On-Line Survey
Online Survey

- Administered via Survey Monkey
- Developed in partnership with the Town
- April 20 – May 3, 2020
- Total of 372 completed surveys
- 4,451 residents represented by the 372 completed surveys
Advocacy
Level of Agreement of the Benefits of Oro Valley Parks and Recreation

- Helps to reduce crime in my neighborhood and keep kids out of trouble: 75%
- Helps to attract new residents and businesses: 70%
- Provides positive social interactions for me (my household): 69%
- Is physically accessible to all people: 68%
- Is age-friendly to all people: 68%
- Improves my (my household's) mental health and reduces stress: 67%
- Increases my (my household's) property value: 67%
- Positively impacts economic/business development: 67%
- Improves my (my household's) physical health and fitness: 66%
- Promotes tourism to the Town and the region: 66%
- Makes Oro Valley a more desirable place to live: 61%
- Preserves open space and protects the environment: 60%

Disagree/Strongly Disagree: blue
Neutral/Don't Know: yellow
Strongly Agree/Agree: green
Facility and Amenity Needs
General Need for Facilities and Amenities

- Restroom buildings in parks: 25%
- Trails (natural surface): 24%
- Open space conservation areas/trails: 24%
- Trails (multi-use paved): 24%
- Neighborhood parks: 23%
- Large community parks: 23%
- Pavilions/picnic sites: 23%
- Recreation/Community Center: 21%
- Playgrounds: 18%
- Community gardens: 18%
- Performing Arts Venue (stage): 16%
- Environmental education center: 14%
- Dog parks (off-leash): 14%
- Tennis courts: 14%
- Golf: 13%
- Basketball/Volleyball courts - outside: 12%
- Aquatics Facility - recreation/lap pool: 12%
- Football/Soccer/Lacrosse fields: 12%
- Baseball/Softball fields: 10%
- Amphitheater: 10%
- Sand volleyball courts: 10%
- Skateboarding/Bicycle parks (concrete): 10%
- Pickleball courts: 9%
- Basketball/Volleyball courts - inside: 9%
- Banquet/meeting rooms: 8%
- Aquatics Facility - splash pad/water play features: 8%
- Disc golf course: 8%
- Remote Control (RC) Hobby facility: 7%
- Aerobics/dance rooms/dance floors: 7%
- Aquatics Facility - competition pool: 6%
- Archery range: 5%
- Dirt bicycle pump/BMX track: 5%
Unmet Need for Facilities and Amenities (50% or less)

- Open space conservation areas/trails: 44%
- Trails (multi-use paved): 41%
- Trails (natural surface): 37%
- Neighborhood parks: 34%
- Community gardens: 31%
- Large community parks: 31%
- Pavilions/picnic sites: 27%
- Environmental education center: 26%
- Restroom buildings in parks: 25%
- Performing Arts Venue (stage): 23%
- Amphitheater: 22%
- Skateboarding/Bicycle parks (concrete): 22%
- Recreation/Community Center: 22%
- Disc golf course: 20%
- Dog parks (off-leash): 20%
- Basketball/Volleyball courts – inside: 19%
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- Playgrounds: 18%
- Dirt bicycle pump/BMX track: 18%
- Sand volleyball courts: 17%
- Aquatics Facility – splash pad/water play features: 17%
- Basketball/Volleyball courts – outside: 17%
- Tennis courts: 16%
- Football/Soccer/Lacrosse fields: 16%
- Golf: 15%
- Banquet/meeting rooms: 15%
- Remote Control (RC) Hobby facility: 15%
- Baseball/Softball fields: 14%
- Aerobics/dance rooms/dance floors: 13%
- Aquatics Facility – recreation/lap pool: 11%
- Archery range: 9%
- Aquatics Facility – competition pool: 8%
Recreation Program Service and Activity Needs
General Need for Programs and Services

- Walking/jogging/running/cycling clubs: 20%
- Community special events (concerts, festivals, etc.): 20%
- Fitness and wellness programs (Yoga/Tai Chi classes, etc.): 15%
- Reservation/rental of picnic shelters: 18%
- Environmental education programs: 16%
- Senior programs and services: 14%
- Open Swim: 14%
- Water fitness programs/lap swimming: 13%
- Performing arts programs: 13%
- Reservation/rental of indoor meeting space: 12%
- Weightlifting/bodybuilding programs: 12%
- Tennis lessons and leagues: 12%
- Art classes (pottery, painting, music, etc.): 12%
- Running events (5K, 10K, Marathons): 12%
- Learn to swim programs: 11%
- Bicycle lessons and clubs: 11%
- Soccer programs: 11%
- Golf lessons/dinics: 11%
- Reservation/rental of athletic fields: 10%
- Sand volleyball programs: 10%
- Volleyball programs: 10%
- Softball programs: 10%
- Basketball Programs: 9%
- Adult learning classes (language, tech, etc.): 9%
- Baseball Programs: 9%
- After school programs/out-of-school camps: 9%
- Recreation/competitive swim team: 8%
- Pickleball lessons/dinics: 8%
- Programs for people with special needs: 8%
- Football programs: 8%
- Gymnastics: 7%
- Disc golf course: 7%
- Archery range: 7%
- Lacrosse programs: 6%
- Family-oriented programs (Mommy & Me, Daddy & Me, etc.): 6%
- Archery: 6%
## Unmet Need for Programs and Services (50% or less)

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<td>Recreation/competitive swim team</td>
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Public Support
### Level of Support to Fund each potential action for Existing Parks and Facilities WITHOUT A TAX INCREASE

<table>
<thead>
<tr>
<th>Action</th>
<th>Support Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Improve restroom facilities in existing parks</td>
<td>90%</td>
</tr>
<tr>
<td>Improve existing athletic facilities (synthetic turf, lighting, courts, etc.)</td>
<td>89%</td>
</tr>
<tr>
<td>Add playgrounds to existing parks</td>
<td>87%</td>
</tr>
<tr>
<td>Add amphitheater to an existing park</td>
<td>85%</td>
</tr>
<tr>
<td>Improve ADA/disabled persons accessibility at existing parks</td>
<td>84%</td>
</tr>
<tr>
<td>General repair and increased maintenance (existing parks, golf courses, etc.)</td>
<td>82%</td>
</tr>
<tr>
<td>Provides positive social interactions for me (my household)</td>
<td>81%</td>
</tr>
<tr>
<td>Improve/expand open space/natural turf areas in existing parks</td>
<td>81%</td>
</tr>
<tr>
<td>Improve/expand Community Center (including parking)</td>
<td>80%</td>
</tr>
<tr>
<td>Improve existing trail systems (paved trails, mountain biking trails, unpaved)</td>
<td>79%</td>
</tr>
<tr>
<td>Add splashpads to existing parks</td>
<td>79%</td>
</tr>
<tr>
<td>Add Wi-Fi/Other technology improvements to existing parks</td>
<td>75%</td>
</tr>
<tr>
<td>Add/expand trails/walking loops in existing parks</td>
<td>78%</td>
</tr>
<tr>
<td>Expand current archery range in Naranja Park</td>
<td>72%</td>
</tr>
</tbody>
</table>
Level of Support to Fund each potential action for NEW Parks and Facilities
WITHOUT A TAX INCREASE

- Develop new parks that generally meet the highest needs of the community: 93%
- Purchase land to preserve open space: 92%
- Develop new walking, biking, equestrian trails with connections to other amenities: 89%
- Develop new area for community-wide events: 67%
- Develop new sports facilities (athletic fields, disc golf, basketball, pickleball, etc.): 64%
- Develop an outdoor adventure area (ropes course, ziplines, etc.): 50%
- Develop new off-leash dog parks: 45%
- Develop additional outdoor pool facilities: 43%
- Develop a new skate/bike park (skateboards, BMX, pump tracks, etc.): 39%
- Develop area for remote control recreation activities (i.e. drones, model airplanes): 44%
Demographics
Ages Represented by the Survey
Ethnicity Represented by the Survey

- American Indian or Native American: 1%
- Asian or Pacific Islander: 2%
- Black, African or Caribbean American: 1%
- Hispanic/Latino or Spanish: 2%
- White or Caucasian: 89%
- Some Other Race: 2%
- Two or More Races: 4%

Responses
Full or Part-time Residency

- 1-6 months per year: 12%
- 7-12 months per year: 88%