

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | APRIL 2019

TO COUNCIL

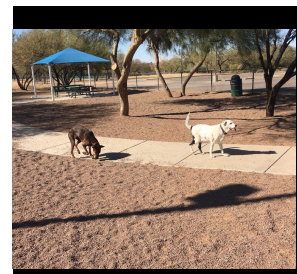
TOWN MANAGER'S MESSAGE

March has been a very busy and productive month for Town staff, as individual departments have met with the budget team for a detailed review of their requests for FY 19-20 and the recommended budget is in its final weeks of preparation. I will present the recommended budget to the Town Council at your April 17 meeting, followed by detailed departmental presentations and Council discussion at study sessions and public hearings from late April through final adoption in June. Next week, staff will begin a public outreach process about opportunities to participate in the budget discussions, as well as how to learn more about the Town's budget. One such way is the award-winning [Popular Annual Financial Report](#) (PAFR) for the fiscal year ending June 30, 2018, which was just published and is available on the Town's website. I am also pleased to announce the Town has received the Distinguished Budget Presentation Award from the Government Finance Officers Association (GFOA) for the 11th consecutive year. This award is the highest form of recognition in governmental budgeting.

As I mentioned last month, the Arizona Department of Transportation (ADOT) has added an additional pavement preservation project for Oracle Road to its tentative five year program, which is scheduled to be voted on by the ADOT Board in June. Already planned and funded is the stretch from River Road to Calle Concordia for FY 2020 at \$31 million. The second project would pick up at Calle Concordia and go north to Tangerine Road, currently included in the draft plan on ADOT's website for FY 2022 for an additional \$11 million. ADOT is currently in a public outreach process and is taking comments regarding the tentative five year program. Public Works director Paul Keesler spoke in favor of the projects at the ADOT Board meeting in Tucson in March, joined by Dave Perry of the Greater Oro Valley Chamber of Commerce. On page 6 of this report, members of Council and other stakeholders can learn about how to express your own views on the importance of these road projects to the community.

In other highlights:

- Town staff learned recently that starting in 2021, Oro Valley will have its own share of gem show visitors shopping right in our community. With a yeoman's effort from our partner, Visit Tucson, the Arizona Mineral and Fossil Show will relocate to the Hilton El Conquistador from 2021-23. Visit Tucson works with gem show owners and operators on their show logistics, along with promoting the shows nationally and internationally. We are excited to have Oro Valley as part of the wildly successful Gem and Mineral Show soon!
- Tucson Electric Power (TEP) has reached out to the Town about a potential partnership in which TEP would install its own solar shade structures in the parking lot of one of Oro Valley's public parks. There would be no cost to the Town, and park patrons would benefit from the shaded parking. All electricity generated from the panels would go directly to the grid, so the Town will not receive the benefit of the electricity directly. TEP has a limited amount of panels for this program, so Town staff is working with them to analyze the feasibility of potential locations, such as Naranja Park, which is lacking shade and meets the ideal parking lot size TEP is seeking.
- The Town continues to work with the Arizona State Land Department (ASLD) regarding their first submittal for the potential annexation along Tangerine Road. Town staff has met with ASLD staff once since Town staff responded with our comment letter in February (posted on the Town's website). We do not have an updated timeline at this point, as it significantly depends on the resubmittal.



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If you have any questions, please don't hesitate to contact me.

Mary Jacobs, Town Manager

APRIL 2019 EVENTS

Steam Pump Ranch Concert Series

Friday, April 5
5-6:30 p.m. Saguaro Sunset Trio
6:30-9 p.m. Split Decision

Oro Valley Kids Concert Series

Saturday, April 6 and May 4, 10 a.m. in Council Chambers

OV Marketplace Concert Series

Thursday, April 11, 6-7:30 p.m.
Mr. Boogie Woogie

Celebrate Oro Valley, Our Legacy, Our Future

Saturday, April 13, 9 a.m.-2 p.m.
Steam Pump Ranch
Three bands performing live music, equestrian performances by the Leiber grandchildren, petting zoo and pony rides, Heirloom Farmers Market, Historical Society Ranch tours, Photo & Art Shows, Commerce Corral and the Historic, Western and Americana Artisan and Antique Fair, Town Council meet and greet, food trucks and more!

Easter Eggstravaganza

Saturday, April 20, 9 a.m.-noon
NEW LOCATION: Naranja Park, 810 W. Naranja Dr.
This year, there will be more animals from the petting zoo, more Easter eggs to find and even more fun!

Dispose-A-Med

Tuesday, April 27, 10 a.m.– 2 p.m.
Target, 10555 N. Oracle Rd.
Bring your unused or expired prescription and over-the-counter medications and they will be disposed of properly.



POLICE DEPARTMENT

Recognitions

Upcoming Awards Banquet

OVPD will host their 2019 Awards Banquet on April 12. Officers, staff and citizens will be recognized for their exemplary actions over the last three years. The event will be held at the El Conquistador Resort. Doors open at 4:30 p.m. For more info, contact Mandi Roth (229-4910) or Courtney Nicholson (229-4964).

Traffic Safety

On March 26, Chief Sharp presented Law Enforcement's Role in Traffic Safety with a focus on impaired driving at a Traffic Safety Conference in Houston, Texas. This conference was attended by judges, court staff personnel, law enforcement and traffic safety experts.

Chief of Police Commendation

On March 19, 2019, Officer Vera received a "Chief of Police Commendation" for his outstanding work involving the arrest of a suspected thief breaking into cars.



Community Involvement

Citizen Academy

OVPD members hosted four sessions of the Police Department Citizen Academy in March. Topics covered included the Traffic Unit, Active Shooter, Communications, Victim Services, Crime Scene Unit and SWAT.

Regional Support

AXON Body Worn Cameras

OVPD members partnered with the Pima County Attorney's Office to test an evidence-sharing process. OVPD reviewed a Law Enforcement Reference Guide which will be used throughout Pima County. OVPD then successfully tested their first case share with the Pima County Attorney's Office. The case had 3 GB of data and 331 items of evidence.

Cases, Incidents and Statistics

Murder for Hire

OVPD members completed their work with Shed Media regarding the 2013 OVPD Murder for Hire Investigation that resulted in conviction. OVPD members assisted in recreating the sting operation and provided interviews for the program, which is scheduled to appear in May or June on the Oxygen Network.

Robbery/Felony Flight

On February 15, 2019, OVPD Patrol Officers responded to a robbery at the Oro Valley Walmart during which the suspect assaulted a store employee. The suspect fled from patrol in a vehicle, later crashing and fleeing on foot. Patrol and detectives worked to identify the suspect and on March 19, the Criminal Investigations Unit issued charges of Robbery and Felony Flight.

COMMUNITY AND ECONOMIC DEVELOPMENT

Highlights

Single Family Residence (SFR) Activity

23 new SFR Permits were issued for the month of March compared to 19 SFR permits issued in February. Year to date, 68 SFR permits have been issued since the beginning of January compared to 80 issued during the same period in 2018.

Permitting Activity

158 total permits were issued during the month of March compared to 183 permits issued in February. Year to date, 567 total permits have been issued since the beginning of January compared to 711 issued during the same period in 2018.

Tohono Chul Pavilion Building

A pre-construction meeting was held on March 20 for the Tohono Chul Pavilion Building. The target date for completion is October 28, 2019.

Business Retention/Expansion and Attraction/Marketing

- Staff made welcome visits to new Oro Valley businesses and checked up on several existing businesses
- Four store fronts and eight home-based businesses were licensed
- 75 sites on the Oro Valley Business Navigator were updated first quarter 2019

Ribbon Cuttings

- Personal Express Insurance
- Northwest Tucson Bridge Club



Personal Express Insurance

Completed Projects (Certificates of Occupancy Issued)

- **Rosie's Barkett**, 7960 N. Oracle Rd.
- **Blessings Through Action**, 12450 N. Rancho Vistoso Blvd., Suite 120
- **Freedom Therapy MFR**, 190 W. Magee, Suite 172
- **Jorgensen Brooks Group**, 7467 N. Oracle Rd., Suite 131
- **Creative Nail & Tanning**, 10355 N. La Canada Dr., Suite 189
- **Swan Pilates (DBA Body Works Pilates)** 11901 N. 1st Ave., Suite 155
- **Northwest Tucson Bridge Club**, 1171 E. Rancho Vistoso Blvd., Suite 145
- **Circle K**, 10410 N. La Canada Dr.

Planning Project Highlights

State Land

Staff is in the process of inventorying significant saguaros and Ironwood trees. This information will be incorporated into the overall planning effort, as required by code.

Sign Code

Amendments ensuring Town regulations are “content neutral” within public street rights of way will be considered by the Planning & Zoning Commission in April. A study session with Town Council is being planned for early May to explain the U.S. Supreme Court decision and its impact on local sign ordinance prior to bringing the proposed code change forward for consideration.

Noise Ordinance

The current noise ordinance requires an update. A Planning & Zoning Commission study session is tentatively planned for May.

Permitting Major Activity

New Business - Kwench Juice Cafe, 7315 N Oracle Rd, Suite 108

- Building TI Permit applied for new tenant in previous Planet Smoothie location



Morris Hall, PLLC, 2506 E Vistoso Commerce Loop, Suite 150

- Building TI Permit issued for new tenant

New Horizons Learning Center at Pusch Ridge Office Complex, 10371 N Oracle Rd, Suite 105

- Building TI Permit issued for new tenant

Trek Bicycle Store, 7645 N Oracle Rd, Suite 100

- Building TI Permit issued

Ventana Medical Systems - Building 3, 1910 E Innovation Park Dr.

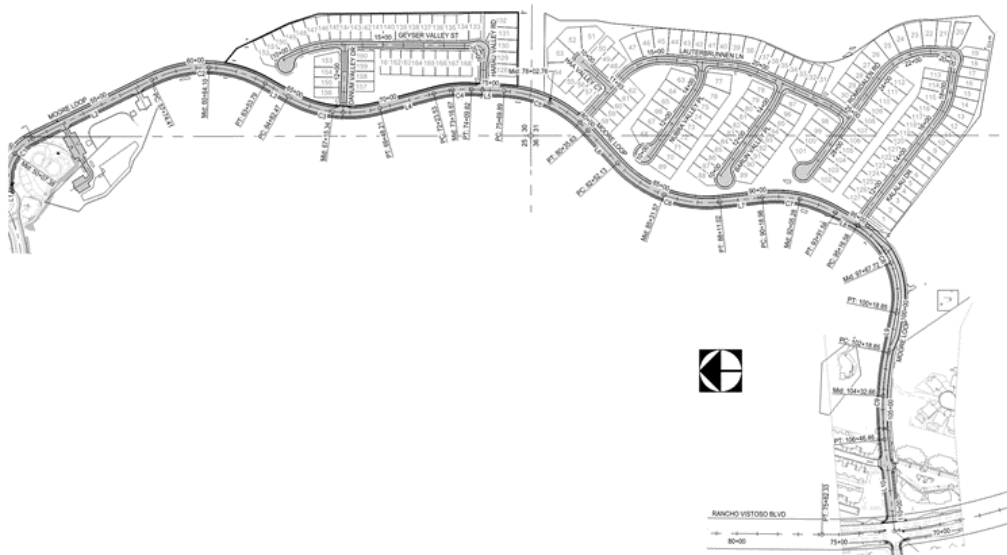
- Building TI Permit applied

Ventana Medical Systems - Building 5W, 1910 E Innovation Park Dr.

- Building TI Permit issued for interior office renovations

Valley Vista at Rancho Vistoso, East of Moore Loop extension

- Type 2 Grading Permit issued for Pulte's 168-lot subdivision (map below) located east of Rancho Vistoso Boulevard, south of Mattamy's Alterra at Vistoso Trails subdivision



PUBLIC WORKS

News

Oracle Road

Public Works personnel, along with Dave Perry from the Greater Oro Valley Chamber of Commerce, attended the recent ADOT Board meeting on Friday, March 15, to represent the Town's interests being proposed in the ADOT 2020-2024 Five-Year Transportation Facilities Construction Program. Oracle Road is being addressed in two stages:

- Stage 1—ADOT has scheduled and set the funding for the first stage of pavement preservation on Oracle from River Road to Calle Concordia. This will take place in 2020 and is part of a larger ADOT project that includes sidewalks (from River Rd. to Magee Rd.) and street lighting (from River Rd. to Ina Rd.)
- Stage 2—The second stage of ADOT's pavement preservation on Oracle Rd. will improve the road from Calle Concordia to Tangerine Drive. This project is tentatively set for 2022. However, the second stage is not yet set nor identified with a funding source.

ADOT

This ADOT Transportation plan is currently in the public comment phase. All who find Oracle Rd. in need of repair are encouraged to reach out and let their voices be heard. There will be additional ADOT Board meetings held around the state in the next few weeks. There is also the ability for the public to comment in the following forms: The complete report, posted with a "how to read it" guide, is available at azdot.gov for review and comment.

ADOT welcomes feedback via an online form that is available at azdot.gov/Tentative5Year, by email at: fiveyearconstructionprogram@azdot.gov or by phone at 855-712-8530.



Staff Certification

Jane Hutchins, the Town's new site Stormwater inspector, recently completed certification training and received the Stormwater Inspector Certificate from ASI (American Stormwater Institute).

News (cont.)

Oro Valley Public Library

The Friends of the Oro Valley Library are planning on building a new patio and outdoor activity area on the north side of the library. The Friends have requested the Town's Public Works personnel oversee and manage the construction efforts. This will be in the form of administering construction administration services monitoring a construction contractor. The Director of Public Works/Town Engineer will attend the Friends Board meeting in April to get more details of the project. Below is the last concept of the project.



Project Updates

Rancho Vistoso Blvd. Street Light Circuit #1 in Sun City

PACE Electrical has been selected to perform the work in the amount of \$246,047. The work will start April 1 and conclude June 28.

Pavement Management

Regional Pavement Maintenance continues crack sealing and will begin fog sealing the untreated areas along La Cañada Drive, Tangerine Road and Lambert Lane. The contractor will also fog seal Rancho Vistoso Blvd. from Oracle Road to Big Wash Bridge and Magee Road from Northern to 1st Ave. Southern Arizona Paving (under Pima County Contract) resumed work on April 1 starting at Catalina Shadows and continue their efforts until June.

Project Updates (cont.)

Main Line Annual Striping

PMI Contracting will begin sweeping and striping in early April and will continue for two weeks. The following streets are scheduled for striping under this contract:

- Buena Vista from Hardy to Linda Vista
- Copper Creek Drive
- Copper Spring Trail from Naranja to Moore Rd
- Desert Sky from Oracle Rd to Valle Del Oro
- El Conquistador from Valle Del Oro to Ridge Shadow Place
- El Milagro from Linda Vista to Calle Concordia
- Innovation Park Drive from Tangerine Rd to RV Blvd
- Linda Vista from Oracle Rd to west end
- Naranja Rd from Shannon Rd to 1st Ave.
- Pusch View Lane from Lambert Lane to Oracle Rd
- Vistoso Park Drive – Innovation Park Drive
- Vistoso Park Rd from Innovation to end of roadway
- Lambert Lane – La Cañada Drive to town limits

Palisades Multi-Use Path (MUP)

Borderland placed concrete and grading pathway in order to pave the MUP on March 27. This project will be completed by April.

Moore Road and La Cañada Drive

One of the illuminated stop signs at the intersection was damaged and taken out of service due to being struck by a motorist. The sign will be replaced and fully functioning again. Of note, these signs are only a temporary safety measure until the site goes into construction for the new roundabout.

La Cholla Boulevard

Hunter contracting has begun work on two major culverts between Overton Road and Lambert Lane. On March 20, TEP installed a 57-foot tall pole at the southeast corner of Glover Road/La Cholla Blvd intersection. During that time, Glover Road, immediately east of La Cholla Blvd., was closed for one day to make room for equipment and for the safety of the public. Although the Town attempts to minimize these closure occurrences and sends out construction and traffic alerts, now that the project is fully underway, the chance for greater traffic congestion along the La Cholla project increases. The Town will continue to communicate to residents and commuters to avoid the area as much as possible.



Project Updates (cont.)

Tangerine Road

ADOT has given the Town notice that they plan on fixing the Tangerine Road pavement preservation defects the week of April 1. This is the section of Tangerine from Oracle Rd to 1st Ave. After the defects are fixed, ADOT will return to their Board and officially transfer this section of street and ROW to the jurisdiction of the Town. At that point, the Town will proceed with the Safeway access drive safety project, included in the current fiscal year budget.

PD Substation

The following photos provide an update on the Police Substation. The project remains on schedule for completion in late June.



PARKS & RECREATION

Administration

After a nationwide search for a Community Center Manager, our very own Nick Scala was promoted to the position. Nick has held the title of Assistant Recreation Manager for the past three years. He has led community events, including the 4th of July Celebration, as well as started new recreation programming, including the popular adult kick-ball league. Most recently, Nick earned the Certified Park and Recreation Professional designation.



Aquatics

- The Oro Valley Aquatic Center will be hosting weekend lifeguarding courses on April 6-7 and 13-14. This class gives participants the opportunity to get the certifications they need for a summer job.
- On April 26-28, the Oro Valley Aquatic Center will be hosting the Synchro State Championships. This event will attract over 200 youth athletes and their families to the area.

Park Maintenance

James D Kriegh Dog Park - Park
Maintenance staff replenished the dog park surfacing, adding 25 tons of screened 3/8 desert gold decorative rock. The project came at the request of the dog park users. The added gravel mitigates mud and dust in the park.



James D Kriegh Little League Fields – The renovation of fields 1, 2, & 3 has been completed with the addition of new pitching mounds, bases and home plates. Opening day was March 30, when the CDO Little League teams took the field. Renovation of the softball fields begins in April.

Community Center

Instructors

Staff at the Community Center worked hard to find new instructors, with much success. Four new instructors have been hired and the number of classes offered have increased by 40 over the last month. There were 3,346 participants in February classes.

Arizona Room

With the help of Facilities Maintenance and the IT Department, the Arizona Room has been upgraded to a modern conference room with a donated 80" television being mounted with connection capabilities to the internet for presentations. New furniture has also been added to this room and we anticipate its internal and external use growing.

United States Tennis Association (USTA) tournament

A USTA National Level 3 tournament was held at both the Community Center and Pusch Ridge venues and hosted some of the most elite 16 and 18 year old boys and girls players in the country.

The Community Center currently has 1257 memberships, the highest number of memberships since opening the facility. This total amounts to 2528 individual members.

Golf and the Overlook

Golf

April is anticipated to be the second busiest golf month of the year, after March. April combines great weather, excellent playing conditions and has the majority of seasonal players available. April tournament activity is very strong with 550 rounds planned. Golf tournaments typically serve as a fundraising mechanism for community-based fundraising. The University of Arizona has a tournament scheduled along with Ameriprise and Casas Adobes Church. The April golf events each have a Food & Beverage component that will benefit the Overlook restaurant. There will also be a golf club demo day in April featuring several club manufacturers, and it is anticipated this will bring in upwards of \$5,000 in merchandise sales.

The Overlook

The Overlook continues to host the bi-weekly Tucson Business group for breakfast in the Sunset Room. The Oro Valley Optimist Club will be hosting a luncheon honoring outstanding high school students on April 30. Basis Oro Valley high school will celebrate their Senior Prom at the Overlook for the second consecutive year. Basis will also host one of their largest fundraisers of the year with a Casino Night and dinner in the Overlook on Saturday, April 6. Lastly, The Overlook will be participating in the Taste of Oro Valley for the fourth consecutive year on Sunday, April 7. This year's event is taking place at Steam Pump Ranch and over 600 attendees are expected to attend,

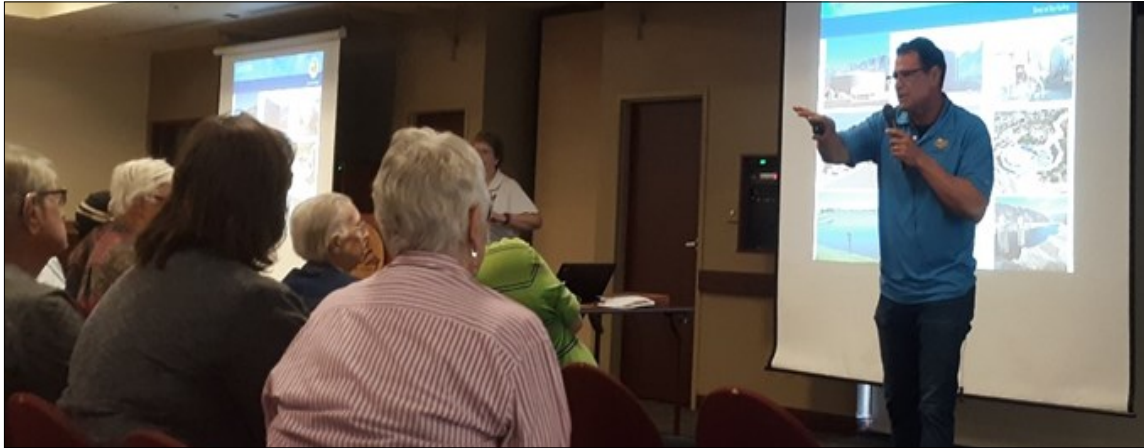
Membership

Membership retention and sales continue to be the main focus in April. The Cheaper by the Dozen promotion continues to attract new members. The membership team has brought in twenty new members since December. Marketing for members, golf and the Overlook can be found on television, radio, Facebook, in print and through numerous e-mail campaigns.

WATER UTILITY

Water Utility Director Invited as Guest Speaker to Sun City Residents

On Saturday, March 16, the Water Utility Director made a presentation to approximately 120 Sun City residents regarding water resources and community sustainability. The presentation and Q&A session lasted over two hours. The feedback provided by those who attended was very positive.



High Mesa Hydro Pneumatic Tank & Booster Station Rehabilitation

Herman Contracting recently completed work associated with the replacement of a non ASME certified pressure vessel and miscellaneous booster station modifications. This work is part of the ongoing effort by Water Utility to reinvest in the infrastructure of the Water Utility to continue to provide years of trouble free service.



The contractor assembles buried piping as part of the installation of a new ASME certified pressure vessel.



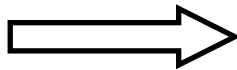
The Water Utility's High Mesa Reservoir and Booster station pictured above. Replacement of a non-ASME certified pressure vessel and booster station modifications were performed as part of the Utility's ongoing Capital program.

ADMINISTRATION

Public Records Requests

Time Period	Number of Requests	Staff Time To Process (Hours)
March 2018	31	24
March 2019	32	10

The April Vista can be viewed [here](#).



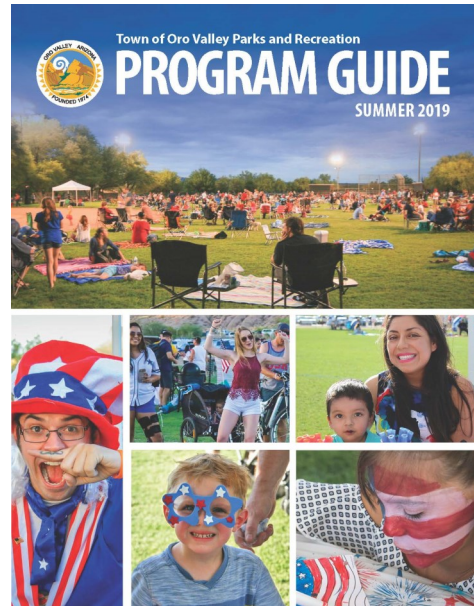
Press Releases Issued in March

- OVPD: 11th Annual Drug Awareness Day, 3-27-19
- Oro Valley Town Council adopts two-year strategic plan, 3-21-19
- OVPD: Update: Arrest Made in Suspicious Death, 3-6-19

Communications Team

Staff will be working with KVOA to develop a TV commercial to help promote the facility's Family Summer Pass program in the broader Tucson region. This commercial will be paid for out of the existing Parks & Recreation marketing budget, and the data from previous years of summer pass sales will be compared to 2019 sales to determine the efficacy of this type of advertising.

Summer heat also means more children are in swimming pools, so staff will be partnering with the Golder Ranch Fire District to increase public awareness of pool safety and drowning awareness.



The 2019 Summer Program Guide was just published, kicking off our summer season of recreation programs and camps for kids.

Special Events

The **Veterans and First Responders 5k** will be held on Saturday, May 18, from 7 - 9 a.m. at Naranja Park. This event is held by the Town, in partnership with On Your Left Fitness, with 50% of the proceeds going to the Southern Arizona Veterans and First Responders Living Memorial. The Town is pleased to have the following sponsors:

- Title Sponsor: Splendido at Rancho Vistoso
- Kids Fun Run Sponsor: Davis Pediatric Dentistry
- Post-Race Food Sponsor: Taco Bell (locally owned and operated)
- Print Media Sponsor: Tucson Local Media

Town staff has secured \$13,500 in sponsorships for the **July 4th Celebration**. HSL will return as the Title Sponsor and staff is pleased to have Lloyd Construction, Pima Federal Credit Union and Visit Tucson as sponsors!

Special Events—Non Town of Oro Valley

Arizona Distance Classic

740 people participated in the Arizona Distance Classic on Sunday, March 10. The majority of participants were from Arizona, with only seven room pick-ups at the El Conquistador, a Hilton Resort. Based on the data, this event has become a “local” event. The new event organizer would like to return in March 2020. Staff will be working with the event organizer on proposed new routes and ways to attract visitors to the event.

Oro Valley Sprint Triathlon and Duathlon Festival

Oro Valley residents Julie and Mark Stark held the annual Oro Valley Sprint Triathlon and Duathlon Festival on Saturday, March 23, at the Oro Valley Aquatic Center with 370 participants. It attracted participants from Canada and New Mexico. Staff will provide the estimated economic impact next month.