TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | April 2025

As 2025 progresses, the Town of Oro Valley remains focused on delivering results that enhance quality of life for residents and position the community for long-term success. This April Executive Report provides updates on key capital projects and highlights opportunities for public involvement through planning initiatives, community events, and regional partnerships. Below are some of the latest developments shaping our Town.

Project Highlights:

- Magee Road Improvements, April 13–17: Roadwork between Oracle Road and Northern Avenue, led by iSX Construction, will improve driving conditions and roadway safety. Temporary lane restrictions will be in place; motorists are encouraged to use alternate routes.
- Town Court Expansion: The project has entered its third phase, with the newly renovated lobby area open to the public on court days. Phase 3 is expected to wrap up in early May, followed by the construction of a Sally Port to ensure safe transfer of individuals in custody.
- Construction continues on the new shade structure at Steam Pump Ranch. Crews are now
 installing electrical components, misters, and pavers. Work is scheduled through late April.

Community Engagement & Events:

- OV's Path Forward: Resident Working Groups are now underway as part of the 2026 General Plan process. These groups are helping guide the Town's direction for the next decade. Learn more and get involved at OVPathForward.com.
- OV Trails Connect: The Trails Master Plan process is collecting input on how to enhance Oro
 Valley's network of trails and paths. Community feedback is being gathered through surveys,
 trailside chats, and stakeholder meetings. Visit OVTrailsConnect.com to share your ideas.
- Wildfire Safety Community Q&A: In March, the Town partnered with Golder Ranch Fire District to host a community Q&A on wildfire prevention and home safety. The full video is available at OVAZ.gov (search "WILDFIRE").
- **OV** as a **Cycling Destination**: Oro Valley continues to strengthen its reputation through a partnership with Project Echelon and Discover Marana. The Gran Fondo charity ride on April 5–6 welcomes veterans, families, and cycling enthusiasts for a weekend of community and cause.
- Naranja Park Splash Pad reopens: The Splash Pad officially reopened April 1 with an expanded deck and improved amenities. It is now open daily from 6 a.m. to 10 p.m. through October.

With key projects progressing and new opportunities to engage, the Town remains committed to continuous improvement. Thank you for being an active part of what makes Oro Valley an exceptional place to live, work, and play.

Best regards,

Jeff Wilkins Town Manager

TO COUNCIL









Inside	
Police Department	2
Community and Economic Development	3
Public Works	7
Parks and Recreation	11
Water Utility	14
Administration	16

POLICE DEPARTMENT

CASES AND STATISTICS

Case 1

On March 5, OVPD officers received information that a female with a felony warrant for kidnapping and custodial interference was in Oro Valley. Excellent investigative work by the CAT team and patrol officers resulted in locating a vehicle driven by the suspect. A traffic stop was conducted, and she was taken into custody without incident. The two children involved in the kidnapping were in the vehicle and safely returned to the custodial parent. The suspect was booked into jail for the warrants.

Case 2

OVPD received information from the National Center for Missing and Exploited Children related to sexual exploitation of a minor. OVPD investigated and arrested the suspect for five counts of sexual exploitation of a minor. The investigation is ongoing, and more charges are possible.

Case 3

On March 15, OVPD was advised of a golf cart vs pedestrian collision on Rancho Vistoso at Del Webb. The pedestrian died at the hospital from head injuries sustained in the collision. The driver of the golf cart was determined to not be impaired, but several violations involving the golf cart were found. The investigation is ongoing.

Statistics/Information

OVPD had a significant increase in traffic stops from 2023 to 2024. Officers made 7,144 more traffic stops in 2024 in an attempt to reduce injuries and property damage from collisions. This has been a whole department effort, supporting the traffic unit in their mission to make the roads in OV safer.

SPECIAL EVENTS

We celebrated two promotions this month. Derek Smith was promoted to Sergeant, and Ben Johnson was promoted to Emergency Communications Center Manager. We thank them for stepping up and taking on these new leadership roles.





COMMUNITY INVOLVEMENT

The 17th Annual Drug Awareness Day was held March 6 at Naranja Park. This event was believed to be the largest one ever, with 12 schools and approximately 800 students. This event brings fifth grade students from local schools to a fun and interactive event to teach them the dangers of drugs and tools to help avoid them.



REGIONAL SUPPORT

Ari and her handler were invited to speak at the Sunshine Therapy Dog Group, which is a youth education club that learns about working dogs and careers in dog training. Ari got to spend some time with her friends Zona from Tucson PD, and Maple Bacon who is a therapy dog handled by Crystal. Crystal is the owner of Ruff House, that trained Ari.

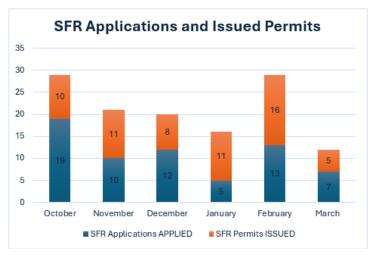


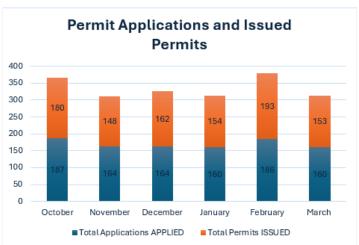


COMMUNITY AND ECONOMIC DEVELOPMENT

STATISTICS

Single Family Residential (SFR) Activity – 5 new SFR Permits were issued for the month of March, compared to 16 SFR permits issued in February. YTD, 32 SFR permits have been issued since the beginning of the year, compared to 51 issued same period in 2024. Permitting Activity – 153 total permits were issued during the month of March, compared to 193 permits issued in February. YTD, 500 total permits have been issued since the beginning of the year, compared to 577 issued during the same period in 2024. Below are charts showing overall activity for the last six months:





PERMITTING MAJOR ACTIVITY

New Businesses

- Diviti Adora Infrared Spa at OV Marketplace 1930 E. Tangerine Road, #100 (Investigative Permit Issued)
- Good Feet Store at Catalina Village 7315 N. Oracle Road, #103 (TI Permit Applied)
- Hooked Up at Catalina Village 7225 N. Oracle Road, #111 (Investigative Permit Applied)
- L & C Therapy at Oracle Executive Plaza 7493 N. Oracle Road, #135 (Investigative Permit Issued)
- Taylor D Med Spa & Wellness at Sunrise Office Park 8387 N. Oracle Road, #180 (TI Permit Applied)

Other Permits

- Caliber Collision at Mercado del Rio 625 E. Vuelta Caminata Del Rio (Type 2 Grading Permit Issued)
- Oro Valley Community and Recreation Center 10555 N. La Canada Drive (TI Office Conversion Permit Issued)
- Oro Valley Municipal Operations Center Shade Structure 12941 N. Pusch Mountain View Lane (Building Permit Applied)
- Oro Valley Water Utility Water Plant at OV Marketplace 12151 N. Oracle Road (Building Permit Applied)
- Vistoso Trails Nature Preserve Trailhead Parking Lot Adjacent to The Gateway at VTNP (Type 3 Grading Permit Applied)
- Vistoso Trails Nature Preserve Trail Re-Alignment Adjacent to The Gateway at VTNP (Type 3 Grading Permit Applied)

NEW DEVELOPMENT

Economic Development and New Projects

Oro Valley was included in state-wide searches by four prospective businesses in March 2025. The Town was unable to provide the requirements listed below and did not respond.

Project 1: Existing 150,000 – 175,000 SF building

Project 2: 100 – 150 acres; minimum 50 MW capacity with ideal capacity 300 – 500 MW by 2030

Project 3: 100,000 – 200,000 SF building with outdoor storage; Heavy Industrial Zoning

Project 4: 600,000 SF building on a 300 acre site

BUSINESS RETENTION/EXPANSION AND MARKETING

New Businesses

In March, business licenses were issued to new businesses in the following locations.

- Store front: 6
- Home occupations: 8
- Shared space or Intelligent office*: 5
- *Physical location that a business owner can use for package and mail delivery, meetings and other business-related functions.

Completed Projects (Certificate of Occupancy Issued)

- Cornerstone Caregiving; 10132 N. Oracle Road #120
- Diviti Adora Infrared & Red Light Studio; 1930 E. Tangerine Road #100
- Healthy Skin Dermatology; 2295 E. Vistoso Commerce Loop (COO expansion)
- La Posada at Pusch Ridge; 11050 N. Avenida Posada De Oro (Temporary COO)
- Life Solutions Advisors of America, LLC; 10445 N. Oracle Road #111
- Mis Manos Montessori School; 100 W. Magee Road (COO tenant improvements)
- Talon Analytics, LLC; 10861 N. Mavinee Drive #141
- Trek Bicycles; 7645 N. Oracle Road #100 (COO new ownership)
- Tucson Federal Credit Union; 2150 E Tangerine Road (inside Walmart Supercenter)

Business Changes

- Noble Hops, 1335 N. Lambert Lane, new ownership
- Oro Valley Urgent Care, 11015 N. Oracle Road #121, merged with ImmediateCare Arizona
- Rubio's Baja Grill; 10509 N. Oracle Road #005, new ownership

Business Closure

Mama's Famous Pizza & Heros; 7965 N. Oracle Road #6346

Ribbon Cuttings

OV celebrated the opening of Sonoran Audiology at 10445 N. Oracle Road #121 (photo)



Making Connections

Town staff, Mayor Winfield and the Oro Valley Chamber visited eighteen businesses in March including those pictured below:



Life is Good Chiropractic 190 W. Magee Road #152



Oro Valley Health and Wellness 11115 N. La Canada Dr. #155

MEETINGS

Planning & Zoning Commission

On Apil 1, the Planning and Zoning Commission voted to recommend conditional approval of the proposed architecture for the Tangerine Road HSL Encantada apartments at Oro Valley Marketplace (renderings provided below). The architecture will be included on the April 16 Town Council agenda. More information is available on www.ovprojects.com.



OTHER NEWS

Tourism

- Explore Oro Valley Instagram:
 - 1,387 followers, 54 posts, 12.5K views month to date; and shared 140 stakeholder content stories to date.
- Continuing to manually add relevant events for the Explore OV app. Events have shown to be a top content item on the app.
- Our leisure tourism study vendor, CSL came to Oro Valley March 13-14. They stayed at the Westward Look Resort, and Crystal
 took them on a FAM tour on the 13th and half day on the 14th to meet with stakeholders and immerse themselves in all things
 Oro Valley.
- Econ Dev staff and leisure tourism study steering committee met with CSL to review initial findings. The consultant is coming back to Oro Valley April 21-24 to have 1:1 meetings with the Mayor, Town Council, and all key stakeholders (resorts, restaurants, attractions, sports leagues, Town Departments, and other similar stakeholders).
- Published updated OV Edge newsletter with tourism content (things to do, events).
- Econ Dev staff met with Discover Marana for our monthly collaboration call.
- Econ Dev staff met with MeMe and Pam from the Pickle-Icious Jingle Jam to review 3-year sponsorship of the tournament, solidify dates and discuss marketing the event and how to grow the event over the next 3 years.
- Econ Dev staff met with Challenger Elite Sports to discuss bringing a Soccer camp to Naranja Park Summer 2025.
- Econ Dev staff attended the Tucson Roadrunners game where we had a table set up to get app downloads and newsletter subscribers.
- Econ Dev staff held a monthly meeting with Kristen Sharp of the Oro Valley Chamber.
- Econ Dev staff held our monthly meeting with the resorts Shelby did not attend.
- Econ Dev staff attended the OV Path Forward resident working group for employment, businesses and tourism.

Explore OV App Analytics



Pursuing Sports Leads through PlayEasy Analytics

Total Leads

Total Potential Events

Rooms Per Night Avg

Unique Organizations

14

-36.30%
Over Last 180 Days

Rooms Per Night Avg

Unique Organizations

14

-50.07%
Over Last 180 Days

PLANNING PROJECT HIGHLIGHTS

- **OV's Path Forward:** There were seven Resident Working Group meetings in March. Approximately 15-40 residents attended each meeting to provide additional guidance and feedback on the first draft of goals, policies and actions related to:
 - Transportation
 - Bicycle and pedestrian safety and routes
 - Employer and workforce attraction and retention
 - Business attraction and retention
 - Tourism
 - Housing
 - Community character
 - Arts and Culture
 - Education

There are still opportunities for residents to get involved! Resident Working Groups will continue to meet through mid-May. Upcoming topics include growth, development, parks, recreation, trails, the environment, views, climate and water conservation. Learn more and participate on OVPathForward.com.

Staff met with representatives of the Rancho Vistoso HOA and Vistoso Trails Nature Preserve (VTNP) resident group (Matt Wood, Rosa Dailey, and Gayle Mateer) to discuss the VTNP trailhead parking lot design and new trail connection near the Gateway at Vistoso multi-family residential project on Vistoso Highlands Drive (see image below). Plans for the parking lot and new trail connection are currently in review and staff wanted to connect with neighborhood representatives to get the word out regarding project status and anticipated construction which is expected to begin in late summer or early fall.



- Staff held a pre-construction meeting with consultants for the Hampton Inn and Suites project in the Oro Valley Marketplace. Construction is anticipated to begin in July, and they anticipate completion in September/October 2026. The required pedestrian safety improvements to Water Harvest Way in the Oro Valley Marketplace are anticipated to begin in April. Improvements include removal of the existing speed bumps and installation of raised pedestrian tables (with associated pedestrian safety enhancements) at all non-signalized intersections. The improvements were a Town Council condition of approval for the 2022 rezoning and master development plan.
- OV Trails Connect: The Community Outreach and Discussion phase of the OV Trails Connect launched February 24 with an online survey. 735 survey responses were received during the month-long survey period with more than 230 participants indicating there were interested in updates or joining the Trails Stakeholder Group. Community comments were also collected during this time at Trails Side Chat events, Trails Stakeholder Group meeting, and online discussions. In total, over 230 additional comments were received to help craft the goals, vision, and guiding principles for OV Trails Connect. Comments and ideas gathered during OV Path Forward's Phase 1 will also be used. In total, over 1,300 survey responses and comments will be used in the OV Trails Connect planning efforts.

The first in a series of Trails Stakeholder Group meetings was held online on March 12, 2025. Residents and community members were invited to participate in discussions regarding elements that are best, needs improvement, or represent a challenge for OV's trails and paved path network. A recording of the meeting is available here. Participants and those interested are invited to attend the second meeting on Wednesday, April 23, 2025, from 5:30 PM to 7:30 PM. Please visit www.OVTrailsConnect.com for meeting details and to sign up for the Trails Stakeholder Group.





PUBLIC WORKS

GENERAL PROJECTS UPDATES

Magee Road mill and fill from SR77 to Northern Avenue

ISX was awarded contract to perform work. Message boards are scheduled for March 31. Construction starts April 13 and continues until May 13. Paving and milling will take place at night.

Oro Valley Town Court Expansion

The OV Court Renovation Project has transitioned into the third phase and completion is ongoing for the second phase. The bullet-resistant glass has been installed, and the lobby area is open for business with staff in the newly renovated area on court days. Completion of phase 3 is anticipated by May 2, 2025, and will be followed by the start of construction on the Town Court Sally Port. A sally port is a secure portal that can be used to move people or things in and out of a secure area while maintaining security. This will be used for transferring prisoners into the court without security risk.







Naranja Multi-Use Path from La Cañada Drive to First Ave

ADOT will advertise the project in April and anticipates starting construction in July.

Steam Pump Ranch Shade Structure

The electrical, misting system, and pavers work started March 24 and will continue until April 25. KE&G Construction (the contractor) crew continue forming and installing rebar at ramada metal columns bottoms, including leveling and compacting sub grade.



Transportation Art by Youth (TABY) 2025

An OV TABY application was submitted and presented to the PAG Transportation Planning Committee and approved unanimously. The public artwork will consist of designing and constructing a three-dimensional sculpture. It will be located south of Tangerine Road and west of Mussette Road.

- Project initiation April 2025
- Project completion November 2025



STREET OPERATIONS

- Street crews have completed a needed concrete spillway structure within the Oro Valley Heights (1-45) subdivision on the south side of Atua Drive, to allow for storm runoff and eliminate erosion in the right of way (photo right).
- Crews have completed sidewalk repairs in the Catalina Shadows (1-169) subdivision and in the Monterra Hills (1-187) subdivision. Crews are now currently working to replace damaged sidewalk at the intersection of Innovation Park Drive and Vistoso Village Drive near the Roche Diagnostics facility.
- Crews have completed hot-applied crack sealing surface treatment within the Sun City Unit 13 (1-10) and
 Unit 14 (1-46) subdivisions, as well as on Vistoso Park Rd within the Rancho Vistoso Neighborhood 3 Innovation Corporate Center, in addition to Oro Valley Drive within the Oro Valley Estates subdivision. Crews are
 now currently working within the Verde Catalina Townhouses (1-149) subdivision.
- Townwide sweeping of all town arterial, collector, and residential streets continues.
- Townwide right-of-way landscape maintenance continues with Town staff, ADC crew, and Town contractor crew.



STORMWATER UTILITY

Anticipated Notice to Proceed for Sierra Wash Erosion Mitigation and Infrastructure Rehabilitation

Phase II MS4 Annual Report Review | Reporting Period July 2023 – June 2024 (Year 3)

The Arizona Department of Environmental Quality (ADEQ) has reviewed the Town of Oro Valley Stormwater Utility's Phase II MS4 annual report for July 2023 – June 2024. ADEQ confirmed that the report met all criteria and reviewed additional files, including the Town's Stormwater Management Plan, website, and IDDE Activities Summary. The department expressed their appreciation for the Town's efforts to comply with environmental requirements.

Notice to Proceed for Sierra Wash Erosion Mitigation and Infrastructure Rehabilitation

The Drainage Infrastructure Repair & Rehabilitation Project at Via Mandarina, aimed at addressing erosion in the Sierra Wash, has received the notice to proceed on March 20. Construction starts on March 27. Construction must be completed by June 25.

Stormwater Utility Commission Annual Field Trip

This year's field trip, scheduled for Thursday, April 18, from 7:30 to 11:30 a.m., aims to familiarize Commissioners with the Town's Stormwater Utility projects. These include drainage facilities at various stages. Some are completed, others are under construction, and some are planned for future repairs. The trip will highlight diverse infrastructure needs and priorities within the Town, providing valuable insights into ongoing and upcoming repairs. Tentative stops include six locations:

- Sierra Wash at Naranja Drive, Via Mandarina, and Glover Road
- Naranja Park drainage
- Mutter's Wash (E. El Conquistador Way to W. Greenock Drive)
- Pusch View Golf Course bridge replacement

The April Stormwater Utility Commission meeting has been canceled to accommodate this event, starting at 680 W. Calle Concordia, the Public Works Facilities building.

Annual Illicit Discharge Detection and Good Housekeeping Stormwater Training

Upcoming on April 25, 2025, at 11:00 a.m., the Stormwater Division will be hosting Illicit Discharge Detection and Good Housekeeping Stormwater training, designed for TOV municipal operations, Parks and Recreation, CED, and Engineering field staff. Not only will they gain valuable knowledge and insights during this important training, but the Stormwater Utility will also treat them to lunch. It's a perfect opportunity to learn, connect, and enjoy.

FLEET & FACILITIES

Facilities Projects and Tasks:

- 680 Fuel Island Modernization Design: Bids were received from three interested contractors. All bids significantly exceeded the approved budget amount. Staff is retooling the project to get back into budget.
- Community and Recreation Center, Elevator and Entryway: This project is complete.
- Community and Recreation Center, Guard Rail Installation: Kittle is revising a previous bid for installation of a railing to help prevent roof access at the CRC.
- Fleet Maintenance Tech Hiring: Fleet's vacant position, posted last in September remains unfilled.
- Magee Substation HVAC Improvement: This project is complete.
- Pusch Ridge Tennis Bleachers: A grading plan and permit is required for this project. The work will be conducted internally.
- VTNP Roof Repair: This project is complete.

Unscheduled Projects and Tasks

- *Gun Locker Install:* Gun lockers have been installed for public use, on the new court expansion, on the NW entrance of CED and on the new entrance of the Community and Recreation Center.
- Town Hall Tree Well Lights: The repair will be completed on March 26th.
- *VTNP Maintenance, Utility Activation:* The utilities have been turned on. There remains some plumbing work to be done inside the facility before the internal fixtures and exterior hose-bibs may be utilized.

ENGINEERING

Admin/Adopt-A-Road Updates

- 8 reminder emails were sent to sponsors to schedule a clean-up event and/or renew/retire sponsorship.
- 0 sponsors excused from scheduling clean-up events
- 10 completed sponsor clean-ups
- 8 AAR trash pick-ups by Engineering
- 5 new applications McCauley, Ogborn, Denny, Wilgus, Reina (not approved)
- 3 renewed sponsorships Wilgus, Chick, Eng, Harmon
- 1 retired sponsor 0 segments available, back to 100% adopted

Pavement Preservation

- Phase 1 Contractor: VSSI Treatment: Cape Seal Status: Completed.
- Phase 2 Contractor: KE&G Treatment: Liquid Road Status: Completed.
- Phase 3 Contractor: Sunland Asphalt Treatment: TMMSS Status: to finish by April 2025
- Phase 4 Contractor: Empire Paving Treatment: Polymer Modified Master Status: Completed.
- Phase 5 Contractor: Holbrook Asphalt Treatment: HA5 Status: Completed.
- Phase 6 Contractor: Empire Paving Treatment: PMM-RTU Status: Award contract.
- Phase 7 Contractor: Holbrook Asphalt -Treatment: HA5 Status: Completed.
- Phase 8 Contractor: Empire Paving Treatment: PMM-RTU Status: Award contract.
- Phase 9 Contractor: VSSI Treatment: Gilsonite Status: Award contract.
- Phase 10 Contractor: Empire Paving Treatment: PMM-RTU Status: Award contract.
- Phase 11 Contractor: Holbrook Asphalt Treatment: HA5 Status: Award contract.

Pavement Marking

- Speedy Striping's cost proposal in the amount of \$111,195 has been accepted to stripe various arterials and collectors.
- Creating tasks to schedule short line work to begin painting bullnoses and multi-use paths in various locations.
- Rancho Vistoso Blvd. and Vistoso Village MUP/Bike Route New signs have been ordered and will be scheduled
 for installation once the signs arrive.
- Shannon Road Staff fabricated and installed object markers on recently constructed earth berms.
- Community and Recreation Center parking lot curb painted red by paint crew (photo).

Sidewalk Program

65% of the sidewalk network has been inspected.

Most recently, the sidewalks in the following subdivisions have been inspected and entered into Cartegraph:

- Verde Ranch, Ironwood Ranch and La Cholla States; Canyon Shadows, Copper Ridge, and Mira Vista;
 Ramos Pass, Rivers Edge, Copper Creek, and Vistoso Ridge.
- Continue Biding flat work to JOC listed Contractor for the mention above subdivisions.
- Precision Concrete Cutting Co. grinded approximately 250 sidewalk locations.

Signs

- Staff reviewing the stop signs retro-reflectivity measurements to identify signs that do not meet the minimum MUTCD retroreflectivity level and ultimately need to be replaced.
- Performing sign inspections at pedestrian crosswalks to identify signs that need to be replaced due to low retro-reflectivity rating, cracked, and faded.

Traffic Signals

- Ina and Westward Look traffic signal damaged due to accident.
- Staff working on replacing damaged equipment and pole.
- Installed 2 of the 4 fish-eye lens cameras along La Cholla Blvd (photo right).
- Replaced detection camera that failed at Innovation Park Dr/Innovation Commerce (photo).



Graffiti removal (photos)







10

PARKS & RECREATION

ADMINISTRATION

March activities included Spring Break Camp, the Oro Valley Hiking Servies, Friday Night Concerts, Second Saturdays, a movie and camping at Steam Pump Ranch. Staff were excited to participate in the ribbon cutting for the new entry way and elevator on the golf side of the Community and Recreation Center, as well as the OV Trail Connect Stakeholder Group Meeting.

Staff have begun the process of the Tree Master Plan. The hardware that will be utilized has been received and software has been installed for the tree inventory process portion of the Master Plan. Staff training will begin this month.

As we move into April, Day Camp registration will kick off April 1, which is the same day our Narnaja Park Splash Pad opens for the season. Our special events staff will remain busy with Celebrate OV on April 12 and Easter Eggstravaganza on April 19. Residents can also look forward to Friday Night Concerts at Steam Pump Ranch, Second Saturdays, and a Movie on the Lawn at the Community Center.

The next Parks and Recreation Advisory Board meeting is scheduled for Tuesday, April 15, at 6 p.m., in the Hopi Conference Room.

AQUATIC CENTER (OVAC)

The month of April at OVAC is the calm before the storm. Staff are preparing for the summer with interviews, hiring, and trainings. The facility has already begun the Pre-Summer season swim schedule. OVAC offers Long Course swim Monday, Wednesday. Friday, and Saturday mornings. OVAC is the only pool to offer this long course option within 100 miles.

The OV Safety School is now accepting registration. OVAC staff will begin offering American Red Cross certification classes to the public for those interested in several topics, including CPR and First Aid, Safety Training for babysitting, lifeguarding and more. This is another example of the life-long learning opportunities the department is now providing.

The Naranja Park Splash Pad officially opens April 1st and will continue operation through the end of October. Expansion work to provide more deck space as well as additional improvements were completed during the recent closure period. Operations are seven days a week, from 6 a.m. - 10 p.m.

COMMUNITY AND RECREATION CENTER (CRC)

The Community Center hosted Camp Swim Play Fun (SPF) and I Can Too! Spring Break Camp, March 17-21. This five-day youth camp offered games, arts and crafts, tennis, pickleball, swimming, and more. The camp was enjoyed by 45 campers each day. Looking ahead, registration for all CRC summer camps opens on April 1! Summer camp offerings include Camp SPF, I Can Too! (inclusion camp), Lego Camp, and Art Camp.

In March, the Community Center distributed its annual member survey, receiving 497 responses. Staff will carefully review the feedback to identify opportunities for improvement and enhancing the overall member experience.

Starting in April, the Community Center will be bringing back some of its popular programs. Movies on the Lawn (photo) will return on April 26 with a showing of Kung Fu Panda 4. This outdoor free movie series will continue each month through September. Trivia at The Overlook Restaurant will also return on April 27 and will recur on the last Sunday of each month.

RECREATION AND CULTURE

Spring Break Nature Camp at Catalina State Park was another amazing time for all the participants and staff. They learned about falconry (*photo*), wind and solar power, and received a visit from Mayor Winfield (*photo*), and much more.



April events will include: Celebrate Oro Valley and the Easter Eggstravaganza, both of which will take place at

James D. Kriegh Park. Celebrate OV will be held on April 12, and includes crafts, games, inflatables for the kids, a youth dodgeball tournament, community booths hosted by local businesses and organizations, food trucks, wineries, a beer tent, and music from the Little House of Funk and the Mark Miller Band. The Easter Eggstravaganza will be held on April 19, geared toward younger children to include an egg hunt, jumping castles, crafts, games, food trucks, and other fun activities.

PARK MAINTENANCE

April projects outside of standard core services:

Naranja Park:

- Spring field maintenance continues.
- Working with contractor, consultant, and Town of Oro Valley Engineering to begin ADA sidewalk planning/construction at Archery Range, construction in progress.
- The new shade structure for the Archery Range is in fabrication.
- Quotes for security motion lighting for skatepark, in progress.
- Drainage work to be completed in large dog park, completed.
- Replenishment of ¼ minus decomposed granite (DG) in large dog park and vulnerable dog park, completed.
- Replenishment of ¼ minus decomposed granite (DG) in small dog park to be completed by end of April.

Riverfront Park:

- Spring field maintenance continues.
- New drinking fountain and bottle filler installed (photo) at restrooms between softball fields and Bighorn Ramada.

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James D. Kriegh Park:

- Spring field maintenance continues.
- Installed solar bollard lights at OV Aquatic Center (photo).



Steam Pump Ranch:

- Working with contractor, consultant, and Town of Oro Valley Engineering to begin ADA sidewalk planning/construction.
- Irrigation work to extend Steam Pump Ranch lawn, in progress.
- Installation of solar lights: Working with contractor, consultant, and Oro Valley Engineering to complete, in progress.

Continued communication to Oro Valley Sports Alliance individual organizations for field maintenance and updates.

VISTOSO TRAILS NATURE PRESERVE UPDATES

April 2025:

- Staff updated the <u>Town's VTNP website</u> to include general property updates on a monthly basis.
- Golder Ranch Fire District's Wildfire Risk Assessment was added to the website.
- Staff met with VTNP stakeholders regarding property access points and property line maintenance.
- The consultant continues work on pond concepts to be presented to Town Council on April 16, 2025.
- Staff scheduled the repainting of the maintenance wall along Pebble Creek Drive to occur in April.
- Staff submitted the completed final grant report for the Department of Forestry and Fire Management regarding the \$20,000 grant Oro Valley was awarded for the removal of invasives. Earlier this year, our contractor removed buffelgrass and fountain grass in selected areas of VTNP. The Town's required matching funds were \$2,250.
- In April, additional trash cans will be placed on the preserve, along the trail.

INDIGO GOLF PARTNERS

Golf Rounds for April are budgeted for 8,500 rounds at the 36-hole facility, and Pusch Ridge is budgeted for 2,775 rounds of golf. All 45 holes of golf will be open for April.

As of March 19, we have 430 Full Memberships including 21 Corporate Memberships. The marketing focus for April will continue to focus on full-time, monthly and corporate memberships.

March club events include weekly ladies, men's, and couples competitions. We will be hosting several outside outings in April including a 36-hole 250-person buyout on April 12th for St Peter's and Paul's Catholic School Tournament, followed by the Golden Retrievers Tournament on April 13 which will be about 100 players. We will also host 14+ social event through the month of April.

36 Hole: April projects include – pre-emergent application, first transition aid application, greens top dressing, greens fertilization, DG on #8 Canada tee surround, tree trimming, desert cleanup, spot spraying and sprinkler edging.

Pusch Ridge 9: April projects include – greens fertilization, desert cleanup, gopher control, tree pruning and irrigation repair.

Golf Rounds Report:

2024-2025 ROUNDS - 36 HOLE						
	Member	Non-Mem	Comp	Outing	Total	Prior YTD
Month	Rounds	Rounds	Rounds	Rounds	Rounds	Total
7/31/2024	2943	2230	377	227	5777	4446
8/31/2024	3023	2552	456	394	6425	4988
9/30/2024	3110	2086	393	488	6077	5790
10/31/2024	3186	1926	406	501	6019	6465
11/30/2024	4329	3208	565	881	8983	8217
12/31/2024	3984	3403	651	306	8344	7886
1/31/2025	4542	3076	670	544	8832	8059
2/28/2025	4574	4508	586	507	10175	8911
3/31/2025					0	
4/30/2025					0	
5/31/2025					0	
6/30/2025					0	
Total Rounds	29,691	22,989	4,104	3,848	60,632	54,762

	2024-2	2025 PUSCH R	DGE GOLF	ROUNDS		
	Member	Non-Mem	Comp	League/ Outing	Total	Prior YTD
Month	Rounds	Rounds	Rounds	Rounds	Rounds	Total
7/31/2024	1 0	0	0	0	0	C
8/31/2024	1 0	0	0	0	0	C
9/30/2024	1 0	0	0	0	0	C
10/31/2024	89	359	3	207	658	491
11/30/2024	413	1657	76	458	2604	2882
12/31/2024	333	1753	75	342	2503	2541
1/31/202	483	1960	72	308	2823	2598
2/28/2025	455	2535	40	469	3499	3032
3/31/2025	5				0	
4/30/2025	5				0	
5/31/202	5				0	
6/30/2025	5				0	
tal Rounds	1,773	8,264	266	1,784	12,087	11,544

WATER UTILITY

METER OPERATIONS

For the month of February, the Utility added 10 new service connections. The Utility now has a total of 21,577 service connections.

WATER CONSERVATION

On March 11, the Utility's Water Conservation Specialist participated in the University of Arizona's Project WET (Water Education for Teachers) at JDK Park. The event was well attended and focused on water conservation and environmental stewardship.

Project WET allowed for students to attend different workshops that focused on different areas of water, such as, the water cycle, groundwater, watershed management, water sustainability, etc.

WATER QUALITY

Water Quality staff continues to work diligently to ensure that our water system meets all regulatory requirements and provides our customers with a safe water supply. Water Utility Operators constantly test our water system to ensure compliance with all regulatory requirements.



WATER DISTRIBUTION

On March 21, at 1:12 am, Water Utility Staff responded to a water main break near Sun Rose Drive and Naranja Drive. The main was isolated to stop the leak without putting any customers out of service. Special thanks to OVPD for quickly closing Naranja Dr. temporarily, so Town staff could work safely in the dark to locate the valves necessary to isolate the area of the main break. Thanks also goes to Public Works Street Maintenance for assisting with the Naranja roadway cleanup so that Naranja Dr. could be reopened before the morning traffic.



Thanks to outstanding coordination between the Water Utility, OVPD, and Public Works, public health and safety was preserved in the early morning hours of Friday March 21.

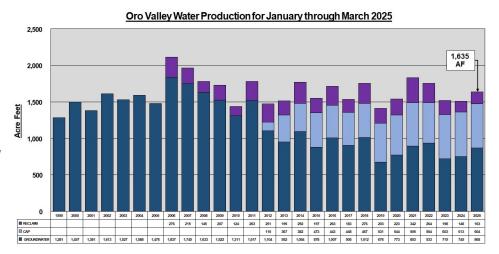
2025 1ST QUARTER WATER DELIVERY METRICS BY WATER TYPE

The following graphs compare water deliveries to both the *Oro Valley service area* and *Countryside service area* by water type for the first quarter in each of the last 26 years.

Water deliveries to the Oro Valley service area for the first quarter of 2025 consisted of:

- 53 million gallons of reclaimed water
- 197 million gallons of CAP water
- 283 million gallons of groundwater

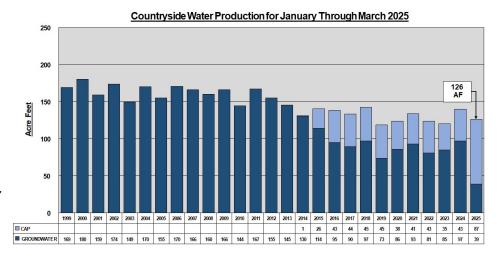
The Utility's main service area experienced increased water resource consumption than the previous two years. A warmer than usual January, February and March contribute to higher water usage.



Water deliveries to the Countryside service area for the first quarter of 2025 consisted of:

- 28.3 million gallons of CAP water
- 12.7 million gallons of groundwater

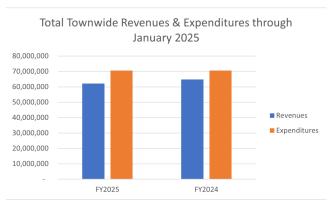
The Utility's Countryside service area experienced the lowest first quarter groundwater pumping in the history of the water utility. The completion of the Countryside Wheeling Station upgrade project has increased CAP deliveries by 300%, greatly reducing this service areas reliance on groundwater.

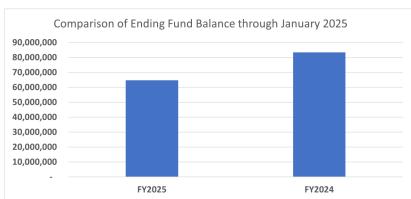


ADMINISTRATION

FINANCE

The Town is meeting expectations from a Townwide financial perspective through January. Total Townwide revenues are less than those collected through January last year by \$2.7M, or 4.4%. The underperformance continues to be mainly attributable to decreases in Urban Revenue Sharing, ARPA grant revenue recognition, and water impact fee collections. Meanwhile, total Townwide expenditures are higher than January 2024 by \$23K. Personnel costs are higher than last year by about \$1.87M, or 8.4%; while O&M costs are higher than last year by \$1.7M, or 8.5%. Finally, Capital expenditures are lower than last year by \$3.3M, or 16.1%. Total estimated Townwide Fund Balances through January 2025 are \$64,653,958, which is about \$8.5 million less than the Town carried into the fiscal year.





TOWN MANAGER'S OFFICE

Ask OV's Top Inquiries: March 1-31, 2025:

Right of Way	11
Parks & Recreation Facilities	9
Planning Projects	4
Vistoso Trails Nature Preserve	18

OV Youth Advisory Council (YAC)

The Youth Advisory Council has been participating in the OV's Path Forward Resident Working Groups and are enjoying the experience.

GRANT AND CONGRESSIONAL FUNDING OPPORTUNITIES

Awarded, requested, evaluated, and denied grant and congressional funding opportunities, for the fiscal year of 2024/2025 (July 1, 2024 — June 30, 2025):

Update: Congress passed a Continuing Resolution to fund the federal government through the entirety of fiscal year 2025, rather than approving a full-year appropriations bill. Because Congressionally Directed Spending (also known as Community Project Funding) is only included in full-year appropriations bills, no such projects will receive funding this year. As a result, several funding requests submitted by the Town—including \$800,000 and \$3 million through the Department of Justice's Byrne Discretionary Grant Program for law enforcement and \$7 million through the Highway Infrastructure Program for the Oro Valley Bridge Project—were not approved and will not be funded in FY 2025. Meanwhile, we continue efforts to secure federal support for local bridge projects and law enforcement initiatives.

Grant/Congressional Program	Amount	Submission Date	Response Date	Status
ADOT 5310 Grant	\$9,500	April-22	July-24	Awarded
ADOT 5310 Grant	\$3,107	April-22	July-24	Awarded
ADOT 5310 Grant	\$13	April-22	July-24	Awarded
DEMA Grant	\$210,990	April-22	November-24	Awarded
DEMA Grant	\$280,942	April-22	November-24	Awarded
DEMA Grant	\$1,489,183	July-22	January-25	Awarded
Arizona Governor's Office of Highway Safety (AZGOHS) Selective Traffic Enforcement Program (STEP) FY 23/	\$52,504	March-23	August-24	Awarded
ADOT 5310 Grant	\$1,167	March-23	December-24	Awarded
ADOT 5310 Grant	\$14,530	March-23	December-24	Awarded
ADOT 5310 Grant	\$4,925	March-23	December-24	Awarded
ADOT 5310 Grant	\$7,568	March-23	December-24	Awarded
Arizona Governor's Office of Highway Safety (AZGOHS) Selective Traffic Enforcement Program (STEP) FY 24/	\$32,841	March-24	August-24	Awarded
Arizona Governor's Office of Highway Safety (AZGOHS) Impaired Driving Program (DUI) FY 24/25	\$60,158	March-24	August-24	Awarded
Arizona Governor's Office of Highway Safety (AZGOHS) Accident Investigation FY 24/25	\$32,255	March-24	August-24	Denied
Highway Infrastructure Program (HIP)	\$7,221,256	March-24	August-24	Denied
Department of Justice – Byrne Discretionary (Law Enforcement)	\$800,000	March-24	March-25	Denied
Department of Justice – Byrne Discretionary (Law Enforcement)	\$3,000,000	March-24	March-25	Denied
Highway Infrastructure Program (HIP)	\$7,000,000	March-24	March-25	Denied
Recreational Trails Program Non-Motorized Grants	\$144,499	March-24	September-24	Awarded
DOJ COPS LEMHWA	\$72,562	April-24	October-24	Denied
Tohono O'odham Nation Grant Funding	\$80,300	May-24	September-24	Denied
Tohono O'odham Nation Grant Funding	\$131,000	May-24	September-24	Denied
AZ State Parks & Trails Heritage Fund Historic Preservation Grant	\$30,000	May-24	July-24	Awarded
Shooting Range Development Grant	\$25,988	May-24	July-24	Awarded
BVP	\$19,990	June-24	September-24	Awarded
Invasive Plant Grants	\$200,000	July-24	September-24	Denied
Monarch Butterfly and Pollinators Conservation Fund	\$300,000	July-24	November-24	Denied
Energy Efficiency and Conservation Block Grant Program	\$76,505	September-24	October-24	Awarded
Landscape Scale Restoration Competitive Grant Program	\$300,000	November-24	Waiting	Requested
Department of Homeland Security	\$214,596	March-24	January-25	Awarded
Department of Homeland Security	\$221,163	March-24	January-25	Awarded
Hazard Mitigation Grant Program	\$209,019	October-24	December-24	Awarded
AZ State Parks & Trails Heritage Fund Historic Preservation Grant	\$30,000.00	May-24	August-24	Awarded
Shooting Range Development Grant	\$25,988.00	May-24	August-24	Awarded
ADOT 5310 Grant	\$239,960	March-25	October-25	Requested
ADOT 5310 Grant	\$737,950	March-25	October-25	Requested
GOHS STEP FY26	\$64,328	March-25	Waiting	Requested
GOHS DUI FY26	\$80,310	March-25	Waiting	Requested

INFORMATION TECHNOLOGY

During the month of March, the IT department met with Pima County regarding the upcoming Middle-Mile project. The Middle-Mile project is a county-led, grant-funded project that will create a Fiber Optic ring around the Metro region, to include Pima County, City of Tucson, Town of Marana, Town of Oro Valley, and the Town of Sahuarita. The project is currently in the early design phase; and the estimated completion of the Fiber Optic ring will be December 2027.

Phishing Alert: Please remember to not open emails from people you don't know and never click on links that you are unsure of.

COMMUNICATIONS AND MARKETING

March Productions

PRESS RELEASES

Oro Valley celebrates ribbon-cutting for new Community Center entryway
Join Oro Valley Community Night with the Tucson Roadrunners March 16
OV and Golder Ranch Fire co-host Wildfire Safety Community Q&A event
Oro Valley Triathlon and Duathlon Festival returns March 15
Celebrate Oro Valley event at James D. Kriegh Park April 12
Cycling partnership solidifies OV's reputation as cycling destination
Free shredding event for Oro Valley residents April 5

ARTICLES

Wildfire Safety Community Q&A Event Video

VIDEOS

OV and Golder Ranch Fire District Wildfire Safety Community Q&A Event Video
OV and Golder Ranch Fire District Wildfire Safety Q&A social media promotion
Oro Valley Community Night with the Tucson Roadrunners social media promotion
Business Spotlight: Wow Wow Hawaiian Lemonade
OV Trails Connect Stakeholder Meeting
OVPF Community Resident Working Group – Community, Arts and Culture Meeting 1

OVPF Community Resident Working Group – Community, Arts and Culture Meeting 1

OVPF Community Resident Working Group – Safety Meeting 2

<u>OVPF Development Resident Working Group – Housing Meeting 1</u>

<u>OVPF Development Resident Working Group – Housing Meeting 2</u>

OVPF Economy Resident Working Group – Economic Development Meeting 1 OVPF Economy Resident Working Group – Economic Development Meeting 2

PODCASTS

OV Trails Connect: Planning future trails and paths

PUBLICATIONS & GRAPHIC DESIGN

Vista Newsletter (April/May'25)

Best of the NW Explorer print ad

Battle of the Bands Explorer print ad

This Month in Parks & Recreation Explorer print ad

OV Trails Connect master plan digital ad

Photoshoot: Water Utility Commissioner headshots

OV Community Night with the Tucson Roadrunners flyer

OV Shred Event flyer

Naranja Park Airpark sign

CRC 10th Anniversary logo

Round Up at the Ranch medal

I 'Heart' OV logo

Explore OV press release header

Explore OV logo

