

TOWN MANAGER'S

EXECUTIVE REPORT

Town of Oro Valley | April 2021

TO COUNCIL

TOWN MANAGER'S MESSAGE

In response to Governor Ducey's latest Executive Order on March 25, the Town has updated its information and procedures. Additional capacity has been added to the Community Center, ramadas are now open for reservations, and the website has been modified accordingly. As an employer, the Town remains vigilant in protecting the health of our employees. Therefore, consistent with CDC recommendations, I have opted to continue to require mask wearing in common areas of Town buildings for both employees and visitors for the time being.

Last Friday, the Town received one bid for the first irrigation project on the El Conquistador 18-hole course from an Illinois firm in the amount of \$3.7+M. This extremely high cost and lack of bidders has resulted in my decision to postpone the irrigation replacement for this summer. Our Chief Procurement Officer will be reaching out to prospective bidders to find out the optimal time to rebid the project with greater lead time for a bidder to plan, in hopes of a more competitive bid. Increasing construction costs are concerning for other future Town capital projects and will be monitored closely.

Last week, Mayor Winfield, staff, partners and I made our final presentation of the OVSafeSteps business assistance program to the Metropolitan Pima Association (MPA) after being selected as a finalist for their annual Common Ground Award program. With partners Oro Valley Chamber of Commerce, The Gordley Group, Davidson Strategic, and our local businesses, we are pleased and honored to be among those being considered. The winner will be announced on May 14 during the award ceremony.

In other matters:

- I joined Councilmember Greene in a tour of the UA Vax POD last month to see first-hand the efficient process developed by UA professionals to distribute vaccines to area residents. Southern Arizona remains ahead of the game in terms of getting residents vaccinated, and Pima County has received approval to host a FEMA vaccination POD, which is expected to open in three locations in the region soon.
- The latest *This is Oro Valley* podcast features Recreation and Cultural Services Manager Lynanne Dellerman-Silverthorn and Henry Zipf, President of the Oro Valley Historical Society, discussing the past, present and future of Steam Pump Ranch. We learned last week that the podcast is now in the top 25% of all podcasts hosted on BuzzSprout. We are continuing to expand content and will be developing a prize giveaway element on social media to encourage comments and shares of the podcast's social media posts.
- We said farewell Covid-style to retiring Magistrate George Dunscomb and Building Official Chuck King, thanking them for their many years of dedicated service to the community and the organization.
- I held another employee town hall last month with over 130 employees participating. While in-person meetings are preferable, the Zoom town halls have allowed field staff to participate much more frequently using their field laptops and tablets. This is the type of "forced" innovation that I plan to continue to incorporate into my employee outreach efforts post-Covid.

The FY21/22 Recommended Budget will be distributed to the Town Council and the Budget and Finance Commission members mid-April. We look forward to working with you on this important annual effort.

As always, please contact me if you have any questions regarding any of the content in this month's report.

Mary Jacobs, Town Manager



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POLICE DEPARTMENT

Cases, Incidents and Stats

Stalking

Through an established cooperative relationship with federal partners, the Criminal Investigation Unit (CIU) received credible information pertaining to a stalking suspect. Utilizing advanced investigative techniques and technology, probable cause was established and it was discovered that the suspect had placed a tracking device on the victim's vehicle, confirming the suspect was in fact stalking a co-worker. The suspect was taken into custody without incident and charged with Stalking-Fear for Safety. The diligent work by criminal investigators resulted in removing this dangerous person before his actions could escalate into violent acts.

Recognitions

Best of the Northwest

Chief Kara M. Riley was voted **Best of the Northwest** in the community leader category by readers of Tucson Local Media outlets to include Marana News, Foothills News, and the Explorer, the Northwest's Newspaper.

Commendation

While off duty on a hunting excursion, Sgt. Andy Lopez heard cries for help. He came upon a Mexican National who had been brought across the border by human traffickers known as Coyotes. It was learned that once across the border the Coyotes robbed the subject of his belongings, including his money and warm clothing, and left him in the elements. Sgt. Lopez identified that the subject was suffering from exposure, having been in the the elements for an extended period of time. Sgt. Lopez provided medical attention, food and helped to hydrate the subject. Without cell service in the area, Sgt. Lopez hiked to a roadway and was able to contact a Border Patrol agent. The agent responded to the subject's location and transported him for additional medical attention.

Compliance Audit

Police department's training unit was audited by the Arizona Peace Officer's Standards and Training (AZPOST) board. All of Oro Valley's sworn personnel were confirmed as in compliance with required training standards.



Sgt. Andy Lopez

Community Involvement

Pusch Ridge Baseball Home Opener

To show their appreciation for first responders, Pusch Ridge High School requested Oro Valley Police Department's participation at their varsity baseball home opener. Chief Riley threw the ceremonial first pitch. Members of the Department's Color Guard presented the Colors.



Public Service Announcements

Iheartradio offered free airtime to the Oro Valley Police Department to produce Public Service Announcements (PSAs). Sgt. Graham recorded the first segment addressing distracted driving. The next segment will ask for the public's help based on "don't wait, if you see something, say something." The PSAs will be broadcast to the country's southwest iheartradio region in the near future.

Special Events & Regional Support

7 Badges Poker Run - Charity Motorcycle Event

On March 20, members of the Oro Valley Traffic Unit were present to engage and interact with those in attendance for the Southern Arizona Law Enforcement Foundation (SALEF) 7 Badges Poker Run Charity Motorcycle Event at Naranja Park.

Mental Health Collaboration

Patrol officers were dispatched at the request of the Crisis Mobile Team (CMT). CMT personnel responded to a female juvenile who made homicidal and suicidal comments and become aggressive with responding CMT staff. The patrol officers worked with CMT staff to transport the juvenile to the Crisis Response Center (CRC) for mental health services. This was 1 of 29 incidents in March in which officers were dispatched to an incident with a mental health nexus.



COMMUNITY AND ECONOMIC DEVELOPMENT

Trends

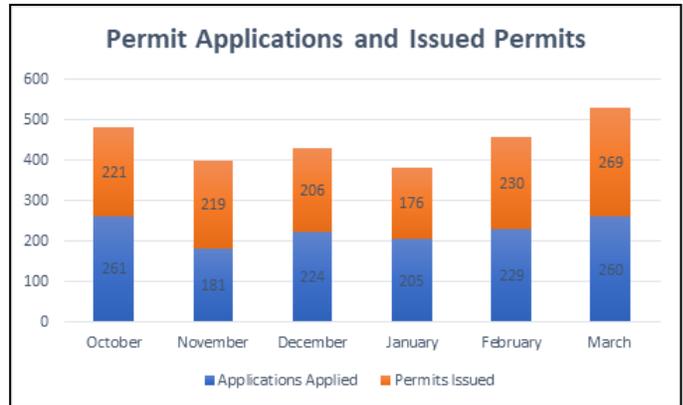
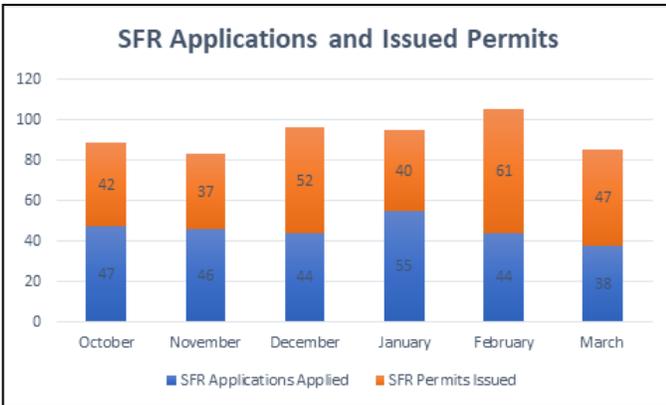
Single Family Residential Activity

47 new Single Family Residential (SRF) Permits were issued for the month of March compared to 61 SFR permits issued in February. Year to date, 148 SFR permits have been issued since the beginning of the year, compared to 73 issued during the same period in 2020.

Permitting Activity

269 total permits were issued during the month of March compared to 230 permits issued in February. Year to date, 675 total permits have been issued since the beginning of the year compared to 641 issued during the same period in 2020.

Below are charts showing overall activity for the last 6 months



Meetings/Other News

Town Council

On April 21, 2021, Town Council will consider the Annexation and development related applications associated with the proposed annexation of The Westward Look Resort property located on the northwest and northeast corners of the Ina Road and Westward Look intersection, extending north along Westward Look Drive to the Town's existing southern boundary.

Board of Adjustment

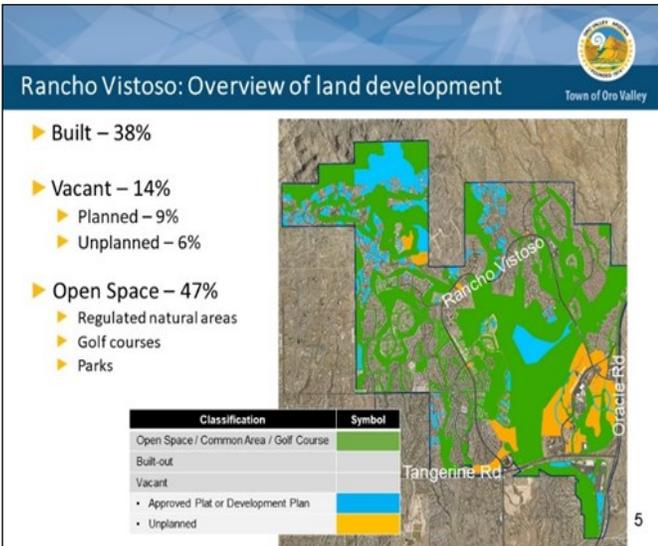
The March 2021 Board of Adjustment meeting was cancelled due to lack of cases.



Meetings/Other News (Cont.)

Planning & Zoning Commission

- On March 25, 2021, the Planning and Zoning Commission held a special session to review the Town’s proposed strategic leadership plan’s land use items. The Commission recommended approval of the land use related objectives (Goals 1A, 1C and 5A) in the strategic plan with a condition to prioritize a housing assessment before all other objectives under 5A.
- On April 6, 2021, the Planning and Zoning Commission will discuss a proposed code amendment to remove Section 22.4 of the zoning code. This section is outdated and, if enforced, highly likely to conflict with state law. The proposed code amendment is on the Planning Division’s current work plan and is tentatively scheduled for consideration by the Commission in May.
- On April 6, 2021, the Planning and Zoning Commission will consider an application for a proposed 16-unit expansion to the existing Oro Vista apartments located near the southeast corner of the La Cañada Drive and Lambert Lane intersection. The proposed apartments, a permitted zoning use, will be located on a vacant, graded parcel and the applicant is proposing two buildings (1-story and 3-story—pictured to the right).



Neighborhood Meetings

Town staff presented an update on the Town’s remaining vacant land to the Rancho Vistoso Master HOA on March, 25, 2021. In conjunction with the recently updated Rancho Vistoso Planned Area Development (RVPAD) land use tables, the focus of the presentation was on development in Rancho Vistoso. The information will also be presented to the Planning and Zoning Commission on April 6, 2021.

On April 1, 2021, a neighborhood meeting is scheduled to discuss a proposed text amendment to the Rancho Vistoso Planned Area Development (RV PAD). The amendment, sought by owners of Rancho Vistoso Neighborhood 10 Parcel A, aims to eliminate the 25’ average front setback requirement and allow 20’ foot front setbacks. The applicant also proposes 15’ front setbacks only for homes with side-entry garages within RV PAD Low-Density Residential (LDR) zoning.

Community Academy

The 2021 Community Academy evaluation results are completed. Of the 33 graduates, nineteen participants responded to the survey. Notable highlights reported from respondents, include:

- All classes were informative. Several noted the presenters were engaging, approachable and knowledgeable.
- Most respondents recommended that an online format be used in some capacity for future classes and understood how to participate online. Although several found the online program to be more accessible, a decrease in personal connections was reported. Staff will continue to explore ways to increase accessibility of the program while maintaining a high level of engagement.
- All participants surveyed would recommend Community Academy to other residents. Several respondents suggested new topics, such as safety services (fire, police), water conservation and wildlife management.

Meetings/Other News (Cont.)

Other News

The Two Oracle Place project (near the Oracle and Ina Road intersection) was recently highlighted in [Real Estate Daily News](#) TREND Report as a successful example of big box reuse:

“A great example is happening in Oro Valley at Two North Oracle. Three ways this Larsen Baker / Volk Company partnership is getting it right:

- Invest in Architecture. Investing in modern architecture that provides visual interest and depth transform this dated box. The center feels effectively new to consumers.

- Large Outdoor Dining. Not only do patrons prefer to eat outdoors due to pandemic conditions, but owners realize added lease value from patios without the cost of the building. Retail tenants across the country are trending towards separate outdoor entrances and open-air common area.

- Business Signage. Plenty of center signage that is not only modern/attractive but positioned to catch the eye of drive by traffic and promote the businesses inside.”

Permitting Major Activity

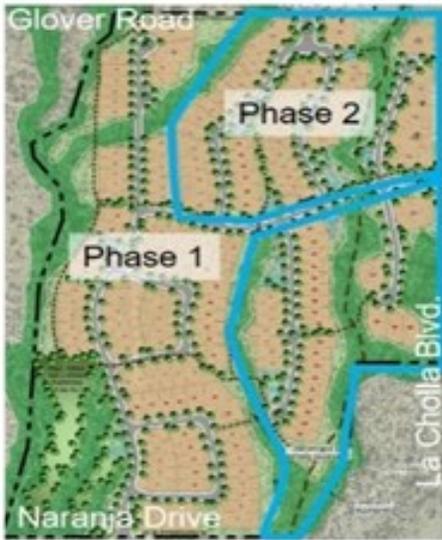
New Businesses

- **Five Below at Rooney Ranch** – 10571 N Oracle Road (Building TI Permit Applied for space previously occupied by Pier 1)
- **Noodleholics at Escondido Plaza** - 7850 N Oracle Road (Building TI Permit Issued for space previously occupied by Ragazzi Italian Restaurant)
- **OV Self Storage and Business Center** – 9255 N Oracle Road (Building and Grading Permits Issued)
- **S-Lab Holdings, LLC at Catalina Village** – 7445 N Oracle Road (Building TI Permit Issued)
- **Sally Beauty Supply at Escondido Plaza** – 7854 N Oracle Road (Building TI Permit Applied)
- **Sol Physical Therapy at Rooney Ranch OV Center** – 10445 N Oracle Road (Building TI Permit Applied)
- **Tuk Tuk Thai at OV Marketplace** – 12125 N Oracle Road, #169 (Building TI Permit Applied for space previously occupied by San Carlos Grill)
- **Wow Wow Lemonade Stand at Oracle Crossings** – 7705 N Oracle Road (Building TI Permit Applied)

Other Permits

- **Splendido** – 13500 N Rancho Vistoso Boulevard (Two Building TI Permits Issued)
- **Stone Canyon VIII, Phase V** - Tortolita Mountain Circle Extension (Grading Permit Applied)
- **TOV Council Chambers** - 11000 N La Cañada Drive (Building TI Permit Issued)

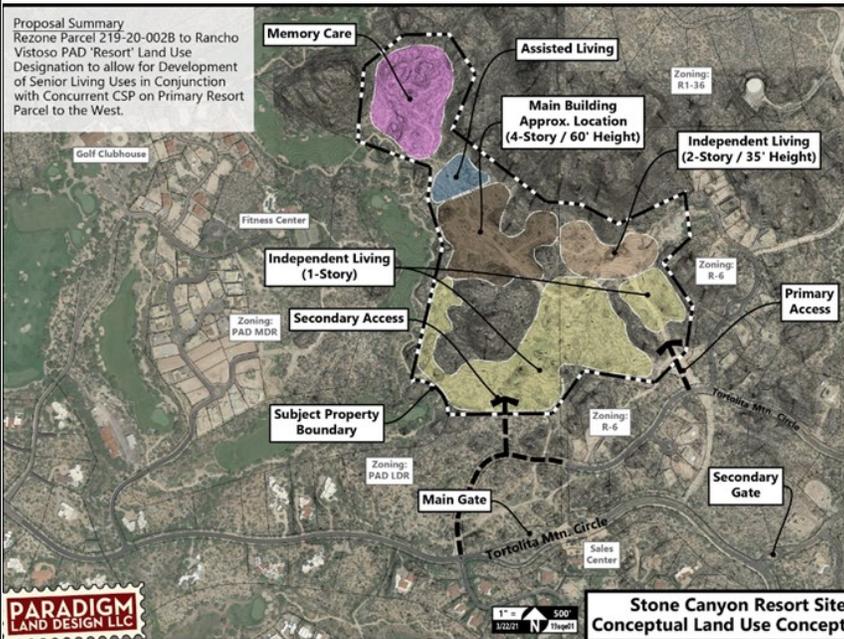
Planning Project Highlights



- Construction has begun for the final phase (Phase II) of Saguaro Viejos East, located near the northwest corner of La Cholla Boulevard and Naranja Drive. The final phase includes 76 lots (for a total of 178 total lots) accessed from La Cholla Boulevard, Naranja Drive, and Glover Road. A key component of approval was the protection of saguaros. Per the approved plans, most of the saguaros are being salvaged or preserved in place. The saguaros preserved in place are protected by chain link fencing. Staff will inspect the fencing to ensure it remains in place throughout site construction.

In addition to protecting saguaros in newer subdivisions, Town Planning and Inspections staff recently conducted a field training to review saguaro health determinants. This training was used as a refresher of best practices in coordination with applicable CED divisions. Staff will continue to explore and utilize best practices for plant preservation.

- A pre-application was received from the owner of the property located on the southeast corner of La Cholla Boulevard and Lambert Lane, known as the Fasseas property. The request is to move forward with the Final Site Plan associated with the rezoning Tentative Development Plan approved in 2016. The proposed plan (see right) is for 91 lots on approximately 143-acres with ~75% open space and access from both La Cholla Boulevard and Lambert Lane.



- A pre-application was received for a proposed rezoning of a vacant parcel located north of Tortolita Mountain Circle approximately ¼-mile west of Rancho Vistoso Boulevard, known as the Rancho Vistoso “Resort” site. The request is to enable a mix of Senior Care Uses including Independent Living, Assisted Living and Memory Care. The applicant’s pre-application proposal is shown (see left).

- A modified landscape plan was approved for a portion of the buffer yard at Mercado at Cañada Hills (Northeast corner La Cañada Drive and Lambert Lane). This modified plan addresses over planting of trees, impacting plant viability, and meets current Town standards.

Business Retention/Expansion and Attraction/Marketing

Eight store fronts (six are independent operators doing business in Luxspace Studios) and eight home-based businesses were licensed in February.

Completed Projects (Certificate of Occupancy Issued)

- **A Wise Move Physical Therapy & Pilates;** 180 W. Magee Road #164
- **Elegant Nails;** 11165 N La Cañada #125
- **F45 Fitness;** 9740 N. Oracle Road #170
- **Luxspace Studios ;** 7315 N Oracle Road #051
- **Sunrise Dental Equipment Sales & Service;** 11143 N. La Cañada Dr. #101

Business Closures

- **Freeport-McMoRan Copper & Gold;** 10861 N. Stallard Place (their lease ended and they relocated outside of Oro Valley)
- **Ventana Physiotherapy;** 7980 N Oracle Road #110 (This business shared space with GRITFit, Inc. and the owner has been deployed overseas)

Ribbon Cutting

- **Purelit Studios;** 7315 N. Oracle Road #11
- **Arizona Blood & Cancer Specialists;** 10390 N. La Cañada, #150



OVSafesteps Update

As of April 1, 2021, 214 Oro Valley businesses have been approved as being eligible to receive assistance through OVSafesteps. The amounts dispersed are as follows:

- PPE: \$182,846
- Marketing: \$183,302
- Professional and Technical consultations or services: \$127,102
- Hardship Grant: \$190,000 000
(Limited to non-drive thru restaurants, gym/fitness, beauty salons/barber shops, hospitality and businesses solely located in the Town of Oro Valley providing taxable sales of goods or services)
- **Total reimbursements: \$683,250**

PUBLIC WORKS

Major Projects

Golf Irrigation Project

The project is still out to bid. This is an open bid solicitation, however the Town did reach out to invite a handful of contractors known in the Golf Irrigation industry to bid as well. Unfortunately, because of the tight market, some have opted to bow out for consideration because they are already too busy. The bids were due April 2nd.

Council Chambers Remodel

Framing continues and the storage room has been erected. A new lintel beam is next to be installed to carry the portion of the roof joists that ended at the 45° chamfered wall section that housed the former main entrance. Once the lintel beam is installed, the remainder of the ceiling framing, including the new soffit, will be complete. Then the hearing loop under the Dais is installed and the Dais framing begins.

RTA Next

Last week, Paul Keesler and team presented the Town's recommendations for the RTA Next to the RTA Citizens Advisory Committee. These included a discussion of the Town's overall transportation priorities as a Town within a regional context, and the importance of the RTA Next, particularly for funding of Transit and major street projects. Staff remain closely engaged in this process.

Fleet/Facilities Maintenance

Main PD Security Enhancements

Biff Baker Fence Co. has completed the wall, walk-through gates and improvements to the drive-through gates. APL has installed the access control equipment on the walk-through gates. As a punch list item, Biff Baker has been asked to install a tamper prevention device on the North Corridor gate

Tangerine Generator

The generator has arrived on site and is positioned. The design has been updated to incorporate an electrical meter between the TEP transformer and the new equipment for accurate operational billing should it ever be utilized and operated. Completion is expected in the first week of April.

Wayfinding

The estimate has been received from the Territorial Signs. Territorial has provided concept art and will be finalizing the plans the first week of April.

680 Office Building Restroom Remodel

The restrooms are complete and open for Town use.

680 Fuel Island Lighting Motion Detector

A purchase order has been requested for the addition of motion sensors to the fuel island canopy. Scheduling is pending the arrival of parts.

CED/PW Thermostats

A contractor was tasked with adding thermostats to the facility to better balance the temperature in the North offices. The work was completed on March 30.

Street Operations

Crack Sealing

Street Crews are continuing hot applied (winter) crack sealing surface treatment within the Sun City Unit 5 & 6 subdivisions.

Street Sweeping

Street Operations completed town wide quarterly sweeping of all arterial and collector roadways and is now working to complete bi-annual sweeping of all residential streets.

Sidewalk Repairs.

Street Maintenance Operations crews have completed sidewalk repairs in the Monterra Hills (1-187), Rancho Vistoso Neighborhood 7, 10 & 11, and the Verde Ranch (1-158) subdivisions.



Engineering

Pavement Preservation

During the month of April, Holbrook Asphalt Company will be applying an HA5 surface treatment to various locations throughout the Town. The locations are:

- Town Hall Parking Lot
- Hanley Blvd & Mavinee Dr
- Egleston Park
- Cañada Ridge
- Copper Ridge 2 & Mira Vista
- Eagles Rest
- Peppersauce
- 500 W Magee (OVPD)
- Coyote Ridge
- Mellow Trail
- Hardy Northern (Roundabout)
- Palisades MUP

Lambert Lane Shoulders

This project adds paved shoulders and overlay roadway width from West Lambert Park to La Cholla Blvd. Bid proposals are in and the apparent low bidder is Tucson Asphalt. Staff is currently reviewing the bids prior to award.

Traffic Signal at RV Blvd and Arrow Smit/Moore Rd

This is a private development construction project and was delayed due to an existing waterline and storm drain in conflict with the proposed traffic signal pole foundation. The issue has been resolved and we now anticipate the work to be completed and signal turned on by mid-April.

Oro Valley Marketplace Multi-Use Path Pavement R&R

March 24, 2021, the Town received 3 bid proposals and Tucson Asphalt was deemed as the low bidder and recommended for a construction contract. Work is tentatively scheduled to start May 3 and be completed by June 11, 2021. The work consists of removing the distressed pavement, recompacting the subgrade soil, adding aggregate base course and repaving the multi-use path.

La Cañada Safety Improvements

Borderland Construction returned to complete the La Cañada safety improvement project, which will construct the southbound right lane and sidewalk into the Leman Academy. All the roadwork is complete, including the addition of lane delineators. There is still some finish work on the ROW shoulder to include finishing the sidewalk and adding decomposed granite to the graded and disturbed landscape areas and the “porkchop” median leading into the school’s parking lot entrance.

Engineering (Cont.)

Wildlife Fencing Project

Town staff, along with RTA staff, presented the Oracle Road Wildlife Fencing and Gate Project to both the Vistoso Community Association (VCA) Board and their Architectural Review Committee on Monday, March 15. This was the second presentation, following a neighborhood meeting on February 2, to unveil the project to the affected Rancho Vistoso neighborhoods. The plan was well received and there was healthy conversation and questions raised on details of the project. The hope is to get VCA Board approval to move forward into construction documents now and then build this summer. Once built, this project will fill in the gaps and complete the barrier along the affected neighborhoods to keep animals off Oracle Road and utilizing the under and over passes.

Stormwater

Revisions to Town Code Chapter 17 – Floodplain Management

Revisions were presented to The Oro Valley Stormwater Utility Commission on March 18, 2021 and submitted to the Arizona Department of Water Resources for review. Once comments have been received, staff will place this item on the Town Council Meeting agenda, triggering a 30-day public review period.

FEMA Mapping

Pima County Regional Flood Control District and the Town of Oro Valley Stormwater Utility requested FEMA to update the FEMA FIRM panel maps for the La Cholla Wash Complex and the Rooney/Pusch/Mutterer's Wash areas. FEMA's consultant, JE Fuller, completed the hydrologic phase of work and comments have been sent to FEMA from both the County and Town's reviews. Hydraulic phase of work is underway with anticipated project completion of summer 2021.

Pusch Ridge 9-Hole Golf Course Drainage Repair

Job Order Contractors (JOC's) have been contacted and are currently bidding on the construction mitigation plans produced inhouse by staff. Bids were due back March 31, 2021.

Minor Drainage Repairs (3)

Town Council approved consent agenda item at the February 3, 2021 Council Meeting. Procurement has sent the package out for bid and was expected back by March 31, 2021 with construction anticipated to follow shortly thereafter. Construction to be completed before the end of fiscal year.

Projects include:

- Logan's Crossing Erosion Remediation
- Camino Bajio and Paseo Corona Swale Remediation
- Drainage Repair at Tangerine and Market Place MUP

ADEQ Surface Water Protection Program and Waters Of The State

A change in the federal definition for a Waters of the United States (WOTUS) in the Navigable Waters Protection Rule became effective on June 22, 2020.

ADEQ has developed the following to support its legislative efforts in supplementing the WOTUS rule change to preserve special waters of Arizona:

- Draft Protected Surface Waters List
- Draft Surface Water Protection Program Map

The Town of Oro Valley Stormwater Utility is coordinating with the Pima Association of Governments, ADEQ, Pima County Regional Flood Control District, and other local partners to provide input to rule changes and understand what the new rule changes may impact.

PARKS & RECREATION

Administration

Meetings

- Historic Preservation Commission meeting, April 5 at 5 p.m.
- Parks and Recreation Advisory Board meeting, April 20 at 6 p.m.

Master Plan Update

The final draft will be presented to PRAB at their April 20 meeting.

Arizona State Parks Grants

- During the bi-monthly grant funding webinar by Arizona State Parks and Trails staff on March 25, 2021, Chief of Grants and Trails Mickey Rodgers reviewed available funding.
- Land and Water Conservation Fund (LWCF) program—State Parks had \$16 million in funding available for the FY starting July 1. However, with the already approved and pending submitted projects, all of that funding will be obligated. For the pending projects requesting more than \$1 million, the grant funds to be awarded will all be reduced to \$1 million.

Aquatics

- On April 9, the Oro Valley Aquatic Center will offer another Red Cross Lifeguard Certification Course. This course will take place over two weekends in order to be more accessible to participants. This course is already full giving eight lucky participants the opportunity to obtain all necessary certifications to become a successful lifeguard.
- The Oro Valley Aquatic Center is officially in long course season. On Wednesday and Saturday mornings, swimmers have the opportunity to swim long course 50 meters. Each of these long course lanes can accommodate two public swimmers. The Oro Valley Aquatic Center has also begun offering shared, two person per lane, short course opportunities. This allows the Aquatic Center to safely offer more lane opportunities during our peak hours.



Community & Recreation Center



- Lights for the newest pickleball courts have been installed. This improvement means all six pickleball courts now have lights. The addition of the lights will provide an increase of 40-50 hours per week for pickleball play in the evening.
- The Community & Recreation Center hosted Camp Cloud for spring break, a virtual Facebook live camp! Many families tuned in to participate in the fun, which included singing, dancing, crafts, experiments and more.
- El Conquistador Tennis hosted a United States Tennis Association National Level 3 Tournament March 20-22 at the Community & Recreation Center and Pusch Ridge Tennis Facility. The tournament featured 128 players from all over the country, ages 16-18.
- The 15 tennis courts at the Community & Recreation Center will be resurfaced beginning the week of April 5. This treatment includes the filling of cracks and repainting of courts. This process traditionally takes a month to complete.



Recreation and Culture

Local Registry of Historic Places

The Recreation and Cultural Services division was awarded a University of Arizona Capstone project. The project goal was the creation of Local Registry of Historic Places. U of A students worked with staff to develop the framework of the Registry and are excited to be part of Oro Valley's first designation. The first house, located in Suffolk Hills, went before the HPC on April 5. The homeowner and neighborhood members are very excited as well. The Recreation and Culture staff have procured a thank you plaque for the Capstone students in appreciation of their great work.

Special Events

On Saturday, April 3rd we offered a COVID safe version of our Eggstravaganza event at Naranja Park. Participants will be required to sign up for a time slot in advance to limit the number of vehicles. Participants will get to see the Easter Bunny and receive bags of candy-filled Easter Eggs and crafts. Participants will remain in their vehicles for the duration of their time at Naranja Park.

Virtual Celebrate Oro Valley April 19 – 23 . This project highlights several topics identified as pillars of Oro Valley. Much of the virtual content created for this event will aide the Town with other projects and goals. Topics and post dates are as follows:

- Arts & Culture – April 19
- Science & Technology double feature – April 20
- Sports & Recreation – April 21
- Landscapes & Wildlife – April 22 (earth day)
- Leadership & Direction – April 23

Steam Pump Ranch

Steam Pump Ranch will host the Monarch Butterfly Project in late March, early April. This project will plant milkweed in the garden at Steam Pump Ranch and provide milkweed for community members to plant in their home gardens. Milkweed is necessary to assist Monarchs in the migration process. This has become a national effort and Steam Pump Ranch is excited to be a part of it. A video will be release via the departments Facebook page to alert the community of how they can get involved.

Park Management



Construction of a 3300-foot section of the Silverhawk Trail is underway (above). This section connects Palisades Drive with the Nakoma Skies property. The PM Team is preparing islands in the new Naranja parking lot in the anticipation of parking lot lighting and landscaping coming in April.

The Park Management team started the month with the installation of a roll over and walk through gate on the Big Wash Trail (below) where the trail crosses into Arizona State Land. The project was in collaboration with Pima County Natural Resources, Sonoran Desert Mountain Bicyclists and Arizona Trail Association. The new gates replace a wire ranch gate that required cyclists and hikers to stop and open the gate. Now trail users just “roll-over.”

The team also replaced and reinforced the roof of the Steam Pump Stage and added a fence topper to the softball fields at Riverfront Park. The fence topper gives the fields a professional look and will increase player safety.



The team will spend April preparing for the installation of a new premanufactured restroom at the Naranja Archery Range and the Softball Training Facility at Riverfront Park.

Indigo Golf

Month	Member Rounds	Non-Mem Rounds	Comp Rounds	Outing Rounds	Total Rounds	Non-Mem Rds On Member Course	\$'s from NM Rds on Mem Course	Total Members	Res Afternoon	Res Individual	Res Junior	Res Family	Weekend Warrior	30/60/90	International	Corporate	Medical Leave	Over 90	Under 18
7/31/2020	1554	4070	179	139	5942	1362	\$28,287.26	257	22	108	16	64	37	0	0	1	3	2	7
8/31/2020	1967	3641	328	91	6027	1114	\$28,515.62	257	22	107	16	65	37	0	0	1	3	2	7
9/30/2020	2039	3285	301	304	5929	1360	\$44,001.62	261	22	109	16	66	37	0	0	1	2	2	6
10/31/2020	2335	2325	192	275	5127	1114	\$42,368.48	261	25	104	16	68	38	0	0	1	2	2	7
11/30/2020	2921	3891	354	379	7545	1377	\$51,492.57	279	26	114	19	73	37	2	0	2	3	2	6
12/31/2020	2807	3688	227	287	7009	976	\$34,540.71	287	27	118	20	73	37	11	1	2	4	2	7
1/31/2021	3139	3266	279	272	6956	717	\$27,348.23	304	28	115	20	73	35	17	1	3	2	2	10
2/28/2021	3561	3983	283	569	8396	1077	\$45,631.42	314	29	115	21	73	34	23	1	4	0	2	12
3/21/2021	3836	5234	576	313	9959	1740	\$75,045.51	317	31	117	21	75	35	16	1	4	1	2	15
Total Round	24159	33383	2719	2629	62890	10837	\$377,231.42												

Month-end rounds count and golf members

Golf Rounds for April are forecasted at 7075 total rounds.

Events

Indigo will host Saturday morning Youth Clinics from 9:00 am to 10:00 am and Adult Get Golf Ready Programs from 10:30 am to 11:30 am.

Promotions for the PGA Junior League Program as the Spring Season starts in late May.

Indigo Golf held a "Masters Par 3" Event for the Golf Membership on April 5

Food and Beverage

The Overlook Restaurant will continue the expanded hours of operation: 10 am to 4 pm, Monday through Thursday, and 10 am to 6 pm Friday through Sunday. Seating will be limited to less than 50% capacity. Food and Beverage will continue partnering with golf in April to offer a "Birdies, Burgers, and Beers" special throughout the month. Planned themed dinners for April include Friday Night Fish Fry on April 2, Easter Brunch on April 4, Surf N Turf Night on April 16 and a Burger Night on March 24.



Membership and Marketing

There are currently at 298 full memberships; 18 of the 30-60-90 day seasonal memberships; and 4 Corporate Memberships.

The Free Mobile Phone App now has over 1300 downloads and it is anticipated to reach 1400 by the end of April. Monthly promotions driving weekday rounds of golf have been successful and similar offers will follow in April based on demand needs by day of the week.

El Conquistador Golf will be moving the APP Loyalty program to the Troon Rewards program in April and begin offering rates for Troon Card holders as additional marketing tools to increase public rounds of golf.



Golf Course Maintenance

April projects include the second of two pre-emergent herbicide applications on greens, edging and cleaning curb areas, verti-cutting and topdressing of greens on Cañada to promote spring green up of Bermuda grass, install fencing behind the east side practice chipping green and weed removal in the Cañada Course bunkers. Desert cleanup, rye grass fertilization and curb edging and cleanup

Pusch Ridge 9

The focus at Pusch Ridge will be tree trimming along the cart paths, weeding along perimeters and watering of Pine Trees on the course. AAA Landscaping will also be doing continued clean up of the parcel of land on the Southeast corner of Oracle and El Conquistador Way. The gopher relocation program performed in March will be evaluated for effectiveness.

WATER UTILITY

Meter Operations

As of February 28th, the Utility had a total of 20,793 service connections which includes 48 new water meters installed by meter operations staff in the month of February.



Water Utility Launches Quarterly Newsletter

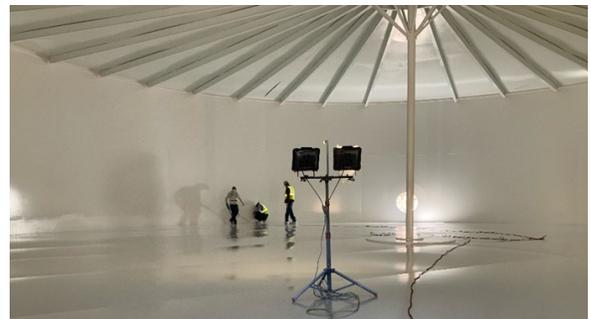
Water Utility has launched a new quarterly newsletter called “Behind the Meter.” This newsletter will be sent to Utility customers and is filled with information about water resources, water quality, conservation and customer service, and include capital projects that are underway.

Capital Improvement Program

Allied Signal Reservoir Replacement

Construction of the new 500,000-gallon Allied Signal Reservoir located in the La Reserve neighborhood and is 90% complete. This reservoir replaces the previous 40-year old reservoir that reached the end of its service life. Due to delays beyond the contractor’s control, the completion date has been extended 60 calendar days. Completion is slated for early May.

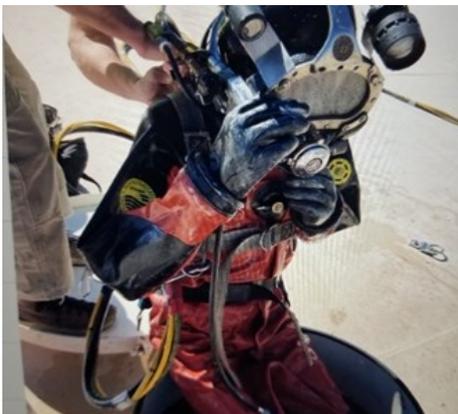
PHOTO (right): The application of the protective lining on the interior of the Allied Signal Reservoir is now complete. The photo shows inspection staff testing the lining for proper thickness.



Well Rehabilitation

The Utility recently completed the rehabilitation, equipping and performance testing of three wells. The next step is to perform water quality testing. Once the results of the water quality testing are known, the results will be reviewed by staff to ensure compliance with all water quality regulatory requirements. The results are expected to be certified by the end of March. At that time, the wells will be recommissioned for operational use.

PHOTO (right): Smyth Industries installs the pump in one of three wells slated for rehabilitation and re-equipping this fiscal year. All well rehabilitation work was completed ahead of schedule and the wells were recommissioning by the end of March. Completing this important work on time ensures the Utility can reliably meet the increased water resource needs of the community during the warmer summer months.



Annual Reservoir Cleaning and Inspection Program

Every year during the winter months, the Water Utility’s staff contracts with a diving company certified to clean, inspect and evaluate the condition of municipal water reservoirs. This annual inspection ensures the Utility’s water reservoirs are in good working order and are prepared to provide safe, reliable and uninterrupted service.

PHOTO (left): A certified diver prepares to clean and inspect the condition of an Oro Valley water reservoir.

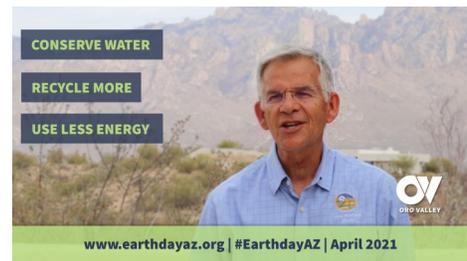
ADMINISTRATION

Public Records Requests

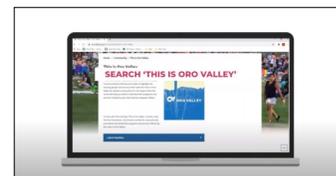
Time Period	Number of Requests	Staff Time To Process (Hours)
March 2020	34	16
March 2021	36	70

Communications Division Productions

- Publication: [Behind the Meter 2021 \(Water Utility Newsletter\)](#)
- Publication: [Vista Newsletter – April](#)
- Podcast: [This is Oro Valley – Steam Pump Ranch](#)
- Video: [This is Oro Valley Podcast Orientation](#)
- Video: [Earth Day collaboration with Mayor Winfield](#) (Note: This project is hosted by Mayor Romero’s Office. Mayor Winfield’s segment will be included with submissions from other Pima County mayors. The collective video will be publicly launched mid-April.)



- Video: [Water Wisdom Episode 2 – Find and identify leaks](#)
- Video: [Quest Patriotic Art show Council art presentation](#)
- Media release: [Roundabout at Hardy/Northern to close April 20-21 for treatment](#)
- Media release: [Oro Valley responds to Governor Ducey’s latest executive order](#)
- Media release: [Lane restrictions on La Cañada extended through March 27](#)
- Media release: [OV Town Council selects James Hazel as presiding municipal judge](#)
- Media release: [Popular Annual Financial Report 2021](#)
- Media release: [OV Historic Preservation Commission seeking applicants](#)



Oro Valley on Arizona Living TV/Cox Media

The Communications Division, in partnership with Cox Media, produced a special 3-minute YurView segment for the program Arizona Living: Your Life, Your Style. The segment features Oro Valley’s beautiful outdoor recreation opportunities for people of all ages and promotes OV as a travel destination for people across the state. Chris Cornelison and Kristy Diaz-Trahan were interviewed for the segment, which will air a total of 16 times in the month of April on Channel 4 in Phoenix, Channel 7 in Tucson and on Cox Cable. The production and airing of this segment was free of charge; it was a courtesy add-on to the other paid advertising we are doing with Cox Media.



To view the segment, visit this link. Please note if you have difficulty viewing/loading the file, the link works best when viewed in the Google Chrome browser. <https://app.shift.io/review/605ed2e5e4b00f494a357067>

Emergency Management and Safety

On March 25, Governor Doug Ducey, through Executive Order 2021-06, announced the next phase of COVID-19 business and safety protocols, which transitions many requirements to recommendations. This includes eliminating restrictions on events, businesses and phases out local ordinances. Per the governor's order, local municipalities still have the ability to require certain safety measures in their buildings and facilities. As such, the Town of Oro Valley will continue to require masks and social distancing protocols in all Town-owned buildings and enclosed facilities such as Town Hall, the Aquatic Center and the Community Center. Masks are not required at outdoor areas such as parks and golf courses. Additionally, Arizona expanded COVID-19 vaccine eligibility to all Arizonans 16 and older for vaccines at state sites.

TOV Emergency Management and Safety Coordinator has been invited by Pima County Office of Emergency Management to serve on a interview panel to fill a vacant position.

Special Events

With Governor Ducey lifting business occupancy, events and gathering restrictions provides event organizers additional opportunities to host events.

Below are approved events from April – July 2021:

- Drive-In Concert at Steam Pump Ranch
Friday, April 2
- 68th Annual Piano Ensemble Event at Riverfront Park
Saturday, April 17
- USTA L 1 National Tennis Championships at the Community Center
Saturday, May 1 – Wednesday, May 5
- Mayflower Invitational at the Oro Valley Aquatic Center
Friday, May 14 – Sunday, May 16
- Veterans and First Responders 5k at Naranja Park
Saturday, May 15
- Oro Valley Triathlon and Duathlon at the Oro Valley Aquatic Center
Saturday, July 31

Oro Valley Peak Performance

The Oro Valley Peak Performance Team selected the Time Off Request as the process improvement that has the most impact to the organization.

Highlights: The purpose was to eliminate the paper process. The Police Department worked with the Innovation & Technology Department to enter and approve time off electronically through an already established software program. The Police Department became 100% paperless with this process by February 2021 with the ability for all personnel to enter time off remotely, eliminating the need for police personnel to be at a Town facility. Additionally, the Senior Office Specialist has been removed from the process as she no longer has to manually enter data from the paper form resulting in a time savings of 24 hours annually!

2020 Census

The U.S. Census Bureau launched a new online map ahead of the 2020 Census apportionment results release. The "Historical Apportionment Data Map" currently displays apportionment results for each census from 1910 to 2010. 2020 Census apportionment results will be added to the map as they become available.

Constituent Inquiry Summary

During the month of March, constituents submitted the most inquiries/comments on the following topics. For more details, please see the weekly Constituent Services Report.

1. Romspen Property (Vistoso Golf) – Neighboring homeowners want the Town to purchase and maintain the land as a open space/ natural trails park.
2. Westward Look Resort Annexation and Rezoning - Neighboring homeowners are concerned about traffic noise and views - The FAQ was recently updated to address additional concerns.
3. Compliance inspection requests – Possible abandon homes, possible nonpermitted construction and unkept land concerns.

Youth Advisory Council

Eight members of the YAC will be graduating in May 2021. The positions are posted with the local schools to fill the vacancies.

Council Speaking Engagements

Councilmember Greene spoke at the Sun City Community Association Board meeting on March 23.
Mayor Winfield spoke at the Vistoso Community Associations on March 25.

Regional Partnerships

Children’s Museum Oro Valley (CMOV)

The museum reopen on Thursday, April 1 with limited capacity. The museum is happy to report that four employees have been able to return to work after being laid off due to COVID-19. CMOV’s 6th anniversary weekend is May 1 and 2. The Executive Director is working with staff to make the weekend free for the community.

Visit Tucson

For the first time in a year, Metro Tucson’s lodging surpassed 50% occupancy. Visit Tucson anticipates metro Tucson’s March 2021 lodging occupancy will approach 60%, made up almost entirely of leisure travelers who have pent-up demand to travel after a year at home. The regional needs meetings, sports events, festivals and corporate travel to return, along with more flights and the reopening of our borders with Mexico and Cañada for leisure travel by land before we return to 2019 levels.

The Town, **Visit Tucson, Greater Oro Valley Chamber of Commerce and Southern Arizona Arts and Cultural Alliance** are collaborating together to invest in a Tourism/Placemaking Mural Project at Oro Valley Marketplace (see photo for exact site). This project is in alignment with Focus Areas: Economic Vitality and Culture and Recreation in Council’s Strategic Leadership Plan. The mural will attract visitors to Oro Valley’s largest shopping center. A Call to Artist will be issued in April 2021 with the goal to complete the project by June 2021. Town staff and our regional partners will collaborate to market the mural to drive visitors to the shopping center.

