

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | September 2023

TO COUNCIL



I've been working closely with staff on the development and implementation of "Balanced Score Card," a new initiative to track operational KPIs (key performance indicators) across the organization. In August, staff identified specific KPIs, and tracking began September 1. The roll-out of Balanced Score Card will be relatively simple as staff works to integrate this new reporting system into daily operations. In the future, Council will see monthly departmental KPIs as part of the monthly Executive Report.

The Town is currently in the recruitment process for Director of Parks and Recreation, Director of Information Technology (IT), and Public Information Officer in the Town Manager's Department. I will keep you apprised of our progress.

I'm happy to announce that the Communications Division, within the Town Manager's Office, has launched a new video series to help Oro Valley residents better understand Town services, and provide an opportunity to hear directly from the men and women who provide those services. The video series "Behind the Scenes" gives a true behind the scenes look at daily operations, and the first video in the series focused on the Stormwater Utility. The next video will feature staff from the Finance Department. Each video will be published on social media channels, posted to that department's web page and added to the video series collection on the "Behind the Scenes" page of the Town website. To view the videos, visit www.orovalleyaz.gov and search for: BEHIND THE SCENES.

In other news:

- The Community Center parking lot reconfiguration and expansion project is substantially complete, eight weeks ahead of schedule! That means that patrons can now park in the 130 new spots. The only thing left to do is install lights in the parking lot, and that should be finished by mid-September.
- The Transit Services Division successfully launched a new online passenger portal designed to replace and enhance the current online reservation system by allowing passengers to directly book rides, review upcoming trips, and track where buses are in real time.
- The Finance Department, in partnership with the Communications Division, published the annual "Know Your Town's Budget" document, which provides a two-page summary of the newly-adopted budget with the goal of making financial information more accessible to Oro Valley residents.

Please let me know if you have any questions about this month's report.

Jeff Wilkins
Town Manager



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POLICE DEPARTMENT

CASES AND STATISTICS

Case 1

On August 2, a two-vehicle collision occurred at Oracle and Hardy Roads. The vehicle that was suspected of causing the crash fled the scene. This was unfortunately a fatality collision where the other driver was declared deceased at the scene, and one of the passengers passed away on a later date. The suspected driver who caused the crash was located and arrested later that day and was booked into jail for leaving the scene of a collision resulting in death.

Case 2

Detectives with OVPD were advised of a possible case of Sexual Abuse of a Minor that had occurred at a local movie theater. The investigation led to the arrest of a 25-year-old male who was known to the victim. He was booked into jail for one count of Sexual Abuse of a Minor.

Case 3

The OVPD Traffic Unit spent part of the first week of school conducting High Visibility Enforcement (HiVE) Patrols in the school zones near Ironwood and Wilson schools. Additional officers worked in the other school zones so that all schools had visibility and enforcement for the safety of the students. The Traffic Unit made 32 contacts during the HiVE Patrols. The extra patrols along with social media posts made the school zones safer for students traveling to and from school.



RECOGNITION AND SPECIAL EVENTS

Officer Greg Chmara, also known as "Officer Greg" at Painted Sky Elementary where he was the School Resource Officer, retired. He served a total of 28 years as a firefighter and police officer. Officer Greg was known for his safety videos made for the students, most notably, the famous backpack video. In honor of that, Mayor Winfield presented him with a bright pink backpack.



COMMUNITY INVOLVEMENT

On August 15, another session of the OVPD Citizen Academy began. This 12-week program allows citizens an inside look into the police department and its numerous units and programs. This academy is held several times a year and is facilitated by the OVPD Community Resources Unit.

REGIONAL SUPPORT

OVPD has implemented a Wellness/Therapy K9 program. Ari, a 2-year-old yellow lab was brought down from Washington after washing out of Drug Dog school because she liked people more than finding drugs. She is still in training, but is in the office every day, making the employees of OVPD feel happier and have less stress. She will be available to other agencies/responders if needed for incidents that have significant emotional impact.



COMMUNITY AND ECONOMIC DEVELOPMENT

TRENDS

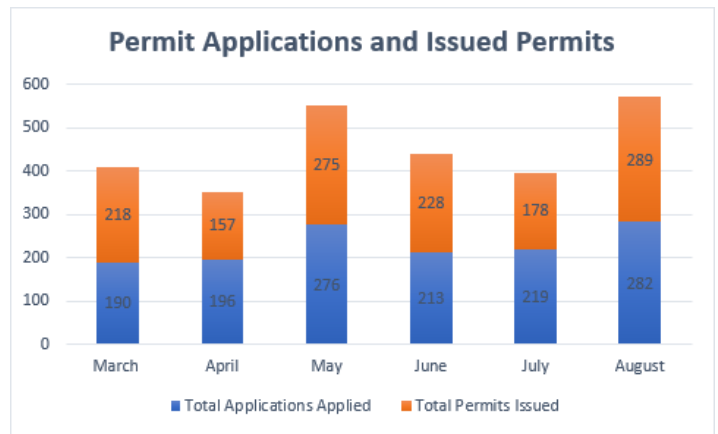
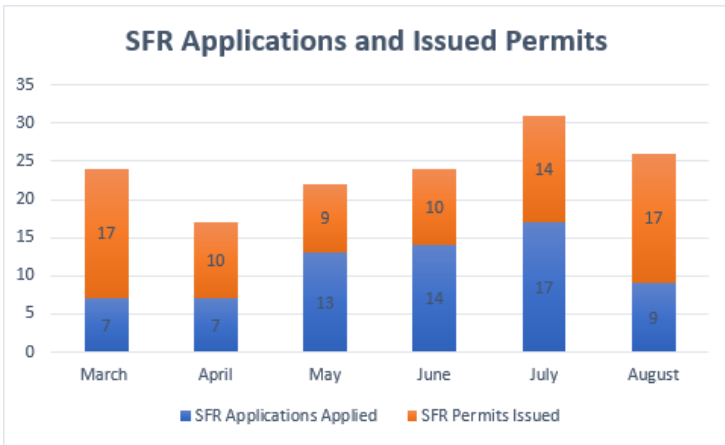
Single Family Residential Activity

17 new Single Family Residential (SFR) permits were issued during the month of August compared to 14 SFR permits issued in July. Year-to-date, 85 SFR permits have been issued since the beginning of the year compared to 147 issued during the same period in 2022.

Permitting Activity

289 total permits were issued during the month of August compared to 178 permits issued in July. Year-to-date, 1,731 total permits have been issued since the beginning of the year compared to 1,739 issued during the same period in 2022.

Below are charts showing overall activity for the last six months.

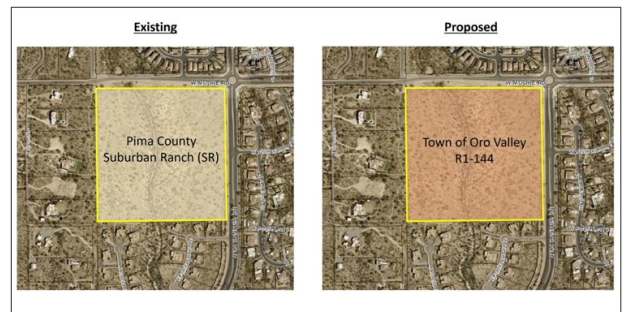


MEETINGS/OTHER NEWS

Planning and Zoning Commission

On September 5, the Planning and Zoning Commission considered:

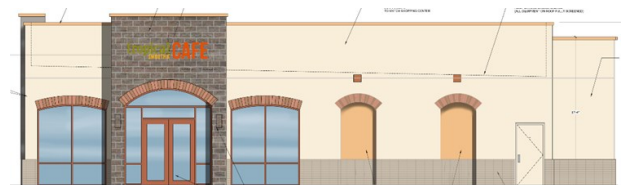
- [Proposed code amendments to update the requirements for private recreation areas](#) including size, location and amenities. The proposed code amendment aims to meet a need for larger, neighborhood parks which was identified in the Parks and Recreation Needs Assessment (2021) and further prioritized through the Town Council’s Strategic Leadership Plan.
- The proposed translational **zoning for an approximately 36-acre property** located at the southwest corner of La Cañada Drive and Moore Road. The request is to change the existing Pima County Suburban Ranch (SR) zoning to Town of Oro Valley R1-144 (large-lot residential), the most similar Town zoning district. Then, on September 6, Town Council will consider the proposal. It is important to note that the proposed translational zoning will only be considered if the associated annexation is approved.



Town Council

On September 6, the Council considered:

- A Conditional Use Permit, Development Plan package, and Conceptual Architecture for a **1,649 sq. ft. drive-thru restaurant in the Cañada Crossroads Shopping Center** at the southwest corner of La Cañada Drive and Lambert Lane.



NEW DEVELOPMENT

Oro Valley was included in statewide searches by six prospective businesses in July and August. The Town was unable to meet the minimum requirements listed below:

- Project 1: Heavy Industrial Zoning
- Project 2: 40,000 sq. ft. building with the required zoning is not available
- Project 3: 550,000 sq. ft. building
- Project 4: 500 acre site
- Project 5: 676,000 sq. ft. building
- Project 6: 300 acre site

BUSINESS RETENTION/EXPANSION AND ATTRACTION/MARKETING

New Businesses

In August, business licenses were issued to six store front locations, three home-based occupations, one in a shared location (Artists & Markers Spaces) and one business in an intelligent office which is a physical location that a business owner can use for package and mail delivery, meetings, and other business-related functions.

Completed Projects (Certificate of Occupancy Issued)

- **China Valley Chinese Restaurant** — 10110 N. Oracle Road, #180 (new owner)
- **Exhibition Hub Art Center** — 11975 N. Oracle Road
- **First Citizens Bank** — 8580 N. Oracle Road (new owner/former CIT bank)
- **Fruit Shack** — 10785 N. Oracle Road, # 143 (new owner)
- **Lewis + Ivey Salon** — 1880 E. Tangerine Road, #160 (expansion)
- **Pusch Ridge Cleaners** — 10785 N. Oracle Road, #191 (new owner)
- **Stretch Lab** — 10515 N. Oracle Road, #169
- **The Bailey Veterinary Medical Clinic** — 10140 N. Oracle Road

Business Closure

- **Fast Rhino** — 1171 E. Rancho Vistoso Blvd, #111 (closed the retail location)
- **Jerry Bobs** — 7939 N. Oracle Road

Ribbon Cuttings

- **Desert Lotus Medical Center** — 1850 E. Innovation Park Drive
- **Oro Valley Chamber of Commerce** — 1822 E. Innovation Park Drive



Making Connections

Mayor Winfield and Town Staff went to ED2 (Electronic Design and Development Corporation), an emerging technology and engineering company located at 7636 N. Oracle Road. While touring the facility, President & CEO, Sergio Cardona, told them about new technology they have developed.



PERMITTING MAJOR ACTIVITIY

New Businesses

- *Il Sons for Men at San Dorado* – 10556 N. Oracle Road (Building TI Permit Applied)
- *Surf Thru Express Car Wash at OV Marketplace* – 11595 N. Oracle Road (Building Permit Applied)
- *The Van Gogh Immersive Experience at OV Marketplace* – 11975 N. Oracle Road (Building Permit Issued)

Other Permits

- *Discount Tire* – 8125 N. Oracle Road (Building TI Permit Issued)
- *Naranja Park Improvements for Splash Pad and Skate/Bike Park* – 660 W. Naranja Drive (Type 3 Grading Permit Issued)
- *Oro Valley Community and Recreation Center Elevator Improvements* – 10555 N. La Cañada Drive (Building TI Permit Applied)
- *Oro Vista Apartments at Oro Valley Shopping Center* – 1275 W. Lambert Lane (Type 2 Grading Permit Issued)
- *Roche Ventana* – 1910 E. Innovation Park Drive (Building TI Permit Issued)

PLANNING PROJECT HIGHLIGHTS

- In 2019, the Town Council approved a request for a **Grading Exception on a lot in the Oro Valley Country Club Estates (OVCC)**. The OVCC is a subdivision developed in the 1950s which is where this specific lot has remained vacant. Staff has been in contact with the consultant for the new owners who intended to move forward with plans to build a custom home on the lot. The ability to build on the site is largely in part due to the approval of the grading exception.
- A revised General Plan Amendment and Planned Area Development (PAD) Amendment was received for a portion (outlined in blue on the bottom right) of the [former Golf Club at Vistoso clubhouse site on Vistoso Highlands Drive](#). The applicant has revised the request to change the existing zoning from Rancho Vistoso Open Space to High Density Residential to accommodate the proposed multi-family residential development.
- Join us this fall for [Oro Valley Community Academy's 26th session!](#) Community Academy is an opportunity to learn about the Town government. This session will have a special focus on the General plan. Classes will be held from 6-8 p.m., twice a week from October 10 through October 30. The deadline to register is October 1.



TOURISM

- As a sponsor of the Tucson Audubon Society Birding Festival, the Town was able to create a **birding tour at Vistoso Nature Preserve**. The group consisted of tourists from all over the United States.
- Tourism met with the sales team at Westward Look, Tourism Team of Marana, Pima County Tourism Department on a collaboration project for a February 2024 **Pro Cycling Fondo Ride**.
- Tourism met with the Southern Arizona Sports, Tourism and Film Authority to promote our venues and cross-bid **proposals on large sports tournaments**.



PUBLIC WORKS

BOND PROJECTS

The quarterly update is currently being published as a Council Report and will provide greater detail for each project. Please refer to that document for updates related to Bond Projects.

ENGINEERING/GENERAL PROJECT UPDATES

Westward Look Drive Reconstruction

A construction contract was awarded to KE&G Construction to start work on September 11 and continue until November 27, 2023.

Oro Valley Town Court Expansion

Construction plans for the expansion are in the final stages, with the addition of IT components to the documents by Breckenridge to optimize the overall functionality.

Town Hall Generator

The groundwork is underway, with soil compaction in progress. The commencement of cement work is anticipated in the first half of September, marking a pivotal step in the project.

La Cañada Drive/Tangerine Road intersection — Mill and Overlay

KE&G Construction was the lowest bidder and will start work October 9 and finish by early November.

First Avenue from bridge to Oracle Road — Mill and Overlay

Sunland Construction was the lowest bidder and will start work September 25 and finish October 6.

Pavement Preservation

- Phase 1: KE&G Construction will be applying liquid road surface treatment in the Monte Del Oro Subdivision from August 28 to September 15.
- Phase 2: VSSI will be applying a SAM treatment to various roads starting in late September and continuing into late October.
- Phase 3: Holbrooke Asphalt will be applying an HA5 treatment to various roads starting September 18 to October 31.

STORMWATER AND STREET OPERATIONS

Sediment Removal

Stormwater Utility has completed the clearing of sediment from within the Mutterer Wash box culvert utilizing SMS Construction. Roughly two feet of sand was removed from the box culvert and a portion of that sandy sediment will be recycled and used as part of the Oro Valley sandbag program. The total cost for this work effort was \$13,000.

Monsoon Cleanup

The storm event on August 16 caused significant vegetation damage throughout town. Public Works and Parks and Recreation staff put a clean-up plan in place and are busy working to clear roadways, facilities and park areas from downed trees and cacti.

Street Operations

- Street Crews continue sidewalk repairs at Sun City Vistoso Units 5, 6 and 7 subdivisions as well as at various other locations around Town.
- Street Crews have completed paving the new Naranja Park pedestrian path adjacent to North Pomegranate Drive. New delineation, signage and striping will be installed in the near future.
- Town staff, Arizona Department of Corrections and Contractor crews have been cleaning up monsoon storm debris at various locations throughout Town, as well as continuing quarterly sweeping of all arterial and collector streets and monthly multi-use path sweeping.
- Crews are also working to complete bridge repairs to the 1st Avenue, Big Wash, and Honeybee bridges.



FLEET AND FACILITIES

Community and Recreation Center, Fire Alarm Modernization

Construction commenced on August 14. The project will enhance safety measures at the facility.

Pusch Ridge Tennis Restroom Remodel

This project reached a significant milestone with the completion of demolition, framing, and rough-in plumbing. There's a minor alteration due to column removal, which requires collaboration with the architect and contractor for resolution.

Town Hall, Building A, Lower-Level Remodel Design

The preliminary floor plan, endorsed by I&T, involves truncating the records room. A digitization initiative for paper files is slated to accommodate the adjusted space.

Community and Recreation Center, Overlook Kitchen, Grease Trap Replacement

Staff received approvals for grease trap permits. This project's alignment with the Community and Recreation Center elevator construction showcases efficient resource management.

500 W. Magee Police Substation Sally Port Overhead Doors

An interim solution has been implemented for emergency access. Staff is seeking a permanent resolution from the original installer.

Town Entry Monuments

Collaborating with Territorial Sign Company, in the process of refreshing the monument's appearance, utilizing vendor services for painting and labor.

TRANSIT

Passenger Portal

The Transit Services Division launched a new Passenger Portal in August. The new portal is designed to replace and enhance the current online reservation system by allowing passengers to directly book rides, review upcoming trips, and track where buses are in real time.

Proposed changes to Regional Transportation

Transit Division staff attended a public meeting on August 29 hosted by the Regional Transportation Authority (RTA) to communicate the results of the Comprehensive Operational Analysis conducted by the City of Tucson/Sun Tran.

The City of Tucson, in partnership with the Pima Association of Governments (PAG) and the Regional Transportation Authority (RTA), is proposing transit service changes throughout the greater Tucson region. Changes presented and proposed according to the website include:

- Realigning and extending routes
- Investing in high-frequency service
- Improving access and quality of service
- Extending service hours
- Adding weekend frequency

The documents provided at the public meeting were not well received as specific route eliminations were not "called out" on the handouts. This was the main theme of the meeting. RTA and City of Tucson staff listened to the public and assured them that the proposal was a draft and would be reworked prior to the plan being moved to the City of Tucson Mayor and Council. At this time, it appears as if the City of Tucson and RTA will address the elimination of services by reinstating them into the plan therefore mitigating any of the public's concerns.

PARKS & RECREATION

ADMINISTRATION

Parks and Recreation staff members attended the annual Arizona Parks and Recreation Association State Conference held in Glendale and met with over 600 fellow Parks and Recreation Professionals for three full days of education and networking opportunities. Staff attends this conference each year to learn about new trends and successes across the state that can be brought back to our community.

AQUATICS

On August 19, **US Olympian Katie Grimes visited the facility** and joined the FAST Swim Team for a quick workout while visiting Oro Valley. During the 2020 Summer Olympics, Katie, at 15-years-old, became the youngest member of the US Olympic Team.

On September 8-10, the Oro Valley Aquatic Center will be hosting the **Patriot Swim Meet** presented by the FAST swim team. This meet is expected to attract 300+ youth athletes from across the state.

On September 16, the Oro Valley Aquatic Center will host the **CDO High School Swim Invitational**. This event is an opportunity for High School swimmers to obtain a qualifying time for the State Championship. This event will attract more than 10 High School teams to the area.

On September 30, the **Find Your Fins all Aquatic Triathlon** will be held at the facility. This event is open to all but does promote itself as an athletic event for individuals with disabilities.

COMMUNITY & RECREATION CENTER (CRC)

The **final Movies on the Lawn event** for the season will be on September 16 and will feature the 1994 version of the movie *The Little Rascals*.

The CRC will host a **trivia event on September 23**. This bi-monthly event is done in partnership with the Overlook Restaurant and features pub-style trivia, child watch services, and happy hour food and drink specials.

The **dirt lot paving project was completed early** and opened for use on August 11. This improvement has yielded an additional 130 spots, bringing the total count to 320 onsite at the CRC. Staff continues to work with the Public Works team to identify some additional improvements in the existing lot, such as re-stripping parking stalls and pothole maintenance. These items are scheduled to be addressed in the next 3 — 4 weeks.

The Community & Recreation Center **opened registration for Fall Break Camp SPF** on August 1. The camp will run October 9 — 13 and will feature games, crafts, swimming, pickleball and more.

CRC staff is having an ongoing conversation with El Conquistador Golf regarding **usage of the Sunset Room**, which is the banquet room near the Overlook Restaurant. Staff is interested in expanding group fitness classes in this space to help meet the demand, especially during the busy winter months.



RECREATION AND CULTURE

Staff has begun to furnish the barbeque and bunkhouses at Steam Pump Ranch now that substantial completion has been reached and the summer camp season has finished. Unfortunately in August, **vandalism struck Steam Pump Ranch and the Farmers Market Ramada**. The damaged structure has been removed from the property. Staff is working on a replacement strategy and the Farmers Market is carrying on without shade. Staff has committed to include the Heirloom Farmer's Market, as well as the Oro Valley Historical Society, in discussions about replacement.

Friday Night Concerts at Steam Pump Ranch returned on September 1 with Wholly Cats Swing Club performing. On September 29, the 2023 Battle of the Bands Champions, Znora Band will be playing. Food trucks, beer, wine, and soft drinks will be available for purchase at each concert.

On September 30, Oro Valley Parks and Recreation will be hosting a **brand-new free community event at Steam Pump Ranch, Bark in the Park!** There will be adoptable dogs, food trucks, music, crafts for kids, dog talent show, dog costume contest, prizes, and booths from local businesses.



PARK MAINTENANCE

Planned Maintenance Activities in September

- Overseeding at Naranja Park — Fields 1 and 2 will be fenced off and closed September 11 — 29. Fields 3 and 4 will be fenced off and closed September 25 — October 13.
- Overseeding at Riverfront Park – Upper field, lower field and Softball fields 1 and 2 will be closed October 16 — November 3.
- Overseeding at James D. Kriegh Park – Baseball fields 1, 2 and 3 will be closed September 11 — September 23.
- Honeybee Canyon Park – Working with facilities to arrange for Honeybee restroom repairs.
- Multi-use Paths — Continuing storm damage clean up. Storm damage repairs to the new path north of Oro Valley Marketplace finished with the work done under warranty by KE&G Construction.
- Town Hall – General clean-up of entire property.

GOLF

Golf Rounds for August show 4,988 rounds at the 36-hole facility, 0 regular golf rounds and 119 disc golf rounds at the Pusch Ridge Facility.

ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2023	2939	2033	136	320	5428
8/31/2023	2855	1523	303	307	4988
9/30/2023					0
10/31/2023					0
11/30/2023					0
12/31/2023					0
1/31/2024					0
2/28/2024					0
3/31/2024					0
4/30/2024					0
5/31/2024					0
6/30/2024					0
Total Rounds	5,794	3,556	439	627	10,416

PUSCH RIDGE GOLF ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2023	0	0	0	0	0
8/31/2023	0	0	0	0	0
9/30/2022					0
10/31/2023					0
11/30/2023					0
12/31/2022					0
1/31/2024					0
2/28/2024					0
3/31/2024					0
4/30/2024					0
5/31/2024					0
6/30/2024					0
Totals	0	0	0	0	0

NOTE FOR AUGUST PUSCH RIDGE DISC GOLF ROUNDS -
We did a total of 119 disc golf rounds in the month of August
65 of those rounds were done through Civic Rec

2022/23 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2022	2478	1950	149	223	4800
8/31/2022	2643	2101	171	192	5107
9/30/2022	2829	2315	210	255	5609
10/31/2022	3149	1926	158	388	5621
11/30/2022	3175	3766	313	894	8148
12/31/2022	3135	2936	504	208	6783
1/31/2023	3792	3323	505	466	8086
2/28/2023	3247	3601	440	395	7683
3/31/2023	4626	4944	655	551	10776
4/30/2023	3707	3262	445	1063	8477
5/31/2023	3228	2407	414	421	6470
6/30/2023	2939	2093	76	320	5428
Total Rounds	38,948	34,624	4,040	5,376	82,988

2022/23 PUSCH RIDGE ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2022	0	0	0	0	0
8/31/2022	0	0	0	0	0
9/30/2022	0	0	0	0	0
10/31/2022	0	0	0	0	0
11/30/2022	320	1385	213	413	2331
12/31/2022	216	1232	166	217	1831
1/31/2023	279	1611	189	345	2424
2/28/2023	323	1703	146	201	2373
3/31/2023	301	2654	200	404	3559
4/30/2023	244	1774	150	303	2471
5/31/2023	124	765	132	69	1090
6/30/2023	12	86	0	182	280
Totals	1819	11210	1196	2134	16359

NOTE FOR JUNE PUSCH RIDGE - All rounds in June are Disc Golf Rounds
League/Outing Rounds - Indicate the number of rounds prepaid using Civic Rec
Non-Mem Rounds are rounds paid in the Golf Shop

PARKS & RECREATION

As of Aug 17, there are 343 full time memberships with 14 corporate memberships. The **marketing focus for September** will continue on full time and corporate memberships.

September events include weekly Ladies', Men's and Couples competitions and an MGA Monthly Event on September 9. There was a Labor Day scramble and lunch on September 4 for the members, and two large outside tournaments on September 27 and 30.

September projects and maintenance activities include prep and oversee on the Cañada golf course, tree trimming, rock installation on the Conquistador course, bunker edging and cleaning, cart path cleaning and irrigation adjustments.

Disc golf continues to operate seven days a week. Play continues to be quiet during the week and weekends. We continue to see a boost in play any time a "flex event" is held. The weather has been extremely warm and humid and is most likely a strong deterrent for play. Disc golf will continue through the end of September, and we are hoping for stronger participation if the weather cools down.

WATER UTILITY

METER OPERATIONS

For the month of August, the Utility added 28 new service connections. The Utility now has a total of 21,339 service connections.

CAPITAL IMPROVEMENT PROGRAM

The construction of the Independent NWRD Reservoir & Booster Station is underway. It is a 500,000-gallon reservoir. This project will allow for better distribution of our current Central Arizona Project (CAP) water into higher elevation pressure zones as well as be ready to receive additional CAP water supplies once the partnered NWRD project is completed. This work is slated to be completed in November 2024.



OTHER NEWS

Water Utility staff is working with Carollo Engineers to update the **Water Utility's Designation of Assured Water Supply (DAWS)** with the Arizona Department of Water Resources (ADWR). The DAWS application will include an analysis to calculate the 100-year volume of the Town's physically, continuously, and legally available water supplies. The application will address applicable requirements of ADWR's rules set forth in the Arizona Administrative Code, Title 12, Chapter 15, Article 7 Assured and Adequate Water Supply (R12-15-701 et. Seq.). The Town's existing DAWS was approved for a 10-year period. This body of work is expected to be completed by the end of the current fiscal year.

The **Water Utility's Fall newsletter**, Behind the Meter, will be mailed to customers in September. The Fall newsletter includes information on the Utility's Capital Improvement Program, water conservation tips and facts. [Click here](#) to read.

ADMINISTRATION

PUBLIC RECORDS REQUESTS

Time Period	Number of Requests	Staff Time To Process (Hours)
August 2022	27	11
August 2023	42	23

INNOVATION AND TECHNOLOGY

Ask OV Top Inquiries in August

- Right-of-way: 8
- Water Utility: 5
- Parks and Recreation: 4
- Non-municipal: 4
- Compliance issues: 3

Technology Updates

I&T completed the deployment of 90 new mobile computers for Police Officers in order to bring the entire OVPD form to one current standard. This change will allow any officer to use their assigned computer in any vehicle.

The Network Operations team performed an audit of the Town's Verizon account usage. During the audit, over 130 lines were removed, resulting in a significant saving to the Town's monthly Verizon bill — approximately \$20,000 in projected savings this fiscal year.

OV Peak Performance

GoLeanSixSigma featured two of the Town's recent Green Belt certification projects on their website as examples of what a successful process improvement project looks like:

- [Reducing IT Onboarding Rework by 57%](#)
- [Reducing Training Non-Compliance by 97%](#)

Emergency Management and Safety

On August 16, a strong monsoon microburst impacted the Town of Oro Valley and surrounding areas. Inches of rain fell in the Naranja/La Cañada area with wind gusts recorded at over 50 mph within minutes, causing a lot of damage. Emergency Management activated the Town's Storm Response Text Group to begin assessing damage and sharing information. This activation informed future opportunities to expand storm response and coordinate a post-storm clean-up plan for various Town Departments.

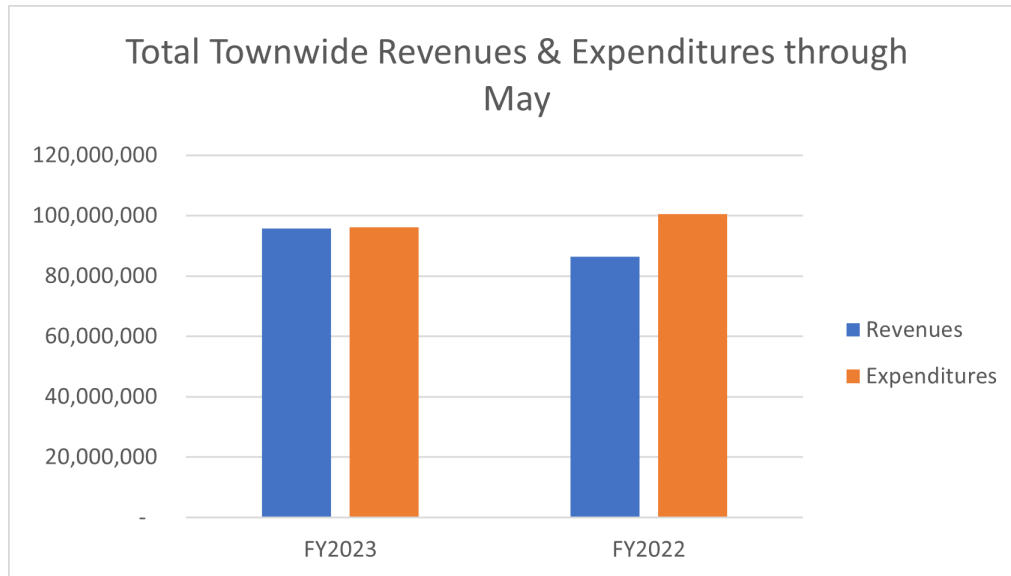


Youth Advisory Council

The Youth Advisory Council held its first official meeting of the 2023/24 school year on August 14.

FINANCE

Overall, the Town continues to perform well financially this fiscal year. Excluding “other financing sources” which includes the Town’s two debt issuances in FY2022, total Townwide revenues are up \$9,317,274 through May 2023 in comparison to May 2022. Meanwhile, total Townwide expenditures are down year-to-date through May 2023 in comparison to May 2022 by \$4,455,691. Total Townwide Fund Balances through May 2023 are \$99,407,908, which is only \$410,339 less than the Town carried into the fiscal year.



COMMUNICATIONS AND MARKETING

New Video Series: Behind the Scenes

The Communications Division has launched the “Behind the Scenes” video series. Each month, we’ll give Oro Valley residents a closer look at the work staff does day-to-day. In our first video, viewers can go behind the scenes with the OV Stormwater Utility to learn more about how they keep us safe year-round. The video series will make its way around to various departments in the coming months. Videos will be featured on social media and posted to that respective department’s web page. Next up is the Finance Department. [Click here to view the Behind the Scenes: Stormwater Utility.](#)

August Productions

• Publications

- ◇ [August/September Vista Newsletter](#)
- ◇ [Behind the Metter Newsletter](#)
- ◇ [Strategic Plan 2023-25](#)
- ◇ OV tourism travel itineraries (Families, Luxury Traveler, Natural History Lovers, Outdoor Adventurers, Self-care Seekers)
- ◇ IT Director recruitment brochure
- ◇ Parks & Recreation Director recruitment brochure
- ◇ [Know Your Town’s Budget](#)
- ◇ Transit Passenger Portal flyer

• Video

- ◇ [Behind the Scenes: Stormwater Utility](#) (See additional details above)
- ◇ [Passenger Portal: Register and Ride](#)
- ◇ [Disc Golf 101: At the Pusch Ridge Disc Golf Course](#)

• Press releases

- ◇ [Lane closure on southbound La Cañada Drive begins August 14](#)
- ◇ [Oro Valley publishes reader-friendly budget document](#)
- ◇ [Transit Services Division launches new online Passenger Portal](#)
- ◇ [OV implements a storm clean-up plan that prioritizes public safety](#)

COMMUNICATIONS AND MARKETING (CONTINUED)

- **Paid Advertising**

- ◇ Friday Night Concerts Explorer ad
- ◇ This Month in OV Parks & Rec Explorer ad
- ◇ September Happenings Bear Essential News ad

- **Design Productions**

- ◇ “Welcome to Oro Valley” booth banner for AZ League Annual Conference
- ◇ “It’s in our nature” stickers for AZ League Annual Conference
- ◇ Bark in the Park logo
- ◇ OV Engineering logo

YOUR ADVENTURE BEGINS IN ORO VALLEY

Paul Richardson, "Surreal Sunset"

Day trips for Natural History Lovers

Explore the history and stories of the people and cultures that first inhabited these visual wonders while experiencing Southern Arizona's otherworldly beauty for yourself.

Hike Honey Bee Canyon Park
Experience the Sonoran Desert and discover petroglyphs created by the Hohokam people over a thousand years ago. There is plenty of unique Sonoran Desert vegetation to discover along the hiking trail. When you come to the fork in the trail, take the trail on the right and hike for about a mile for amazing petroglyphs. They're right off the trail and at eye level. It's an easy hike the whole family will enjoy. Just minutes from Oro Valley

Colossal Cave Mountain Park
Listed on the National Register of Historic Places, Colossal Cave offers cave tours, historical and caving museums, picnicking, camping, hiking trails, and Western trail rides. About 45 minutes from Oro Valley via I-10. **BONUS:** Saguaro National Park East is just 10 minutes up the road from Colossal Cave!

Arizona-Sonora Desert Museum
Set in the arid landscape just outside Tucson, the Arizona-Sonora Desert Museum showcases the desert's flora, fauna, and history through live-animal and multimedia exhibits. The museum spreads across 98 acres (39.7 hectares) of natural desert landscape and contains more than 230 species of animals and 1,200 kinds of plants. 45 minutes from Oro Valley. **BONUS:** Saguaro National Park West Visitor Center is less than two miles away from the Museum!

Tohono Chul
Named One of the World's Ten Best Botanical Gardens by Travel + Leisure Magazine. Discover the secrets of the desert and gain knowledge of the natural and cultural heritage of the region through a variety of lectures, guided tours, and special events year-round. Bonus: Their Garden Bistro features locally sourced, seasonal dishes you'll only find in Oro Valley! Just minutes from Oro Valley.

Camping at Catalina State Park
Epic views of the Santa Catalina Mountains await both tent campers and RV campers at Catalina State Park. With more than 5,500 acres and eight hiking trails, this dog-friendly local treasure offers opportunities for hiking, swimming (seasonal), mountain biking, bird watching and more. Just minutes from the center of Oro Valley.

Stay with us!

Oro Valley is the perfect home-base to explore Southern Arizona, and there are lodging options for every budget. The **El Conquistador Tucson**, a **Hilton Resort**, and the **Westward Look Wyndham Grand Resort and Spa** are the crown jewels of any visitor experience. If you prefer vacation rental properties (e.g. Airbnb and VRBO), Oro Valley has hundreds to choose from. You'll also find trusted brands like Fairfield Inn, Holiday Inn and WorldMark.

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ORO VALLEY TOWN COUNCIL
STRATEGIC PLAN
FY 23/24 - FY 24/25



This Month

IN ORO VALLEY PARKS & RECREATION

FALL BREAK CAMP
REGISTRATION NOW OPEN!

Visit PlayOV.com to register now while space is still available

SEPTEMBER PROGRAMS & EVENTS

GADGET GUIDANCE TECHNOLOGY ASSISTANCE
Wednesdays in September
10 am - noon
Steam Pump Ranch, 10901 N Oracle Rd.
Cost: Free
Ages: 15+

MOVIES ON THE LAWN - THE LITTLE RASCALS (1994) - FREE!
Saturday, September 16, 7:30 p.m.
OV Community & Recreation Center
10555 N. La Camada Dr.
Bring a blanket or chairs and enjoy a movie under the stars.

FRIDAY NIGHT CONCERTS AT STEAM PUMP RANCH - FREE!
7 - 9:00 p.m. at Steam Pump Ranch
10901 N Oracle Rd. 85717
Sept. 15 Music by Woody's Cats Swing Club
Sept. 29 Music by Zoroa Band
Food trucks, beer, wine, soda and water available for purchase. NOTE: No outside alcohol will be allowed. Outside food is allowed.

NEW! BARK IN THE PARK - FREE!
Saturday, September 30, 5 - 8 p.m.
Steam Pump Ranch, 10901 N Oracle Rd.
Bring your family, friends, and dog(s)! There will be adoptable dogs, food trucks, music, crafts for kids, a dog talent show, a dog costume contest, prizes, local business, and organization booths, and much more. The dog talent show and costume contest will have on-site registration the day of the event.
Prizes for the contest have been donated by our event sponsors: The Friendly Fun and Dog and Donut! Dogs must be leashed. Owners are responsible for cleaning up after their dogs.

ORO VALLEY