

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | March 2024

TO COUNCIL



Oro Valley's 50th Anniversary and our yearlong celebration is off to a terrific start and activities are plentiful in the next two months. We look forward to all we have in store in this momentous year!

50th Anniversary feature articles have been published in the Explorer and on the OV 50th web page:

- [OV turns 50 in '24, and it's time for celebration](#)
- [OV fought to become, then to stay, a town](#)
- [OV's 50th Anniversary: A legacy of public art](#)

The **50th Anniversary digital timeline**, [A Journey through the Years](#), is available March 1. Explore the pivotal moments, milestones and cherished memories over five decades.

New **50th Anniversary podcasts** will be posted each month including "[Way Back - Signs of the Hohokam Right here in Oro Valley.](#)"

Roche and SAACA are hosting the return of the popular "**Art in Oro Valley**" gallery art exhibition to honor OV's 50th Anniversary. The [gallery art exhibit](#) will be on display at Roche through May 3.

Oro Valley Historical Society speaker's bureau panels have been held at the Oro Valley library, including "[How has Oro Valley grown and changed,](#)" featuring arts advocate Dick Eggerding; community activist Dave Perry; and former Town Clerk Kathi Cuvelier. The Historical Society hosts another speaker panel: "**Three Mayors Discuss Oro Valley's History**" on March 11, featuring former mayors Paul Loomis, Satish Hiremath, and current Mayor Joe Winfield.

In collaboration with the Oro Valley Chamber of Commerce, the Town of Oro Valley launched the **50 Businesses for 50 Years Shop Oro Valley program** featuring local businesses throughout the year. Visit [orovalleychamber.com](#) for program details:

- Featured businesses, *March 4-17*:
 - Village Bakehouse (7882 N. Oracle Rd.)
 - Mobility Plus (10861 N. Mavinee Dr. #155)
- Featured businesses, *March 18-31*:
 - Fork and Fire (11835 N. Oracle Rd. #101)
 - The Dollhouse Salon (1335 W. Lambert Ln. #135)

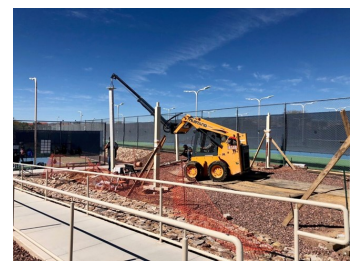
50th Anniversary Parade, Saturday, April 6, 9-11 a.m., along Naranja Drive

50th Anniversary Community Celebration, Saturday, April 13, noon–9:45 p.m., at James D. Kriegh Park

On Saturday, April 27, the community will be invited to join us for the **50 Trees for 50 Years tree planting** effort at Naranja Park, James D. Kriegh Park, Riverfront Park and Steam Pump Ranch, where together, we will plant 50 trees. The council will join the fun April 26 to plant one on the Town campus.

And be sure to check the [OV 50th web page](#) frequently as more articles, interviews, podcasts and videos with influential and historical Oro Valley figures continue to be added throughout this important year!

Kind regards,
Jeff Wilkins, Town Manager



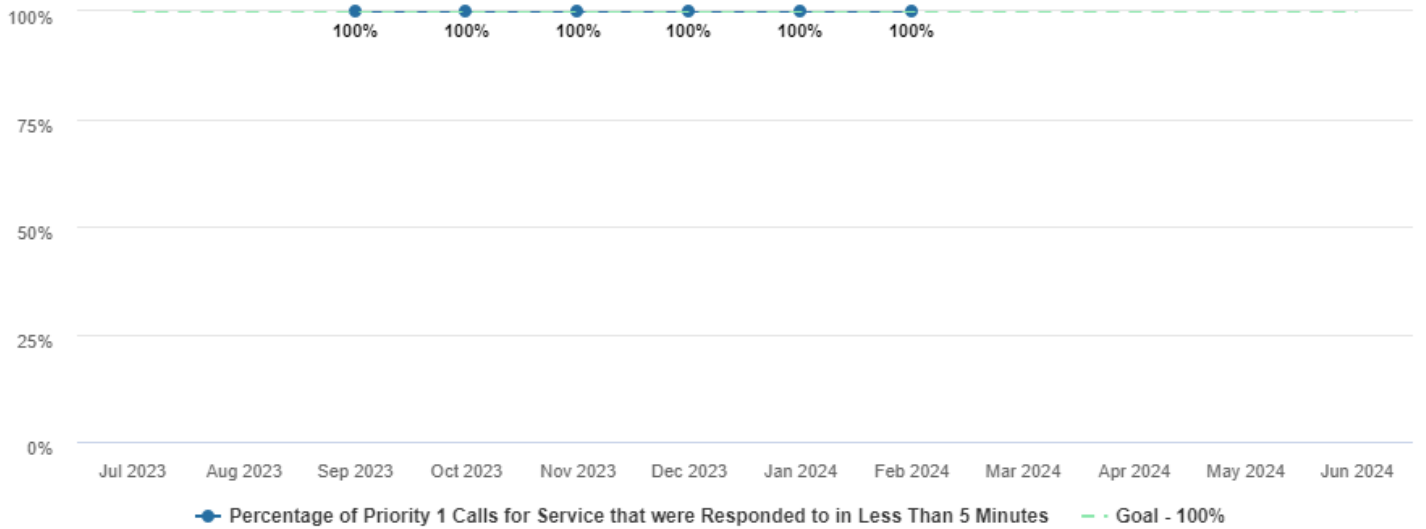
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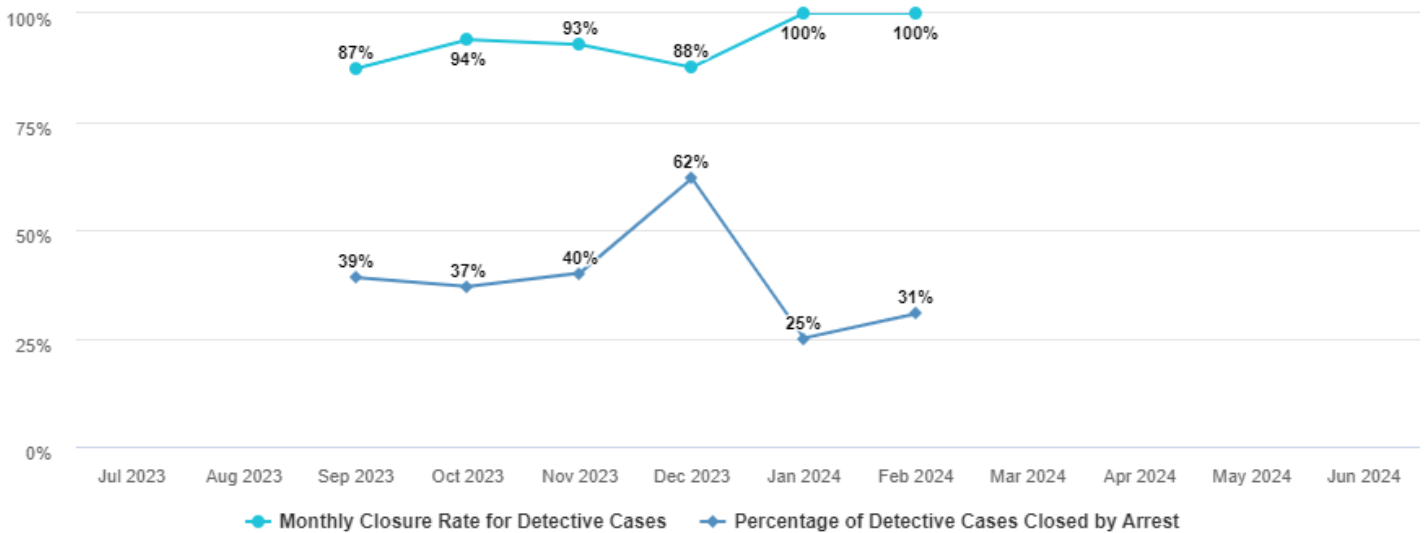
Balanced Scorecard Operational Metrics

ORO VALLEY POLICE DEPARTMENT

OVPD - Priority 1 Service Response Time

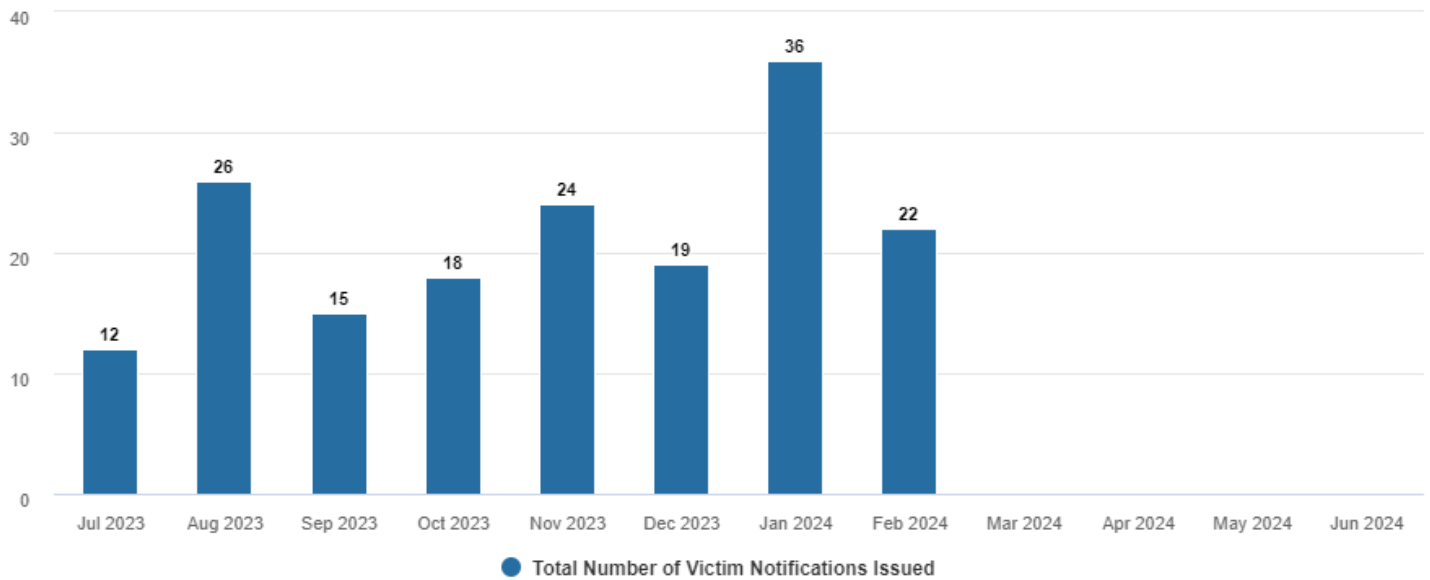


OVPD - Monthly Detective Case Closure Rates

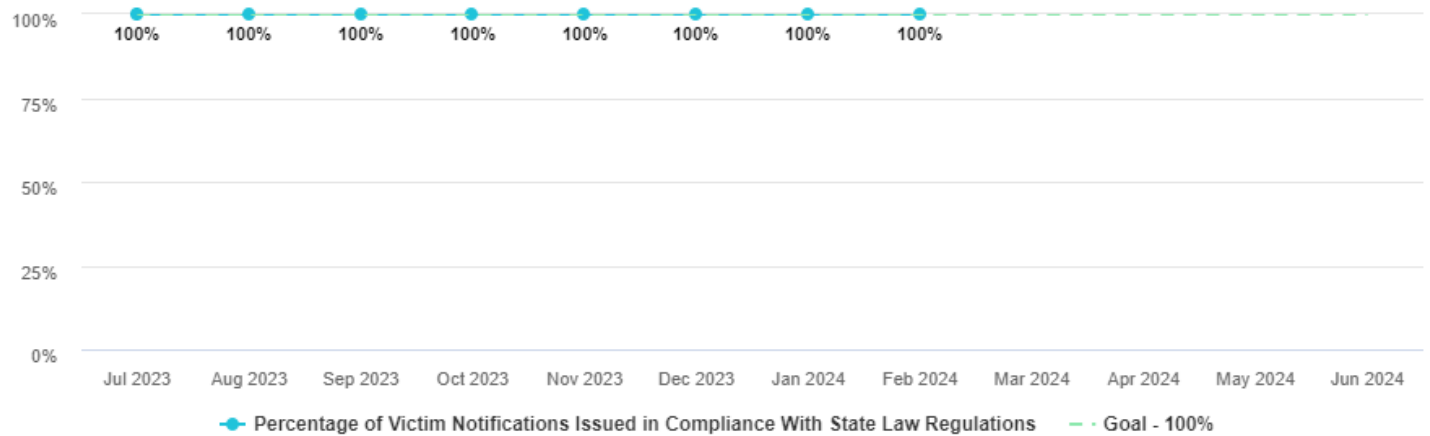


LEGAL DEPARTMENT

Legal - Number of Victim Notifications Issued

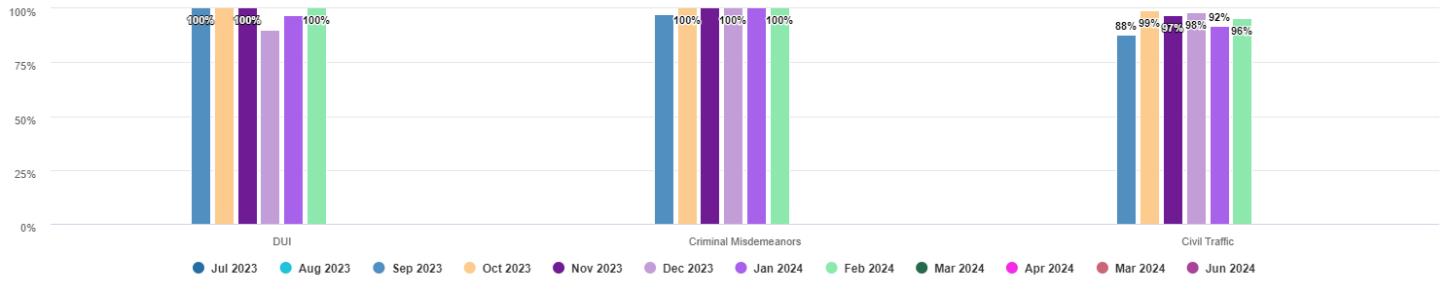


Legal - Victim Notifications Issued in Compliance With State Law Regulations



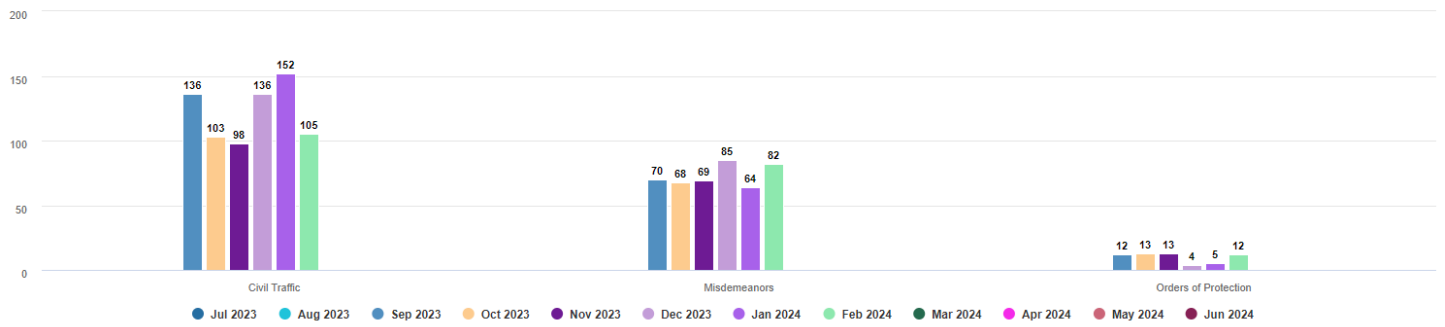
ORO VALLEY TOWN COURT

Court - Time to Disposition of Cases



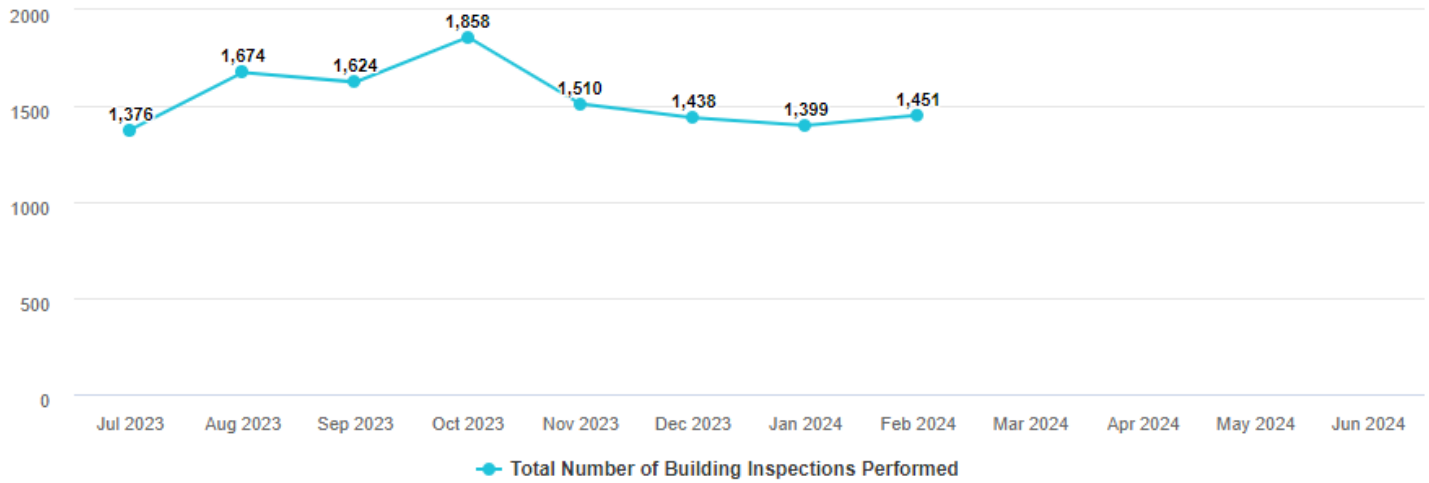
Disposition = case resolution to include either conviction, dismissal, or acquittal of case. DUI Goal - 93% of cases reach disposition within 180 days. Criminal Misdemeanor Goal - 98% of cases reach disposition within 180 days. Civil Traffic Goal - 98% of cases reach disposition within 90 days.

Court - Number of New Case Filings

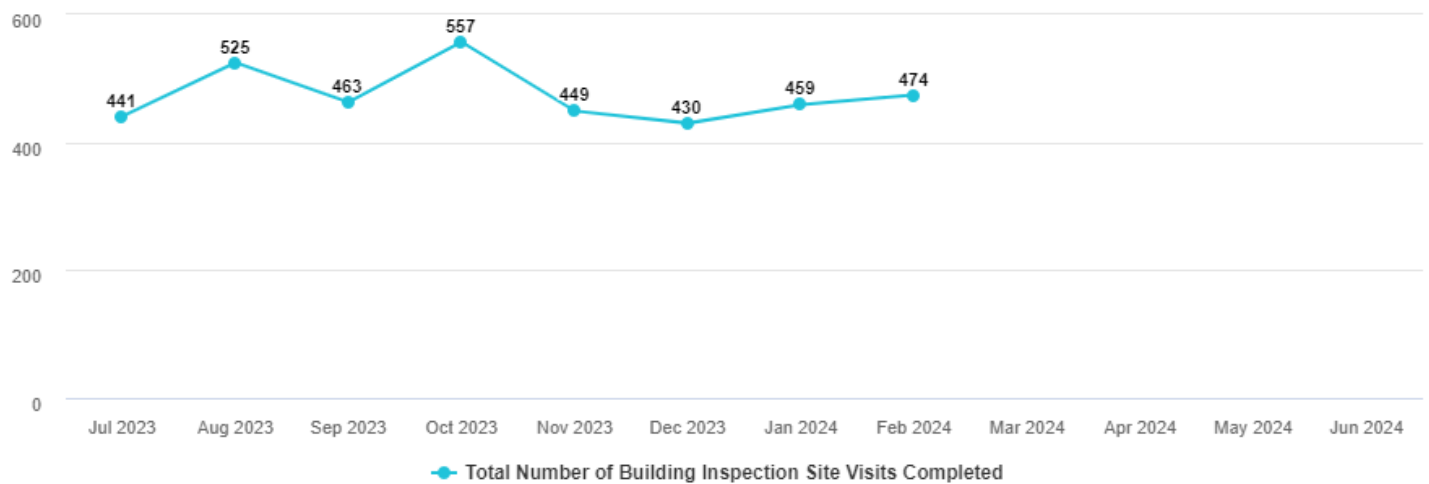


COMMUNITY AND ECONOMIC DEVELOPMENT

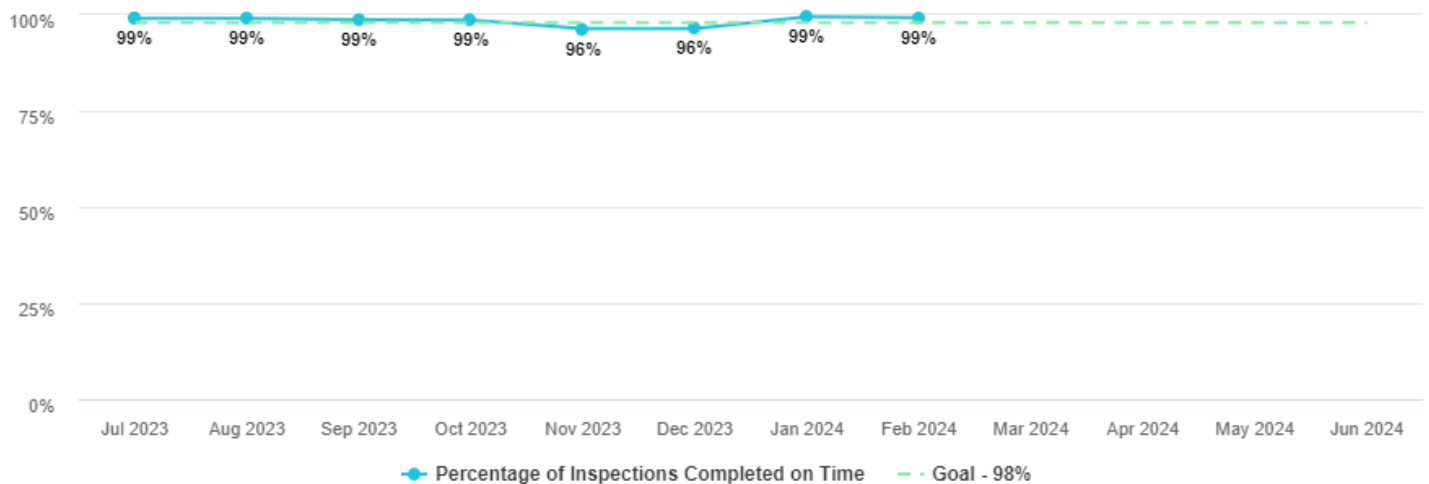
CED Inspections - Building Inspections Performed



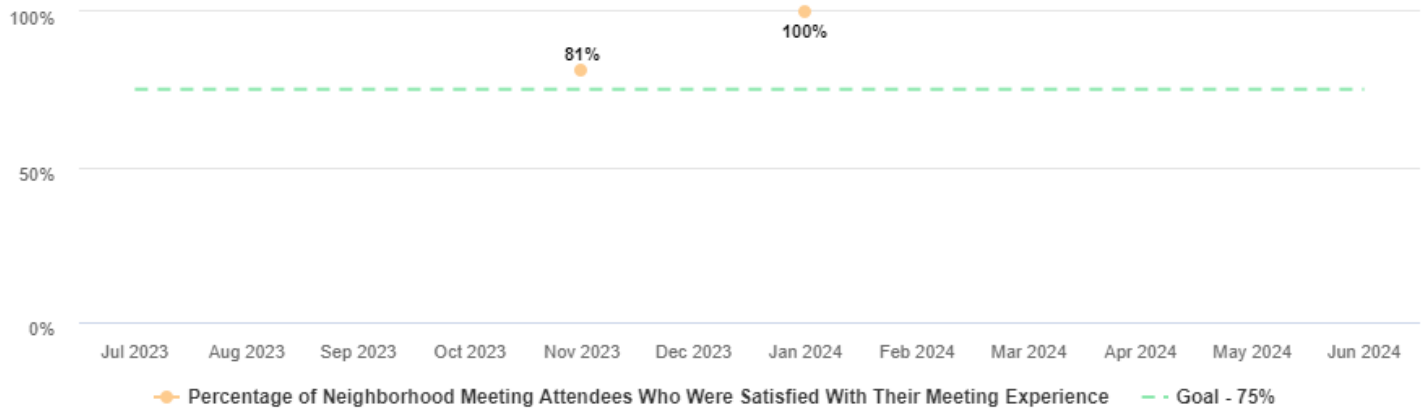
CED Inspections - Building Inspection Site Visits



CED Inspections - Percentage Completed on Time

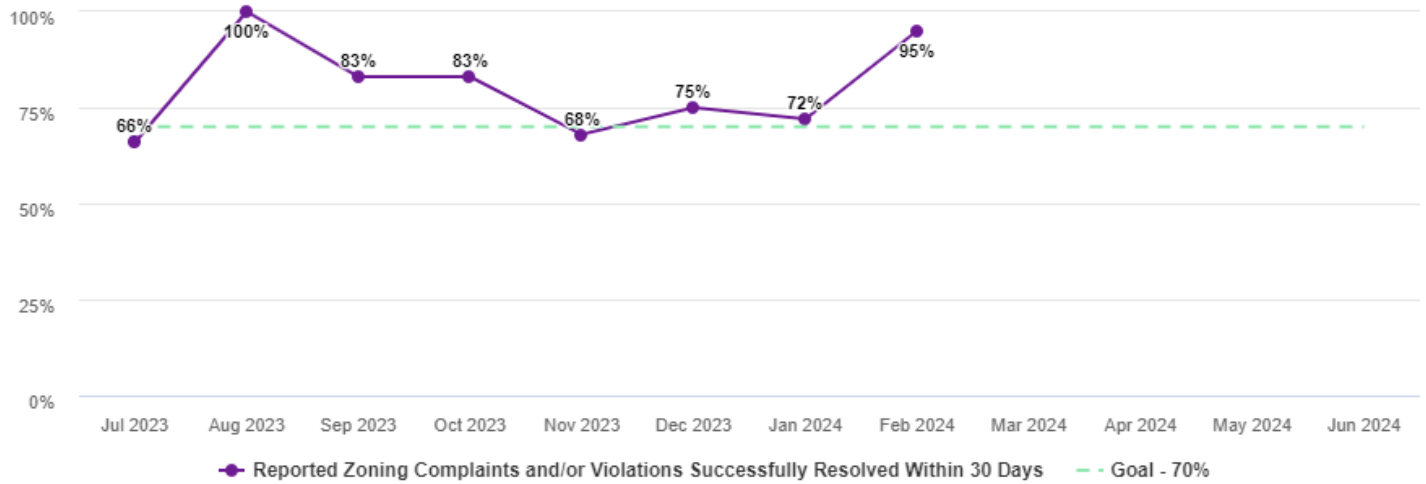


CED Planning - Neighborhood Meeting Satisfaction



Please note: No monthly data point means no Neighborhood Meeting occurred that month

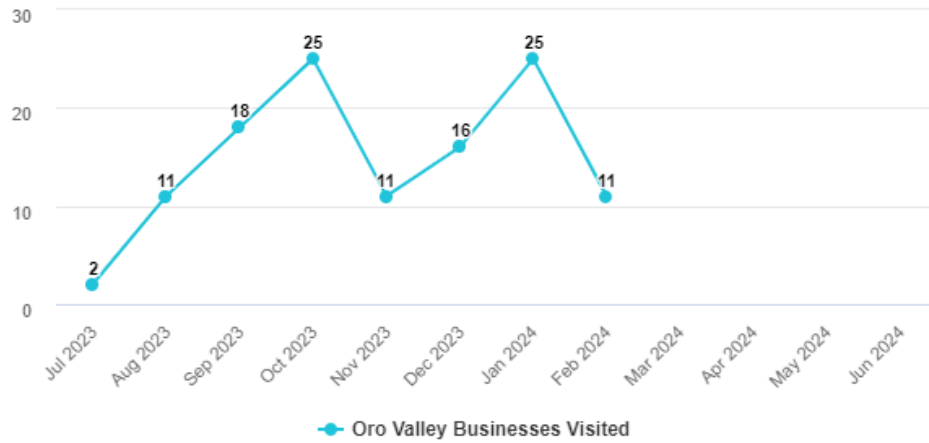
CED Planning - Zoning Complaints Resolved



CED Permits - Accuracy of Permit Reviews

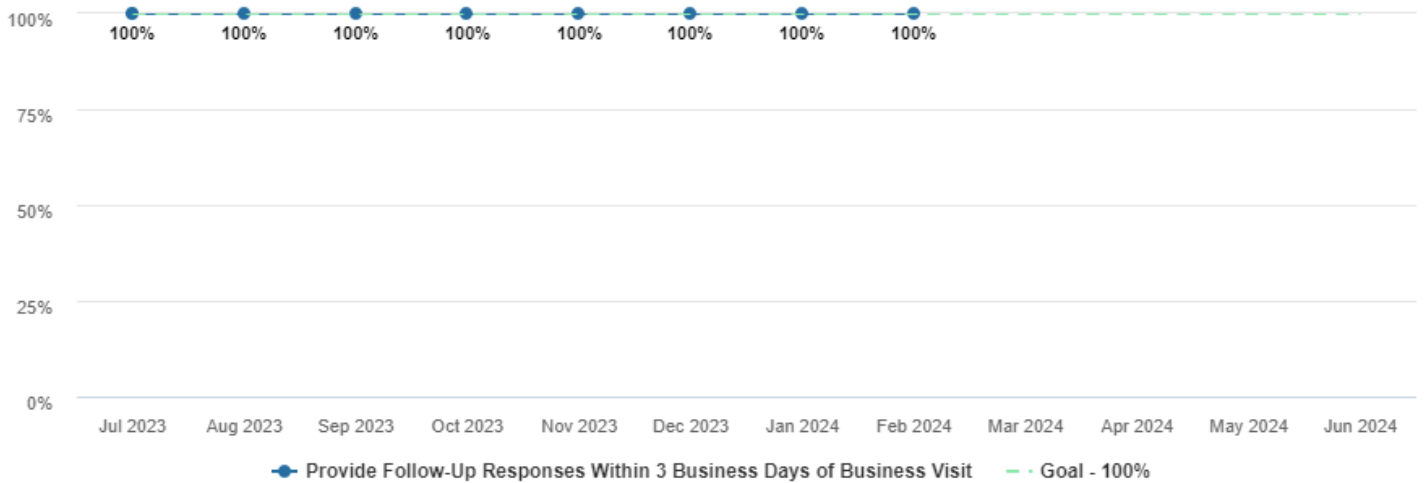


CED Business Support & Development - Business Visits Conducted



119/200
Businesses Visited
FY23-24

CED Business Support & Development - Business Visit Responses

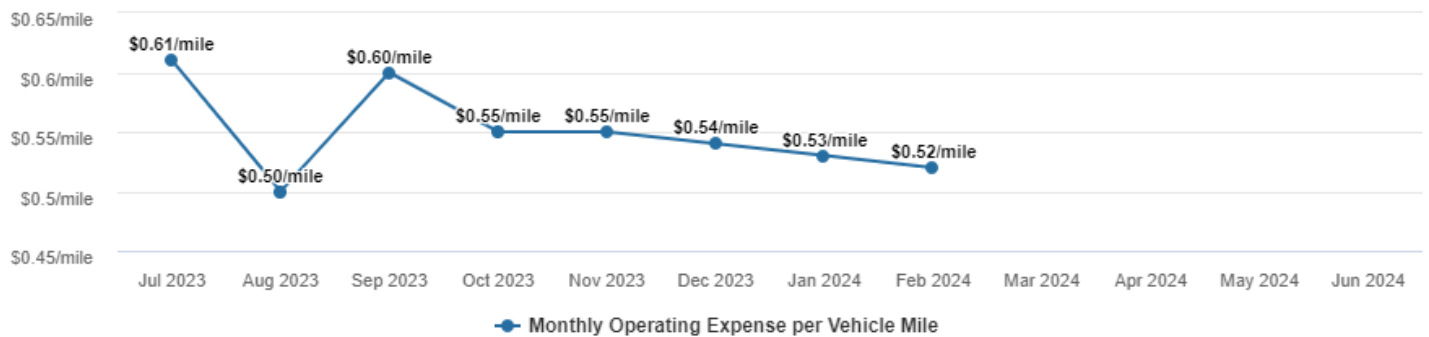


PUBLIC WORKS

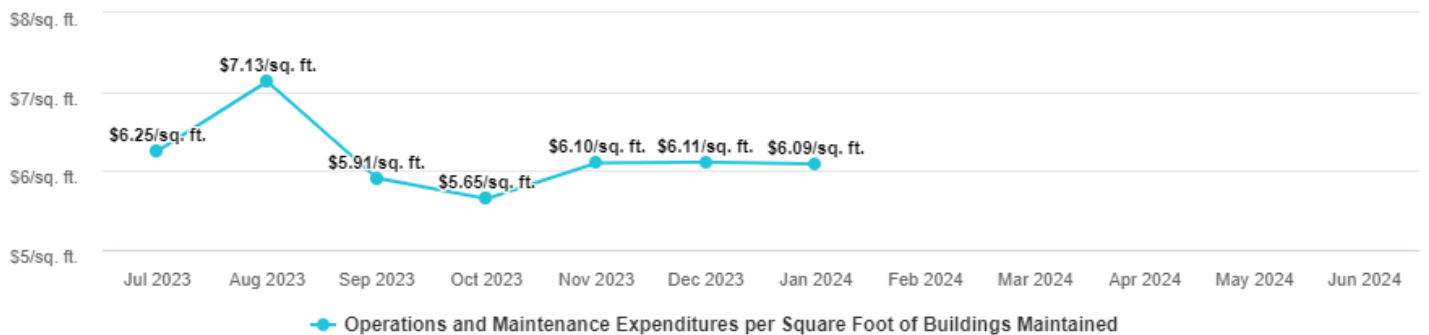
PW Roads and Streets - Overall Condition Index Rating (OCI) for All Paved Streets in Oro Valley



PW Fleet - Monthly Operating Expense per Vehicle Mile



PW Facilities - Building Maintenance



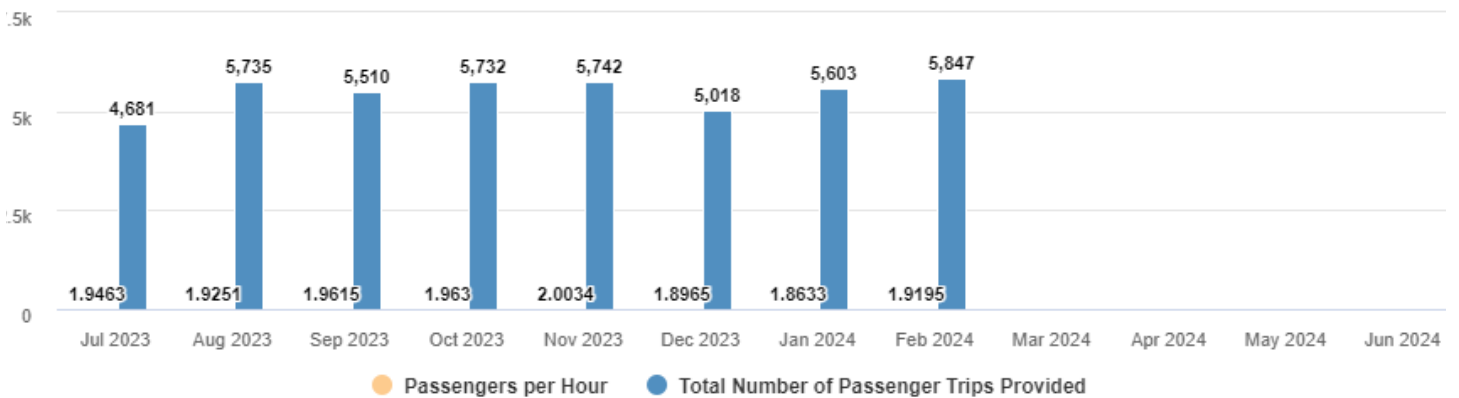
PW Transit - Total Number of Trip Hours Provided



PW Transit - Total Number of Trip Miles



PW Transit - Number of Passenger Trips Provided & Passengers per Hour



PARKS AND RECREATION

Parks and Recreation - Members



Total number of Community and Recreation Center, OV Aquatic Center, golf, and Archery Range members

Parks and Recreation - Members

Month	New Members	Total Members	Monthly Member Percentage Change
Jul 2023	81	4,610	2%
Aug 2023	13	4,623	0%
Sep 2023	95	4,718	2%
Oct 2023	109	4,827	2%
Nov 2023	90	4,917	2%
Dec 2023	23	4,940	0%
Jan 2024	255	5,195	5%
Feb 2024	77	5,272	1%



Total number of Community and Recreation Center, OV Aquatic Center, Golf, and Archery Range members

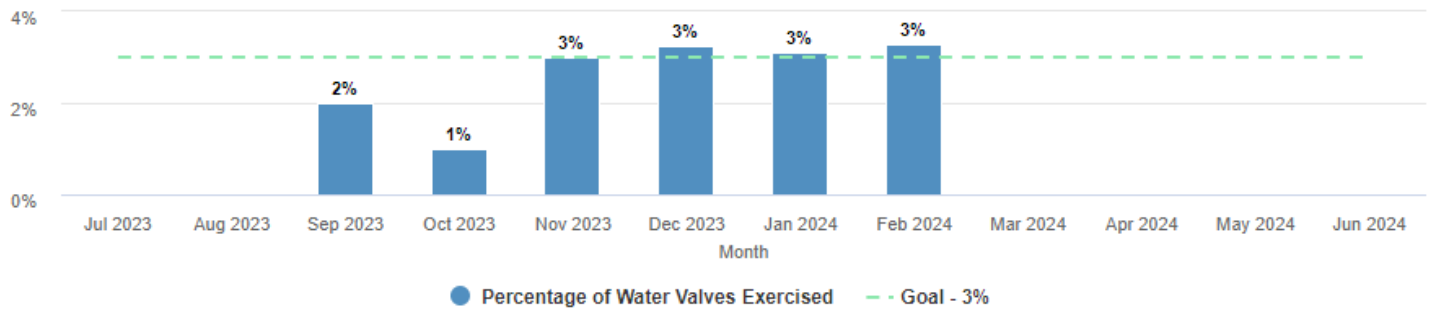
Parks and Recreation - Field and Ramada Reservations



Please note: October Field and Ramada reservations are down due to overseeding closures

WATER

Water Operations - Water Valves Exercised



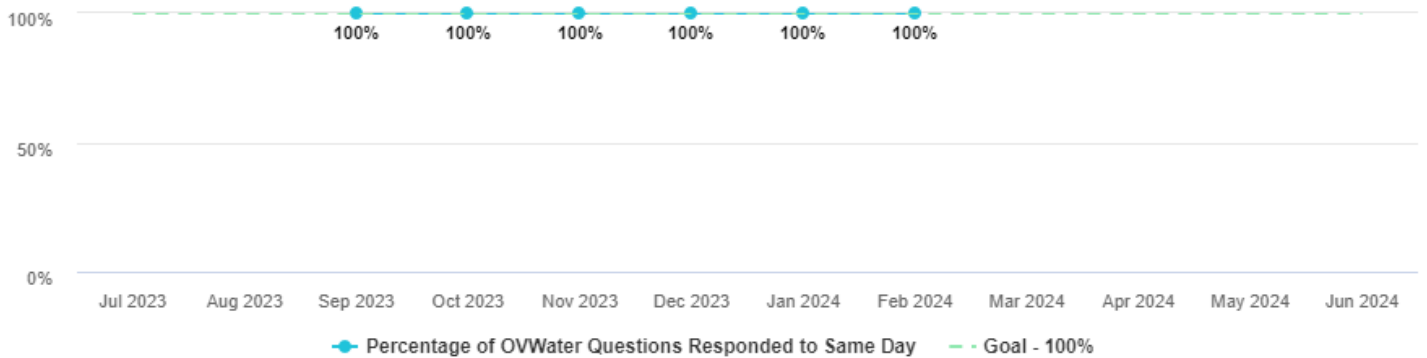
Goal is to exercise all water valves within the system once every 3 years. Exercising 3% of all water valves per month will achieve the 3 year goal.

Water Operations Conservation - New Registered WaterSmart Users



Goal is to add 300 new registered users to WaterSmart per year. 25 new registered users per month will achieve the goal.

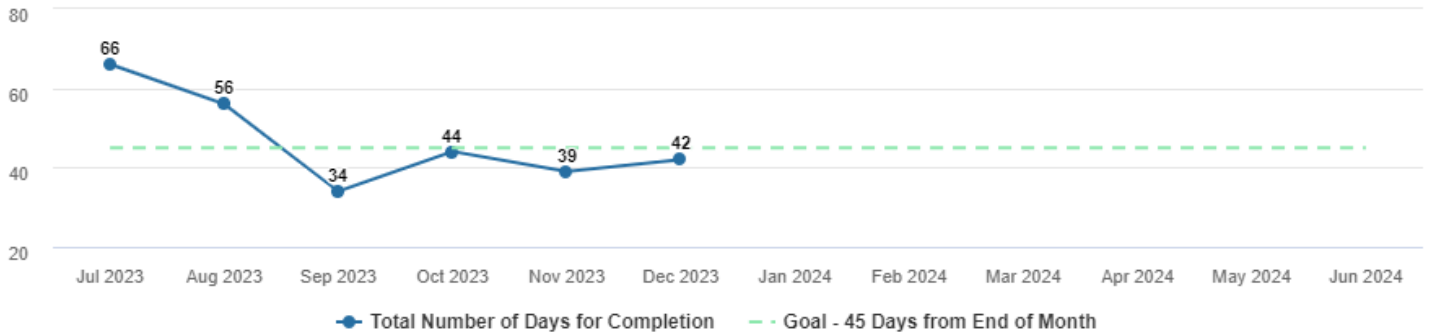
Water Operations Customer Service - OVWater Response Rate



Goal is to respond to all OVWater questions received during business hours by the end of the same day

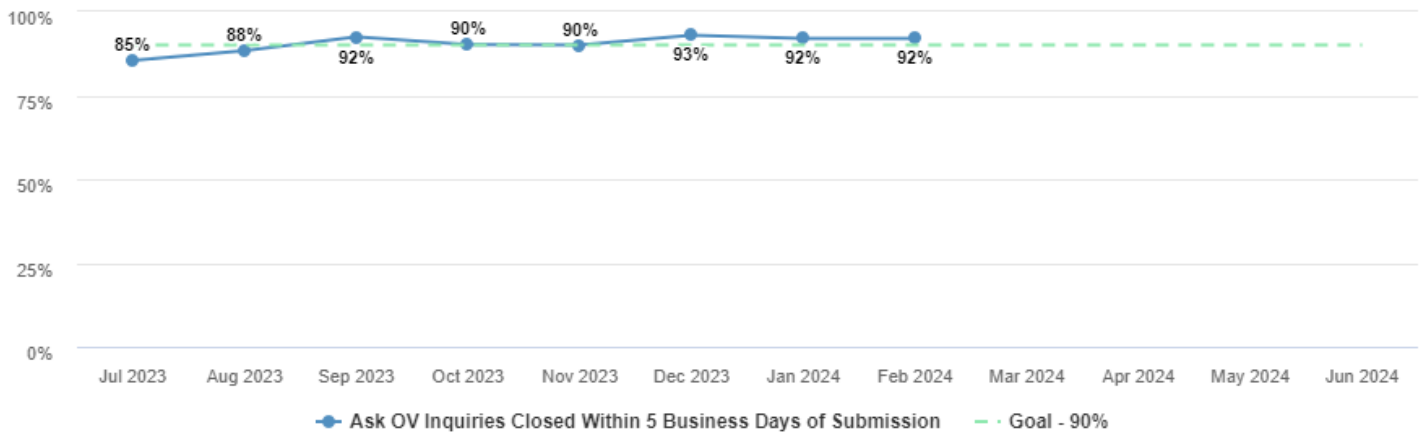
FINANCE

Finance - Complete Monthly Financials w/in 45 Days From End of Month



TOWN MANAGER'S OFFICE

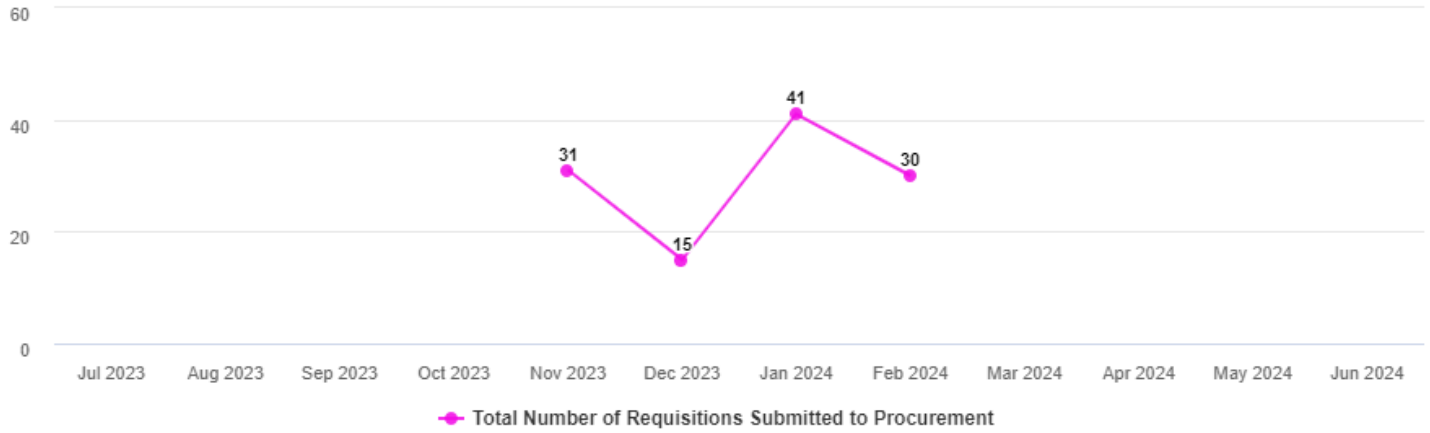
TM Constituent Services - Ask OV Inquiry Closure Rate



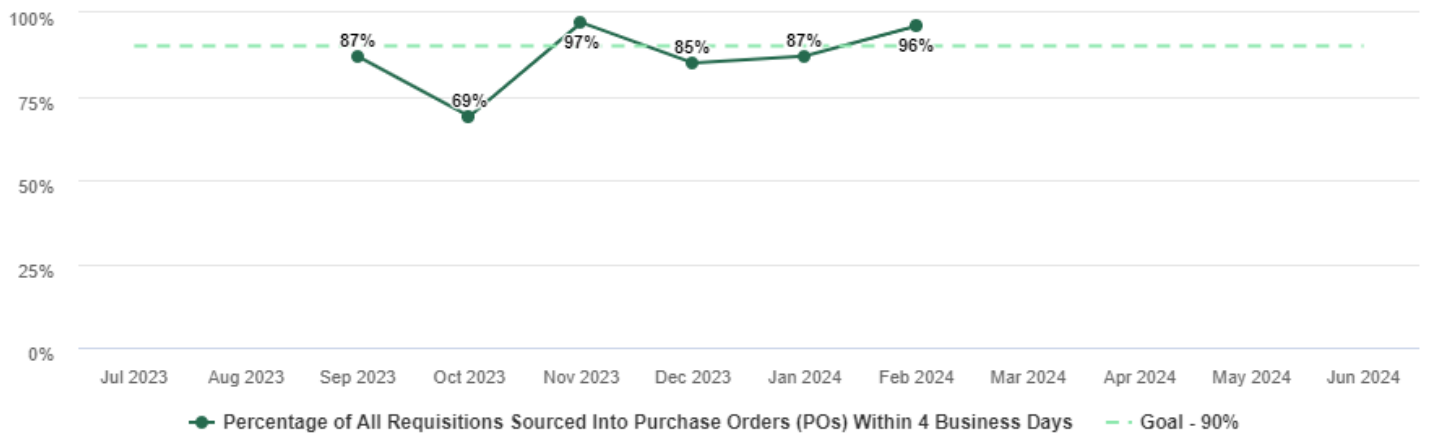
TM - CIP Projects Expected to Finish Within Budget



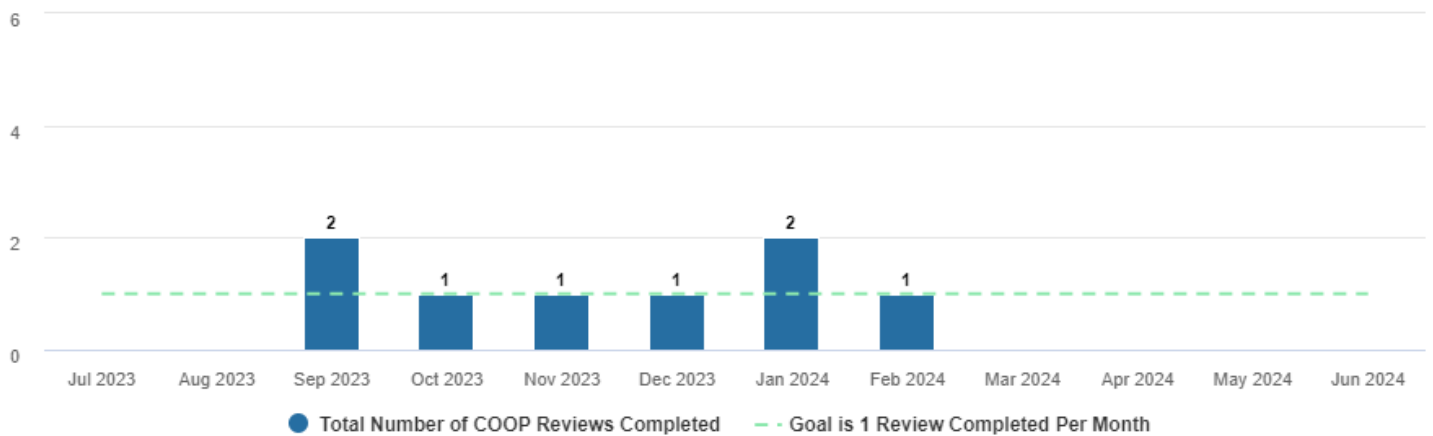
TM Procurement - Number of Requisitions Submitted to Procurement



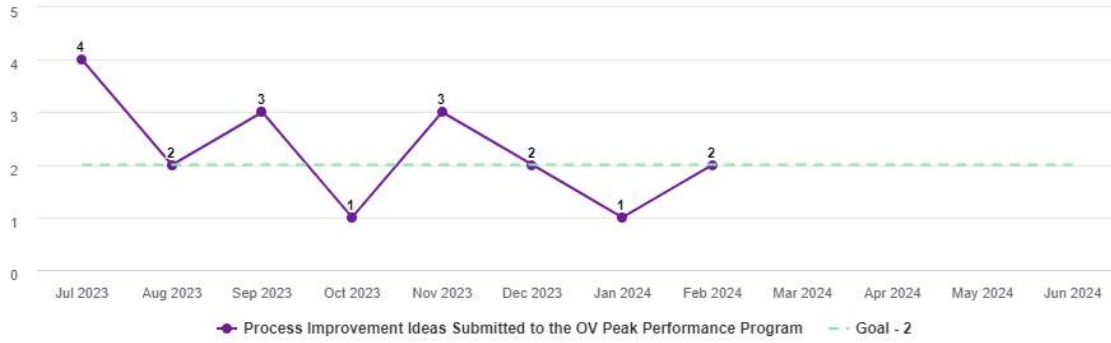
TM Procurement - Source All Requisitions Into Purchase Orders (POs) Within 4 Business Days



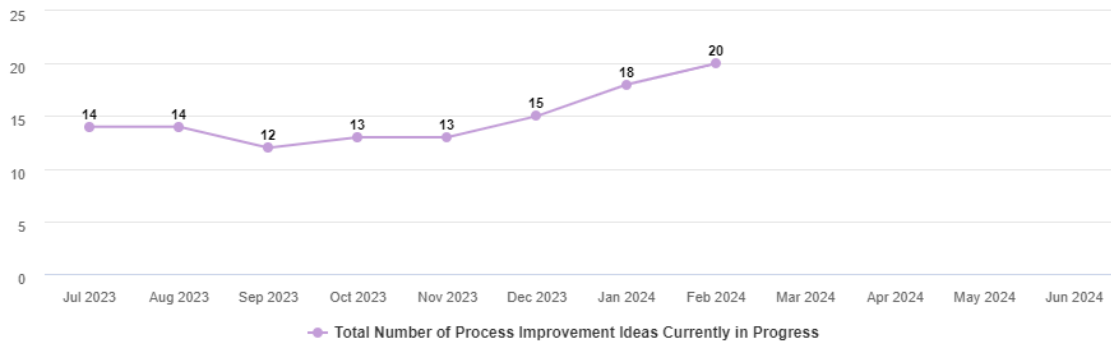
TM Emergency Management - Town Continuity of Operations (COOP) Reviews



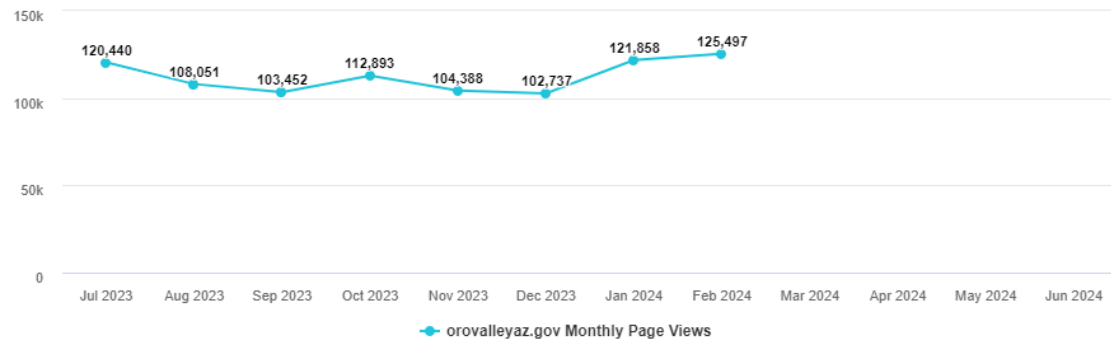
TM OV Peak Performance - Ideas Submitted



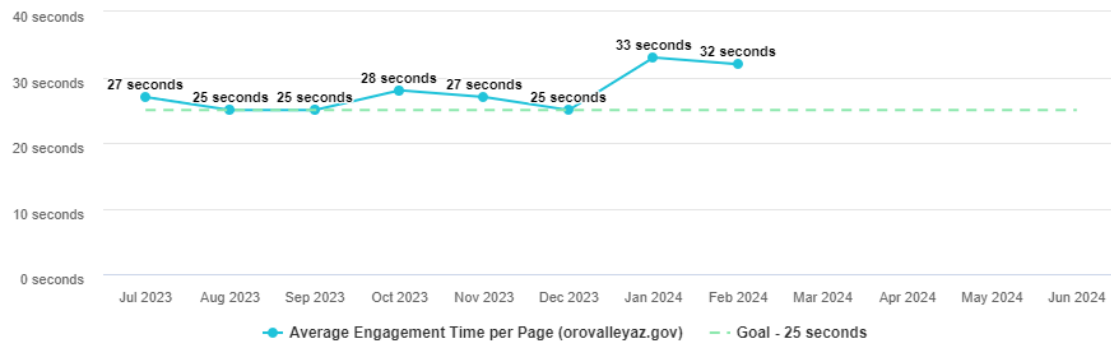
TM OV Peak Performance - Ideas in Progress



TM Communications - orovalleyaz.gov Page Views

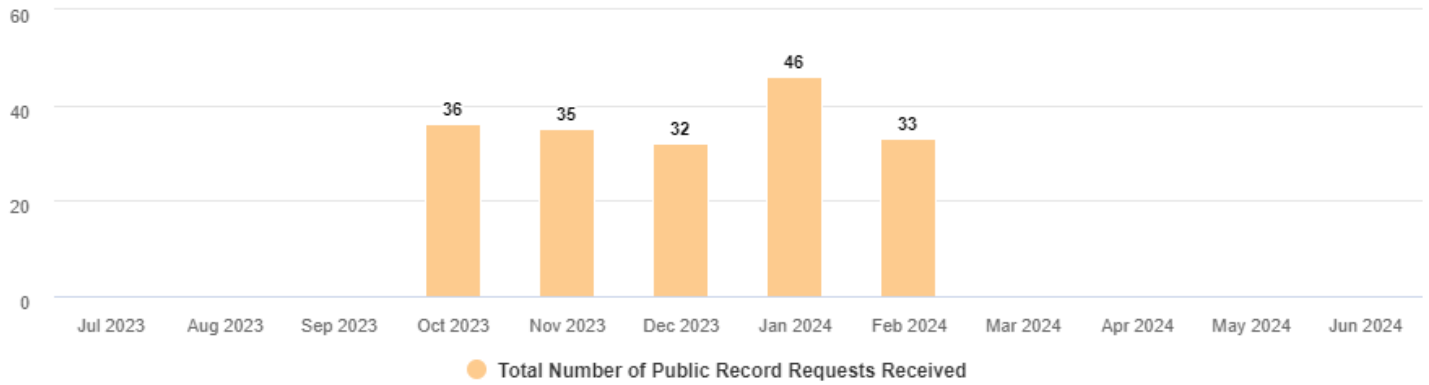


TM Communications - orovalleyaz.gov Engagement Time per Page



TOWN CLERK

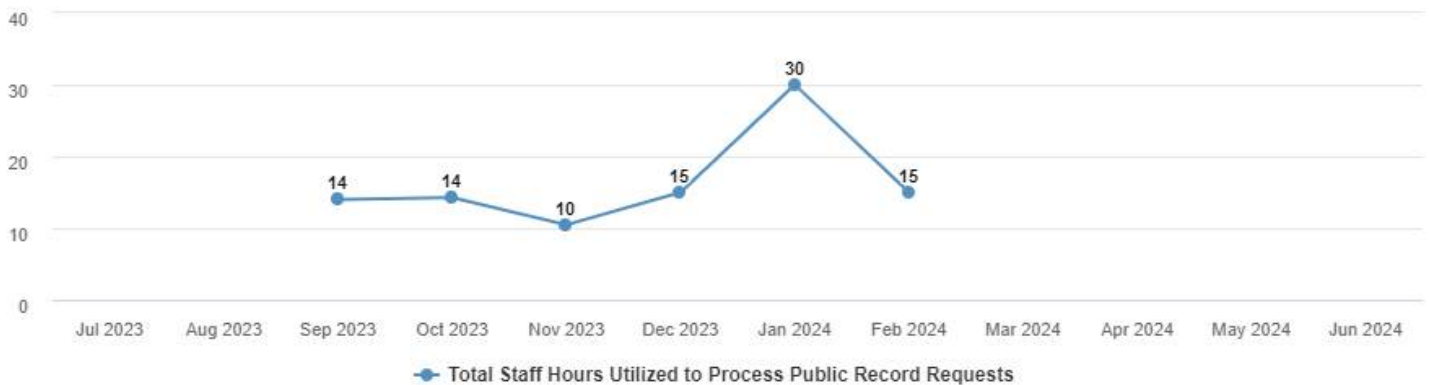
Town Clerk - Number of Public Record Requests Received



Town Clerk - Public Record Requests Initiated



Town Clerk - Time Utilized to Process Public Record Requests

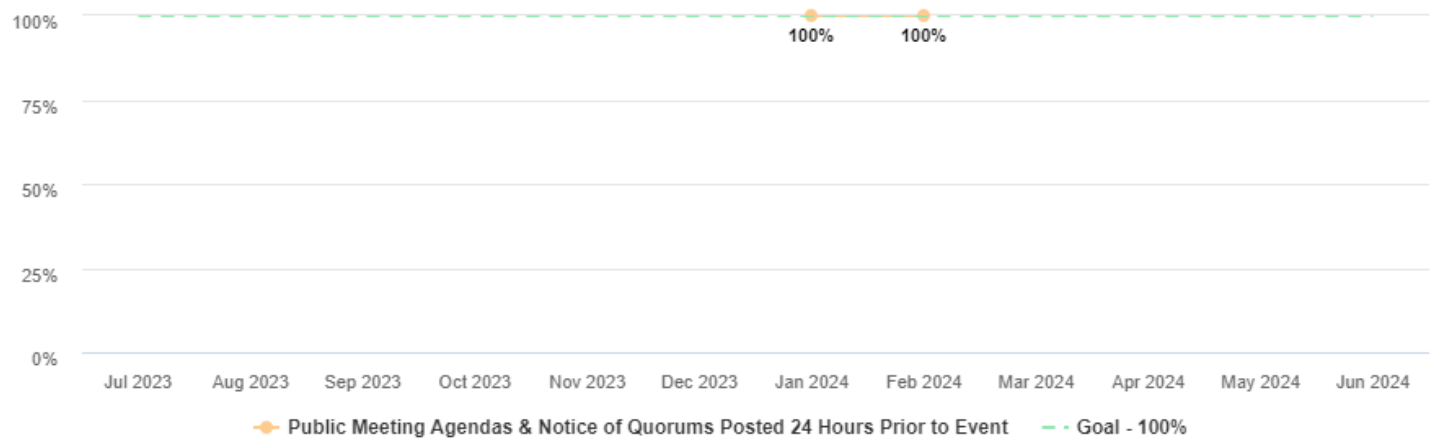


TOWN CLERK

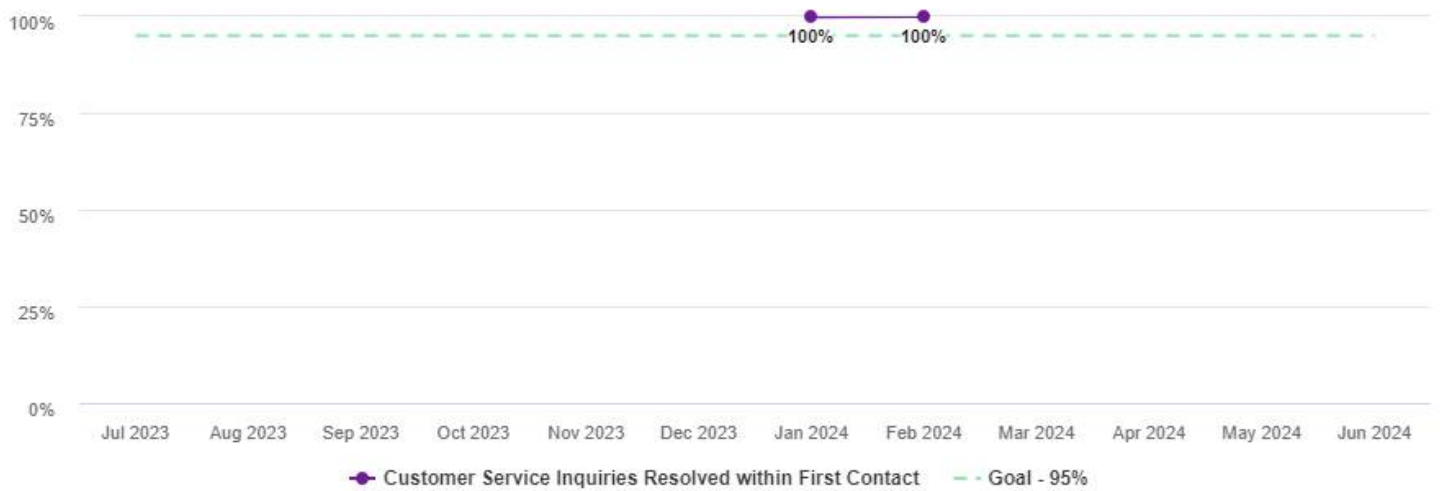
Town Clerk - Town Documents Scanned



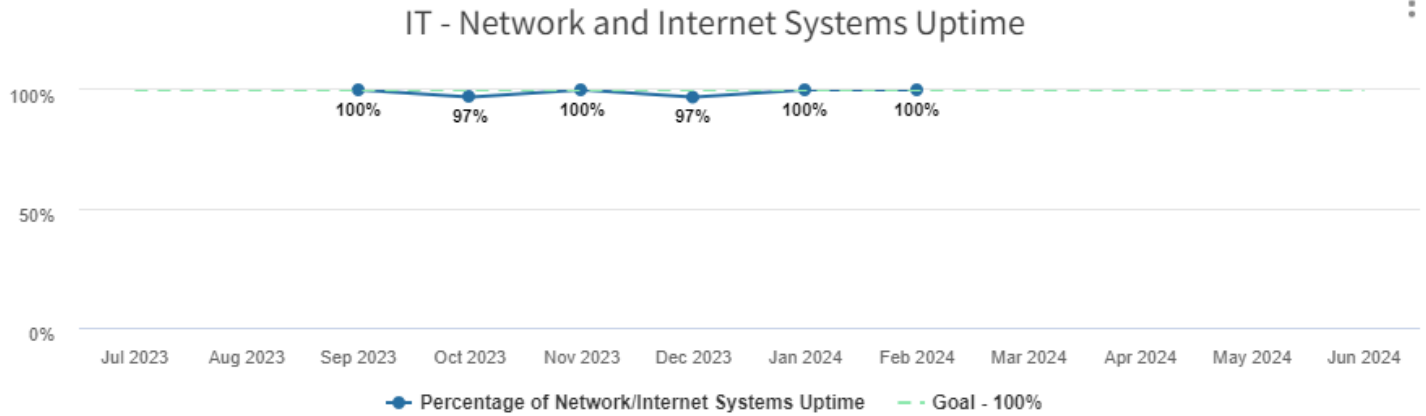
Town Clerk - Public Meeting Agendas & Notice of Quorums Posted 24 Hours Prior to Event



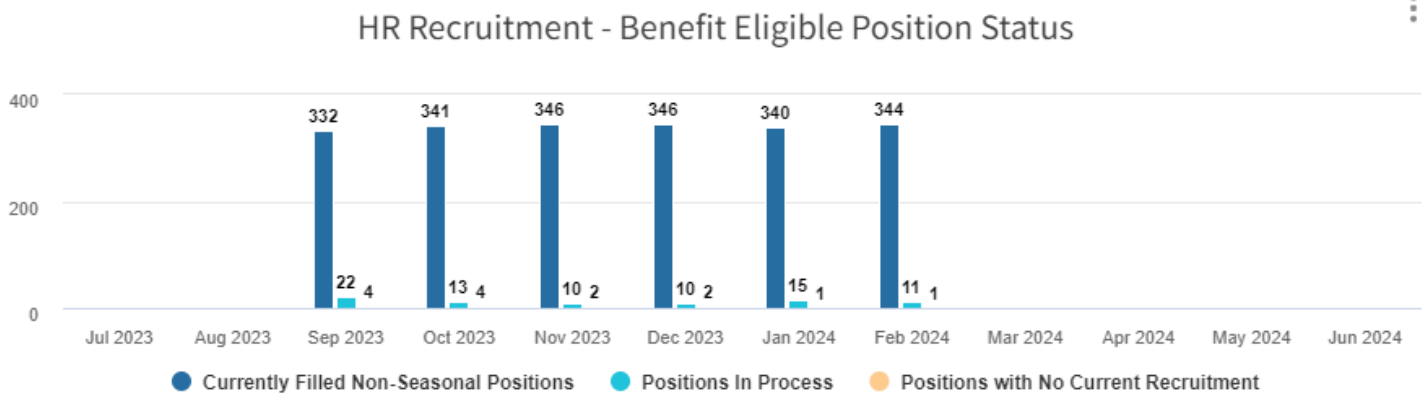
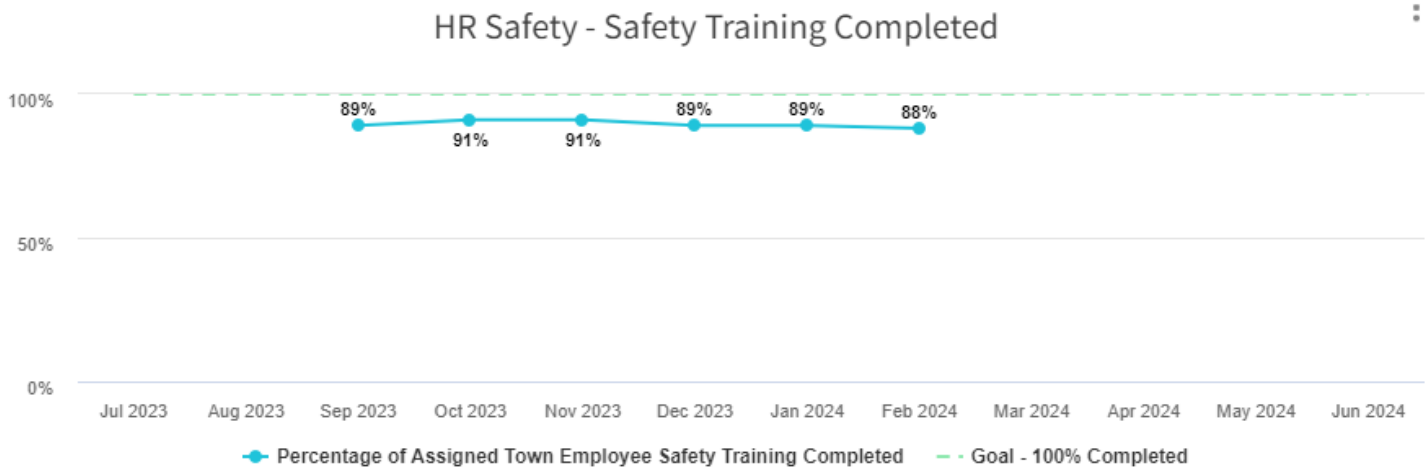
Town Clerk - Customer Service Inquiries Resolved within First Contact



IT DEPARTMENT



HUMAN RESOURCES



There Are Currently 356 Benefit Eligible Positions with the Town of Oro Valley

POLICE DEPARTMENT

CASES AND STATISTICS

Case 1

On February 18th, officers were dispatched to man down call. When officer Garcia arrived, he observed a citizen performing CPR on a male. Officer Garcia took over CPR and continued until Golder Ranch Fire took over care. The male was transported to the hospital and had regained a pulse and was conscious. He is expected to make a full recovery.

Case 2

On February 20th, Officer Farmer conducted a traffic stop on a vehicle. The driver confronted Officer Farmer and as the confrontation was occurring, the passenger walked away with a bag. It was later discovered that the passenger had discarded the bag at a local business. The bag contained two firearms. Both the subjects are prohibited possessors. A subsequent search found drug paraphernalia, Cocaine, Methamphetamine, Heroin and Fentanyl. Both Subjects were booked in the Pima County Jail.

Statistics/Information

OVPD's Facebook page had its 20,000th follower this month. Kirstan Tobin, an employee at Pusch Ridge Christian Academy was the lucky follower, and received a gift bag. We will continue working to improve communications with our community through transparency and information sharing.



SPECIAL EVENTS

The OVPD School Resource Officers (SRO) unit participated in the Team Maze program at Canyon del Oro High School. Team Maze is an impaired driving prevention/reduction program. The SROs use numerous tools to educate the students about safe choices.



COMMUNITY INVOLVEMENT

More than 20 members of the OVPD spent some time packing meals for Feed My Starving Children. This program brings members of the community together to pack over 1.5 million meals for children around the world that are in need of nutritious meals.



REGIONAL SUPPORT

OVPD had the opportunity to work with our local and regional partners on several occasions:

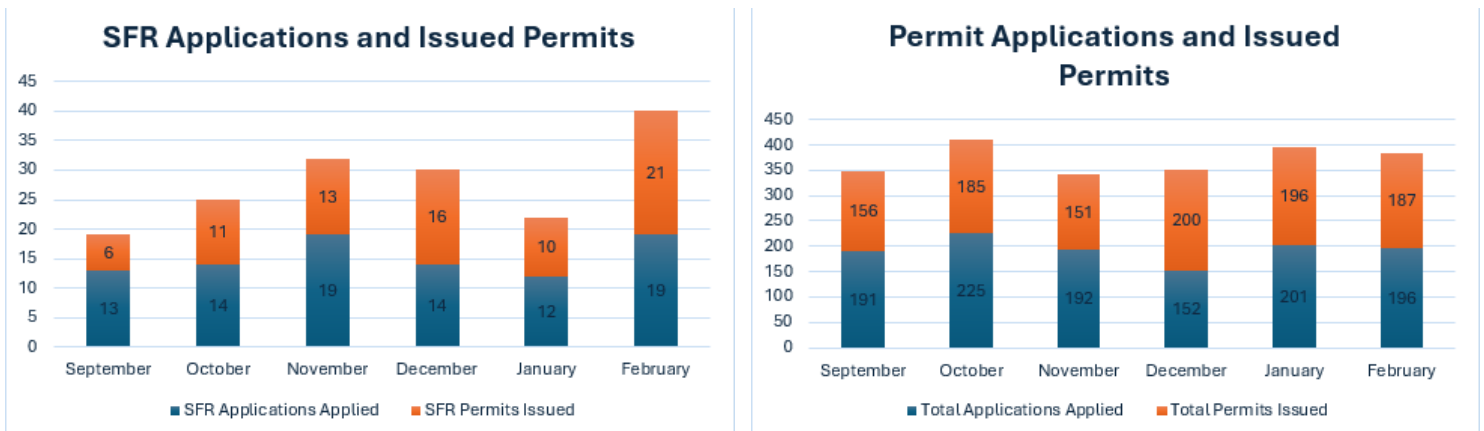
- One Lieutenant, three sergeants, and two detectives helped the Marana Police Department with their sergeant's promotion process.
- Commander Teachout assisted DPS with an assessment panel to help select candidates for the FBI National Academy.
- Wellness K-9 Ari was requested to a local school to assist PCSD SROs with students grieving the loss of a fellow student.

COMMUNITY AND ECONOMIC DEVELOPMENT

STATISTICS

Single Family Residential Activity – 21 new Single Family Residential permits were issued during the month of February, compared to 10 SFR permits issued in January. Year to date, 31 SFR permits have been issued since the beginning of the year, compared to 8 issued during the same period in 2023.

Permitting Activity – 187 total permits were issued during the month of February, compared to 196 permits issued in January. YTD, 383 total permits have been issued since the beginning of the year, compared to 386 issued during the same period in 2023. Below are charts showing overall activity for the last six months:



PERMITTING MAJOR ACTIVITY

New Businesses

- Dollar Tree at Oro Valley Marketplace – 11865 N. Oracle Road (TI Permit Issued)
- Pet Supplies Plus at Mercado at Canada Hills – 10540 N. La Canada Drive, #110 (TI Permit Issued)

Other Permits

- Parking Garage Structure at La Posada at Pusch Ridge – 10930 N. 1st Avenue (Building Permit Issued)
- Roche Ventana Medical Systems, Building #2 – 1910 E. Innovation Park Drive (TI Permit Applied)

OTHER NEWS

Tourism

Event Season: Tucson Bike Classic (600 cyclists); Project Echelon Gala Weekend (Golf tournament at El Conquistador, Gala dinner at Westward Look, and Fondo ride from Oro Valley to Marana and back); Oro Valley Triathlon Festival; and A Taste of Oro Valley. New opportunities being vetted include: RAT Relay Race, Tucson Marathon, Arizona Distance Running Event.

Short Term Rentals (STR)

As of Feb. 28, 2024, the Town currently has 301 active STR units. The max number of active rental units for February is 312. Based on recent enforcement efforts, 96% of STR units with street addresses have been identified. The remaining rentals are in multi-family housing units or condominiums, so staff are continuing to work with Granicus to identify those units. Total number of registered STR units is 220 after renewal season beginning Dec. 2023, with a number of rental units not renewing.

Code Compliance

12110 N. Camino Del Fierro (the Barge property) case began 11/29/22. Several notices, stop work orders and many inspections from Code Compliance and building inspections had taken place on a very large, unpermitted structure. After several plan submittals, the structure was unable to be permitted. The Town Attorney's Office facilitated meetings with the owners' attorneys to finally achieve compliance on 2/21/24. The structure has been completely removed from the property.

The Town of Oro Valley has joined several other jurisdictions in partnering with Pima County to submit an application for the Climate Pollution Reduction Grant (CPRG). If awarded, the grant will help the Town implement a 5-year plan to replace specific fleet vehicles, sedans and light trucks, with electric vehicles (excludes all emergency service vehicles). The grant would help the Town replace up to 15% of its fleet with electric vehicles, install necessary charging stations, and train staff to repair or maintain the vehicles. The grant application is due on April 1, with awards beginning in 2025.

NEW DEVELOPMENT

Economic Development and New Projects

Oro Valley was included in a state-wide search by one prospective business in February. The Town was unable to meet the minimum requirements. The business needed an existing 900,000 – 1.1M square-foot building on 55-65 acres.

Town staff has also started using a new tool, Gazelle AI (artificial intelligence). This allows us to research companies that have a need to expand or relocate and are looking at areas in the southwestern United States. Town staff focus on businesses in Oro Valley's key industries (aerospace, bio and life sciences, emerging technologies). Marketing and incentive information was sent to two businesses this month.

BUSINESS RETENTION/EXPANSION AND MARKETING

New Businesses

In February, business licenses were issued to new businesses in the following locations: four store-fronts, three home-based, one in a shared space, and one in an intelligent office (physical location that a business owner can use for package and mail delivery, meetings and other business-related functions).

Completed Projects (Certificate of Occupancy Issued)

- 3 Degrees Infrared Sauna Studio; 1930 E. Tangerine Road #100
- Aspirational Wealth Management; 7790 N. Oracle Road #140
- Bob Witt State Farm; 200 W. Magee #130
- Cabali Tiki; 8195 N. Oracle Road
- Country Financial; 200 W. Magee Ste. 140
- Goodwill; 10560 N. La Cañada Dr. (relocation)
- Realty One Group Integrity; 8387 N. Oracle Road #100 (relocation)
- Tangerine Dental Group; 1880 E. Tangerine Road #190
- Ventana Medical Building 10; 2090 E. Innovation Park Dr.

Business Closure

- Jersey Mike's; 7315 N. Oracle Road #108

Ribbon Cutting



3 Degrees Infrared Sauna Studio, 1930 E. Tangerine Road #100

Making Connections

Mayor Winfield, Councilmember Nicolson, a representative from the Oro Valley Chamber, and Town Staff visited ten businesses during February. The visit to Carbon Health at 7725 N. Oracle Road #131 is pictured to the right.



The Town of Oro Valley and StartUp Tucson hosted 36 people (23 in-person and 13 online) at the workshop, "Dollars and Sense/Setting Up Your Business Finances."



PLANNING PROJECT HIGHLIGHTS

The big community survey for OV's Path Forward launched February 1, 2024.

The purpose of the survey is to identify the community's priorities and expectations for OV's future, as they relate to public safety, views, traffic, development, water, and more. More than 23,000 postcards were mailed to residents with a direct link to the survey. Roughly 1,854 people have responded to the survey (as of Feb. 26).

Paper versions of the survey were also mailed to all OV Water Utility customers and printed in the NW Explorer. The survey is available on www.OVPathForward.com through March 15.

ORO VALLEY'S
Path Forward
Planning Together for Our Future

Let your voice be heard.

Establishing OV's Path Forward starts with you!
Oro Valley is currently conducting a community survey that will help develop the next 10-year action plan, which will reflect the community's vision, values, goals and priorities for Oro Valley.

The survey is open through March 15. You can take it online or pick-up a paper copy from Town Hall, the Community Recreation Center and more. It is also being conducted by phone by FMR Associates.

▶ Take the survey or learn more at OVPathForward.com

SCAN TO TAKE THE SURVEY

Facebook Instagram

PUBLIC WORKS

BOND PROJECTS

Naranja Park Expansion Project

Haydon and subcontractors are working together toward completing the final steps in the construction and opening the improvements. The schedule for revising access into the park has been publicized and signage will be posted to remind users of the access change. The focus of the construction is now on the north portion of Musette, which will be the main access starting March 6. After the work on the south half of Musette is complete, both entrances will be used going forward, likely by the middle of April. At that time, all the improvements are planned to be open to the public. Photos this week focus on the skate park and pump track features, as the park users are excited to have these new amenities.



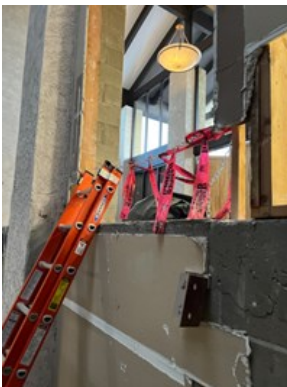
GENERAL PROJECTS UPDATES

Oro Valley Town Court Expansion

A pre-construction meeting has been set for Monday, March 4th, with the awarded contractor, Barker Construction and staff. Barker is the same contractor building the Front Entrance and Elevator project for the CRC. Through the Entrance/Elevator project, this contractor has exceeded expectations, particularly in dealing with undocumented existing conditions in older buildings. We look forward to the same smooth relationship with this project.

Town Wide Space Needs Study

The project consultant, Gensler Architecture and Planning, is in the midst of gathering base information in the forms of staff surveys and interviews to understand spatial requirements such as employee count, now and in the future, functional adjacencies, working type (office, field, hybrid), service delivery and working conditions just to name a few. This is the first phase – to establish the needs of operation. This will be completed in April/May and serves as the base information to determine what if any expansions of facilities are needed both now and into the future.



Community and Recreation Center New Entry Way and Elevator

This project is moving forward on schedule despite multiple existing conditions that have spawned several solutions to remain on scope and design. The Town is very happy with the manner of how the contractor faces undocumented existing and uncovered conditions, finds solutions and moves forward.

ENGINEERING

Pavement Preservation

- Pavement Preservation Phase 1 – HA5 treatment by Holbrook – completed.
- Pavement Preservation Phase 2 – SAM and Fog Seal – by VSSI – completed.
- Pavement Preservation Phase 3 – Liquid Road treatment – by KE&G – completed.
- Pavement Preservation Phase 4 – Sunland Asphalt will crack seal the Naranja and Glover multi-use paths - Work will start late February.
- Pavement Preservation Phase 5 – VSSI International will apply Gilsonite on Lambert Lane (from Rancho Sonora to La Cholla Boulevard) and on Calle Concordia (from Oracle Road to Marne Place) - Work will start in March.
- Pavement Preservation Phase 6 – Pavement Restoration Incorporated will apply a reclamite surface treatment on the La Cañada Subdivision - Work will start towards the end of March.
- Pavement Preservation Phase 7 – crack seal the La Cañada multi-use path from Tangerine to Moore Rd – Contractor TBD per cost proposal

Mill / Overlay Projects

All projects are now complete:

- La Cañada/Tangerine intersection
- First Avenue (CDO bridge to Oracle Road)
- Rancho Vistoso Blvd. (Vistoso Highland to Honey Bee Bridge)
- Lambert Lane (La Cholla Blvd. to Town limit)

Pavement Condition: Overall Condition Index (OCI):

The OCI for pavement has historically been reported as an average for all TOV public streets together. However, as we age as a community, it may be better to start to parse up the OCI based on use categories. Therefore, for the next Strategic Leadership update to Council, expect the OCI to be divided into the following categories:

- Arterials
- Collectors
- Local streets

This will help account for the varying impacts traffic inflicts upon the condition index. Arterials, who see the most traffic will degrade the fastest, while the inverse will be true for local streets. And as the community and its streets age, fighting degradation of the surface requires more robust treatments (up to a mill and reconstruct), which resets the treatment clock.

Pavement Markings and Signs

Annual Long Line striping

- Speedy Striping will start work early April.

50th Anniversary Signs

- Staff will install signs once the sign's format is approved, and signs fabricated.

Markings:

- MOC parking lot will be restriped by staff.

Signs Activities:

- Staff installed (no parking) signs on Vistoso Highlands Dr.
- Installed (no parking) signs on Moore Loop
- Installed (no parking) sign at Community Recreation Center

ENGINEERING

Traffic Signals

Installation of a sign at the Riverfront HAWK to help with corrosion issues.



Assisting facilities in repairing a hard-to-reach walkway lamp at Council Chambers.



Responding to incidents such as a collision with the wildlife gate on Oracle and contractors contacting underground unknown lines.



Repairing library parking lot lighting and performing yearly testing on our MMU systems to comply with certification requirements.



Meeting with vendors to explore new signal hardware technologies and training in Sahuarita for the new EOS controller software system.



TRANSIT

- New buses have not arrived yet, although we will pick up one Friday, March 1.
- February will be very close to a new record in ridership, even though it's a shorter month.
- Two more drivers starting on March 4.
- We haven't had to cap ridership since Oct 2023.

FLEET & FACILITIES

Planned Facility Projects and Tasks

- 680 Fuel Island, Modernization Design: WSM+, the designer, is incorporating comments from the plan review meeting, Jan. 24, and considering comments from the Storm Water division over drainage concerns.
- Community and Recreation Center: Flat roof repair and walk-in refrigerators upgrade. Kittle has been awarded the contract to perform this project. Target start date is May 20.
- Pusch Ridge Tennis Restroom Remodel: Project has been completed.
- Vistoso Trails Nature Preserve Restroom: Construction is in progress. Framing and plumbing have been completed.

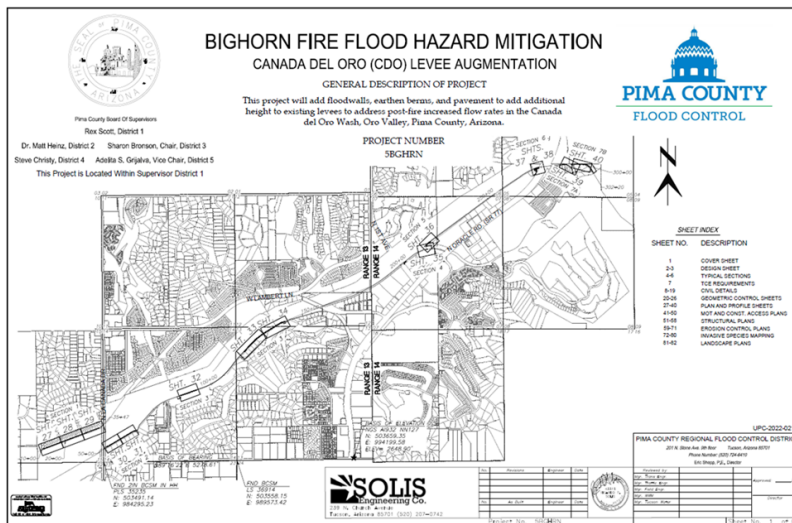
Unplanned Facility Projects and Tasks

- Golf Maintenance Septic Repairs: Design is being revised based on comments from Storm Water division.
- 5-year Electric Vehicle Adoption Plan: The plan has been drafted and forwarded to Pima County for inclusion in grant request.
- Honeybee Restroom Repair: The contractor to begin work on February 19.
- Vistoso Trails Nature Preserve Maintenance Facility Cleanup, Phase 1: JOCs Kittle and Hark were invited to submit bids.
- Conversion of Elevator and Fire alarm Monitoring to Cellular: IT is heading this effort, Facilities continues to advise as needed.

STORMWATER & STREET OPERATIONS

Stormwater Utility

The Oro Valley Stormwater Utility hosted a project presentation at the February 15, 2024, Oro Valley Stormwater Utility Commission by our partners at the Pima County Regional Flood Control District for the Cañada Del Oro Wash Levee Augmentation Project. This project is in response to wildfires that have impacted watersheds in the Santa Catalina Mountains, and potentially increasing flow amounts making their way into the Town of Oro Valley and further downstream. The County has applied for and received approval for a Hazard Mitigation Grant Program award through the Arizona Department of Emergency and Military Affairs. Bids were opened on February 20, 2024, with the apparent low bid amount of \$4.1 million. The project is anticipated to begin construction in Spring of 2024 and be completed by Summer of 2024. Improvements consist of kick-walls, pavement lifts and berms to provide additional freeboard along the CDO Wash Levee from La Cañada Drive to Oracle Road, which will increase capacity of the channel and contain potential flow increases. Oro Valley staff from the Stormwater Utility, Engineering and Right Of Way, and Parks have been notified and invited to participate. Public outreach materials generated by Pima County will be forwarded onto the Communications Department for use by the Town in messaging the residents of Oro Valley.



Street and Drainage Operations

- Street crews have completed sidewalk repairs in the Copper Creek II (1-235), Sun City 8 (1-67), and the La Cholla Estates (1-94) subdivisions, as well as on La Cañada Dr. and Rancho Vistoso Blvd.
- Crack sealing treatment has wrapped up within the Naranja Ranch 1 (1-11, 13-36, 38-170) subdivision and crews have now moved into the Suffolk Hills (1-195) subdivisions.
- Street crews have completed removal and replacement of asphalt and extruded curb at multiple areas on Atua Drive within the Oro Valley Heights (1-45) subdivision.
- Arterial, collector, and residential sweeping continues Townwide in addition to monthly multi-use path sweeping.
- Due to the wet start to 2024, street crews have been busy patching various new and existing potholes.
- Townwide right-of-way landscape maintenance continues at various locations by Town staff, ADC and contractor crew.

PARKS & RECREATION

ADMINISTRATION

In March, staff will be providing various recreational opportunities such as concerts, a movie, Second Saturdays & Bike Swap at Steam Pump Ranch, Oro Valley Hiking Series, Archery Expo, Spring Break Camp, swim meets, and other recreational activities. The month will conclude with the Easter Eggstravaganza at JDK Park on March 30.

Additionally, staff are actively preparing for the upcoming 50th Anniversary of the Town. This milestone will be celebrated with a parade, community event, tree planting, and various other activities. Entries for the parade will be accepted until March 8.

Progress is being made on the Naranja Park Expansion Project, Entryway and Elevator Project at the Community Recreation Center, Pickleball Court Shade Project, and restroom improvements at Honeybee Canyon Park and Vistoso Trails Nature Preserve. Naranja Park will be completely closed for paving on March 4 and 5, with the Tangerine Road entrance opening on March 6 as the sole park access point until mid-April. During this time, the Naranja Drive entrance will be available for access to the archery range only.

The Historic Preservation Commission will convene on Monday, March 4, at 5 p.m. in the Hopi conference room, while the Parks & Recreation Advisory Board's next meeting is scheduled for Tuesday, April 16, at 6 p.m. in the same location.

AQUATIC CENTER

We said goodbye to long time Aquatic Center Manager Brandon Laue at the end of February. Brandon had been with the Town for 17 years in total, spending his last eight years as the manager at OVAC. Assistant Manager Kelsey Ottosen will be filling this role as we look to hire for a new manager. In March, the Aquatic Center looks forward to hosting the Masters Distance Event, Age Group State Swimming Championships, and the Oro Valley Triathlon.

RECREATION AND CULTURE

Movies are back for spring and the first Movie at the Ranch this year is Back to the Future. This will kick off the movie series across the Steam Pump Ranch, the Community Recreation Center and the Aquatic Center. People will be able to see a wide range of movies and can see the entire Back to the Future trilogy outdoors this year.

The Friday night concert series is in full swing this month, as well as the Bike Swap & Sell event at Second Saturday, Archery Expo Day, and the Easter Eggstravaganza at the end of the month for kids 10 and under at JDK Park.

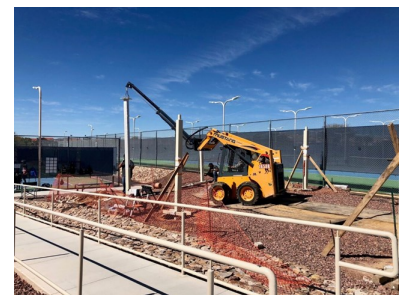
The return of the Spring Break Nature Camp will be a fun and educational opportunity for participants. The kids and staff will not only explore Catalina State Park but will also be spending a day at Honeybee Canyon to experience everything it has to offer.

COMMUNITY AND RECREATION CENTER

Membership numbers and usage of the facility continue to be on the rise during this busy time of year. Total facility members have now surpassed 3,800, which is 1,000 more than February of 2023. For the month of February, the CRC is averaging more than 375 visits per day. Staff are working hard to meet the demand of the users by maximizing offerings. The month of February featured 95 group fitness classes per week, which is 30 more classes than the facility offered this time last year.

The pickleball shade construction project began on February 14 (pictured to the right). The contractor is making quick progress and anticipates the shade being open for use on March 6. Staff are planning a celebration to commemorate the completion of the project on Friday, March 8, from 9-11 a.m.

In February, staff created and made available to members a survey regarding usage of the facility. The survey was open for responses February 5-23 and garnered more than 600 responses. The survey was done in support of the following strategic plan: "Evaluate the purpose and utility of the Community Center in order to generate options for improvements." Staff will review the survey responses and disseminate a report at a later date.



The CRC will be partnering with the Overlook Restaurant to host a trivia event on Saturday, March 9. The event will feature pub-style trivia, happy hour pricing on food and drinks, and a child watch option.

El Conquistador Tennis will be hosting a USTA Junior Level 1 National Tournament, March 2-5, at the CRC and Pusch Ridge Tennis Facility. This event will feature high-level competition from young athletes, aged 12 and under.

PARK MAINTENANCE

Planned activities for the month of March include:

Naranja Park – Fall/Winter field maintenance continues with mowing, fertilization, and irrigation management. Staff repaired and adjusted all dog park gates, while repairs to large dog park outlet are scheduled. Staff continued maintenance on existing dog park and newly sodded large dog park. Rolling and compacting the existing soil surrounding the sod will be added to existing maintenance practices. The replacement of worn swing parts is scheduled.

Riverfront Park – Fall/Winter field maintenance continues.

James D. Kriegh Park – Fall/Winter field maintenance continues.

Town Hall/Library/Library – Continued maintenance of all areas of Town Hall campus, including weed abatement and prevention.

Vistoso Trail Natural Preserve – The restroom improvements are in progress and on schedule.

Honeybee Canyon Park – Roof repairs and improvements at the Honeybee restroom is in progress and on schedule. Staff installed Mutt Mitts at entrances to the Honeybee Trail (pictured to the right).

50th Anniversary Tree Planting – Staff are mapping tree locations for the planting of the 50 trees for the 50 year celebration.

Big Wash Trailhead – The Big Wash signage was relocated to accommodate the new entrance.

Steam Pump Ranch – The Santa Cruz Valley National Heritage Area sign was installed (pictured to the right).



INDIGO GOLF

Golf Rounds for March are forecasted at 8,900 rounds at the 36-hole facility and Pusch Ridge is forecasted for 3,100 rounds of golf. March is generally a month with great weather, few to no frost delays, comfortable temperatures and a later sunset time which makes it a prime month for golf.

As of February 16, we have 379 Full Memberships with 16 Corporate Memberships. The marketing focus for March will continue to focus on full-time, monthly and corporate memberships.

March events include weekly Ladies, Men's and Couples competitions, WGC Member-Guest March 3-5, and an MGA Member-Guest March 14-17. We will be hosting 10+ social events during the month including Community Trivia, Friday Night Fish Fry, Republican Women's, and an Easter Buffet on March 31. We have one major outside golf tournament, Project Echelon Fondo Weekend, planned for Saturday, March 2, and are expecting about 100 players.

March projects on the 36-hole course include: Rye fertilization, herbicide application, prep tee surrounds for DG, top dress greens, greens pre-emergent, tree trimming, aerify compacted areas, bunker edging, bunker face herbicide application, and cart path cleaning.

March maintenance activities at Pusch Ridge include: Green fertilization, green pre-emergent application, top dress greens, irrigation repairs, gopher control, tree work on #6, and herbicide application.

Golf Rounds Report:

2023-2024 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2023	2939	2033	136	320	5428
8/31/2023	2855	1523	303	307	4988
9/30/2023	3129	1810	386	465	5790
10/31/2023	3501	2155	424	385	6465
11/30/2023	3995	2848	460	914	8217
12/31/2023	3841	3397	530	118	7886
1/31/2024	3960	3277	576	246	8059
2/28/2024					0
3/31/2024					0
4/30/2024					0
5/31/2024					0
6/30/2024					0
Total Rounds	24,220	17,043	2,815	2,755	46,833

2022-2023 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2022	2478	1950	149	223	4800
8/31/2022	2643	2101	171	192	5107
9/30/2022	2829	2315	210	255	5609
10/31/2022	3149	1926	158	388	5621
11/30/2022	3175	3766	313	894	8148
12/31/2022	3135	2936	504	208	6783
1/31/2023	3792	3323	505	466	8086
2/28/2023	3247	3601	440	395	7683
3/31/2023	4626	4944	655	551	10776
4/30/2023	3707	3262	445	1063	8477
5/31/2023	3228	2407	414	421	6470
6/30/2023	2939	2093	76	320	5428
Total Rounds	38,948	34,624	4,040	5,376	82,988

2023-2024 PUSCH RIDGE GOLF ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2023	0	0	0	0	0
8/31/2023	0	0	0	0	0
9/30/2023	0	0	0	0	0
10/31/2023	59	310	17	105	491
11/30/2023	516	1792	112	462	2882
12/31/2023	362	1706	108	365	2541
1/31/2024	445	1616	106	431	2598
2/28/2024					0
3/31/2024					0
4/30/2024					0
5/31/2024					0
6/30/2024					0
Totals	1382	5424	343	1363	8512

2022-2023 PUSCH RIDGE ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2022	0	0	0	0	0
8/31/2022	0	0	0	0	0
9/30/2022	0	0	0	0	0
10/31/2022	0	0	0	0	0
11/30/2022	320	1385	213	413	2331
12/31/2022	216	1232	166	217	1831
1/31/2023	279	1611	189	345	2424
2/28/2023	323	1703	146	201	2373
3/31/2023	301	2654	200	404	3559
4/30/2023	244	1774	150	303	2471
5/31/2023	124	765	132	69	1090
6/30/2023	12	86	0	182	280
Totals	1819	11210	1196	2134	16359

WATER UTILITY

METER OPERATIONS

For the month of February, the Utility added 16 new service connections.

The Utility now has a total of 21,423 service connections.

WATER UTILITY DIRECTOR, GUEST SPEAKER AT OV CHAMBER OF COMMERCE

On Wednesday, February 21, 2024, Water Utility Director Peter Abraham made a presentation to the Oro Valley Chamber of Commerce and guests regarding water resources and community sustainability. The event was attended by approximately 25 guests, and followed a presentation made by Central Arizona Project Board Member Karen Cesare. The presentation plus question and answer segment lasted over an hour. The feedback provided by those who attended was very positive.



The Oro Valley Chamber of Commerce hosted Central Arizona Project Board Member Karen Cesare and Water Utility Director Peter Abraham to present on Arizona's water future.

CIP – CAPITAL IMPROVEMENT PROGRAM

Water Utility staff continues to implement this year's Capital Improvement Program.

Rancho Vistoso Booster Station rehabilitation:

The Rancho Vistoso Booster Rehabilitation Project is nearing completion. This booster station serves all of Sun City to ensure adequate water supply and water pressure, as well as providing fire flow to ensure the communities sustainability and protection of life and property.

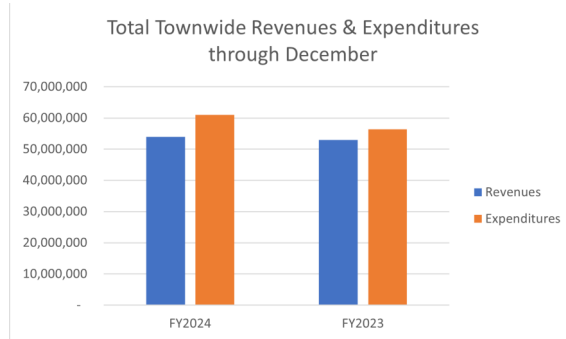
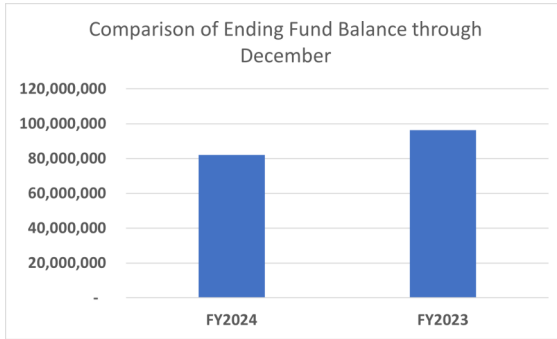


The Rancho Vistoso Booster Station nears completion. The testing and final acceptance of the facility will take place in March. The construction cost will be \$417,000. Infrastructure investments like this are necessary to ensure a safe and reliable water system.

ADMINISTRATION

FINANCE

The Town continues to perform as expected from a Townwide financial perspective. Total Townwide revenues are up \$1,069,227 through December 2023, in comparison to December 2022. Meanwhile, total Townwide expenditures are greater than December 2022 by \$4,604,625, with Personnel, O&M, and Capital expenditures all exceeding last year. Total estimated Townwide Fund Balances through December 2023 are \$82,194,646, which is about \$6.99 million less than the Town carried into the fiscal year. This reduction in fund balance is primarily a function of the large capital projects being executed and the continued spenddown of ARPA and parks and recreation bond monies.



TOWN MANAGER'S OFFICE

Ask OV Top Inquiries: Jan. 20 – Feb. 23, 2024

Street Maintenance	12
Park Facilities	11
Non-Municipal	6
Business permits	4
Compliance	4
Town Projects	5

OV Peak Performance

Six members of the Town's Peak Performance Ambassador team attended the 2024 ASQ Lean and Six Sigma Conference, February 18-20, in Glendale, Arizona. The conference focused on the application of Lean and Six Sigma methodologies as an essential strategy for achieving positive and sustainable change through continuous improvement.

In support of the FY 23/24 - FY 24/25 Council Strategic Plan's objective 6.2.2 (Strengthen the Town's continuous improvement acumen by developing Lean Six Sigma skills among Town employees) and the Town's Peak Performance program, five new staff members have earned their Lean Six Sigma Yellow Belts. One of those staff members continued their process improvement education and went on to earn their Lean Six Sigma Green Belt as well.

Congratulations to the Town's newest Yellow Belts:

Rachel Bach, Senior Office Specialist

Sarah Cox, Building Permit Technician

Holly Preston, Permit Technician

May Vang, Plans Examiner I

Kelsey Wuoti, Contract Specialist

And congratulations to the Town's newest Green Belt:

Sarah Cox, Building Permit Technician

Emergency Management

The Town Incident Management Team (IMT) met on February 14 to re-establish roles and responsibilities for emergency management and response. The Town IMT will focus on early information sharing, coordination with outside agencies, and emergency management organization upon notification of an acute emergency involving Oro Valley and its partners. Moving forward, the Town IMT will participate in a communication drill in the Spring, a tabletop exercise in Summer, and coordinate Town emergency management activities as part of a regional full-scale exercise in the Fall.

INFORMATION AND TECHNOLOGY

In February, the IT department pushed forward with the replacement of the Mitel phone system for the entire Town. We have received all the replacement phones (pictured to the right) and started working with the vendor to configure the new phone system. The IT and Police departments will be the initial test subjects for the new system prior to rolling out to the rest of the Town.



IT installed new security cameras in the children’s recreation room at the Community Recreation Center and in the Town Council Chambers. These new cameras provide additional security footage.

In the quest to remain ever diligent on the cybersecurity front, IT participated in the ICMA’s 2024 cybersecurity simulation. This simulation was designed as a ransomware exposure event. Municipal governments from around the nation participated.

COMMUNICATIONS AND MARKETING

February Productions

50TH ANNIVERSARY

- Article: [OV’s 50th Anniversary: OV fought to become, then to stay, a town](#)
- Release: [“50 Businesses for 50 Years” Shop Oro Valley program launches Feb. 5](#)
- Release: [Oro Valley invites you to shine in our 50th Anniversary celebrations!](#)
- Web/Video: [OV Through the Years: 1974](#)
- Web/Video: [OV Through the Years: 1984](#)
- Web/Video: [OV Through the Years: 1994](#)
- Web/Video: [OV Through the Years: 2004](#)
- Web/Video: [OV Through the Years: 2014-2023](#)
- Ad: 50th Anniversary Bear Essentials print ad
- Ad: 50th Anniversary Explorer print ad
- Print: 50th Anniversary Event notice flyer
- Print: 50th Anniversary posters

PRESS RELEASES

- [Oro Valley seeks your input on Vistoso Trails Nature Preserve](#)
- [Tucson Bicycle Classic brings circuit race to Oro Valley on Feb. 25](#)
- [Share your priorities for Oro Valley: Take the community survey today!](#)
- [Naranja Park closures and access changes for March & April](#)
- [Oro Valley’s new partnership with Project Echelon](#)

ARTICLES

- [Town Talk: OV Path Forward: 10 minutes of your time can impact the next 10 years!](#)

VIDEOS

- [Join OVPD PST Recruitment Longform](#)
- [Public Safety Telecommunicator Spotlight – Zach](#)
- [Public Safety Telecommunicator Spotlight: Lindsay](#)
- [OVPD Telecommunicator Spotlight: Keli](#)
- [Make a tangible difference as a PST: Public Safety Telecommunicator](#)
- [OV Path Forward Parks and Recreation](#)
- [OV Path Forward Land Use](#)
- [Parks and Recreation Parade Call to Entry Social Media](#)

PODCASTS

- [Find a friend or that special person at senior single mingle](#)

PUBLICATIONS & GRAPHIC DESIGN

- [Vista Newsletter](#) (March/April 2024)
- This Month in Parks & Recreation Explorer print ad
- Easter Eggstravaganza map
- Naranja Park North Entrance temporary signage
- Tucson Bicycle Classic Circuit Race map
- Valentines Day social media cards

