

The Town of Oro Valley has a very robust Business Retention Expansion (BRE) Program. The program includes:

- Weekly business visits are conducted by Mayor Winfield, town staff and the president of the Oro Valley Chamber of Commerce. The time spent on these visits demonstrates the respect and value we place on local businesses. The visits also allow for the collection of employment data and updates on business success and challenges so we can provide information about resources for assistance if needed.
- Follow-up emails are sent by staff to every business that was visited. These emails contain information about services the Town provides for businesses (free Business Navigator listing and OVPD Adopt-A-Business) along with details and resources for specific challenges that were discussed during the visit.
- An annual business survey is conducted to assess if businesses need any additional services or assistance from the Town. Data is collected on topics of interest or skills business owners/managers need training on. This information helps in the planning of the annual business summit.
- The Chamber partners with the Town for the Annual Business Summit. In 2023, 160 participants attended sessions on financial sustainability, marketing and vision boarding. Retired Major General Ted Maxwell gave a keynote address on leadership in business.
- Staff communicates with realtors and brokers to collect accurate information about current sites and buildings that are available. This information is posted on [chooseorovalley.com](http://chooseorovalley.com) and assists with new business attraction and with expansion needs of existing Oro Valley businesses.
- Staff is available as a point of contact for all business needs. This includes connection to property managers or other departments in the Town of Oro Valley and with the Oro Valley Chamber which provides educational workshops and access to subject matter experts.