

# TOWN MANAGER'S

# EXECUTIVE REPORT

Town of Oro Valley | MARCH 2020

## TO COUNCIL

### TOWN MANAGER'S MESSAGE

State, regional and local governments are all taking steps to prepare for, and stay attuned to the news and outlook for, Covid-19 (Coronavirus). Oro Valley has added a link on the Town's homepage to the Pima County Health Department's designated webpage to ensure our residents can remain informed about regional impacts and risk assessments through a trusted source. The Town has sent reminders to employees regarding proper mitigation actions to avoid getting any type of virus, and we are using the situation to focus on practicing our Continuity of Operations plans.

Today, the Town received five proposals in response to the Town's golf operations request for proposal (RFP) solicitation. Per the Town's procurement ordinance, the names of the vendors, evaluation process and negotiation will remain confidential until the Chief Procurement Officer awards a contract. The Town still anticipates awarding a contract by April 30.

We are pleased to welcome David Gephart to the Town as our new Chief Financial Officer beginning March 30. Prior to coming to Oro Valley, Dave most recently served as CFO for the Northwest Fire District for 13 years. We are equally excited that Judy Boros will be joining the Town's team on March 25 as our new Human Resources Director. Judy brings over two decades of experience to the table, the majority of which has been with the City of Phoenix where she most recently served as Deputy HR Director. We look forward to having both Dave and Judy on our team.

In other matters:

- I hosted an employee "Budget 101" session last month. Budget and Finance Administrator Wendy Gomez and I reviewed the revenues and expenditures in a novel way, by stacking colored boxes. We then provided a hypothetical exercise for employees to participate in small groups simulating the decision process in allocating finite budget resources. The feedback was very positive, and we are finalizing a plan to use some more creative methods of communicating information about the upcoming budget process with residents that will be unrolled starting later this month.
- The leadership team spent several days in training in February diving into a management methodology that aligns with the Town's recent focus on process improvement. Branded as "process-based leadership," the tools we learned as a team will assist us in focusing on measuring results, improving accountability, increasing efficiencies and communicating more effectively with one another to achieve results.
- Staff recently met with representatives of Pima County, joined by Mayor Winfield, to discuss opportunities to work together in seeking funding to invest in historical preservation and renovations at Steam Pump Ranch. We appreciate the County's willingness to assist us in helping to plan for future investments in this historical resource.
- At the request of the Town of Marana, Senator Leach has introduced SB 1246: Appropriation; Interstate 10; Construction, which would provide \$5M from the State's General Fund in FY 2021 to the Town of Marana for the completion of the Tangerine Road widening from Dove Mountain to Interstate 10. A letter from Mayor Winfield signaling the Town's support for this regional roadway improvement was sent to our state representatives.
- The Town is experiencing significant parking issues at the Community Center, and is therefore close to entering into a temporary parking agreement with the owner of the vacant dirt lot located adjacent to the existing parking lot. Although this agreement will add some additional parking capacity, the Town will look to seek a long-term solution to the parking needs at this facility.

As always, please let me know if you have any questions or require any further information on any item in this report.

**Mary Jacobs, Town Manager**



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# MARCH 2020 EVENTS

## Friday Night Concerts at Steam Pump Ranch

Friday, March 6, 6:30 p.m.

10901 N. Oracle Rd.

Music by **Connie Brannock's "Tiny House of Funk"**

## Kids Concert Series

Saturday, March 7, 10 a.m.

Council Chambers, 11000 N. La Cañada Drive

**Young Mozart and Friends**

## OV Marketplace Concert Series

Thursday, March 12, 6 —7:30 p.m.

OV Marketplace, 12155 N. Oracle Rd. (Century Theatres courtyard)

Music by **Mr. Boogie Woogie**. Admission is free. Attendees are encouraged to bring their own chairs to the concert.

## Second Saturdays at Steam Pump Ranch

Saturday, March 14, 9 a.m.— 1 p.m.

10901 N. Oracle Rd.

Live music provided by **Canyon Currents** (Bluegrass). Hands on Archaeology will provide info on the pre-history of the area; recreation staff will provide a children's craft; the Historical Society will provide tours of the Pusch house.

## Oro Valley Triathlon and Duathlon Festival

Saturday, March 28, 6 a.m.

James D. Kriegh Park, 23 W. Calle Concordia

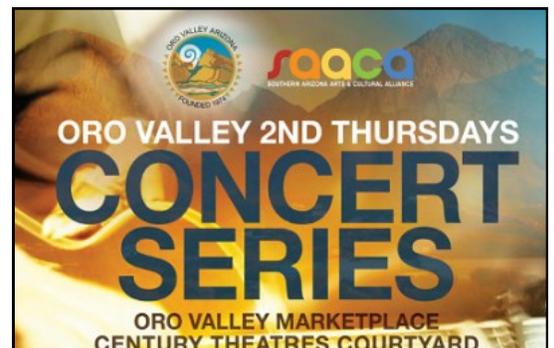
Fees vary. See website for more information: <https://www.trisignup.com/Race/AZ/OroValley/ovspringtri>

## Bike.Swap.Sell.

Saturday, March 28, 9 a.m.—1 p.m.

10901 N. Oracle Rd.

Sell off your old bike-related surplus items for FREE! Call 520-229-5057 to reserve your spot.



# POLICE DEPARTMENT

## Cases, Incidents and Stats

### International Trafficking in Stolen Property Investigation

On January 23, patrol stopped a vehicle containing two suspects who shoplifted laptop computers from the Oro Valley Walmart (2150 E. Tangerine). The same suspects were involved in a similar incident on January 15 involving the theft of eight laptops. Staff also located approximately \$2,300 worth of power tools determined to be stolen from Home Depot (10855 N. Oracle). One of the suspects was in possession of Fentanyl pills. Both subjects are from Phoenix. Detectives arrived on scene and continued the investigation. The Community Action Teams responded to the suspects' hotel room in Tucson where they recovered a substantial amount of stolen laptops and power tools. Marana PD also responded to the scene as the two were suspects in similar thefts in Marana. OV Detectives conducted the interviews. At the completion of their on- scene investigation, the following was determined:

- The two arrestees were part of a large scale trafficking in stolen property ring operating out of Phoenix.
- A Phoenix-based Vietnamese suspect 'employs' several drug addicts to commit the thefts, primarily computers and power tools.
- He buys the stolen items at a marginal cost and ships them to Vietnam for resale.

Detectives coordinated with Phoenix investigators for the furtherance of this investigation. On February 3, both suspects were indicted on five counts of Organized Retail Theft and Trafficking in Stolen Property.

## Farewell to Chief Sharp

On February 6, 20 and 21, members of the public, Town of Oro Valley staff and family and law enforcement personnel had the opportunity to offer their farewells to Chief Sharp (ret.). It was an opportunity for residents to thank Chief Sharp for 20 years of dedicated service to the Town.

On February 21, Chief Sharp (ret.) signed off the radio for the final time.



## Regional Support

### Marana Public Safety Tele Communicators at OVPD

During the months of January and February, Marana's Emergency Communications Center was remodeled. Marana's Public Safety Tele Communicators operated from Oro Valley's Emergency Communications Center. This was possible due to the regional cooperation and the functionality of Pima County Wireless Integrated Network (PCWIN). They returned to Marana at the end of February.



## Badge Pinning and Promotions

The following staff were promoted:



**Kara Riley**  
Chief of Police



**Carmen Trevizo**  
Lieutenant



**Curt Hicks**  
Commander



**Mike Gracie**  
Lieutenant



**Joe Sanchez**  
Sergeant



**Jeff Douglas**  
Detective



**Kelsea Durbin**  
Detective

# COMMUNITY AND ECONOMIC DEVELOPMENT

## Highlights

**Single Family Residential Activity:** 27 new Single Family Residential (SFR) Permits were issued for the month of February compared to 17 SFR permits issued in January. Year to date, 44 SFR permits have been issued since the beginning of the year compared to 52 issued during the same period in 2019.

**Permitting Activity:** 218 total permits were issued during the month of February compared to 213 permits issued in January. Year to date, 431 total permits have been issued since the beginning of the year compared to 418 issued during the same period in 2019.

## Business Retention/Expansion and Attraction/Marketing

- **Five** new businesses were licensed
- Swan Pilates; 11901 N. 1st Ave. Ste. 144 (owner changed the name from Body Works Pilates)

### Completed Projects (Certificates of Occupancy Issued)

- **Joseph Foster, State Farm Agency;** 190 W. Magee Rd., Ste. 162
- **Trinity Books, Bibles and Music;** 7930 N. Oracle Rd.

### U of A Bio5 Student Industry Networking Event

Staff manned a booth and talked with students about career opportunities in the Town of Oro Valley.

### Arts and Culture

The Mayor attended an Oro Valley public art tour. The Art & Culture Ambassadors lead free tours on the 2nd and 3rd Tuesdays of most months.

The first of three youth art displays is hanging in the Council Chambers and was presented to the Mayor and Council at the Town Council meeting in February. Art Ambassadors collect youth art from all Oro Valley schools (Public, Private, Charter, Home-based).



### Ribbon Cuttings

- **Primary Residential Mortgage, Inc.;** 10445 N. Oracle Road cut a ribbon on February 5 (below left)
- **WaFd (Washington Federal Bank);** 8001 N. Oracle Road cut a ribbon on their completed expansion on February 12. The Commercial Lending Division of WaFd will now be located at this branch. (below right)



## Permitting Major Activity

### New Businesses

**Dunn Edwards at El Corredor**, 9610 N. Oracle Road  
Building permit issued for new location

**Sparkle Cleaners at the Oro Valley Retail Center**, 11931 N. 1st Avenue  
Building TI permit issued for new location in space vacated by Nadine's

**Tucson Pediatric Cardiology, LLC at Ridgeview Plaza**, 200 W. Magee Road, Ste. 160  
Building TI permit issued for new location

**University of Arizona Center for Innovation**, 1800 E. Innovation Park Drive  
Building permit issued for startup incubator space

### Other Permits

**Best Buy at Oro Valley Marketplace**, 11855 N. Oracle Road  
Building TI permit issued for interior remodel

**Oro Valley Police Headquarters Building**, 11000 N. La Cañada Drive  
Building TI permit issued for interior modifications/renovations

**Northwest Allied Gastroenterology at the OV Hospital Campus**, 1521 E. Tangerine Road  
Building TI permit applied to combine two suites

**Roche Ventana Medical Systems at Innovation Park**, 1910 E. Innovation Park Drive  
Building permit issued for new Campus Amenities Building #4, Foundations and Superstructure Only (pictured below)



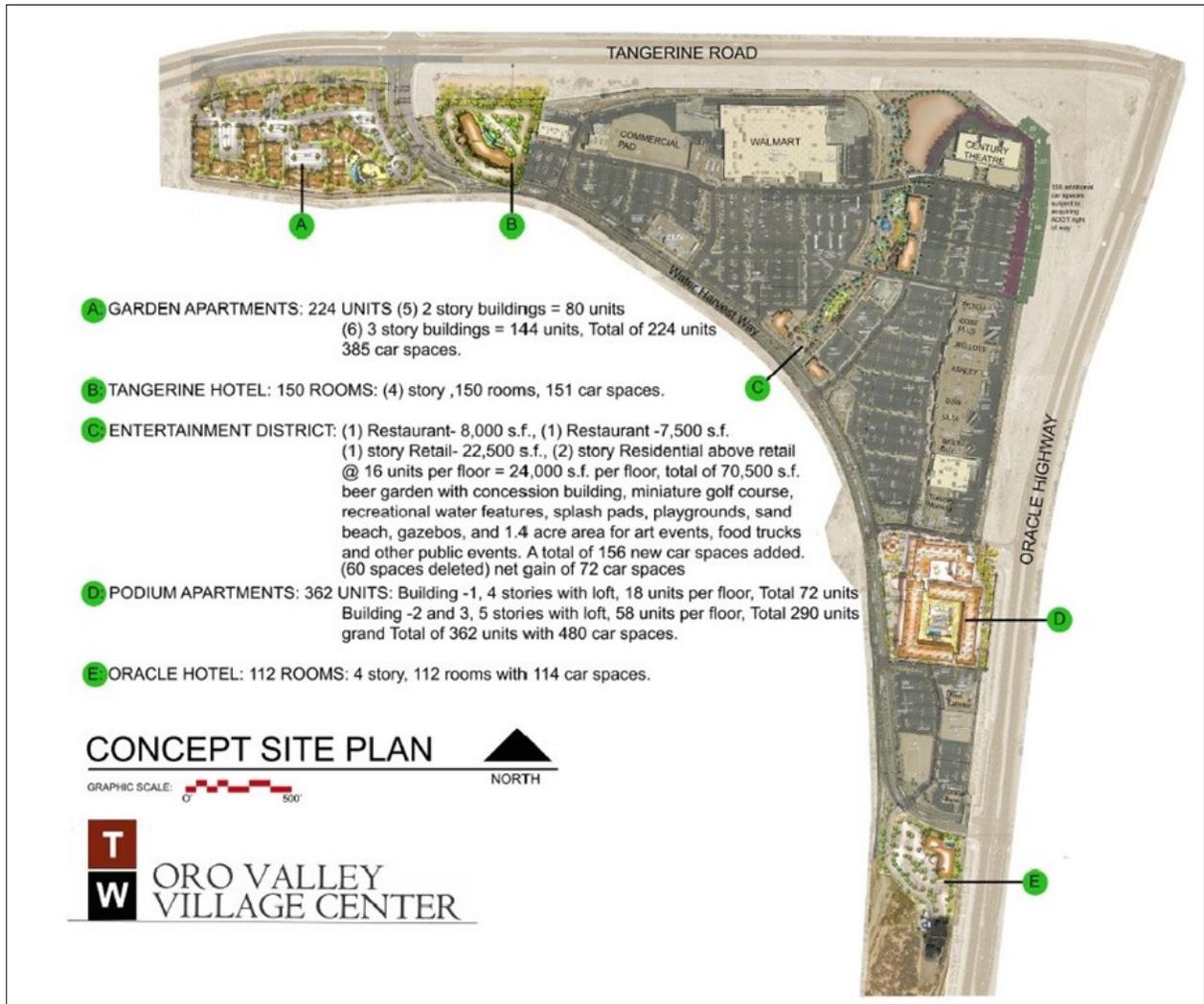
## New Development

- Representatives of the Vistoso Golf Course have signaled an intent to submit a General Plan and rezoning amendment this year. Given the zoning code requirement that a Tier 1 General Plan amendment must be submitted by the end of April, a pre-application is anticipated in March. A zoning code compliant Neighborhood Meeting is required prior to a formal application.
- A formal application is anticipated for a vacant site adjacent to Noble Hops – near the southeast intersection of Lambert Lane and La Cañada Drive. The intention is to add more units to the existing apartment complex.
- A formal pre-application has been submitted by TrendWest to redevelop portions of the Oro Valley Marketplace.



# Oro Valley Marketplace

A pre-submittal neighborhood meeting for the Oro Valley Marketplace is scheduled for March 10 at 6 p.m. in Council Chambers. The applicant's proposal includes the redevelopment of specific areas to accommodate a mix of uses (hotels and apartments) and standards to increase the allowed building height in targeted areas. It also includes the redesign of the central open space area to become a public recreation area with amenities, retail, restaurants and residential uses.



# PUBLIC WORKS

## News

### Streets

Street Maintenance Operations crews are continuing to complete surface treatment crack sealing in the Sun City Vistoso Unit 8 (1-288) subdivision. Streets ADC crews are working to complete wash maintenance within Rooney/Mutterers washes by removing unwanted trees growing in and along soil cement areas in addition to their regular right of way maintenance within the Oro Valley Estates subdivision.



### Facility Management

- The maintenance team installed a handicapped door opener on the upstairs wheelchair ramp entrance at the Community Center. The team managed to reuse an opener and switches that were removed from the front of the facility, saving the Town a few thousand dollars. (pictured right)
- The OVPD Main HVAC system has undergone a joint inspection by ALCC and Trane. Seven of 21 air conditioning zone temperature control valves (VAVs) were determined to be clogged and in need of service. Training was provided to our technicians and we will be performing the rest of the needed VAV repair and maintenance internally.
- The annual library walkthrough with Pima County was completed. The facility's boiler was deemed to be a concern, and staff will continue to monitor its status. Aside from that, no major facility needs or operational changes were noted for 2020.
- A change to the facility on-call procedure was recorded in an SOP and a single number for reporting facility maintenance emergencies was adopted (520-229-2929). These changes simplify the reporting process and, along with team cross-training, eliminate the need for having multiple personnel on-call simultaneously.
- At the request of Parks and Recreation, the front door of the Community Center was painted blue. This new color helps make the entrance stand out. (pictured right)



## Stormwater

### Lambert Lane Phase 2 Dip-Crossing Repair West of Derrio Canyon Place

The contractor for this project, KE&G, is anticipating an early completion. Revised construction completion date is March 2020. Coordination with Arizona Department of Military and Emergency Affairs is ongoing.

### Lower Highland Wash Flood Mitigation

Coordination with Highland Wash HOA Board is ongoing with a meeting being scheduled for a project update. Adjacent development, Naranja Trails, has approached the Town for a drainage design consultation. This development sits due north of the Highland Wash project and needs to contribute right-of-way toward the wash project for it to succeed.



### Pima County Regional Flood Control District (PCRFCDD)

- **North Ranch Wash Study:** Final FEMA comments were responded to and anticipated to be accepted and completed by end of March. PCRFCDD to obtain Elevation Certificates for new properties brought into the FEMA Floodplain. Oro Valley desires to obtain Elevation Certificates for existing properties within the floodplain. Seeking cost proposals for this work.
- **Carmack Wash Study:** Detailed work area needed at Egleston Drive. Anticipated to be completed in the spring of 2020. Project is not being submitted to FEMA for adoption, stated to stay as a local floodplain. Oro Valley will be working doing the outreach.
- **Highland Wash:** Discussed FEMA Grant need to match nearly \$900,000. PCRFCDD has verbally agreed to the request and outlined future necessary steps. Initiated Army Corps of Engineers 404 permitting with PCRFCDD creating a Pre-Jurisdictional Delineation map for the project. Anticipated to be completed by end of March 2020. This action will help define what the 404 boundaries and impacts of the project will be.
- New Technical Policy updates being drafted in regard to floodplain management, and hydrologic and hydraulic design guidance

## Project Updates

### Naranja Park Playground Project

Crews are continuing to stay busy within Naranja Park performing preliminary grading and preparations for the new parking lot and playground. On February 18, crews closed the southern access to the park and began demolishing part of the existing roadway in order to construct the new access near the NW corner of the dog parks. After this new access is completed, the southern route can be reopened to relieve a portion of the traffic presently using Musette from the north. However, Musette will continue to act as a park access till the new playground infrastructure is completed in May.

### La Cholla Widening Project

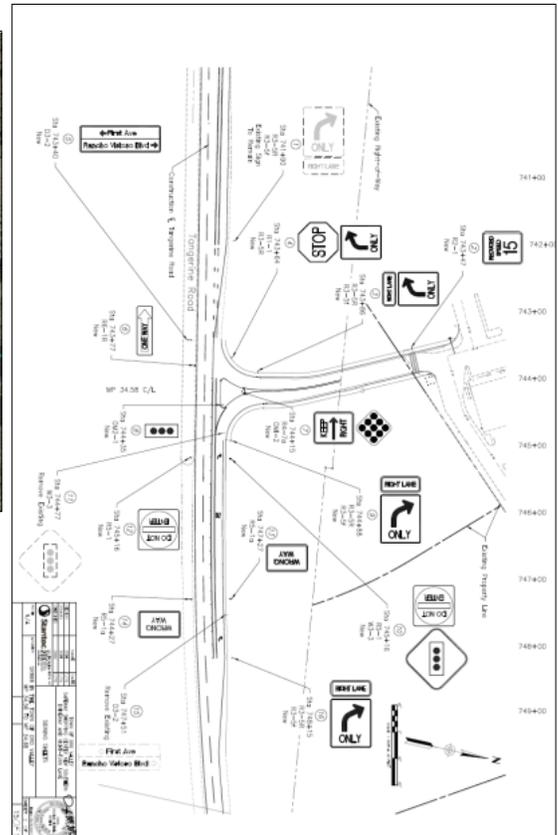
As of February 24, there were 58 days left for the street closure. The earthwork and wall backfill, which were the reason for the closure, are on schedule. The multi-use path (MUP) on the west side is complete from Tangerine all the way south to Cross Road at Casas Adobes Church. The MUP will ultimately extend south to Overton. Landscaping is progressing, presently down to Naranja. Work continues on drainage facilities. Paving will continue this week on the south bound lanes to Overton.

## Project Updates (Cont.)

### Safeway Shopping Plaza Driveway

Borderland Construction, Inc. began construction of the entrance (ingress/egress) to the Safeway Shopping Plaza from Tangerine Road on February 19 and will continue until late March. The Town has all the necessary agreements with ADOT and the shopping center landowners in place.

This is a safety improvement recommended in the Road Safety Assessment (RSA) performed by STANTEC Consulting in May 14, 2014. The RSA was prompted by the OVPD, who were experiencing an increase of vehicle accidents exiting the Safeway Shopping Plaza on to Rancho Vistoso Boulevard located on the northeast corner of Tangerine Road and Rancho Vistoso Boulevard. The shopping plaza was built with all access points off of Rancho Vistoso Boulevard. The RSA recommended an access point off of Tangerine Road to mitigate the deluge of left turn exit accidents.



## Facilities

- Solicitation for proposals on the OVPD Main Station office remodel have been advertised and were due February 27. This remodel is the result of vacating the old evidence area and moving all material to the 500 W. Magee Evidence facility. This vacated space is being repurposed to offices.
- The fuel island light shield installation at 680 is complete. This was done in response to complaints by adjacent neighbors that the new fuel island, with its 24-hour lighting requirements, was disruptive to the neighborhood's dark skies. So shields were installed to redirect all lighting down to the pump area only and not spill over to the adjacent residences.

## Facilities (Cont.)

- Facilities staff has conducted site walks with Lloyd construction and W. W. Williams to obtain estimates for both the repair of the Town Hall sidewalks and the installation of generators at 680 and the Tangerine Substation, as well as some alternatives for the existing generator at Admin. Facilities staff will be meeting with a fence contractor to obtain estimates for the MOC fencing, the MOC security gate opener, and privacy screening for Main PD, on the east side of the secure parking lot.
- Tile work has been completed in the second Admin restroom. Install was completed in February. This project is substantially complete, with a few punchlist items remaining. (photo right)
- The beam repair at the Community Center has been completed. There was some collateral damage to the nosing on the steps, which has also been repaired.
- Demolition on the CED/PW lobby was completed. The demolition crew even conducted floor tile removal on a Saturday to reduce disruption. Currently, plumbing, framing and drywall are being installed. With the framing in place, the proportion of the new lobby is easy to understand, as this configuration will increase efficiency by providing more work space and conference rooms for the permitting technicians and plan reviewers. But most importantly, there will be a hard separation between the staff and the general public, providing the necessary security. (pictured below)



# PARKS & RECREATION

## Administration

- The Needs Assessment and Master Plan project continues to focus on community engagement in March. The randomly selected, geographically represented statistically-valid survey will be mailed to Oro Valley residents this month. We expect to receive surveys by the first week of April. At that time, an abbreviated version of the survey will go on the web page ([www.planyourparksov.com](http://www.planyourparksov.com)) for two weeks. This page continues to see a lot of use, with over 750 people participating and submitting ideas/opinions on what the future of the Town's Park and Recreation system should be. Also in March, the Parks and Recreation Advisory Board (PRAB) will be at different park locations to hear from Parks users with the final tabling event at the Bike.Swap.Sell. event at Steam Pump Ranch on March 28.
- The Golf Management RFP submittal date is March 5. The review committee will evaluate proposals and develop a short-list for interviews the week of March 25. The contract is anticipated to be awarded by April 30, with contract commencing on August 1.

## Naranja Park Playground Project

- Staff is working together to ensure communication to park users as well as keeping the project site safe.
- On January 25, the PRAB discussed the final Playground conceptual design and are excited to see it "in real life". Next is bidding out the playground and selecting a contractor to begin that phase of the project.



## Community Center

- The Community Center and Pusch Ridge Tennis Facility hosted the USTA Junior Level 2 National Boys 12's and 14's and Girls 12's February 8-10. This tournament featured 100 players from several states throughout the southwest region.
- The Community Center hosted a Valentine's Day Movie on the Lawn on February 15. The movie was *The Princess Bride*, the classic 1980s romantic comedy. 60 people came out to enjoy the movie and it was a beautiful night.
- The Community Center hosted an inaugural Pickleball shootout on Tuesday, February 18. The event went from morning until evening and had 50 participants and included a handful of Pickleball vendors. The recent expansion to six courts allows the center to more efficiently host events like this one.
- As part of increasing member engagement, the Community Center will now be offering member trips. The first opportunity will be to the Arizona Men's Basketball game on March 7 against the Washington Huskies. More than 40 members registered for the trip so it looks like the Community Center has some Wildcat fans! The next member trip will be to the final Tucson Roadrunners game on Saturday, April 4.
- The Community Center and Pusch Ridge Tennis Facility hosted the USTA Spring Team Championships February 28 – March 3. 96 of the top nationally ranked boys and girls, 12 & under, competed for the Spring Team Championships. Teams consisted of six players and who played both singles and doubles each day. The best junior coaches from around the country were brought in to coach a team, as well as run team practices.



## Park Management

- The Park Management team readied Naranja Park fields 1 & 2 for the arrival of the New York Red Bulls Spring Training. The fields are now in tournament condition. The Red Bull staff remarked that the Oro Valley fields outplayed the FC Tucson fields at Kino Sports Park.
- New site furniture was assembled and installed at the Community Center.
- Riverfront Park received a new memorial bench honoring Stephen Blackburn, Oro Valley resident and Vietnam Veteran.
- Trees associated with the play area at James D. Kriegh Park were trimmed to remove hazards and improve health.
- The new prefabricated restroom for James D. Kriegh Park arrived on March 2. Once it is set, the team will connect utilities and landscape the immediate area.



## Aquatics

- March 5—8, the Oro Valley Aquatic Center (OVAC) will be hosting another Arizona Swimming, Age Group State Swim Meet. This event is presented by our home team, FAST, and will attract over 700 youth swimmers from across the state. This three and a half day event will bring many athletes and their families to the area.
- March 14—15, the OVAC will be hosting the National Masters Swim Meet. This event will attract over 50 adult and senior athletes from the area. The event is unique in its design as it offers both short course (25 yards) and long course (50 meters) competitions.
- On March 28, the OVAC will contribute to the OV Sprint Triathlon and Duathlon. This event has options for youth, adults and pairs. The event is produced by On Your Left Fitness and will be staged in Oro Valley's James D. Krieh Park. The event has over 300 individuals currently registered and will certainly grow over the next month.
- In addition to events, the OVAC will again be home to triathlete training camps. Specifically, Canadian Olympic Coach Barrie Shepley with Personal Best Training will bring himself and others to Oro Valley during the months of March and April. These camps utilize the Oro Valley Aquatic Center along with local cycling options to train in the sunshine.
- The Aquatic Center painting began at the end of February and will last for about six weeks.

## Recreation and Culture

### March 6

Trip to Tucson Museum of Art 10 a.m. – 3 p.m. This trip, departing from the Community Center, will take participants to the museum to view the beautiful art currently on display.

### March 7

The North Tucson Firefighters Association will host the 2nd Annual Jose Samaniego Memorial Archery Shoot and BBQ Cookoff 8 a.m. – 5 p.m. at Naranja Park (810 W. Naranja).

### March 16—20

Spring Break Nature Camp at Catalina State Park! Kids will enjoy great adventures in the great outdoors. This camp is for children ages 6 – 12

### March 29

The Oro Valley Rotary will hold the annual "Taste of Oro Valley" at Steam Pump Ranch



## Looking back at February

- The Friday Night Concert at Steam Pump Ranch had an attendance of about 300 to watch the band Split Decision.
- 2<sup>nd</sup> Saturdays @ Steam Pump Ranch had an approximate attendance of 2500 individuals.
- The Arizona Wine Growers Association had a very successful event at Steam Pump Ranch for their Off the Vine event. They had an attendance of at least 2500 individuals.
- Move Across 2 Ranges Hiking Challenge hosted 350 hikers who enjoyed 5, 10, 15 or 20 mile distances (approx.). This is a joint collaboration with the Town of Marana (MOVE = the Marana Oro Valley Experience) and is sponsored by Summit Hut.
- Steam Pump Ranch was a wedding destination for a fun-loving couple on February 29 (Leap Day)!

# Troon

- March is the busiest golf month of the year! The courses are in great shape thanks in part to a few days of rain in February and the expertise of Chris Soto, the Director of Agronomy. Seasonal demand is high as the daylight hours expand. The increase of daily fee tee time inventory by allowing access to the Member Preferred Course five days out continues to generate additional revenue. The Players Bundle sales have been very strong the past few months with pre-sold blocks totaling over \$75,500 and 1,940 rounds of golf between Canada, Conquistador and Pusch Ridge courses year-to-date.
- Daily fee play is being marketed with weekly and monthly specials. One very popular promotion is Birdies, Burger and Beer which includes eighteen holes of golf, a flame-grilled burger and draft beer in the Overlook Restaurant. There will be print ads, television, digital, email blasts to the database of 25,000 and radio spots through the month of March.
- March has many large tournaments scheduled, most of which are repeat business year after year. The annual Project Graduation/OV Cup was a huge success in February. The annual fundraising tournament for the local Golden Retriever Rescue will be played again this year on Saturday, March 14. March also facilitates the Men's and Ladies annual Member Guest multi day member's tournaments. The scheduled golf events for March include: First Tee Program (weekly), Junior Clinics, Ladies Member Guest, Men's Member Guest, Quails Golf Tournament, Golden Retrievers Tournament , Swinging at Aids Tournament and Lemke Memorial Golf Tournament.
- These tournament events above all include a food and beverage component totaling over 700 meals in March. The Sunset Room stays busy in March with a number of lunch and dinner parties along with HOA meetings and a variety of other events.
- Membership sales remain strong for the fiscal year. Membership is currently at 262 memberships up from 238 last year. A large gathering of local business leaders was hosted in late February with more than 170 attendees for a cocktail reception mix and mingle. The Corporate Membership will be marketed through a direct mailer to 585 business addresses in Oro Valley and the surrounding area.
- The New Member Cheaper by the Dozen promotion runs through March and continues to attract new members. Marketing for members, golf and the Overlook can be found on television, radio, Facebook, in print and through numerous e-mail campaigns.
- Roxanne Harding and Tom Meade attended a two-day Membership/Marketing Boot Camp at the Troon Corporate office in Scottsdale in February to fine tune the approach on membership sales and retention.

Month End Rounds Count and Golf Members  
07/19-06/20

Month	ROUNDS				MEMBERS												
	Member Rounds	Non-Mem Rounds	Comp Rounds	Total Rounds	Total Members	Res Afternoon	Res Individual	Res Junior	Res Family	Weekend Warrior	PX9	Int'l	Corp.	Medical Leave	Over 90	Under 18	
7/31/2019	1287	1740	253	<b>3280</b>	236	25	101	13	66	19	0	0	1	1	4	6	
8/31/2019	1339	1774	324	<b>3437</b>	237	25	102	13	67	19	0	0	1	1	3	6	
9/30/2019	1749	1487	331	<b>3567</b>	239	24	107	13	63	22	0	0	1	0	3	6	
10/31/2019	2025	1796	380	<b>4201</b>	246	23	109	14	65	25	0	1	1	0	3	5	
11/30/2019	1962	2755	388	<b>5105</b>	250	23	105	14	66	27	0	1	1	0	3	10	
12/31/2019	1537	2565	372	<b>4474</b>	255	23	102	16	66	31	0	1	1	3	3	9	
1/31/2020	2228	4205	421	<b>6854</b>	262	23	107	17	67	33	1	1	1	0	3	9	
2/28/2020	1892	4673	404	<b>6969</b>	262	23	106	17	68	33	1	1	1	0	3	9	
3/31/2020				<b>0</b>	0												
4/30/2020				<b>0</b>	0												
5/31/2020				<b>0</b>	0												
6/30/2020				<b>0</b>	0												
<b>Total Rounds</b>	<b>14019</b>	<b>20995</b>	<b>2873</b>	<b>37887</b>													

# WATER UTILITY

## News

- As of January 31, the Utility had a total of 20,336 service connections which includes 12 new water meters installed by meter operations staff.
- On January 22, the Utility's Water Conservation, Distribution and Water Quality staff participated in the local Science, Technology, Engineering and Math (STEM) Fair at Wilson K-8 School. Water staff utilized fabricated interactive displays and demonstrations. STEM fair attendees gained a better appreciation of the infrastructure, technology and manpower required to provide a safe and reliable water supply to their tap.

## Mayor Winfield Tours Water Utility Facilities and Meets with Staff

On January 29, Mayor Winfield toured the Water Utility facilities and met with Water Utility staff. Administration, Engineering, Water Conservation and Water Operations staff discussed their essential job functions, duties, years of service and other topics of interest. Water Utility staff were appreciative of the Mayor taking time to meet with them to better understand the service they provide in order for the Utility to successfully meet the municipal water needs of the community.



*Mayor Winfield discusses water quality testing with the Water Operations staff responsible for water quality testing and backflow prevention.*

## Reclaimed Production Facility Exterior Lighting Upgrades

Improvements to the Water Utility's reclaimed production facility exterior lighting has been completed. Operations staff frequently report to this site before and after daylight hours and perform work at night at this location. Improved nighttime lighting conditions improves employee safety, work efficiency and site security.



# WATER UTILITY

## Well C-8 Rehabilitation Work

As part of the Water Utility's ongoing pump replacement and well rehabilitation program, the pumping unit for Well C-8 was identified for replacement due to age and service life. Along with the pumping unit replacement, well rehabilitation is necessary to ensure well reliability. In February, the pumping unit was pulled, the well casing assessed, repaired and cleaned. Water Utility staff assessed the aquifers production capability and specified a new pumping unit for well equipping. A contract has been awarded and the contractor has begun equipping the rehabilitated well with a new pumping unit.



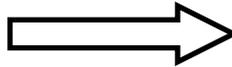
*Smyth Industries prepares for the installation of a new pumping unit in the newly rehabilitated Well C-8. Perpetual well and pump maintenance is an important part of the Utility's Capital Improvement Program and ensures a reliable water system for the community.*

# ADMINISTRATION

## Public Records Requests

Time Period	Number of Requests	Staff Time To Process (Hours)
February 2019	44	24
February 2020	32	18

The March Vista can be viewed here.



## Press Releases Issued in February

- OVPD: Sexual Exploitation of a Minor, 2-13-20
- Traffic Light adjustment at La Cañada Drive and Naranja Drive Feb. 18 – 20, 2-13-20
- Naranja Park access detour begins Feb. 18, Park users must use Musette Drive, 2-11-20
- Oro Valley to host free Household Hazardous Waste Collection on Feb. 29, 2-7-20
- Kara Riley appointed as next Oro Valley Chief of Police, 2-7-20
- FC Tucson and New York Red Bulls Offers Free Youth Soccer Clinic, 2-5-20

## Census

The Communications team has developed a robust social media and outreach plan for the census that integrates with the work Pima Association of Governments is doing. The plan offers a week-by-week approach to sharing videos, posts and pictures that engage and educate the public as to the importance of the census. April 1 is Census Day! [www.orovalleyaz.gov/census2020](http://www.orovalleyaz.gov/census2020)

# GOLDER RANCH FIRE DISTRICT

## Ride Along and Station Visits

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Golder Ranch Fire District (GRFD) has invited Councilmembers from the Town of Oro Valley to participate in station visits and ride along with crews in the past.

GRFD would like to re-extend that offer to present members of the Town Council. If a member of Council is interested in arranging this station visit and ride along, please contact Community Relations Manager, Anne-Marie Braswell directly via phone (520-825-5976) or email ([ambraswell@grfdaz.gov](mailto:ambraswell@grfdaz.gov)) so that she can coordinate the details.