



ORO VALLEY'S Path Forward

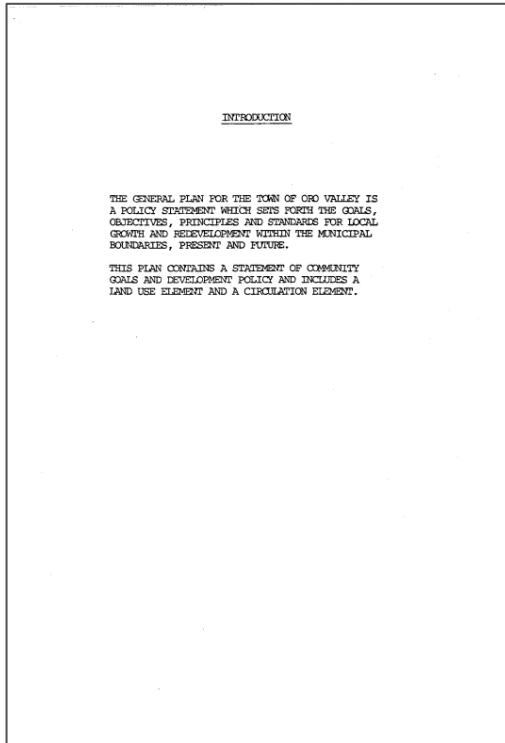




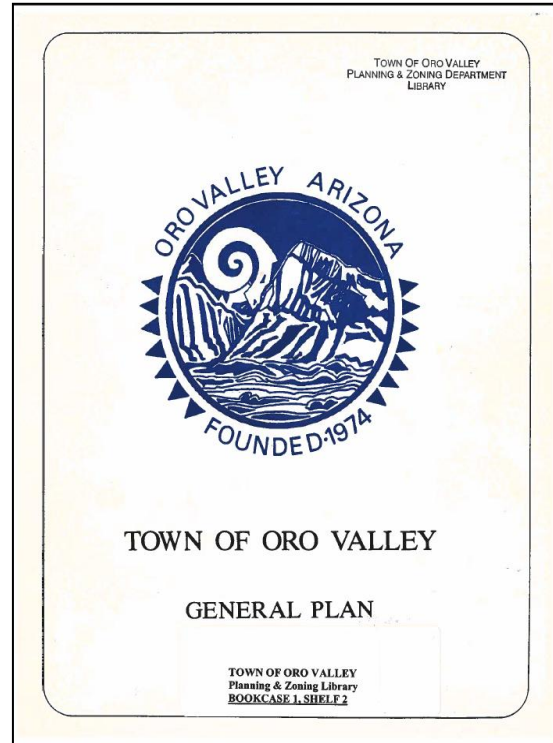
10-year action plan

- Community driven, 10-year policy document guiding long-term decisions for the community.
- Every jurisdictions is required to have a 10-year plan. Topics included in the plan are based on size and growth rate.
- Must be updated or re-adopted every 10 years. Requires:
 - Voter approval (51+%)
 - 2/3 majority vote of Town Council

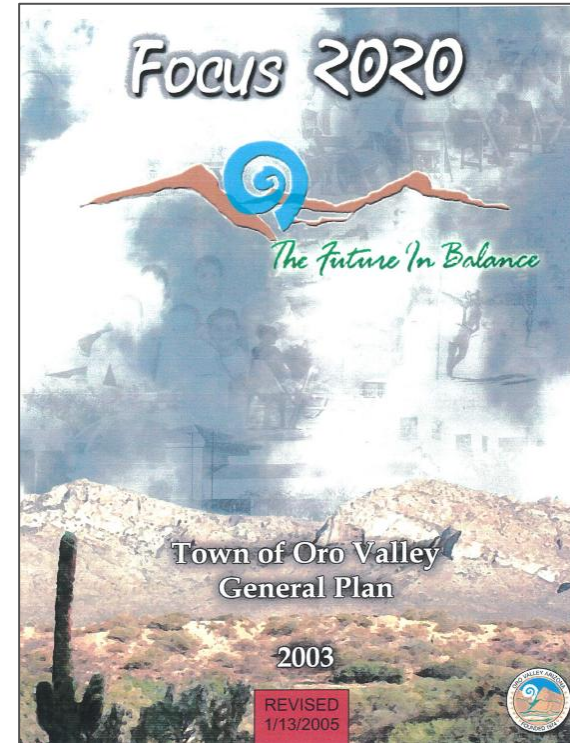
OV 10-year plans



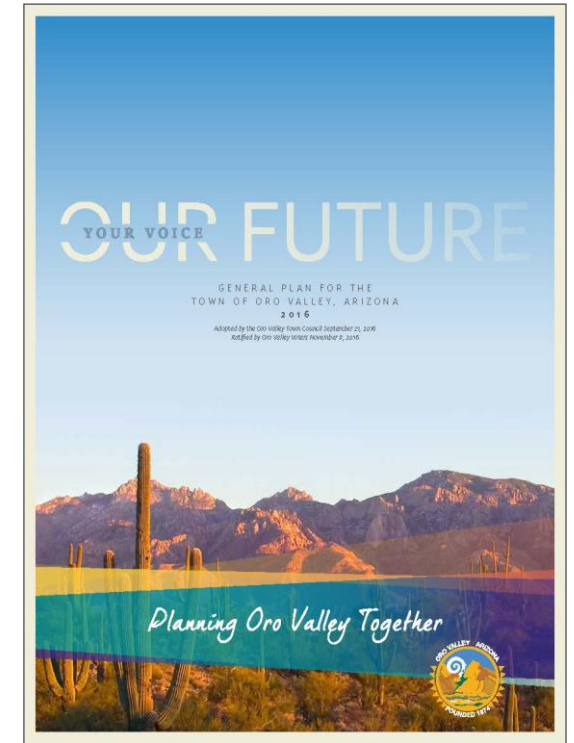
1981



1990



1996
2003
2005



2016

Importance

- Leads to real results in the community:
 - Increased accessibility and communication from the Town
 - Best practices for saguaro protection
 - Community Recreation Center improvements
 - Naranja Park improvements
 - Drainage Criteria Manual
 - Water infrastructure expansions
- Must accurately represent residents to stay relevant over a 10-year time frame
- Best opportunity to spark action in the community!



97%

**Of the 310
measurable actions
from the 2016 plan
are complete or in
progress**

OV's Path Forward

The top priority is creating a plan that reflects Oro Valley residents.

- First draft of the community's next 10-year plan available for review and comment
- Draft aims to reflect the community's shared values and priorities voiced over the past 2 years
- Sets goals that influence OV's quality of life
- Requires voter approval – November 2026



We are here

Creating the Draft Plan



January – September 2023

- **Residents** created the award-winning Community Engagement Plan
- **Residents** created a brand and name that resonated with the community



October 2023 – December 2024

- **Residents** provided 9,000+ comments through 93 events, an interactive website, and surveys to identify resident values and priorities for OV's future
- **Residents** reviewed and improved the draft vision and guiding principles



January – September 2025

- **Residents** participated in 26 meetings and committed over 60 hours to craft and refine goals, policies, and actions
- **Residents** provided improvements to ensure the web-based plan is functional, accessible, and navigable

What's In the Plan:

- A specific course of action for the Town to implement over the next 10 years
- Reflects resident values and priorities related to:
 - Public safety
 - Character, arts, and culture
 - Parks, recreation, trails
 - Town finances
 - Employment, businesses, and tourism
 - Environment
 - Climate and Energy
 - Water resources and conservation
 - Transportation
 - Housing
 - Land Use

Vision Statement

Guiding Principles

Goals

Policies

Actions

Character, Arts, and Culture

Let's Break It Down



What did residents say about character, arts, and culture?

Residents shared their values and priorities for OV's future through surveys, events, meetings, and online discussions. Residents prioritized:



- Supporting a broad range of ages and diverse backgrounds
- Being a family-friendly community
- Having quality schools
- Promoting arts and culture

How are resident voices reflected in the draft Plan:

The draft includes safety goals, policies, and actions created by residents that will guide OV's next 10 years. Examples include:



- Support a vibrant, intergenerational community.
- Increase opportunities for residents to provide input on Town decisions.
- Continue to offer a variety of community-wide events for all ages and families.
- Honor and celebrate Oro Valley's arts and culture.

Environment

Let's Break It Down



What did residents say about the environment?

Residents shared their values and priorities for OV's future through surveys, events, meetings, and online discussions. Residents prioritized:



- Maintaining and creating wildlife corridors.
- Protecting significant native plants, like saguaros and ironwood trees.
- Conserving the natural desert.

How are resident voices reflected in the draft Plan:

The draft includes safety goals, policies, and actions created by residents that will guide OV's next 10 years. Examples include:



- Proactively protect and restore environmentally sensitive lands, natural resource areas, and other conservation areas to support wildlife habitat and connectivity.
- Promote land use development practices and programs that conserve and minimize impacts on natural and cultural resources.

Climate and Energy

Let's Break It Down



What did residents say about climate and energy?

Residents shared their values and priorities for OV's future through surveys, events, meetings, and online discussions. Residents prioritized:



- Increasing recycling programs, including composting
- Encouraging solar and energy efficient appliances
- Reducing the heat island effect with landscaping and building materials

How are resident voices reflected in the draft Plan:

The draft includes safety goals, policies, and actions created by residents that will guide OV's next 10 years. Examples include:



- Reduce heat absorption through building design, landscaping, and unpaved surfaces.
- Promote energy efficiency and responsible waste management strategies.
- Contribute to regional efforts to reduce air pollution and greenhouse gas emissions.

Housing

Let's Break It Down



What did residents say about housing?

Residents shared their values and priorities for OV's future through surveys, events, meetings, and online discussions. Residents prioritized:



- The value of home ownership.
- Providing a range of housing options for seniors, families, and workers.
- Focusing new apartment complex development to areas along major roadways with access to shops, services, and facilities.

How are resident voices reflected in the draft Plan:

The draft includes goals, policies, and actions created by residents that will guide OV's next 10 years. Examples include:



- Encourage pathways to homeownership.
- Enable a wide range of housing types, densities, and price points for seniors, young families, and workers.
- Limit any new 2-3 story apartment communities to areas along Oracle Road and near commercial areas.

Views

Let's Break It Down



What did residents say about views?

Residents shared their values and priorities for OV's future through surveys, events, meetings, and online discussions. Residents prioritized:



- Prioritizing maintaining mountain views
- Preference for 1-2 story buildings
- Acceptance of 3 story buildings only on appropriate sites
- Consideration of additional height requests should only be for unique, non-residential employment uses.

How are resident voices reflected in the draft Plan:

The draft includes goals, policies, and actions created by residents that will guide OV's next 10 years. Examples include:



- Honor preferences for 1-2 story buildings and acceptance for 3-story buildings on appropriate sites
- Ensure views are conserved through the development process.
- Restrict rezoning requests for residential (apartments) and commercial uses (e.g., senior care or self-storage) to a maximum of 3 stories.

The BIG Community Review

September 22 – October 31

- Promoted to the entire community:
 - Roadway signs
 - Postcard mailers
 - Articles, ads and podcasts
 - Events and HOA meetings
 - Newsletters and more!
- Participating is easy!
 - Read and comment online
 - Drop-off or mail comments
 - Visit a booth or meet with staff
- Help spread the word:
 - Invite staff to HOAs, groups, events, etc.
 - Tell your neighbors, friends, etc.



Next Steps



The top priority is creating a draft plan that honors the direction provided by residents in Phase 1.

