# ORO VALLEY POLJOGÍA



2026/2027 STRATEGIC PLAN



#### Acknowledgements

#### **Town Council**

Mayor Joe Winfield
Vice Mayor Melanie Barrett
Councilmember Joyce Jones-Ivey
Councilmember Josh Nicolson
Councilmember Harry "Mo" Greene, II, M.D.
Councilmember Mary Murphy

**Councilmember Elizabeth Robb** 





Chief of Police Kara M. Riley
Deputy Chief Curtiss Hicks
Commander Michael Gracie
Commander Zach Young
Lieutenant Carmen Trevizo
Lieutenant Kevin Peterson
Lieutenant Weston Barkley
Lieutenant Eric Larter
Lieutenant Jeff Thomas
Administrative Services Manager Catherine Hendrix
Emergency Communications Manager Ben Johnson

#### 2026/2027 Strategic Plan Overview

It is with great pride that I showcase the Oro Valley Police Department 2026-2027 Strategic Plan. This document serves as a guiding framework, outlining the core values and strategic priorities of the Oro Valley Police Department (OVPD) for the next two years. These values and strategies reflect the input and collaboration of not only the Mayor and Town Council but the entire Oro Valley community.



Oro Valley was founded, and continues to thrive, upon the principle of maintaining a safe and welcoming community. This commitment remains at the heart of our mission.

The guiding principles of the OVPD, shaped by the Mayor, Town Council, and the residents of Oro Valley, are as follows:

- Sustain and strengthen trust through community-centered policing
- Maintain an appropriately staffed police force
- Promote community safety
- Modernize public safety infrastructure

As we move forward with the implementation of this strategic plan, we will continuously monitor our progress and evaluate outcomes. This plan represents our ongoing pledge to provide exceptional service to the community, now and in the years to come.

I want to thank all the men and women of the OVPD who work tirelessly to combat crime and engage our beautiful community with courageous dedication and professionalism.

Sincerely,

Kara M. Riley Chief of Police

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# 2026/2027 Strategic Plan Department Mission Statement

The mission statement is the fundamental purpose of this Department. It focuses on what is most important and sets in motion an organizational culture that encourages innovation and strives for excellence.

#### **Our Mission**:

The Oro Valley Police Department is dedicated to courageous and selfless service in preventing crime, building trust, and enhancing quality of life in our community.

#### 2026/2027 OVPD Strategic Plan Focus Areas

The Oro Valley Police Department's Strategic Plan outlines the goals and strategies for the department to successfully address its mission. Our goal is to compliment the Town of Oro Valley's Strategic Leadership Plan to ensure a unified approach in providing the best services to the community. The four focus areas indicate where OVPD must direct its attention to address community needs are as follows:

- Promote Community Safety Through Visibility and Collaboration
- Community Trust and Transparency
- Strategic Staffing
- Facilities and Equipment Readiness

Within each focus area, there are goals and strategies that are action-oriented to convey desired outcomes.

- Focus areas are strategic initiatives that will be addressed.
- Goals describe a fundamental direction or broad course of action.
- Strategies are specific tasks to be accomplished when implementing the goal.

# 2026/2027 OVPD Strategic Plan Focus Area: Promote Community Safety Through Visibility and Collaboration

Maintain a visible and proactive law enforcement presence in neighborhoods, schools, and on streets, with an emphasis on community policing, crime prevention programs, response times, and collaboration with the town court and prosecutor's office.

Goal: Enhance Community Presence

#### **Strategies:**

- Direct specific patrol initiatives based on crime trends and community input, and data.
- Continue to conduct routine, non-enforcement patrols and community engagement activities within these zones.
- Equip officers with the ability to log interactions and community contacts for reporting purposes.
- Partner with local businesses or community centers for co-hosted public safety days with programs such as Drug Awareness Day, National Night Out, Dispose-A-Med, Shred-A-Thon, and more.
- Explore technology which streamlines data analysis to bolster investigative and analytical capabilities.

Goal: Improve Cross Departmental Collaboration

- Re-establish monthly liaisons with the Town Court and the prosecutor's office.
- Implement warrant and case workflow improvements, re-vamp, and reinstitute a warrant service program.
- Collaborate with town partners to facilitate compliance with state fingerprinting and disposition requirements

## 2026/2027 OVPD Strategic Plan Focus Area: Community Trust and Transparency

The primary focus of the Oro Valley Police Department is public safety. To accomplish this, we must foster meaningful relationships between law enforcement and the community by prioritizing transparency, collaboration, and proactive engagement to ensure all residents feel safe, heard, and respected.

Goal: Strengthen Community Trust and Engagement

#### **Strategies:**

- Continue and expand community events to maintain an open dialogue with residents.
- Video series stories highlighting individual officers, their motivations, and positive interactions with the public. Analyze current social media use and trends to ensure optimal community engagement
- Interactive Q and A's, such as You Ask, We Answer campaigns, responding to submitted questions about police policy or law.
- Explore officer feedback program platforms.
- Maintain agency accreditation through the Arizona Law Enforcement Accreditation Program.

**Goal:** Enhance Transparency

#### **Strategies:**

• Implement a public facing dashboard that includes crime data through an interactive map which allows residents to access crime information in their communities. Goal: Encourage Community Collaboration

- Continue to foster and expand relationships with businesses through the Adopt-A-Business program.
- Continue collaboration with Neighborhood Watch groups and apartment communities through our Community Resources Unit.
- Continue community engagement through public outreach programs such as:
  - o Citizens Academy
  - Neighborhood Watch groups
  - o Coffee-with-a-Cop events
  - o Teen Academy
  - o Rape Aggression Defense (RAD) classes
  - o Start Your Engines Ladies classes
  - o Dispose-a-Med
  - o Shred-a-Thon
  - o National Night Out
  - o OV Safe Return
  - o 911 Kids Education
  - o Crime Prevention Through Environmental Design

### 2026/2027 OVPD Strategic Plan Focus Area: Strategic Staffing

Implement staffing strategies that align with community needs to ensure efficient operations, resource optimization, and high-quality public safety services.

Goal: Ensure Staffing Meets Community Demand

- Conduct periodic patrol workload assessments through existing police patrol operations management software.
- Annually evaluate current patrol deployment strategies.
- Ensure staff training remains relevant and timely to address community needs and crime trends.
- Align staffing forecasts with anticipated population increases, developments, or potential annexation.

#### 2026/2027 OVPD Strategic Plan Focus Area: Facilities and Equipment Readiness

Ensure public safety facilities, vehicles, and equipment meet current and future demands, enable efficient operations, and a safe environment for all.

**Goal:** Maintain modern, safe, and efficient police facilities, vehicles, and equipment through proactive planning, collaboration, and innovation.

- Collaborate with Oro Valley Public Works on design to ensure new police facility will meet current needs while allowing capacity for growth.
- Continue collaboration with Oro Valley Public Works in ensuring fleet readiness.
- Assess and evaluate current and future equipment needs to keep OVPD officers properly equipped to enable safe and effective performance.
- Collaborate with the Innovation and Technology Department to evaluate and potentially integrate the use of approved artificial intelligence applications to streamline work where appropriate.