

# TOWN MANAGER'S

# EXECUTIVE REPORT

Town of Oro Valley | April 2024

TO COUNCIL



I am pleased to provide you with an update on the progress of the Naranja Park Expansion Project, a testament to the Town of Oro Valley's dedication to fostering a wide range of recreational opportunities for all.

I'm thrilled to share that the construction project is nearing completion, marking an exciting phase in the evolution of Naranja Park. These additions, including a splash pad, pump track for bicycles, and skate park, alongside two new multi-purpose fields and four new pickleball courts, will enhance recreational experiences for residents of all ages. Additionally, the completion of the Arizona Heroes Memorial this summer will serve as a poignant tribute to first responders, military members, and healthcare workers within our park grounds.

These new features complement our existing amenities and enrich the recreational activities available to the community. From archery trails and dog parks to soccer fields and a remote-control plane airfield, Naranja Park caters to a wide range of interests across our community.

The journey from a gravel and sand pit used to make concrete in the 1970s to the valuable community asset it is becoming today is a remarkable one.

I extend my gratitude to the former Town Council members who recognized this potential and initiated the purchase. And under the current Council's leadership, Oro Valley has remained steadfast in our commitment to this project. Despite facing challenges such as budget constraints, we have navigated through the planning process with resilience, ensuring that the project remains on track. I commend our Councilmembers for making difficult decisions to adjust the scope of the project when necessary, demonstrating their dedication to fiscal responsibility. And we commend our Public Works staff for implementing these adjustments seamlessly. The Town also secured an additional \$1M grant to further enhance the park's amenities.

A grand opening event is currently being planned for Saturday, May 18. The Town will soon extend an invitation to all residents to join us in celebrating this significant milestone. Stay tuned and we hope you will join us!

Let's come together to embrace the spirit that defines our community, embodied in our Town slogan, "it's in our nature."

Thank you to everyone involved in making the Naranja Park Expansion Project a reality. Your dedication and support have been instrumental in shaping the future of this beloved park.

Kind regards,  
Jeff Wilkins, Town Manager



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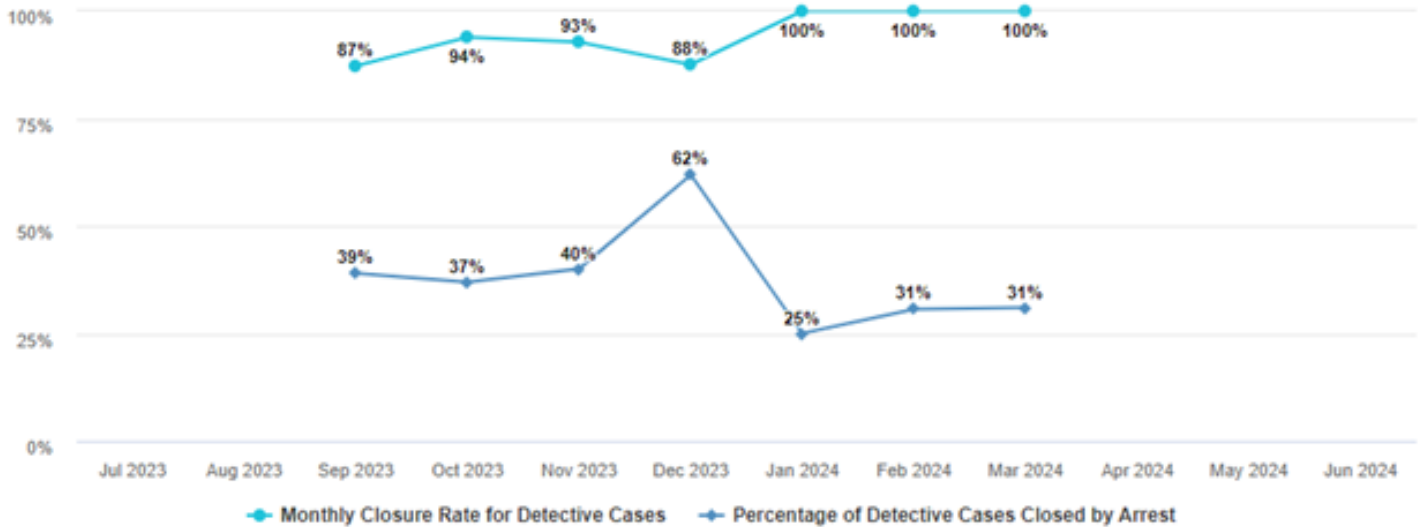
# Balanced Scorecard Operational Metrics

## ORO VALLEY POLICE DEPARTMENT

### OVPD - Priority 1 Service Response Time



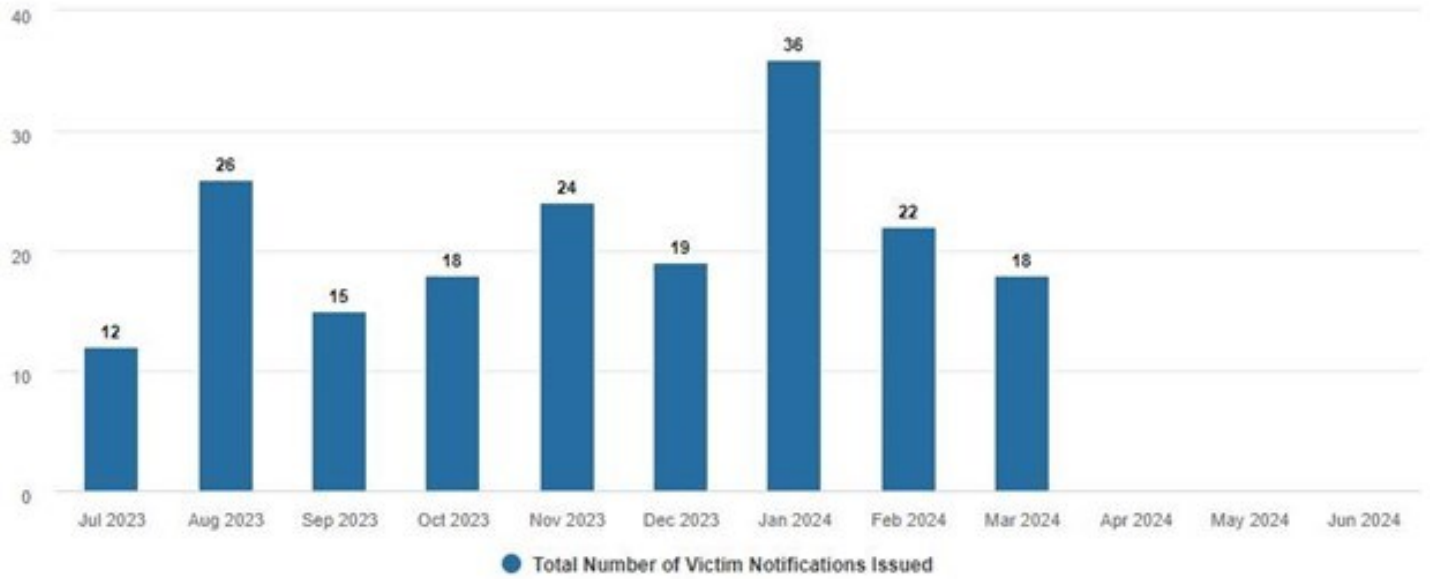
### OVPD - Monthly Detective Case Closure Rates



# LEGAL DEPARTMENT

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### Legal - Number of Victim Notifications Issued

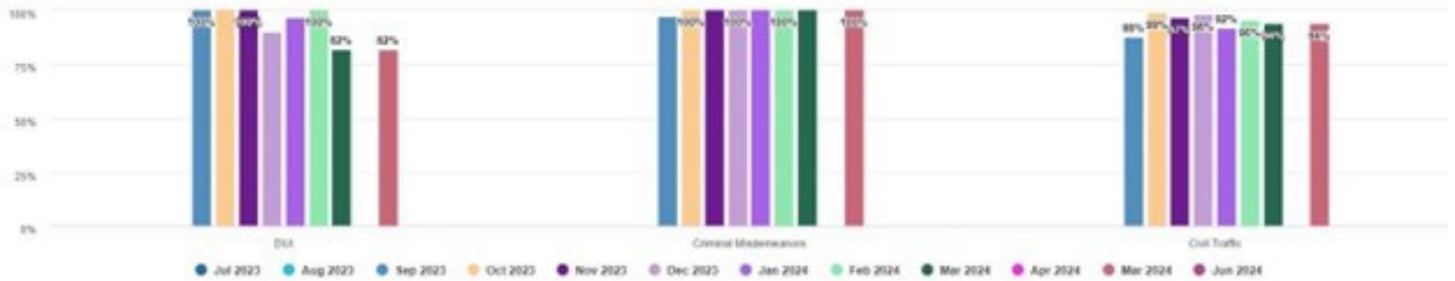


### Legal - Victim Notifications Issued in Compliance With State Law Regulations



# ORO VALLEY TOWN COURT

### Court - Time to Disposition of Cases



Disposition = case resolution to include either conviction, dismissal, or acquittal of case. DUI Goal - 93% of cases reach disposition within 180 days. Criminal Misdemeanor Goal - 96% of cases reach disposition within 180 days. Civil Traffic Goal - 90% of cases reach disposition within 90 days.

### Court - Number of New Case Filings



# COMMUNITY AND ECONOMIC DEVELOPMENT

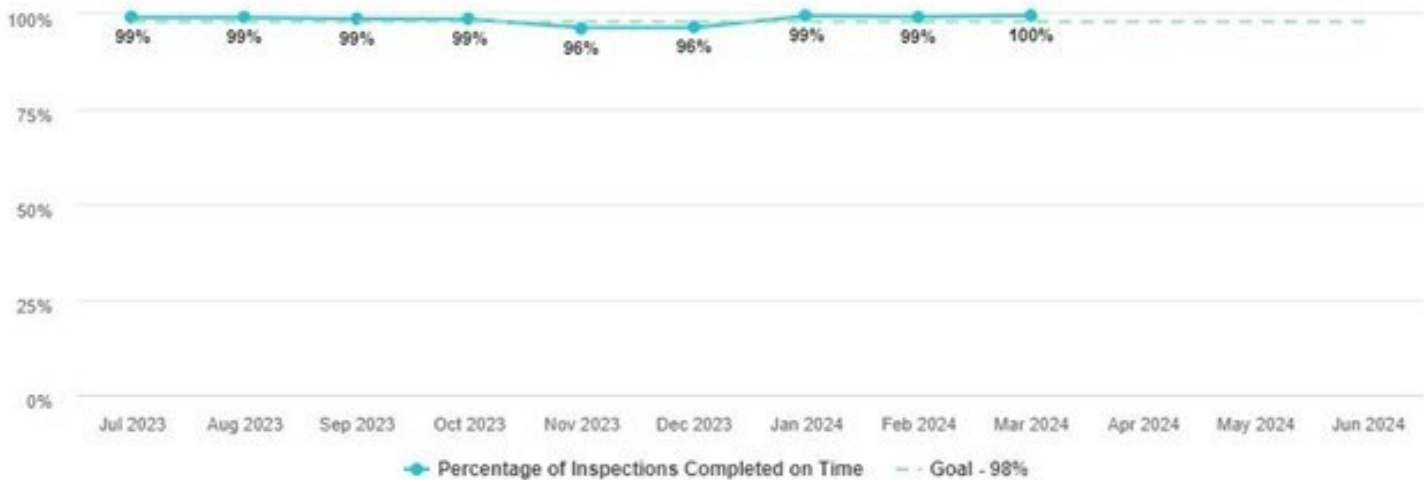
## CED Inspections - Building Inspections Performed



## CED Inspections - Building Inspection Site Visits



## CED Inspections - Percentage Completed on Time

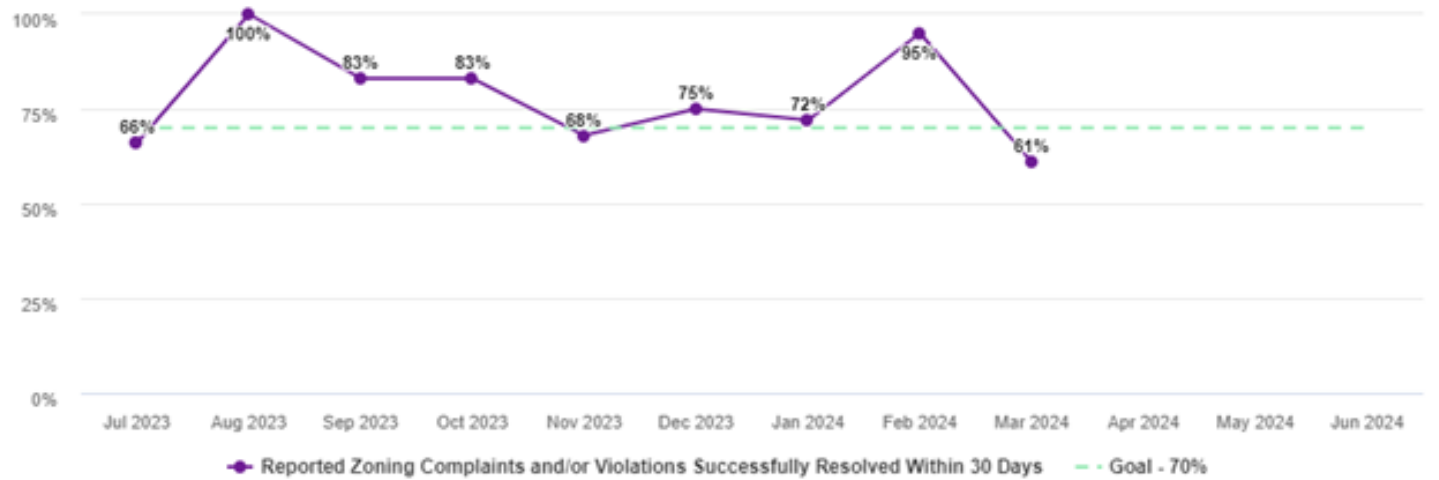


## CED Planning - Neighborhood Meeting Satisfaction

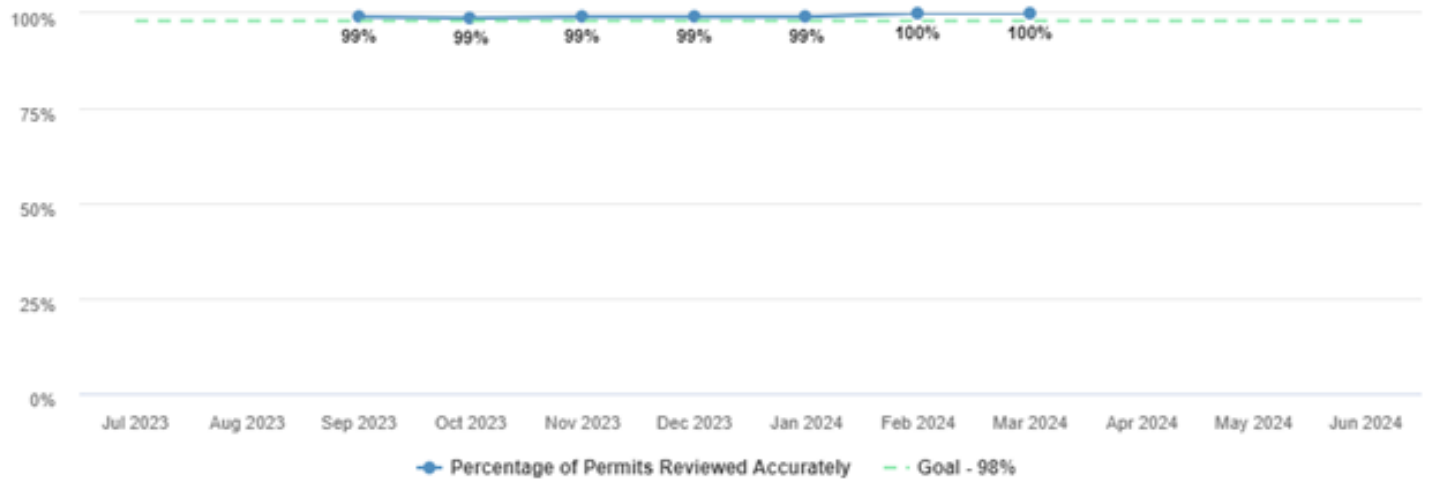


Please note: No monthly data point means no Neighborhood Meeting occurred that month

## CED Planning - Zoning Complaints Resolved



### CED Permits - Accuracy of Permit Reviews



### CED Business Support & Development - Business Visits Conducted



162/200  
**Businesses Visited**  
**FY23-24**

### CED Business Support & Development - Business Visit Responses

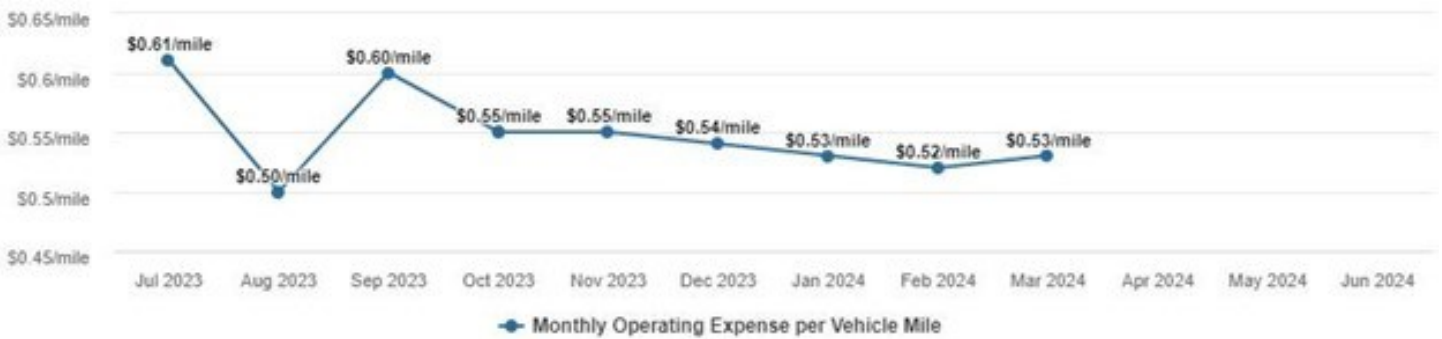


# PUBLIC WORKS

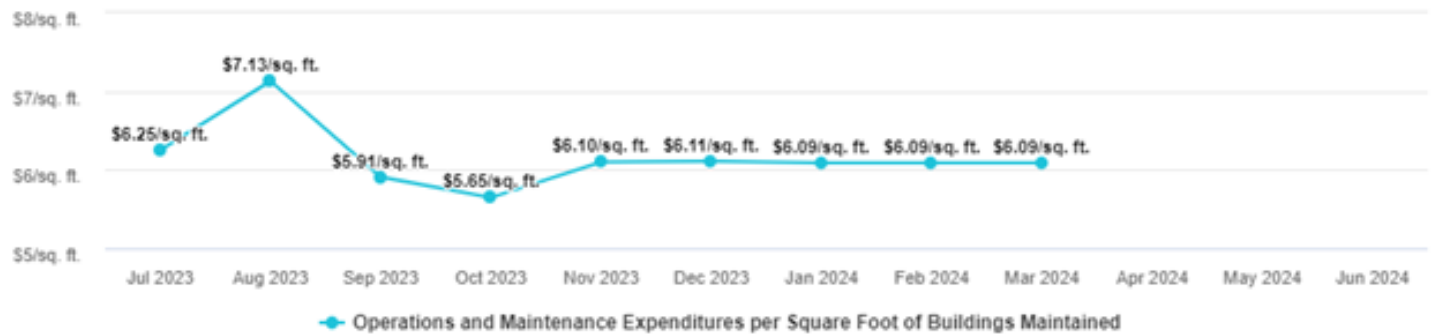
PW Roads and Streets - Overall Condition Index (OCI) Rating for Paved Arterial, Collector & Local Streets in Oro Valley



PW Fleet - Monthly Operating Expense per Vehicle Mile



PW Facilities - Building Maintenance





PW Transit - Total Number of Trip Hours Provided



PW Transit - Total Number of Trip Miles



PW Transit - Number of Passenger Trips Provided & Passengers per Hour



# PARKS AND RECREATION

## Parks and Recreation - Members



Total number of Community and Recreation Center, OV Aquatic Center, golf, and Archery Range members

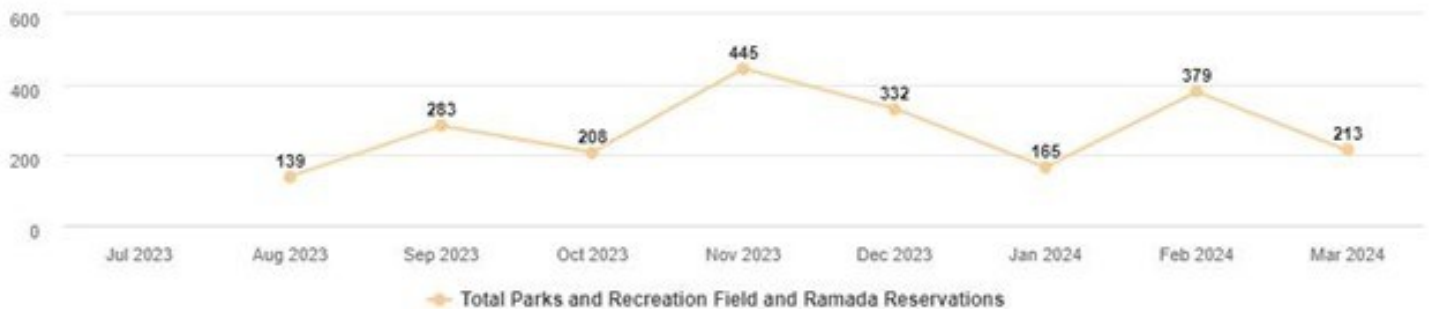
## Parks and Recreation - Members

Month	New Members	Total Members	Monthly Member Percentage Change
Jul 2023	81	4,610	2%
Aug 2023	13	4,623	0%
Sep 2023	95	4,718	2%
Oct 2023	109	4,827	2%
Nov 2023	90	4,917	2%
Dec 2023	23	4,940	0%
Jan 2024	255	5,195	5%
Feb 2024	77	5,272	1%
Mar 2024	115	5,387	2%



Total number of Community and Recreation Center, OV Aquatic Center, Golf, and Archery Range members

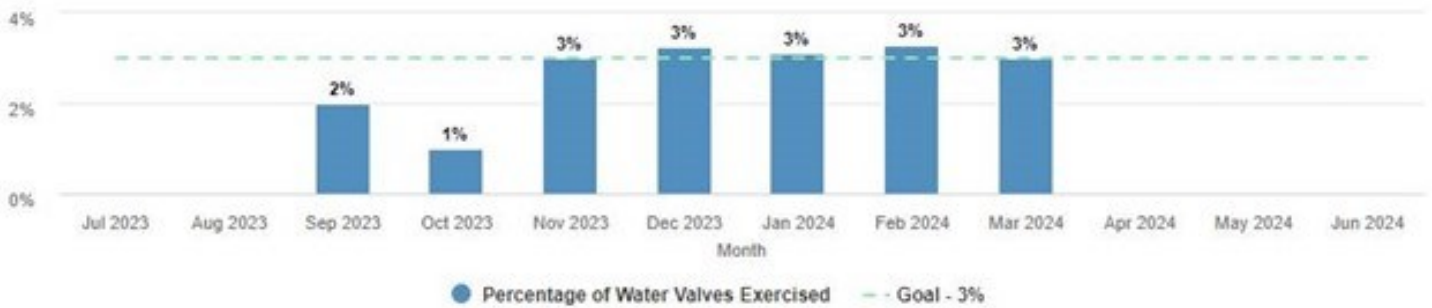
## Parks and Recreation - Field and Ramada Reservations



Please note: October Field and Ramada reservations are down due to overseeding closures

# WATER

## Water Operations - Water Valves Exercised



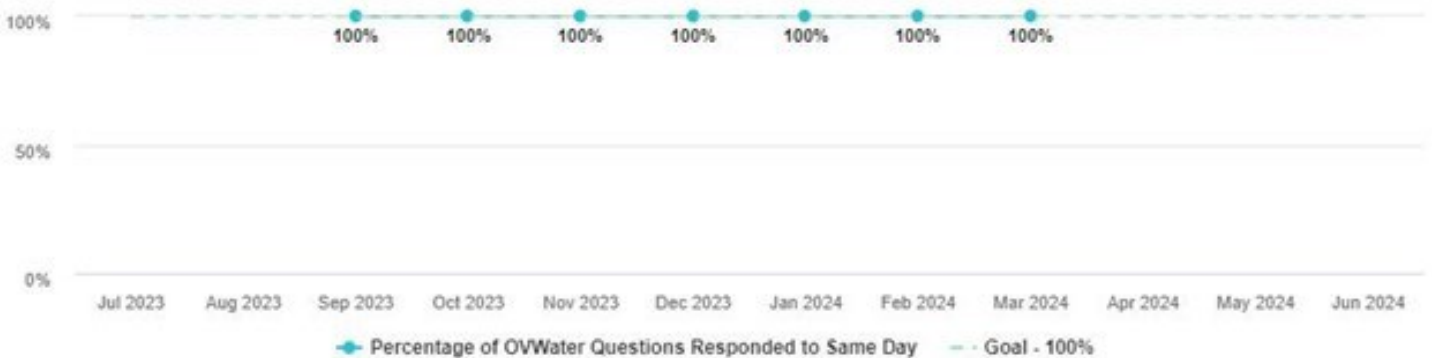
Goal is to exercise all water valves within the system once every 3 years. Exercising 3% of all water valves per month will achieve the 3 year goal.

## Water Operations Conservation - New Registered WaterSmart Users



Goal is to add 300 new registered users to WaterSmart per year. 25 new registered users per month will achieve the goal.

## Water Operations Customer Service - OVWater Response Rate



Goal is to respond to all OVWater questions received during business hours by the end of the same day

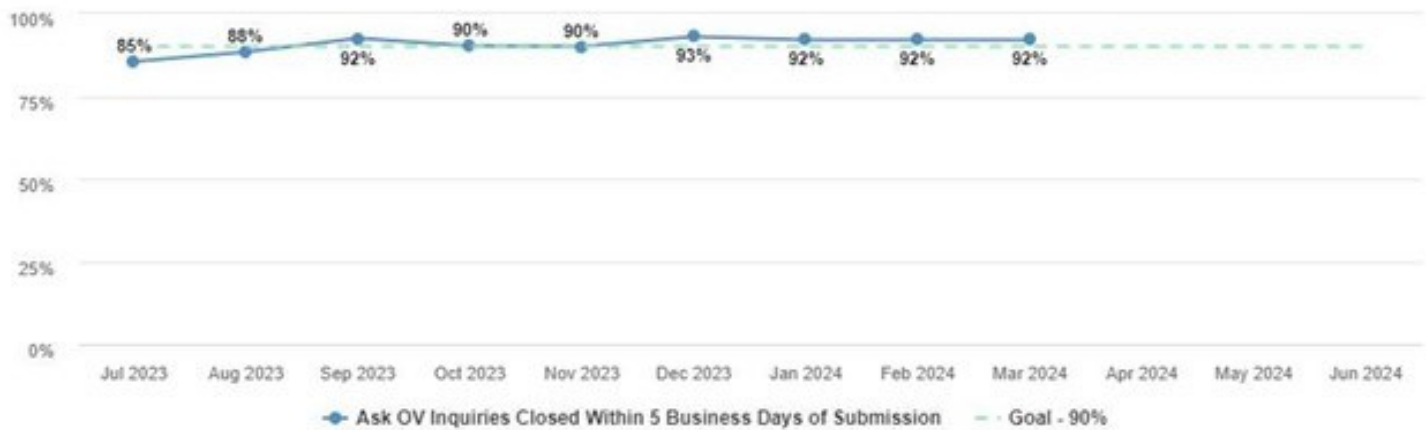
# FINANCE

## Finance - Complete Monthly Financials w/in 45 Days From End of Month



# TOWN MANAGER'S OFFICE

## TM Constituent Services - Ask OV Inquiry Closure Rate



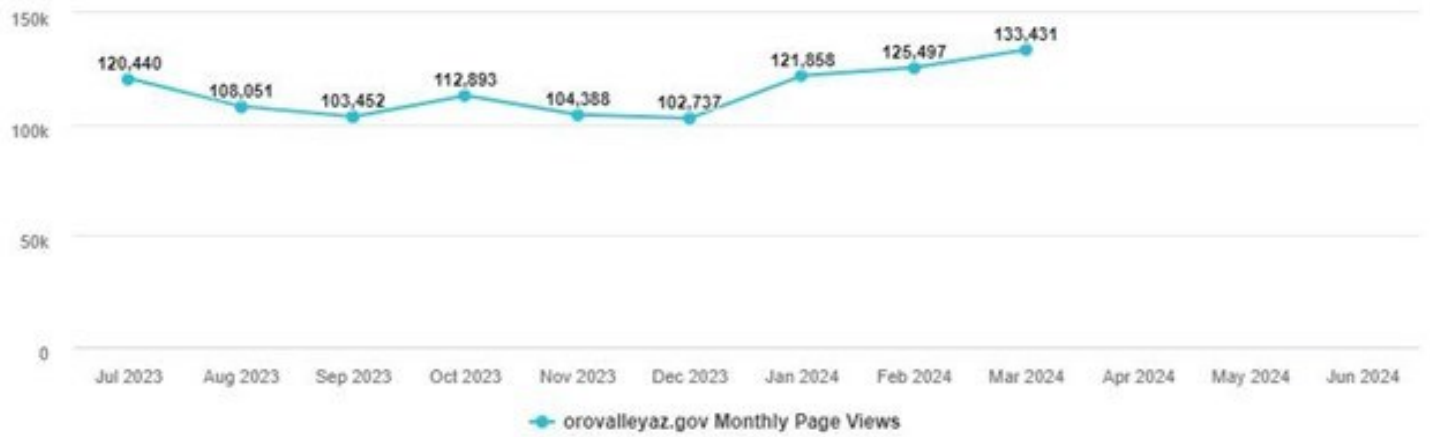
## TM - CIP Projects Expected to Finish Within Budget



## TM Emergency Management - Town Continuity of Operations (COOP) Reviews



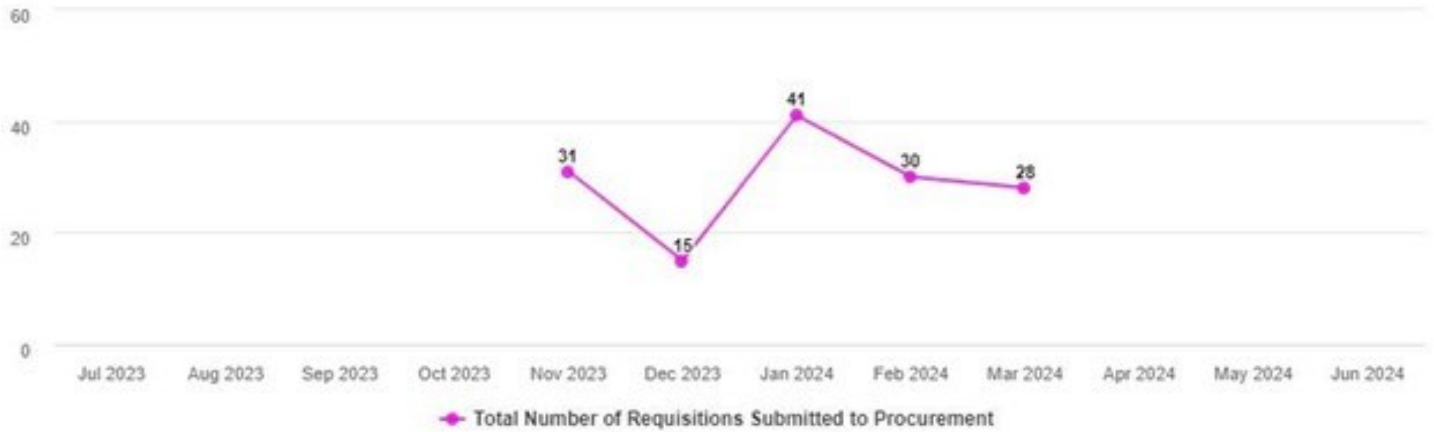
## TM Communications - orovalleyaz.gov Page Views



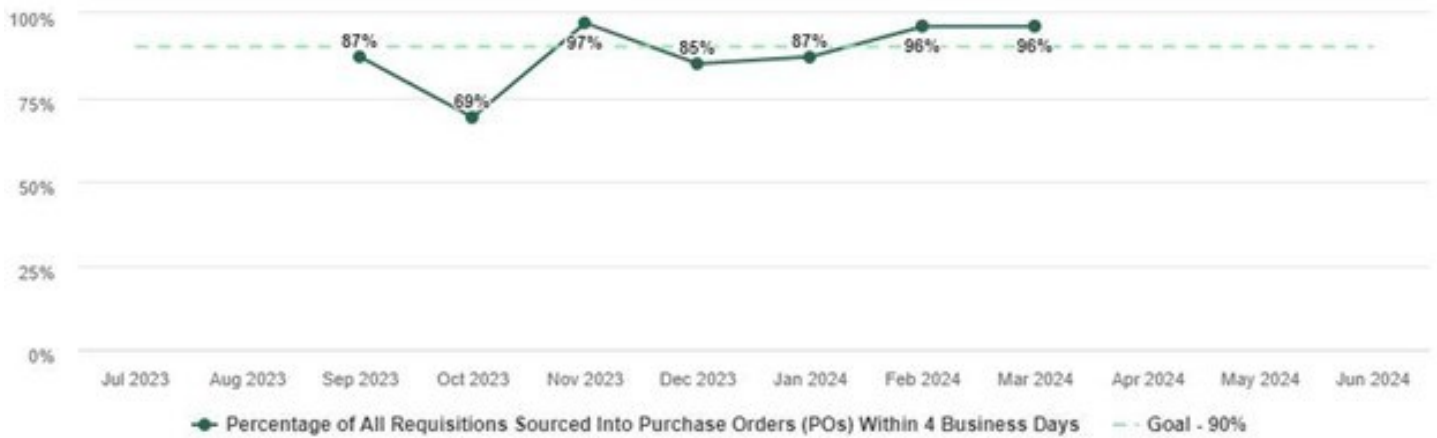
## TM Communications - orovalleyaz.gov Engagement Time per Page



## TM Procurement - Number of Requisitions Submitted to Procurement



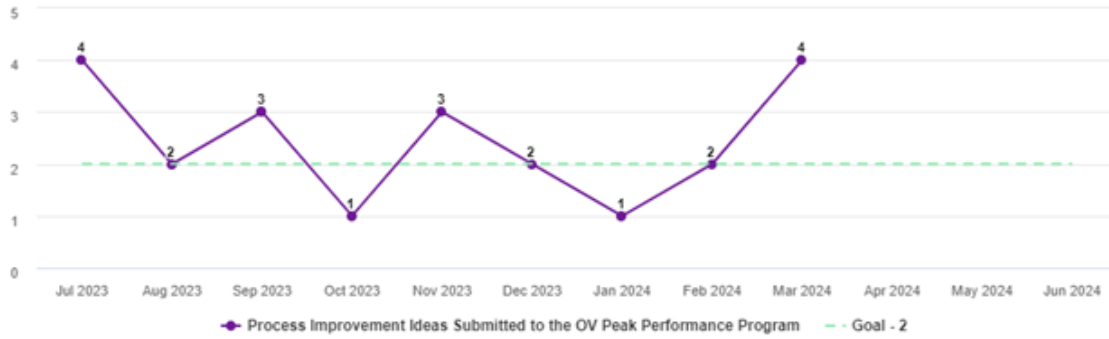
## TM Procurement - Source All Requisitions Into Purchase Orders (POs) Within 4 Business Days



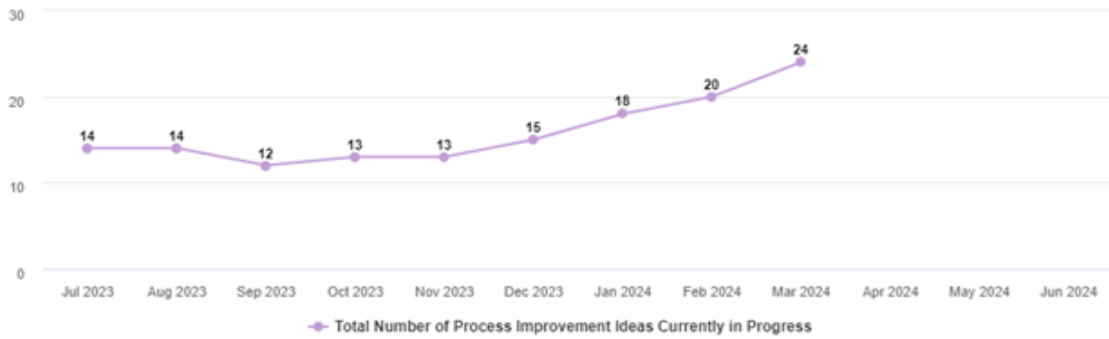
## TM Procurement - Total Time Spent Processing pCard Activity



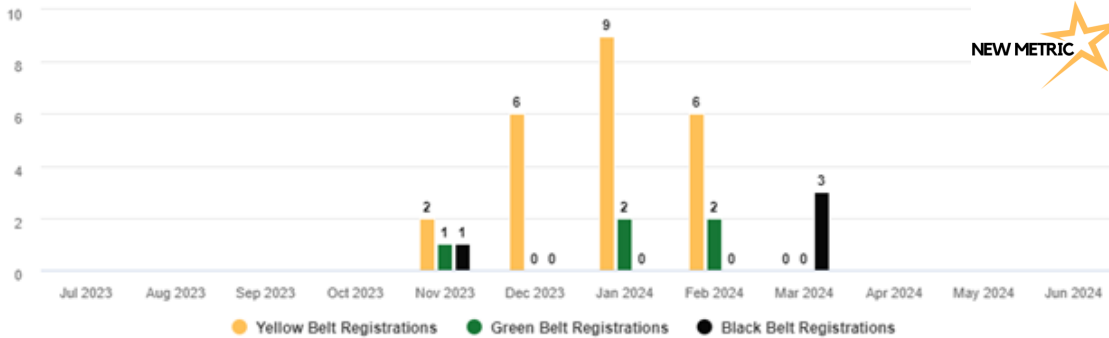
TM OV Peak Performance - Ideas Submitted



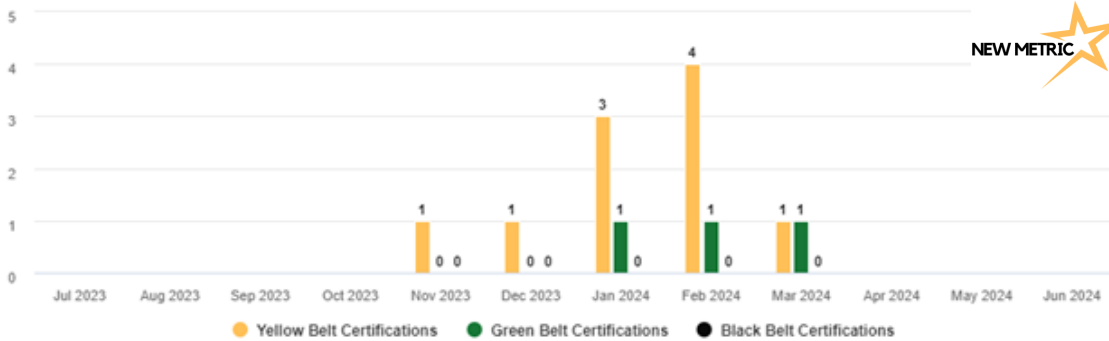
TM OV Peak Performance - Ideas in Progress



TM OV Peak Performance - TOV Employee Lean & Six Sigma Training

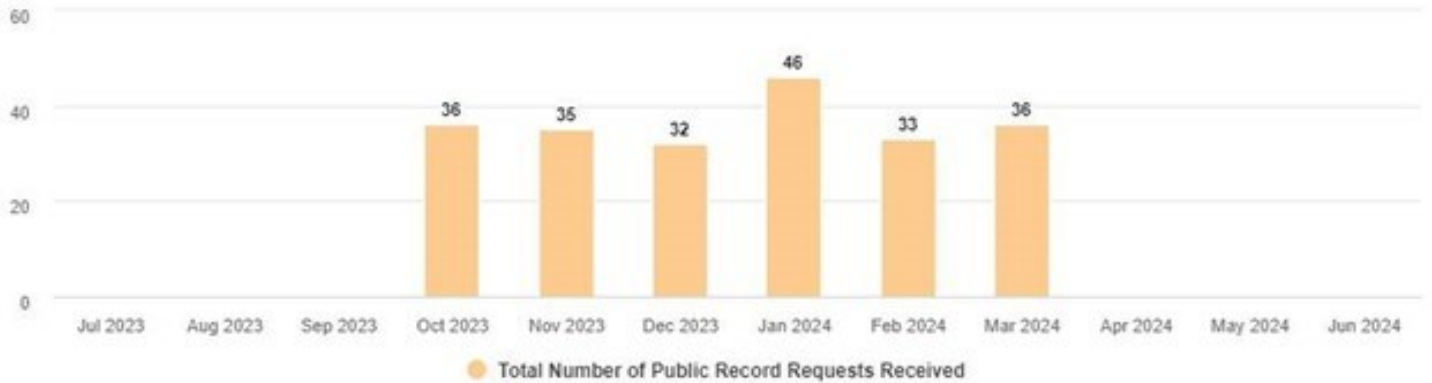


TM OV Peak Performance - TOV Employee Lean & Six Sigma Certifications



# TOWN CLERK

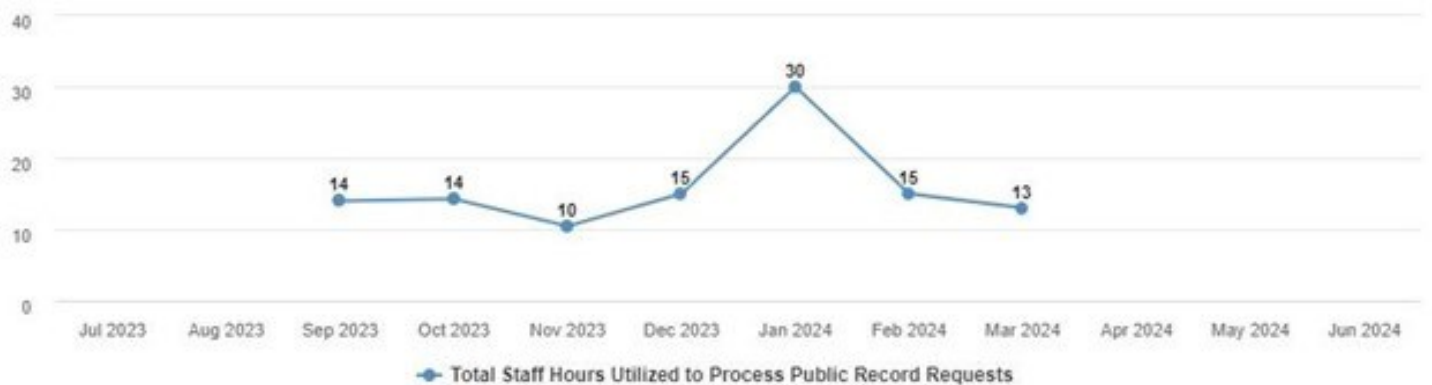
## Town Clerk - Number of Public Record Requests Received



## Town Clerk - Public Record Requests Initiated



## Town Clerk - Time Utilized to Process Public Record Requests





# TOWN CLERK

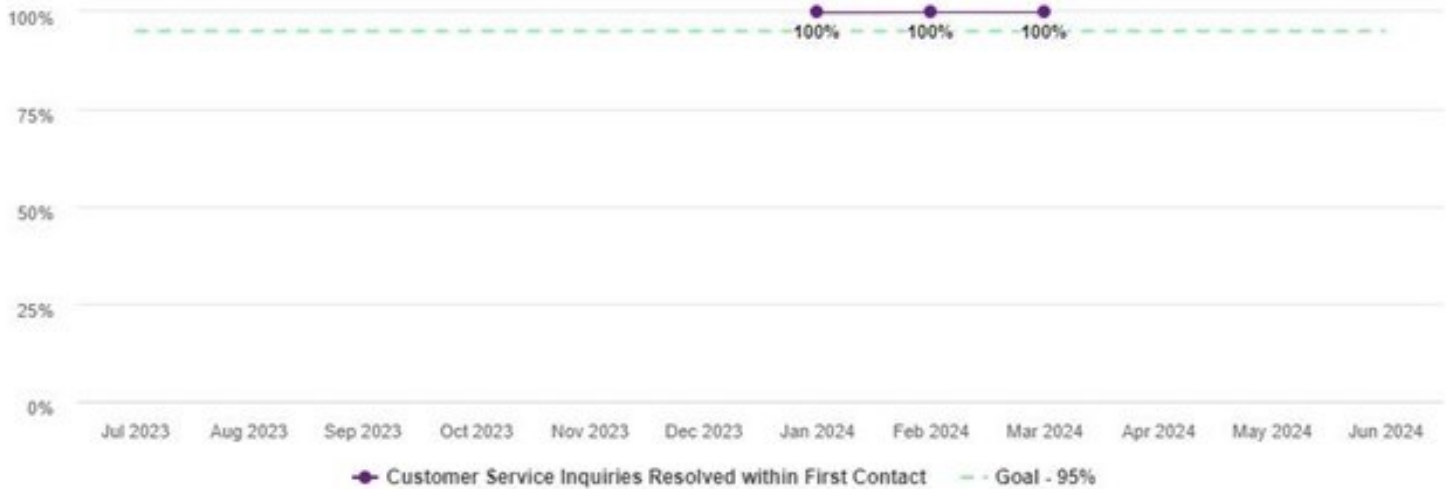
## Town Clerk - Town Documents Scanned



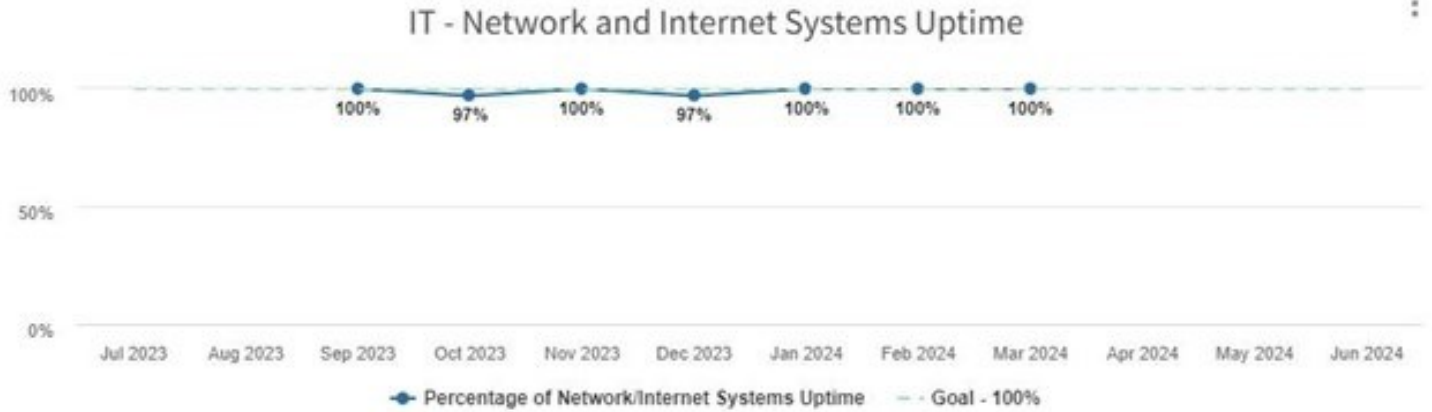
## Town Clerk - Public Meeting Agendas & Notice of Quorums Posted 24 Hours Prior to Event



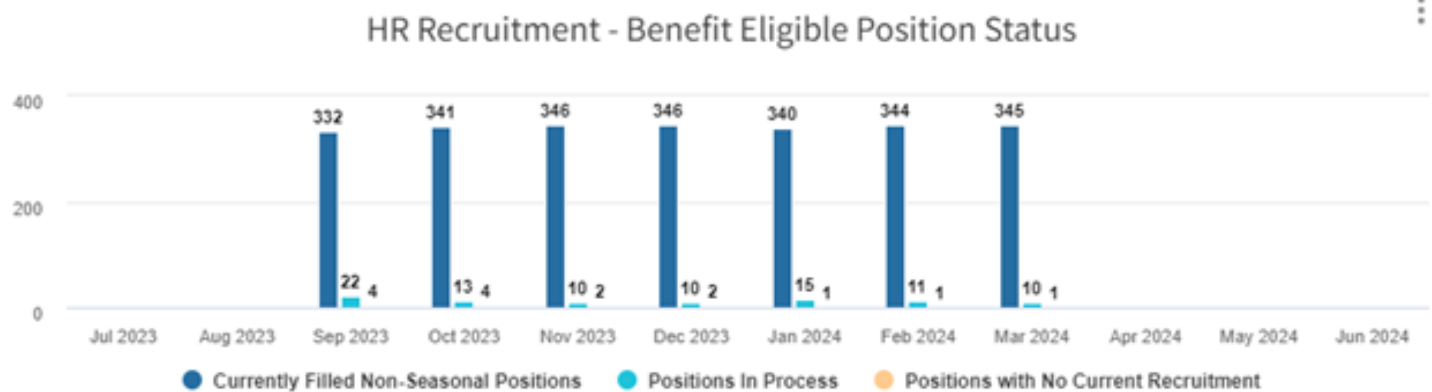
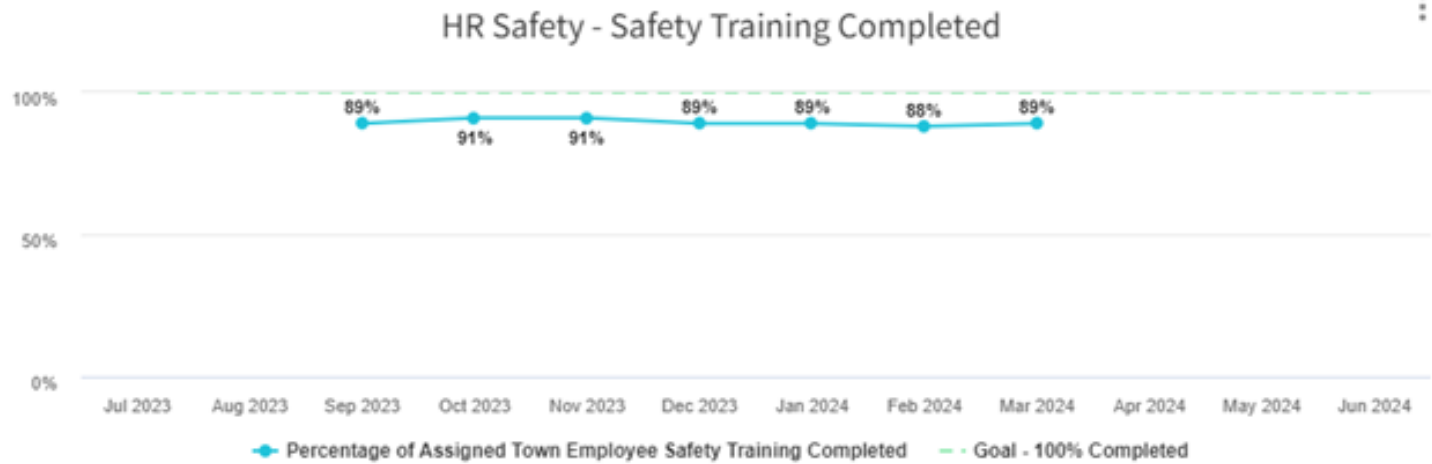
## Town Clerk - Customer Service Inquiries Resolved within First Contact



## IT DEPARTMENT



## HUMAN RESOURCES



There Are Currently 356 Benefit Eligible Positions with the Town of Oro Valley

# POLICE DEPARTMENT

## CASES AND STATISTICS

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### Case 1

On March 3, officers responded to the area of Oracle Rd. and Cool Dr. for a vehicle vs. pedestrian collision. A vehicle that was exiting the parking lot struck a pedestrian that was walking southbound. The pedestrian was transported to the hospital with critical injuries. The driver was checked and showed no signs of impairment. The investigation is ongoing.

### Case 2

On March 5, Officer Farmer contacted a vehicle that had been stopped at the fuel pumps of a local business for an extended period of time. He located a female passed out in the driver seat of the vehicle in possession of drug paraphernalia. Further investigation led to the recovery of over 6,000 suspected Fentanyl pills, 5.2 grams of suspected Methamphetamine, and 1 gram of suspected Cocaine. She was booked into Pima County Jail on numerous charges.

### Statistics/Information

OVPD had the opportunity to work with our local and regional friends to host a Fraud School. This class was designed to make our community members aware of the types of scams out there and how to protect themselves from being a victim. The class was in partnership with ROSE, which is an organization that helps protect our elderly population, and BMO bank.



## SPECIAL EVENTS

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OVPD hosted the annual Kicks for a Cause Kickball Tournament. This Guns and Hoses event had fire and police competing for the coveted "Kicked our Butt" Cup. Our neighbors at Marana PD took the cup back for the fire department, so we appreciate that.



## COMMUNITY INVOLVEMENT

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Ari, OVPD Wellness K9, partnered with the Southern Arizona Animal Food Bank to gather donations of pet food and supplies for animals that are not as fortunate as Ari has been. The Cram the Crate event was a success and both crates were filled by the end of the drive.



## REGIONAL SUPPORT

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The annual Drug Awareness Day was held on March 7. This great event is for local fifth graders and educates them of the dangers of drug use and helps them make better choices. Many local agencies and partners were present, including Pima County Sheriffs, Golder Ranch Fire, local military, Marana PD and many community organizations. A huge thanks to OVPD SRO Officer Keena for organizing a great day of fun.

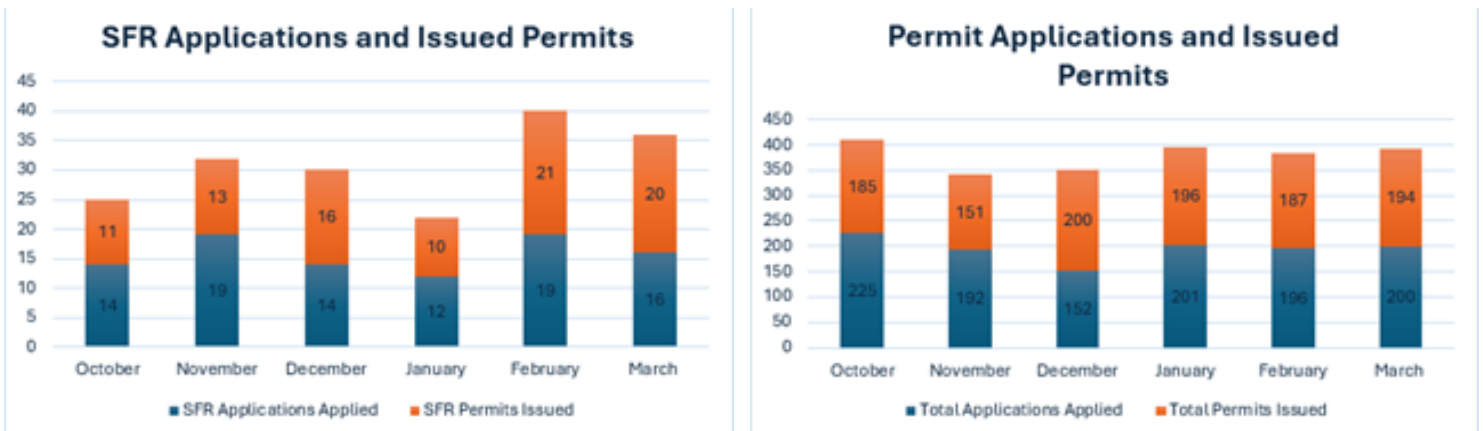


# COMMUNITY AND ECONOMIC DEVELOPMENT

## STATISTICS

**Single Family Residential Activity** – 20 new Single Family Residential permits were issued during the month of March, compared to 21 SFR permits issued in February. Year to date (YTD), 51 SFR permits have been issued since the beginning of the year, compared to 24 issued during the same period in 2023.

**Permitting Activity** – 194 total permits were issued during the month of March, compared to 187 permits issued in February. YTD, 577 total permits have been issued since the beginning of the year, compared to 604 issued during the same period in 2023. Below are charts showing overall activity for the last six months:



## PERMITTING MAJOR ACTIVITY

### New Businesses

- Handel's Homemade Ice Cream at Catalina Village – 7315 N. Oracle Road, #108 (TI Permit Applied)
- Oro Valley Assisted Living Community (main building) at Innovation Park – 12380 N Vistoso Park Road (Building Permit applied)

### Other Permits

- Commercial Development at NEC of Tangerine Road and Innovation Park Drive – Type 2 Grading Permit Applied
- Commercial Development at NWC of La Cañada Drive and Naranja Drive – Type 2 Grading Permit Applied
- Fry's Food & Drug #117, Starbucks Kiosk at Cañada Hills Marketplace – 10402 N. La Canada Drive (TI Permit Applied)
- Medical Office Building at Oracle Vista Centre – 365 E. Linda Vista Boulevard (Type 2 Grading Permit Applied)
- Roche Ventana Medical Systems, Building #3 – 1910 E. Innovation Park Drive (TI Permit Applied)
- Roche Ventana Medical Systems, Building #10 – 2090 E. Innovation Park Drive (TI Permit Applied)
- Stone Canyon VIII, Phase VII (Mirage Rock Court Lots 566 & 573 thru 577) – Type 2 Grading Permit Issued
- Taco Bell at Rooney Ranch – 10815 N. Oracle Road (TI Permit Issued)
- TOV Magistrate Court Expansion – 11000 N. La Cañada Drive (TI Permit Issued)

## NEW DEVELOPMENT

### Economic Development and New Projects

Oro Valley was included in state-wide searches by ten prospective businesses in March.

Multiple lots in Innovation Park would meet the needs of one prospect. However, the Town is unable to meet the minimum requirements of these other projects for the listed reasons:

- Project 1: 250,000 – 400,000 square foot (SF) existing building
- Project 2: 20,000 SF existing building with 24' clear ceiling height
- Project 3: 100,000 – 150,000 SF existing building
- Project 4: 30-100 acres and rail access
- Project 5: 60 acres with ability for expansion to 200 acres
- Project 6: 20,000 SF existing with ability for expansion to 150,000 SF
- Project 7: 20 acres for BTS or 200,000 SF existing with 104 acres outside storage and 35 ft. clear ceiling
- Project 8: 240,000 SF existing building
- Project 9: 500,000 SF existing building

# BUSINESS RETENTION/EXPANSION AND MARKETING

## New Businesses

In March, business licenses were issued to new businesses in the following locations: two storefronts, three home-based, two in shared spaces and one intelligent office (physical location that a business owner can use for package and mail delivery, meetings and other business-related functions).

## Completed Projects (Certificate of Occupancy Issued)

- Il Sons for Men; 10568 N. Oracle Road
- Linda Vista Luxury Rentals; 375 E. Linda Vista Boulevard
- Lounge by Sam Levitz; 11935 N. Oracle Road (formerly known as Ashley Home Store)
- Valerie Ogborn, PhD, PLLC; 11115 N. La Cañada Drive, #275

## Business Closure

- Stephen S. Able; 11115 N. La Cañada Drive, #270 (closed this location which was a satellite office for his practice)

## Ribbon Cuttings



Linda Vista Luxury Rentals  
375 E. Linda Vista Boulevard



Oro Valley Aesthetics & Wellness  
10450 N. Oracle Road, #240



Oro Valley Pediatrics  
1856 E. Innovation Park Drive



Cabali Tiki  
8195 N. Oracle Road

## Making Connections

*Entrepreneurs and startup businesses have a new place to connect!*

Thanks to the efforts of Peter Mantas and the support of the Oro Valley Chamber, between 10-18 entrepreneurs and start-up business owners have been getting together on Saturdays at the Chamber offices. You can find more information about Startup Zones at [startupzones.org](http://startupzones.org).

## Oro Valley Rotary Club Presentation

Margie Adler and Andrew Fairbanks presented information about Economic Development and Tourism.



## A class for entrepreneurs & start-up businesses

The Town, in conjunction with Startup Tucson, sponsored the third class in the ongoing series. This class titled "Legal Landscape" had 28 participants (25 in-person and 3 online).



## Business Visits

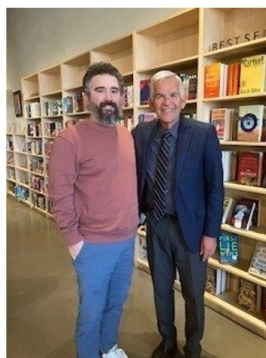
43 businesses were visited in March including the three pictured below.



Lewis + Ivey Salon



Lounge by Levitz



Stacks Book Club

## OTHER NEWS

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### **Tourism**

Tourism staff have met with the managers of El Conquistador and Westward Look to discuss group lead development and booking strategies, supporting budgets, and additional strategies to ensure their success after the Town discontinued its operating agreement with Visit Tucson.

The Oro Valley Tri/Duathlon Festival 10th Anniversary took place at JDK Park. The event was sold-out with many athletes coming from across the country, for a positive economic impact with contracts at our local hotels and the HQ Hotel at Fairfield Inn and Suites.

### **Short Term Rentals (STR)**

STR statistics as of April 1, 2024:

1. There are currently 312 STRs operating in Oro Valley.
2. Staff have identified 92.6% of STRs that have identified street addresses.
3. 96% of STRs are included as the entire single family residential (SFR) unit with only 4% renting out part of an SFR.
4. SFRs constitute 68% of STR rental types. 15% are MF units. 17% are unidentified to date.

### **Code Compliance**

Code Compliance was able to work with the management company for 10420 N. La Cañada Drive to repair the deteriorated parking lot. The potholes were repaired and the parking area was resurfaced and re-striped.

## PLANNING PROJECT HIGHLIGHTS

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Oro Valley residents continue to show their commitment to the Town's future. More than 3,000 people responded to the Big Community Survey to share their priorities and expectations for the future. This represents a 384% increase from the last 10-year plan survey done in 2013.

The survey response will be combined with comments received online or in the community to establish the community's vision and values for the future. To date, community members have provided 4,377 comments (46% increase from 2013) to help create OV's next 10-year community action plan, known as OV's Path Forward.

There is still time to provide your perspectives and ideas! Join [OVPathForward.com](http://OVPathForward.com) to expand upon your survey responses or share what you think OV's highest priorities are for water, public safety, housing, traffic, views, and more.



# PUBLIC WORKS

## BOND PROJECTS

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### **Naranja Park Expansion Project**

Haydon and subcontractors are working together toward completing the final steps in the construction and opening the improvements. The final pavement was placed last week, although some work remains on the south Musette improvements. Concrete sidewalks were placed, connecting the playground to the new splash pad and then up to the new parking and fields. The Musette wash crossing work is on schedule and proceeding well. Signage was added on Tangerine Road to help guide residents to the new north entrance to the park. Plans are being finalized for opening the south entrance and amenities in April and a grand opening event in May.



## GENERAL PROJECTS UPDATES

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### **Oro Valley Town Court Expansion**

A pre-construction meeting was held, and a construction schedule was submitted by Barker Construction. Preliminary review of this three-phased project has a start date of April 2, 2024, with an anticipated completion of April 2025. Staff is working on a communication plan to enhance situational awareness to visitors and staff coming to the campus during the project to ensure safety of pathways to access Town services.

### **Town Wide Space Needs Study**

The project consultant, Gensler Architecture and Planning, is analyzing all of the gathered data. Interviews have been completed and work to produce a draft report is underway.

### **Community and Recreation Center New Entry Way and Elevator**

This project is moving forward. As more of the demolition continues and establishment of the elevator shaft gets underway, unforeseen challenges have developed. These challenges are being addressed with the team and multiple solutions are being considered. These challenges will contribute to a slight delay to the completion of the project, but staff and the contractor are determined to evaluate all possible solutions to constrain the budget to allocated funding.



# ENGINEERING

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## Capital Improvement Projects

- Naranja Multi Use Path – Final project assessment review completed 3/19. Revised alignment at two locations (Masters Circle and Desert Wisper Way) based on public input emails.
- Tangerine Road Yellow Flashing Arrow at the La Cañada & First Avenue intersections. Stage II plans and estimate are in review.
- Westward Look Multi Use Path – Contractor has submitted a cost proposal to repair and overlay MUP – waiting for authorization to proceed on awarding contract.

## Pavement Preservation

- Phase 5- VSSI International will apply Gilsonite on Lambert Lane (from Rancho Sonora to La Cholla Boulevard) and on Calle Concordia (from Oracle Road to Marne Place) – Work started in March.
- Phase 6 - Pavement Restoration Incorporated will apply a reclamite surface treatment on the La Cañada Subdivision – Work will start in late April.
- Phase 7 – Liquid Road treatment by KE&G – Work will start April 15:
  - Calle Loma Linda
  - Placita Delo Oro Patio Homes
  - Rancho Feliz
- Phase 8 – Crack Seal the La Cañada multi-use path from Tangerine Road to Moore Road:
  - Received five bid proposals; Empire Paving – apparent low bidder

## Pavement Markings and Signs

### Annual Long Line (mainline) Striping

- Speedy Striping will start work in April to repaint selected street markings along our arterials.

### Pavement Markings

- Pavement marking retro-reflectivity inspection on:
  - Desert Sky Dr.
  - Linda Vista Blvd.
  - Egleston Dr.

### Signs Activities

- Created signs and support assets for "hidden driveway" on Red Mountain. Installed new signs, pictured below:



## Right of Way Permits

- Performed 13 final grading inspections.
- Performed 29 engineering inspections.

## Sidewalk Program

Public Works staff has begun to conduct sidewalk inspections within the following subdivisions:

- La Cholla Estates
- Naranja Ranch
- Ironwood Ranch
- Desert Vista
- Cañada Ridge

This new program is a proactive approach to ensure our town assets and infrastructure remain walkable for the community.



## FLEET & FACILITIES

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### Planned Projects and Tasks

- 680 Fuel Island, Modernization Design: WSM+, the designer, is incorporating comments from the plan review and reviewing the possibility of making the street connection to Calle Milagro.
- Vistoso Trails Nature Preserve Restroom: The doors have been installed and inspections have been completed. Staff is awaiting the stucco inspection. All plumbing is completed except for setting the toilets.

### Unplanned Facility Projects and Tasks

- Honeybee Restroom Repair: Work has begun on the roof repair. Additional work has been authorized as significant damage was found to some of the rafters.
- Vistoso Trails Nature Preserve Maintenance Facility Cleanup, Phase 1: Phase 1 has been completed.

## TRANSIT

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Five of the long-awaited buses have arrived. These buses will be equipped with cameras and then placed into service. Three additional buses were awarded through a grant partnership with the City of Tucson; we are still awaiting delivery.

## STORMWATER & STREET OPERATIONS

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### Stormwater Utility

The Pima County Alert System has recorded 4.17 to 5.67 inches of rainfall within the Town of Oro Valley for the calendar year 2024 at their rain gauge stations. This amount tracks with the annual rainfall average of 4.1 inches for Oro Valley between January through March and exceeds it by more than 1.5 inches in the northeast section of the Town. Rainfall has been mild with minimal drainage complaints being filed with the Town. This rainfall has also allowed vegetation to steadily grow through the winter and into the spring. If weather patterns hold to traditional norms through the spring and a drying out period takes hold, the enhanced vegetation growth could turn into fuel to kick start forest fires.

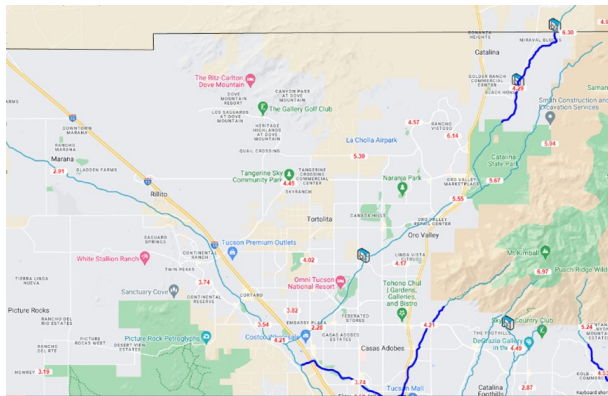
2024 rainfall totals January 1 – March 27 – 4.17 inches to 5.67 inches

2023 rainfall totals January 1 – March 27 – 3.58 inches to 4.84 inches

2022 rainfall totals January 1 – March 27 – 0.55 inches to 1.14 inches

2021 rainfall totals January 1 – March 27 – 1.3 inches to 1.73 inches

2020 rainfall totals January 1 – March 27 – 1.81 inches to 2.99 inches



### Street Operations

- Street crews have completed sidewalk repairs in the Copper Creek II (1-235) subdivisions as well as on La Cañada Drive between Naranja and Tangerine.
- Crack sealing continues in the Suffolk Hills (1-195) subdivision.
- Street crews have completed removal and replacement of failing asphalt on Lambert Lane at the Fry's Shopping Center entrance as well as on Chelsea Court within the Suffolk Hills (45-107) subdivision.
- Arterial, collector, and residential sweeping continues townwide in addition to monthly multi-use path sweeping.
- Pima County Development Services has approved the permit for the Operations Laydown Yard storage building on N. La Cholla Blvd. Surveying and dirt work for slab preparation began the week of March 18.
- Street crews continue to be busy patching various new and existing potholes throughout the Town due to the exceedingly wet start to 2024.
- Townwide right-of-way landscape maintenance continues at various locations by Town staff, ADC crew, and contractor crew as vegetation continues to be extremely active due to the significantly wetter than normal start to 2024 and with the recent warmer temperatures.

# PARKS & RECREATION

## ADMINISTRATION

April is here and that means a busy month of 50th celebrations! On Saturday, April 6, the celebration will begin with the 50th Anniversary Parade at 9am. The parade will start in front of Ironwood Ridge High School and end at the library parking lot. Our celebration will continue with the 50th Celebration Event on Saturday, April 13 starting at noon. The event will include stage time for local groups, activities, town booths, food trucks, and the band Voyager. The event will culminate with a fireworks display at 9:30pm.

Planting 50 Trees for 50 years will also be part of the April celebrations. On Friday, April 26 at 10am Town Council will be planting a tree at Town Hall. On Saturday, April 27 at 9am the community is invited to join staff at any of the following locations: Naranja Park, JDK Park, Steam Pump Ranch, and Riverfront Park. Staff will be waiting at the blue tents ready to plant the remaining 49 trees with community members. Any individuals that wish to donate trees can do so at the following website: [Make a Donation to an Oro Valley Park – Oro Valley | it's in our nature \(orovalleyaz.gov\)](#)

Our 50th mural work begins in early April. The artist has been selected and PRAB has worked with staff on the design. The mural will be on the southwest corner of the Oro Valley Aquatic Center. Part of the mural will face Calle Concordia, while the other side of the mural will face the parking lot entryway. Staff is excited to see the final product!

Progress continues on the Naranja Park Project, Elevator Project at the Community & Recreation Center, and restroom improvements at Honeybee Canyon Park and Vistoso Trail Nature Preserve. The Naranja Park Tangerine Road entrance remains the sole access point to the park until mid to late April. The Naranja Drive entrance remains available for access to the archery range only.

## AQUATIC CENTER

Martin Tuck has been hired as the new Facility Manager of the Oro Valley Aquatic Center. Martin comes to the Town after working over 25 years at the University of Arizona in several aquatics related positions, most recently as Director of Aquatics of the Hillenbrand Aquatic Center.

## RECREATION AND CULTURE

March was a busy month in the Parks and Recreation Department. Recreation and Culture provided a number of events and programs including Spring Break Nature Camp (*pictured*), Bike Swap Sell, and Easter Eggstravaganza.

The Movie at the Ranch in April will be The Super Mario Bros. Movie. Second Saturday in April has the Heirloom Farmers Market, Makers Market and Pusch House tours. Archeology Southwest and the Oro Valley Historical Society will be at Steam Pump Ranch interpreting history and primitive living skills for the public.



Lifetime learning with Gadget Guidance and the Single Senior Mingle continue in April. The Friday night concert series is in full swing as well.

The Adult Kickball league kicks off in April for a 7-week season culminating in a playoff tournament in June.

## COMMUNITY AND RECREATION CENTER

The pickleball shade construction project was completed last month, and staff held a celebration to commemorate the project on Friday, March 9 (*pictured*). The shade project includes two 20-ft x 20-ft shade structures, to match existing shade at the tennis and pickleball facilities.

The CRC will be hosting its annual pickleball tournament April 4-7. This fifth annual event will feature nearly 300 players for some fun and exciting competition. This year's event is an OV 50th anniversary branded event and each participant will receive a complimentary 50th t-shirt, thanks to event sponsor Lisa Bayless Realtor.



Movies on the Lawn at the Community & Recreation Center will return on April 6. This month's movie will be the 1989 sci-fi adventure film, Back to the Future Part II. This free community events will take place once a month through September and will be hosted on the backside of the facility near the driving range. Movies start at sunset.

El Conquistador Tennis will be hosting a USTA Level 3 National Tournament March 16-18 at the CRC and Pusch Ridge Tennis Facility. This event will feature high level competition from young athletes aged 18 and under.

# PARK MAINTENANCE

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*April projects outside of standard core services:*

## **Naranja Park:**

- Spring field maintenance begins.
- Mowing, fertilization, and irrigation management.
- Repairs to large dog park outlet scheduled.
- Continued maintenance on existing dog park and newly sodded large dog park. Rolling and compacting the existing soil surrounding the sod to be added to existing maintenance practices.
- Replacement of worn swing parts scheduled.

## **Riverfront Park:**

- Spring field maintenance begins.

## **James D. Krieh Park:**

- Spring field maintenance begins.

## **Town Hall/Library/Library/OVPD:**

- Continued maintenance of all areas of Town Hall Campus.
- Weed abatement and prevention.

## **Vistoso Trail Natural Preserve:**

- Phase 2 of the restroom repairs for restrooms 1 & 2 in progress and on schedule.
- Clean-up of VTNP maintenance yard complete.

## **Honeybee Canyon Park:**

- Roof repairs at Honeybee restroom improvements in progress and on schedule.
- Honeybee Canyon Park parking lot clean up scheduled.

Continued communication PUG/Oro Valley Sports Alliance individual organizations for field maintenance and updates.

Preparations and set up for 50th Parade and Celebration event in progress.

Sports field light audit completed and working with contractors to get all field lighting issues fixed.

# INDIGO GOLF

Golf Rounds for April are forecasted for 8,250 rounds at the 36-hole facility and Pusch Ridge is forecasted for 2,600 rounds of golf. April is generally a month with great weather, comfortable temperatures, and a later sunset time, which makes it a prime month for golf.

As of March 19, we have 380 Full Memberships with 16 Corporate Memberships. The marketing focus for April will continue to focus on full-time, monthly and corporate memberships.

April events include weekly Ladies, Men's and Couples competitions and the WGC Club Championship April 16. We will be hosting 13+ social events during the month, including Friday Night Fish Fry, Republic Women's, and a wedding on April 19. We have two larger golf tournaments in April: Golden Retriever Event April 14 (120 players) and U.S. Marshall Event April 27 (144 players).

April projects include: greens top dressing, desert herbicide application, greens fertilization, sprinkler edging, cart path cleaning, desert cleanup along homes where accessible, tree pruning, verti-cutting, and pre-emergent application in rough.

April maintenance activities include: tree pruning, edging valves, gopher control, herbicide application, seed head application, greens fertilization, and bunker edging.

## Golf Rounds Report:

2023-2024 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
8/31/2023	2855	1523	303	307	4988
9/30/2023	3129	1810	386	465	5790
10/31/2023	3501	2155	424	385	6465
11/30/2023	3995	2848	460	914	8217
12/31/2023	3841	3397	530	118	7886
1/31/2024	3960	3277	576	246	8059
2/29/2024	4000	3657	501	753	8911
3/31/2024					0
4/30/2024					0
5/31/2024					0
6/30/2024					0
<b>Total Rounds</b>	<b>25,281</b>	<b>18,667</b>	<b>3,180</b>	<b>3,188</b>	<b>50,316</b>

2022-2023 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2022	2478	1950	149	223	4800
8/31/2022	2643	2101	171	192	5107
9/30/2022	2829	2315	210	255	5609
10/31/2022	3149	1926	158	388	5621
11/30/2022	3175	3766	313	894	8148
12/31/2022	3135	2936	504	208	6783
1/31/2023	3792	3323	505	466	8086
2/28/2023	3247	3601	440	395	7683
3/31/2023	4626	4944	655	551	10776
4/30/2023	3707	3262	445	1063	8477
5/31/2023	3228	2407	414	421	6470
6/30/2023	2939	2093	76	320	5428
<b>Total Rounds</b>	<b>38,948</b>	<b>34,624</b>	<b>4,040</b>	<b>5,376</b>	<b>82,988</b>

2023-2024 PUSCH RIDGE GOLF ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2023	0	0	0	0	0
8/31/2023	0	0	0	0	0
9/30/2023	0	0	0	0	0
10/31/2023	59	310	17	105	491
11/30/2023	516	1792	112	462	2882
12/31/2023	362	1706	108	365	2541
1/31/2024	445	1616	106	431	2598
2/29/2024	427	1960	198	447	3032
3/31/2024					0
4/30/2024					0
5/31/2024					0
6/30/2024					0
<b>Totals</b>	<b>1,809</b>	<b>7,384</b>	<b>541</b>	<b>1,810</b>	<b>11,544</b>

2022-2023 PUSCH RIDGE ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2022	0	0	0	0	0
8/31/2022	0	0	0	0	0
9/30/2022	0	0	0	0	0
10/31/2022	0	0	0	0	0
11/30/2022	320	1385	213	413	2331
12/31/2022	216	1232	166	217	1831
1/31/2023	279	1611	189	345	2424
2/28/2023	323	1703	146	201	2373
3/31/2023	301	2654	200	404	3559
4/30/2023	244	1774	150	303	2471
5/31/2023	124	765	132	69	1090
6/30/2023	12	86	0	182	280
<b>Totals</b>	<b>1,819</b>	<b>11,210</b>	<b>1,196</b>	<b>2,134</b>	<b>16,359</b>

# WATER UTILITY

## METER OPERATIONS

For the month of March, the Utility added 17 new service connections.

The Utility now has a total of 21,440 service connections.

## WATER UTILITY DIRECTOR, GUEST SPEAKER AT SUN CITY COMMUNITY CENTER

On Wednesday March 27, 2024, Water Utility Director Peter Abraham, CED's Bayer Vella, CED's Milini Simms, and Mayor Winfield attended a Forum at the Sun City Community Center to discuss Oro Valley's Development, Growth and Water Supply.

The presentation was attended by approximately 30 residents. The feedback provided by those who attended was very positive.



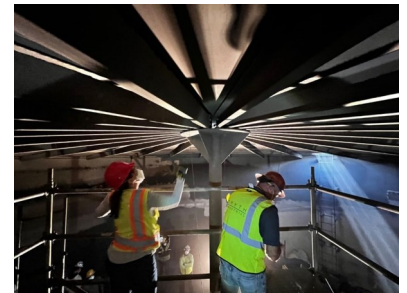
## CIP – CAPITAL IMPROVEMENT PROGRAM

Water Utility staff continues to implement this year's Capital Improvement Program.

### Big Wash Reservoir Rehabilitation

The Big Wash 250,000-gallon reservoir is one of two reservoirs located near the Marketplace. This reservoir was inspected in the winter of 2023 and is slated for rehabilitation this winter. Closer inspection of this reservoir revealed the need for more extensive rehabilitation work than originally planned. Engineering staff is working with a consultant structural engineer to determine the appropriate course of action to best rehabilitate this municipal water asset.

The photo shows the Big Wash Reservoir being inspected by a licensed structural engineer to determine the extent of rehabilitation required before the reservoir can be placed back in service.

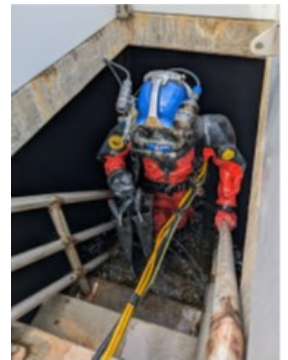


## WATER OPERATIONS

### Annual reservoir cleaning and inspection program

Every year during the winter months, Water Operations contracts with a diving company certified to clean, inspect and evaluate the condition of municipal water reservoirs. This annual inspection ensures the water reservoirs are in good working order and are prepared to provide safe, reliable, uninterrupted service.

The photo shows a certified diver preparing to clean, inspect and evaluate the condition of an Oro Valley Water Utility Reservoir.



### Production facility Operations & Maintenance



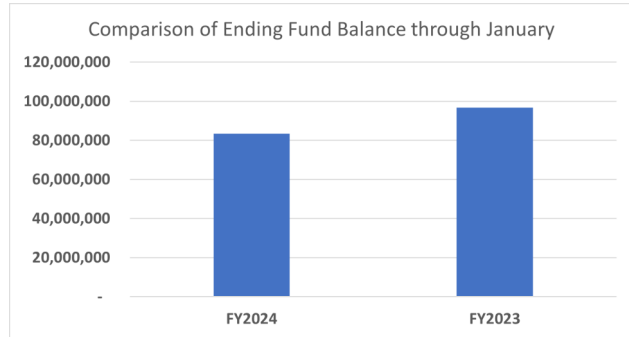
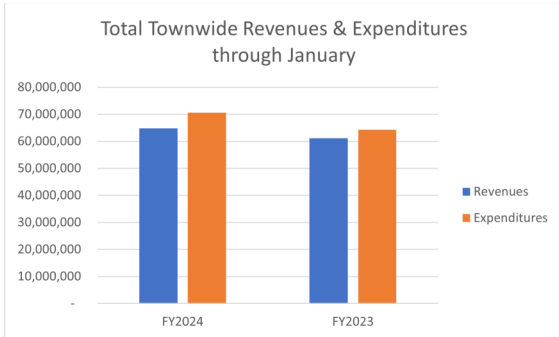
Water Utility staff are continuously performing maintenance work on the Water Utility's production assets.

The photo shows Water Utility Staff replacing a booster pump at the Utility's Countryside booster station. Work of this type is perpetual in nature and necessary to ensure a reliable municipal water system.

# ADMINISTRATION

## FINANCE

The Town continues to perform as expected from a Town-wide financial perspective. Total Town-wide revenues are up \$3,733,947 through January 2024, in comparison to January 2023. Meanwhile, total Town-wide expenditures are greater than January 2023 by \$6,353,200. Capital is the primary driver of the increase in spending from the prior year, as it accounts for \$4,770,139 of the \$6,353,200, or 75%. Personnel and Operations & Maintenance (O&M) also continue to outpace last year's outflows through Jan. Total estimated Town-wide Fund Balances through January 2024 are \$83,411,272, which is about \$5.77 million less than the Town carried into the fiscal year. This reduction in fund balance is primarily a function of the large capital projects being executed and the continued spenddown of ARPA and parks and recreation bond monies.



## TOWN MANAGER'S OFFICE

Ask OV Top Inquiries: Feb. 24 – March 22, 2024

Right-of-Way	5
Park Facilities	6
Non-Municipal	4
Naranja Park	5
Town Projects	4

### OV Peak Performance

In support of the FY 23/24 - FY 24/25 Council Strategic Plan's objective 6.2.2 (strengthen the Town's continuous improvement acumen by developing Lean Six Sigma skills among Town employees) and the Town's Peak Performance program, one new staff member has earned their Lean Six Sigma Yellow Belt and one staff member continued their process improvement education and went on to earn their Lean Six Sigma Green Belt.

*Congratulations to the Town's newest Yellow Belt: Jeanna Ancona, Senior Office Specialist*

*And congratulations to the Town's newest Green Belt: Kelsey Wuoti, Contract Specialist (pictured)*

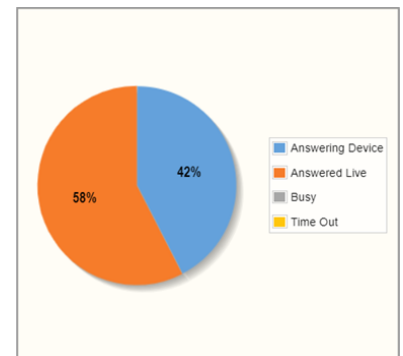


### OV Youth Advisory Council (YAC)

Youth Advisory Council applications are currently open and being accepted through April 12. To date, 25 applications have been received to fill five vacancies from graduating seniors.

### Emergency Management

The Town Incident Management Team (IMT) conducted a communications drill on March 22. A total of 34 phone alerts were sent with approximately 60% answering live (*chart*). All members of the IMT acknowledged receipt of the alert message. Moving forward, the IMT will utilize a hybrid approach for communications, utilizing our alert system to reach email, text messages and phone calls. The Town IMT is scheduled for additional trainings heading toward a tabletop exercise in Summer.



On March 28, Town Emergency Management and Safety hosted a CPR/AED Training for staff requiring certification as part of their job duties. Forty staff members from Public Works, Parks & Rec, OVPD, and Courts were certified. Additional trainings for interested staff will be made available in Summer.

# INNOVATION AND TECHNOLOGY

In March, the Information Technology department kicked off their engagement with Crexendo, the Town's selected vendor for the phone system. The new phone system will replace the Town's aging phone system. This new system will allow additional functionality for the Police Department, Transportation, and Inspectors. The new system will in place by the end of April.

IT has been working with the Arizona Department of Homeland Security regarding the State and Local Cyber Readiness Program grant. The Town has been awarded licensing for a cybersecurity training system. This system will be used to increase cybersecurity awareness for the Town and provide additional cybersecurity training opportunities for all IT professionals.

# COMMUNICATIONS AND MARKETING

## March Productions

### 50TH ANNIVERSARY

- Physical Timeline display
- Digital Timeline: [Journey through the Years](#)
- Article: [OV's 50th Anniversary: A legacy of public art](#)
- Article: [OV Town Talk: Celebrating 50 years of community](#)
- Release: [Last call to join Oro Valley's 50th Anniversary Parade](#)
- Release: [Save the Date! Oro Valley gears up for 50th Anniversary celebrations](#)
- Video: [Oro Valley Historical Spotlight of Original Town Councilmember Lauren Rhude](#)
- Podcast: [Oro Valley Historical Spotlight of First Police Chief Fred Roof](#)
- Web/Video: [Historical Society Panel: Three Mayors Discuss Oro Valley's History](#)
- Calendar: [50 Trees for 50 Years community tree planting event](#)
- Ad: Parade and Community Celebration Explorer print ads
- Community Celebration stage banners
- Parade handheld banners
- Parade Council golf cart signs
- Parade postcard
- Parade map
- Parade road/traffic sign
- Parade social media campaign
- Community Celebration social media campaign
- Community Celebration children's activity sheet and coloring pages



## PODCASTS

[What's Happening in Parks and Recreation: March 2024](#)

## PUBLICATIONS & GRAPHIC DESIGN

- Vista Newsletter ([April/May 2024](#))
- Chamber of Commerce Economic Outlook program ad
- Movies on the Lawn Explorer print ad
- Friday Night Concerts at SPR Explorer print ad
- This Month in Parks and Recreation Explorer print ad
- Best of the NW Explorer print ad
- Free Movies in Oro Valley Bear Essential News print ad
- Battle of the Bands Explorer print ad
- Town Court sticker

**50th Anniversary Web Page Timeline**

We are excited to introduce the interactive digital timeline of Oro Valley's 50 year on the CV 50th web page, where visitors can explore the important milestones and memories from the last five decades. Check out the timeline and other fascinating content on the 50th Anniversary web page. [Click here to visit orovalley.gov](#) and click on the blue "50th Anniversary" button. Be sure to check back often as new content will be posted throughout 2024.

**50th Article Series: A legacy of public art**

Did you know that Oro Valley has more than 250 pieces of public art? In this month's article, click [Eggenberg](#), founder of Oro Valley's public art program, shares some history and insights on some of his favorite pieces. To read the article, [click here](#) or visit [orovalley.gov](#) and search for [EGGENBERG](#), or visit our [50th feature page](#).

**50th Video Series: Lauren Rhude, original town councilmember**

The latest installment of CV's 50th anniversary video series features Lauren Rhude, one of the town's original five councilmembers. During his years on council, Rhude worked to establish the founding principles of our community as well as the Oro Valley Police Department and important zoning codes. Sadly, Mr. Rhude passed away shortly after filming this interview. We thank him and his wife Lillian for their contributions to our community. To watch the video, [click here](#) or visit [orovalley.gov](#) and search for [RHUDE](#), or visit our [50th feature page](#).

**50th Podcast Series: Fred Roof—Oro Valley's first police chief**

In this episode of our 50th anniversary podcast series, CV's first police chief Fred Roof talks to us about the challenges of policing a fledgling community. To listen, [click here](#) or visit [orovalley.gov](#) and search for [PODCAST](#).

**Oro Valley Mayor & Council**

Joe Yickfeld, Mayor  
 Melissa Burns, Vice Mayor  
 Tim Bolen, Councilmember  
 Elery "Mac" Garcia, Councilmember  
 Steve Basso-Bay, Councilmember  
 Josh Skubben, Councilmember  
 Steve Salinas, Councilmember  
 Joe Moore and Councilmembers, call 520.426.0200 or [council@orovalley.gov](#)

Time Manager  
 Call 520.426.0200 or [time@orovalley.gov](#)

Got questions? Ask CVT  
[info@orovalley.gov](#)

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