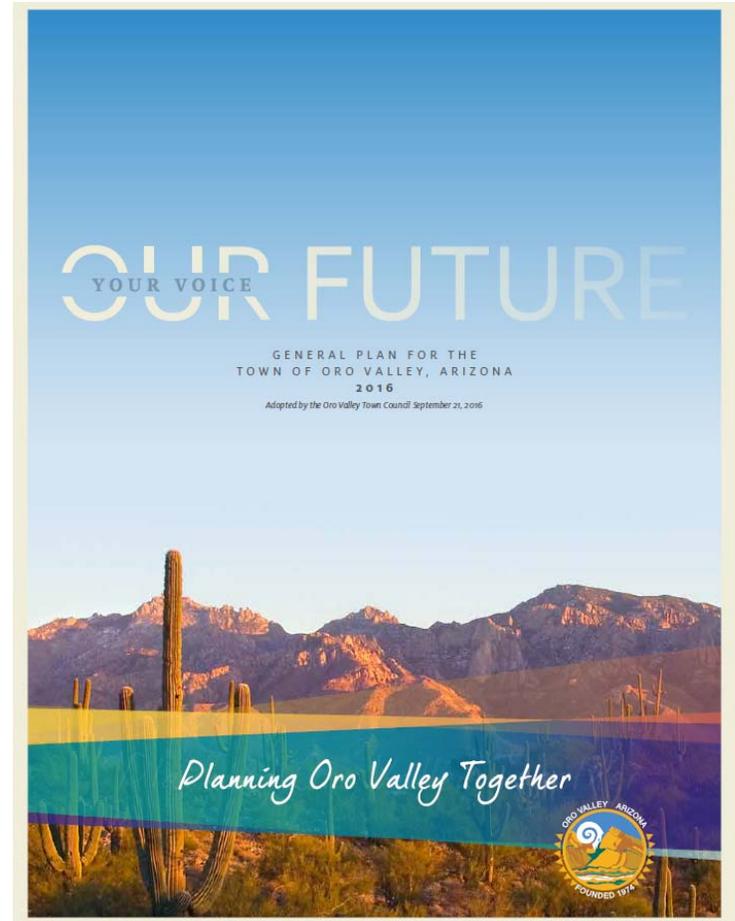
ON THE BALLOT

NOV 8, 2016



The Final Plan

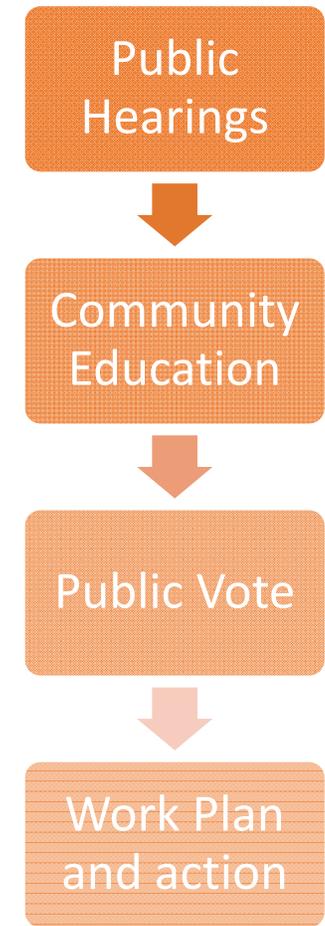
- Created by residents
- Recommended by Planning and Zoning Commission
- Adopted by Town Council
- Ongoing community support
 - “Reflective of this entire community”
 - “Very citizen-driven plan”
 - “I love the fact that we aspire”



What's Next

- Community Education
 - Meetings and events
 - Online and print publicity
- **Public Vote**
 - **Necessary to ratify the plan**
 - **November 8, 2016**
- Upon Adoption
 - Planning and Zoning Commission Work Plan Spring 2017
 - Town and community action

 We are here!



On the ballot

Proposition 439

OFFICIAL TITLE: TOWN OF ORO VALLEY *YOUR VOICE, OUR FUTURE* GENERAL PLAN

DESCRIPTIVE TITLE: This proposition, if adopted, would update the General Plan and all its elements, as adopted by the Mayor and Town Council by Resolution No. (R)16-36.



Implementation





YOUR VOICE OUR FUTURE

Planning Oro Valley Together

www.YourVoiceOV.com

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