

Town of Oro Valley



50TH ANNIVERSARY PARADE SPONSORSHIP OPPORTUNITIES

SAT APRIL 6TH, 2024

\$10,000 GRAND MARSHAL SPONSOR (ONE AVAILABLE) **SOLD OUT**

- Named as "Grand Marshal of the 50th Anniversary Parade" in Town of Oro Valley press release.
- A standalone social media post identifying the sponsor.
- Opportunity to speak at the 50th event if desired.
- Name/logo included in print marketing materials for the event.
- Name/logo placed on Town of Oro Valley website event listing.
- Name/logo included in Facebook posts, boosted posts and Facebook ads.
- Name/logo placed on flyers distributed throughout Oro Valley and online.
- Banner displayed at parade (provided by company).
- A complimentary booth space at the April 13th event and ability to provide swag items to the public.
- Inclusion in event announcements by the emcee during the parade (information provided by company).

\$5,000 GOLD SPONSOR (ONE AVAILABLE) **SOLD OUT**

- Name/Logo included in print marketing materials for the event.
- Name/logo placed on Town of Oro Valley website event listing.
- Name/logo included in some Facebook posts, boosted posts and Facebook ads.
- Name/logo placed on flyers distributed throughout Oro Valley and online.
- Banner displayed at parade (provided by company).
- Inclusion in event announcements by the emcee during the parade (information provided by company).

\$500 COMMUNITY SPONSOR

- Name included in some Facebook posts, boosted posts and Facebook ads.
- Recognized by emcee during the parade.

CONTACT 520-229-5052 FOR INFORMATION

