

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | May 2022

TO COUNCIL

I'd like to start by thanking Chris Cornelison for taking the helm while I was on unexpected leave in April, right at a critical time in finalizing the budget and preparing for the April 20 Council meeting. I appreciate his leadership and that of the entire team in stepping up to ensure priority matters were not dropped.

The FY22/23 Recommended Budget was posted to the Town's website on April 20 following distribution to both the Town Council and the Budget and Finance Commission. A press release and corresponding social media posts were issued on April 21, and information about the budget and the various meetings and public hearings was included in the May Vista, which was released in water bills starting the end of April. Budget study sessions are scheduled for May 11 and 12 starting at 5:00 p.m., and the Town Council will consider tentative budget adoption on June 1 followed by final adoption on June 15. Both June meetings will include public hearings. For more information, [click here](#).

In April, we welcomed new Human Resources Director Andy Votava to the leadership team. Andy brings considerable talent and experience to the organization, most recently from his leadership position with the Tucson Airport Authority. I look forward to introducing him to you in the near future.

The Town of Oro Valley was recognized, along with the Westward Look and The Planning Center as a finalist for the Metropolitan Pima Alliance Common Ground Award for its partnership regarding the annexation and planned future public improvements to Westward Look Drive. While not selected for the final award, we are honored, nonetheless.

We were pleased to help sponsor the Oro Valley Chamber of Commerce's Economic Outlook and Spring Business Expo last week, where Community and Economic Development Director Paul Melcher participated in a panel discussion with representatives of Leonardo Electronics to discuss their future expansion plans in Oro Valley. Paul also unveiled the new economic development website that serves as a one-stop resource for site selectors and current and future Oro Valley businesses, chooseorovalley.com. While the website has a commercial domain name, it is part of the Town's website so content is searchable for all web users.

The senior management team spent a day at the Pima County Emergency Operations Center last month participating in training and emergency exercise discussions with colleagues and county officials. The training event was well received by staff and discussions are already underway to broaden the partnership and training opportunities in the future.

Finally, I want to thank the 70+ employees who participated in the community beautification event for Earth Day last month, picking up more than 50 bags of trash on nearby arterial roads. Special thanks to the Mayor and other members of the Council who joined in this endeavor.

Please let me know if you have any questions regarding any items in this month's report.

Mary Jacobs
Town Manager



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POLICE DEPARTMENT

CASES, INCIDENTS AND STATS

Quarterly Stats

Please see the attached statistics for the third quarter of the fiscal year.

Mobile Home Fire Investigation

In the early morning of April 1, Oro Valley officers and Golder Ranch Fire District (GRFD) responded to a structure fire in the 10,000 block of N. Rainier Avenue. Upon arrival, a mobile home was found to be fully engulfed in flames and fire suppression efforts began. During these efforts, GRFD found an elderly male deceased in one of the bathtubs. Once the fire was extinguished, OVPD's Criminal Investigations Unit, GRFD, and Northwest Fire District conducted a joint investigation. Investigators say all indications are that the body recovered is that of the homeowner and sole occupant, but based on the condition of the body, this has not been confirmed. No other structures were harmed, and the investigation is ongoing.

RECOGNITIONS

Oro Valley is ranked number one as **"Safest Places to Live in Arizona 2022"** ([Safest Places to Live in Arizona 2022 - Elite Personal Finance](#))

OVPD recognized telecommunicators on Social Media for **National Public Safety Telecommunicators Week**. The successful social media post recognized the work of the men and women of OVPD who answer the community's calls for help 24/7/365.

On April 23, members of OVPD's **Community Volunteer Assistance Program** were recognized for their 25 years of service to the community. Chief Riley recognized the collective efforts of more than 70 volunteers and their thousands of hours of time contributed to keeping our community safe.



COMMUNITY INVOLVEMENT

OVPD is currently holding another **Citizen's Academy**. The program consists of twelve free classes, held each week, and covers topics such as DUI and Criminal Investigations, School Resource Officers, Records, SWAT and Police Psychology.

The OVPD Traffic unit participated in a **Special Olympics fundraiser** known as the "Southwest Police Motorcycle Training and Competition" in Phoenix.



PROMOTIONS

Promotions

On April 15, Officer Weston Barkley was promoted to the rank of Sergeant and Officer Tyler Nicholson was promoted to the rank of Detective.



REGIONAL SUPPORT

Officer Palacios has successfully completed basic SWAT school and is now a member of the Pima Regional SWAT team.

COMMUNITY AND ECONOMIC DEVELOPMENT

TRENDS

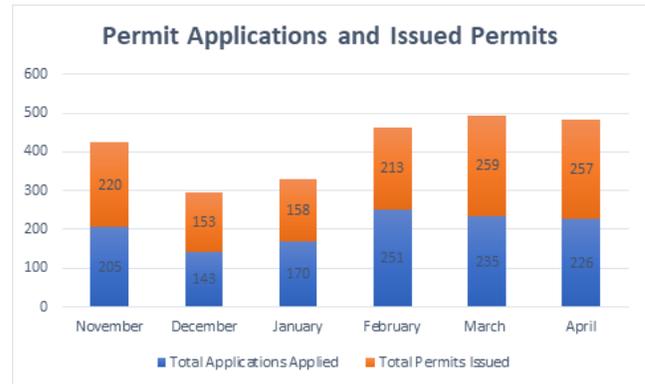
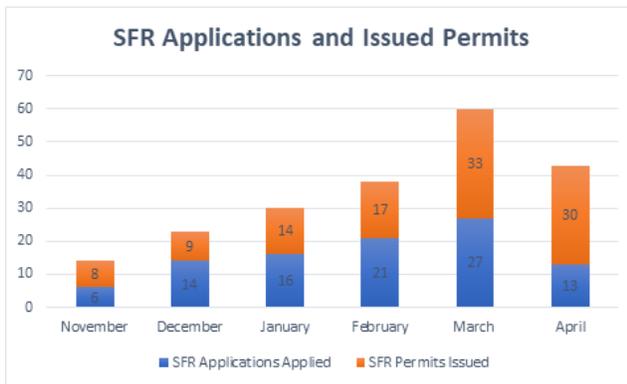
Single Family Residential Permits

30 new Single Family Residential (SFR) Permits were issued in April compared to 33 SFR permits issued in March. Year-to-date, 94 SFR permits have been issued since the beginning of the year compared to 186 issued during the same period in 2021.

Permitting Activity

257 total permits were issued during the month of April compared to 259 permits issued in March. Year-to-date, 887 total permits have been issued since the beginning of the year compared to 933 issued during the same period in 2021.

Below are charts showing overall activity for the last 6 months.



MEETING/OTHER NEWS

Neighborhood Meetings

A neighborhood meeting was held on April 27 regarding a proposed **Type 1 General Plan Amendment** for an approximately 11.5-acre property located near the southeast corner of Tangerine Road and La Cholla Boulevard. The request is to facilitate development of 95 one and two story rental dwelling units.

Planning and Zoning Commission

On May 3, the Planning and Zoning Commission discussed an upcoming zoning **code amendment to clarify and align existing standards to an array of housing types**. The code amendment was initiated by the Commission in March after staff identified some inconsistencies in applying code provisions to new housing developments with a mix of detached and attached units. The proposed code amendment is designed to ensure the existing code requirements fit each housing type. It will be presented to the Commission for recommendation this summer.



On May 3, the Planning and Zoning Commission discussed two items regarding a proposed **18-unit residential subdivision at the east corner of Rancho Vistoso Blvd. and Morning Vista Drive**. The first item was a Conceptual Site Plan and Conceptual Landscape Plan for the development, which the Planning and Zoning Commission recommended approval. The second item was the Conceptual Architecture, which the Planning and Zoning Commission approved.

Town Council

During the May 4 Council meeting, Town Council discussed changes to the zoning code that focus on banner and window signs. The changes simplify the standards and create equity among businesses.

Board of Adjustment

The April Board of Adjustment meeting was cancelled due to lack of cases.

ECONOMIC DEVELOPMENT

Oro Valley was included in six state-wide site searches by prospective primary employers this month. The Town was unable to respond to any of the requests as current sites do not meet the minimum requirements of the projects for these reasons:

- Project 1: 150 acre site, rail required
- Project 2: 150 acre site, 20 acres outdoor storage
- Project 3: Industrial zoning, 100 MW electrical usage
- Project 4: 70,000 - 120,000 sq. ft existing building plus warehouse space of 30,000 - 40,000 sq. ft or 1-2 acres outdoor storage
- Project 5: 400 acre site plus access to 600 acres for solar/heavy industrial zoning, 31 MW electric usage up to 84 MW at build out
- Project 6: Existing building 750,000 sq. ft or greenfield site 50-65 acres in size

Note — Currently, the largest undeveloped site available for development is 21.3 acres in size, or separate sites could be combined into a single site approximately 38 acres in size.

BUSINESS RETENTION/EXPANSION AND ATTRACTION/MARKETING

New Businesses

Three store front businesses were licensed in April:

- **Gateway Mortgage** — 10445 N. Oracle Road, Ste. 121
- **Icon Golf Cars Superstore** — 10565 N. Oracle Road
- **Snooze AM Eatery** — 7315 N. Oracle Road #161

Seven home-based businesses were also licensed.

Completed Projects (Certificate of Occupancy Issued)

- **Big Brand Tire & Service** — 210 W. Magee Road
(Purcell Tire has a new name and new owner)
- **Cornerstone Wealth Management** — 10371 N. Oracle Road Ste. 1-203
- **Fork & Fire** — 11835 N. Oracle Road #101
- **Icon Golf Cars Superstore** — 10565 N. Oracle Road
- **Mobility Plus Oro Valley** — 10861 N. Mavinee Drive #155
- **OV Self Storage & Business Center** — 9255 N. Oracle Road (C of O for first floor only)



Gateway Mortgage Ribbon Cutting

Making Connections

Town staff, Oro Valley Chamber staff and elected officials are visiting businesses every week. Visits during April are pictured below.



Carrabba's Italian Grill



Sprouts Farmers Market

ARTS AND CULTURE

Youth art was presented to the Town Council by video at two meetings in April. Ms. Sewell from the home-based Quest Academy submitted a video of her students' artwork on April 4. Many K-6 students from Innovation Academy attended the council meeting on April 20 to watch the video their teacher Melissa Samsel created (pictured).



TOURISM

Since January 2022, the Oro Valley Tourism Team comprised of Community and Economic Developer Director Paul Melcher, Parks and Recreation Director Kristy Diaz-Trahan, Communications Administrator Misti Nowak, and Ec/Dev Specialist Margie Adler has worked to achieve the following outcomes:

- Establishing tourism strategies
- Creating a short term budget to support initial strategies
- Creating leisure travel/local tourism promotional collateral, including video, photographic, and handouts and rack cards
- Establishing relationships with local stakeholders to support tourism activity
- Analyzing special events to determine Town sponsorship opportunities and to establish a process for sponsorship applications

PERMITTING MAJOR ACTIVITY

New Businesses

- **Pure Poke at Two Oracle Place** – 7315 N. Oracle Road #105 (Building TI Permit Applied)

Other Permits

- **Casas Church** – 10801 N. La Cholla Blvd. (Building TI Permit Issued)
- **Edward Jones at Rooney Ranch Professional Offices** – 10445 N. Oracle Road #220 (Building TI Permit Applied)
- **Eegees at Entrada de Oro** – 7911 N. Oracle Road (Building TI Permit Applied)
- **Starbucks at Rooney Ranch** – 10615 N. Oracle Road (Building TI Permit Applied)

PLANNING PROJECT HIGHLIGHTS

- The second submittal of the detailed **La Posada Development Plans**, located at intersection of N. First Avenue and Lambert Lane has been received and is currently under staff review.
- A pre-application meeting regarding a **multifamily residential development** with 4 units on an approximately 1.2-acre vacant parcel, located near the southwest corner of Oracle Road and Calle Concordia was held in April (site plan top right). Multifamily development is permitted on the property zoned Residential Service (R-S).
- A pre-application meeting regarding a **vehicle storage yard** on an approximately .4-acre parcel, located on the east side of Oracle Road, south of Suffolk Drive was held in April (see location highlighted in blue bottom right). The proposed use is permitted on the property zoned Commercial-1.
- Staff is currently processing plans for a **proposed medical office and urgent care facility** in the San Dorado Shopping Center, located at the southeast corner of the Oracle Road and 1st Avenue intersection. The proposed building is on a vacant parcel and will be approximately 7,000 square feet.



PUBLIC WORKS

BOND PROJECTS

Naranja Park Expansion Project

- Progress continues for the final design of the mass grading phase for the project. The mass grading, or earthwork, is scheduled to begin right after the groundbreaking ceremony on May 31.
- The site plan presented to the public on April 6 will require areas of the park to be raised or lowered to establish field elevations and level areas for the buildings, ramadas and amenities to be built. The initial contract will include the mass grading and a second component, the walkway improvements between fields 1-2 and 3-4. The walkway improvements project includes a 12-foot meandering sidewalk and shade structures with turnouts for food trucks.
- Staff and consultants met with the Tangerine Terrace neighborhood to discuss the project and address any questions and concerns the HOA board and residents had, particularly related to Musette Drive alignment, location of the dog park closer to the neighborhood and general questions (traffic, hours of operations, dust, expectations, etc.). The meeting was very informative and productive with the neighbors.

Golf Course Irrigation Replacement and Tennis Court Reconstruction & Expansion

Both projects have conducted their respective preconstruction meetings, and both have been issued notices to proceed.

The construction activities for both projects start the week of May 2. The closures are as follows:

May 2 - Conquistador golf course closes

May 9 (at the latest) - Tennis courts close

GENERAL PROJECT UPDATES

Steam Pump Ranch Garage

The contractor has completed most of the demolition and will begin reconstructing the adobe walls after reinforcing the subgrade with aggregate base course. The revised completion date is set for August 19, 2022.



FLEET AND FACILITIES MAINTENANCE

Vehicle Wash Rack

Staff is in the process of refurbishing the vehicle wash rack at 680 and establishing a preventive maintenance program to keep it running properly.

680 Admin Remodel

The project resumed work on April 20. Work continues on phase one, focusing on the north office space which the Street Maintenance Team will occupy when complete.

680 Maintenance Bay

HVAC ducting is installed. Interior office and restroom spaces are finished, pending install of fixtures. Installation of the north overhead door is pending approval of the modified design.

Aquatic Center Shower Repair

This project by Hark General Contracting finished on schedule in late April.

Community Center exterior door replacement

Replacement is complete; the opening now has electronic access control.

ENGINEERING

Pavement Preservation

Sunland Asphalt & Construction Inc. will be finishing the fog seal treatment in May, completing the last phase in the pavement preservation program for FY 2021/22.

Mercado Del Rio Access Path

Sunland Asphalt & Construction Inc. has completed the project, and the path is currently open to the public.

Moore Road Asphalt

KE&G finished paving Moore Road and has scheduled the second coat striping early in May. This project has been impacted by the current concrete shortages. In order to stay within schedule, the contractor is turning to other vendors to buy concrete.

SR77 Wildlife Fence

The Town received one bid proposal which is higher than the engineer's estimate and budget. Town staff worked with RTA staff and secured additional funds to move forward. An IGA amendment will need to be executed, anticipated by May 19, for the additional funds.

SR77 Pavement Reconstruction (Calle Concordia – Tangerine Road)

Sunland Asphalt continues working on curb and sidewalk ramps. The turn lanes and side streets will be milled and paved during the months of April and May, and the main lanes will be milled and paved during the months of May and June.

Westward Look Drive

Work is schedule to start May 23 and continue into June. Sunland Asphalt is the contractor for this project.

Main Line Striping

Speedy Striping is currently striping arterials and collectors throughout the Town. The project will be completed by mid-May.

Median Improvements

The Town will be performing median landscape maintenance on Oracle Road starting from Sahuaro Vista Drive to Tangerine Road beginning May 16. The project will take about one week to finish.

Signs and Street Markings

Staff is proactively performing retroreflective inspections for stops, mainly in the Sun City and Del Webb area. In addition, staff is replacing stop signs that are faded or damaged and replacing no outlet signs in various locations throughout the Town.



STORMWATER AND STREET OPERATIONS

Big Wash Trail Extension

The Pima County Regional Flood Control District has completed the Big Wash Trail Extension north of the Northwest Hospital along the east bank of Big Wash. A 12-foot wide asphalt pathway was extended from its current terminus at the hospital property line to the terminus of the soil cement bank protection. This segment represents roughly 3,100 linear feet of new pathway which connects users to the Pima County Loop system via the underpass at Tangerine and into the Oro Valley Marketplace. Phase two of the project will take the pathway north where it will connect with Rancho Vistoso Boulevard. This phase of work is expected to be under construction in FY 22/23, with work performed again by the Pima County Regional Flood Control District.



STORMWATER AND STREET OPERATIONS (CON'T)

Oro Valley Earth Day Cleanup

Town staff participated in a beautification event picking up litter and roadside debris along sections of La Cañada Drive and Lambert Lane. 75 participants, including members of the Town Council, participated in the effort to Keep Oro Valley Beautiful.

In addition to keeping the roadways clean, the effort counted toward the Town staying compliant with our state Municipal Separate Storm Sewer System Permit through the Arizona Department of Environmental Quality. The permit requires the Town to manage programs that facilitate removal of trash and other pollutants from parks, trails, roadways and washes affecting immediate and direct positive impacts to stormwater quality. These programs also serve as extra sets of eyes focused on potential illicit discharges, connections, and dumping into the MS4. Approximately 150 hours were put forth as part of the Town's Earth Day cleanup and will be documented to the state in our annual report.



TRANSIT

Rider Volume

April saw just over 5,000 passenger trips. With the support of the Regional Transit Authority and Mayor and Council, the drivers' wages were increased to \$16 per hour in May to compete with other driver wages within the region. The Town is optimistic that the wage increase will entice more drivers to apply. Ridership numbers:

- April 2022 trips: 5,078
- March 2022 trips: 5,268 (all-time monthly ridership high)
- April 2021 trips: 3,572

PARKS & RECREATION

ADMINISTRATION

The **tennis and pickleball court construction** at the Community & Recreation Center will begin on May 9. In preparation for this work, courts were closed on May 5, and will remain closed until the project is complete in October. Arrangements have been made with tennis contractor Jennifer Fuchs to move as much tennis programming as possible to the Pusch Ridge site, while pickleball opportunities will be available at Riverfront Park. This news has been provided to members and the public through email, social media and facility signage. Anyone wishing to cancel their membership during this time period will be allowed to do so and can restart their membership following project completion with the standard activation fee waived.

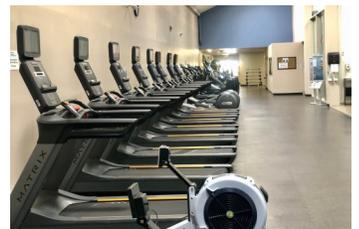
AQUATICS

\$5 Sunday Family Fun Days will return to the Aquatic Center starting in May. On May 22 and May 29 from 9 a.m. to 4 p.m., admission is only \$5 for a family of up to six people. This discounted rate will also be offered on Sundays throughout June and July.

Three **American Red Cross lifeguarding courses** will be held in May, as well as one lifeguarding recertification course. Participants ages 15 and older are offered the opportunity to earn a lifeguard certification upon completion of the course.

COMMUNITY AND RECREATION CENTER

The Community & Recreation Center completed **reconfiguring the layout for strength and cardio equipment**, which included moving the new treadmills to the eastern wall of the facility and placing all 13 circuit machines in the area where the treadmills were previously located. This new configuration has all the circuit machines together and allows for users to do “circuit workouts” where they move through several machines in a short period of time. The overall goal was to reduce constraints and maximize the space in the facility, improving the wellness/fitness experience for current and future members.



Registration for **Camp Swim Play Fun (SPF)** at the Community Center opened on April 1 and reached full capacity (100 participants) within ten days. In order to accommodate additional participants, staff expanded the camp capacity from 100 to 132 participants per week. The camp is now at full capacity for all nine weeks it is offered. Camp SPF runs May 31 – July 29 and includes swimming, games, arts and crafts, golf and more.

The Pusch Ridge Tennis Facility hosted the **Mountain West Conference Women’s Championship** April 27–30. The tournament featured high level Division 1 NCAA competition and crowned a winner of the Mountain West Conference.

Movies on the Lawn will return to the CRC this summer, beginning with “Call of the Wild” on May 21. The summer series will run May through August on the third Sunday of the month, and is free to the community.

Beginning June 1, the Community & Recreation Center will start offering **Renew Active, which is a Medicare fitness program** similar to Silver Sneakers. United HealthCare members over the age of 65 qualify for this program and would be given a classic membership at the CRC. Staff anticipates some existing members converting to the Renew Active membership and bringing in new eligible members from the community.

RECREATION AND CULTURE

Friday Night Concerts at Steam Pump Ranch will feature the band *Split Decision* on May 6.

Second Saturdays at Steam Pump Ranch on May 14 will be the last one of the spring season, with western singer Bill Ganz providing entertainment.

Summer staff training for our award-winning **Camp STEM + Art = STEAM at Steam Pump Ranch** will be held the last week of May. This very popular program begins on Tuesday, May 31, and goes through the end of July. There are nine STEM and nature-based themed week subjects that will be featured throughout the summer.

PARK MAINTENANCE

In April, Park Management staff installed three **solar lights in the James D. Kriegh Park Dog Park**. The installation of these lights eliminates the need for ballfield lights to be used illuminating the dog park. The solar lights turn on at dusk and stay on until 10 p.m.

The **150th Arbor Day** was celebrated with the CDO High School Interact Club. 16 new trees were planted in James D. Kriegh Park near the newly renovated playground.

During the month of May, the Parks Management team will be working to improve the landscape and irrigation around the new **playground at JDK Park**.



GOLF

Golf rounds for April show **8,213 total rounds** at the 36-hole facility and **2,539 total rounds** at Pusch Ridge.

Month	ROUNDS - 36 HOLE					Total Rounds
	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds		
7/31/2021	1780	2781	213	294		5068
8/31/2021	1922	3008	303	345		5578
9/30/2021	2235	2525	292	232		5284
10/31/2021	2630	2163	231	283		5307
11/30/2021	2874	3745	354	756		7729
12/31/2021	3484	2829	308	329		6950
1/31/2022	3591	4258	190	493		8532
2/28/2022	3152	4091	146	696		8085
3/31/2022	3976	5738	112	283		10109
4/30/2022	3298	3834	158	923		8213
5/31/2022						0
6/30/2022						0
Total Rounds	28,942	34,972	2,307	4,634		70,855

Month	PUSCH RIDGE ROUNDS					Total Rounds
	Member Rounds	Non-Mem Rounds	Comp Rounds	League/ Outing Rounds		
7/31/2021						0
8/31/2021						0
9/30/2021						0
10/31/2021						0
11/30/2021	139	1687	78	364		2268
12/31/2021	124	1208	83	275		1690
1/31/2022	216	1864	146	465		2691
2/28/2022	189	1615	111	384		2299
3/31/2022	294	2427	155	487		3363
4/30/2022	244	1808	116	371		2539
5/31/2022						0
6/30/2022						0
Totals	1206	10609	689	2346		14850

Month	2020/21 ROUNDS					Total Rounds
	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds		
7/31/2020	1554	4070	179	139		5942
8/31/2020	1967	3641	328	91		6027
9/30/2020	2039	3285	301	304		5929
10/31/2020	2335	2325	192	275		5127
11/30/2020	2921	3891	354	379		7545
12/31/2020	2807	3688	227	287		7009
1/31/2021	3139	3266	279	272		6956
2/28/2021	3561	3983	283	569		8396
3/31/2021	3836	5234	576	313		9959
4/30/2021	3591	5116	582	574		9863
5/31/2020	2929	4206	543	548		8226
6/30/2021	2156	2974	283	310		5723
Total Rounds	32,835	45,679	4,127	4,061		86,702

As of April 22, there are 335 Full Memberships with 8 Corporate Memberships, 12 seasonal 30-60-90 Day Memberships and 12 Pusch Ridge Memberships. **The marketing focus** for April will be on membership promotion for the 36 Hole in both full and corporate offerings.

May projects at the Conquistador include aerification of Conquistador greens, tees, fairways and roughs, leveling of #17 white tee box on Conquistador, weed herbicide applications, removal of visible bunker liner, cart path edging, yardage marker edging, tree trimming, repair of damaged irrigation drains, verti-cutting and top dressing of greens and edging of sprinkler heads.

The Pusch Ridge Course will be open for daily play from 8 a.m. to 4 p.m. daily through May 8. May maintenance activities include aerification of greens, tees, fairways and roughs, verti-cutting and top dressing of greens, detail edging work on the pond on hole #4, edging of sprinkler heads and the installation of 6 trees along El Conquistador Way on holes #5 and #6.

WATER UTILITY

WATER DELIVERY METRICS

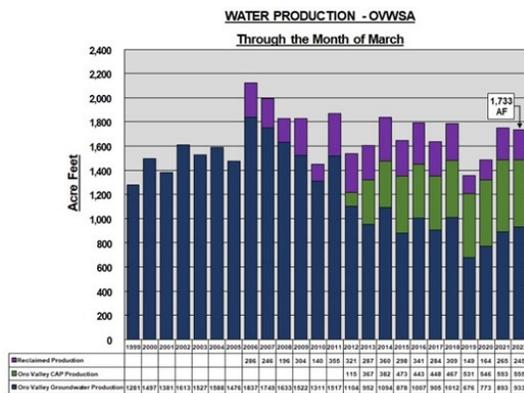
2022 First Quarter Metrics

The following graphs compare water deliveries to both the Oro Valley service area and Countryside service area by water type for the first quarter in each of the last 24 years. Water deliveries to the Oro Valley service area for the first quarter of 2022 included:

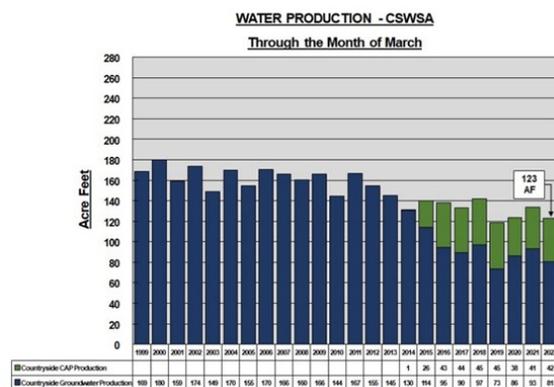
- 80 million gallons of reclaimed water
- 181 million gallons of CAP water
- 304 million gallons of groundwater
- The Utility’s main service area experienced similar first quarter consumption compared to the same time frame as last year.

Water deliveries to the Countryside service area for the first quarter of 2022 included:

- 14 million gallons of CAP water
- 26 million gallons of groundwater
- The Utility’s Countryside service area experienced a slight decrease in first quarter consumption compared to the same time last year.



Oro Valley Service Area



Countryside Service Area

CAPITAL IMPROVEMENT PROJECTS AND ENGINEERING

Water Utility staff continues to successfully implement this year’s Capital Improvement Program. Well and pressure vessel rehabilitation work is currently underway. Rehabilitation work on two of the Utility’s production wells is nearing completion as well as the replacement of two pressure vessels at the Utility’s Crimson Canyon booster station.

During the April 20 Council meeting, a future agenda item motion was made to have a staff presentation on what actions would need to be taken and the project costs of these actions required to bring reclaimed water to each Town facility that currently uses potable water for irrigation. Staff is currently working on projecting the total reclaimed water demand to serve these facilities as well as evaluate the Utility’s reclaimed entitlement and Tucson Water’s ability to deliver additional reclaimed water in excess of the Utility’s entitlement.



ADMINISTRATION



The Utility’s Water Operations Leadership Team participated in the Celebrate Oro Valley event at Steam Pump Ranch. The Water Utility booth had an estimated 60 visitors.

ADMINISTRATION

PUBLIC RECORDS REQUESTS

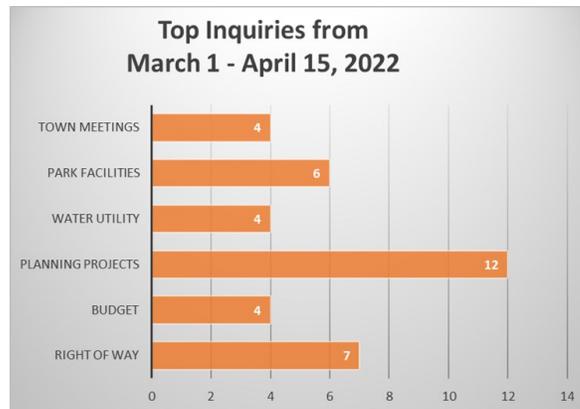
Time Period	Number of Requests	Staff Time To Process (Hours)
April 2021	33	16
April 2022	52	22

INNOVATION AND TECHNOLOGY

Oro Valley Youth Advisory Council (YAC)

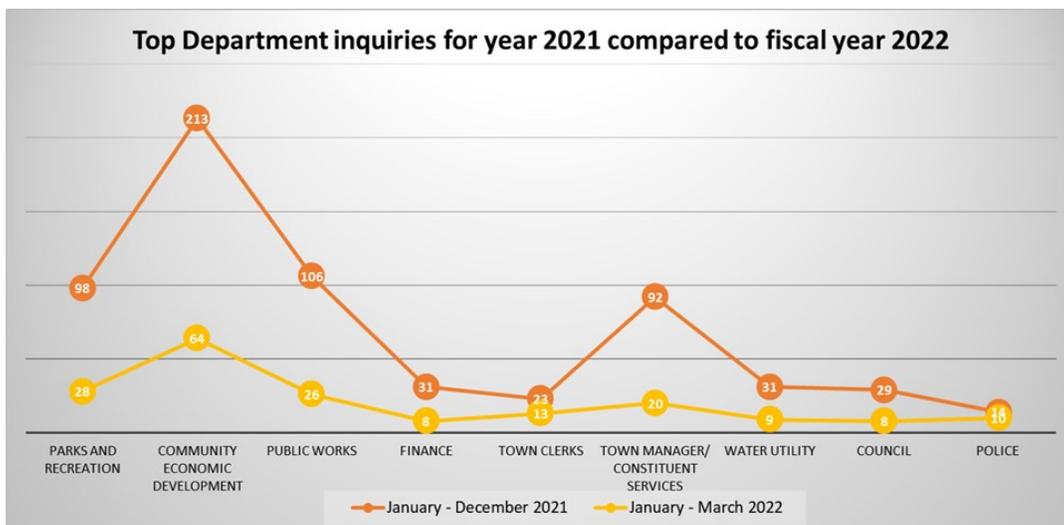
YAC hosted a popcorn booth at Celebrate Oro Valley to raise money to benefit families sponsored during the holiday season. YAC has also received over 45 applications to fill 8 positions; interviews are being scheduled in the upcoming weeks.

ASK Inquires (March-April)



ASK Oro Valley Quarterly Trends

The graph below illustrates the top inquiries for nine of the Town's departments. The chart compares January to December 2021, and the first quarter of 2022 from January to March 2022. *Note: Magistrate Court, Human Resources, Legal, and Innovation and Technology are excluded due to minimal inquiries.*



The top inquiries for 2021 were in Community and Economic Development (213) and Public Works (106). In the first quarter of 2022, the top inquiries were in Community and Economic Development (64) and Parks and Recreation (28).

For a detailed breakdown of department level inquires, please see the attached quarterly report.

INNOVATION AND TECHNOLOGY (CON'T)

Chuck Boyer and Sara Newlin toured **huddle boards** in the Public Works – Engineering and the Parks & Recreation department to learn how different Town departments are utilizing the Peak Performance tool. The knowledge gained will be helpful when assisting other departments with their own huddle board implementations in the future.



Walter Jackson and Matt Rios with the Public Works / Engineering huddle board.



Nick Scala, Jon Schumacher, Amanda Hale and Matt Jankowski with the Parks & Recreation huddle board.

COMMUNICATIONS

April Productions

- Publication: [Parks & Recreation Summer Program Guide on cover of the Explorer](#)
- Publication: [May Vista Newsletter](#)
- Press release: [Celebrate Oro Valley returns to Steam Pump Ranch](#)
- Press release: [Moore Road asphalt overlay construction begins April 11](#)
- Press release: [Town of Oro Valley announces road surface treatment schedule](#)
- Press release: [OV employees to roll up their sleeves for Earth Day event](#)
- Press release: [Town Manager presents balanced recommended budget for FY 2022/23](#)
- Press release: [Voting is now open to re-name former Vistoso Golf Course](#)
- Press release: [Oro Valley launches new Community and Economic Development website](#)
- Explorer Article: [The value of continuous improvement](#) – by Sara Newlin
- Video: [CED Website Overview](#) (2 versions, 1 for Chamber event, 1 with audio for press release)
<https://www.youtube.com/watch?v=XkwGWOGJKr8>
- Video: [Neighborhood Meeting Tangerine and La Cholla General Plan Rezoning](#)
- Video: Quality of Life for CED website – [Neighborhoods/housing](#)
- Video: Quality of Life for CED website – [Community overview](#)
- Marketing & Advertising:
 - OVAC/CRC Family Membership Bear Essential News print and digital ad
 - ChooseOroValley.com Launch OV Chamber program ad
 - Vistoso Contest digital ads
 - Summer Camp Special Explorer print ad
 - Veterans 5K Explorer print ad
 - Vistoso Naming Contest Explorer print ad
 - OV flag stickers
 - OV Earth Day shirt
 - OV vinyl banners

