

# TOWN MANAGER'S

# EXECUTIVE REPORT

Town of Oro Valley | November 2023

TO COUNCIL



As we head into the fall season, we have several exciting developments and initiatives to share with you. First, we are delighted to announce the addition of key personnel to Town staff:

*Scott Zufelt*, our new Innovation & Technology (I&T) Director, joined the team on October 23.

With more than 20 years of leadership experience in the IT field, spanning both the public and private sectors, his expertise will be invaluable in advancing the Town's technological capabilities.

*Rosalyn Epting* is set to become our new Parks and Recreation Director, starting November 6.

She brings extensive prior experience as both a director (11 years) and assistant director (5 years) in various communities in Texas and Illinois. We look forward to her leadership in building upon our high-quality programs and amenities.

*Jeffery Hidalgo*, our new Public Information Officer (PIO), started with us on October 16. He

comes to us with more than a decade of experience in corporate communications and government relations. His role will be pivotal in keeping the community informed and engaged.



## Adopt-A-Road Program

The Town of Oro Valley's Adopt-A-Road or Trail program continues to thrive. By adopting a roadway, individuals, families, civic and other non-profit organizations help generate pride in our community and provide an invaluable service to the citizens of the Town.

Roads currently available for adoption:

- Magee Road, south side between Oracle Rd. and First Ave.
- Desert Sky Road, north or south between Oracle Rd. and Atua Pl.
- Camino Cortaro, north or south between Oracle Rd. and Northern Ave.

Residents or civic and other non-profit organizations may submit an application on the [Town of Oro Valley Adopt-A-Road](#) homepage. To learn more, contact Public Works Director Paul Keesler or Public Works Deputy Director Aimee Ramsey at 520-229-4850.



## Community Center Milestone

I am also delighted to report that, as of late October, the Community and Recreation Center (CRC) boasts a record-breaking membership of more than 3,200 members currently registered. This marks a remarkable 51% increase, with an additional 1,077 members, compared to October 2022 when we had 2,123 members. The CRC is a fixture of our community in the heart of town, and this impressive growth reflects the increased interest in our community's amenities and recreational programs.



## State of the Town Address 2023

Oro Valley's 22<sup>nd</sup> annual State of the Town Address, given by Mayor Joe Winfield, is now available online. To view the full video or to read a transcript of the Address, visit Oro Valley's [State of the Town Address archive](#) online.

## OV's Path Forward

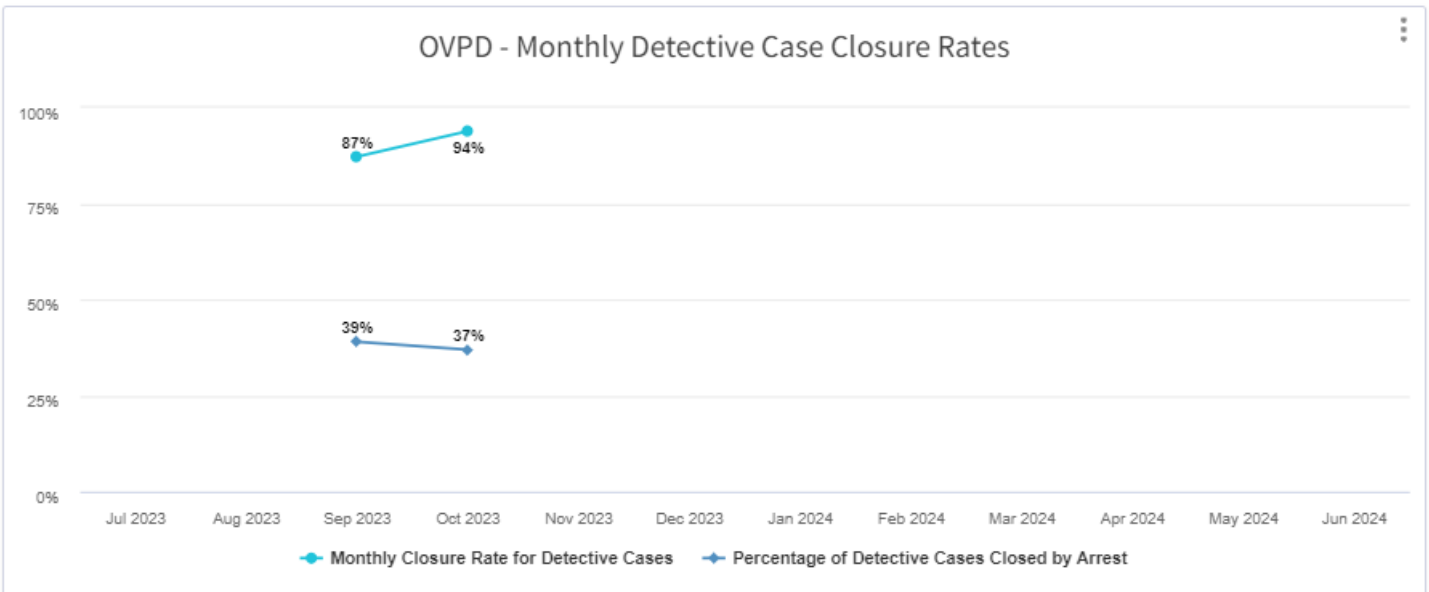
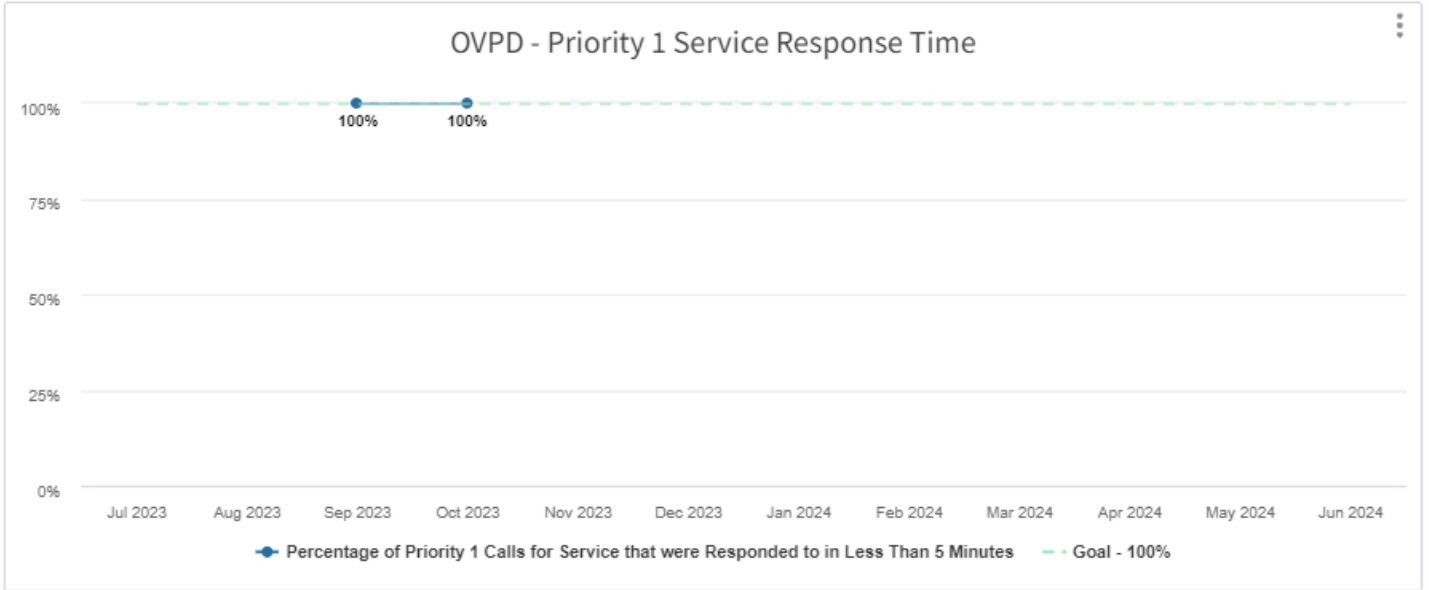
We continue to work diligently to receive public input as we also formally launch the public engagement process for the 2026 General Plan, [OV's Path Forward](#). We'll add more content, discussion threads and videos in the coming months, so please encourage our citizens to visit right away and subscribe to notifications on the focus areas that are important to them.

Please let me know if you have any questions about this month's report.

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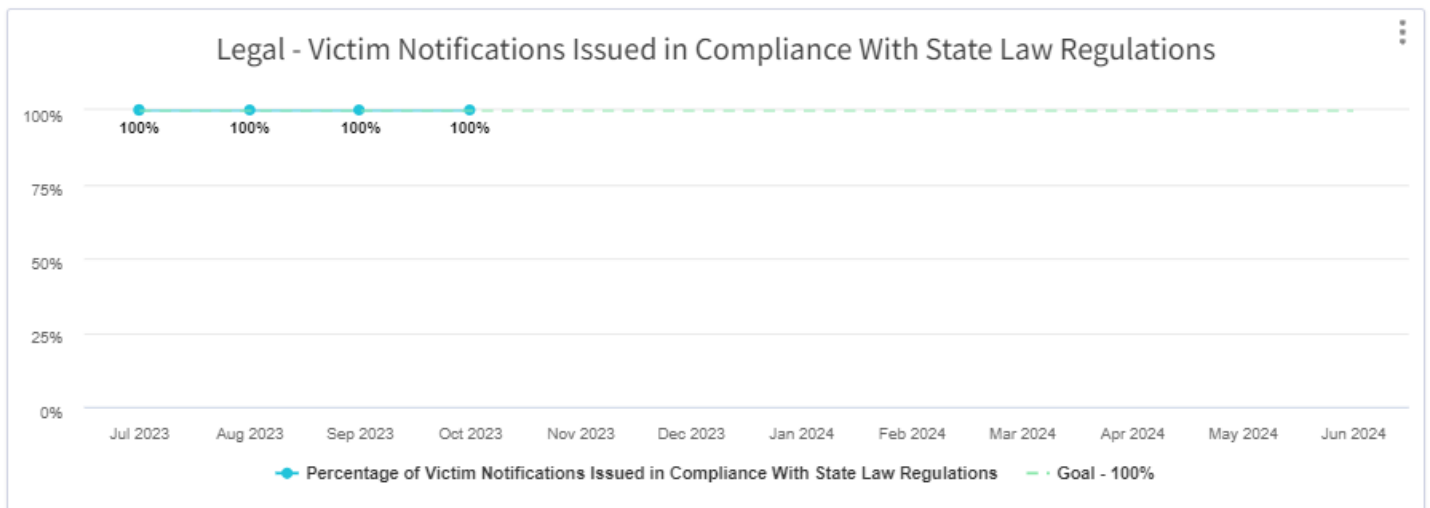
# Balanced Scorecard Operational Metrics

## ORO VALLEY POLICE DEPARTMENT

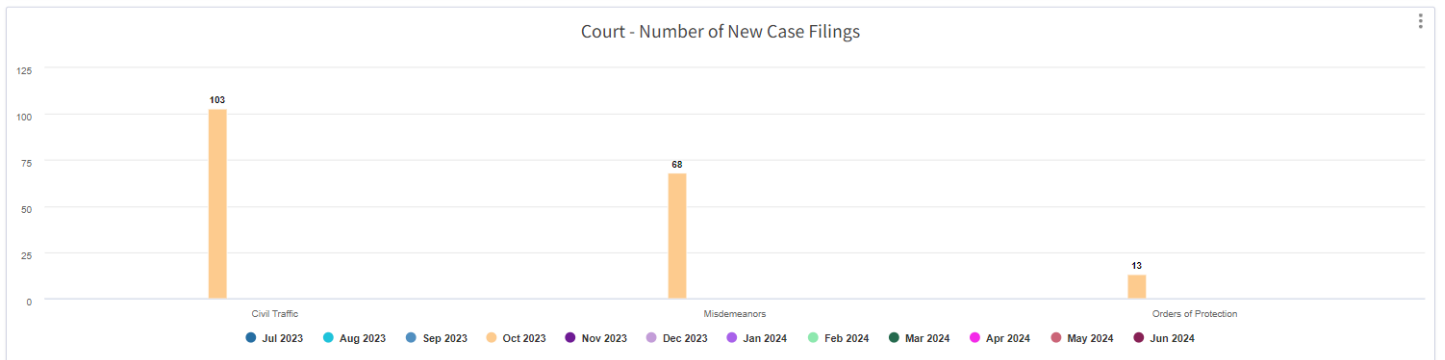
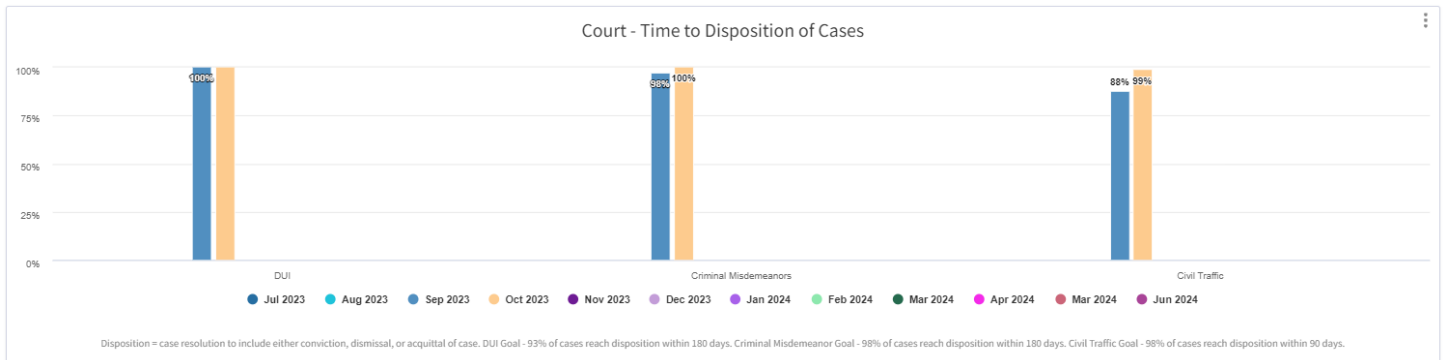


# LEGAL DEPARTMENT

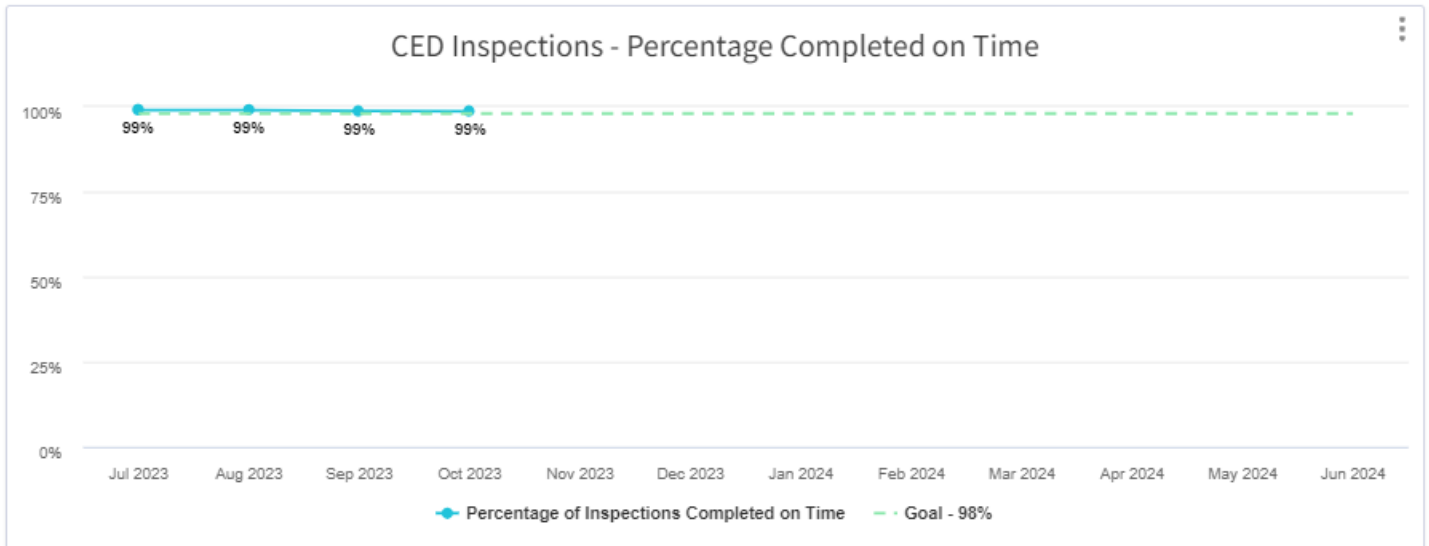
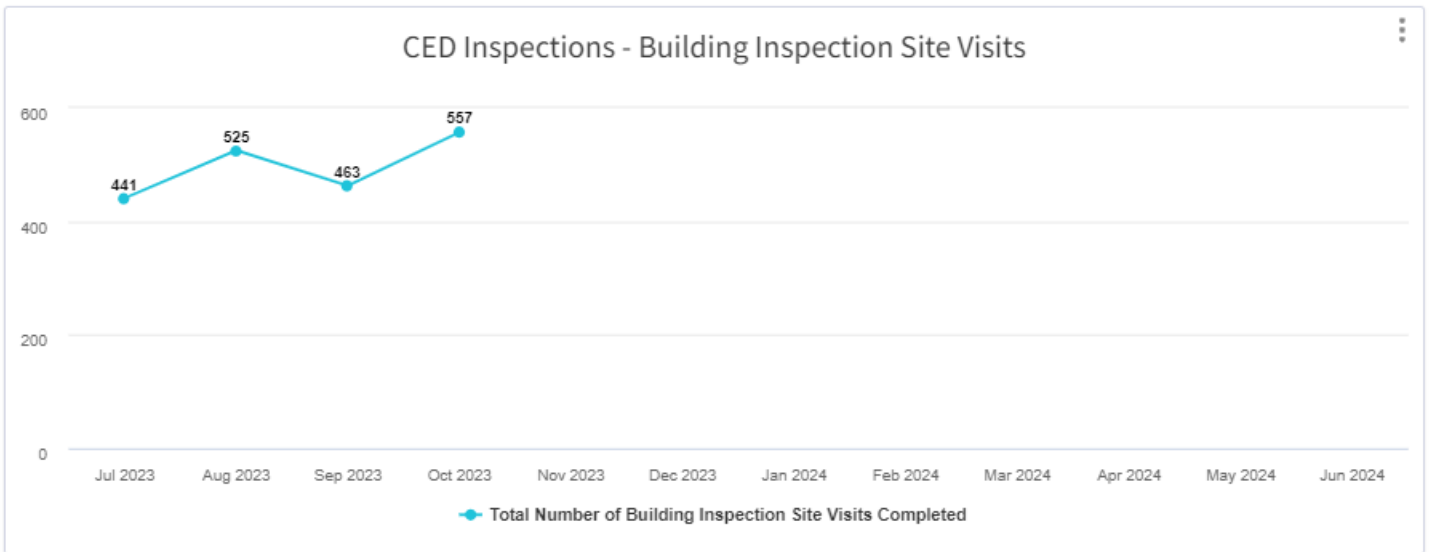
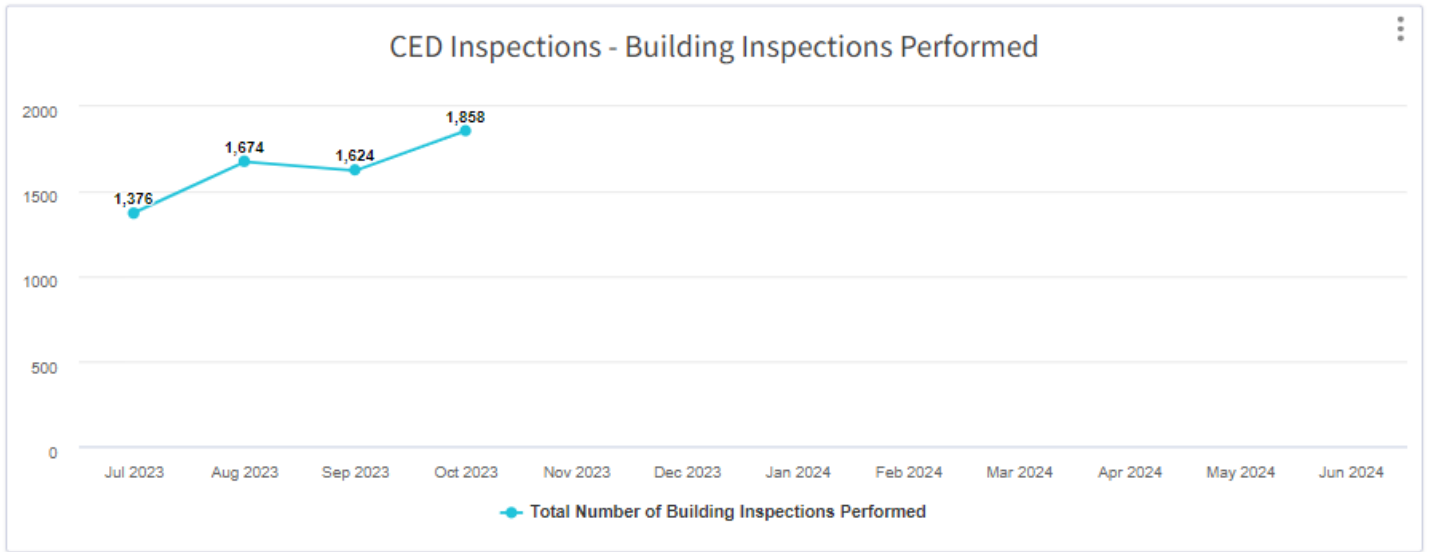
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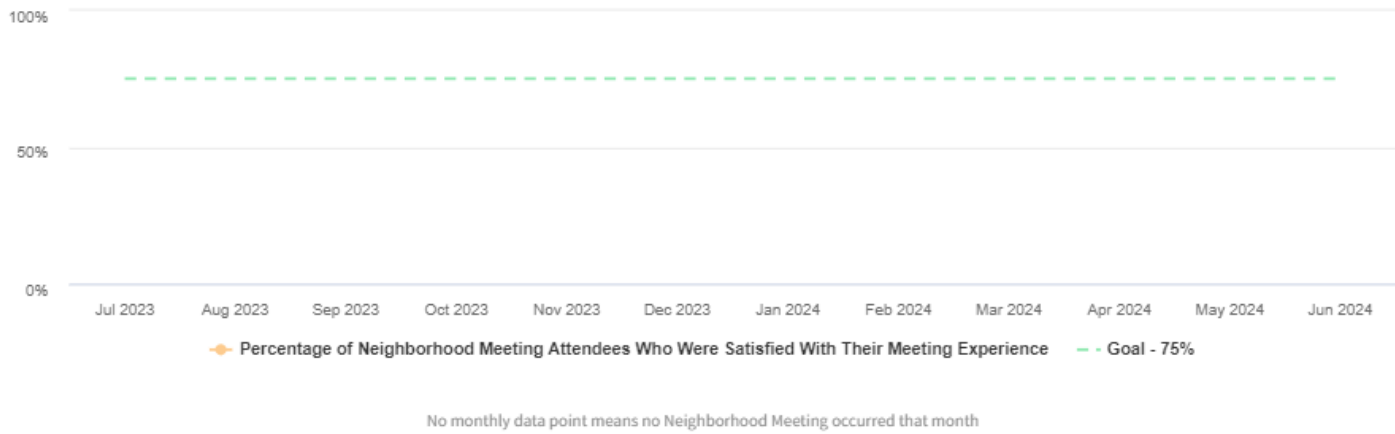
# ORO VALLEY TOWN COURT



# COMMUNITY AND ECONOMIC DEVELOPMENT

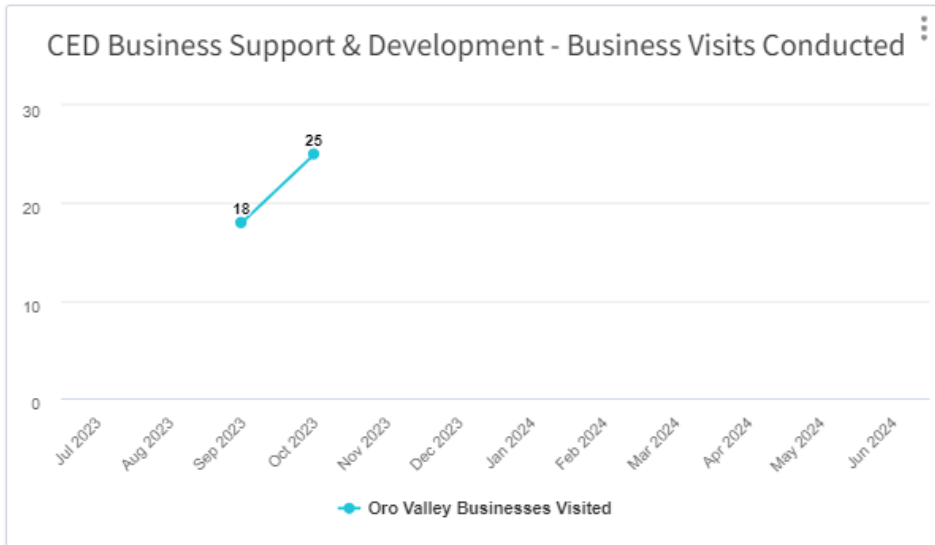
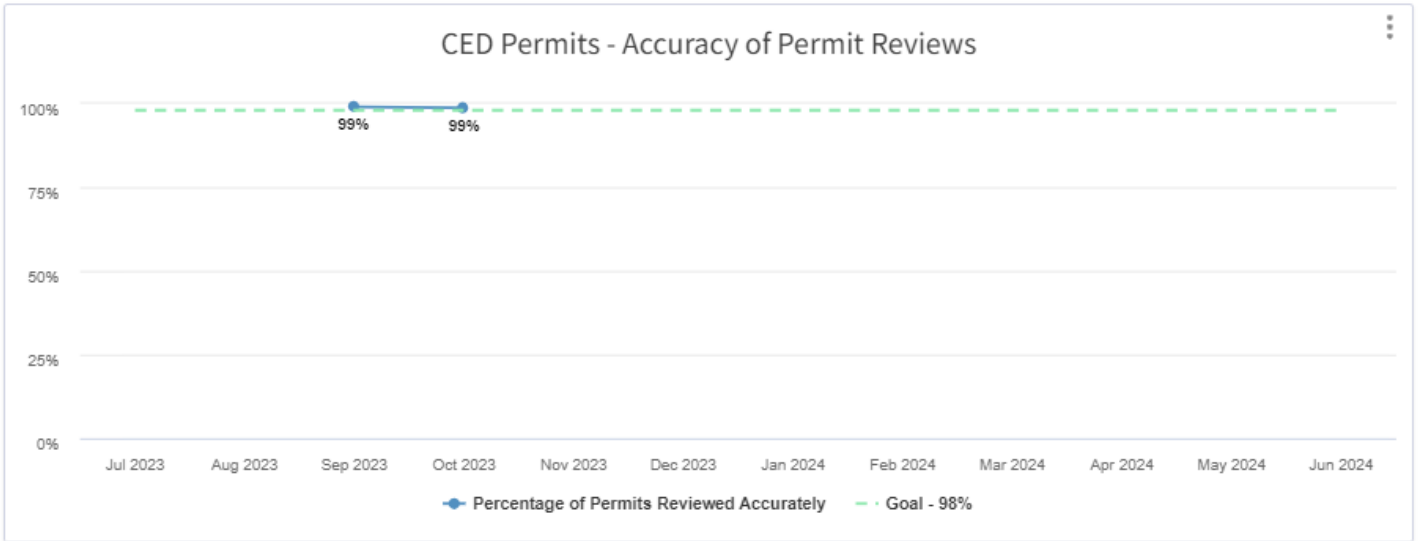


### CED Planning - Neighborhood Meeting Satisfaction



### CED Planning - Zoning Complaints Resolved

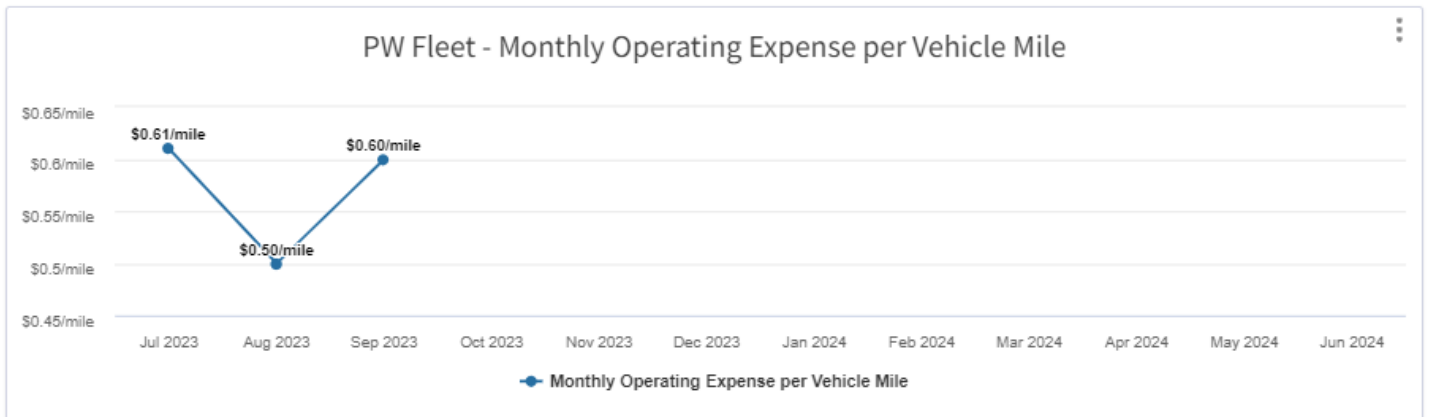
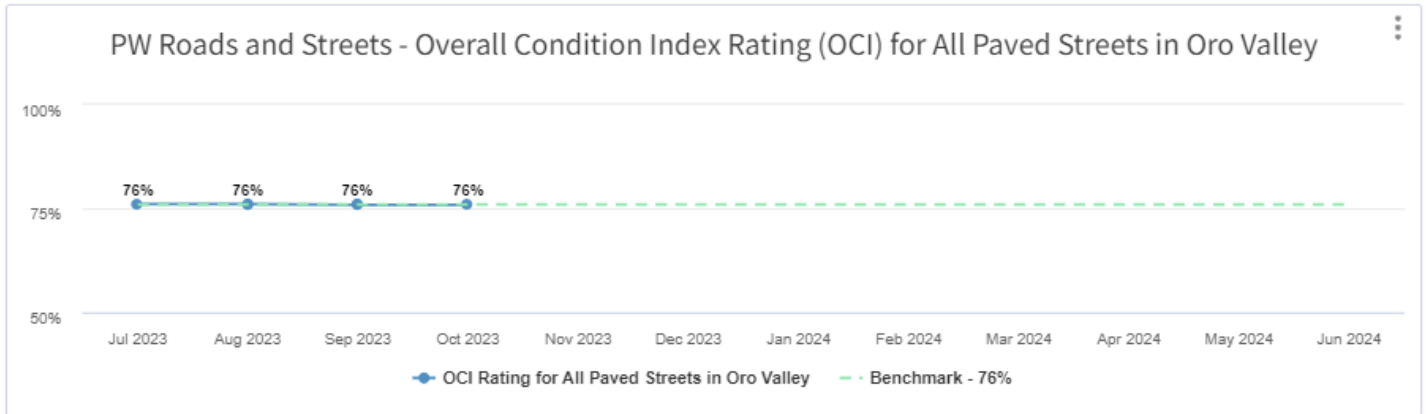




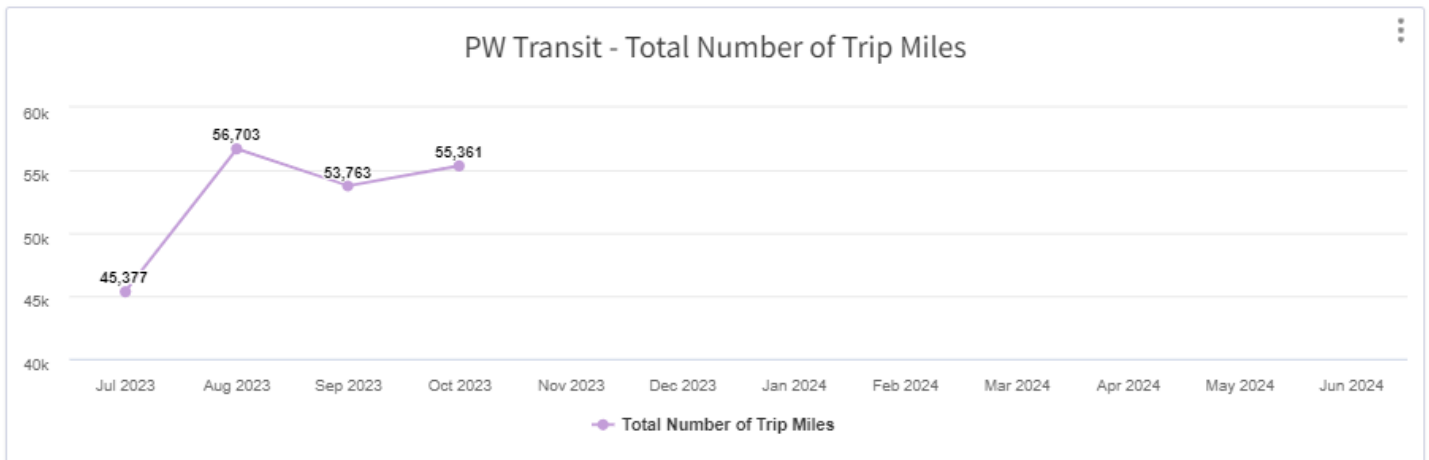
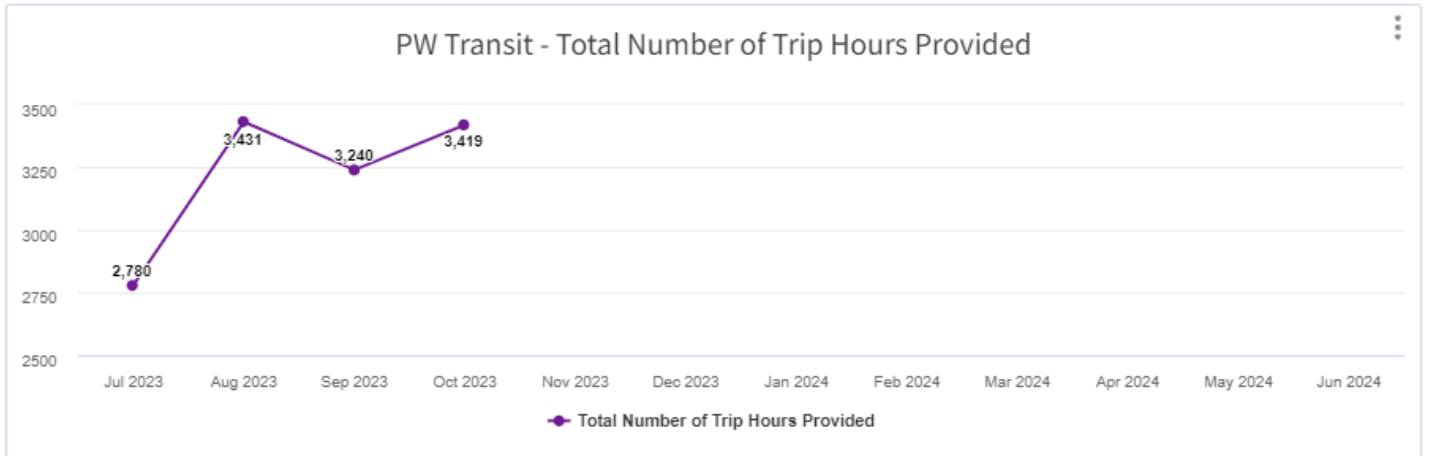
43/200  
**Businesses Visited**  
**FY23-24**



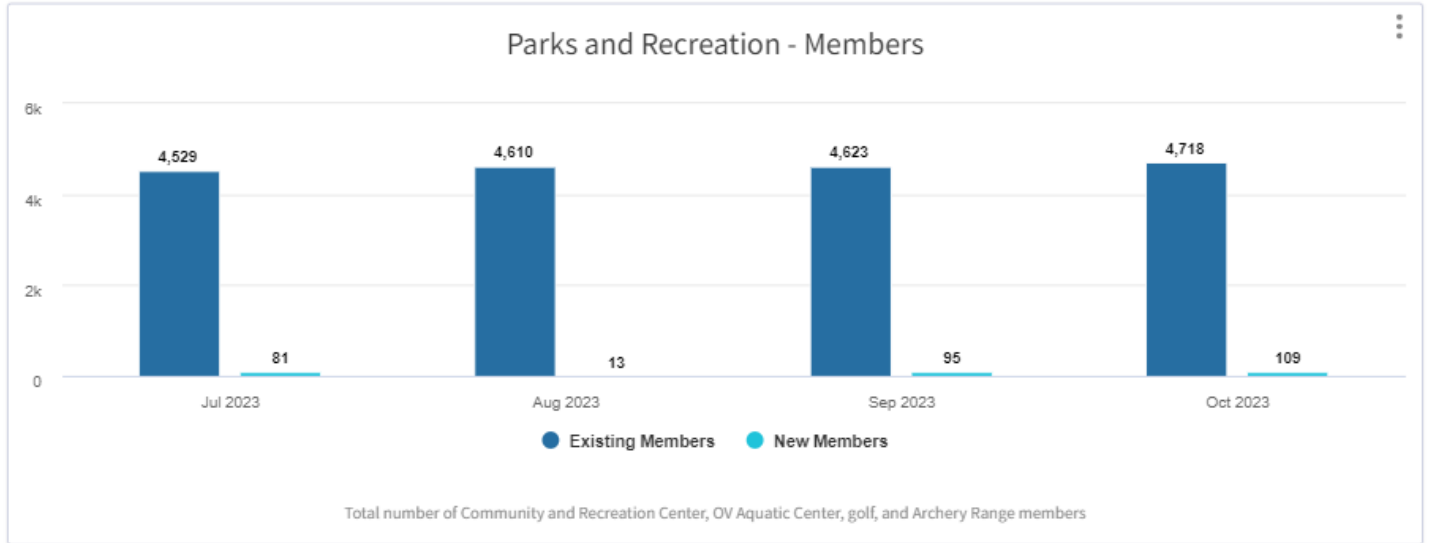
# PUBLIC WORKS







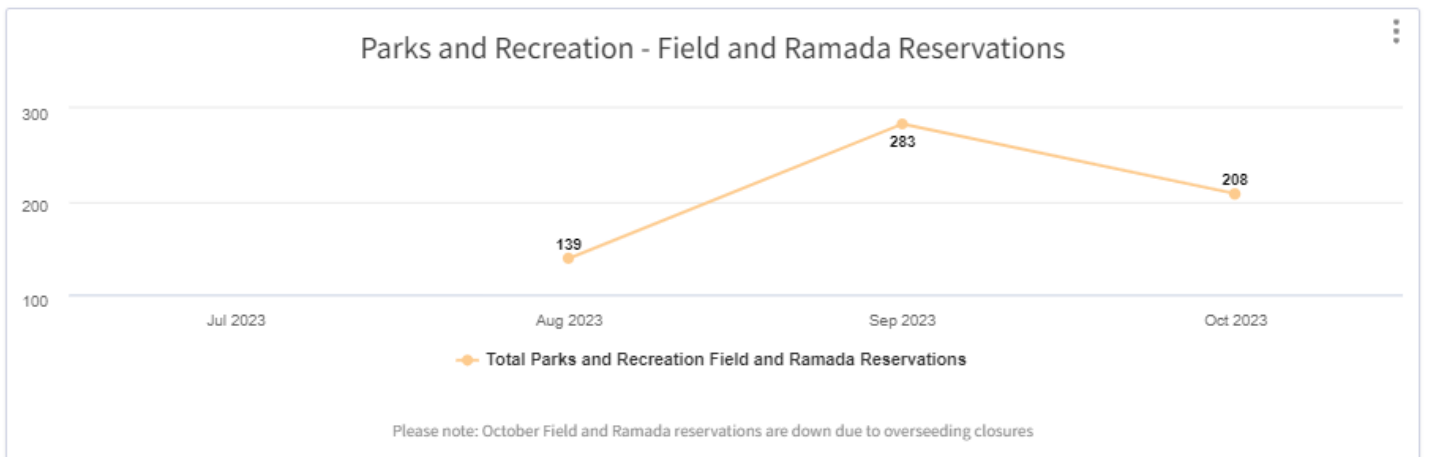
# PARKS AND RECREATION



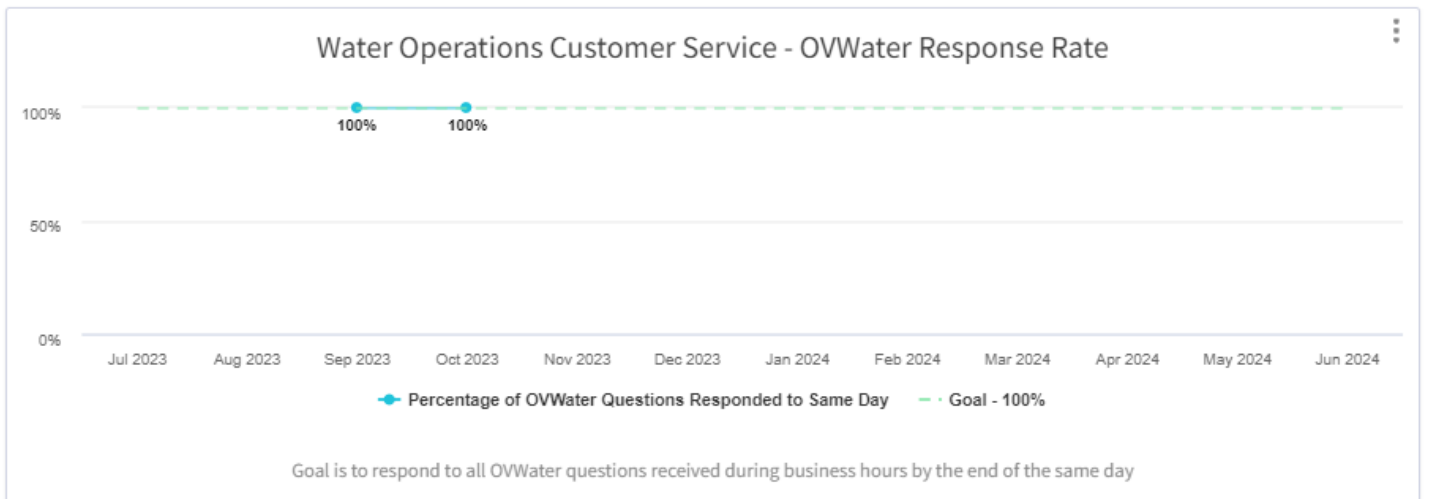
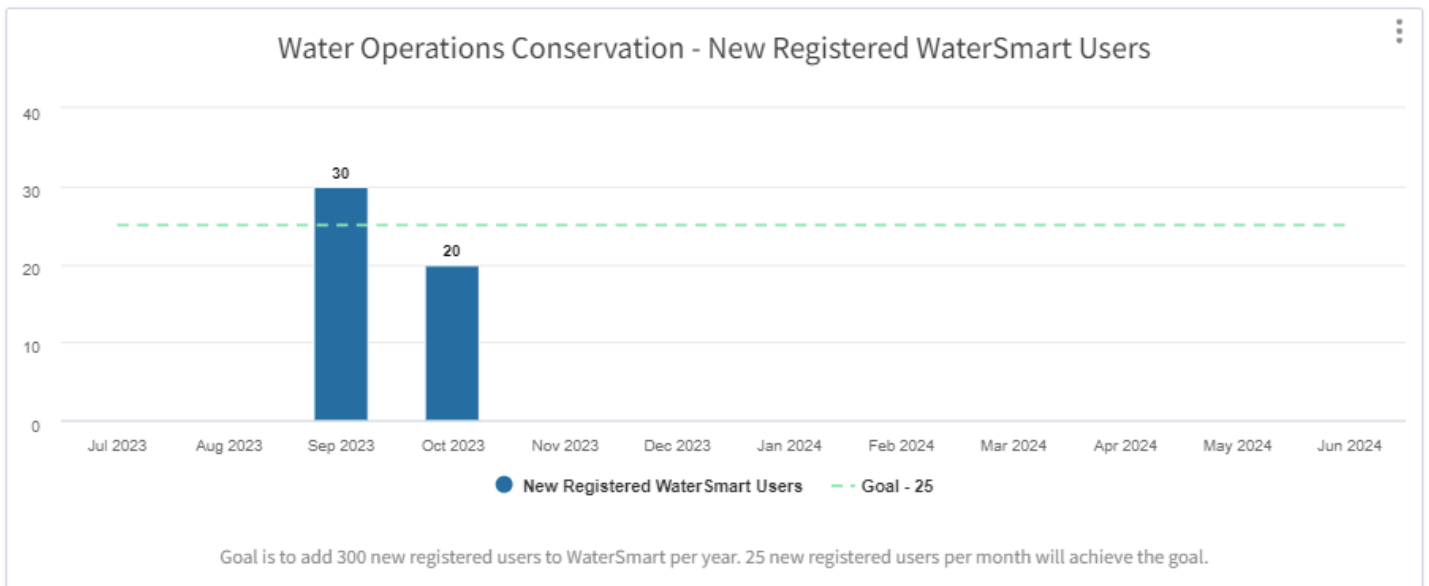
### Parks and Recreation - Members

Month	New Members	Total Members	Monthly Member Percentage Change
Jul 2023	81	4,610	2%
Aug 2023	13	4,623	0%
Sep 2023	95	4,718	2%
Oct 2023	109	4,827	2%

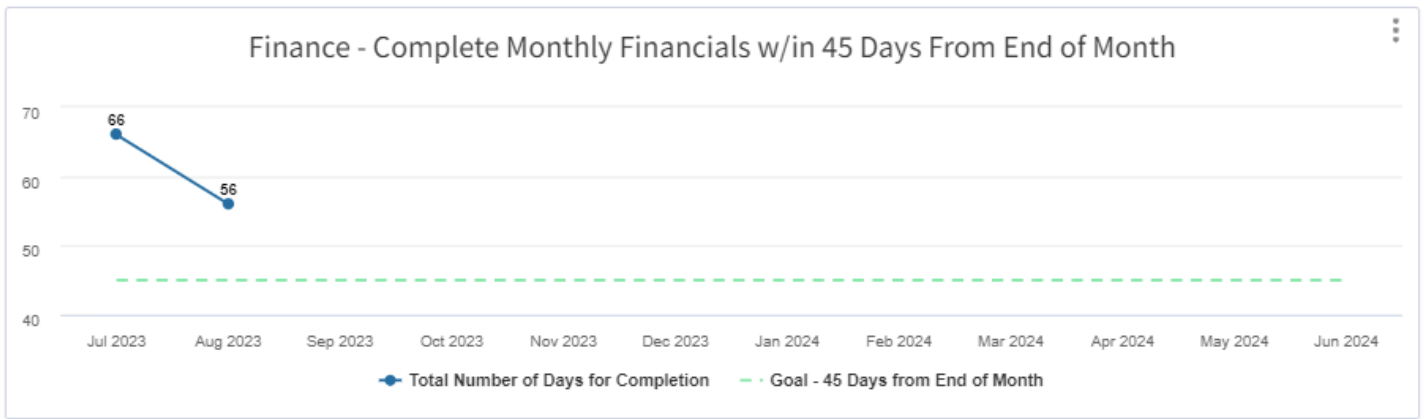
Total number of Community and Recreation Center, OV Aquatic Center, Golf, and Archery Range members



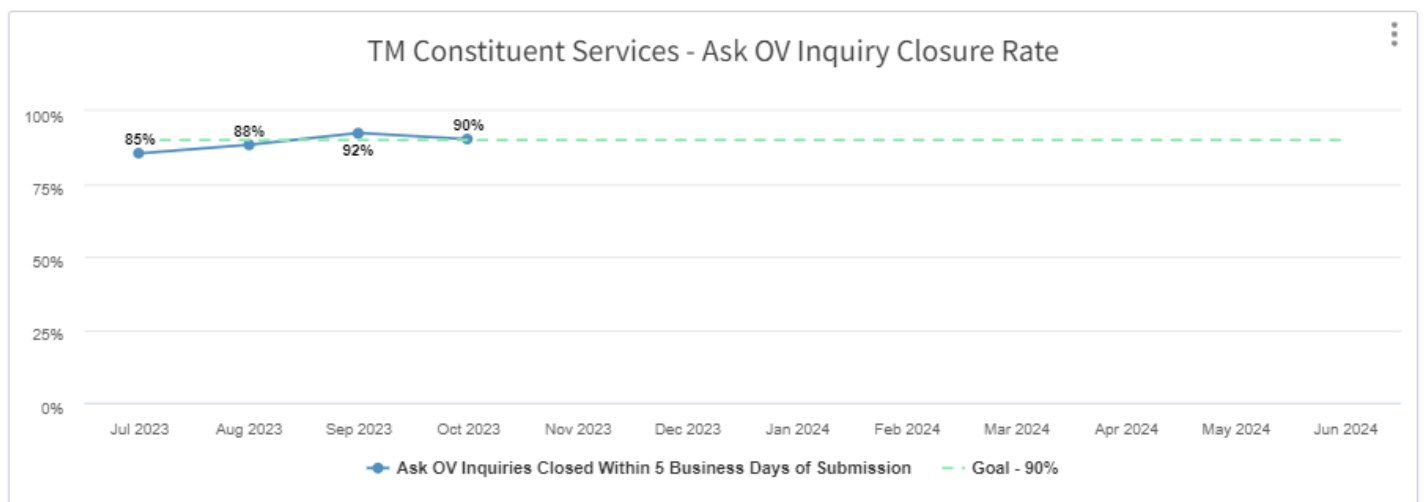
# WATER

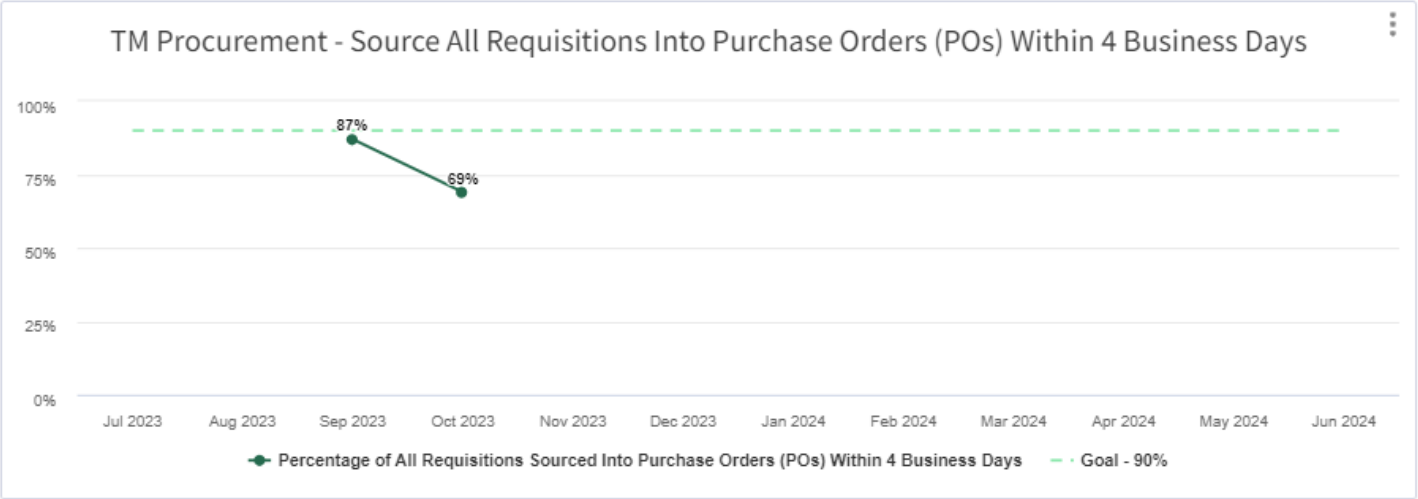
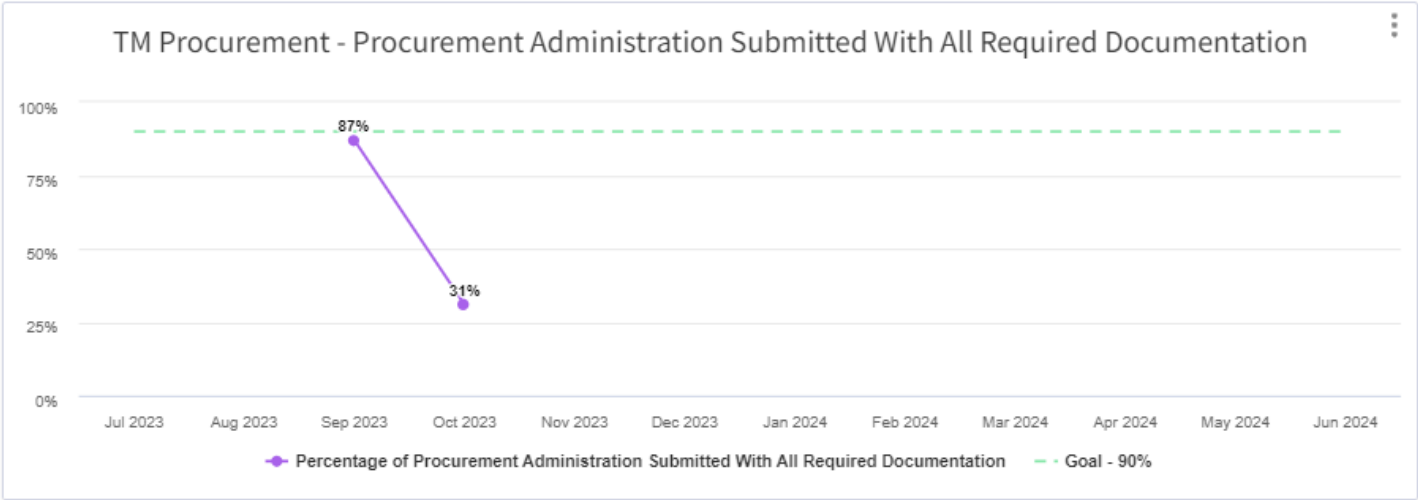


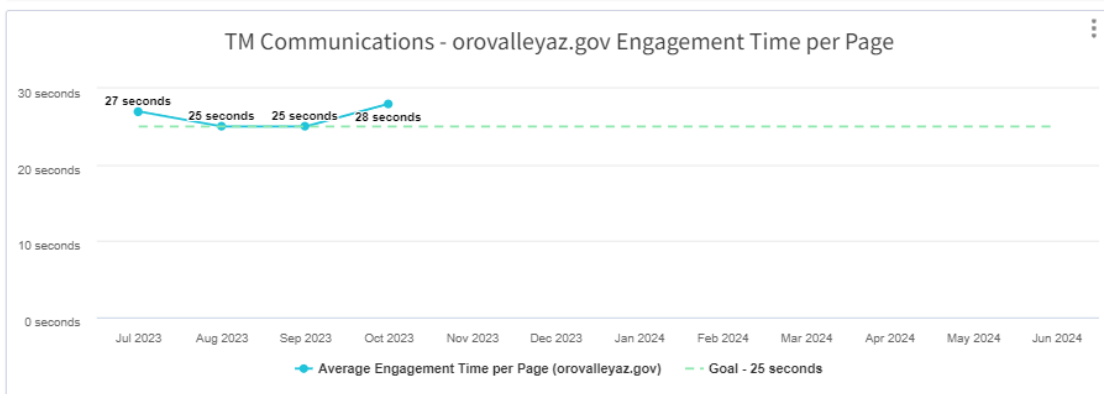
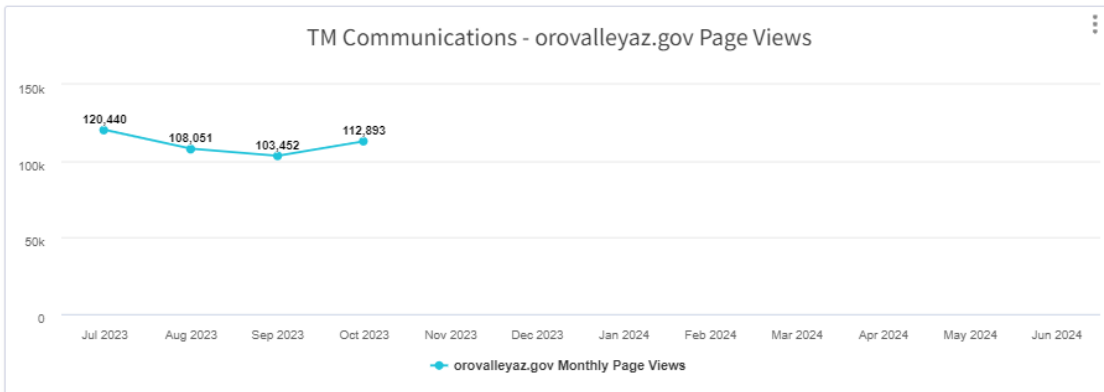
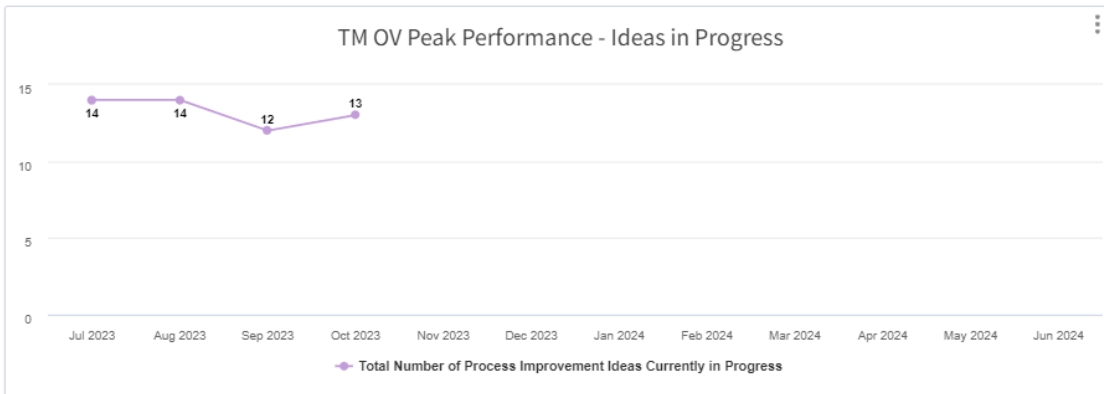
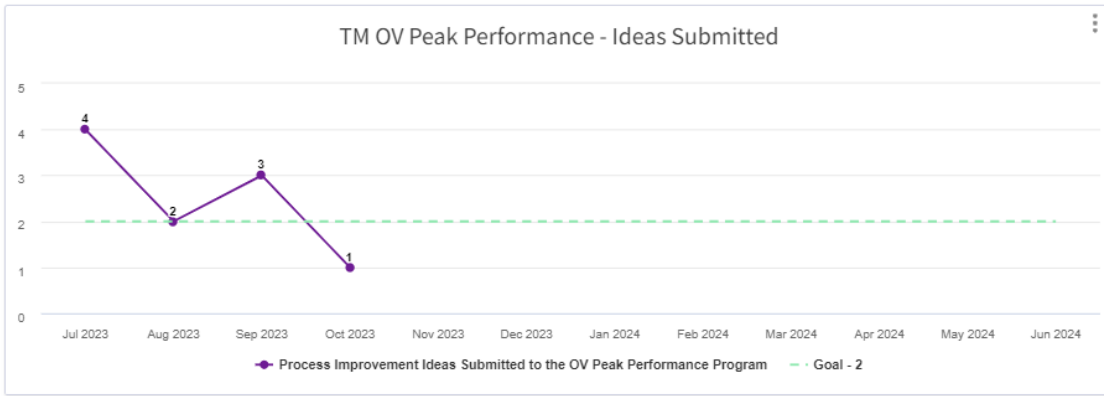
# FINANCE



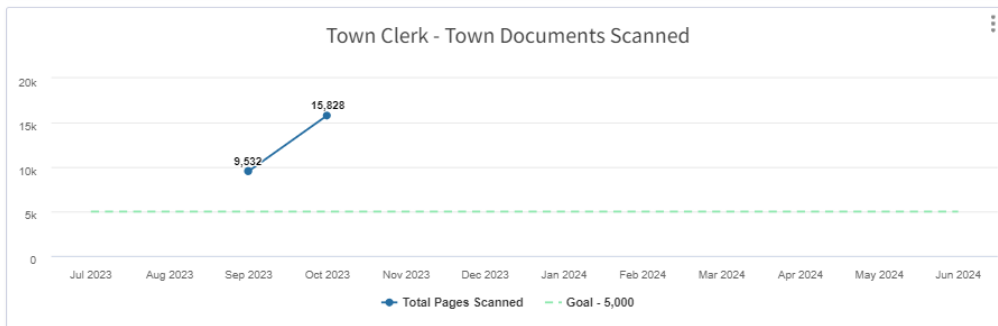
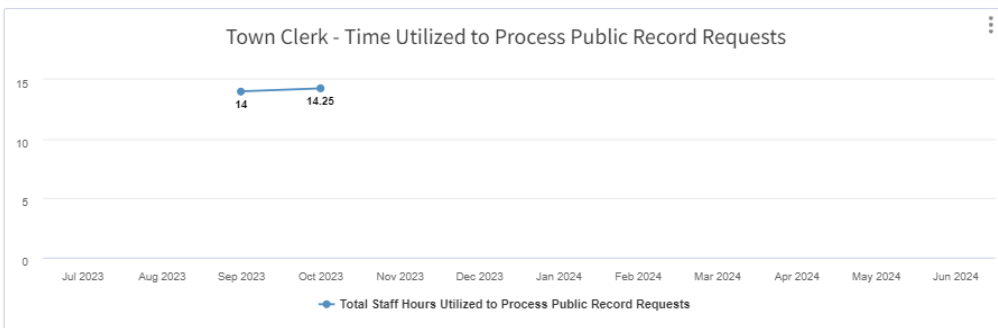
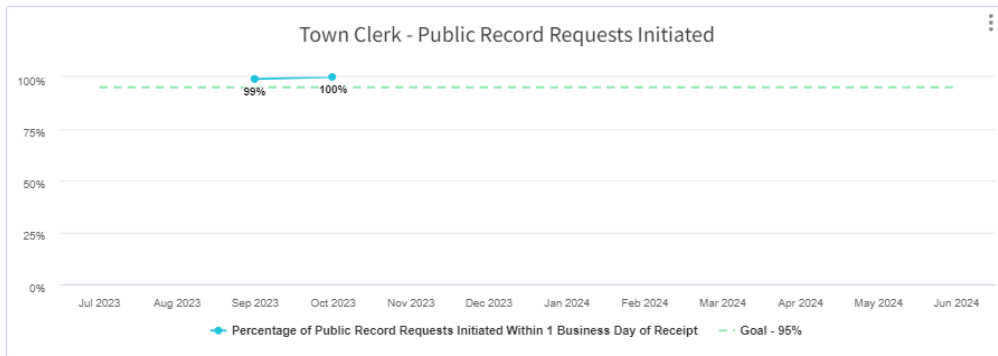
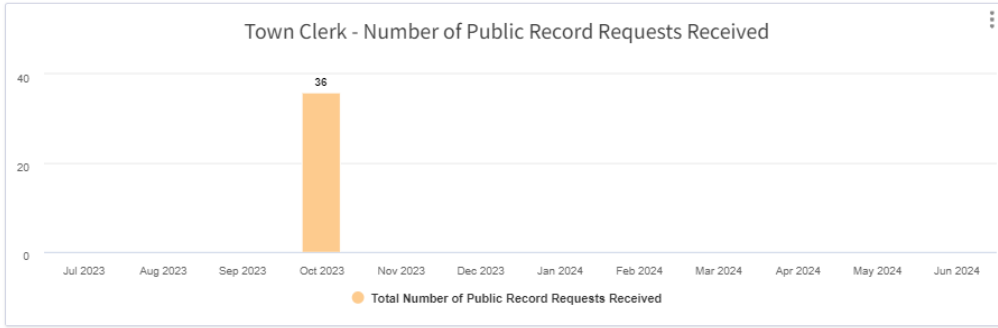
# TOWN MANAGER'S OFFICE



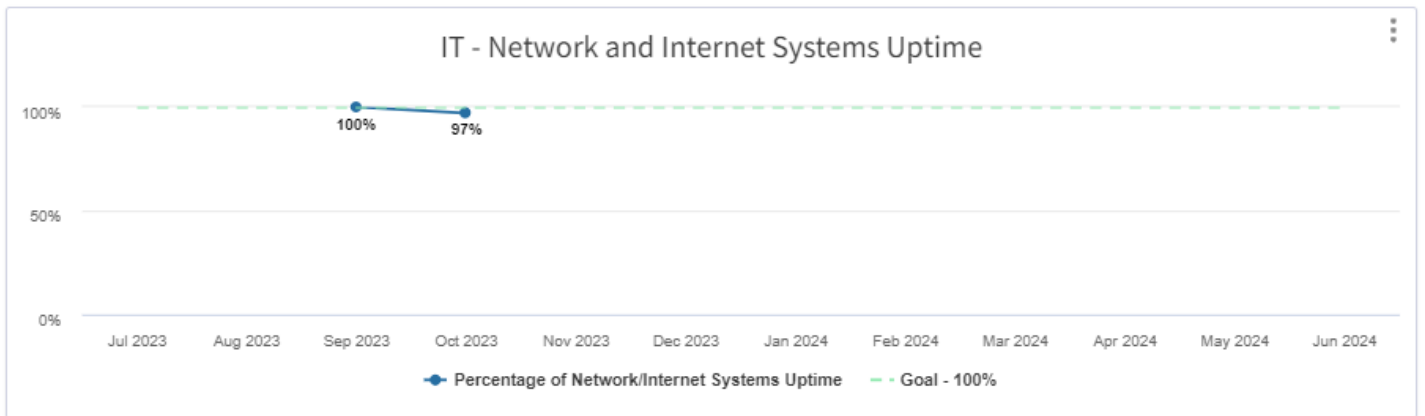




# TOWN CLERK



## IT DEPARTMENT



## HUMAN RESOURCES





# POLICE DEPARTMENT

## CASES AND STATISTICS

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### Case 1

On October 4, 2023, an arrest was made in a theft of lottery tickets and other items from a local convenience store. The Community Action Team (CAT) was able to identify a suspect through video surveillance obtained by detectives from the suspect cashing in some of the stolen lottery scratchers. He was arrested for numerous felony charges and booked in the Pima County Jail.

### Case 2

A one vehicle collision occurred on Oracle and Magee on October 5th. The driver is believed to have had a medical incident which caused them to hit a traffic signal pole. The driver was transported to the hospital with serious medical issues, but no significant trauma from the collision. The traffic unit is investigating.

### Statistics

On October 3, we upgraded to a new 911 system. This is a statewide project and fully funded by the state. We were the last PSAP/ECC in Pima County to migrate. The network and service provider changed. The transition went smooth, and we had no problems.

With this upgrade, there are a few new features. One of the new features is called Automatic Abandoned Callback (AAC). The AAC software automatically responds to abandoned 911 calls. The feature returns abandoned 911 voice calls and provides the caller with two options:

Speak to a call taker for emergency help (PRESS 1); or  
Report they are no longer in need of assistance (PRESS 3).

If a caller asks for emergency help, their call is then transferred by the system to a 911 call taker.

The reason why this is a great feature is because most abandoned 911 calls are unintentional, and in many cases are caused by a pocket dial from a cell phone. However, some abandoned calls are from callers urgently in need of emergency help. By using the software, our center still makes contact with each caller, but call takers no longer manually make the calls. The software improves our ability to answer 911 calls quickly by reducing the workload on our call takers.

## SPECIAL EVENTS

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9 Members of the OVPD family participated in the Arizona Heroes Memorial races held on October 8th. Each of the races (1 mile memorial walk, 5k and 10k) had entries. Most of the runners for the 10k placed in the top 3 for their respective age divisions. This included a 1st place for the 50-59 age group.



## COMMUNITY INVOLVEMENT

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OV Parks and Recreation Department held the Bark in the Park event. OVPD Wellness K9 Ari attended and met the other part of the state's name Zona. OVPD Community Resources Unit and CVAP had a booth providing info to the community. This great event was a good experience and training opportunity for Ari. Ari has completed her therapy certification class, and is awaiting the opportunity to take the certification test.



## REGIONAL SUPPORT

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OVPD participated in the Human Trafficking Event held here in OV. This was a Faith and Blue enrolled event. Faith and Blue is a Department of Justice sponsored program that encourages faith based organizations and law enforcement to work together to better serve the community. More information about Faith and Blue can be found at: [FaithandBlue.org](http://FaithandBlue.org)



# COMMUNITY AND ECONOMIC DEVELOPMENT

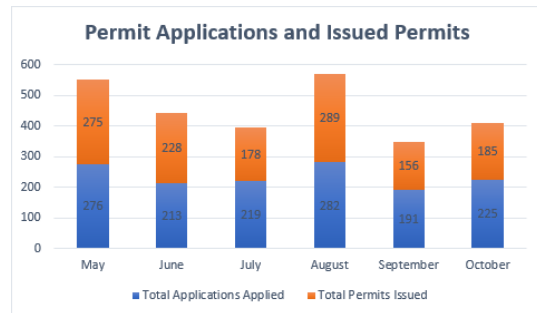
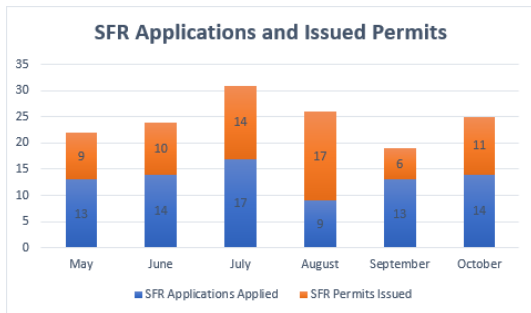
## TRENDS

### Trends

Single Family Residential Activity – 11 new Single Family Residential permits were issued during the month of October compared to 6 SFR permits issued in September. Year to date, 102 SFR permits have been issued since the beginning of the year compared to 179 issued during the same period in 2022.

Permitting Activity – 185 total permits were issued during the month of October compared to 156 permits issued in September. Year to date, 2,072 total permits have been issued since the beginning of the year compared to 2,277 issued during the same period in 2022.

Below are charts showing overall activity for the last six months.



## OTHER NEWS

### Tourism

Event Agreements with TOV hotels:

- Project Echelon Golf Tournament and Fondo Cycle Ride – Westward Look
- Tucson Bike Classic – Westward Look, Fairfield Inn
- The National Science Foundation – Westward Look

### Short Term Rentals (STR)

Since implementing the Host Compliance STR tracking system, the following are STR statistics to date for those in the Town incorporated limits:

- There are 341 STR rental unit listings as of 10/30/23, down from 348 listings the prior month.
- September: 67.5% of STRs are single family units, 31.3% are multifamily units, and 1.2% are unknown type.
- October: 68.8% of STRs are single family units, 29.9% are multifamily units, and 1.3% are unknown type.
- 2-3 bedroom rentals constitute 41% and 35.1% of all rental listings, respectively.
- Of the single family units, approximately 96.% include the entire home as the rental unit.

Staff continue to review STR registrations at the beginning of each month to identify any that have not registered and send a notice of violation. Staff have been successful at identifying possible noncompliant STRs and conducting additional research to ensure that violation notice letters are reaching property owners to eliminate the number of noncompliant STRs.

## NEW DEVELOPMENT

Oro Valley was included in state-wide searches by seven prospective businesses in October. The Town responded to Project 1, but was unable to meet the minimum requirements of the other projects.

- Project 1: Hydrogen technology test center and pilot manufacturing prospect looking for a facility up to 6,000 SF. Hydrogen will not be produced at the facility.
- Project 2: Heavy Industrial zoning required
- Project 3: Heavy Industrial zoning required
- Project 4: 20,000 – 30,000 SF free standing building
- Project 5: 200+ acres
- Project 6: 100K – 150K SF building
- Project 7: Heavy Industrial zoning required

# BUSINESS RETENTION/EXPANSION AND MARKETING

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## New Businesses

In October, business licenses were issued to four store front locations, three home-based occupations, and two businesses in an intelligent office which is a physical location that a business owner can use for package and mail delivery, meetings, and other business-related functions.

## Completed Projects (Certificate of Occupancy Issued)

- BFT (Body Fit Train); 11015 N. Oracle Road, #101
- Lash Out and Makeup; 7493 N. Oracle Road #213
- Oro Valley Pediatric Dentistry; 8351 N. Oracle Road
- Sport Clips, 2060 E. Tangerine Road, #142 (COO new location)
- The Agave Way Title Agency; 8580 N. Oracle Road

## Business Change

- Patio Pools & Spas, 7872 N. Oracle Road, is the new name of former business Poolwerx

## Business Closure

- Pedego Electric Bikes; 11835 N. Oracle Road, #197 (permanently closed)
- Primary Residential; 10445 N. Oracle Road, #111 (closed office and working from home)

## Ribbon Cuttings



Sangha Yoga



Cornerstone Caregiving

## Making Connections

Mayor Winfield, Town Staff and the Oro Valley Chamber of Commerce visited 25 businesses in October. Some are pictured below.



Anne's Grooming



Chabad of Oro Valley



Fairway Cooling & Heating



Posh Petals



Senior Home Care of Tucson



Sun City Gift Shop

## PERMITTING MAJOR ACTIVITIY

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### New Businesses

- **Brian's Bike Shop at Steam Pump Village** – 11015 N. Oracle Road, #141 (Building TI Permit Issued)
- **GNC at Rooney Ranch** – 10515 N. Oracle Road (Building TI Permit Issued)
- **Pet Supplies Plus at Mercado at Canada Hills** – 10540 N. La Canada Drive, #110 (Building TI Permit Applied)
- **Urgent Vet at San Dorado** – 10556 N. Oracle Road, #182 (Building TI Permit Applied)

### Other Permits

- **Family Life Radio at Catalina Village** – 7355 N. Oracle Road (Building TI Permit Issued)
- **Realty One at Sunrise Office Park** – 8387 N. Oracle Road (Building TI Permit Applied)
- **TOV Magistrate Court Expansion** – 11000 N. La Canada Drive, #110 (Building TI Permit Applied)
- **Roche Ventana** – 1910 E. Innovation Park Drive (Building TI Permit Issued)

## PLANNING PROJECT HIGHLIGHTS

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OV's Path Forward starts now! Creating the community's next 10-year plan is underway and everyone's voice is needed. The official kick-off was announced by the Mayor during the State of the Town on October 25. This is one of the community's most important efforts as the plan will outline what residents value and provides guidance on the Town's actions. Learn more and join the conversation today by going to [www.OVPathForward.com](http://www.OVPathForward.com)



The 26th Annual Community Academy was conducted throughout the month of October. This year's academy was attended by 45 residents either online or in-person and 39 (89%) are graduating (attended at least 4 classes). This year's academy focused on key elements that will be further discussed with the broader community through the creation of the Town's next general plan, OV's Path Forward.

Several Town staff members presented and facilitated engaging exercises throughout the month of October on the following topics:

- 1) Oro Valley's Form of Government and Department Structure
- 2) Shaping Oro Valley's Future and the Importance of Community Engagement
- 3) Housing and Development Trends
- 4) Zoning 101 and the Development Review Process
- 5) An overview of Town Finances and Economic Development
- 6) Implementation of the Parks and Recreation Master Plan and Public Safety
- 7) Town Water Planning



### Sign Code Compliance

A sign sweep was conducted on October 26 to remove unpermitted signs from right of ways. In total, 22 signs were removed. The responsible business owners were promptly notified, informed about the sign regulations and given an opportunity to retrieve the signs.

### Zoning Code Compliance

Over the past 6-months, 828 zoning-related permit inspections have been completed.

In response to complaints, 132 Code Compliance cases were recorded and 107 have achieved compliance.

# PUBLIC WORKS

## BOND PROJECTS

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### **Naranja Town Park Expansion Project**

Haydon continues to make good progress with focus on light pole bases throughout the site, completion of the pickleball court fencing, and beginning the grading on Musette Road north to Tangerine. The storm drain work on Musette was completed at night last week and we remain on schedule for a spring opening!



### **Irrigation Replacement and Cart Path Rehabilitation Project**

Phase II, Canada Course Irrigation – Irrigation system and cart paths are complete. Working out the final disposition of the valve coating issue with the contractor.

### **La Cañada Multiuse Path: Cañada Hills Drive to Community Center**

Contractor completed the retaining wall and began paving. Asphalt paving will be completed by October 27 and striping by October 31. The project is scheduled to be completed by November 3.



## GENERAL PROJECTS UPDATES

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### **Westward Look Drive Reconstruction**

The contractor will be paving October 31 and November 1; curb installation will take place November 2 and 3; the electrical lines have been installed and waiting for TEP to perform final inspection by November 7; monument walls are scheduled to be finished towards the end of November.



### **Oro Valley Town Court Expansion**

A construction phasing plan that will allow the courts team to remain in the facility during construction has been completed and incorporated in the CDs.

### **Town Hall, Building A, Back-up Generator Construction**

The contractor has provided an updated schedule and requested additional days to complete the project. Facilities and procurement are reviewing the request and will reply to the contractor. It appears that the project may be substantially complete in mid-January 2024.

# ENGINEERING

## Pavement Preservation

- Pavement Preservation Phase II: VSSI International is scheduled to be completed by October 27.
- Pavement Preservation Phase III
- Holbrooke Asphalt is scheduled to be completed by October 31.



## Mill / Overlay Projects

- La Canada/Tangerine intersection -Mill and Overlay: Project was recently finished. Final striping (second coat) scheduled for November 12
- First Avenue from CDO bridge to Oracle Road -Mill and Overlay: Project was recently finished. Final striping (second coat) scheduled for November 6.



## Pavement Markings and Signs

- Staff painting intersections (at night) around town and in Sun City re-installed delineators.



## Traffic Signals

- Straightening out signage through various signals that have been twisted from extreme winds.
- Assisting facilities in finding underground utilities during construction of the multiuse path on La Canada.
- Installing the Gridsmart Traffic Counting Trailer to take counts at Rancho Vistoso and Vistoso Highlands.



## Adopt-A-Road quarterly update

- 8- Reminder emails were sent to sponsors to schedule a clean-up event.
- 2- Sponsors excused from scheduling clean-up events:
  - 1- For a medical issue (Charlie Lenter on Naranja Dr)
  - 1- For road construction events on La Canada (La Canada MUP) Arbour (Church of the Apostle)
- 11- Completed Clean-ups for period 9/16/23 - 10/15/23.
- 0- New application(s)
- 0- Renewing sponsorships
- 0- Cancelled sponsor(s)
- 5- Roadway sections available for adoption

# STORMWATER & STREET OPERATIONS

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## Stormwater Utility

The Oro Valley Stormwater Utility led a field trip for the Stormwater Utility Commission on October 16. The field trip was intended to visit places and facilities that gave the Commissioners a better understanding of the broad range of activities involving stormwater activities. In an effort to promote the partnership with the Pima County Regional Flood Control District and broaden the exposure to multi-benefit stormwater facilities for the commissioners, Stormwater Utility staff reached out to our partners at Pima County in regard to a tour of the Kino Environmental Restoration Project (KERP) located at Ajo Way and Country Club Road. KERP is a partnership between Pima County and the United States Army Corps of Engineers completed in 2005 which involves stormwater capture, re-use, vegetation restoration and floodplain management. The tour and presentation were well received by the Commissioners, and we want to thank our partners at Pima County for hosting.



The Stormwater Utility has also submitted our annual Arizona Department of Environmental Quality (ADEQ) Municipal Separate Storm Sewer System (MS4) report. Regulated MS4 agencies must submit annual reports to ADEQ for each year of the permit term. In compliance with the MS4 General Permit, an MS4 must annually review its Stormwater Management Program (SWMP) in conjunction with the preparation of the annual report. The Oro Valley Stormwater Management Program identifies the major programs and procedures implemented by the agency to minimize, to the extent practicable, the release of pollutants to and the discharge of pollutants from the Oro Valley MS4. Once approved by ADEQ, the annual report will be placed on the Town's webpage.

## Street and Drainage Operations

- Street Crews continue to complete sidewalk repairs currently in Sun City Vistoso Unit 6 subdivision as well as in the Rancho Vistoso Parcel H Neighborhood 7 subdivision in addition to various other locations around town.
- Summertime crack repair has been wrapped up for the season with Crews completing repairs to the 1st Avenue MUP between Lambert and Tangerine Road.
- Wintertime Hot Applied Crack Sealing is now in progress within the Copper Creek I Subdivision.
- Post-Monsoon sweeping of all arterial, collector, and residential streets continues townwide in addition to monthly MUP sweeping.
- Townwide right-of-way landscape maintenance continues at various locations by Town staff, ADC Crew, and Contractor crew. Street Crews have completed drainage repairs and improvements to the north side of E Palisades Road and MUP by placing concrete header and rip rap to prevent and protect the pavement edge and shoulder from erosion. Crews have also completed concrete header installation and spillway modifications as well as some gabion installation along the Palisades MUP adjacent to the Silverhawk subdivision in order to redirect and limit erosion along the path. Crews will also be placing some small keystone landscape retaining walls at the toe of the slopes in the same area to limit sediment on the MUP.

## FLEET & FACILITIES

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### Planned Facility Projects and Tasks

- **680 Fuel Island, Modernization Design:** WSM+ has been awarded the design contract. 100% CDs are expected in February.
- **680 Maintenance Bay Water and Electrical Hose Reels:** Chasse has been selected to perform the installation and a PO has been requested.
- **Community and Recreation Center, Fire Alarm Modernization:** Project Complete.
- **Community and Recreation Center, Fire riser backflow:** A proposal has been provided by Firetrol and a PO has been issued.
- **Pusch Ridge Tennis Restroom Remodel:** This project has reached substantial completion; however, the wall tile installation in the restrooms is unacceptable and may need to be redone.
- **Town Hall, Building A, Lower-Level Remodel Design:** Design of this project will move forward this fiscal year. A request for proposals was sent to our on-call architects and is in process.
- **Town Hall, Building F, North Lobby Restroom Refresh:** The contractor is expecting to receive the last of the tiles NLT 11/3 and could begin work as soon as 11/13.
- **Town Hall, Building A, Fire Riser Backflow:** A proposal has been provided by Firetrol and a PO has been requested.
- **Vistoso Trails Nature Preserve, Restroom:** Four proposals were received, all were significantly over budget, though two were not unreasonable. We are reviewing budget to make a go, no-go decision on this project.
- **Town Hall, Building F, LED Lighting Upgrade:** The Main Police Station Lighting upgrade is in progress and is 80% complete.
- **Town Hall, Building F, Communications Server Room circuit tracing:** The site-work has been completed. The contractor is drafting the report and diagrams.

### Unplanned Facility Projects and Tasks

- **Community and Recreation Center, Overlook Kitchen, Grease Trap Replacement:** We've received approvals for grease trap permits. This project was published with the elevator RFP as an add alternative.
- **500 W. Magee Police Substation Sally Port Overhead Doors:** The original door installer has corrected the deficiencies with the doors, and all now function properly.
- **Golf Maintenance Septic Repairs:** A Kittle Design and Construction has been contracted to design the connection to the sanitary sewer and will be providing an estimate for construction with the plans.
- **Town Hall Map Kiosks:** A proposal was provided by Territorial Sign Company and a PO has been requested.



# PARKS & RECREATION

## ADMINISTRATION

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The start of November means the end of one of the Department's busiest months of the year. October was full of fall break camps, movies, concerts, special events, and of course the brand new, bigger and better HalloVeen celebration. We would like to recognize and thank the Oro Valley Police Department and Public Works Department for all their assistance during this heavy event season. We could not provide all the wonderful opportunities we do without, their assistance.

As we move into November, the Parks and Recreation Department will have a new director. Starting November 6, Rosalyn Epting will be joining the Town to lead the Department. Rosalyn brings over 15 years of director experience in Parks and Recreation with stops in Illinois and Texas during the course of her career. All of us in the department are excited to welcome her to the team and learning from her.

## AQUATICS

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November 6 marks the start of the winter season at the Oro Valley Aquatic Center. The winter season has modified hours on Sundays and for the recreational elements at the facility.

On November 10-12 the Oro Valley Aquatic Center will again be hosting the Cactus Classic Regional Water Polo Tournament. This coed event attracts adults from southwest states including Colorado and California. The event is presented by Old Pueblo Water Polo, a home team of the Oro Valley Aquatic Center.

## RECREATION AND CULTURE

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October was a busy month in Recreation and Culture. From the Friday night concerts to the HalloVeen Spooktacular everyone had a great time. As we roll into November and the holidays, we all hope for cooler weather. With that cooler weather comes some great programs and events.

The Friday night concert series continues in November with The Midnight Auto Band bringing Classic Rock, Blues and Country Music to Steam Pump Ranch.

People will also be enjoying the outdoors with the Oro Valley Hiking Series as they head down the Linda Vista Loop and get a great view of the Town.

With El Tour De Tucson coming in November there will be a second Bike Swap Sell this year as well. The event will take place at Steam Pump Ranch during Second Saturday. As successful at the spring Bike Swap was the expectation is even higher for the fall event as we roll into that cool biking weather.



Continuing programs throughout the month include Lifetime learning with Gadget Guidance, The Single Senior Mingle, and Parents Night Out.

## COMMUNITY AND RECREATION CENTER

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The Community & Recreation Center (CRC) is entering its busy season as winter visitors start returning to Oro Valley and the facility. As of late October, the facility has over 3,200 members, which is an all-time high. For reference, the facility had 2,123 members in October of 2022.

The CRC has added another Movie on the Lawn for Saturday, November 4. This free community event will take place near the golf driving range and will feature the animated adventure movie, Coco.

The CRC will be partnering with the Overlook Restaurant to host a trivia event on Saturday, November 18. The event will feature pub-style trivia, happy hour pricing on food and drinks and a child watch option.

Pusch Ridge Tennis Facility and the Community & Recreation Center have been busy hosting several tennis tournaments and events through October and into November. The events included USTA National Championships, Tennis Congress (high profile tennis development event) and the Meet Play Love Event November 4-11. Meet Play Love is a destination annual event that is offered only in Oro Valley and Kiawah Island, SC and is competitively fun tennis for women aged 45+.

# PARK MAINTENANCE

Planned activities for the month of November include:

**Naranja Park** – Overseeding of Fields 3 & 4 completed. Fall field maintenance continues. Mowing, fertilization, and irrigation management. Large dog park sodding completed. Rolling and compacting the existing soil surrounding the sod to be completed prior to opening. On schedule to reopen on Friday November 10. Replacement of play structure viewing windows to be repaired.

**Riverfront Park** – Riverfront fields: upper, lower, and softball fields 1 & 2 overseeding completed. Warning tracks to be defined and infield radius repairs scheduled. Memorial bench installation to be completed.



**James D. Kriegh Park** – Fall field maintenance continues. Mowing, fertilization, and irrigation management.

**Town Hall Campus** – Landscape maintenance scheduled with all areas of Town Hall Campus. Parks Superintendent met with Mandi Roth from OVPD and Kaitlyn Sparks from the Oro Valley Library to schedule routine maintenance.

**Pusch Ridge** – Landscape improvements around the new ADA walkway have been completed and include decorative rock and rip-rap as well as plantings donated and installed by the Friends of Pusch Ridge Golf.

# INDIGO GOLF

Golf Rounds for November are forecasted at 7,775 rounds at the 36-hole facility and Pusch Ridge is forecasted for 2,200 rounds of golf. The Conquistador golf course will open from overseed on Monday, November 6. At this time, we will have all 45 holes open for play.

As of October 19, we have 366 Full Memberships with 15 Corporate Memberships. The marketing focus for November will continue to focus on full time, monthly and corporate memberships.

November events include weekly Ladies, Men’s and Couples competitions, WGC Member-Member event on November 9 and an MGA breakfast and tournament on November 18. We have several large outside golf tournament that will take place in November. On November 11 we will host Boots on the Green tournament and the Charlie Skuhr Memorial on the same day. We will also host the Goodwill golf tournament for 288 players on November 17. Currently there are 6 social/life events scheduled for the Overlook/Sunset room in the month of November.

November projects include: Rye grass fertilization, rough pre-emergent application, tree pruning, wash clean up, put out golf course accessories, irrigation adjusting, edging curbs and add sand to Canada bunkers.

November maintenance activities include: herbicide rough application, wash clean up, greens fertilization, Rye grass fertilization, tree pruning and sprinkler adjustments.

We will be hosting the Friends of Pusch Ridge opening event and hospitality event on October 26. Pusch Ridge will open for regular play on Friday, October 27.

Month End Rounds Count and Golf Members																			
07/23-06/24																			
Month	ROUNDS - 36 HOLE					MEMBERS - 36 HOLE													
	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds	Non-Mem Rate	% from MM Rate	Total Membership	Res Afternoon	Res Individual	Res Junior	Res Senior	Res 50/60/70	International	Corporate	Medical Leave	Over 90	Under 18	
7/31/2023	2999	2033	136	320	5428	N/A	N/A	339	40	133	25	70	29	4	0	13	2	6	23
8/31/2023	2855	1523	303	307	4988	N/A	N/A	347	41	128	29	70	31	3	0	14	3	7	24
9/30/2023	3129	1820	336	465	5750	N/A	N/A	352	41	134	28	70	34	0	0	15	3	7	25
10/31/2023	3501	2155	424	385	6465	N/A	N/A	375	44	141	30	71	34	7	0	15	4	7	26
11/30/2023					0														
12/31/2023					0														
1/31/2024					0														
2/28/2024					0														
3/31/2024					0														
4/30/2024					0														
5/31/2024					0														
6/30/2024					0														
<b>Totals</b>		12,424	7,521	1,249	1,477	22,671		0	\$0.00										
PUSCH RIDGE GOLF ROUNDS																			
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds	PUSCH RIDGE MEMBERSHIPS													
						Total Memberships	Riding Members	Walking Members											
7/31/2022	0	0	0	0	0	0	0	0											
8/31/2022	0	0	0	0	0	0	0	0											
9/30/2022	0	0	0	0	0	0	0	0											
10/31/2022	59	310	17	105	491	3	1	2											
11/30/2022					0														
12/31/2022					0														
1/31/2023					0														
2/28/2023					0														
3/31/2023					0														
4/30/2023					0														
5/31/2023					0														
6/30/2023					0														
<b>Totals</b>	59	310	17	105	491														
<b>NOTE FOR October PUSCH RIDGE DISC GOLF ROUNDS -</b>																			
There were zero disc rounds played in the month of October.																			

# WATER UTILITY

## METER OPERATIONS

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For the month of September, the Utility added 10 new service connections. The Utility now has a total of 21,363 service connections.

## CIP– NORTHWEST RECHARGE, RECOVERY & DELIVERY SYSTEM (NWRDRS)

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The construction continues with the Independent NWRDRS Reservoir & Booster Station. This project will allow for better distribution of our current Central Arizona Project (CAP) water into higher elevation pressure zones as well as be ready to receive additional CAP water supplies once the partnered NWRDRS project is completed.



Work on the Independent NWRDRS Reservoir and Booster station continues. Work continues on the 500,000 gallon reservoir and work has started on the 4,000 acre-ft. per year booster station. This infrastructure will further reduce the Town's dependence on groundwater as well as provide system redundancy improving system reliability.

## PUBLIC OUTREACH

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For the month of September, the Utility added 10 new service connections. The Utility now has a total of 21,363 service connections.

The Water Utility was contacted by the IloveOV website staff to write an article about the Town's water utility and the utility's approach to ensuring the community's water resource sustainability.

The articles can be found here:

<https://www.orovalleyaz.gov/files/assets/public/v/1/documents/water-utility/2023-09-27-article-for-i-love-ov-community-sustainability-for-ov-website.paa.pdf>

and here:

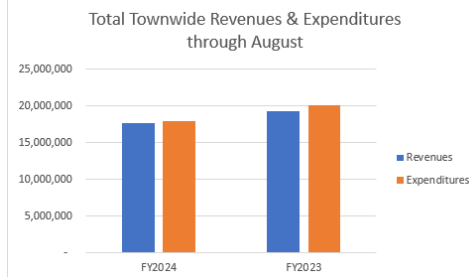
<https://www.orovalleyaz.gov/files/assets/public/v/1/documents/water-utility/2023-10-05-article-for-i-love-ov-the-miracle-workers-for-ov-website.paa.pdf>

# ADMINISTRATION

## FINANCE

The Town continues to perform well in the new fiscal year given the myriad of ongoing capital projects. Total Town-wide revenues are down \$1,596,862 through August 2023 in comparison to August 2022, primarily due to \$5.4M in ARPA grant revenues recorded in July 2022. Meanwhile, total Town-wide expenditures are less than August 2022 by \$2,180,703. Total estimated Town-wide Fund Balances through August 2023 are \$90,656,320, which is only \$246,929 less than the Town carried into the fiscal year.

	FY2024	FY2023	Change
Beginning FB	90,903,249	99,660,784	(8,757,535)
Revenues	17,678,003	19,274,865	(1,596,862)
Expenditures	17,924,932	20,105,635	2,180,703
Ending FB	90,656,320	98,830,014	(8,173,694)
	(246,929)	(830,770)	(8,173,694)



## TOWN MANAGER'S OFFICE

Ask OV Top Inquiries: September 23– October 20

Park Facilities	5
Right-of-Way	8
Code Amendment Comments	11
Pavement Preservation	6
Finance	3

### OV Youth Advisory Council

The Youth Advisory Council has had a busy month. Eleven students attended the finance workshop, Paying for College. YAC President, Liam DaDeppo, had the honor of being invited to sit at the Mayor's table during the State of the Town Address where he thoroughly enjoyed the Mayor's speech and the fall-themed dessert. The YAC also participated in OVPD's National Night Out, passing out candy and playing games with the kids. They also successfully sold popcorn at the HalloVeen event to benefit the families and the elderly who they will adopt during the upcoming holiday season.



### Emergency Management

Fire Safety Inspections, in coordination with Golder Ranch Fire District, are an important preparedness effort to prevent workplace fires, damage to equipment, and facilities. A fire safety inspection is an examination of a building and its fire safety documents, equipment, and practices. It determines the fire risks and hazards, the emergency preparedness, and the compliance with fire codes, regulations, and standards. Oro Valley Emergency Management and Safety conducted these inspections with the Golder Ranch Fire District on all Town facilities in the month of October 2023. These inspections lead into Town coordinated fire drills, which will occur over the Fall and Winter of 2023 and 2024.

### OV Peak Performance

As part of OV Peak Performance, the Town's ongoing process improvement initiative, one new staff member has completed certification and earned their Lean Six Sigma Yellow Belt.

### Annual OV Employee Food Drive

Each year in October, Oro Valley employees work together to collect food to benefit families through Interfaith Community Services. To help increase donations, Town staff has a friendly competition between buildings to see who can collect the most food in the shortest amount of time. This year, for the first time, Transit filled two large bins with food before any other building! Collectively, the Town donated over 900 pounds of food.



# INFORMATION AND TECHNOLOGY

The Information Technology department participated in the demonstrations for the new Phone system replacement. The contract is pending final revisions and will be signed this week. Initial planning for the implementation and deployment of the new system and hardware is underway. Monthly maintenance was completed and critical server patches were applied.

# COMMUNICATIONS AND MARKETING

## October Productions

### PRESS RELEASES

- Oro Valley wants to know what YOU think for the Town’s 2026 General Plan Link TBD
- [Oro Valley’s 22nd annual State of the Town Address tomorrow, October 25](#)
- [HalloVeen Spooktacular, October 28](#)
- [Oro Valley seeks to fill various board and commission vacancies](#)
- [Construction alert at Tangerine and La Canada](#)

### PUBLICATIONS

- [Vista Newsletter for Nov/Dec](#)
- Candidate Handbook Cover (for 2024 OV Council elections)

### VIDEOS

- [Know Your Town’s Budget](#)
- [Behind the Scenes: Finance Department](#)
- [See you on the trail in Oro Valley \(featured at State of the Town\)](#)
- [OV Path Forward Oro Valley History](#)

### PODCASTS

- [What’s Happening in Parks & Rec October 2023](#)
- [Hitting the ground running with Town Manager Jeff Wilkins](#)

### PROMOTIONS & PAID ADVERTISING

- [This Month in Oro Valley Parks & Recreation Explorer ad](#)
- This is OV Explorer ad

### Halloween Explorer ads (x3)

- Halloween flyer
- Food Drive flyer
- Hot Cocoa logo, flyer and registration form

### DESIGN & PHOTOGRAPHY

- Community Assets Map update (TourismMarketing)
- Restaurants Map update (Tourism/Marketing)
- IT Dept. staff portraits

### SOCIAL MEDIA

- Arizona Cities & Towns Week campaign (in partnership with the League)
- Creation of OV Path Forward Facebook Page
- Creation of OV Path Forward Instagram Page

