

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | January 2023

TO COUNCIL

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POLICE DEPARTMENT

CASES AND STATISTICS

Case 1

On the morning of December 16, an attempt to locate was dispatched, referencing a reckless driver in a black Chevy Silverado heading south on Oracle Road from Rancho Vistoso Boulevard at over 90 mph. An officer was on a traffic stop on Oracle Road just north of La Reserve Drive when he observed the suspect vehicle drive by at an extremely high rate of speed, weaving through traffic and then passing vehicles on the shoulder of Oracle Road. The speeding truck then crossed into the northbound lanes of traffic while still heading south where a head-on collision occurred in front of the Target shopping plaza with a maroon Chevy Silverado driven by the victim. The drivers of both vehicles were declared deceased on scene and no other passengers were in either vehicle. The drivers both had to be extricated from each vehicle due to the excessive amount of front end damage to both trucks.

Case 2

On December 19, an officer was conducting a business check at Kohl's. While circulating the rear of the business, the officer saw a subject leaving the emergency exit at Kohl's with stolen merchandise. The officer attempted to stop the subject, but he ran off. The officer ran after him and the suspect was apprehended a short time later. The subject was found to be in possession of a stolen firearm and had an active felony warrant out of the Pima County Sheriff's Department. The arrestee was transported to the hospital for possible fentanyl ingestion. He will be booked for shoplifting, prohibited possessor and possession of a stolen firearm, and the felony warrant.

SPECIAL EVENTS AND COMMUNITY INVOLVEMENT

On December 8, **two new OVPD officers graduated** from the Northern Arizona Regional Training Academy in Prescott, AZ. Officer Altamarano and Ryske graduated #2 and #3 respectively in their class.

On December 14, the Oro Valley Police Department's Fraternal Order of Police hosted the annual **"Cops and Kids" Christmas shopping event**. This partnership with Walmart and generous community members provided Christmas gifts for 23 children in need in our community.



COMMUNITY INVOLVEMENT

As members of the Pima Regional Critical Incident Team, OVPD assisted the Tucson Police Department in two separate fatal officer involved shootings. One took place December 4 and the other December 7. OVPD remains an integral participant in this regional collaborative investigative group.

COMMUNITY AND ECONOMIC DEVELOPMENT

TRENDS

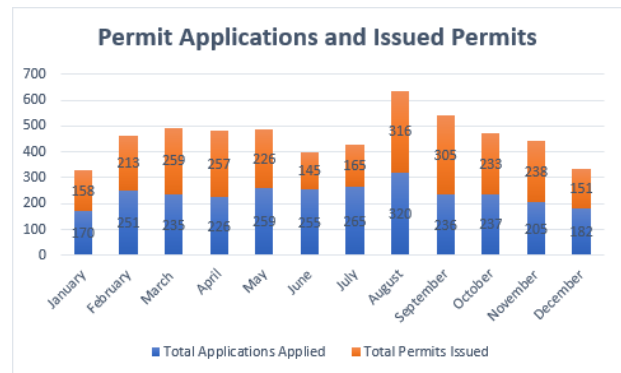
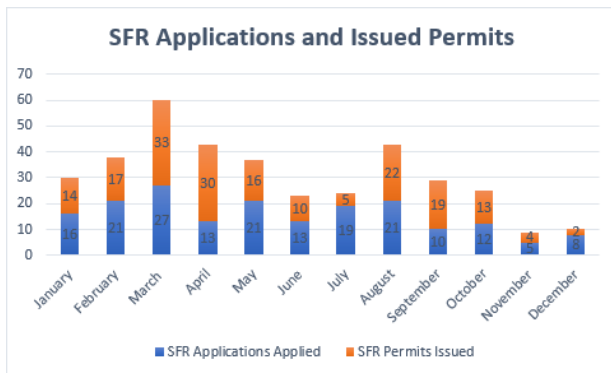
Single Family Residential Activity

Two new Single Family Residential (SFR) Permits were issued during the month of December compared to four SFR permits issued in November. For the 2022 calendar year, a total of 185 SFR permits were issued compared to 340 issued during the 2021 calendar year.

Permitting Activity

151 total permits were issued during the month of December compared to 238 permits issued in November. For the 2022 calendar year, a total of 2,666 permits were issued compared to 2,533 issued during the 2021 calendar year.

Below are charts showing overall activity for the 2022 calendar year.



MEETINGS/OTHER NEWS

Planning and Zoning Commission

On January 10, the Planning and Zoning Commission will consider and take possible action on the following items. Please visit OVprojects.com for more information about each project.

- A conditional use permit for a proposed **106,000-square-foot self-storage and retail facility** located near the northwest corner of Tangerine Road and La Cañada Drive.
- A proposal for an **office and drive-thru development** located at the northwest intersection of Naranja Drive and La Cañada Drive. The proposal requires four separate, but related applications:
 - * Conditional use permit for the proposed drive-thru
 - * Reconsideration of a 2006 grading exception condition
 - * A conceptual site plan for the development that includes three office buildings and a drive-thru
 - * Architecture for the office buildings
- A conditional use permit and architecture for a **proposed car wash**, located on the southwest corner of Oracle Road and Water Harvest Way, within the Oro Valley Marketplace.
- A revision to a **Master Sign Program for the Steam Pump Village Center**, located on the east side of Oracle Road and a half mile north of First Avenue.
- The Commission will receive an update on the Town's efforts in implementing land use and zoning related actions from the **Your Voice, Our Future General Plan** and opportunities to participate in the next 10-year update.



Town Council

Council approved short term and vacation rental regulations and ordinances at the January 4 Council meeting.

Board of Adjustment

An appeal of an administrative decision was scheduled to be heard by the Board of Adjustment in early January. The appeal was related to a citizen complaint about a tow truck business, with its large trucks being operated out of a residential property. The business/property owner came to an agreement with the Town to mitigate the matter within a specified time frame, therefore eliminating the need for the case to be heard by the Board.

Neighborhood Meetings

A neighborhood meeting will be held on January 19 for the expansion of Extra Space Storage, located southeast of the intersection of Oracle Road and Hardy Road. The applicant is proposing a Type 2 General Plan Amendment and rezoning to a Planned Area Development (PAD) to accommodate new RV parking and a two-story storage building on vacant parcels north of the existing facility. Please visit OVprojects.com for more information.

NEW DEVELOPMENT

In December, Oro Valley was included in a state-wide search for a manufacturing facility in the Industrial Processing and Fabrication industry. The Town was unable to respond because the project required on-site rail service and heavy industrial zoning.

BUSINESS RETENTION/EXPANSION AND ATTRACTION/MARKETING

Annual Business Summit

Mayor Winfield, CED staff and the Oro Valley Chamber have finalized the agenda for the Annual Business Summit on January 26 at Westward Look Resort.

New Businesses

Three home-based businesses were issued licenses in December.

Business Changes

- **One Medical** — 10515 N. Oracle Road (New name of medical office that provides primary care for people on Medicare)
- **Children’s Museum Oro Valley** — 7366 N. Paseo Del Norte (moved from Steam Pump Village to Tohono Chul Park)

Complete Projects (Certificate of Occupancy Issued)

- **Pima Heart & Vascular** — 12115 N. Oracle Road (C of O for new location)
- **Pure Poke** — 7315 N. Oracle Road #105
- **Sangha Yoga at Oro Valley Marketplace** — 1880 E. Tangerine Road #110
- **The Dollhouse Salon** — 1335 W. Lambert Lane #135

Ribbon Cuttings



The Hoppy Vine
12125 N. Oracle Road #137



CrossCountry Mortgage
1335 W. Lambert Lane #165

Making Connections

During December, Mayor Winfield joined town staff and Oro Valley Chamber President Kristen Sharp on business visits to new business Iron Crane Yoga, and several existing businesses: TMCOne, Domino's Pizza, Oro Nails, Cost Cutters, Just Kabab and Centre Stage Dance (pictured on the right).



PERMITTING MAJOR ACTIVITY

New Businesses

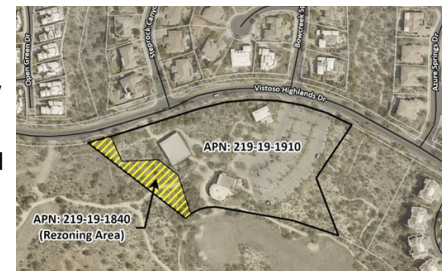
- **La Posada at Pusch Ridge, Main Building** – 10930 N. 1st Avenue (Building Permit Issued)
- **La Posada at Pusch Ridge, Fitness Building** – 10930 N. 1st Avenue (Building Permit Issued)
- **Pima Eye Institute at Innovation Corporate Center** – 1884 E. Innovation Park Drive (Building Permit Issued)

Other Permits

- **Fry's Store #117 at Cañada Hills Marketplace** – 10450 N. La Cañada Drive (Building TI Permit Applied)
- **Lewis + Ivey Salon at OV Marketplace** – 1880 E. Tangerine Road, Ste #160 (Building TI Permit Applied)
- **Long Realty at Shoppes at Oracle** – 8580 N. Oracle Road (Building TI Permit Applied)
- **Pusch Ridge Christian Academy Multi-Purpose Building** - 9500 N. Oracle Road (Grading and Building Permits Issued)
- **Pusch Ridge Tennis Facility Restrooms** - 10000 N. Oracle Road (Building TI Permit Applied)
- **Sonoran ENT at Vistoso Commerce Plaza**- 2506 E. Vistoso Commerce Loop, Ste #180 (Building TI Permit Issued)

PLANNING PROJECT HIGHLIGHTS

- Preparation is underway for the **Town's next General Plan**, which is a community-driven, 10-year policy document that guides Town decisions and departments. The next 10-year General Plan will be on the ballot in 2026. The first step in the process is developing a Community Engagement Plan. Residents can participate in a brief survey to help identify the best ways to engage our community. For a link to the survey, [click here](#).
- A pre-application was held on December 22 to rezone a portion of the former Rancho Vistoso Golf Course clubhouse property from open space to recreation. If approved by Town Council, the rezoning will support a **new public trailhead for the Vistoso Trails Nature Preserve** and the development of a 132-unit multi-family development. Should the project move forward, the next step is to have a pre-submittal neighborhood meeting.



TOURISM

- The Tucson Bicycle Classic will be having a **Circuit Race in Oro Valley** for the first time, which will take place on March 5.
- **Vamos a Tucson** sent out a marketing piece **targeting Mexican tourists to stay in Oro Valley** for holiday shopping. The piece was sent out to 36,000 Mexican newsletter subscribers.



PUBLIC WORKS

BOND PROJECTS

Staff presented a current update to Council at the January 4 Town Council Regular Session.

ENGINEERING/GENERAL PROJECT UPDATES

La Cañada Multi-Use Path: Lambert to Naranja

During the design, it was determined that the roadway centerline was built west of the section line and thus creating a 200-foot-long narrow area between the curb and right of way line. This narrow area is not wide for the multi-use path and thus staff will be meeting with the Cañada Hills HOA and affected homeowners, to discuss a pedestrian and slope easement along La Cañada Drive.

Naranja Drive Multi-Use Path Project

Once the Pima Association of Government (PAG) has added the Naranja Drive MUP into the Transportation Improvement Program (PAG TIP), ADOT can request a Federal ID project number and commence an IGA between the Town and ADOT for administering the project. This IGA will be forward to Council for approval.

Steam Pump Ranch Garage

The contractor will return in January to exchange four temporary windows that were installed in the interim until the permanent windows became available. The Town will also be executing a contract with Cintas for monitoring the fire sprinkler system.

Steam Pump Ranch Bunk & BBQ

The project was advertised with bid proposals due at the end of November. There were no bids submitted. Staff then reached out to Chasse Building Team, who were recently awarded a Job Order Contract (JOC) by the Town. The bid proposal is due January 9.

SR 77 Wildlife

Canyon Fence continues installing the wildlife fence. Rustic Adobe Masonry has poured all wall footings and has block on-site at Big Wash Overlook Place. They have delayed laying the block due to low temperatures overnight. Construction completion is scheduled for late February.

La Cañada Drive – Tangerine to Moore Road (mill/fill)

The Town received three bid proposals at the end of November. All three were higher than the budget amount. Staff is modifying the scope of work (timing) and rebid the project in February.

Pavement Preservation

Two out of the five phases are complete. The remaining phases will be finished in spring when temperatures rise.

Adopt-A-Road Program

96 total clean-ups were completed in calendar year 2022.

FLEET AND FACILITIES

- The contractor has received the generator dock for the Tangerine Police Substation and is scheduled to begin installation the second week in January.
- The Police Patrol Tahoe refresh is progressing with 12 Tahoes now completed.
- The Town Hall Building A generator project is underway. The generator is expected to ship in May.
- Replacement of the Community Center awnings is expected to be complete by January 18.

STORMWATER AND STREET OPERATIONS

La Posada at Pusch Ridge

The former Nakoma Sky development has re-broken ground as the La Posada at Pusch Ridge development located at Lambert Lane and First Avenue. Previous activities as part of the Nakoma Sky development included the Cañada Del Oro Wash soil cement bank protection, Federal Emergency Management Agency Letter of Map Revision and general site grading. The current activities for the La Posada at Pusch Ridge development include cutting in access roadways, setting up stormwater pollution prevention best management practice elements, and site mobilization.

Tranquillo Subdivision

The Tranquillo subdivision located near Rancho Vistoso Boulevard and Del Webb Boulevard has completed the soil cement bank protection work along the west bank of Big Wash. Pedestrian, access control, and safety elements remain to be installed, but the underlying bank protection infrastructure is in place and has been accepted by the Pima County Regional Flood Control District and Oro Valley Stormwater Utility groups. Site grading, utility installation, and drainage infrastructure work elements continue.



TRANSIT

**Transit Services Quarterly Key Performance Indicators
2nd Quarter - FY 2023**



PARKS & RECREATION

ADMINISTRATION

Vistoso Trails Nature Preserve

The Master Planning process continues into 2023 with a site visit from Liz Cole from Sites Southwest. Liz will be meeting with stakeholders, staff and community members to review the findings report, ensuring they captured the community feedback as well as identifying site findings. A community open house will be held in the Garage at Steam Pump Ranch on Wednesday, January 25, from 10 a.m. to 6 p.m. Meetings with stakeholders and staff will be on Thursday, January 26 at Town Hall. The first draft will be presented to the Parks and Recreation Advisory Board at its February 21 meeting (via Zoom) and to Council on March 15 (via Zoom).

AQUATICS

Kelsey Ottosen, the Assistant Aquatic Manager for the Oro Valley Aquatic Center, completed her **Lifeguard Instructor Trainer (LGIT) certification** through the American Red Cross. Kelsey is now one of just a few people to have this certification in Southern Arizona. This allows the Aquatics Center to certify and recertify Lifeguards and LGI's, saving the Town time and money.



The **Oro Valley Aquatic Center improvement project** is progressing nicely. All the old pool filters and plumbing has been removed as well as the recreation pool heater. The additional concrete pads and footers have been poured, and the east pump room wall has been removed. The Olympic Pool has been drained and staff has begun the process of deep cleaning the pool plaster and tile. The next steps are receiving the new filters and installing the new plumbing lines.



COMMUNITY AND RECREATION CENTER

The Community & Recreation Center (CRC) now has **over 2,500 members**, which is the most the facility has had since 2018. The facility anticipates matching all-time membership numbers as it welcomes new and returning members in 2023.

With the closure of the Oro Valley Aquatic Center, the **CRC has opened its doors to Aquatic Center members** and swim teams. For the month of December, the CRC has recorded nearly 400 check-ins from Aquatic Center members. Additionally, the facility has been opening at 5 a.m. Monday through Saturday to accommodate the swim teams. The CRC will continue to welcome this usage through the month of January.

The CRC will be hosting another **trivia event** on January 14 at the Overlook Restaurant from 4-6 p.m.

PARK MANAGEMENT

The **playground at Riverfront Park will be closed** January 9 through February 3 for repairs and replacement of safety surfacing. Parks staff will be replacing worn stairs and decking associated with the play structure. The recycled rubber fall surface will be replaced with wood fiber. The work includes the addition of new irrigation and trees near the playground.

RECREATION AND CULTURE

The third hike in the **Oro Valley Hiking series** will be on January 7 with a hike up Ventana Canyon to Maiden Pools.

January 14 is **Second Saturdays at Steam Pump Ranch** with the Heirloom Farmers Market, craft vendors, live music and a kid's craft.

January 14 is also the **Beyond Hike with Beyond – Tucson**. Beyond is a broad-based coalition of Southern Arizonans including hospitals and health organizations, environmental advocacy groups, community centers, outdoor recreation groups, and others working together to support mental and physical health.

GOLF

Golf Rounds for December show 6,783 rounds at the 36 hole facility and 1,831 rounds at the Pusch Ridge Facility.

ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2022	2478	1950	149	223	4800
8/31/2022	2643	2101	171	192	5107
9/30/2022	2829	2315	210	255	5609
10/31/2022	3149	1926	158	388	5621
11/30/2022	3175	3766	313	894	8148
12/31/2022	3135	2936	504	208	6783
1/31/2023					0
2/28/2023					0
3/31/2023					0
4/30/2023					0
5/31/2023					0
6/30/2023					0
Total Rounds	17,409	14,994	1,505	2,160	36,068

PUSCH RIDGE ROUNDS					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds	Total Rounds
7/31/2022	0	0	0	0	0
8/31/2022	0	0	0	0	0
9/30/2022	0	0	0	0	0
10/31/2022	0	0	0	0	0
11/30/2022	320	1385	213	413	2331
12/31/2022	216	1232	166	217	1831
1/31/2023					0
2/28/2023					0
3/31/2023					0
4/30/2023					0
5/31/2023					0
6/30/2023					0
Totals	536	2617	379	630	4162

2021/22 ROUNDS - 36 HOLE					
Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds
7/31/2021	1780	2781	213	294	5068
8/31/2021	1922	3008	303	345	5578
9/30/2021	2235	2525	292	232	5284
10/31/2021	2630	2163	231	283	5307
11/30/2021	2874	3745	354	756	7729
12/31/2021	3484	2829	308	329	6950
1/31/2022	3591	4258	190	493	8532
2/28/2022	3152	4091	146	696	8085
3/31/2022	3976	5738	112	283	10109
4/30/2022	3298	3834	158	923	8213
5/31/2022	2828	2627	84	673	6212
6/30/2022	2587	1843	65	301	4796
Total Rounds	34,357	39,442	2,456	5,608	81,863

General Manager Bernie Eaton will be leaving El Conquistador Golf; his last day is January 17. Bernie has taken a position with the PGA as their Southwest Section Executive Director. The membership was notified in December. Kristy Diaz-Trahan will work closely with Indigo Regional Director Tony Marino in the selection of the new GM. Indigo will be conducting a nationwide recruitment.

As of December 19, there were 341 Full Memberships with 9 Corporate Memberships. The **marketing focus for January** will continue to be on full-time and corporate memberships. Staff is continuing with the Golf Channel TV advertising for Pusch Ridge and the 36 Hole Facility. January events include Friday Dinners at The Overlook on January 6 and 20, Member Trivia Night on January 13, Beat The Staff Scramble on January 21, and Sunday Brunch on January 22.

January projects include rye grass fertilization, poa annua weed suppression on greens, wash clean up on #4 Conquistador, drain repair on #18 Conquistador, herbicide applications on all bunker faces and green surrounds, sprinkler head edging on Cañada, tree pruning and detail cleanup work in landscaping areas.

WATER UTILITY

METER OPERATIONS

For calendar year 2022, the Utility added **190 new service connections**. The Utility now has a total of 21,242 service connections.

As of December 31, for fiscal year 2022-23 (July-December), the Utility has added 128 new service connections.

WELL REHABILITATION — CAPITAL IMPROVEMENT PROJECT

Water Utility staff continues to successfully implement this year's Capital Improvement Program. Well rehabilitation work is currently underway on two of the Utility's production wells. Work includes pulling the pump, assessing the condition, performing repairs if needed, cleaning and reequipping the well with a new pumping unit. Once completed the well and equipment should provide over a decade of reliable service.



BEHIND THE METER NEWSLETTER

The Water Utility's Winter newsletter was mailed to customers in December. The Winter newsletter includes information on water resource planning, drought contingency planning and how to protect your water pipes from freezing. The newsletter can be [found here](#).

ADMINISTRATION

PUBLIC RECORDS REQUESTS

Time Period	Number of Requests	Staff Time To Process (Hours)
December 2021	36	16
December 2022	22	14

INNOVATION AND TECHNOLOGY

Ask OV Inquiries

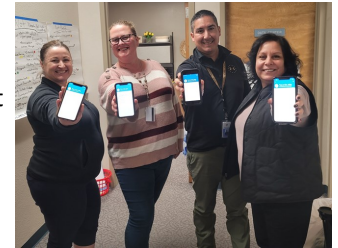
For a detailed breakdown of department level inquires, please see the attached quarterly report.

Top inquiries from November 19 - December 16, 2022:

- Church of the Nazarene: 7
- Non-Town: 6
- Parks and Recreation facilities: 6
- Planning projects: 5
- Avilla East and West: 4

Technology updates

The I&T team is working to enroll every user with a Town of Oro Valley account in multi-factor authentication (MFA). MFA has become an industry standard for cybersecurity and is one of the most effective tools available to prevent unauthorized access on Town accounts. To date, approximately half of the Town staff have been enrolled, with the remaining departments completing enrollment in January.



Emergency Management and Safety

Emergency Management facilitated a fire drill for the Town Hall complex on December 15. Outcomes from the drill will be utilized to update the Town Building Evacuation Maps, Continuity of Operations Plans, and Safety Training.

New and updated first aid and AED equipment is being placed in Town occupied facilities. The updated first aid cabinets offer a variety of life saving equipment in addition to some basic over-the-counter medications for staff use.

OV Peak Performance

The Town's Continuous Improvement Analyst presented a Peak Performance program highlight to the Senior Management Team on December 15. The presentation highlighted the benefits of focusing on process improvement within an organization including increased quality and efficiency, eliminating bottlenecks in operations, reducing costs, waste, and redundancies, and improving both internal and external customer satisfaction. Successfully implemented process improvement initiatives from OVPD, Parks & Rec, and Finance were also highlighted. Between all three initiatives, the annual savings to the Town will be \$19,348 per year or 38.5 workdays' worth of time saved per year.

Oro Valley Youth Advisory Council (YAC)

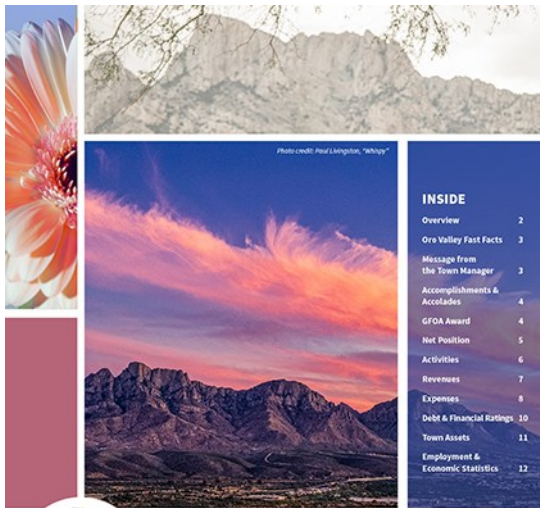
The YAC members were honored at the Oro Valley Volunteer Appreciation Reception on December 15 at the Hilton El Conquistador Resort.



COMMUNICATIONS AND MARKETING DIVISION

December Productions

- Press release: [Oro Valley to cut the ribbon on Steam Pump Ranch Garage restoration](#)
- Press release: [Town Finance Department wins award for financial reporting](#)
- Press release: [Kick off 2023 by participating in Oro Valley's Hot Cocoa 5k Run/Walk](#)
- Press release: [Christmas tree recycling program begins Dec. 26, moved to new location](#)
- Explorer article: [OV Town Talk – I'm calling 'time out' by Kristy Diaz-Trahan](#)
- Publication: [Popular Annual Financial Report](#) (PAFR) (with Finance Department)
- Publication: [Jan/Feb Vista Newsletter](#)
- Video: [Economic Development Video series no. 5: Outdoor Recreation](#)
- Video: [Proposed General Plan Amendment and Rezoning for Extra Space Storage](#)
- Paid advertising:
 - SnOV Explorer digital ads (4)
 - SnOV Explorer print ad
 - Thank you, Volunteers Explorer print ad
 - Hot Cocoa Explorer print ad
 - OV Map & Guide (published by Arizona Daily Star) print ad
 - Explore OV Arizona Daily Star digital ads (5)
 - Bear Essential News Holiday ad



ORO VALLEY ARIZONA
 The Town of Oro Valley is grateful for your dedication and service. You help make us a community of excellence!

Learn how you can get involved at www.orovalleyaz.gov



Experience the unique beauty of the Sonoran Desert and the Santa Catalina Mountains in Oro Valley, Arizona. Whether your pleasure is hiking, golfing, swimming, cycling, shopping or relaxing at a spa, you'll find it here. Round off your perfect day at one of our hotels, with a front row seat to some of the most stunning desert sunsets on Earth.



Visit OroValleyAZ.gov

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