# TOWN MANAGER'S

# **EXECUTIVE REPORT**

# Town of Oro Valley | March 2023

Last week, I kicked off department budget meetings to ensure that we are allocating our resources effectively and according to Council's priorities. As always, transparency and collaboration are at the heart of our budget planning process.

The Town Manager recruitment process is proceeding as planned. The application period ended on February 28, and the recruiter will continue to work with Council on next steps.

As part of our townwide digitization project, I met with several departments to discuss how we can continue to convert paper files to digital documents to improve staff efficiency, transparency, and sustainability. This is an ongoing effort, and we will continue to explore ways to make our processes more efficient and effective.

On February 21, I hosted an employee town hall via Zoom, during which I provided updates on a variety of issues, including our budget priorities, health and wellness events like the March 1 Mobile Onsite Mammography event, and larger project updates such as the Parks Bond Projects, Vistoso Trails and OVCN rezoning request. I also encouraged employees to participate in the Town's Empower Retirement 457 options.

The process for developing our Community Engagement Plan for the next General Plan is going well, as the work product of the Community Engagement Advisory Group has been crafted into a draft plan. The plan was sent to Planning and Zoning for their consideration on March 7, before it is brought before Council on March 15.

#### In other news:

- I recently had the opportunity to participate in a ride-along with Chief Riley on February 27. During the ride, I saw the exceptional work that our officers are doing, especially in light of the recent criminal activity at Home Depot, which resulted in the recovery of more than 1,000 fentanyl pills. I wanted to share this news with you as a testament to the hard work and dedication of our law enforcement team.
- The UArizona Master of Public Administration program at the School of Government & Public Policy is currently undergoing reaccreditation with the Network of Schools of Public Policy, Affairs, and Administration (NASPAA). A site visit team from NASPAA asked to meet with a few of the college's community partners and alumni. As such, I was invited to participate in that process on February 23.
- I am pleased to report that our recent groundbreaking ceremony for the AZ Heroes Memorial at Naranja Park was a great success. It was wonderful to see so many people from across our community show up in support of this effort. You can view a few photos from this event on the Town's Facebook page.
- I recently met with Karla Avalos, a representative from Senator Kelly's Office, to discuss potential federal grant and funding opportunities. In the coming weeks, the Town will be submitting proposals for a variety of needs and projects, and I will keep Council updated on any outcomes.

Please let me know if you have any questions about this month's report.

TO COUNCIL







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# POLICE DEPARTMENT

### CASES AND STATISTICS

#### Case 1

On Feb. 20, OVPD Detectives arrested a suspect involved in organized retail theft. The case originated from the Oro Valley Neighborhood Walmart in January 2023 when the suspect would scan items, use a credit card that gets declined and then leave with the merchandise. There were 10 cases with five different agencies and about \$2,445 in total losses. The suspect is facing charges of organized retail theft/burglary/aggravated shoplifting/ fraud/trafficking in stolen property, and computer tampering.

#### **Statistics**

OVPD Records fulfilled 212 records requests in February. Each of these requests involves redaction of protected information and making sure the complete record is sent per each request.

## **RECOGNITION AND SPECIAL EVENTS**

On Feb. 17, four new officers graduated from the Basic Law Enforcement Academy and were sworn in as OVPD Officers: Saul Diaz-Zuniga, Katelyn Gomez, Clayton Haskins, and Michele Torres.



Officer Kristopher Brandstrom, Public Safety Telecommunicators Makenna Ritzel, Keli Mendivil, Paige Rice and Matt Reynolds were presented commendations for their actions in assisting Layton, Utah police safely recovering a 14-year-old victim of kidnapping. The actions of these OVPD members directly led to the apprehension of the suspect and the safe recovery of the victim in Nebraska.

# **COMMUNITY INVOLVEMENT**

On Feb. 7, 15 members of the OVPD staff **packed meals for Feed My Starving Children**. These meals will be sent to children in need around the world.

On Feb. 15, OVPD officers partnered with KOLD News 13 and Hero Fund USA for a **telethon to raise money** for purchasing equipment for first responder agencies. OVPD will likely be a recipient of some of the funds as a grant for needed equipment.

On Feb. 16, Chief Riley was at Peachwave Frozen Yogurt for **Chill with a Cop**, which was a change from the usual Coffee with a Cop. This opportunity to engage directly with the community and partner with local businesses has received significant positive feedback.

#### **REGIONAL SUPPORT**

Tucson Airport Authority Police hosted a public sector communicators meeting and training. This was an opportunity for the OVPD Public Information Officer to meet with other agency communicators so that in the event of a major incident, there would be connections and resources for proper messaging to the community.

# COMMUNITY AND ECONOMIC DEVELOPMENT

# **TRENDS**

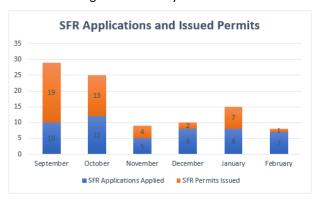
#### **Single Family Residential Activity**

One new Single Family Residential (SFR) Permit was issued during the month of February compared to seven SFR permits issued in January. Year-to-date, eight SFR permits have been issued since the beginning of the year compared to 31 issued during the same period in 2022.

#### **Permitting Activity**

167 total permits were issued during the month of February compared to 219 permits issued in January. Year-to-date, 386 total permits have been issued since the beginning of the year compared to 371 issued during the same period in 2022.

Below are charts showing overall activity for the last six months.





# **MEETINGS/OTHER NEWS**

#### **Planning and Zoning Commission**

On March 7, the Commission will consider:

- An applicant's request for a Conditional Use Permit, Development/Landscape Plan and Architecture for a <u>proposed self and RV storage use</u> in the Mercado del Rio commercial center located north of Pusch View Lane, approximately ¼-mile west of Oracle Road. The request will be considered by Town Council in April.
- An applicant's request for a <u>Conditional Use Permit amendment for Caliber Collision</u> in the Mercado del Rio commercial
  center located north of Pusch View Lane, approximately ¼-mile west of Oracle Road. The request will be considered by Town
  Council in April.

#### **Town Council**

At the Feb. 15 meeting, Town Council:

- Approved a request for a conditional use permit for a 105,756 square foot mixed use building with a self-storage use north of the northwest corner of Tangerine Road and La Cañada Drive.
   The request will be subject to a number of conditions, including that best effort be made to sell the northern four acres to Leman Academy for use as sports fields.
- Approved a Conditional Use Permit for a <u>proposed drive-thru use</u> located on the northwest corner of La Cañada and Naranja Drives. Three applications associated with the development (revision to Grading Exception, Conceptual Site Plan, and Architecture) will be considered by Town Council during a public hearing on March 15.
- Approved a request for a revision to the <u>master sign program for the Steam Pump Village</u>. This
  will allow businesses in Steam Pump that are 140' from Oracle Road to use the same size wall
  signs as the businesses located in the back of the development.



# **NEW DEVELOPMENT**

Oro Valley was included in statewide searches by three prospective businesses in February.

- Project 1: This project is for a semiconductor equipment supplier manufacturing operation. It would create 1,200 jobs with an average salary of \$65,000, and a capital investment of more than \$250M. The preferred area was stated as Phoenix Metro, but staff determined that Innovation Park Lot B-1 met the requirements and submitted the property for consideration.
- Project 2: This project needed rail service and 40-50 acres of land. Oro Valley is unable to meet these requirements.
- Project 3: This project needed 450,000 SF and heavy industrial zoning. Oro Valley is unable to meet these requirements.

# BUSINESS RETENTION/EXPANSION AND ATTRACTION/MARKETING

#### **New Businesses**

In January 2023, one general business license was issued to an individual who provides medical aesthetics and wellness services. She is sharing an office with Oro Valley Dental Group. Another license was issued to a business using an intelligent office location. These offices are physical locations that a business owner can use for package and mail delivery, meetings, and other business-related functions.

#### **Completed Projects (Certificate of Occupancy Issued)**

- Beltone Hearing Center 7725 N. Oracle Road, #121
- Carbon Health 7725 N. Oracle Road, #131
- Desert Dermatology 1521 E. Tangerine Road, #161
- Integrative Touch 7493 N. Oracle Road, #123
- Oro Valley Urgent Care 11015 N. Oracle Road
- Sun City Activity Center Remodel 1565 E. Rancho Vistoso Blvd.
- Velvet Hound Groomery 11941 N. 1st Ave., #141

#### **Ribbon Cuttings**

Three businesses had ribbon cuttings in February. The Dollhouse Salon and Velvet Hound Groomery are new businesses in Oro Valley and Swan Pilates celebrated its third anniversary.



Velvet Hound Groomery 11941 N. 1st Ave., #141



*The Dollhouse Salon* 1335 W. Lambert Lane



Swan Pilates 11901 N. 1st Ave.

#### **February Business Visits**

During February, Mayor Winfield joined town staff and Oro Valley Chamber President Kristen Sharp on 15 business visits including Walmart Supercenter and Century Theatres.





# PERMITTING MAJOR ACTIVITY

#### **New Businesses**

- 3 Degrees Infrared Sauna Studio at Oro Valley Marketplace 1930 E. Tangerine Road (Building TI Permit Applied)
- The Bailey Veterinary Medical Center at San Jose Plaza 10140 N. Oracle Road (Building TI Permit Applied)

#### **Other Permits**

- Circle K at Cañada Hills Marketplace 10410 N. La Cañada Drive (Building TI Permit Issued)
- Healthy Skin at Vistoso Commerce Loop Office Building 2295 E. Vistoso Commerce Loop (Building TI Permit Applied)
- Pacific Dental (a.k.a. Tangerine Dental) at Oro Valley Marketplace 10410 N. La Cañada Drive (Building TI Permit Applied)
- Steam Pump Ranch BBQ & Bunk House Renovation 10901 N. Oracle Road (Building Permit Issued)
- Town of Oro Valley Community Center Racquetball Court to Gaming Room Remodel 10555 N. La Cañada Drive (Building TI Permit Issued)

# PLANNING PROJECT HIGHLIGHTS

Members of the Town Council, boards, commissions and Youth Advisory Council participated in an advisory group to create a robust plan and strategy to engage the community in the next General Plan process. Formally known as the Community Engagement Plan, the plan is highly unique as it is built from resident input provided through a townwide survey and the advisory group. The Community Engagement Plan blends the traditional marketing tools that worked well with the last General Plan effort (in 2016) with some new tools to engage all residents, especially those not typically involved in town processes, and stakeholders.



The Community Engagement Plan will be presented to the Planning and Zoning Commission on March 7 and then to Town Council on March 15. The results from the survey and the proposed plan are available online by clicking here.

#### **TOURISM**

- Event Preplanning Meetings: Town and OVPD staff met with Tucson Marathon managers to review potential course and traffic control plan for a certified marathon in December of 2023 that would end in Oro Valley.
- Familiarization Tour: Westward Look hosted a familiarization tour for top Corporate Meeting Planners from the leading third-party group booking company Helms Briscoe so their regional planners to get familiar with Westward Look and Oro Valley. Helms Briscoe's company HQ is in Phoenix.

# **PUBLIC WORKS**

# **BOND PROJECTS**

#### Naranja Park

Trenching and installation of the reclaimed water irrigation system has begun. The irrigation system will include a booster pump station to regulate the pressures and a network of mains and laterals sprinklers that provide coverage for the entire field area.

The hydroseed continues to grow with the wet season we have had, with growth visible around most of the slopes now.







#### **Community Center Parking Lot:**

Design kickoff meeting was held on Feb. 9. The construction drawings will be completed in May and construction is anticipated to start in June and finish in July.

# **ENGINEERING/GENERAL PROJECT UPDATES**

#### **Steam Pump Ranch Garage**

Project is now complete.

#### Naranja Drive Multi-Use Path Project

The project was recently added to the Pima Association of Governments - Transportation Improvement Program. Town staff is working with the Arizona Department of Transportation (ADOT) to initiate the Joint Project Agreement (JPA) between the Town and ADOT. Once the draft version has been approved by Town and ADOT personnel, the final JPA version will be forwarded to Town Council for formal approval in March or early April.

#### Steam Pump Ranch Bunk & BBQ

The pre-construction meeting was held March 3. Construction is scheduled to start March 6 and continue until late July 2023.

#### La Cañada Drive - Tangerine to Moore Road (mill/fill)

Sunland Asphalt anticipates a two-week construction schedule. The days to mill and pave coincide with Leman Academy's spring break. Milling and paving will start March 13 and continue until March 17. The remaining days will be for installing delineators, adjusting utility covers, striping and surveying monuments.

#### **SR77 Wildlife Project**

The wildlife fencing portion of the project is complete with gates, along with the masonry. The subcontractor started trenching work for electrical on Feb. 14. The vehicle gates, sidewalk gates and view fence for the top of the masonry wall have been installed at Big Wash Overlook. The construction contractor has requested additional contract time of 4-5 weeks plus time for Tucson Electric Power inspections for the electrical work. Staff is coordinating with KE&G to install new ADA ramps once the construction contractor work is complete.



#### **Shannon Road & Water Line**

The Water Utility was planning on installing a 16-inch water line along Shannon Road later this fall. However, due to asphalt work already being done on Shannon Road, the Utility decided to advance a portion of the water line to this project. KE&G began installing the 16-inch water line on Feb. 23. The entire project is anticipated to be completed in early May.

#### Adopt-A-Road/Admin updates

- 22 completed clean-ups from Jan. 16 Feb. 15
- Working with the Communications and Marketing Division, the Adopt-A-Program outreach campaign continues. Starting in
  February, there will be monthly social media posts to promote the program, highlighting a road that is available for adoption.
  <a href="Click here">Click here</a> to see the February post.

### STORMWATER AND STREET OPERATIONS

#### **Maintenance Operations**

Street crews are continuing the 2022/23 annual crack-sealing surface treatments and are currently in the Lambert Lane subdivision. Crews are also working to place concrete forms to low water crossings at various storm channels prior to monsoon season on Calle Buena Vista between Calle Concordia and Hardy Road. Street Maintenance is now utilizing AAA Landscape to assist our understaffed ADC crews with ROW landscape and vegetation management in various areas.

#### **Coronado National Forest Prescribed Burns**

The Safford Ranger District of the Coronado National Forest successfully initiated prescribed fire operations on the Rockhouse 2 Prescribed Burn in February. Rockhouse 2 Prescribed Burn is part of the Galiuro Firescape Plan and is designed to reintroduce fire back into the landscape while reducing fuels, enhancing wildlife habitat, and improving watershed and rangeland conditions. This effort supports the Agency's 10-year wildfire crisis strategy by reducing large-scale, catastrophic wildfires, and promoting resilient landscapes.



### FLEET AND FACILITIES

#### **Projects and Tasks**

- Community and Recreation Center racquetball court glass removal: Work has been delayed pending permitting requirements.
- Town Hall sidewalks: Bids for construction have been received and staff selected one that is within budget.
- OVPD main station communications kitchenette: The contractor is awaiting completion of the cabinetry and will provide a schedule once received.

# PARKS & RECREATION

# **AQUATICS**

The **Oro Valley Aquatic Center officially reopened** to the public on Feb. 13. The center is now running on its new filtration system. Beginning March 1, the Aquatic Center resumed its membership fee billing for automatic payments. Staff has already adjusted the paid-in-full memberships and has begun to un-pause the monthly billing memberships.

On March 6-8, the Oro Valley Aquatic Center will be offering a **new lifeguard training program**. This course will give graduates the ability to teach lifeguard courses which is an expansion of the current lifeguard certification programs offered.



The **Age Group State Swimming Championships** will be held on March 9 - 12. This event is presented by the FAST swim team. The event is expected to attract over 500 athletes from across the state.

During the week of spring break (March 13 — 19), the center will have special hours to allow for recreational swimming and use of the slide and diving boards.

On March 18, the Oro Valley Aquatic Center will be hosting the **OV Sprint Tri**. This annual triathlon will attract participants from both inside and outside the state with over 300 individuals participating.

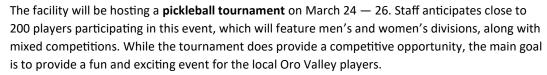
March 20 will mark the start of the **facility's long course season**. The Olympic pool is designed to be set up in either short course yards, or long course meters. The facility's long course season follows the competitive swimming schedule and will be offered on Monday, Wednesday, Friday, and Saturday mornings. The long course season will end on Aug. 5.

# **COMMUNITY & RECREATION CENTER**

The Community & Recreation Center (CRC) now has over **2,810 members and is currently averaging nearly 400 visits per day**. For context, the facility had about 2,050 members and averaged approximately 330 visits per day this time last year.

The CRC continues to add **new programs and offerings** each month. Beginning in March, the facility will offer giftable greeting card workshops, mindful nutrition workshops and a pickleball seminar on injury prevention and treatment.









As of February 27, the facility began **two of its larger improvement projects**. The first is the replacement of all strength equipment. This project was completed on March 1. The gym area was closed off during this time for the removal, replacement, and setup of the new equipment. To take advantage of this closure, the racquetball conversion project began the same week, which includes removal of the glass panels and subsequent construction to build out the opening. Over the next couple of months, this space will be converted into a rec lounge. This space will be outfitted with a ping pong table, foosball table, shuffleboard, space for card and board games and TVs with gaming devices.

# PARK MAINTENANCE

At Riverfront Park, the safety surfacing covering the **ADA** access ramp into the playground was replaced. This improvement completes the Riverfront playground project that included new wood fiber fall protection and the installation of new decks on the play structures.

**New barbeque grills** were installed at three ramadas at Riverfront Park and the Quail ramada at James D. Kriegh Park. In March new wayfinding signage will be installed along the trail network at Honeybee Canyon Park.





# **OUTDOOR RECREATION AND CULTURE**

March 3 marked the start of the **2023 Friday Night Concerts at Steam Pump Ranch** with Good Trouble performing. The next concert will be March 31.

On March 4, the **Oro Valley Hiking Series** met for its penultimate hike at Blackett's Ridge. The hikers have increased their distance and difficulty each month and are preparing for the final challenge.

On March 4, the **Jose Samaniego Memorial Archery shoot and BBQ challenge** happened at Naranja Park. This annual event is hosted by the Golder Ranch Fire Department.

**Second Saturdays at Steam Pump Ranch** on March 11 will have a Fiddle Contest and a Senior Resource Fair organized by Pima County Supervisor Rex Scott. Many organizations will be in attendance to provide information and education to the senior population.



**Spring Break Nature Camp** is being held at Catalina State Park March 13 - 17, with campers getting the chance to hike, build forts and explore nature.

March 25 is the **Archery Expo Day** at the Naranja Archery Range. People can learn about the sport of archery and meet businesses and groups in the area.

The Rotary Club of Oro Valley is hosting the **Taste of Oro Valley at Steam Pump Ranch** March 26. There will be many local restaurants providing tastings of their menus as well as live music.

The annual Easter Eggstravaganza at James D. Kriegh park takes place April 1.

### **GOLF**

Welcome Darryl Janisse, General Manager to El Conquistador Golf. With the departure of Bernie Eaton, Indigo completed a nationwide search for this role. They had over 30 apply for the position. Indigo reviewed the top 10 highly qualified candidates and narrowed the field to 2 finalists. Chris Cornelison and Kristy Diaz-Trahan met with the two finalists and together with Tony Morino (Indigo Division Director) selected Darryl Janisse. Darryl is a PGA Professional with extensive experience in the industry and a proven recored of leadership and financial acumen. He is community focused and we believe is going to be a great fit at El Conquistador. Darryl's first day will be March 20.

March events include Women's Golf Club Member-Guest on March 6-7, MGA Club Championship on March 11-12, 3 Clubs and Putter Event and Cobra Demo Day on March 18, Friday Dinner at The Overlook on March 24, and Sunday Brunch on March 26.

March projects and maintenance activities include rye grass fertilization, tree pruning, rough and greens pre-emergent application, seed head suppression, sprinkler head edging, Cañada greens seed head suppression, Cañada greens fertilizing, desert clean up, edging curbs, bunker edging, and wash clean up.

As of Feb. 19, there were 355 Full Memberships with 10 Corporate Memberships. The **marketing focus for March** will continue to be full time and corporate memberships as well as the continuation of Golf Channel TV advertising for Pusch Ridge and the 36 Hole Facility.

Golf rounds for February show 7,683 rounds at the 36-hole facility and 2,372 rounds at the Pusch Ridge Facility.

	ROUNDS - 36 HOLE				
	Member	Non-Mem	Comp	Outing	Total
Month	Rounds	Rounds	Rounds	Rounds	Rounds
7/31/2022	2478	1950	149	223	4800
8/31/2022	2643	2101	171	192	5107
9/30/2022	2829	2315	210	255	5609
10/31/2022	3149	1926	158	388	5621
11/30/2022	3175	3766	313	894	8148
12/31/2022	3135	2936	504	208	6783
1/31/2023	3792	3323	505	466	8086
2/28/2023	3247	3601	440	395	7683
3/31/2023					0
4/30/2023					0
5/31/2023					0
6/30/2023					0
Total Rounds	24,448	21,918	2,450	3,021	51,837

		Member	Non-Mem	Comp	Outing	Total
Month		Rounds	Rounds	Rounds	Rounds	Rounds
7/31/2021		1780	2781	213	294	5068
8/31/2021		1922	3008	303	345	5578
9/30/2021		2235	2525	292	232	5284
10/31/2021		2630	2163	231	283	5307
11/30/2021		2874	3745	354	756	7729
12/31/2021		3484	2829	308	329	6950
1/31/2022		3591	4258	190	493	8532
2/28/2022		3152	4091	146	696	8085
3/31/2022		3976	5738	112	283	10109
4/30/2022		3298	3834	158	923	8213
5/31/2022		2828	2627	84	673	6212
6/30/2022		2587	1843	65	301	4796
Total Rounds		34,357	39,442	2,456	5,608	81,863

	PUSCH RIDGE ROUNDS				
	Member	Non-Mem	Comp	eague/ Outin	Total
Month	Rounds	Rounds	Rounds	Rounds	Rounds
7/31/2022	0	0	0	0	0
8/31/2022	0	0	0	0	0
9/30/2022	0	0	0	0	0
10/31/2022	0	0	0	0	0
11/30/2022	320	1385	213	413	2331
12/31/2022	216	1232	166	217	1831
1/31/2023	279	1611	189	345	2424
2/28/2023	323	1703	146	201	2373
3/31/2023					0
4/30/2023					0
5/31/2023					0
6/30/2023					0
Totals	1138	5931	714	1176	8959

		2022 PUSCH RIDGE ROUNDS				
	Member	Non-Mem	Comp	League/ Outing	Total	
Month	Rounds	Rounds	Rounds	Rounds	Rounds	
7/31/2021					0	
8/31/2021					0	
9/30/2021					0	
10/31/2021					0	
11/30/2021	139	1687	78	364	2268	
12/31/2021	124	1208	83	275	1690	
1/31/2022	216	1864	146	465	2691	
2/28/2022	189	1615	111	384	2299	
3/31/2022	294	2427	155	487	3363	
4/30/2022	244	1808	116	371	2539	
5/31/2022	35	324	24	15	398	
6/30/2022	0	0	0	0	0	
Totals	1241	10933	713	2361	15248	

# WATER UTILITY

# WATER OPERATIONS

#### Annual reservoir cleaning and inspection program

Every year during the winter months, Water Operations contracts with a diving company certified to clean, inspect, and evaluate the condition of municipal water reservoirs. This annual inspection ensures the Utility's water reservoirs are in good working order and are prepared to provide safe, reliable, and uninterrupted service.

#### **Supervisor Training**

Water Operations Supervisors Jack Romaker (Left) and Dan Steely recently completed AGTS Supervisor Academy held in Avondale, AZ. The coursework provides supervisors with additional tools to be successful and manage staff efficiently.





# WATER RESOURCES

For 2023, the Bureau of Reclamation (BOR) declared a Tier 2a water shortage for many Colorado River Water users including Arizona. A Tier 2a water shortage reduces Arizona's Colorado River allocation by 21%.

The BOR has requested that all Colorado River water users create a new plan to leave even more water in the river. Six of the seven Colorado River Basin states submitted a consensus framework plan for Colorado River water cuts that met the goals set forth by the BOR. Unfortunately, the plan failed to gain the support of California, seen as critical to making meaningful cutbacks since California has the largest apportionment of the river. California released its own plan which minimizes its obligation to leave water in the river while vastly increasing what Arizona must cut. At this time, it is unclear how the BOR will view any plan to save the river that doesn't have the support of all the states.

The BOR needs to take decisive action. All Colorado River water users will need to commit to reductions. The sooner the river's demand is reduced to a sustainable level the sooner the river will be protected, benefiting everyone.

For 2023, Oro Valley will not see any reduction in Colorado River Water deliveries, but we can expect a reduction in deliveries in future years. Fortunately, Southern Arizona water professionals have been planning for these challenging times for over 2 decades in the following ways:

- Robust Colorado River Water (CRW) Allocation: The Utility delivers approximately 25% of its CRW Allocation. The remaining
  CRW water is delivered to nearby underground aquifer storage facilities to replace groundwater pumped by the utility as well
  as to be saved for future use if needed.
- **Groundwater Preservation:** Since 2005, the Utility has added reclaimed water for irrigation purposes and CAP water for domestic use. This has resulted in the Town reducing its groundwater pumping by 56%, effectively preserving this precious natural resource for future use if needed.
- **Member of the Arizona Water Bank:** For decades the state of Arizona has been storing CAP water in underground aquifer storage facilities. This water is available for members in the event of municipal CAP delivery shortages.
- **Conservation:** Oro Valley residents have a strong water conservation ethic. Most of our customers fall within our lowest level of consumption.

# **ADMINISTRATION**

# **PUBLIC RECORDS REQUESTS**

Time Period	Number of Requests	Staff Time To Process (Hours)	
February 2022	46	91	
February 2023	50	19	

# INNOVATION AND TECHNOLOGY

#### **February Ask Oro Valley Inquiries**

Parks & Recreation - Parks	6
Parks & Recreation - Facility	4
Church of the Nazarene	19
Water Utility	5
Permitting	5
Non - Town Municipal	6
Planning Projects	4

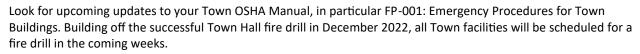
#### **Technology Updates**

The I&T team worked in partnership with the Town Manager's Office and the Arizona Department of Transportation to host a statewide transportation meeting on Feb. 15.

As of Feb. 1, the Town of Oro Valley completed its goal to have townwide adoption of Multi-Factor Authentication for all staff. This is a major milestone in preventing unauthorized access to town accounts and information.

#### **Emergency Management and Safety**

The Oro Valley Safety Committee met in February to review reported incidents and make recommendations for training and process improvement. The committee is evaluating incident reporting and establishing methods to increase employee reporting of safety concerns and near misses.





#### Oro Valley Youth Advisory Council (YAC)

YAC is currently accepting applications for new members through March 31.

YAC will host three finance-themed workshops from March through May. The workshops are open to all ages and will help participants educate and prepare themselves for financial independence. Workshop topics include budgeting skills, college finances, and business acumen. Individual workshop details:

How to Make a Budget and Use a<br/>CheckbookPlan How You Will Pay for College<br/>April 22, 2 - 3 p.m.How to Think Like a Businessperson<br/>May 6, 2 - 3 p.m.March 18, 2 - 3 p.m.Oro Valley LibraryOro Valley Council ChambersOro Valley Library

## COMMUNICATIONS AND MARKETING DIVISION

#### **February Productions**

- Video: Oro Valley Arts & Culture, as part of the "Quality of Life" video series for chooseorovalley.com
- Publication: Vista Newsletter February/March
- Publication: Behind the Meter Spring Newsletter
- Media release: Comment now on draft concept design for Vistoso Trails Nature Preserve
- Media release: Parks and Recreation needs your input for the Naranja Park Splash Pad
- Media release: Short term rental ordinance now in effect; licensing deadline is May 5
- Media release: Town accepting applications for boards, commissions and trust
- Media release: Tucson Bicycle Classic brings bike circuit race to OV on March 5
- Media release: Oro Valley Aquatic Center reopens after improvement project completion
- Media release: Shannon Road pavement and reconstruction project begins Feb. 21
- Media release: POSTPONED: Public Hearing for OV Church of the Nazarene proposal
- Explorer article: OV Town Talk: Volunteer opportunities with Oro Valley's Adopt-A-Program (by Aimee Ransey)
- **Web update:** Developed <u>web page for new Short Term Rental Ordinance</u>, including info, application and interactive map (in progress)
- Website update: Integration of new Google analytics 4 platform across all three websites: orovalleyaz.gov, chooseorovalley.com, joinovpd.com
- **Publication:** In partnership with Planning Division staff and Gordley Group, the **Community Engagement Plan** for Oro Valley's next General Plan, which will be presented to the Planning and Zoning Commission on March 7, and then to Town Council on March 15.

#### • Promotional Collateral

- Tucson Bicycle Classic OV circuit map
- MOVE Across 2 Ranges event sticker

#### • Paid advertising:

- Adopt A Road Explorer digital ads
- MOVE Across 2 Ranges Explorer print ad
- Bear Essentials PlayOV print ad

