

YOUR VOICE, OUR FUTURE GENERAL PLAN

2022 UPDATE

Purpose

The *Your Voice, Our Future* General Plan was ratified by the voters in November 2016. The General Plan consists of the community's vision and goals for the Town and is used as a guide in long range decision-making. The General Plan is a long-range 10-year policy document designed to guide the Town through 2026.

Implementing the General Plan

The community's vision and guiding principles provided the foundation for the goals, policies, and actions in the General Plan. The 310 actions were established to fulfill the goals and policies and are *intended to be somewhat flexible as priorities and resources shift*. The actions are prioritized every two years through the Town Council's Strategic Leadership Plan. These priorities are translated to individual Town Department Work Plans for implementation.

As a commitment to the Town Council and Oro Valley residents, the following information provides an update on the remaining 54 items to complete from the General Plan.

General Plan
2016-2026

Strategic Leadership Plans

Town Department
Work Plans

Staff Resources/
Annual Budget

BRIEF SUMMARY

TOTAL ACTION ITEMS		2016-2021 SUMMARY	
Community actions (pg. 2)	123	Completed or Maintained Items	256
Environment actions (pg. 7)	116	Remaining items being worked on over the past year (in progress)	37
Development actions (pg. 10)	71	Remaining items recommended for a future SLP (future items)	17
Total	310	Total	310

2022 UPDATE ON THE 54 REMAINING TASKS		ACCOMPLISHMENTS SINCE 2016		
Completed items	+11	Total Accomplished (completed or maintained)	269	87%
Maintained items	+2	Remaining Items:		
In Progress	25	In Progress	25	8%
Future items	16	Future items	16	5%

Key Points:

- 95% of the action items are either complete, maintained or actively being worked on.
- There are four more years to prioritize and direct resources towards completing or evaluating the remaining 16 items.

COMMUNITY ACTIONS

SUMMARY FROM PREVIOUS YEARS (123 TASKS TOTAL)		2022 UPDATE ON THE 21 REMAINING TASKS		ACCOMPLISHMENTS SINCE 2016 (87%)		TASKS TO COMPLETE (13%)	
Completed	39	Completed	+3	Total tasks completed	42	Total tasks currently in progress	13
Maintained	63	Maintained	+2				
In Progress	18	In Progress	13	Total tasks maintained through ongoing operations	65	Remaining tasks to evaluate or complete in the future	3
Future items	3	Future items	3				

ECONOMIC DEVELOPMENT- REMAINING TASKS

NO.	TASK	TIME	DEPT.	STATUS		ASSOCIATED PROJECTS/PROGRAMS	SLP
				2021	2022		
6	Create private and public sector partnerships and programs for use, beautification, art displays or publicity on underutilized or vacant employment and retail centers.	Medium	CED	In Progress	In Progress	<ul style="list-style-type: none"> Revised Master Development Plan for the Oro Marketplace – includes a community gathering space in the center. Entrepreneurial Needs Study – completed in November 2021. 	1B 1C
7	Develop strategies that promote a range of retail options, including regional-serving, neighborhood-serving and pedestrian-oriented, at appropriate locations.	Medium	CED	In Progress	In Progress	<ul style="list-style-type: none"> Comprehensive Economic Development Strategy (CEDS) – Adopted by Town Council in 2019. Retail Study – Elements of the retail study were incorporated into the housing study to meet the SLP objective. The scope of work for the retail study will be completed after the housing study is done to minimize overlap between the two. Housing Study – The scope for the housing study was finalized in October 2022 after receiving feedback from the Planning and Zoning Commission and Town Council. The study will be conducted in two phases: 1) data gathering to be completed by the end of February and 2) a statistically valid survey to fill in any data gaps and gather anecdotal opinions. Staff anticipates presenting the findings and recommendations to the Planning and Zoning Commission and Town Council 	1B 1C

						<p>next Fall with other elements of the 2026 General Plan Background Report.</p> <ul style="list-style-type: none"> • Business Summit – A summit was held in January 2022 to understand the challenges and opportunities associated with operating a thriving business. This event will be annual with the next one planned for January 2023. 	
9	<p>Develop partnerships with local organizations and businesses in order to:</p> <p>A. Identify needs for businesses which provide quality, accessible childcare, preschool, special needs and adult/elder care options.</p> <p>B. Support and promote the success of working families.</p>	<p>Medium</p> <p>Medium</p>	<p>CED</p> <p>CED</p>	<p>In Progress</p> <p>In Progress</p>	<p>Maintained</p> <p>Maintained</p>	<ul style="list-style-type: none"> • Business Summit - A summit was held in January 2022 to understand the challenges and opportunities associated with operating a thriving business. This event will be annual with the next one planned for January 2023. • Business Retention and Expansion Program – routine discussions with OV businesses to understand needs. In January 2022, elements of OVSafeSteps were incorporated to create OVNextSteps. 	<p>1A 1B</p>
COMPLETE COMMUNITY- REMAINING TASKS							
10	<p>Develop a plan for designating areas in Oro Valley that serve as the community's gathering places and are envisioned to:</p> <p>B. Include such amenities as sidewalk cafes, outdoor seating and desert landscaping.</p> <p>C. Emphasize the pedestrian experience.</p>	<p>Short</p> <p>Short</p>	<p>CED</p> <p>CED, P&R, PW</p>	<p>In Progress</p> <p>In Progress</p>	<p>Complete</p> <p>In Progress</p>	<ul style="list-style-type: none"> • Revised Master Development Plan for the Oro Marketplace – includes a community gathering space in the center. Approved by Town Council in November 2022. • Existing code requirements -All new public roadway projects require a multi-use path. All private developments must have pedestrian connectivity from roadways to entry points and courtyards/recreation areas. Recent examples include the pedestrian/bicycle trail near Greenock and the loop connection near the Oro Valley Hospital. 	<p>1C</p>

						<ul style="list-style-type: none"> • Update to the Town's Design Principles and Standards – Anticipated for consideration by the Town Council by June 2023. 	5A
11	Update existing Town programs, plans and regulations to create or expand Oro Valley's community gathering places, such as: A. Development and zoning regulations to include new designations, such as mixed-use zoning.	Medium	CED	Future Item	Future Item	<ul style="list-style-type: none"> • Existing code requirements - The neighborhood commercial (C-N) zoning district has standards for residential and commercial developments. • Evaluation and possible creation of a mixed-use zoning district is recommended for a future strategic plan to direct further resources needed to complete this task. 	
12	Develop public/private partnerships in order to create synergy and achieve common goals and desired improvements for Oro Valley's community gathering places.	Medium	CED, P&R, TM, I&T	In Progress	In Progress	<ul style="list-style-type: none"> • Parks and Recreation Master Plan – Completed in May 2021. • IGA with Amphitheater Unified School District – Anticipated completion date June 2023. • Revised Master Development Plan for the Oro Marketplace – includes a community gathering space in the center. Approved by Town Council in November 2022. 	1C 2A
13	Creating development review strategies for commercial and retail areas that encourage public spaces.	Medium	CED	In Progress	In Progress	<ul style="list-style-type: none"> • Existing code requirement - The code requires public spaces (courtyards) for all non-residential projects. • Revised Master Development Plan for the Oro Valley Marketplace – includes a community gathering space in the center. Approved by Town Council in November 2022. • Update to the Town's Design Principles and Standards – Anticipated for consideration by the Town Council by June 2023. 	1B 5A
16	Create a program that promotes accessible, convenient and age-friendly design of public and private facilities, services and programs.	Medium	CED, PW	In Progress	Complete	<ul style="list-style-type: none"> • Opportunities to create or expand multigenerational programs and facilities were explored and are now being implemented – examples include special events, art and health and wellness programs. 	2B
27	Explore options for creating a Town Senior Advisory Council to	Long	TM, I&T,	In Progress	Complete	<ul style="list-style-type: none"> • Senior Task Force – A temporary senior task force was created by the Parks and Recreation Department to 	2B

	direct priorities for senior services in the community.		P&R			help identify programming access needs (per the FY21/22-22/23 SLP). Additional task forces may be utilized in the future as needed.	
30	Continue support of the Town's Public Art Program by: A. Developing an inventory and maintenance program, including training for staff on correct maintenance procedures	Medium	CED	In Progress	In Progress	<ul style="list-style-type: none"> • Public and private art database for internal use anticipated for completion by December 2021. • Coordination with the Southern Arizona Arts and Cultural Alliance (SAACA) to assess public art maintenance needs - Anticipated completion by end of October 2022 	1D
37	Develop cooperative agreements with public school districts, private and charter schools to share school facilities for arts, recreation and education purposes.	Short	P&R, TM	In Progress	In Progress	<ul style="list-style-type: none"> • IGA with Amphitheater Unified School District – Anticipated completion date June 2023 	2A
39	Evaluate and address the Town's community park system conditions and needs by: B. Developing and integrating strategies that address park shortages, preservation needs and safety upgrades into the Parks Master Plan.	Medium	P&R	In Progress	In Progress	<ul style="list-style-type: none"> • Recommendations to prioritize larger neighborhood area parks and amenities – Best practices to prioritize larger neighborhood park areas and enhanced amenities were presented to the Parks and Recreation Advisory Board (PRAB) and the Planning and Zoning Commission at the end of the summer 2022. Staff is currently drafting a proposed code amendment to incorporate these findings and feedback from the board and commission. Anticipated completion date is April 2023. 	5A
44	Develop a strategy to acquire property for larger recreational and community use of sufficient size and location that access can be shared equitably by multiple neighborhoods and all residents.	Long	CED, PW, F, P&R, TM	In Progress	In Progress	<ul style="list-style-type: none"> • Recommendations to prioritize larger neighborhood area parks and amenities – See details in #39. Anticipated completion date April 2023. 	5A
45	Review opportunities to repurpose land for small and neighborhood parks by acquiring land or partnering	Long	CED, F, P&R, TM	In Progress	In Progress	<ul style="list-style-type: none"> • Recommendations to prioritize larger neighborhood area parks and amenities – See details in #39. Anticipated completion date April 2023. 	5A

	with local stakeholders and agencies.					<ul style="list-style-type: none"> • Analysis of private and public golf courses – Vistoso golf and El Conquistador golf course were evaluated for potential repurposing in 2020/2021. 	
46	<p>Plan for future trail needs in the community by developing and adopting a trails plan that:</p> <p>A. Establishes long-term strategies for trail development, linkages, management and upkeep in cooperation with other local jurisdictions</p> <p>B. Integrates with the Parks Master Plan and is periodically updated.</p>	Medium	CED, P&R	Future Item	Future Item	<ul style="list-style-type: none"> • An updated trails plan is recommended for a future strategic plan to direct further resources needed to complete this task. 	
47	<p>Create procedures, including public and private contributions, for integrating signs into parks, trailheads, trails and linear bicycle paths and near natural areas that:</p> <p>B. Inform users of site information and regulations.</p>	Medium	CED, P&R	In Progress	In Progress	<ul style="list-style-type: none"> • Existing code requirement - Requires signs in all private parks and for public trails on private properties. Signs include information and rules/regulations. Trailheads and trails have signage that include the name of the location and wayfinding directional arrows. New trails added through development are required to provide wayfinding directional signage • Update to the Town's Design Principles and Standards – Anticipated for consideration by the Town Council by June 2023. 	5A
PUBLIC FACILITIES AND SERVICES –REMAINING TASKS							
50	Develop a plan for long-term municipal facilities that considers overall community needs and growth and that addresses parking, facility expansion, satellite offices, central offices, maintenance and fueling facilities and operations.	Medium	PW, TM, I&T	In Progress	In Progress	<ul style="list-style-type: none"> • Town-wide space and facilities needs study– The study was reconfigured and finished to facility elements for possible development of the Town's Rooney Ranch parcel. The Town entered into an agreement with Gensler and Associated to conduct the Rooney Ranch Master Plan project, which will be presented to Council in early 2023. 	4C

ENVIRONMENT ACTIONS

SUMMARY FROM PREVIOUS YEARS (116 TASKS TOTAL)		2022 UPDATE ON THE 13 REMAINING TASKS		TOTAL ACCOMPLISHMENTS SINCE 2016 (91%)		TASKS TO COMPLETE (9%)	
Completed	46	Completed	+2	Total tasks completed	48	Total tasks currently in progress	4
Maintained	57	Maintained	0				
In Progress	6	In Progress	4	Total tasks maintained through ongoing operations	57	Remaining tasks to evaluate or complete in the future	7
Future Items	7	Future Items	7				

SONORAN DESERT RESOURCE- REMAINING TASKS

NO.	TASK	TIME	DEPT.	STATUS		ASSOCIATED PROJECTS/PROGRAMS	SLP
				2021	2022		
72	Maintain and improve night sky visibility by:	Short	CED, PW	In Progress	In Progress	<ul style="list-style-type: none"> Lighting Code Amendment – A regional approach to update lighting is in progress. Once complete, updates to the Town's lighting code will be recommended. 	1A
	A. Updating regulations to incorporate new technologies and best practices that minimize light pollution. B. Adhering to regional dark-skies initiatives.	Ongoing	CED, PW	In Progress	In Progress		
74	Develop and implement the Town's Tree Master Plan, which considers the benefits of trees in relation to overall community welfare, while making plans for infrastructure, facilities, new development and the conservation of Oro Valley's scenic views.	Medium	CED, PW, P&R	Future Item	Future Item	<ul style="list-style-type: none"> This action is recommended for a future strategic plan to direct further resources needed to complete this task. 	
77	Develop measures that encourage private property owners to assist in invasive species removal.	Short	CED	Future Item	Future Item	<ul style="list-style-type: none"> Invasive plant species are identified and removed during the development process. The Zoning Code also includes a list of prohibited species (Addendum E) 	

available to the public. Additional measures are recommended for a future strategic plan to direct further resources needed to complete this task.

WATER CONSERVATION- REMAINING TASKS

82	Reduce dependence on, use and diminishing of the groundwater supply by: A. Exploring the expanded use of stormwater harvesting and recharge areas.	Medium	WU	Future Item	Future Item	<ul style="list-style-type: none"> This action is recommended for a future strategic plan to direct further resources needed to complete this task.
83	Expand infrastructure and facilities that provide for a diverse water supply portfolio, including Central Arizona Project water and the use of reclaimed water for irrigation and other purposes.	Long	WU	In Progress	In Progress	<ul style="list-style-type: none"> NWRRDS Expansion - The Water Utility is expanding, and the Northwest Recharge and Recovery Delivery System (NWRRDS) allowing for the delivery of additional CAP entitlements for use in the community. The partnered portion of the NWRRDS has been postponed until the bidding environment improves. However, work continues to move forward with the independent portions for the project. Additionally, the Water Utility is assessing the feasibility of expanding the reclaimed water system to support turf irrigation currently being irrigated by groundwater.

CULTURAL RESOURCE- REMAINING TASKS

101	Preserve and share significant cultural resources of Oro Valley with the community by: A. Identifying significant cultural resources, including people, events, places and activities in an inventory that is periodically updated.	Medium	CED, P&R	In Progress	Complete	<ul style="list-style-type: none"> Review of the Preservation Plan –The Historic Preservation Commission (HPC) reviewed the plan in 2022.
-----	--	--------	----------	-------------	----------	---

- | | | | | | | |
|----|--|--------|--------------|-------------|-------------|--|
| B. | Collecting oral histories from key persons related to Oro Valley history. | Medium | CED, P&R | In Progress | In Progress | <ul style="list-style-type: none"> Key people have been identified and some oral histories have been collected. |
| C. | Creating and executing a plan for the placement of interpretive elements related to cultural resource sites in existing and planned Town facilities and properties with the assistance of outside funding. | Medium | CED, PW, P&R | Future Item | Future Item | <ul style="list-style-type: none"> This action is recommended for a future strategic plan to direct further resources needed to complete this task. |

CLEAN ENVIRONMENT- REMAINING TASKS

- | | | | | | | |
|------------|---|--------|---------|-------------|-------------|---|
| 110 | Promote sustainable practices in the private sector by:
C. Partnering with local businesses to create incentives for the education, purchase and/or installation of resource conservation products. | Medium | CED, WU | Future Item | Future Item | <ul style="list-style-type: none"> This action is recommended for a future strategic plan to direct further resources needed to complete this task. |
| 113 | Promote energy efficiency by:
A. Reviewing, identifying and addressing Town policies and ordinances that enhance renewable energy production, efficiency and conservation.
B. Conducting an assessment of emerging renewable technologies for potential application in the community. | Medium | CED, PW | Future Item | Future Item | <ul style="list-style-type: none"> This action is recommended for a future strategic plan to direct further resources needed to complete this task. |
| 120 | Pursue sustainability and environmental conservation in development by:
B. Including sustainable and environmental development practices in Town development review. | Medium | CED | In Progress | Complete | <ul style="list-style-type: none"> Parking code update – Allowing additional rainwater harvesting within parking areas. Encourages solar parking by removing conflicting code requirements. Approved by Town Council in January 2022. |

DEVELOPMENT ACTIONS

SUMMARY FROM PREVIOUS YEAR (71 TASKS TOTAL)		2021 UPDATE ON THE 20 REMAINING TASKS		TOTAL ACCOMPLISHMENTS SINCE 2016 (79%)		TASKS TO COMPLETE (21%)	
Completed	18	Completed	+6	Total tasks completed	24	Total tasks currently in progress	8
Maintained	33	Maintained	0				
In Progress	13	In Progress	8	Total tasks maintained through ongoing operations	33	Remaining tasks to evaluate or complete in the future	6
Future items	7	Future Items	6				

LAND USE AND DESIGN- REMAINING TASKS

NO.	TASK	TIME	DEPT.	STATUS		ASSOCIATED PROJECTS/PROGRAMS	SLP
				2021	2022		
125	Maintain the unique character of Oro Valley by studying and updating: A. Site design standards.	Medium	CED	In Progress	In Progress	<ul style="list-style-type: none"> Update to the Town's Design Principles and Standards – Anticipated for consideration by the Town Council by June 2023. 	5A
	B. Land use regulations that define and incorporate effective compatibility standards.	Medium	CED	In Progress	In Progress		
	C. Regulations that enable a variety of architectural colors and textures, especially for commercial, that integrate with the community and don't emphasize sameness.	Medium	CED	In Progress	In Progress		
128	Develop detailed planning for designated neighborhood-scale growth areas at prominent intersections.	Long	CED	Future Item	Future Item	<ul style="list-style-type: none"> This action is recommended for a future strategic plan to direct further resources needed to complete this task. 	
129	Create development standards, policies and provisions and make available in appropriate locations for:	Long	CED	Future Item	Future Item	<ul style="list-style-type: none"> This action is recommended for a future strategic plan to direct 	

	A. Form-based code. B. Transit-oriented development. C. Mixed-use zoning.	Long Long	CED CED	Future Item Future Item	Future Item Future Item	further resources needed to complete this task.	
130	Update development regulations of Master Planned communities to: A. Incorporate land uses consistent with surrounding development and residential acceptance.	Medium	CED	Future Item	Complete	<ul style="list-style-type: none"> Requiring Master Development Plans was part of a larger code amendment to the Development Review Process approved by Town Council in October 2022. 	1C
134	Hold periodic “energy summits” by bringing together providers, key landowners, businesses and Town staff to identify and resolve issues and discuss plans for future growth.	Long	CED, TM	In Progress	Complete	<ul style="list-style-type: none"> Utility service capacity project – The utility service capacity for all commercial and tech park properties is available on the ChooseOroValley.gov website. Fiber Optics Plan – provided to Town Council in 2022. TEP Summit –discussed capacity to serve Innovation Park in October 2022. Water budget for economic development projects – ongoing discussions between CED and the Water Utility to discuss long-term water needs to support economic development. 	1B
135	Respond to and plan for the present and future housing needs of the community, while considering changes in demographics and overall growth by: A. Conducting a housing inventory. B. Developing a housing plan, that addresses the needs of a diverse community.	Medium Medium	CED CED	In Progress In Progress	In Progress In Progress	<ul style="list-style-type: none"> Elements of a housing study were inventoried and analyzed through a Market Study (2017) and Apartment Study (2020). Housing Study – The scope for the housing study was finalized in October 2022 after receiving 	5A

C. Developing zoning strategies that implement the housing plan.	Medium	CED	In Progress	In Progress	feedback from the Planning and Zoning Commission and Town Council. The study will be conducted in two phases: 1) data gathering to be completed by the end of February and 2) a statistically valid survey to fill in any data gaps and gather anecdotal opinions. Staff anticipates presenting the findings and recommendations to the Planning and Zoning Commission and Town Council next Fall with other elements of the 2026 General Plan Background Report.
--	--------	-----	-------------	-------------	---

INFRASTRUCTURE- REMAINING TASKS

137	Develop a plan for new development and infrastructure that: A. Identifies funding methods and techniques.	Medium	PW, F, I&T	In Progress	In Progress	<ul style="list-style-type: none"> • RTA Next – The Town continues to participate and support the RTA Next. Staff recommended projects to the RTA and the associated Citizen Advisory Committee. Currently, staff is working with the RTA to reduce the list of regional projects to meet the expected budget allocations. • Stormwater improvements - actively seek and receive exterior funding from Pima County Regional Flood Control and federal grants. 	4A
141	Coordinate infrastructure expansion and future utility services in Innovation Park and other key employment and commerce sites.	Ongoing	CED	In Progress	In Progress	<ul style="list-style-type: none"> • Fiber Optics Plan – provided to Town Council in 2022. • TEP Summit –discussed capacity to serve Innovation Park in October 2022. 	1B 4C

						<ul style="list-style-type: none"> • Water budget for economic development projects – ongoing discussions between CED and the Water Utility to discuss long-term water needs to support economic development. 	
142	Increase opportunities for telecommunications and broadband services in the community by: A. Identifying community needs and suitable providers. B. Assessing suitable locations and the impact on current infrastructure.	Long	CED, I&T, TM	In Progress	Completed	<ul style="list-style-type: none"> • Fiber Optics Plan – A letter of support was provided to Pima County for the State Middle Mile grant. The Town Fiber Optic Plan has been provided to Town Council. 	4C
TRANSPORTATION/CIRCULATION- REMAINING TASKS							
146	Re-examine Zoning Code parking ratios as part of overall transportation planning in areas where transportation options other than the automobile are available.	Medium	CED, PW	In Progress	Completed	<ul style="list-style-type: none"> • Parking Code Amendment – Approved by Town Council in January 2022. 	1A
147	Create a complete streets design manual that considers means to calm traffic, traffic safety, neighborhood aesthetics, stormwater management, access management, public health, safety and community vitality.	Short	CED, PW	Future Item	Future Item	<ul style="list-style-type: none"> • Update to the Town Subdivision Street Standards - recommended for a future strategic plan item to direct further resources needed to complete this task. 	
148	Complete long-range planning for the roadway network that addresses: B. Future transportation needs, access and development on major roadways.	Medium	CED, PW	In Progress	In Progress	<ul style="list-style-type: none"> • RTA Next – The Town continues to participate and support the RTA Next. Staff recommended projects to the RTA and the associated Citizen Advisory Committee. Currently, staff is working with the RTA to reduce the list of regional projects to meet the expected budget allocations. 	4A

150	Coordinate with the state to develop detailed planning for Oracle Road that identifies partnerships, funding options and agreements in order to allow for: A. Diverse development.	Medium	CED, PW	In Progress	Complete	<ul style="list-style-type: none"> • Zoning amendment to revise the scenic corridor standards for consistency – approved in 2020. • Revised Master Development Plan for the Oro Valley Marketplace –Approved by Town Council in November 2022. 	1C
151	Re-evaluate roadway design standards, especially for arterial and collector roads, to include methods for: A. Reducing fuel consumption, congestion and the number of vehicles starts and stops.	Medium	PW, OVPD	Future Item	Future Item	<ul style="list-style-type: none"> • Update to the Town Subdivision Street Standards - recommended for a future strategic plan item to direct further resources needed to complete this task. 	

Department abbreviations:

CED- Community and Economic Development Department
 F- Finance
 GRFD- Golder Ranch Fire District
 I&T- Innovation and Technology
 OVPD- Oro Valley Police Department
 P&R- Parks and Recreation
 PW- Public Works
 TM- Town Manager's Office
 WU- Water Utility