Oro Valley Parks and Recreation Master Plan Community Interest and Opinion Survey

Findings Report

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2020

Submitted to the Town of Oro Valley (AZ)
Parks and Recreation Department

ETC Institute
725 W. Frontier Lane,
Olathe, Kansas
66061

May 2020

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Town of Oro Valley Parks and Recreation Master Plan Community Interest and Opinion Survey Executive Summary

Overview

ETC Institute administered a parks and recreation needs assessment in the Winter of 2020 for the Town of Oro Valley. This assessment was administered as part of the Town's efforts to develop area parks, facilities, and programs. Information compiled from the assessment will provide key data to set a clear vision for the future. This survey will determine priorities for parks, recreation facilities, program offerings, and special event offerings in Oro Valley.

Methodology

ETC Institute mailed a survey packet to a random sample of households in the Town of Oro Valley. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at www.OroValleySurvey.org.

Ten days after the surveys were mailed, ETC Institute sent emails to the households that received the survey to encourage participation. The emails contained a link to the online version of the survey to make it easy for residents to complete the survey. To prevent people who were not residents of the Town from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not counted.

The goal was to obtain completed surveys from at least 375 residents. The goal was exceeded with a total of 443 residents completing the survey. The overall results for the sample of 443 households have a precision of at least +/-4.6% at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Benchmarking analysis comparing the Town's results to national results (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

The major findings of the survey are summarized below and on the following pages.

Town Parks and Recreation System

The level of agreement with statements regarding Oro Valley's Parks and Recreation system, based on the sum of "strongly agree" and "agree" responses among residents *who had an opinion,* were: makes Oro Valley a more desirable place to live (93%), preserves open space and protects environment (85%), and increases property value (77%).

Program Participation and Ratings

Participation. Forty-five percent (45%) of responding households have participated in recreation programs/services offered by the Town of Oro Valley during the past twelve months. These respondents (45%) were asked to rate the overall quality of the Town's recreation programs/services.

- 2% rated the overall quality of recreation programs/services as excellent
- 8% rated the overall quality of recreation programs/services as good
- 54% rated the overall quality of recreation programs/services as fair
- 37% rated the overall quality of recreation programs/services as poor

The top three reasons that respondents have not participated or have not participated more often in the Town's recreation programs/services were; I don't know what is offered (48%), too busy/not interested (42%), and use programs of other agencies (20%).

Events. Respondents were asked what three special event concepts they and members of their household would be interested in, and the top three responses were, cultural celebrations/festivals (60%), entertainment (58%), and food/beverage (47%).

Facility Use and Ratings

Use. Respondents were asked to indicate which Parks and Recreation facilities they/their household had used in the past 6 months

- 54% used Steam Pump Ranch
- 54% used trails-paved paths
- 40% used trails-natural surface trails
- 39% used CDO Riverfront Park (walking)

Ratings. The highest rated Town Parks and Recreation facilities, based on the sum of "excellent" and "good" responses among residents *who had an opinion*, were: Honey Bee Canyon Park (96%), trails-paved paths (96%), CDO Riverfront Park – softball fields (96%), and CDO Riverfront Park – walking (95%).

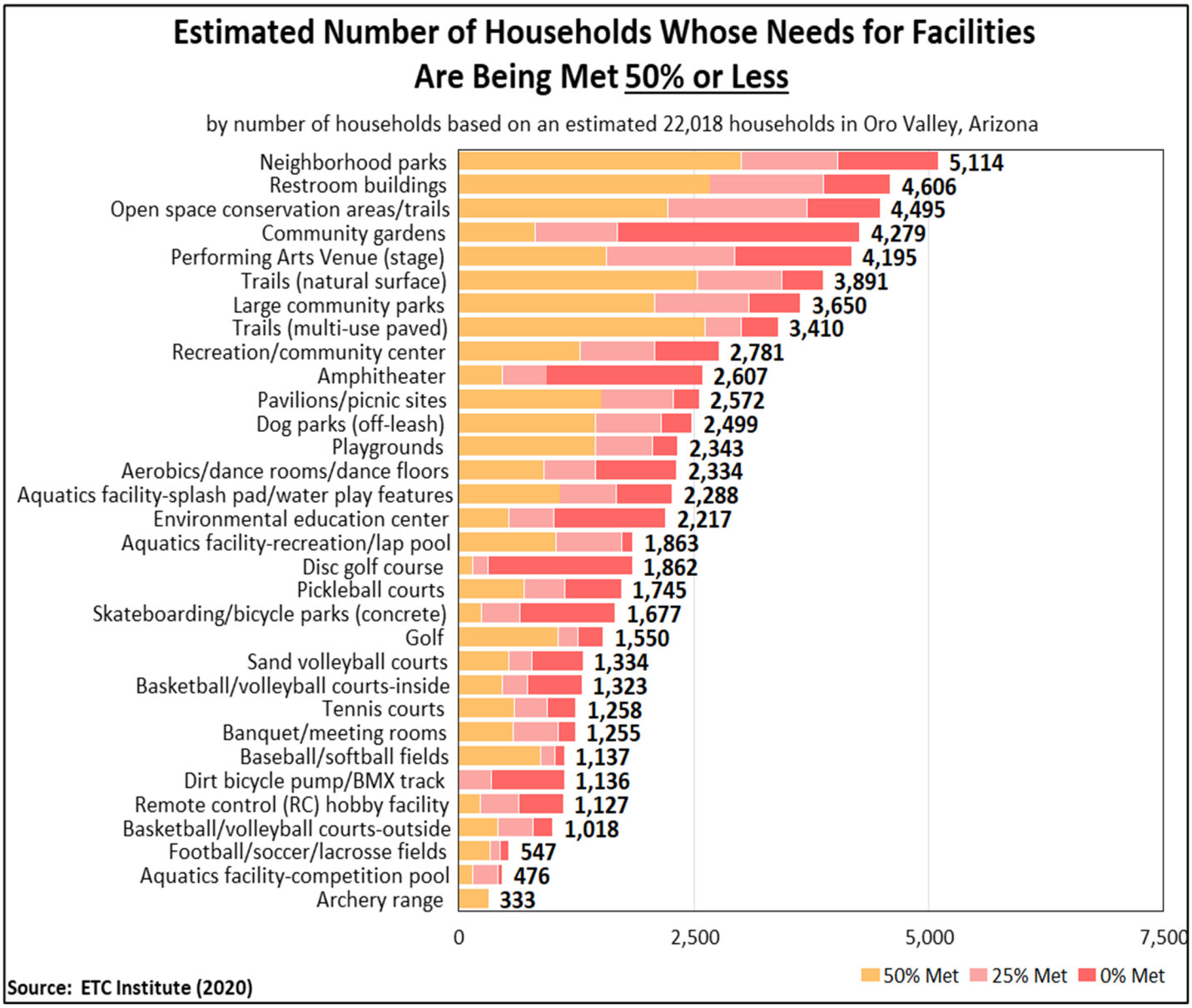
Facility Needs and Priorities

Facility Needs. Respondents were asked to identify if their household had a need for 32 facilities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest "unmet" need for various facilities.

The four facilities with the highest percentage of households that have an unmet need were:

1. neighborhood parks – 5,114 households (or 23%),
2. restroom buildings – 4,606 households (or 21%),
3. open space conservation areas/trails – 4,495 households (or 20%), and
4. community gardens – 4,279 households (or 19%).

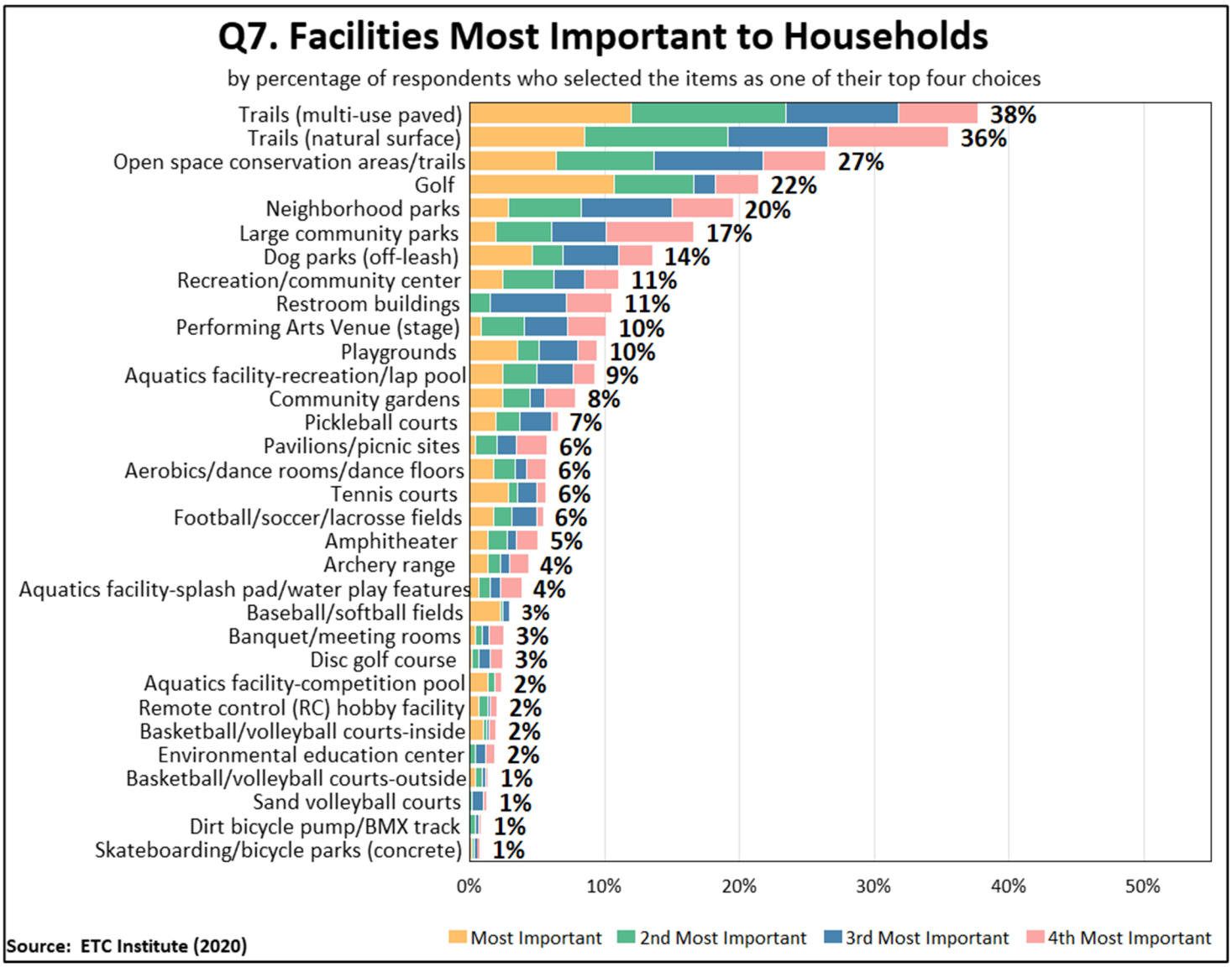
The estimated number of households that have unmet needs for each of the 32 facilities that were assessed is shown in the table below.



Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each facility. Based on the sum of respondents' top four choices, the four most important facilities to residents were:

1. multi-use paved trails (38%),
2. natural surface trails (36%),
3. open space conservation areas/trails (27%), and
4. golf (22%).

The percentage of residents who selected each facility as one of their top four choices is shown in the graph below.



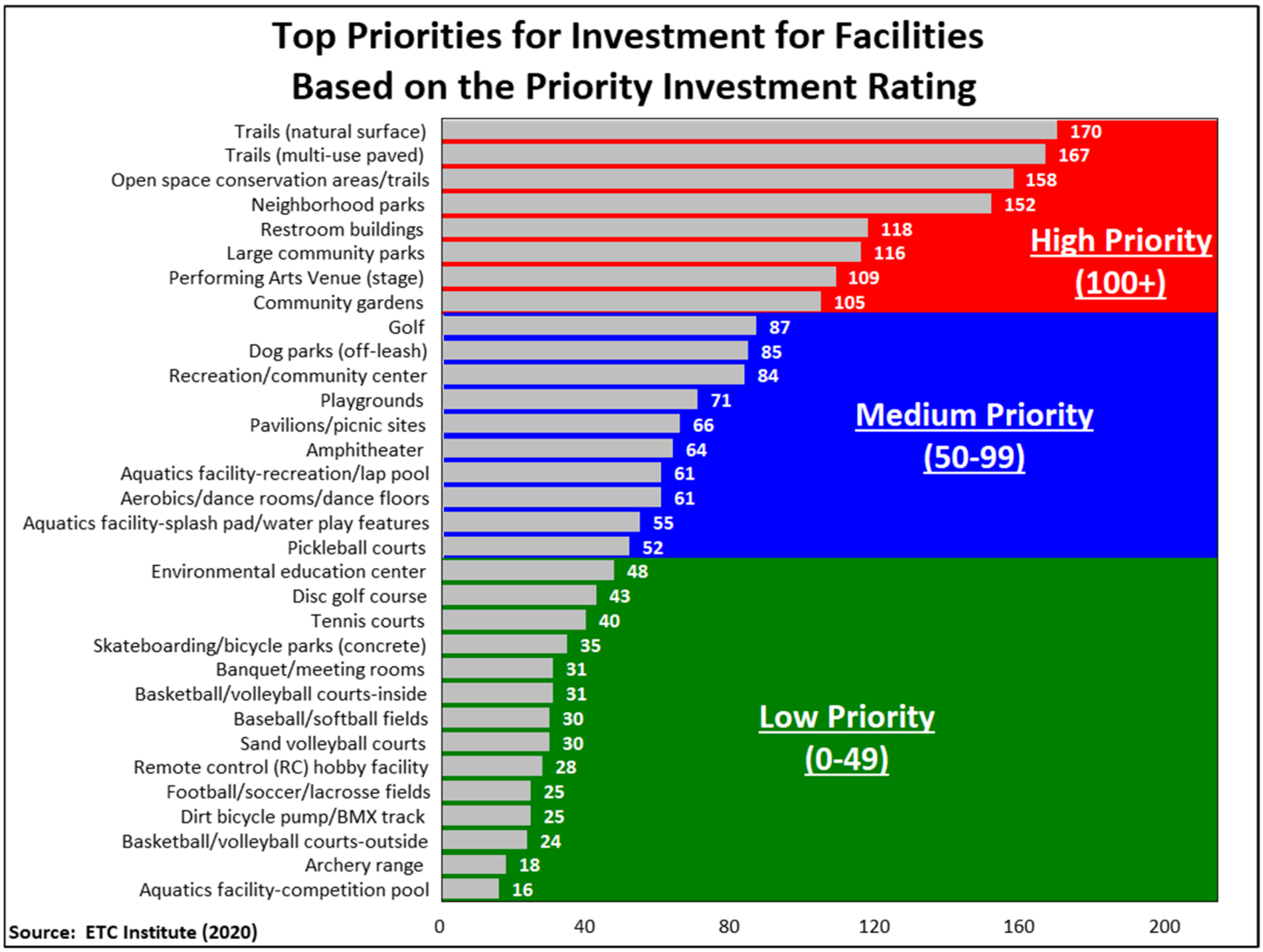
Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on Parks and Recreation investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on facility/program and (2) how many residents have unmet needs for the facility/program. [Details regarding the methodology for this analysis

are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following eight facilities were rated as high priorities for investment:

- Natural surface trails (PIR=170)
- Multi-use, paved trails (PIR=167)
- Open space conservation areas/trails (PIR=158)
- Neighborhood parks (PIR=152)
- Restroom buildings (PIR=118)
- Large community parks (PIR=116)
- Performing Arts Venue – stage (PIR=109)
- Community gardens (PIR=105)

The chart below shows the Priority Investment Rating for each of the 32 facilities that were rated.



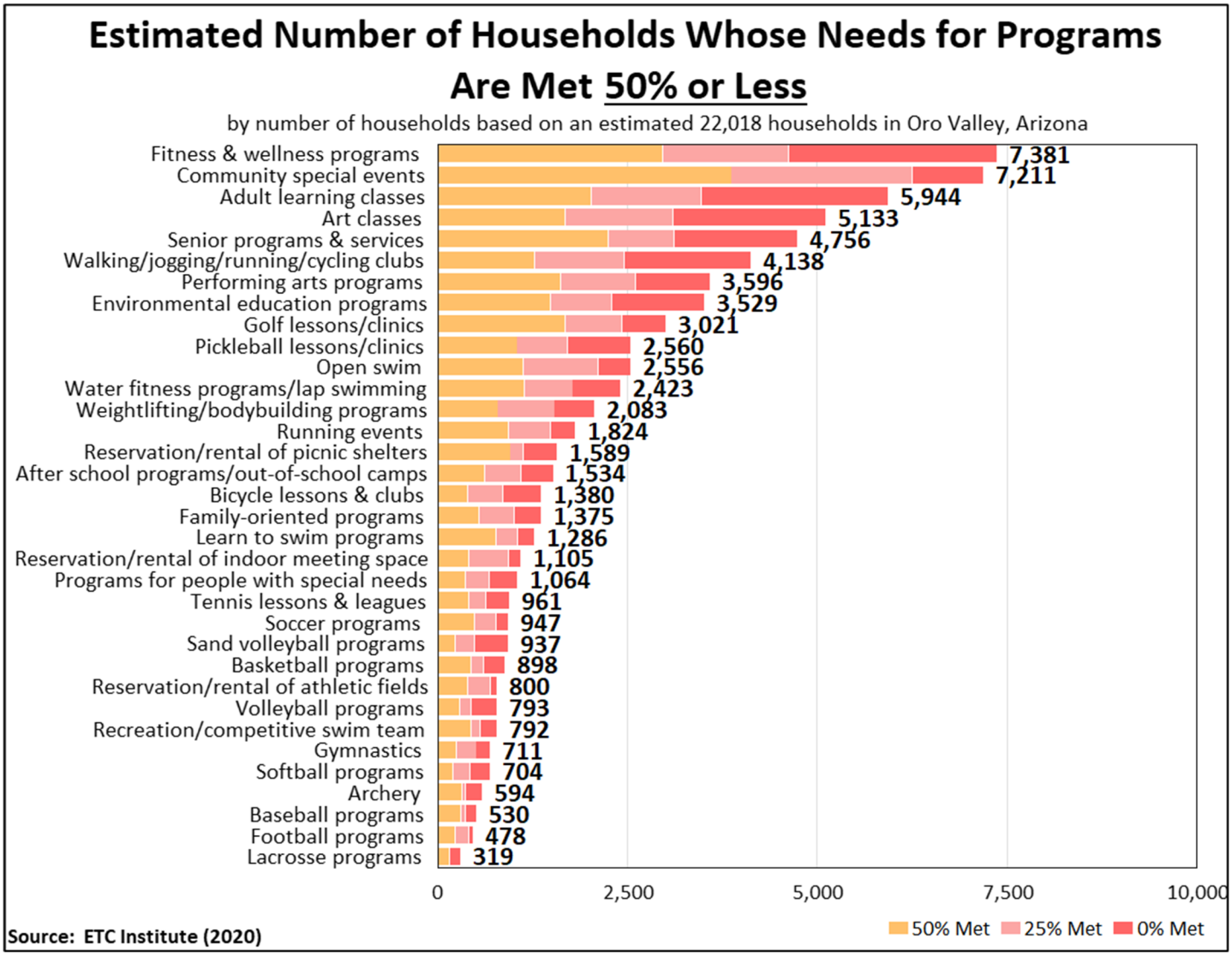
Program Needs and Priorities

Program Needs. Respondents were also asked to identify if their household had a need for 34 programs and rate how well their needs for each program were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had "unmet" needs for each program.

The four recreation programs with the highest percentage of households that have an unmet need were:

1. fitness and wellness programs – 7,381 households (or 34%),
2. community special events – 7,211 households (or 33%),
3. adult learning classes – 5,944 households (or 27%), and
4. art classes – 5,133 households (or 23%).

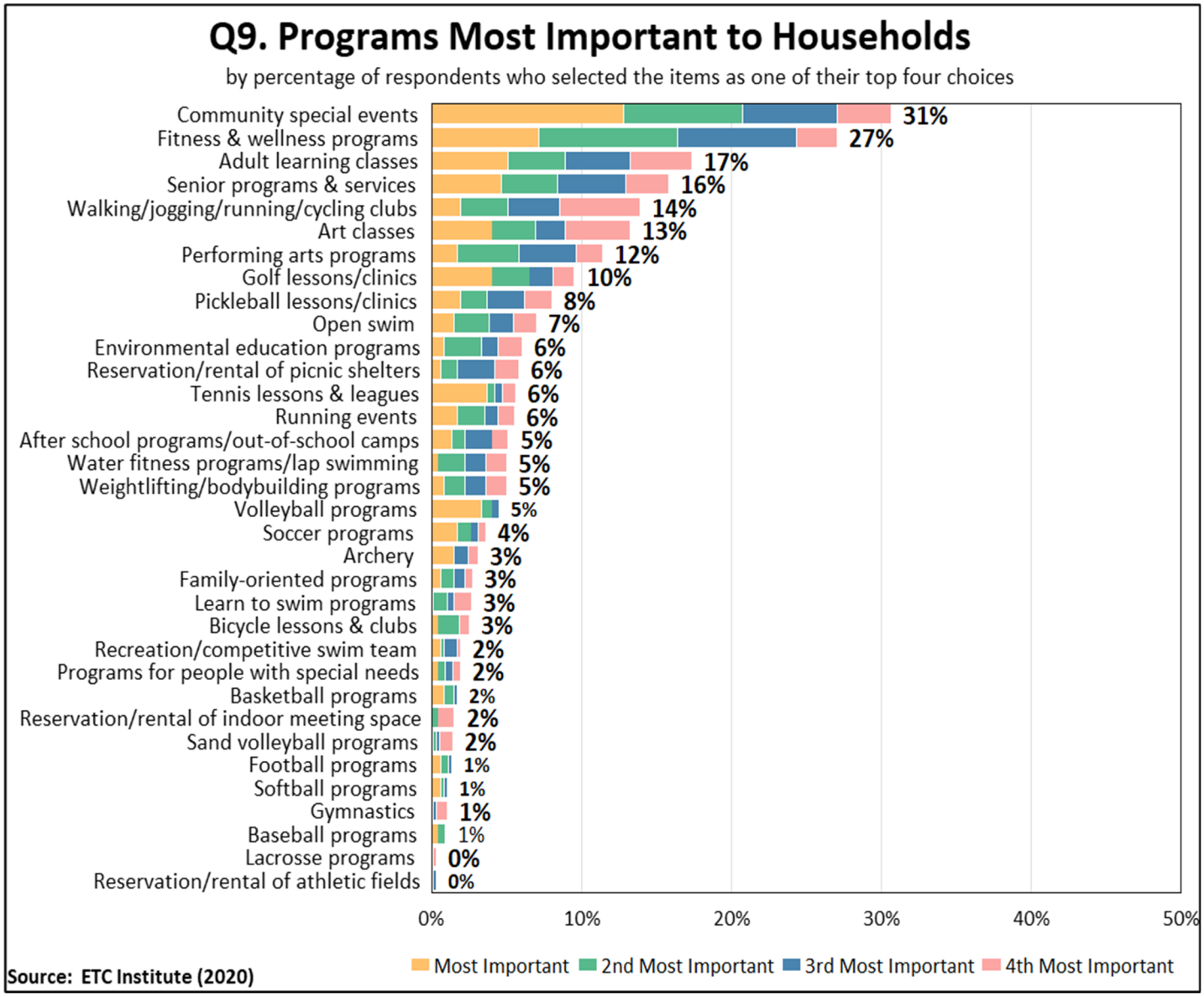
The estimated number of households that have unmet needs for each of the 34 programs that were assessed is shown in the graph below.



Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents placed on each program. Based on the sum of respondents' top four choices, the four most important programs to residents were:

1. community special events (31%),
2. fitness and wellness programs (27%),
3. adult learning classes (17%), and
4. senior programs and services (16%).

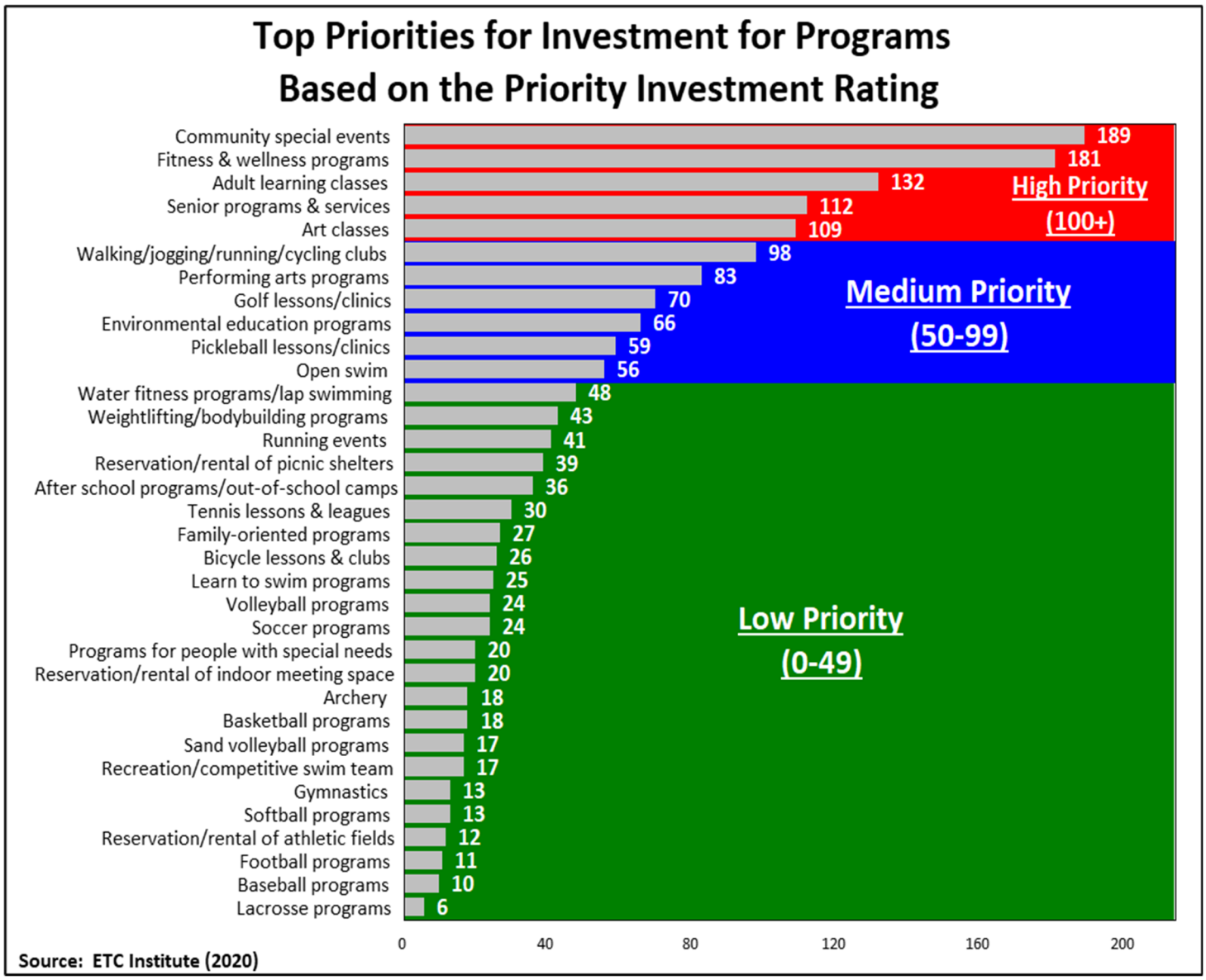
The percentage of residents who selected each program as one of their top four choices is shown in the chart below.



Priorities for Program Investments. Based on the priority investment rating (PIR), which was described briefly on Page iv of this Executive Summary and is described in more detail in Section 3 of this report, the following five programs were rated as "high priorities" for investment:

- Community special events (PIR=189)
- Fitness and wellness programs (PIR=181)
- Adult learning classes (PIR=132)
- Senior programs and services (PIR=112)
- Art classes (PIR=102)

The graph below shows the Priority Investment Rating for each of the 34 programs that were rated.



Additional Findings

Potential Improvements to Existing Facilities. The items with the highest level of support for the improvements to existing facilities, based on the sum of "very supportive" and "somewhat supportive" responses among residents *who had an opinion,* were: general repair and increased maintenance (75%), improve existing trail systems (75%), and add/expand trails/walking loops in existing parks (69%).

Potential Development of New Facilities. The items with the highest level of support for the developing new facilities, based on the sum of "very supportive" and "somewhat supportive" responses among residents *who had an opinion,* were: purchase land to preserve open space (68%), develop new walking, biking, equestrian trails with connections to other amenities (66%), and develop new parks that meet highest needs of the community (64%).

Funding for Improvements and Developments. Respondents were asked to indicate what facility improvements and development of facilities they would be most supportive of the Town funding without a tax increase (based on respondents' top four choices).

- 36% are supportive of general repair and increased maintenance
- 34% are supportive of improving existing trail systems
- 30% are supportive of purchasing land to preserve open spaces
- 28% are supportive of adding/expanding trails/walking loops in existing parks

Methods of Learning. The top four methods that respondents use to learn about recreation programs and activities were: newspaper (51%), friends and neighbors (47%), Town website (35%), and local magazines/publications (34%). The methods of communication that are most preferred by responding households, based on the sum of respondents' top three choices, were: e-mails (40%), newspaper (28%), Town website (25%), and local magazines/publications (19%).

Organizations Used for Activities. Respondents were asked what organizations they and their household use for parks and recreation activities.

- 57% use public libraries
- 56% use Catalina/Oracle State Park
- 32% use churches
- 28% use HOA amenities

Conclusions

To ensure that the Town of Oro Valley continues to meet the needs and expectations of the community, ETC Institute recommends that the Parks and Recreation Department sustain and/or improve the performance in areas that were identified as "high priorities" by the Priority Investment Rating (PIR). The programs and facilities with the highest PIR ratings are listed below.

<u>Facility Priorities</u>

- Natural surface trails (PIR=170)
- Multi-use, paved trails (PIR=167)
- Open space conservation areas/trails (PIR=158)

- Neighborhood parks (PIR=152)
- Restroom buildings (PIR=118)
- Large community parks (PIR=116)
- Performing Arts Venue – stage (PIR=109)
- Community gardens (PIR=105)

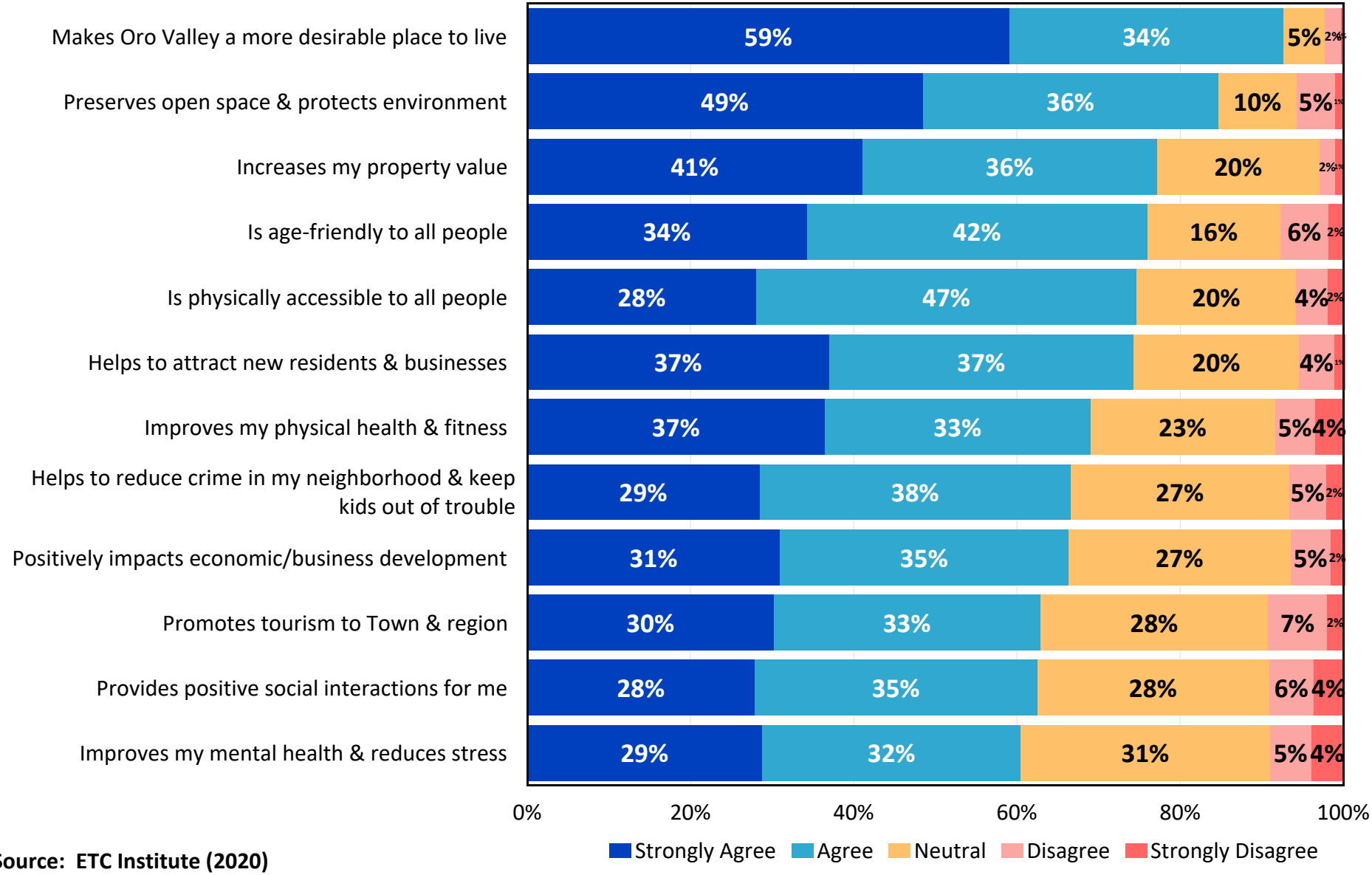
Program Priorities

- Community special events (PIR=189)
- Fitness and wellness programs (PIR=181)
- Adult learning classes (PIR=132)
- Senior programs and services (PIR=112)
- Art classes (PIR=102)

Section 1
Charts and Graphs

Q1. Level of Agreement With the Statements About Oro Valley's Parks and Recreation System

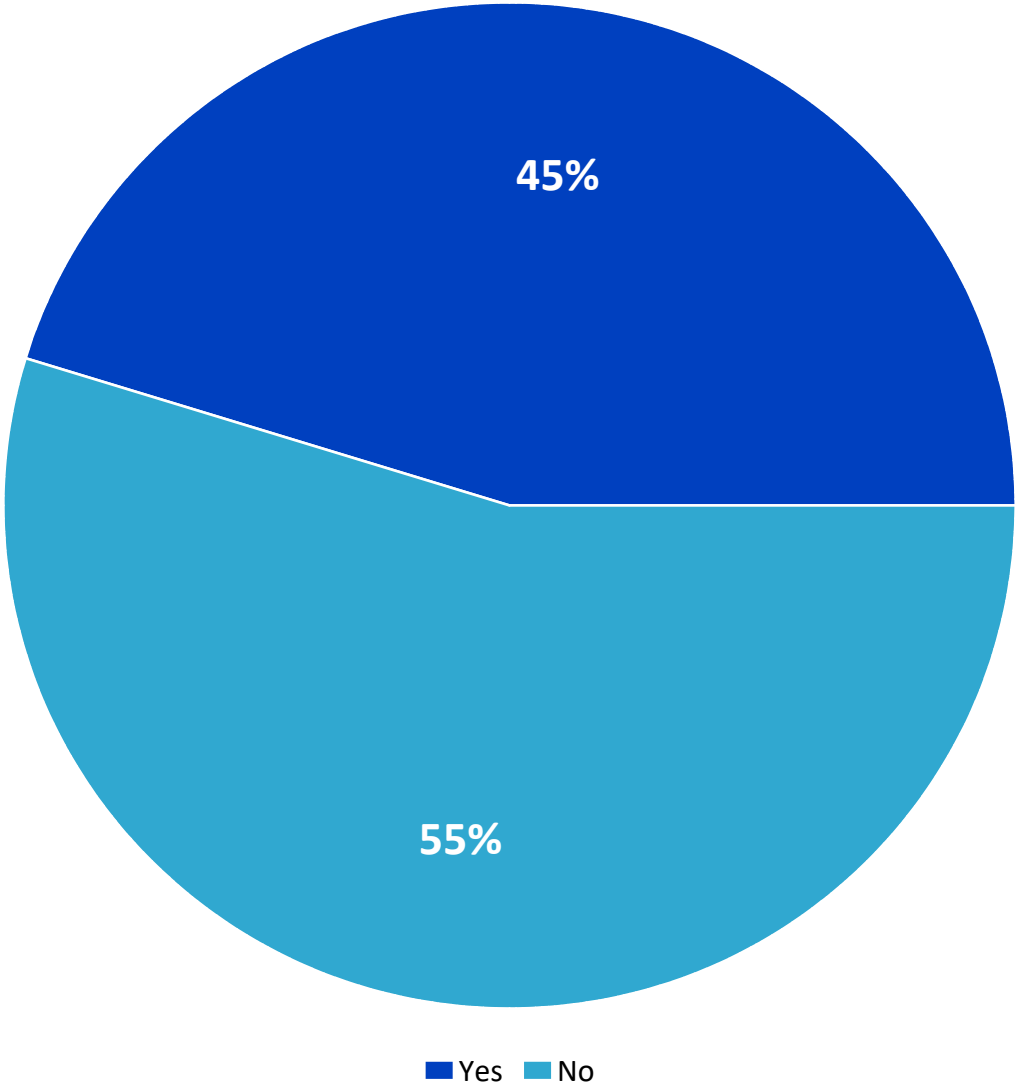
by percentage of respondents using a 5-point scale, where 5 means "strongly agree" and 1 means "strongly disagree" (without "don't know")



Source: ETC Institute (2020)

Q2. Has your household participated in any recreation programs/services offered by the Town of Oro Valley during the past 12 months?

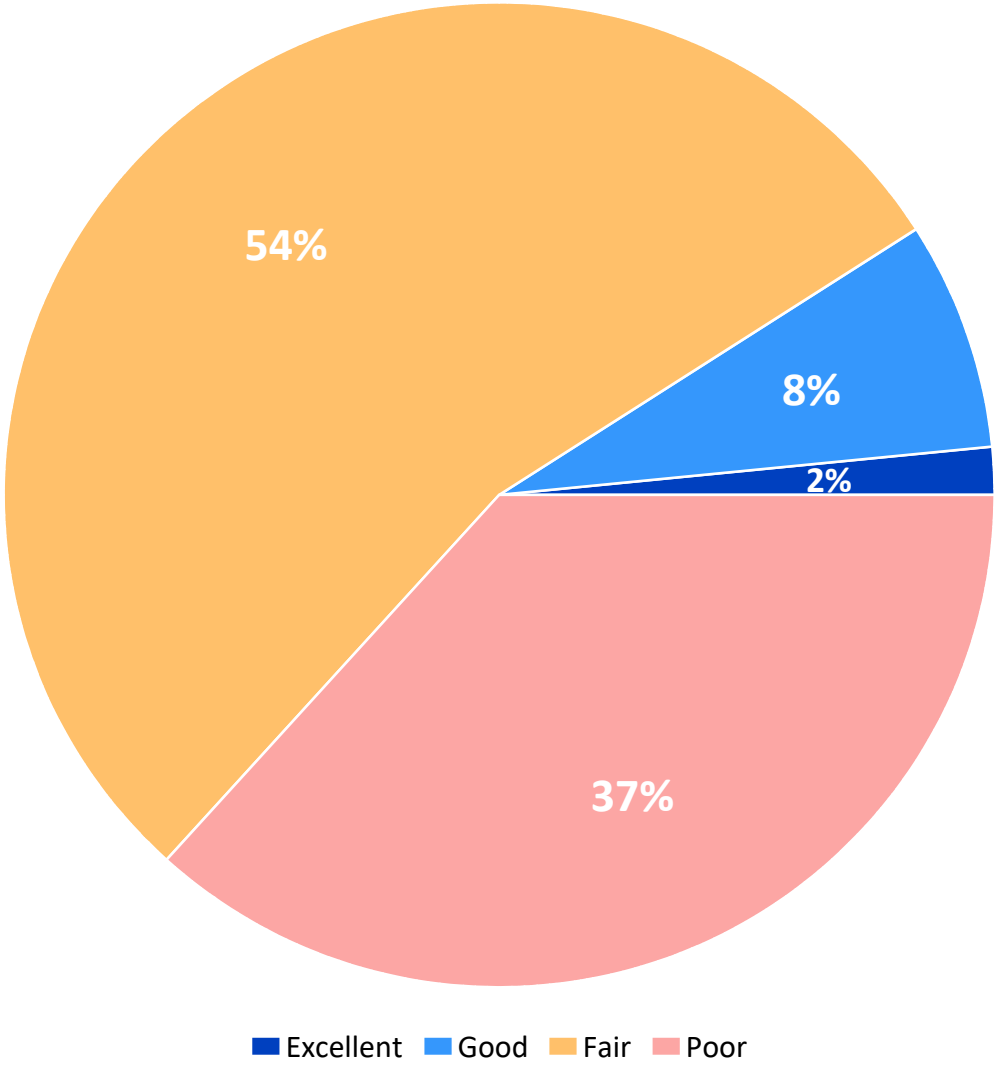
by percentage of respondents



Source: ETC Institute (2020)

Q2a. How would you rate the overall quality of the Town of Oro Valley recreation programs/services in which your household has participated?

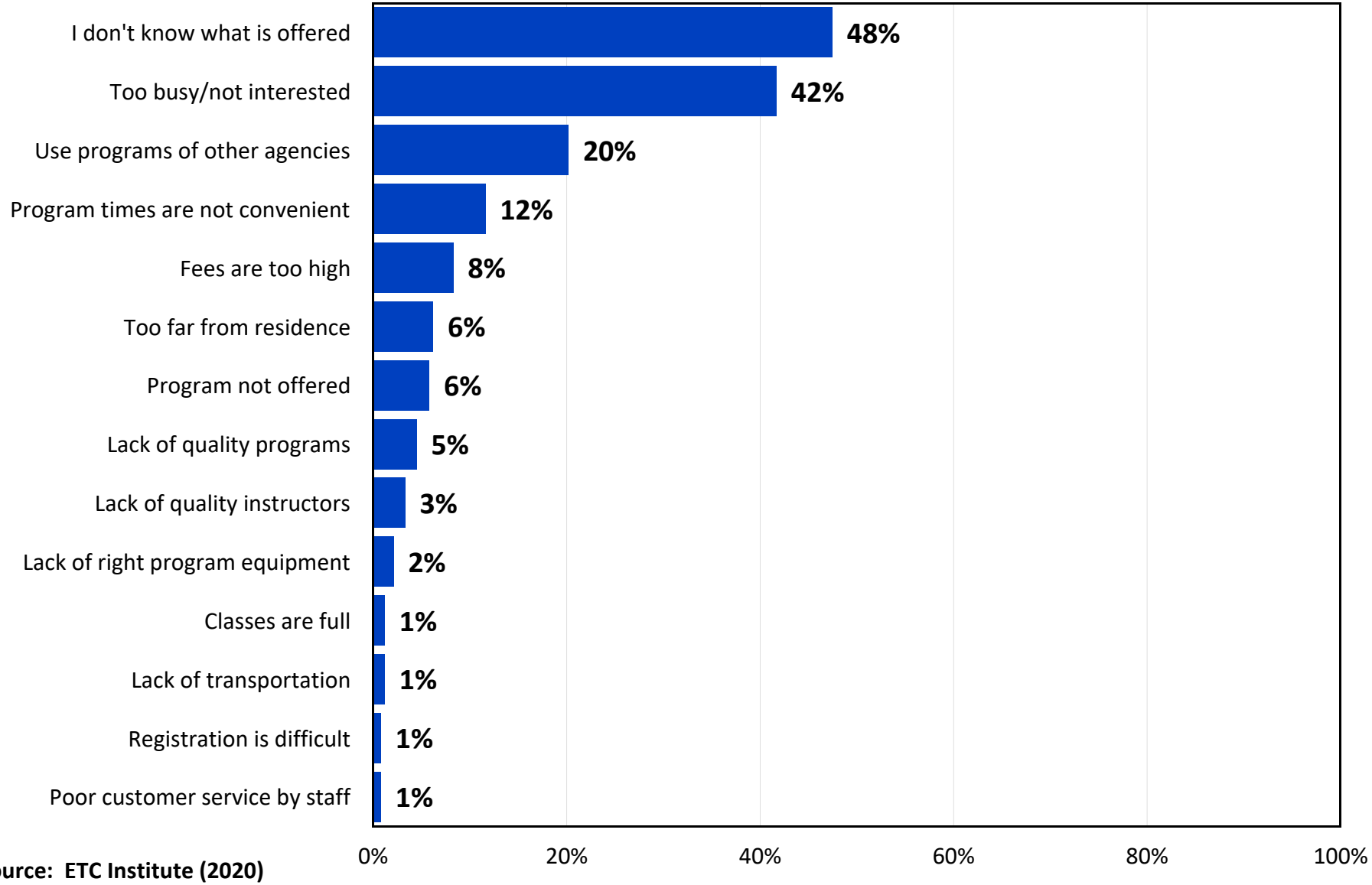
by percentage of respondents who used programs (without "not provided")



Source: ETC Institute (2020)

Q2b. Please CHECK ALL of the following reasons why you may have NOT participated in the Town of Oro Valley's recreation programs/services during the past 12 months, or have not participated MORE OFTEN.

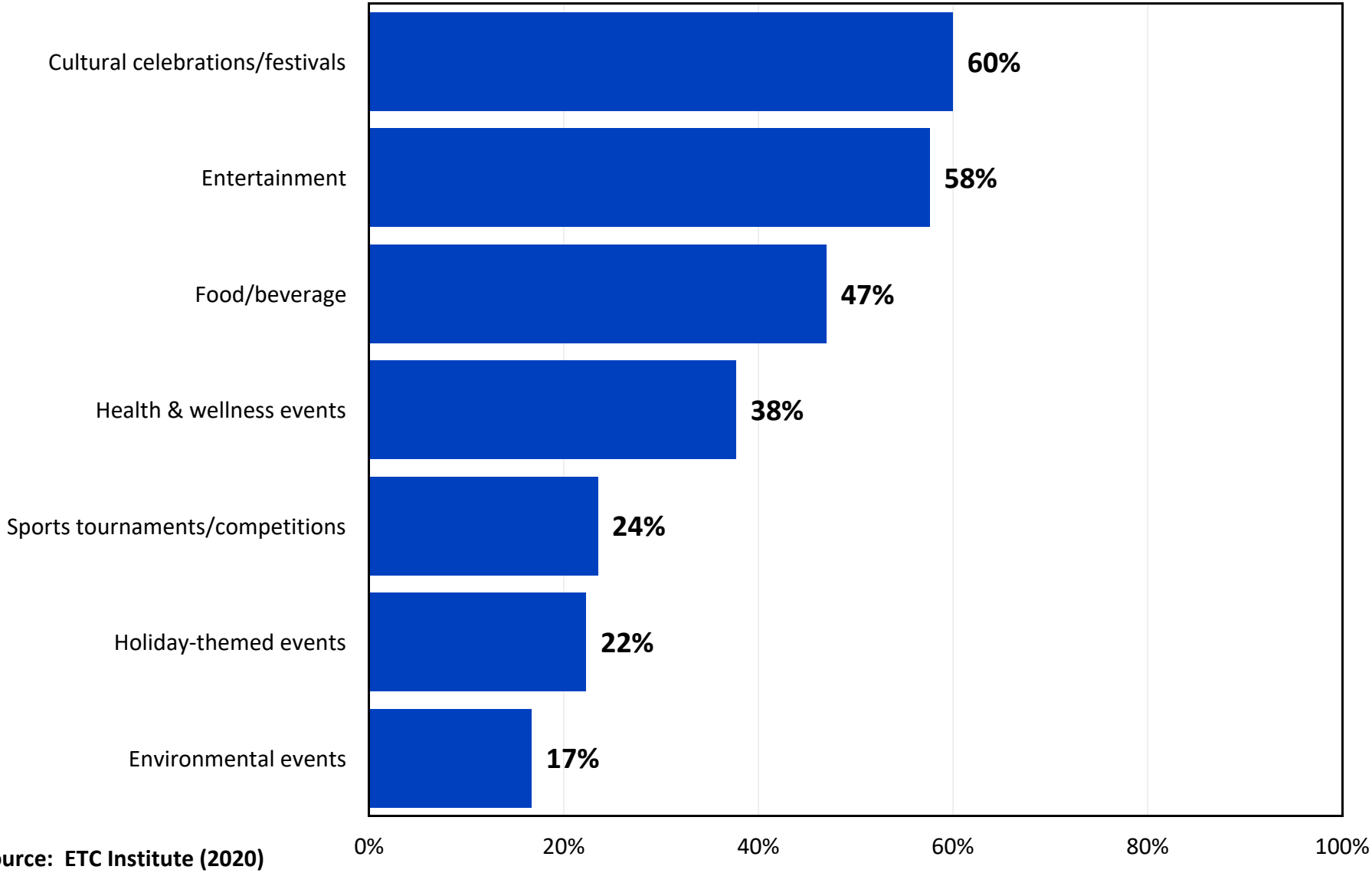
by percentage of respondents (multiple responses could be selected)



Source: ETC Institute (2020)

Q3. From the following list, please check the THREE SPECIAL EVENT concepts that you and the members of your household WOULD BE MOST INTERESTED in.

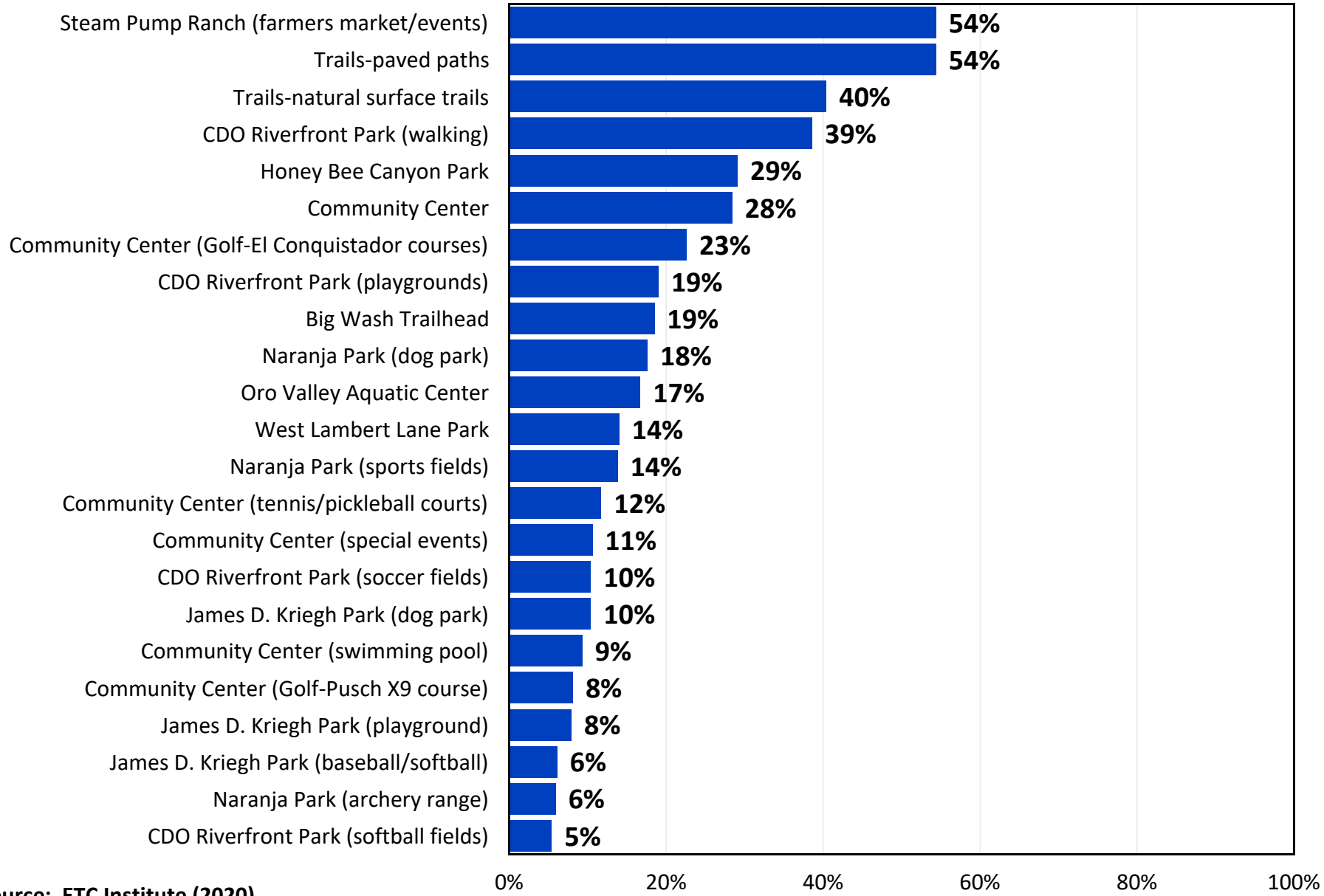
by percentage of respondents (multiple responses could be selected)



Source: ETC Institute (2020)

Q4. Please indicate if you or any member of your household HAS USED each of the Parks and Recreation facilities listed below in the past 6 months.

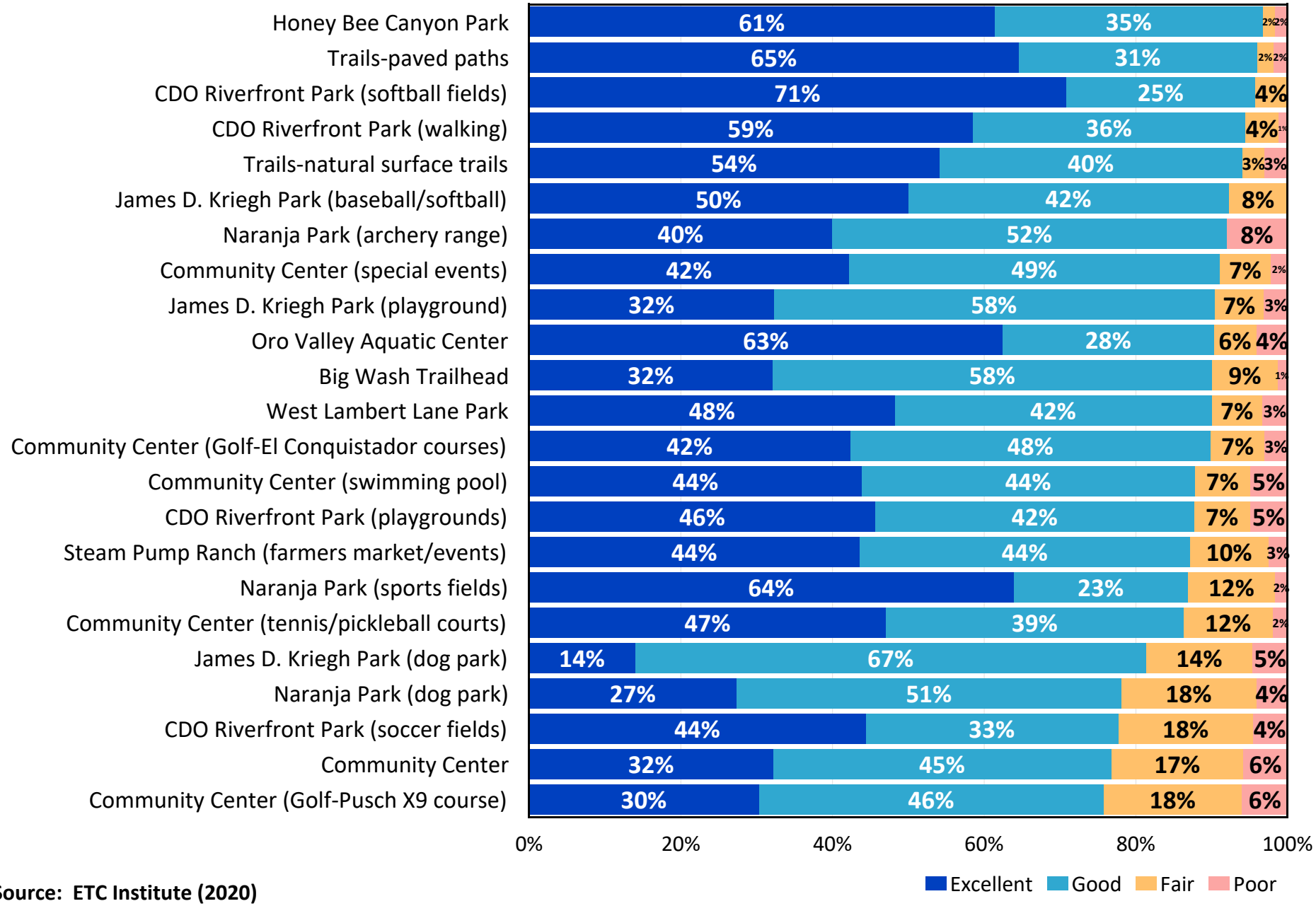
by percentage of respondents (multiple responses could be selected)



Source: ETC Institute (2020)

Q4. Ratings of Town Facilities

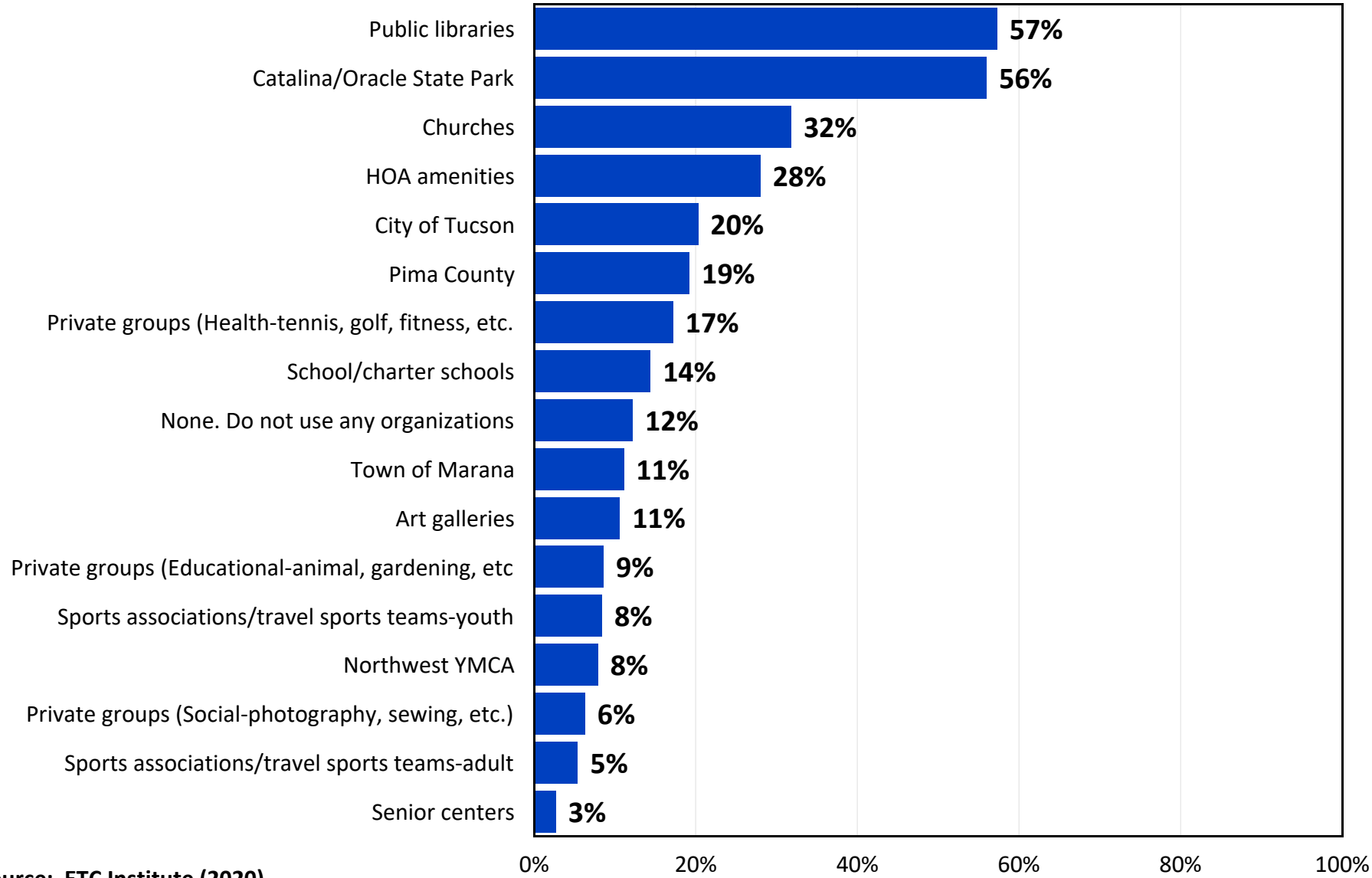
by percentage of respondents using a 4-point scale, where 4 means “excellent” and 1 means "poor” (without “don’t know”)



Source: ETC Institute (2020)

Q5. From the following list, please CHECK ALL the sites/agencies that you and members of your household HAVE USED for indoor and outdoor recreation activities during the last 6 months.

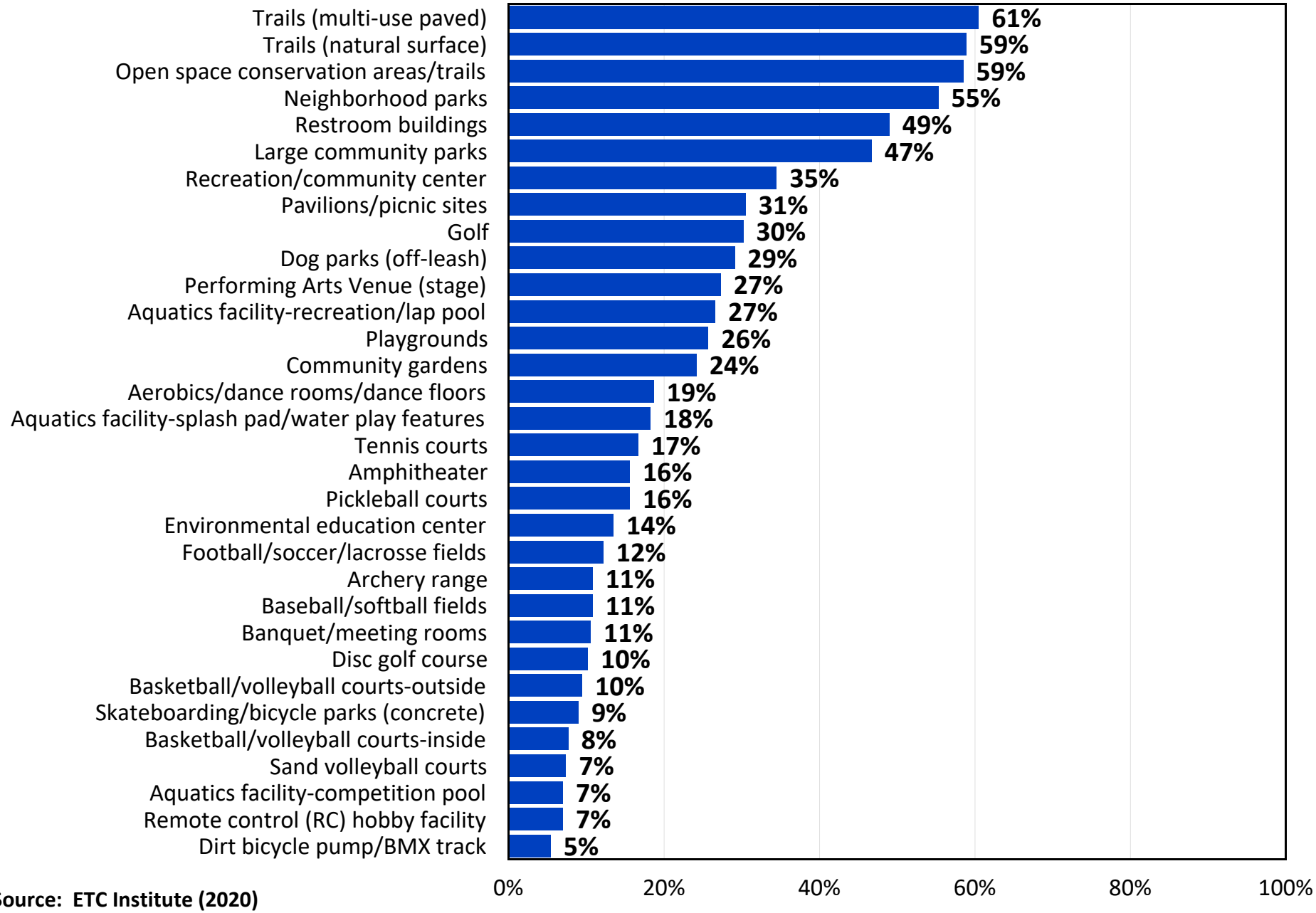
by percentage of respondents (multiple responses could be selected)



Source: ETC Institute (2020)

Q6. Households' Facility Needs

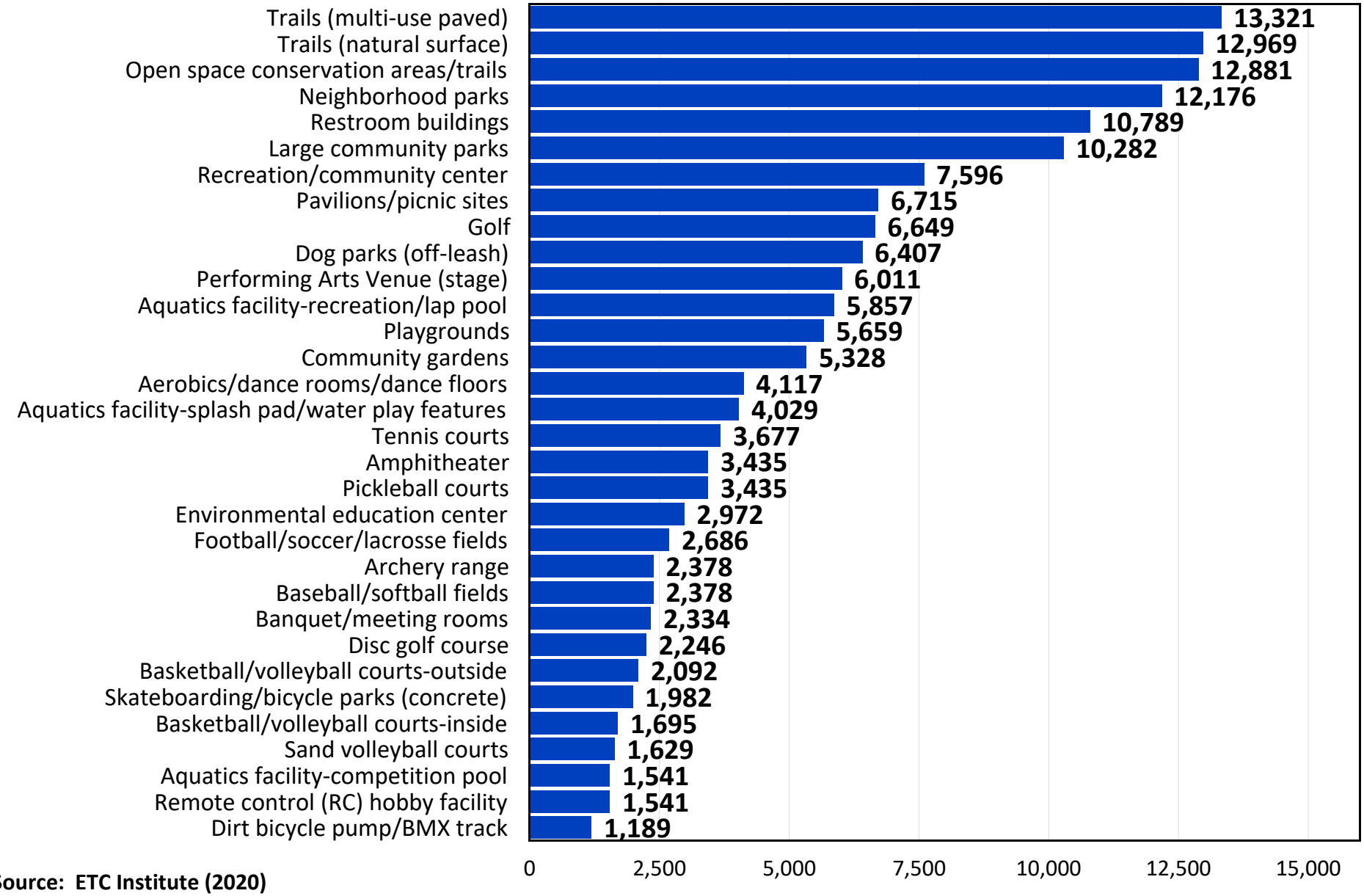
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Estimated Number of Households That Have a Need for Various Facilities

by number of households based on an estimated 22,018 households in Oro Valley, Arizona

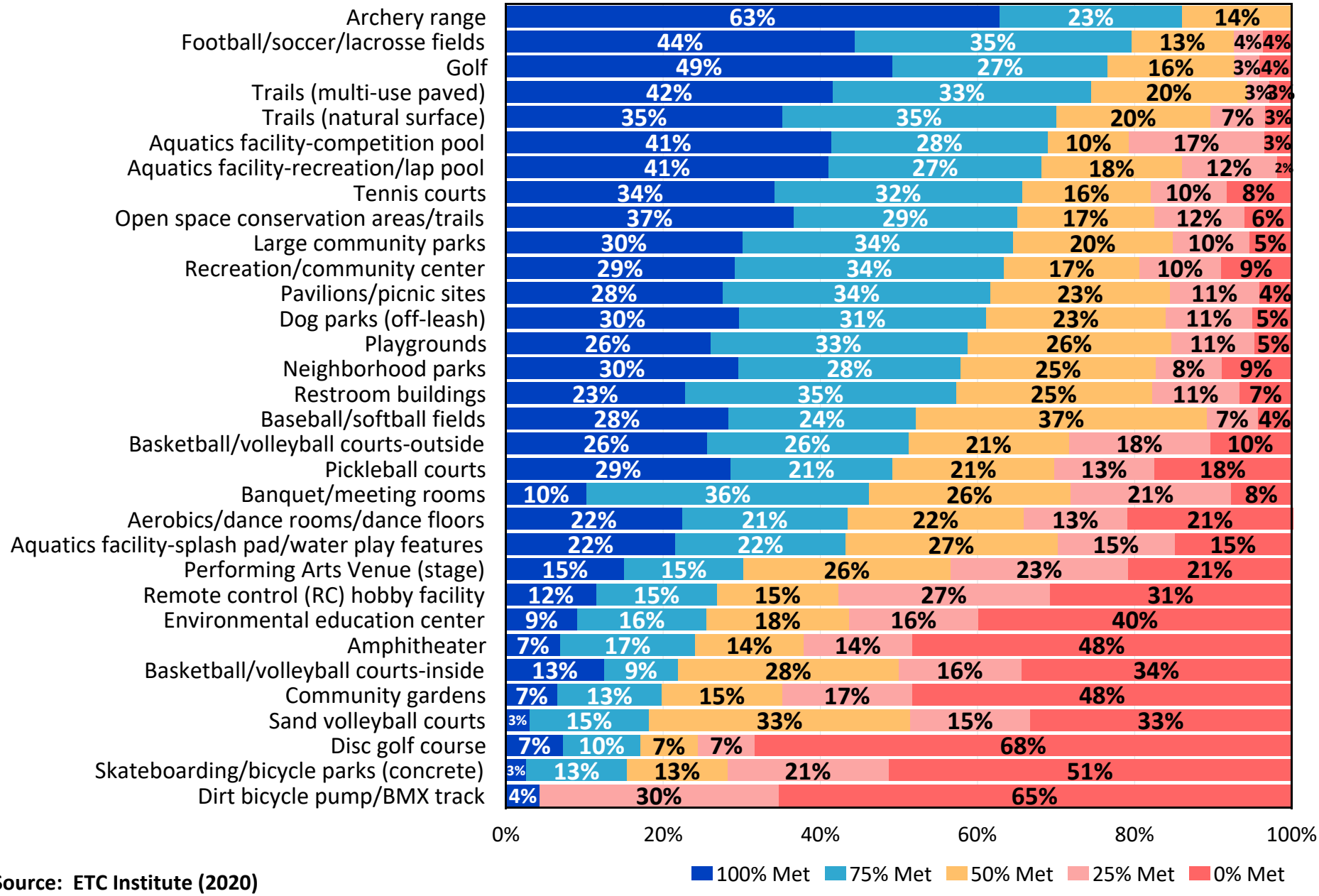


Source: ETC Institute (2020)

Q6. How Well Facilities Meet the Needs of Respondent Households

by percentage of respondents with a need for facilities

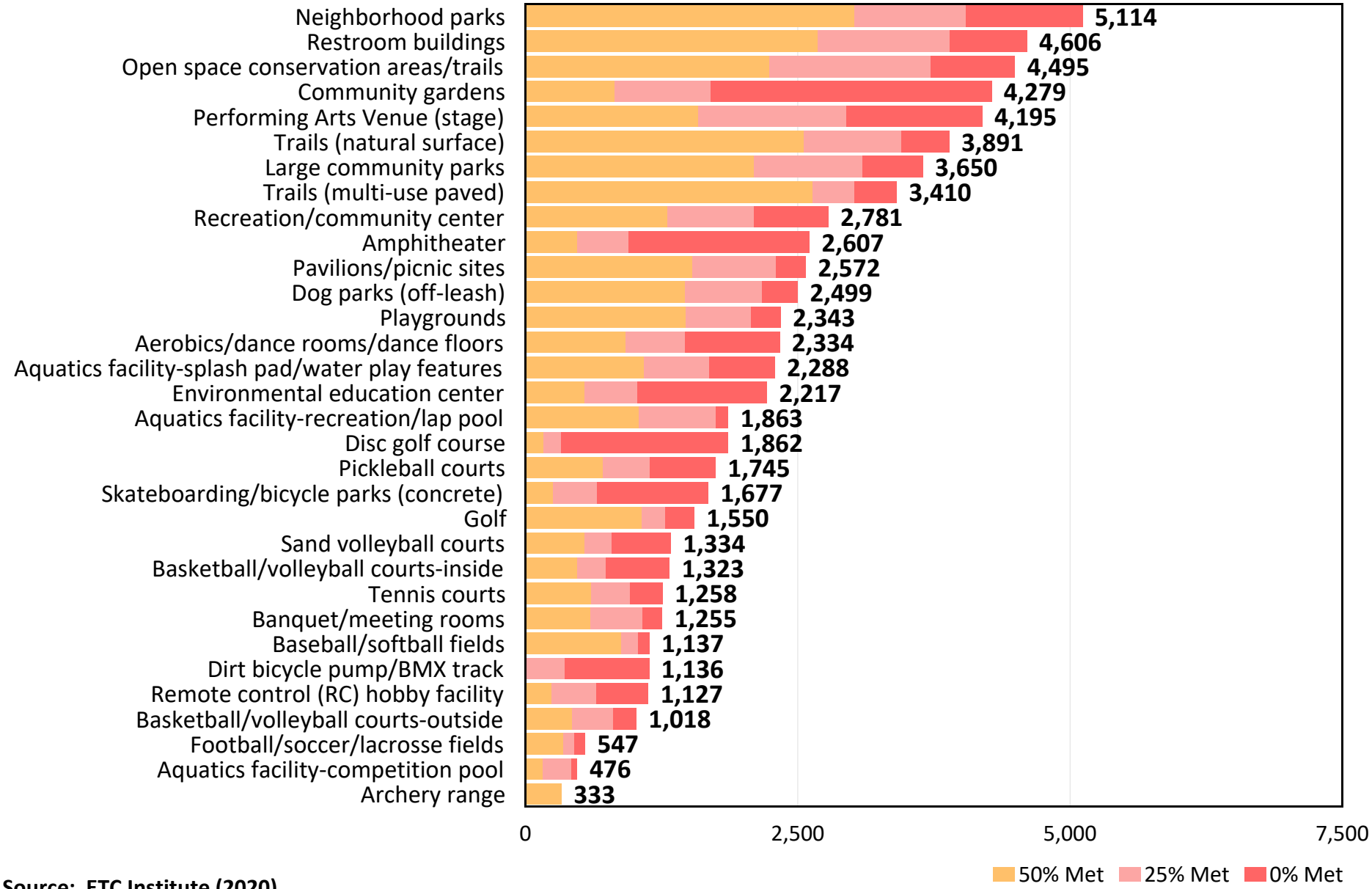
(using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met.")



Source: ETC Institute (2020)

Estimated Number of Households Whose Needs for Facilities Are Being Met 50% or Less

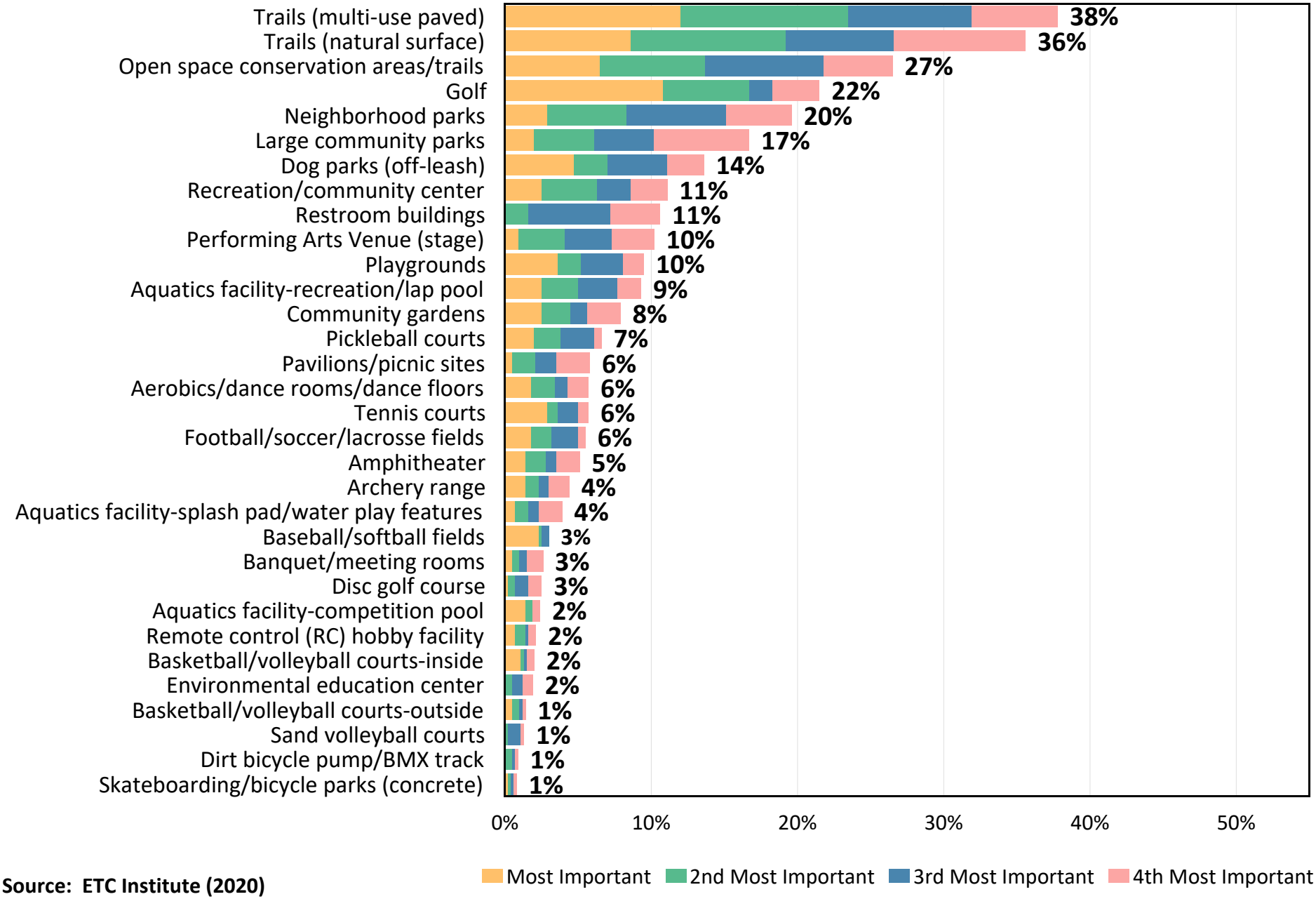
by number of households based on an estimated 22,018 households in Oro Valley, Arizona



Source: ETC Institute (2020)

Q7. Facilities Most Important to Households

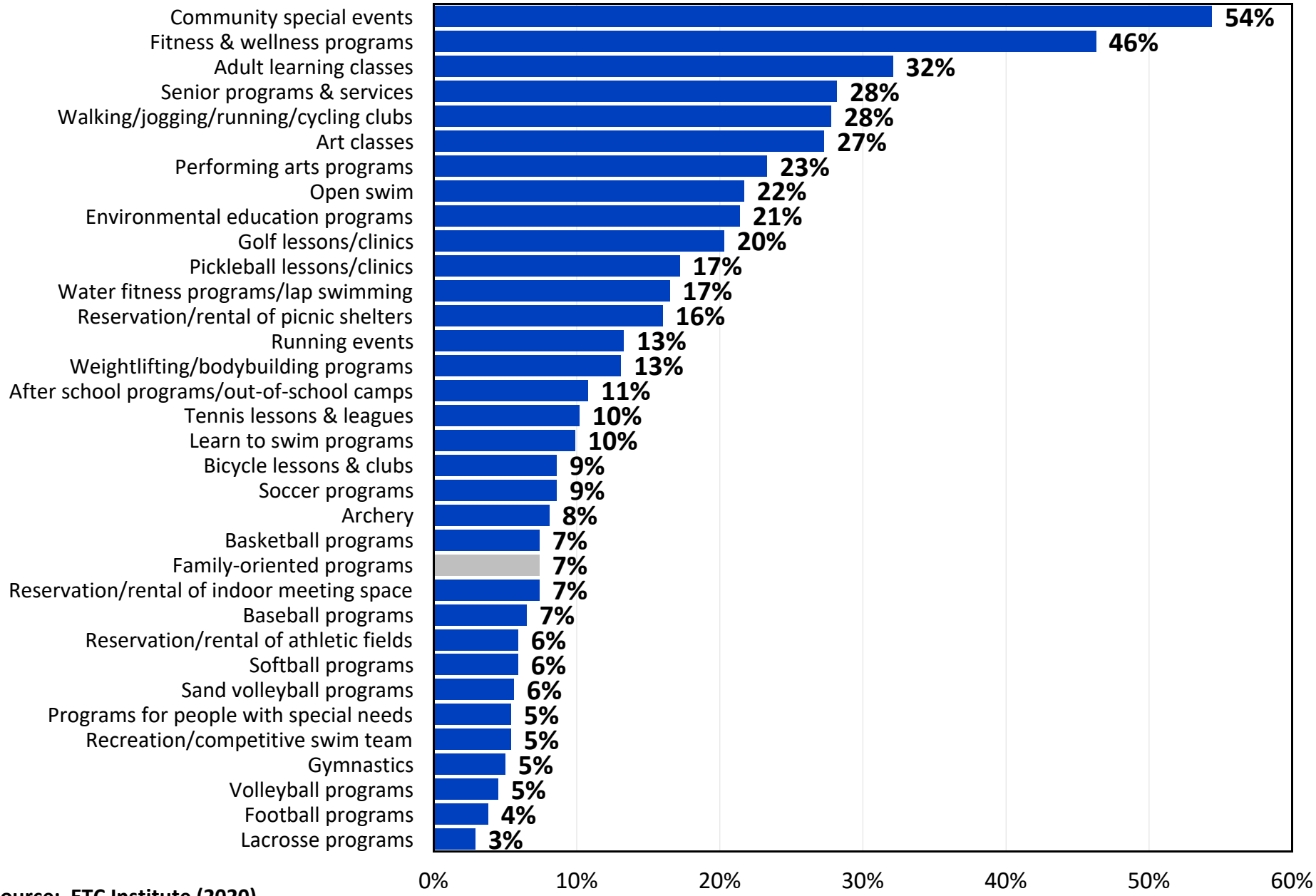
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2020)

Q8. Households' Program Needs

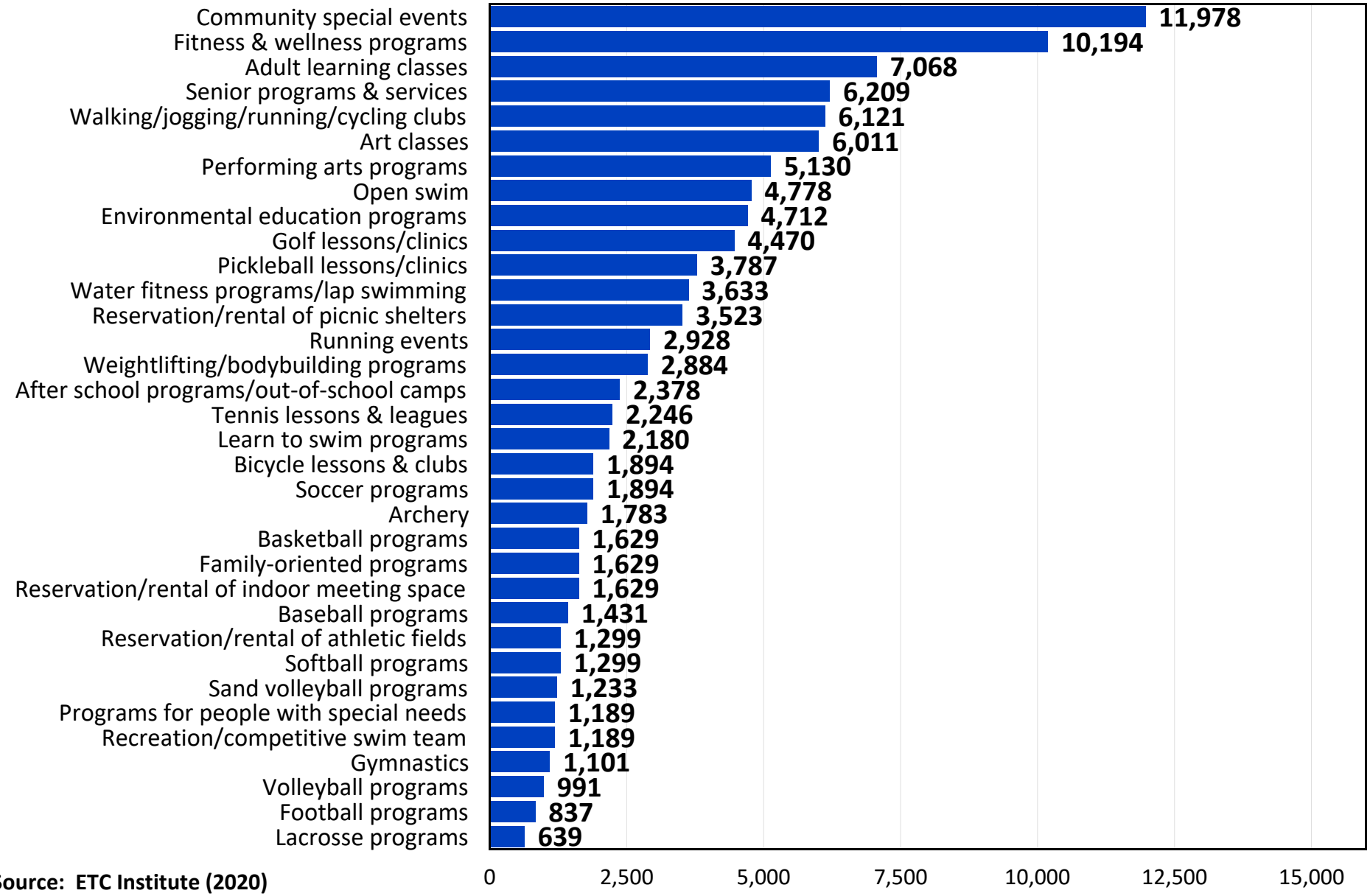
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

Estimated Number of Households That Have a Need for Various Programs

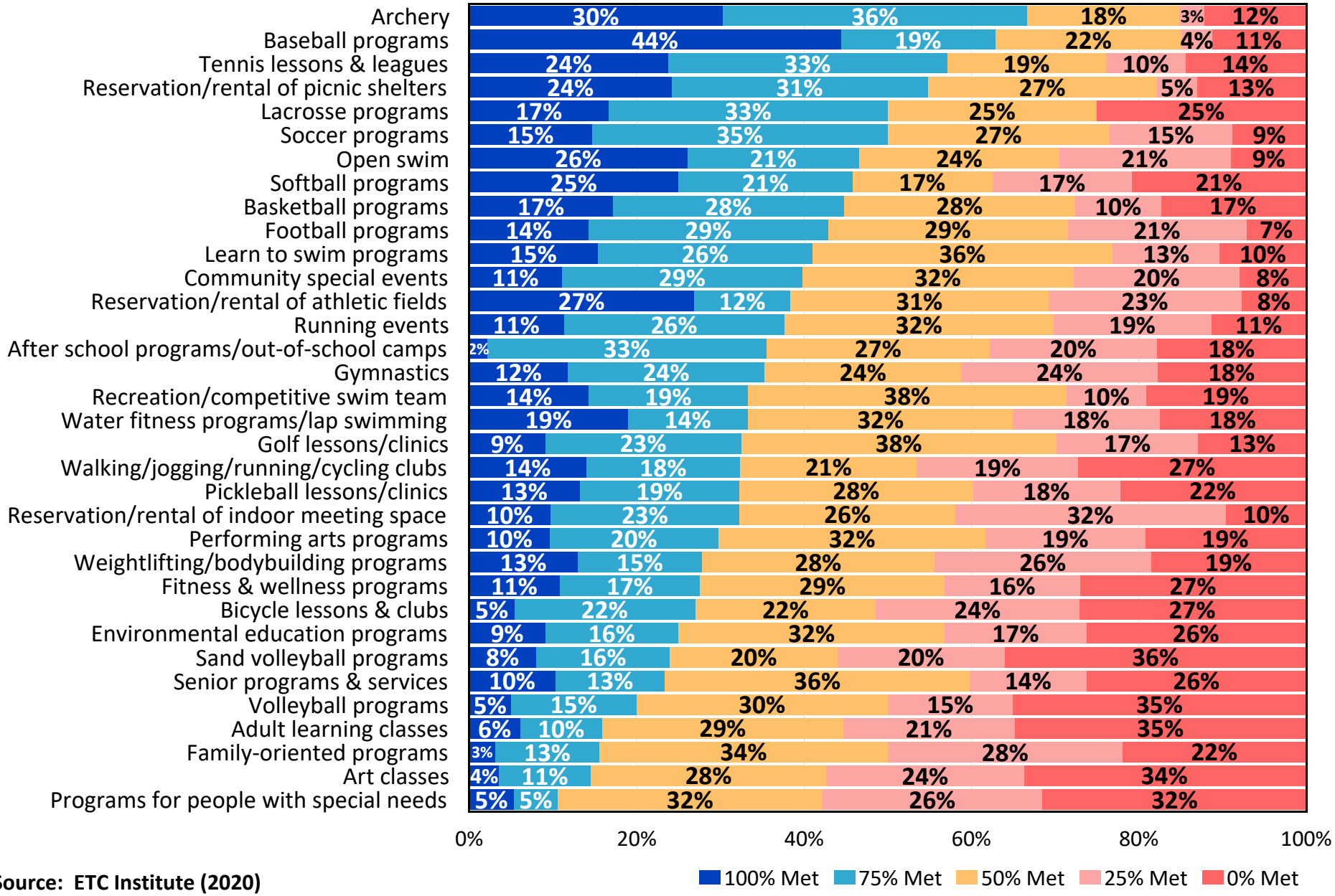
by number of households based on an estimated 22,018 households in Oro Valley, Arizona



Source: ETC Institute (2020)

Q8. How Well Programs Meet the Needs of Respondent Households

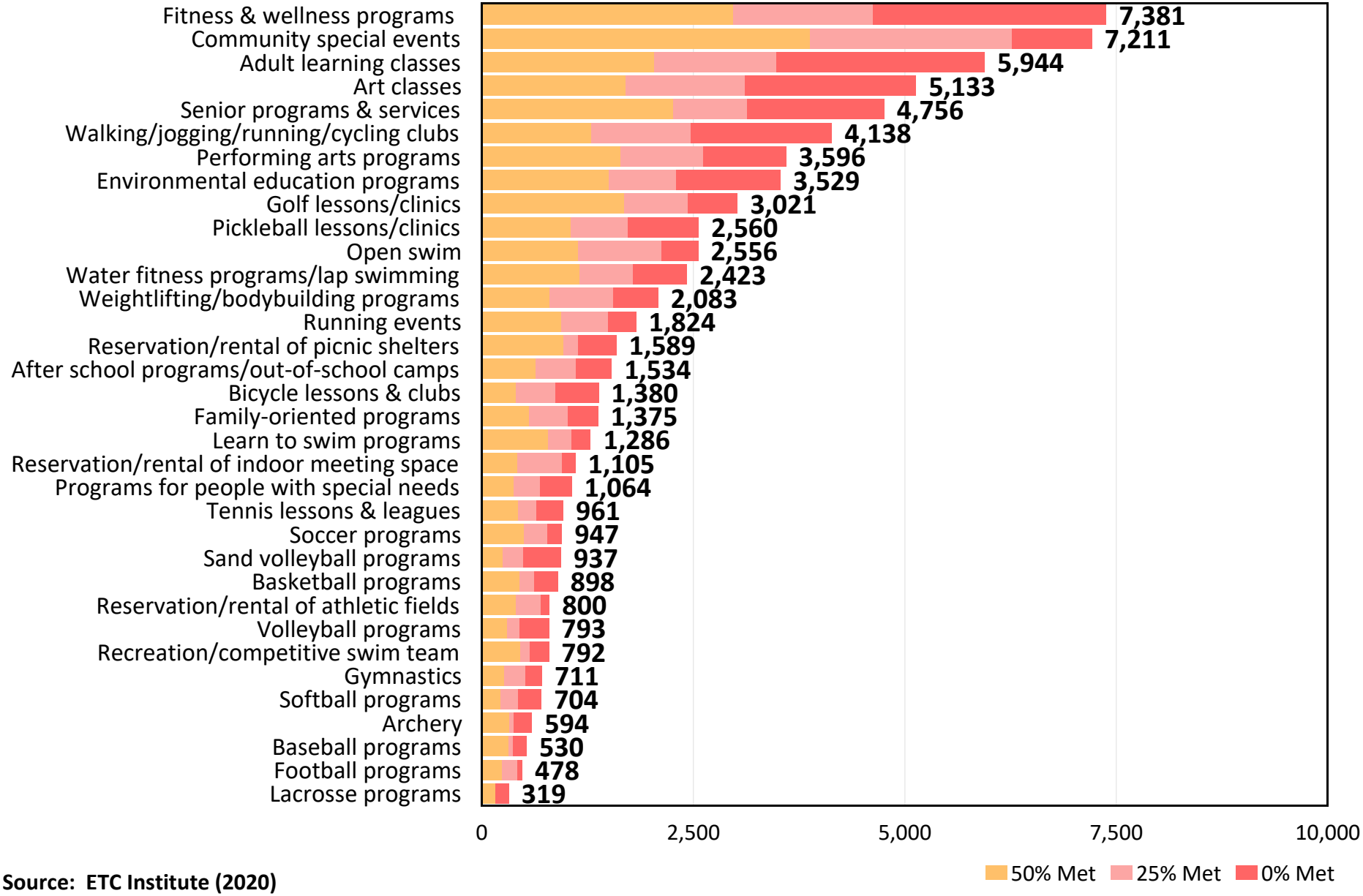
by percentage of respondents with a need for programs
(using a scale of 1 to 5, where 5 means your needs are "100% Met" and 1 means "0% Met.")



Source: ETC Institute (2020)

Estimated Number of Households Whose Needs for Programs Are Met 50% or Less

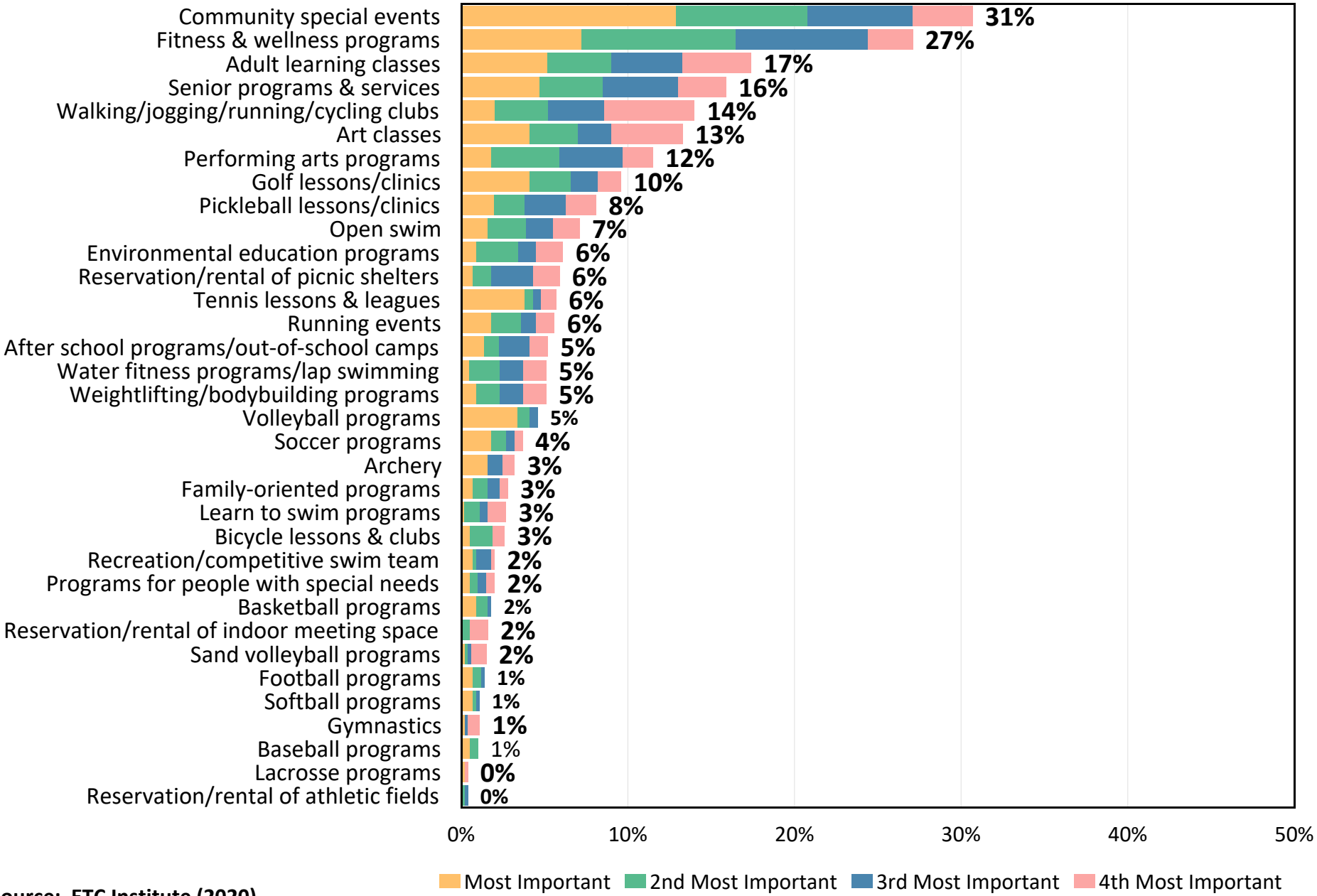
by number of households based on an estimated 22,018 households in Oro Valley, Arizona



Source: ETC Institute (2020)

Q9. Programs Most Important to Households

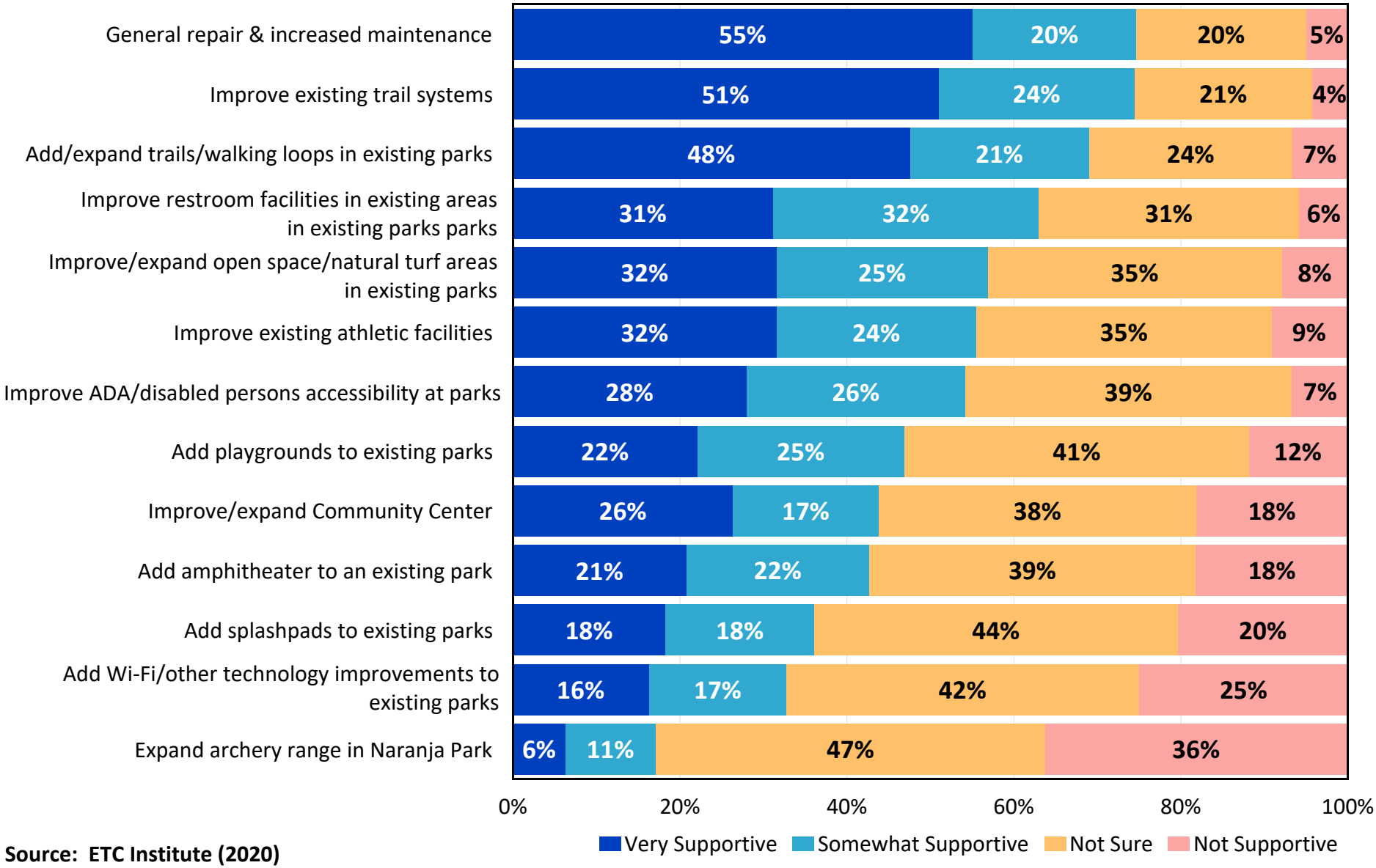
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2020)

Q10(1-13). Level of Support for Improvements to Existing Facilities

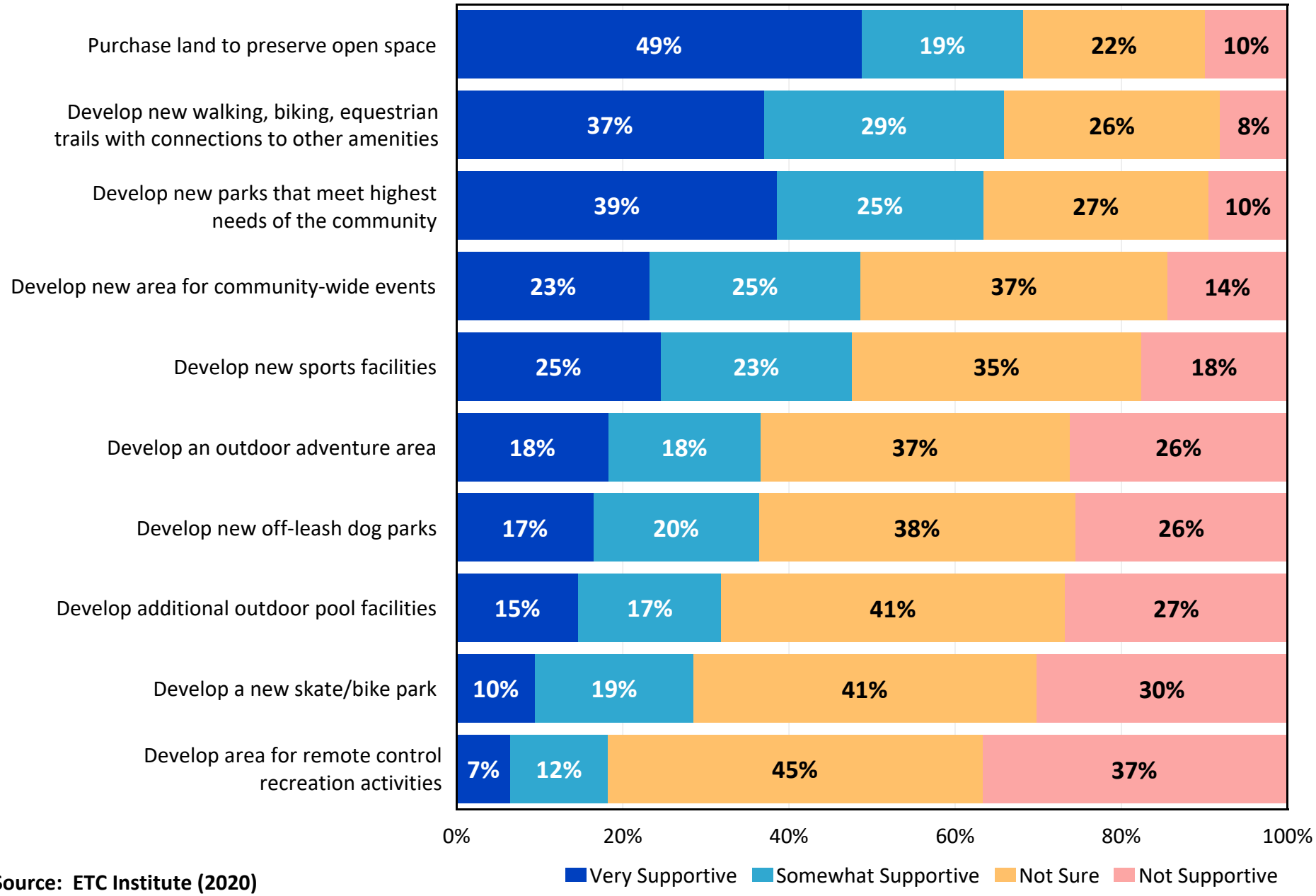
by percentage of respondents using a 4-point scale, where 4 means “very supportive" and 1 means “not supportive” (without “don’t know”)



Source: ETC Institute (2020)

Q10(14-23). Level of Support for Developing New Facilities

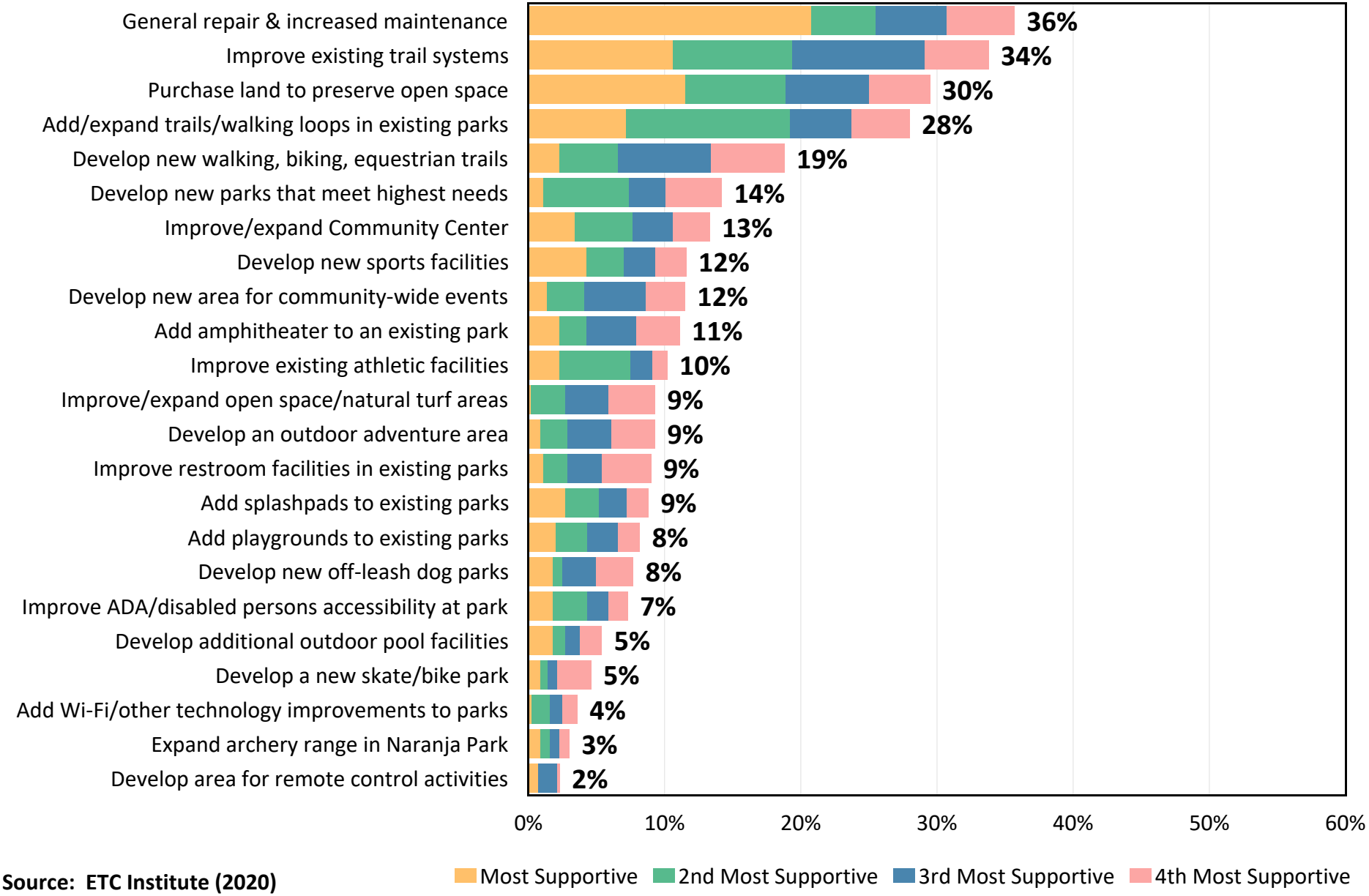
by percentage of respondents using a 4-point scale, where 4 means “very supportive" and 1 means “not supportive” (without “don’t know”)



Source: ETC Institute (2020)

Q11. Which FOUR actions from the list in Question 10 would you be MOST SUPPORTIVE of the Town of Oro Valley funding WITHOUT A TAX INCREASE?

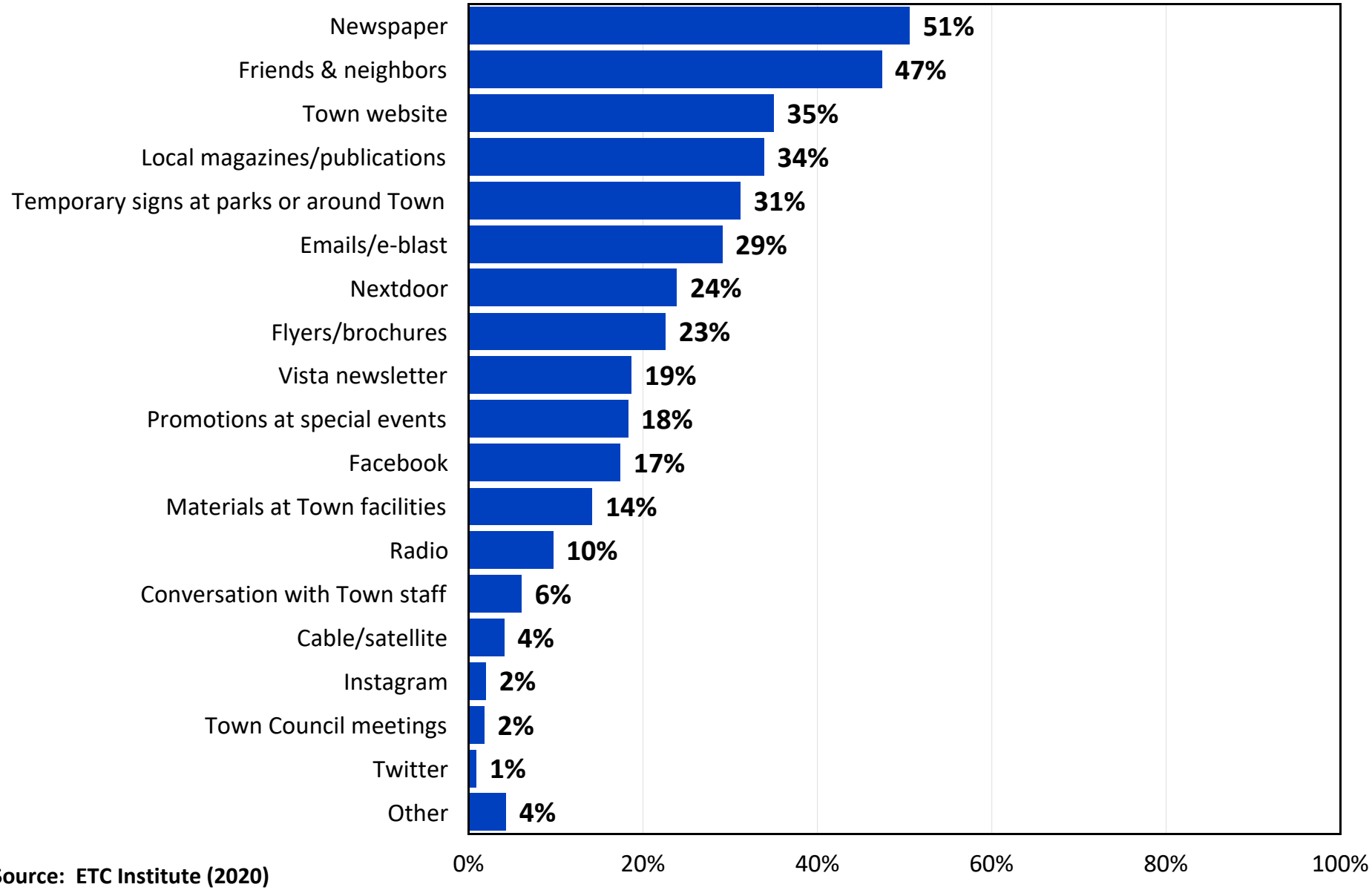
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2020)

Q12. From the following list, please CHECK ALL of the following ways YOU CURRENTLY LEARN about recreation programs and activities.

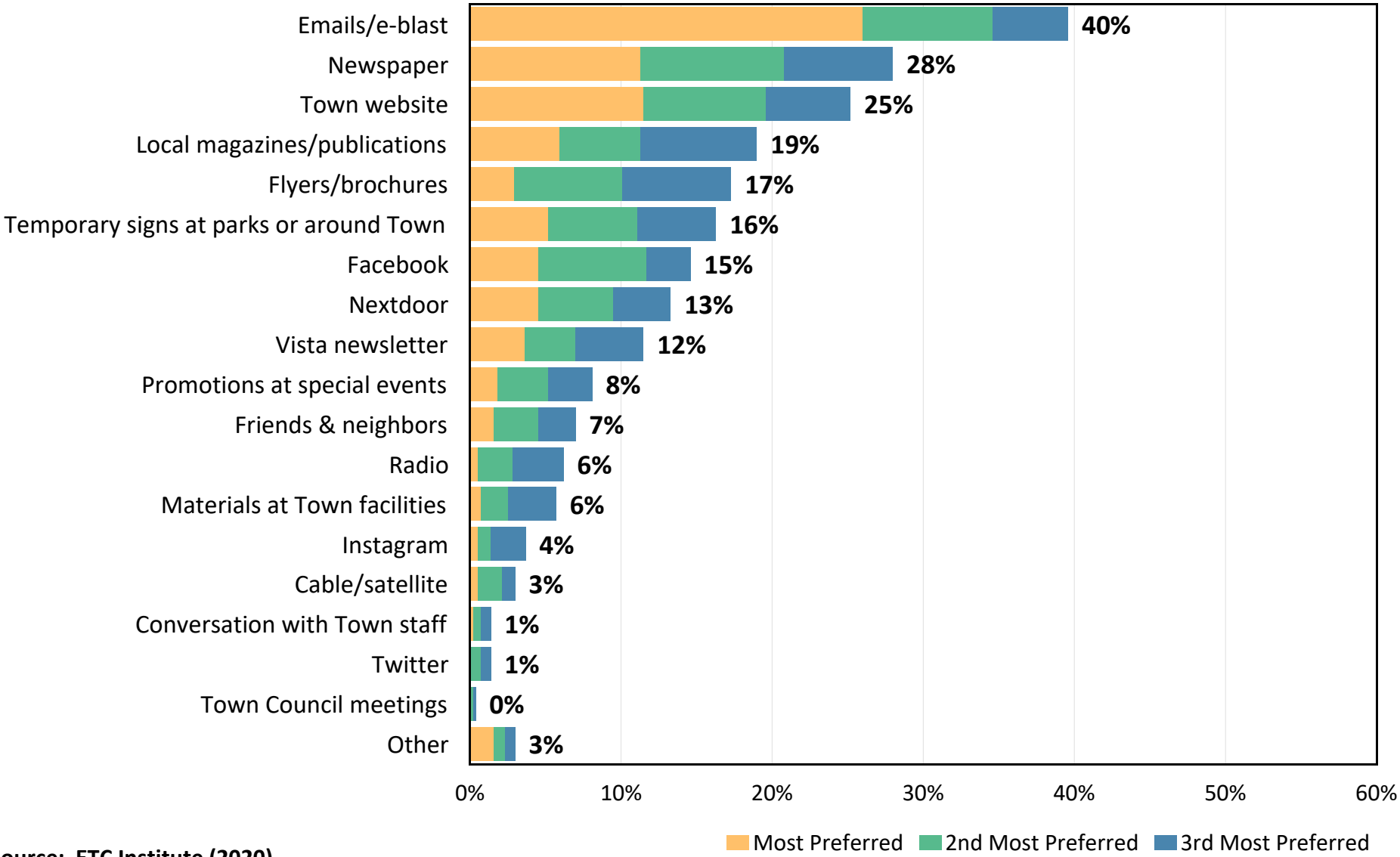
by percentage of respondents (multiple choices could be made)



Source: ETC Institute (2020)

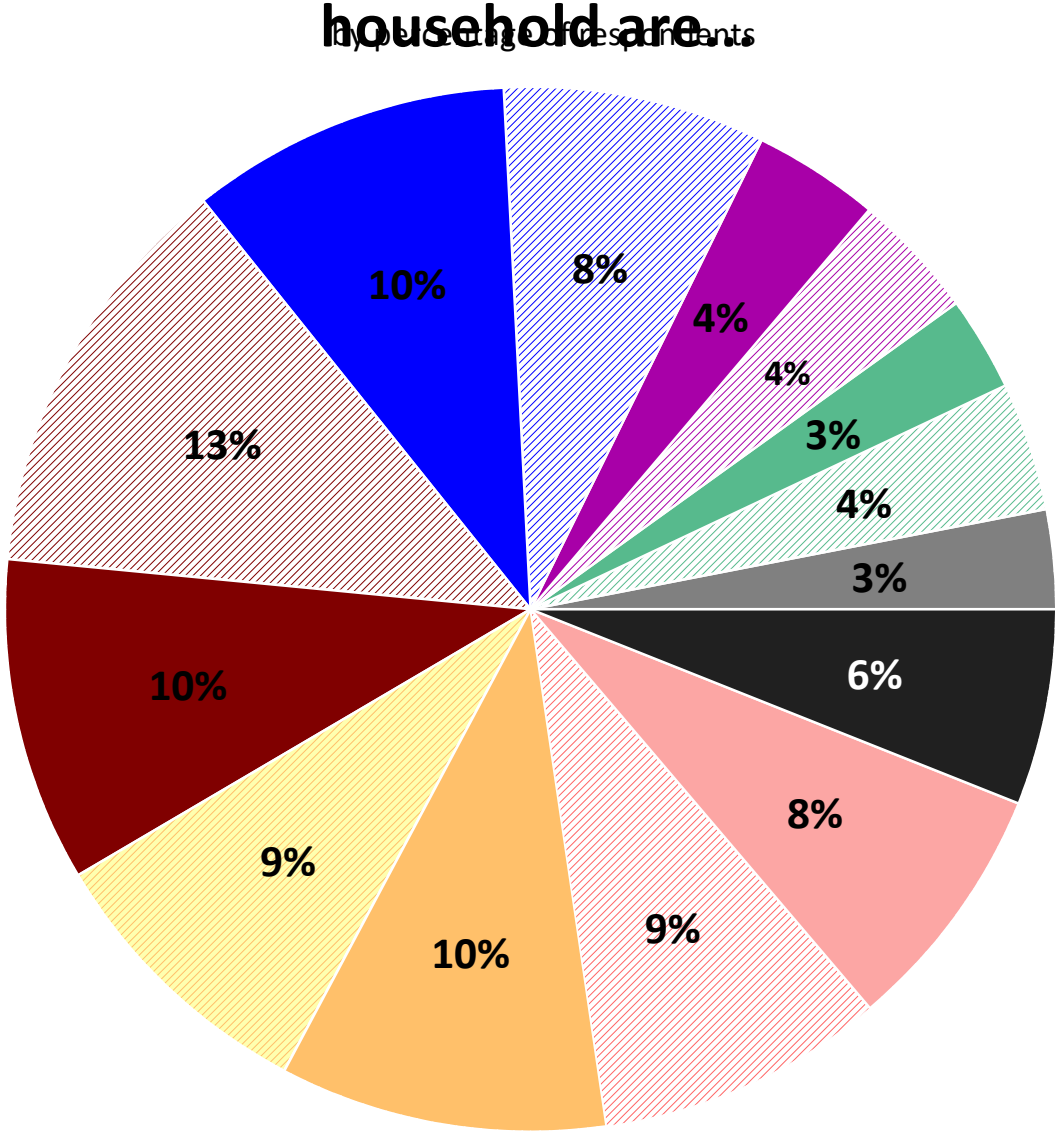
Q13. From the list in Question 12, which THREE methods of communication would you MOST PREFER the Town to use to communicate with you about recreation programs, activities, and/or events?

by percentage of respondents who selected the items as one of their top three choices



Source: ETC Institute (2020)

Q14. Demographics: Counting yourself, how many people in your household are

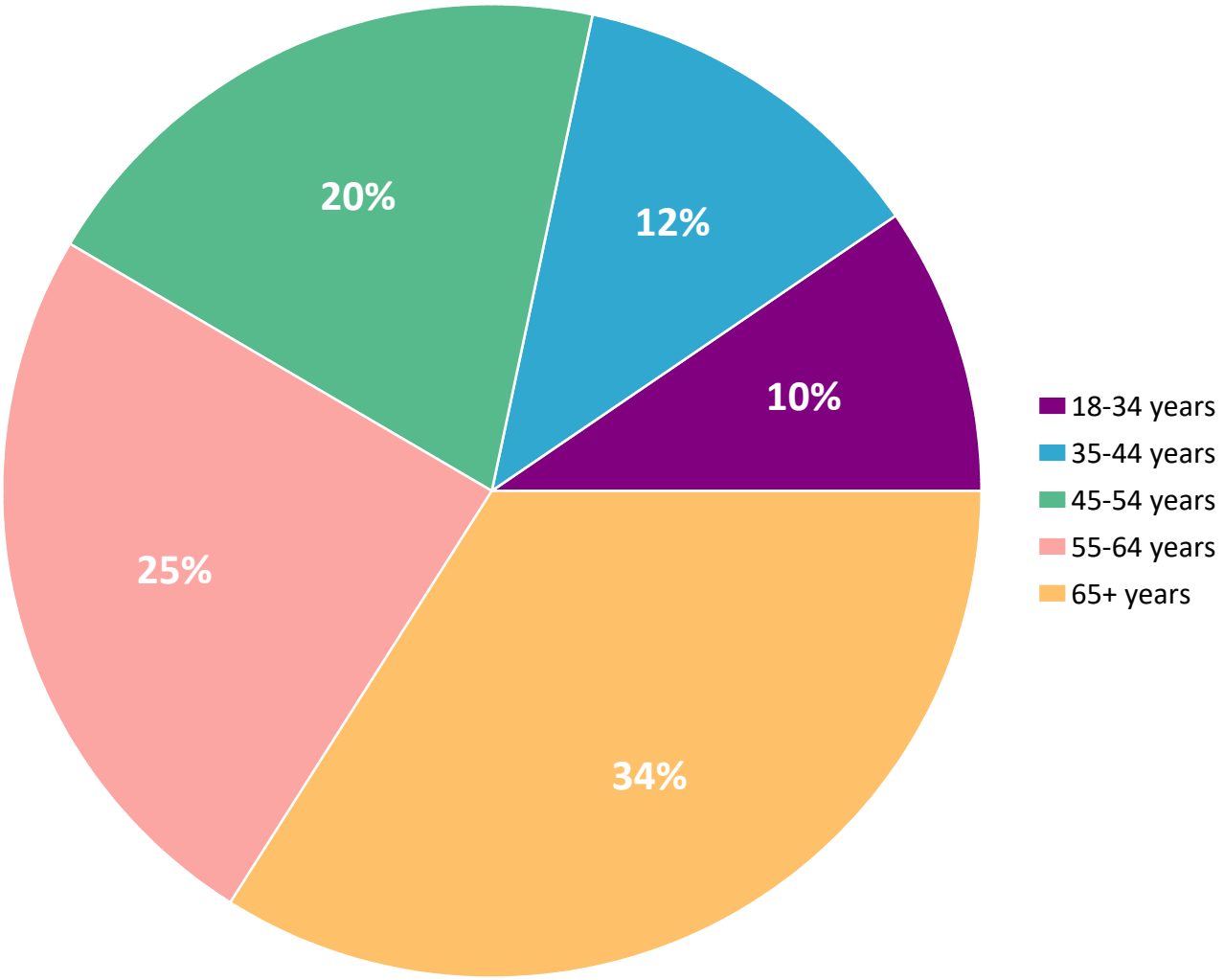


Under 5 years | 5-9 years | 10-12 years | 13-17 years | 18-24 years | 25-34 years | 35-44 years | 45-54 years | 55-59 years | 60-64 years | 65-69 years | 70-74 years | 75-79 years | 80+ years

Source: ETC Institute (2020)

Q15. Demographics: What is your age?

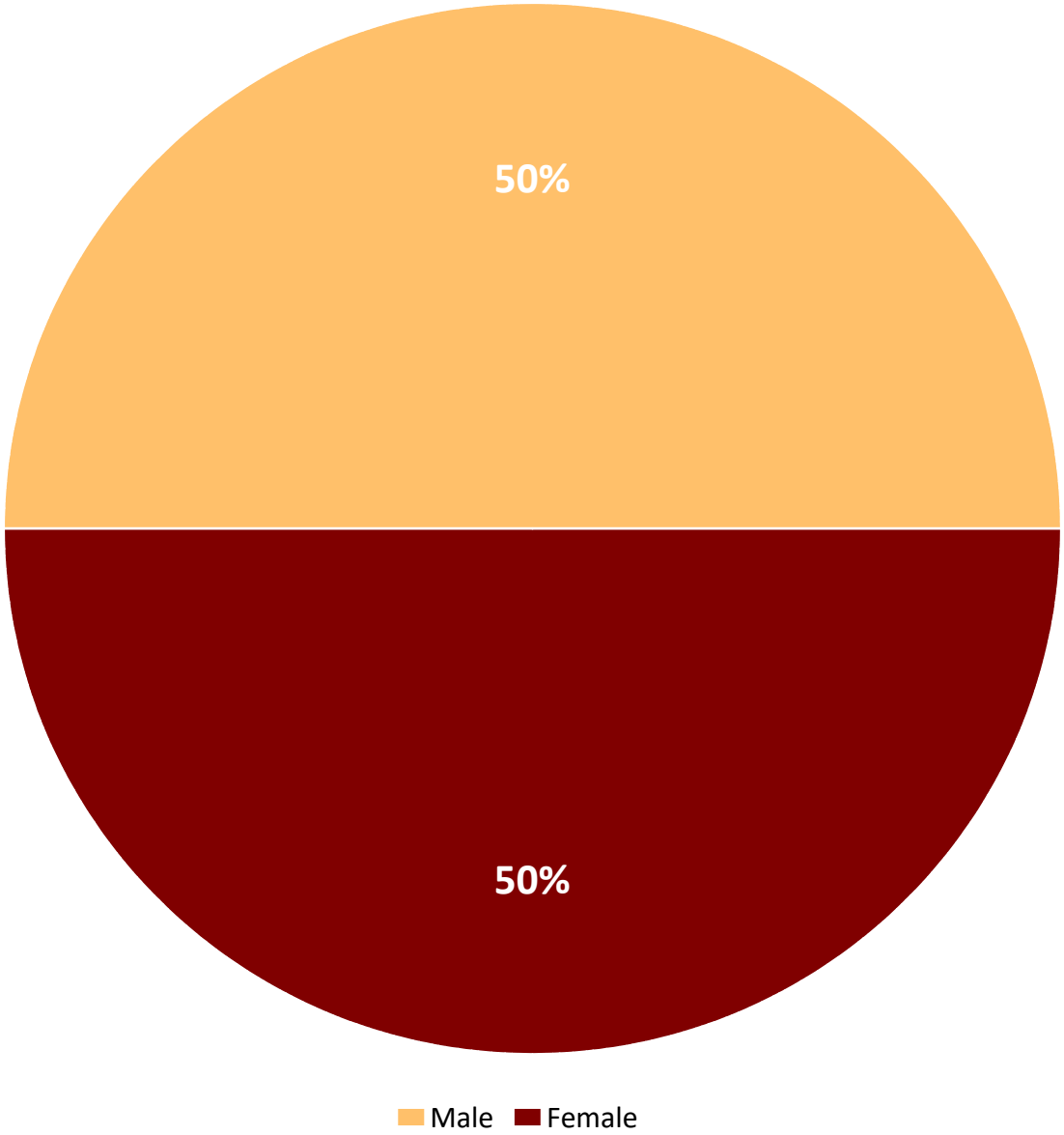
by percentage of respondents (without "not provided")



Source: ETC Institute (2020)

Q16. Demographics: Your gender:

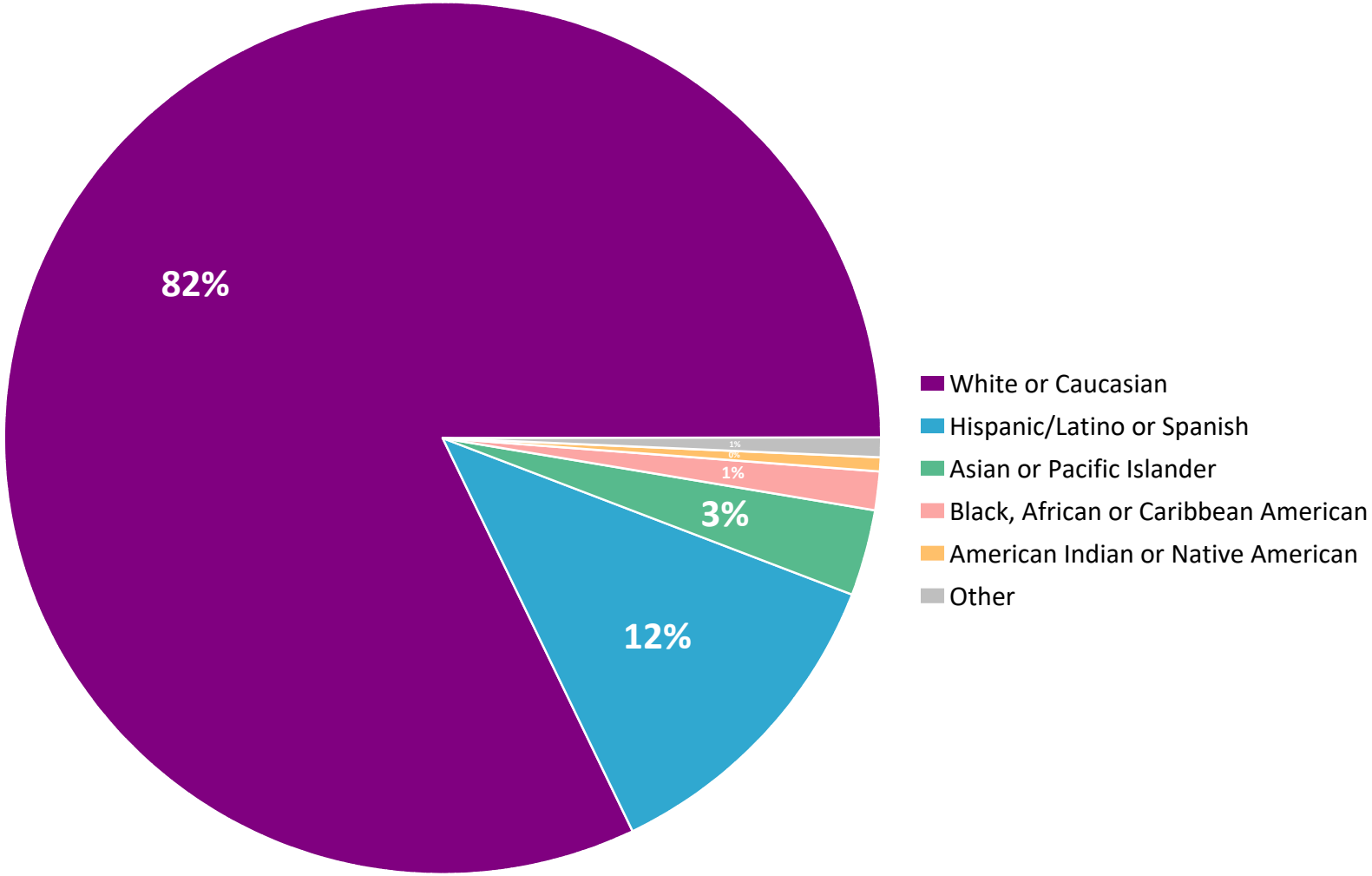
by percentage of respondents (without "not provided")



Source: ETC Institute (2020)

Q17. Demographics: Which of the following best describes your race/ethnicity?

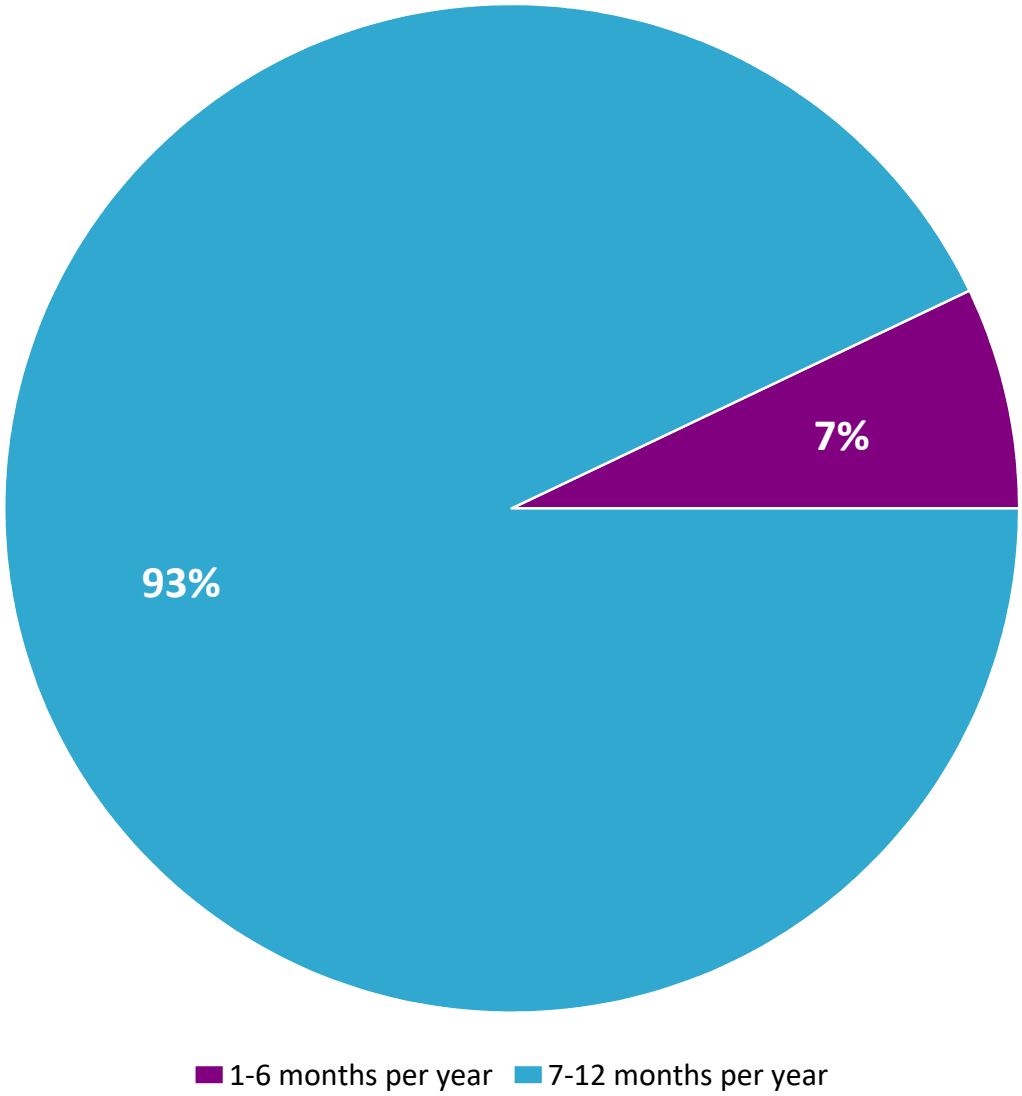
by percentage of respondents



Source: ETC Institute (2020)

Q18. Demographics: How many months per year do you reside in Oro Valley?

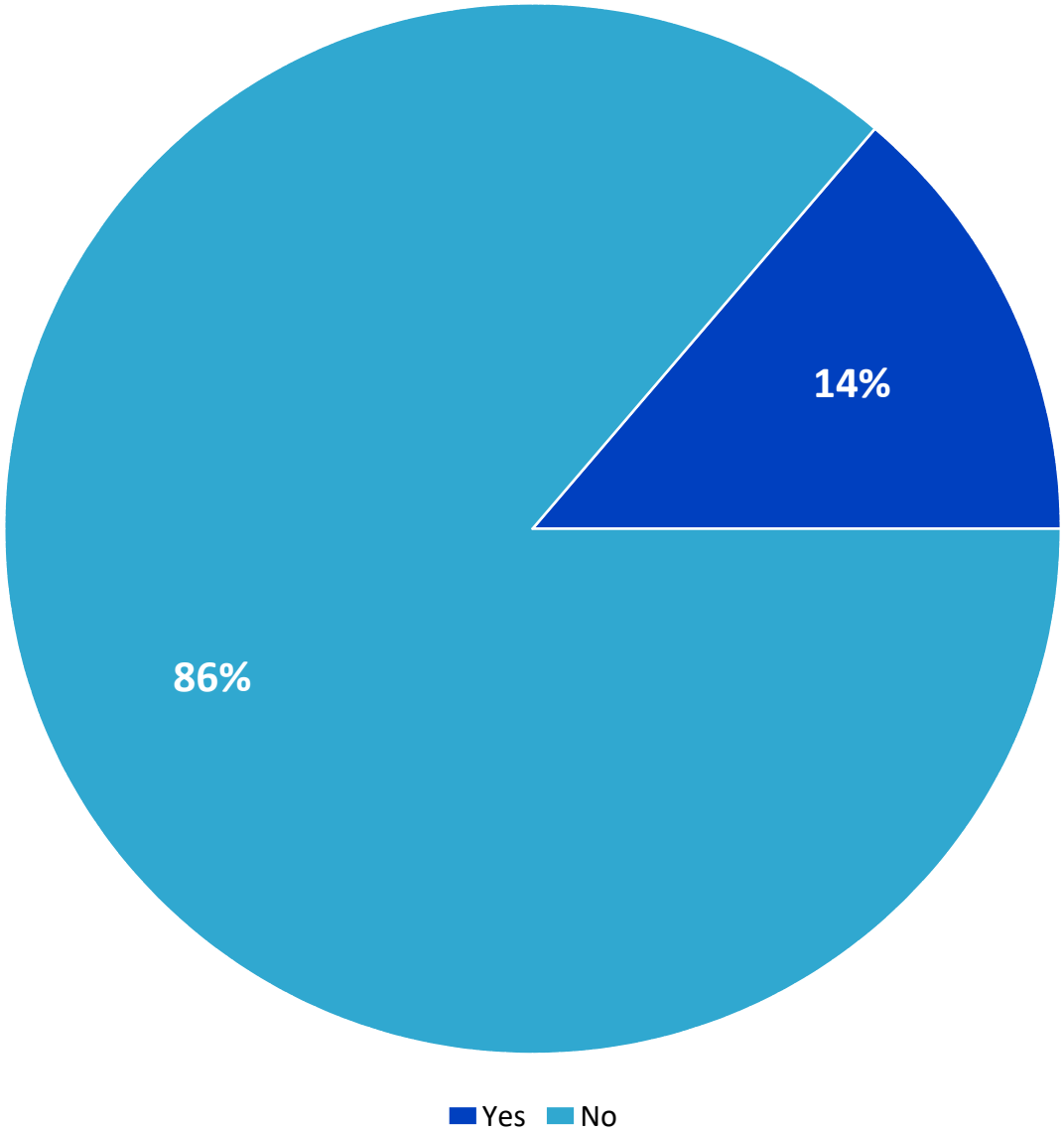
by percentage of respondents (without "not provided")



Source: ETC Institute (2020)

Q19. Would you or anyone in your household be interested in volunteering for the Town of Oro Valley?

by percentage of respondents



Source: ETC Institute (2020)

Section 2
Benchmarking Analysis

Benchmarking Summary Report
Oro Valley, Arizona

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.

The results of these surveys has provided an unparalleled data base of information to compare responses from household residents in client communities to "National Averages" and therefore provide a unique tool to "assist organizations in better decision making."

Communities within the data base include a full-range of municipal and county governments from 20,000 in population through over 1 million in population. They include communities in warm weather climates and cold weather climates, mature communities and some of the fastest growing cities and counties in the country.

"National Averages" have been developed for numerous strategically important parks and recreation planning and management issues including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers; etc.

Results from household responses for the Town of Oro Valley, Arizona were compared to National Benchmarks to gain further strategic information. A summary of all tabular comparisons are shown on the following page.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Oro Valley is not authorized without written consent from ETC Institute.

Benchmarking for the Town of Oro Valley Parks and Recreation Master Plan Community Interest and Opinion Survey

Have you or members of your household participated in City/County/Park District recreation programs during the past year?	National Average	Oro Valley, Arizona 2020	Difference
Yes	33%	**45%**	*12%*
No	67%	**55%**	*-12%*

How would you rate the quality of all the recreation programs you've participated in?	National Average	Oro Valley, Arizona 2020	Difference
Excellent	33%	**2%**	*-32%*
Good	55%	**8%**	*-47%*
Fair	10%	**54%**	*44%*
Poor	2%	**37%**	*35%*

Ways respondents learn about recreation programs and activities	National Average	Oro Valley, Arizona 2020	Difference
Newspaper	31%	**51%**	*20%*
Word of Mouth/Friends/Coworkers	48%	**47%**	*-1%*
Website	36%	**35%**	*-1%*
E-mail bulletins/notification (Email)	16%	**29%**	*13%*
Newsletters/Flyers/Brochures	24%	**23%**	*-2%*
Social media - Facebook	25%	**17%**	*-8%*
Flyers/Materials at City/County/Park District facilities	22%	**14%**	*-8%*
Radio	14%	**10%**	*-5%*
Conversations with City/County/Park District staff	6%	**6%**	*0%*
TV/Cable Access	14%	**4%**	*-10%*

Organizations used for parks and recreation programs and facilities	National Average	Oro Valley, Arizona 2020	Difference
County/State Parks	40%	**56%**	*16%*
Churches	25%	**32%**	*7%*
Homeowners Associations/Similar	14%	**28%**	*14%*
Other Cities/Park Districts	28%	**20%**	*-8%*
Private sports clubs	13%	**17%**	*4%*
School District	25%	**14%**	*-10%*
Private Clubs	23%	**9%**	*-14%*
Youth Sports Leagues	14%	**8%**	*-5%*
YMCA	17%	**8%**	*-9%*

Reasons preventing the use of parks and recreation facilities and programs more often	National Average	Oro Valley, Arizona 2020	Difference
I do not know what is being offered	35%	**48%**	*13%*
We are too busy	32%	**42%**	*10%*
Use services of other agencies	10%	**20%**	*11%*
Program times are not convenient	18%	**12%**	*-6%*
Fees are too expensive	15%	**8%**	*-7%*
Too far from residence	14%	**6%**	*-7%*
Programs I am interested in are not offered	18%	**6%**	*-12%*
Lack of quality programs	10%	**5%**	*-6%*
Facilities do not have right equipment	9%	**2%**	*-7%*
Lack of transportation	3%	**1%**	*-2%*
Waiting list/programs were full	5%	**1%**	*-4%*
Poor customer service by staff	3%	**1%**	*-3%*
Registration for programs is difficult	3%	**1%**	*-2%*

Benchmarking for the Town of Oro Valley Parks and Recreation Master Plan Community Interest and Opinion Survey

Recreation programs that respondent households have a need for	National Average	Oro Valley, Arizona 2020	Difference
Special events	39%	**54%**	*15%*
Adult fitness and wellness programs	48%	**46%**	*-2%*
Adult continuing education programs	28%	**32%**	*4%*
Seniors/Adult programs for 50 years and older	26%	**28%**	*2%*
Adult arts, dance, performing arts	21%	**27%**	*6%*
Nature programs/environmental education	30%	**21%**	*-8%*
Golf lessons and leagues (Golf lessons)	16%	**20%**	*4%*
Water fitness programs	26%	**17%**	*-10%*
Before and after school programs	16%	**11%**	*-5%*
Tennis lessons and leagues	14%	**10%**	*-4%*
Youth Learn to Swim programs	22%	**10%**	*-12%*
Programs for people with disabilities	10%	**5%**	*-5%*
Gymnastics/tumbing programs	13%	**5%**	*-8%*

Most important recreation programs (sum of top choices)	National Average	Oro Valley, Arizona 2020	Difference
Special events	21%	**31%**	*10%*
Adult fitness and wellness programs	30%	**27%**	*-3%*
Adult continuing education programs	14%	**17%**	*4%*
Seniors/Adult programs for 50 years and older	16%	**16%**	*0%*
Adult arts, dance, performing arts	9%	**13%**	*4%*
Golf lessons and leagues	7%	**10%**	*3%*
Nature programs/environmental education	14%	**6%**	*-8%*
Tennis lessons and leagues	5%	**6%**	*0%*
Before and after school programs	8%	**5%**	*-3%*
Water fitness programs	11%	**5%**	*-5%*
Youth Learn to Swim programs	12%	**3%**	*-9%*
Programs for people with special needs/disabled	4%	**2%**	*-2%*
Gymnastics/tumbing programs	4%	**1%**	*-3%*

Benchmarking for the Town of Oro Valley Parks and Recreation Master Plan Community Interest and Opinion Survey

Parks and recreation facilities that respondent households have a need for	National Average	Oro Valley, Arizona 2020	Difference
Walking & Biking Trails	70%	**61%**	*-9%*
Unpaved hiking/walking/mountain biking trails	56%	**59%**	*3%*
Natural areas/wildlife habitats (Greenspace and natural areas)	55%	**59%**	*3%*
Small neighborhood parks	53%	**55%**	*2%*
Large Multi Use Community Parks	51%	**47%**	*-5%*
Community/Recreation Centers	31%	**35%**	*3%*
Picnic Areas and Shelters	47%	**31%**	*-17%*
18 Hole Golf Course	22%	**30%**	*8%*
Off-leash dog parks	30%	**29%**	*-1%*
Performing Arts Center	30%	**27%**	*-3%*
Playground Equipment for Children	40%	**26%**	*-14%*
Community Gardens	30%	**24%**	*-6%*
Splash park/pad	24%	**18%**	*-6%*
Tennis Courts	21%	**17%**	*-5%*
Outdoor Amphitheater	31%	**16%**	*-15%*
Nature Center/Nature Trails	51%	**14%**	*-37%*
Soccer, Lacrosse Fields (Outdoor field space)	21%	**12%**	*-9%*
Adult Baseball/Softball Fields	15%	**11%**	*-4%*
Meeting Space/conference center	27%	**11%**	*-17%*
Ultimate Frisbee/Disc Golf	13%	**10%**	*-3%*
Outdoor basketball/multi-use courts	20%	**10%**	*-10%*
Skateboarding Park/Area	11%	**9%**	*-2%*
Indoor basketball/volleyball courts (Gymnasiums)	20%	**8%**	*-12%*
Volleyball courts (outdoor sand)	15%	**7%**	*-7%*
BMX Bicycle Course	12%	**5%**	*-7%*

Most important parks and recreation facilities (sum of top choices)	National Average	Oro Valley, Arizona 2020	Difference
Walking and Biking Trails	45%	**38%**	*-7%*
Unpaved hiking/walking/mountain bike trails	33%	**36%**	*3%*
Natural areas/wildlife habitats (Greenspace and natural areas)	24%	**27%**	*2%*
18 Hole Golf Course	9%	**22%**	*12%*
Small Neighborhood Parks	24%	**20%**	*-4%*
Large Community Parks	19%	**17%**	*-3%*
Off-Leash Dog Park	16%	**14%**	*-2%*
Community/Recreation Centers	10%	**11%**	*1%*
Performing Arts Center	11%	**10%**	*-1%*
Playground Equipment for Children	17%	**10%**	*-8%*
Community Gardens	9%	**8%**	*-1%*
Picnic Areas and Shelters	14%	**6%**	*-8%*
Tennis Courts	6%	**6%**	*0%*
Soccer, Lacrosse Fields (Outdoor field space)	7%	**6%**	*-1%*
Outdoor Amphitheater	8%	**5%**	*-3%*
Splash park/pad	8%	**4%**	*-4%*
Adult Baseball/Softball Fields	4%	**3%**	*-1%*
Meeting Space/conference center	8%	**3%**	*-6%*
Ultimate Frisbee/Disc Golf	3%	**3%**	*-1%*
Indoor basketball/volleyball courts (Gymnasiums)	5%	**2%**	*-3%*
Nature Center/Nature Trails (Nature trails/nature parks)	21%	**2%**	*-19%*
Outdoor Basketball Courts	4%	**1%**	*-3%*
Volleyball Courts (outdoor sand)	2%	**1%**	*-1%*
BMX Bicycle Course	2%	**1%**	*-1%*
Skateboarding Area	2%	**1%**	*-1%*

Section 3
Priority Investment Ratings

Priority Investment Rating
Oro Valley, Arizona

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly or not met) for each facility and program relative to the facility and program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$PIR = UNR + IR$$

For example, suppose the Unmet Needs Rating for neighborhood parks is 100 (out of 100) and the Importance Rating for neighborhood parks is 52 (out of 100), the Priority Investment Rating for neighborhood parks is 152 (out of 200).

How to Analyze the Charts:

- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.

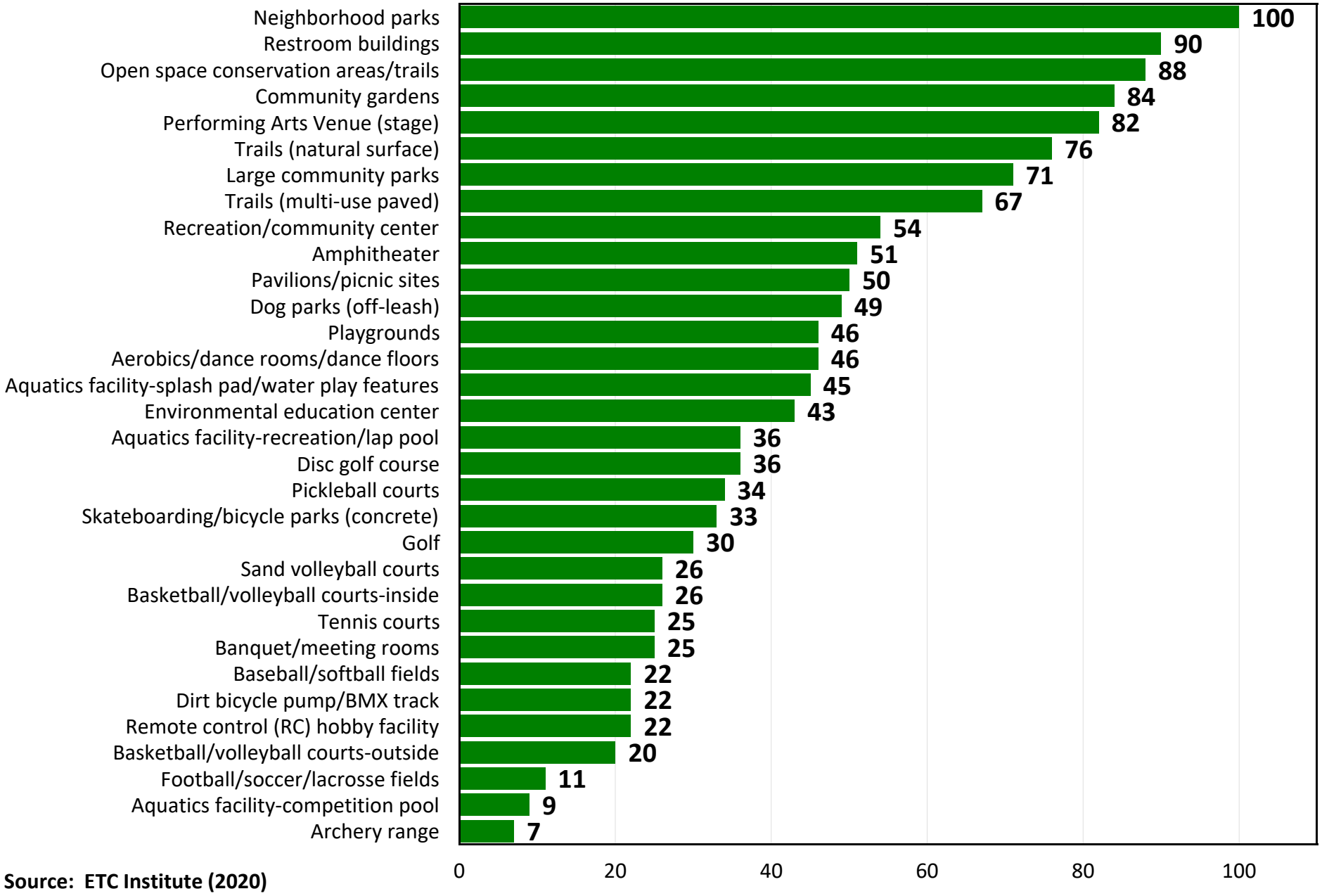
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.

- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities

the rating for the item with the most unmet need=100
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

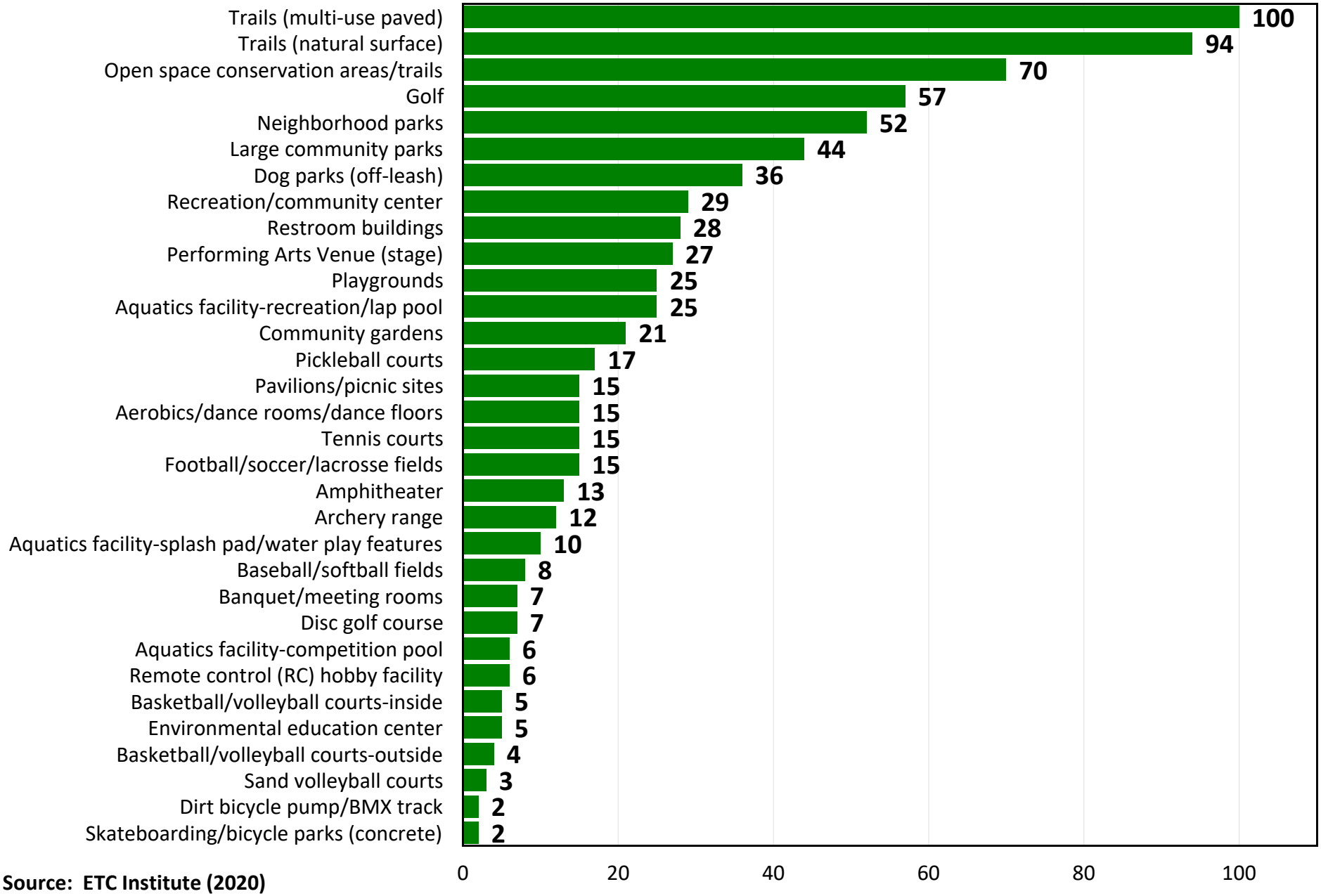


Source: ETC Institute (2020)

Importance Rating for Facilities

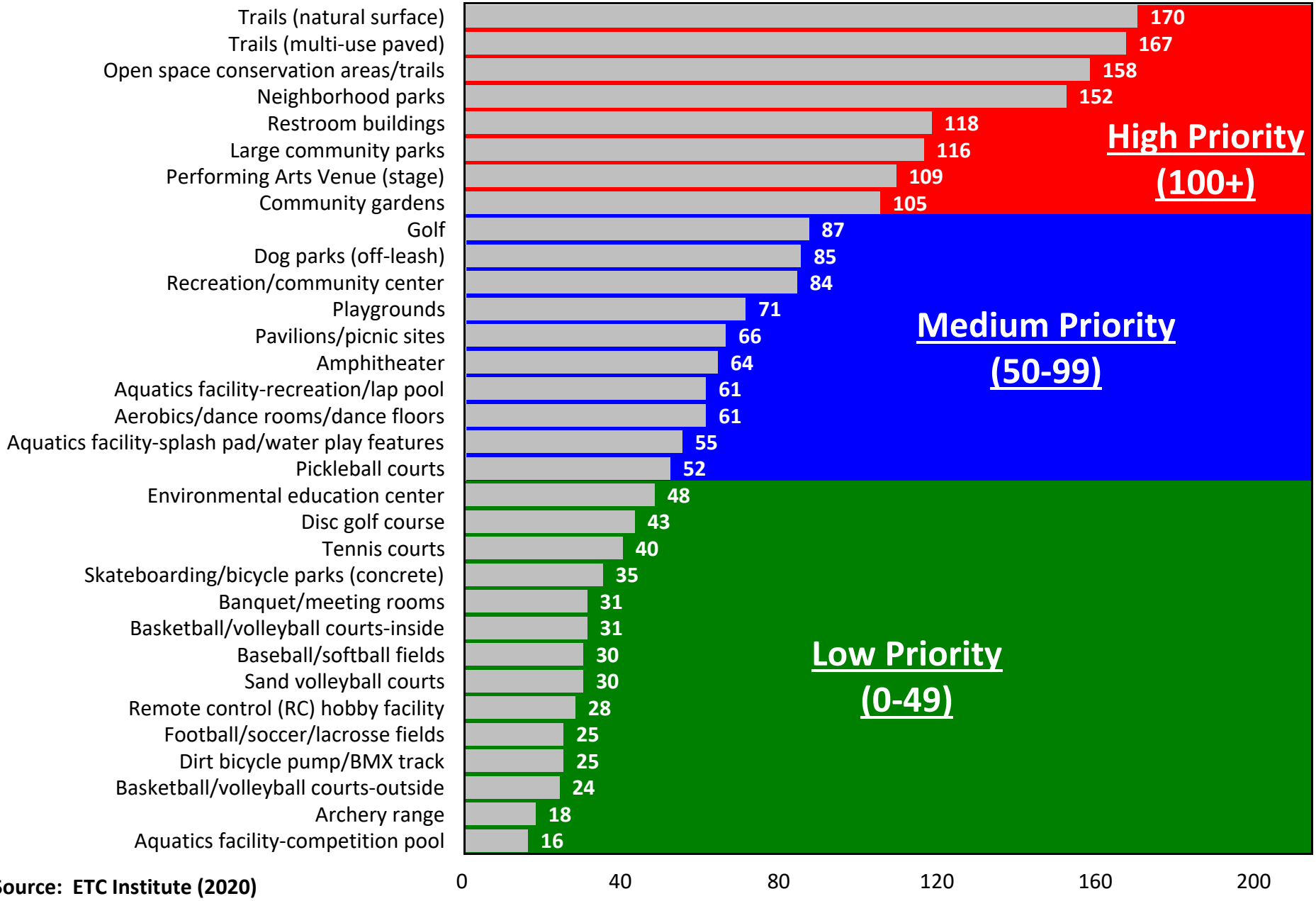
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2020)

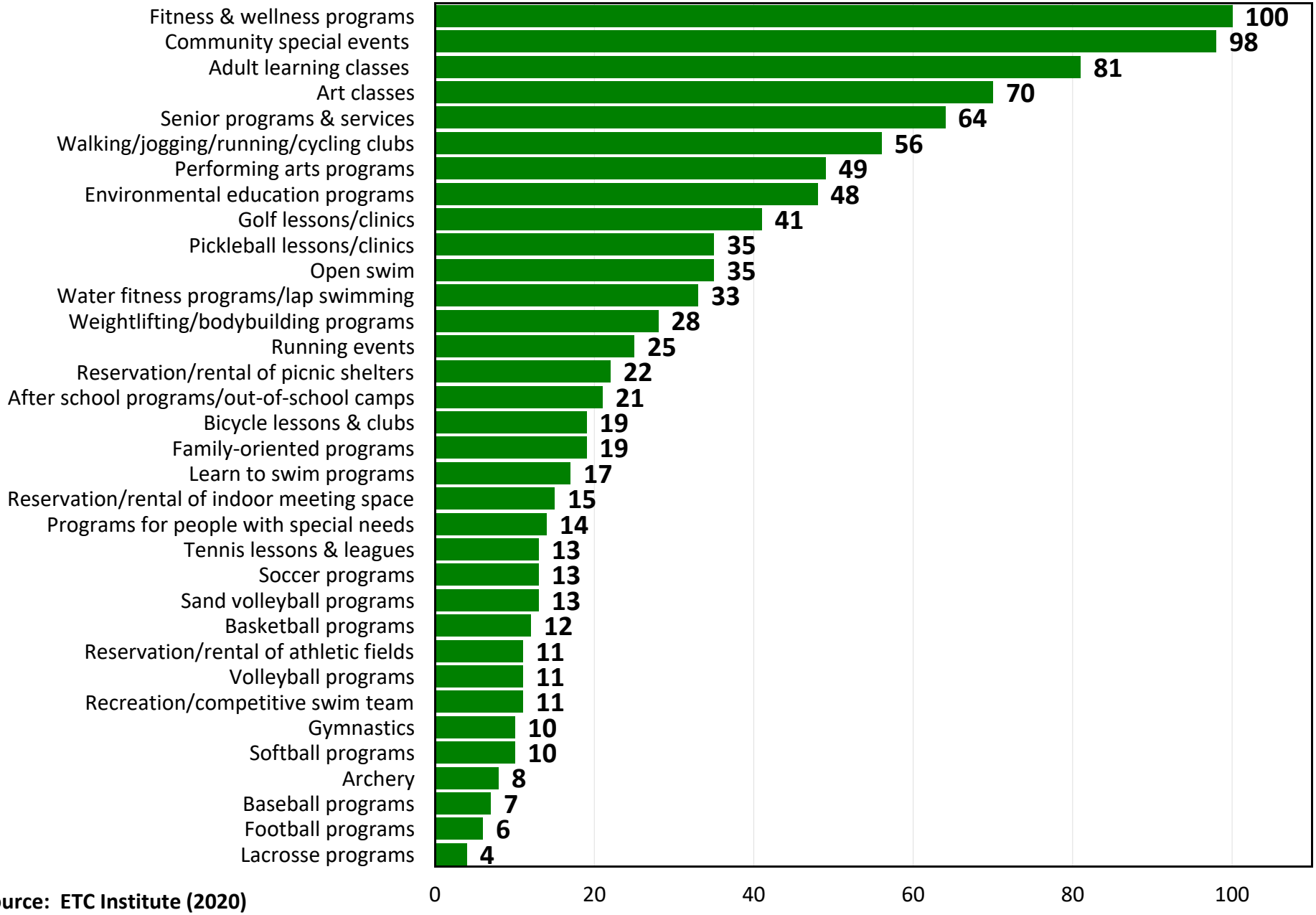
Top Priorities for Investment for Facilities Based on the Priority Investment Rating



Source: ETC Institute (2020)

Unmet Needs Rating for Programs

the rating for the item with the most unmet need=100
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need

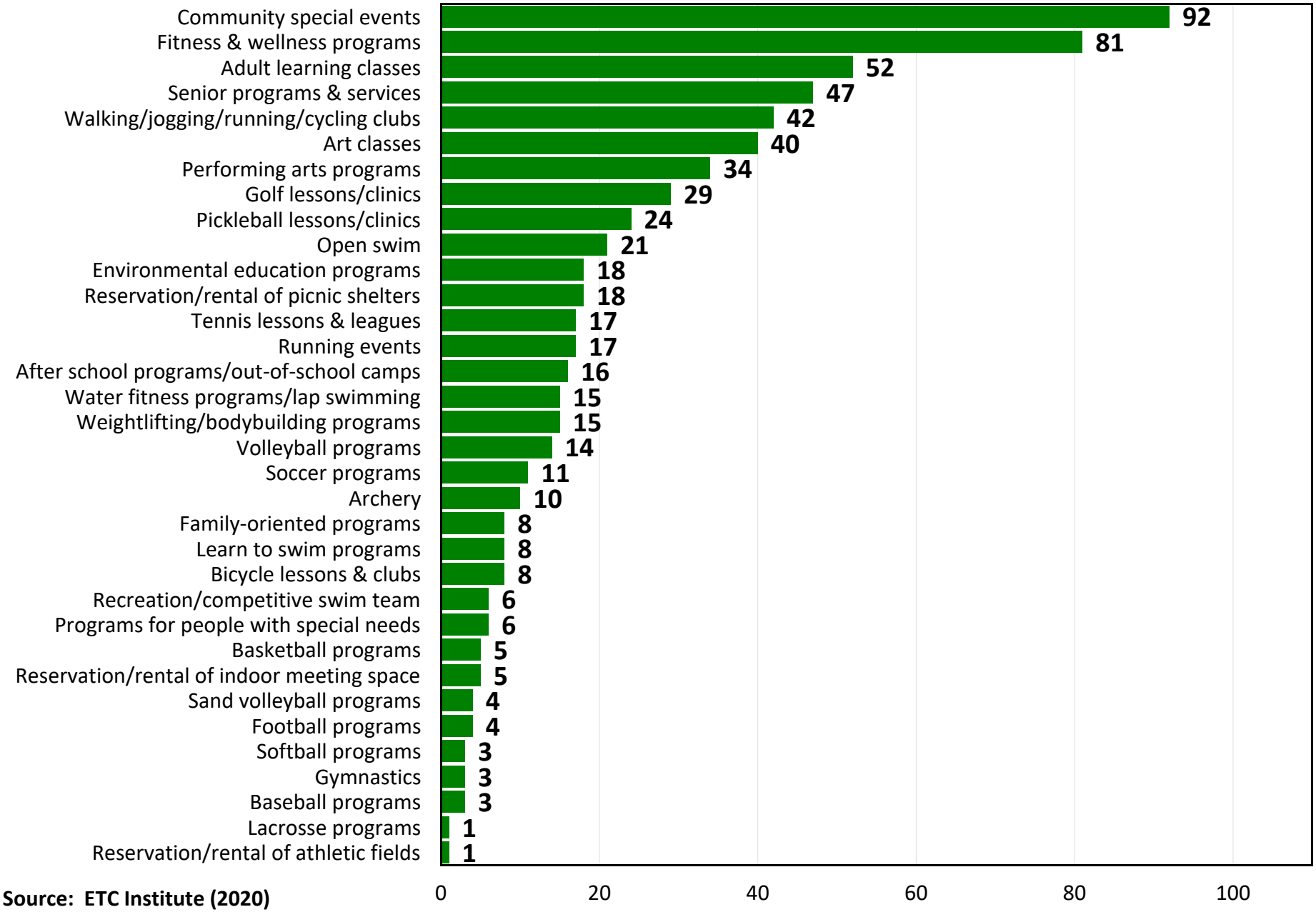


Source: ETC Institute (2020)

Importance Rating for Programs

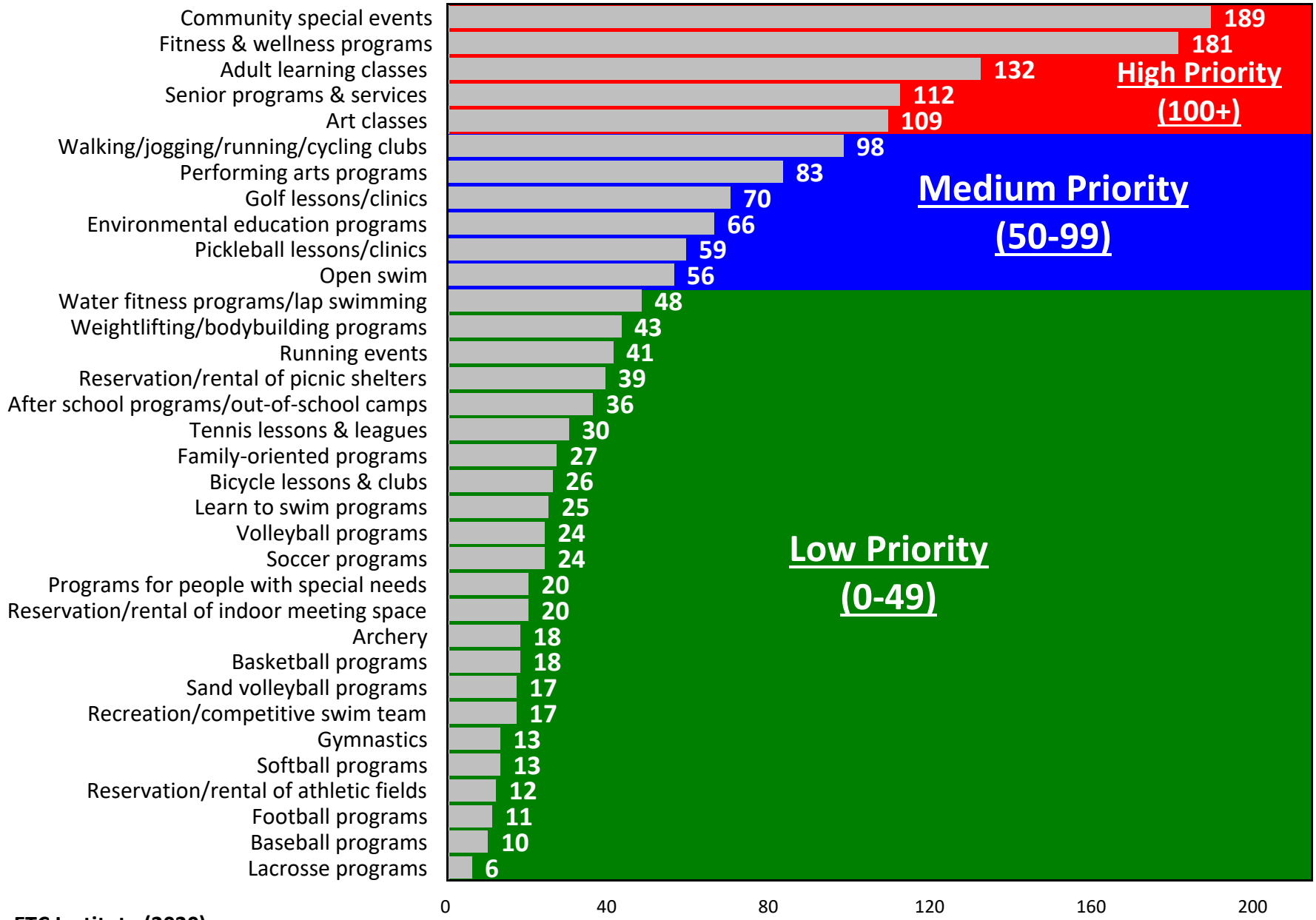
the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Source: ETC Institute (2020)

Top Priorities for Investment for Programs Based on the Priority Investment Rating



Source: ETC Institute (2020)

Section 4
Tabular Data

WITHOUT "DON'T KNOW"

Q1. Please indicate your level of agreement with the following statements about Oro Valley's Parks and Recreation system. (without "don't know")

(N=443)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q1-1. Improves my (my household's) physical health & fitness	36.5%	32.5%	22.7%	4.8%	3.6%
Q1-2. Helps to reduce crime in my neighborhood & keep kids out of trouble	28.5%	38.1%	26.8%	4.5%	2.0%
Q1-3. Makes Oro Valley a more desirable place to live	59.1%	33.6%	5.1%	1.9%	0.2%
Q1-4. Preserves open space & protects environment	48.5%	36.2%	9.6%	4.7%	0.9%
Q1-5. Increases my (my household's) property value	41.1%	36.1%	19.9%	1.9%	1.0%
Q1-6. Improves my (my household's) mental health & reduces stress	28.8%	31.7%	30.5%	5.1%	3.9%
Q1-7. Provides positive social interactions for me (my household)	27.9%	34.6%	28.4%	5.5%	3.6%
Q1-8. Is physically accessible to all people	28.1%	46.6%	19.5%	3.9%	1.8%
Q1-9. Helps to attract new residents & businesses	37.0%	37.3%	20.3%	4.3%	1.3%
Q1-10. Promotes tourism to Town & region	30.2%	32.7%	27.9%	7.2%	2.0%
Q1-11. Positively impacts economic/business development	31.0%	35.3%	27.3%	4.8%	1.8%
Q1-12. Is age-friendly to all people	34.3%	41.7%	16.3%	5.9%	1.7%

Q2. Has your household participated in any recreation programs/services offered by the Town of Oro Valley during the past 12 months?

Q2. Has your household participated in any recreation programs/ services offered by Town of Oro Valley during past 12 months	Number	Percent
Yes	201	45.4 %
No	242	54.6 %
Total	443	100.0 %

Q2a. How would you rate the overall quality of the Town of Oro Valley recreation programs/services in which your household has participated?

Q2a. How would you rate overall quality of Town of Oro Valley recreation programs/services in which your household has participated	Number	Percent
Excellent	3	1.5 %
Good	15	7.5 %
Fair	108	53.7 %
Poor	73	36.3 %
Not provided	2	1.0 %
Total	201	100.0 %

WITHOUT "NOT PROVIDED"

Q2a. How would you rate the overall quality of the Town of Oro Valley recreation programs/services in which your household has participated? (without "not provided")

Q2a. How would you rate overall quality of Town of Oro Valley recreation programs/services in which your household has participated	Number	Percent
Excellent	3	1.5 %
Good	15	7.5 %
Fair	108	54.3 %
Poor	73	36.7 %
Total	199	100.0 %

Q2b. Please CHECK ALL of the following reasons why you may have NOT participated in the Town of Oro Valley's recreation programs/services during the past 12 months, or have not participated MORE OFTEN.

Q2b. Reasons why you may have not participated in recreation programs/services during past 12 months, or have not participated in more often	Number	Percent
Lack of quality instructors	8	3.3 %
Use programs of other agencies	49	20.2 %
I don't know what is offered	115	47.5 %
Lack of quality programs	11	4.5 %
Fees are too high	20	8.3 %
Too far from residence	15	6.2 %
Program times are not convenient	28	11.6 %
Classes are full	3	1.2 %
Program not offered	14	5.8 %
Registration is difficult	2	0.8 %
Poor customer service by staff	2	0.8 %
Lack of transportation	3	1.2 %
Lack of right program equipment	5	2.1 %
Too busy/not interested	101	41.7 %
Total	376	

Q3. From the following list, please check the THREE SPECIAL EVENT concepts that you and the members of your household WOULD BE MOST INTERESTED in.

Q3. What special event concepts that you would be most interested in	Number	Percent
Cultural celebrations/festivals (food, performances, arts, etc.)	266	60.0 %
Entertainment (music, movies, performers, etc.)	255	57.6 %
Food/beverage (culinary competitions, tastings, beer/wine, etc.)	208	47.0 %
Health & wellness events (bike, walk, run, etc.)	167	37.7 %
Sports tournaments/competitions (basketball, football, soccer, etc.)	104	23.5 %
Holiday-themed events (Halloween, Easter, etc.)	99	22.3 %
Environmental events (Earth Day, Arbor Day, volunteer, etc.)	74	16.7 %
Total	1173	

Q4. Please indicate if you or any member of your household HAS USED each of the Parks and Recreation facilities listed below in the past 6 months.

(N=443)

	Yes	No
Q4-1. Big Wash Trailhead	18.5%	81.5%
Q4-2. CDO Riverfront Park (walking)	38.6%	61.4%
Q4-3. CDO Riverfront Park (playgrounds)	19.0%	81.0%
Q4-4. CDO Riverfront Park (softball fields)	5.4%	94.6%
Q4-5. CDO Riverfront Park (soccer fields)	10.4%	89.6%
Q4-6. Community Center	28.4%	71.6%
Q4-7. Community Center (Golf-El Conquistador courses)	22.6%	77.4%
Q4-8. Community Center (Golf-Pusch X9 course)	8.1%	91.9%
Q4-9. Community Center (tennis/pickleball courts)	11.7%	88.3%
Q4-10. Community Center (special events)	10.6%	89.4%
Q4-11. Community Center (swimming pool)	9.3%	90.7%
Q4-12. Honey Bee Canyon Park	29.1%	70.9%
Q4-13. James D. Kriegh Park (baseball/softball)	6.1%	93.9%
Q4-14. James D. Kriegh Park (dog park)	10.4%	89.6%
Q4-15. James D. Kriegh Park (playground)	7.9%	92.1%
Q4-16. Naranja Park (archery range)	5.9%	94.1%
Q4-17. Naranja Park (dog park)	17.6%	82.4%
Q4-18. Naranja Park (sports fields)	13.8%	86.2%
Q4-19. Oro Valley Aquatic Center	16.7%	83.3%
Q4-20. Steam Pump Ranch (farmers market/events)	54.4%	45.6%
Q4-21. Trails-paved paths	54.4%	45.6%

Q4. Please indicate if you or any member of your household HAS USED each of the Parks and Recreation facilities listed below in the past 6 months.

(N=443)

	Yes	No
Q4-22. Trails-natural surface trails	40.4%	59.6%
Q4-23. West Lambert Lane Park	14.0%	86.0%

Q4. If "YES," please rate the facilities of this type using a scale of 1 to 4, where 4 means "Excellent" and 1 means "Poor."

(N=383)

	Excellent	Good	Fair	Poor
Q4-1. Big Wash Trailhead	32.1%	58.0%	8.6%	1.2%
Q4-2. CDO Riverfront Park (walking)	58.5%	36.0%	4.3%	1.2%
Q4-3. CDO Riverfront Park (playgrounds)	45.7%	42.0%	7.4%	4.9%
Q4-4. CDO Riverfront Park (softball fields)	70.8%	25.0%	4.2%	0.0%
Q4-5. CDO Riverfront Park (soccer fields)	44.4%	33.3%	17.8%	4.4%
Q4-6. Community Center	32.2%	44.6%	17.4%	5.8%
Q4-7. Community Center (Golf-El Conquistador courses)	42.4%	47.5%	7.1%	3.0%
Q4-8. Community Center (Golf-Pusch X9 course)	30.3%	45.5%	18.2%	6.1%
Q4-9. Community Center (tennis/pickleball courts)	47.1%	39.2%	11.8%	2.0%
Q4-10. Community Center (special events)	42.2%	48.9%	6.7%	2.2%
Q4-11. Community Center (swimming pool)	43.9%	43.9%	7.3%	4.9%
Q4-12. Honey Bee Canyon Park	61.4%	35.4%	1.6%	1.6%
Q4-13. James D. Kriegh Park (baseball/softball)	50.0%	42.3%	7.7%	0.0%
Q4-14. James D. Kriegh Park (dog park)	14.0%	67.4%	14.0%	4.7%
Q4-15. James D. Kriegh Park (playground)	32.3%	58.1%	6.5%	3.2%
Q4-16. Naranja Park (archery range)	40.0%	52.0%	0.0%	8.0%
Q4-17. Naranja Park (dog park)	27.4%	50.7%	17.8%	4.1%
Q4-18. Naranja Park (sports fields)	63.9%	23.0%	11.5%	1.6%
Q4-19. Oro Valley Aquatic Center	62.5%	27.8%	5.6%	4.2%
Q4-20. Steam Pump Ranch (farmers market/events)	43.6%	43.6%	10.3%	2.6%
Q4-21. Trails-paved paths	64.6%	31.4%	2.2%	1.7%
Q4-22. Trails-natural surface trails	54.1%	40.0%	2.9%	2.9%

Q4. If "YES," please rate the facilities of this type using a scale of 1 to 4, where 4 means "Excellent" and 1 means "Poor."

(N=383)

	Excellent	Good	Fair	Poor
Q4-23. West Lambert Lane Park	48.3%	41.7%	6.7%	3.3%

Q5. From the following list, please CHECK ALL the sites/agencies that you and members of your household HAVE USED for indoor and outdoor recreation activities during the last 6 months.

Q5. All sites/agencies you have used for indoor & outdoor recreation activities during last 6 months	Number	Percent
Churches	141	31.8 %
HOA amenities	124	28.0 %
Catalina/Oracle State Park	248	56.0 %
Northwest YMCA	35	7.9 %
Private groups (Educational-animal, gardening, etc.)	38	8.6 %
Private groups (Social-photography, sewing, etc.)	28	6.3 %
Private groups (Health-tennis, golf, fitness, etc.)	76	17.2 %
Public libraries	254	57.3 %
Art galleries	47	10.6 %
Town of Marana	49	11.1 %
School/charter schools	64	14.4 %
Senior centers	12	2.7 %
Sports associations/travel sports teams-adult	24	5.4 %
Sports associations/travel sports teams-youth	37	8.4 %
City of Tucson	90	20.3 %
Pima County	85	19.2 %
None. Do not use any organizations	54	12.2 %
Total	1406	

WITHOUT "NONE"

Q5. From the following list, please CHECK ALL the sites/agencies that you and members of your household HAVE USED for indoor and outdoor recreation activities during the last 6 months. (without "none")

Q5. All sites/agencies you have used for indoor & outdoor recreation activities during last 6 months	Number	Percent
Churches	141	36.2 %
HOA amenities	123	31.6 %
Catalina/Oracle State Park	247	63.5 %
Northwest YMCA	35	9.0 %
Private groups (Educational-animal, gardening, etc.)	38	9.8 %
Private groups (Social-photography, sewing, etc.)	28	7.2 %
Private groups (Health-tennis, golf, fitness, etc.)	76	19.5 %
Public libraries	254	65.3 %
Art galleries	47	12.1 %
Town of Marana	49	12.6 %
School/charter schools	64	16.5 %
Senior centers	12	3.1 %
Sports associations/travel sports teams-adult	24	6.2 %
Sports associations/travel sports teams-youth	37	9.5 %
City of Tucson	90	23.1 %
Pima County	85	21.9 %
Total	1350	

Q6. Please indicate if you or any member of your household HAS A NEED for the recreational facilities listed below.

(N=443)

	Yes	No
Q6-1. Aerobics/dance rooms/dance floors	18.7%	81.3%
Q6-2. Amphitheater	15.6%	84.4%
Q6-3. Aquatics facility-competition pool	7.0%	93.0%
Q6-4. Aquatics facility-recreation/lap pool	26.6%	73.4%
Q6-5. Aquatics facility-splash pad/ water play features	18.3%	81.7%
Q6-6. Archery range	10.8%	89.2%
Q6-7. Banquet/meeting rooms	10.6%	89.4%
Q6-8. Baseball/softball fields	10.8%	89.2%
Q6-9. Basketball/volleyball courts-inside	7.7%	92.3%
Q6-10. Basketball/volleyball courts-outside	9.5%	90.5%
Q6-11. Community gardens	24.2%	75.8%
Q6-12. Dirt bicycle pump/BMX track	5.4%	94.6%
Q6-13. Disc golf course	10.2%	89.8%
Q6-14. Dog parks (off-leash)	29.1%	70.9%
Q6-15. Environmental education center	13.5%	86.5%
Q6-16. Football/soccer/lacrosse fields	12.2%	87.8%
Q6-17. Golf	30.2%	69.8%
Q6-18. Large community parks	46.7%	53.3%
Q6-19. Neighborhood parks	55.3%	44.7%
Q6-20. Open space conservation areas/trails	58.5%	41.5%
Q6-21. Pavilions/picnic sites	30.5%	69.5%
Q6-22. Performing Arts Venue (stage)	27.3%	72.7%
Q6-23. Pickleball courts	15.6%	84.4%

Q6. Please indicate if you or any member of your household HAS A NEED for the recreational facilities listed below.

(N=443)

	Yes	No
Q6-24. Playgrounds	25.7%	74.3%
Q6-25. Recreation/community center	34.5%	65.5%
Q6-26. Remote control (RC) hobby facility	7.0%	93.0%
Q6-27. Restroom buildings	49.0%	51.0%
Q6-28. Sand volleyball courts	7.4%	92.6%
Q6-29. Skateboarding/bicycle parks (concrete)	9.0%	91.0%
Q6-30. Tennis courts	16.7%	83.3%
Q6-31. Trails (multi-use paved)	60.5%	39.5%
Q6-32. Trails (natural surface)	58.9%	41.1%
Q6-33. Other	4.1%	95.9%

Q6. If "YES," please rate how well ALL facilities of this type-across the community at large-meet the needs of your household using a scale of 5 to 1, where 5 means your household needs are "100% Met," and 1 means "0% Met."

(N=397)

	100% met	75% met	50% met	25% met	0% met
Q6-1. Aerobics/dance rooms/dance floors	22.4%	21.1%	22.4%	13.2%	21.1%
Q6-2. Amphitheater	6.9%	17.2%	13.8%	13.8%	48.3%
Q6-3. Aquatics facility-competition pool	41.4%	27.6%	10.3%	17.2%	3.4%
Q6-4. Aquatics facility-recreation/lap pool	41.1%	27.1%	17.8%	12.1%	1.9%
Q6-5. Aquatics facility-splash pad/water play features	21.6%	21.6%	27.0%	14.9%	14.9%
Q6-6. Archery range	62.8%	23.3%	14.0%	0.0%	0.0%
Q6-7. Banquet/meeting rooms	10.3%	35.9%	25.6%	20.5%	7.7%
Q6-8. Baseball/softball fields	28.3%	23.9%	37.0%	6.5%	4.3%
Q6-9. Basketball/volleyball courts-inside	12.5%	9.4%	28.1%	15.6%	34.4%
Q6-10. Basketball/volleyball courts-outside	25.6%	25.6%	20.5%	17.9%	10.3%
Q6-11. Community gardens	6.6%	13.2%	15.4%	16.5%	48.4%
Q6-12. Dirt bicycle pump/BMX track	4.3%	0.0%	0.0%	30.4%	65.2%
Q6-13. Disc golf course	7.3%	9.8%	7.3%	7.3%	68.3%
Q6-14. Dog parks (off-leash)	29.7%	31.4%	22.9%	11.0%	5.1%
Q6-15. Environmental education center	9.1%	16.4%	18.2%	16.4%	40.0%
Q6-16. Football/soccer/lacrosse fields	44.4%	35.2%	13.0%	3.7%	3.7%
Q6-17. Golf	49.2%	27.4%	16.1%	3.2%	4.0%
Q6-18. Large community parks	30.1%	34.4%	20.4%	9.7%	5.4%
Q6-19. Neighborhood parks	29.6%	28.3%	24.8%	8.4%	8.8%
Q6-20. Open space conservation areas/trails	36.6%	28.5%	17.4%	11.5%	6.0%
Q6-21. Pavilions/picnic sites	27.6%	34.1%	22.8%	11.4%	4.1%
Q6-22. Performing Arts Venue (stage)	15.1%	15.1%	26.4%	22.6%	20.8%

Q6. If "YES," please rate how well ALL facilities of this type-across the community at large-meet the needs of your household using a scale of 5 to 1, where 5 means your household needs are "100% Met," and 1 means "0% Met."

(N=397)

	100% met	75% met	50% met	25% met	0% met
Q6-23. Pickleball courts	28.6%	20.6%	20.6%	12.7%	17.5%
Q6-24. Playgrounds	26.0%	32.7%	26.0%	10.6%	4.8%
Q6-25. Recreation/community center	29.1%	34.3%	17.2%	10.4%	9.0%
Q6-26. Remote control (RC) hobby facility	11.5%	15.4%	15.4%	26.9%	30.8%
Q6-27. Restroom buildings	22.8%	34.5%	24.9%	11.2%	6.6%
Q6-28. Sand volleyball courts	3.0%	15.2%	33.3%	15.2%	33.3%
Q6-29. Skateboarding/bicycle parks (concrete)	2.6%	12.8%	12.8%	20.5%	51.3%
Q6-30. Tennis courts	34.2%	31.5%	16.4%	9.6%	8.2%
Q6-31. Trails (multi-use paved)	41.6%	32.9%	19.8%	2.9%	2.9%
Q6-32. Trails (natural surface)	35.2%	34.8%	19.7%	6.9%	3.4%
Q6-33. Other	29.4%	0.0%	11.8%	11.8%	47.1%

Q6-33. Other

Q6-33. Other	Number	Percent
Sidewalks	2	11.1 %
SHOOTING RANGE PISTOL RIFLE	1	5.6 %
BIKE PATHS	1	5.6 %
BICYCLE PATHS	1	5.6 %
NATURE CENTER	1	5.6 %
CLASSES IN REC CTR	1	5.6 %
Bocce ball, lawn bowling	1	5.6 %
FREE SPLASH PAD LIKE TOWN OF MARARA	1	5.6 %
CLEAN BIKE LANES	1	5.6 %
VELO INDOOR CYCLING	1	5.6 %
MINI PUT	1	5.6 %
PUBLIC LIBRARY	1	5.6 %
UNPAVED WALKS	1	5.6 %
BASKETBALL	1	5.6 %
MORE OPEN SPACE	1	5.6 %
UTV TRAILS	1	5.6 %
Indoor playground	1	5.6 %
Total	18	100.0 %

Q7. Which FOUR of the facilities from the list in Question 6 are MOST IMPORTANT to your household?

Q7. Top choice	Number	Percent
Aerobics/dance rooms/dance floors	8	1.8 %
Amphitheater	6	1.4 %
Aquatics facility-competition pool	6	1.4 %
Aquatics facility-recreation/lap pool	11	2.5 %
Aquatics facility-splash pad/water play features	3	0.7 %
Archery range	6	1.4 %
Banquet/meeting rooms	2	0.5 %
Baseball/softball fields	10	2.3 %
Basketball/volleyball courts-inside	5	1.1 %
Basketball/volleyball courts-outside	2	0.5 %
Community gardens	11	2.5 %
Disc golf course	1	0.2 %
Dog parks (off-leash)	21	4.7 %
Football/soccer/lacrosse fields	8	1.8 %
Golf	48	10.8 %
Large community parks	9	2.0 %
Neighborhood parks	13	2.9 %
Open space conservation areas/trails	29	6.5 %
Pavilions/picnic sites	2	0.5 %
Performing Arts Venue (stage)	4	0.9 %
Pickleball courts	9	2.0 %
Playgrounds	16	3.6 %
Recreation/community center	11	2.5 %
Restroom buildings	3	0.7 %
Skateboarding/bicycle parks (concrete)	1	0.2 %
Tennis courts	13	2.9 %
Trails (multi-use paved)	53	12.0 %
Trails (natural surface)	38	8.6 %
Other	7	1.6 %
None chosen	87	19.6 %
Total	443	100.0 %

Q7. Which FOUR of the facilities from the list in Question 6 are MOST IMPORTANT to your household?

Q7. 2nd choice	Number	Percent
Aerobics/dance rooms/dance floors	7	1.6 %
Amphitheater	6	1.4 %
Aquatics facility-competition pool	2	0.5 %
Aquatics facility-recreation/lap pool	11	2.5 %
Aquatics facility-splash pad/water play features	4	0.9 %
Archery range	4	0.9 %
Banquet/meeting rooms	2	0.5 %
Baseball/softball fields	1	0.2 %
Basketball/volleyball courts-inside	1	0.2 %
Basketball/volleyball courts-outside	2	0.5 %
Community gardens	9	2.0 %
Dirt bicycle pump/BMX track	2	0.5 %
Disc golf course	2	0.5 %
Dog parks (off-leash)	10	2.3 %
Environmental education center	2	0.5 %
Football/soccer/lacrosse fields	6	1.4 %
Golf	26	5.9 %
Large community parks	18	4.1 %
Neighborhood parks	24	5.4 %
Open space conservation areas/trails	32	7.2 %
Pavilions/picnic sites	7	1.6 %
Performing Arts Venue (stage)	14	3.2 %
Pickleball courts	8	1.8 %
Playgrounds	7	1.6 %
Recreation/community center	17	3.8 %
Remote control (RC) hobby facility	3	0.7 %
Restroom buildings	7	1.6 %
Sand volleyball courts	1	0.2 %
Skateboarding/bicycle parks (concrete)	1	0.2 %
Tennis courts	3	0.7 %
Trails (multi-use paved)	51	11.5 %
Trails (natural surface)	47	10.6 %
Other	2	0.5 %
None chosen	104	23.5 %
Total	443	100.0 %

Q7. Which FOUR of the facilities from the list in Question 6 are MOST IMPORTANT to your household?

Q7. 3rd choice	Number	Percent
Aerobics/dance rooms/dance floors	4	0.9 %
Amphitheater	3	0.7 %
Aquatics facility-recreation/lap pool	12	2.7 %
Aquatics facility-splash pad/water play features	3	0.7 %
Archery range	3	0.7 %
Banquet/meeting rooms	2	0.5 %
Baseball/softball fields	2	0.5 %
Basketball/volleyball courts-inside	1	0.2 %
Basketball/volleyball courts-outside	1	0.2 %
Community gardens	5	1.1 %
Dirt bicycle pump/BMX track	1	0.2 %
Disc golf course	4	0.9 %
Dog parks (off-leash)	18	4.1 %
Environmental education center	3	0.7 %
Football/soccer/lacrosse fields	8	1.8 %
Golf	7	1.6 %
Large community parks	18	4.1 %
Neighborhood parks	30	6.8 %
Open space conservation areas/trails	36	8.1 %
Pavilions/picnic sites	6	1.4 %
Performing Arts Venue (stage)	14	3.2 %
Pickleball courts	10	2.3 %
Playgrounds	13	2.9 %
Recreation/community center	10	2.3 %
Remote control (RC) hobby facility	1	0.2 %
Restroom buildings	25	5.6 %
Sand volleyball courts	4	0.9 %
Skateboarding/bicycle parks (concrete)	1	0.2 %
Tennis courts	6	1.4 %
Trails (multi-use paved)	37	8.4 %
Trails (natural surface)	33	7.4 %
Other	2	0.5 %
None chosen	120	27.1 %
Total	443	100.0 %

Q7. Which FOUR of the facilities from the list in Question 6 are MOST IMPORTANT to your household?

Q7. 4th choice	Number	Percent
Aerobics/dance rooms/dance floors	6	1.4 %
Amphitheater	7	1.6 %
Aquatics facility-competition pool	2	0.5 %
Aquatics facility-recreation/lap pool	7	1.6 %
Aquatics facility-splash pad/water play features	7	1.6 %
Archery range	6	1.4 %
Banquet/meeting rooms	5	1.1 %
Basketball/volleyball courts-inside	2	0.5 %
Basketball/volleyball courts-outside	1	0.2 %
Community gardens	10	2.3 %
Dirt bicycle pump/BMX track	1	0.2 %
Disc golf course	4	0.9 %
Dog parks (off-leash)	11	2.5 %
Environmental education center	3	0.7 %
Football/soccer/lacrosse fields	2	0.5 %
Golf	14	3.2 %
Large community parks	29	6.5 %
Neighborhood parks	20	4.5 %
Open space conservation areas/trails	21	4.7 %
Pavilions/picnic sites	10	2.3 %
Performing Arts Venue (stage)	13	2.9 %
Pickleball courts	2	0.5 %
Playgrounds	6	1.4 %
Recreation/community center	11	2.5 %
Remote control (RC) hobby facility	2	0.5 %
Restroom buildings	15	3.4 %
Sand volleyball courts	1	0.2 %
Skateboarding/bicycle parks (concrete)	1	0.2 %
Tennis courts	3	0.7 %
Trails (multi-use paved)	26	5.9 %
Trails (natural surface)	40	9.0 %
Other	1	0.2 %
None chosen	154	34.8 %
Total	443	100.0 %

SUM OF THE TOP FOUR CHOICES

Q7. Which FOUR of the facilities from the list in Question 6 are MOST IMPORTANT to your household? (top 4)

Q7. Top choice	Number	Percent
Aerobics/dance rooms/dance floors	25	5.6 %
Amphitheater	22	5.0 %
Aquatics facility-competition pool	10	2.3 %
Aquatics facility-recreation/lap pool	41	9.3 %
Aquatics facility-splash pad/water play features	17	3.8 %
Archery range	19	4.3 %
Banquet/meeting rooms	11	2.5 %
Baseball/softball fields	13	2.9 %
Basketball/volleyball courts-inside	9	2.0 %
Basketball/volleyball courts-outside	6	1.4 %
Community gardens	35	7.9 %
Dirt bicycle pump/BMX track	4	0.9 %
Disc golf course	11	2.5 %
Dog parks (off-leash)	60	13.5 %
Environmental education center	8	1.8 %
Football/soccer/lacrosse fields	24	5.4 %
Golf	95	21.4 %
Large community parks	74	16.7 %
Neighborhood parks	87	19.6 %
Open space conservation areas/trails	118	26.6 %
Pavilions/picnic sites	25	5.6 %
Performing Arts Venue (stage)	45	10.2 %
Pickleball courts	29	6.5 %
Playgrounds	42	9.5 %
Recreation/community center	49	11.1 %
Remote control (RC) hobby facility	6	1.4 %
Restroom buildings	50	11.3 %
Sand volleyball courts	6	1.4 %
Skateboarding/bicycle parks (concrete)	4	0.9 %
Tennis courts	25	5.6 %
Trails (multi-use paved)	167	37.7 %
Trails (natural surface)	158	35.7 %
Other	12	2.7 %
None chosen	87	19.6 %
Total	1394	

Q8. Please indicate if you or any member of your household HAS A NEED for each of the recreation programs listed below.

(N=443)

	Yes	No
Q8-1. Adult learning classes (language, tech, etc.)	32.1%	67.9%
Q8-2. After school programs/out-of-school camps	10.8%	89.2%
Q8-3. Archery	8.1%	91.9%
Q8-4. Art classes (pottery, painting, music, etc.)	27.3%	72.7%
Q8-5. Baseball programs	6.5%	93.5%
Q8-6. Basketball programs	7.4%	92.6%
Q8-7. Bicycle lessons & clubs	8.6%	91.4%
Q8-8. Community special events (concerts, festivals, etc.)	54.4%	45.6%
Q8-9. Environmental education programs	21.4%	78.6%
Q8-10. Family-oriented programs (Mommy & Me, Daddy & Me, etc.)	7.4%	92.6%
Q8-11. Fitness & wellness programs (Yoga/Tai Chi classes, etc.)	46.3%	53.7%
Q8-12. Football programs	3.8%	96.2%
Q8-13. Golf lessons/clinics	20.3%	79.7%
Q8-14. Gymnastics	5.0%	95.0%
Q8-15. Lacrosse programs	2.9%	97.1%
Q8-16. Learn to swim programs	9.9%	90.1%
Q8-17. Open swim	21.7%	78.3%
Q8-18. Performing arts programs	23.3%	76.7%
Q8-19. Pickleball lessons/clinics	17.2%	82.8%
Q8-20. Programs for people with special needs	5.4%	94.6%
Q8-21. Recreation/competitive swim team	5.4%	94.6%

Q8. Please indicate if you or any member of your household HAS A NEED for each of the recreation programs listed below.

(N=443)

	Yes	No
Q8-22. Reservation/rental of athletic fields	5.9%	94.1%
Q8-23. Reservation/rental of indoor meeting space	7.4%	92.6%
Q8-24. Reservation/rental of picnic shelters	16.0%	84.0%
Q8-25. Running events (5K, 10K, Marathons)	13.3%	86.7%
Q8-26. Sand volleyball programs	5.6%	94.4%
Q8-27. Senior programs & services	28.2%	71.8%
Q8-28. Soccer programs	8.6%	91.4%
Q8-29. Softball programs	5.9%	94.1%
Q8-30. Tennis lessons & leagues	10.2%	89.8%
Q8-31. Volleyball programs	4.5%	95.5%
Q8-32. Walking/jogging/running/cycling clubs	27.8%	72.2%
Q8-33. Water fitness programs/lap swimming	16.5%	83.5%
Q8-34. Weightlifting/bodybuilding programs	13.1%	86.9%
Q8-35. Other	2.5%	97.5%

Q8. If "YES," please rate how well the recreation programs of this type in your community meet the needs of your household using a scale of 5 to 1, where 5 means your household needs are "100% Met" and 1 means "0% Met."

(N=360)

	100% met	75% met	50% met	25% met	0% met
Q8-1. Adult learning classes (language, tech, etc.)	6.1%	9.8%	28.8%	20.5%	34.8%
Q8-2. After school programs/out-of-school camps	2.2%	33.3%	26.7%	20.0%	17.8%
Q8-3. Archery	30.3%	36.4%	18.2%	3.0%	12.1%
Q8-4. Art classes (pottery, painting, music, etc.)	3.6%	10.9%	28.2%	23.6%	33.6%
Q8-5. Baseball programs	44.4%	18.5%	22.2%	3.7%	11.1%
Q8-6. Basketball programs	17.2%	27.6%	27.6%	10.3%	17.2%
Q8-7. Bicycle lessons & clubs	5.4%	21.6%	21.6%	24.3%	27.0%
Q8-8. Community special events (concerts, festivals, etc.)	11.1%	28.7%	32.4%	19.9%	7.9%
Q8-9. Environmental education programs	9.1%	15.9%	31.8%	17.0%	26.1%
Q8-10. Family-oriented programs (Mommy & Me, Daddy & Me, etc.)	3.1%	12.5%	34.4%	28.1%	21.9%
Q8-11. Fitness & wellness programs (Yoga/Tai Chi classes, etc.)	10.8%	16.8%	29.2%	16.2%	27.0%
Q8-12. Football programs	14.3%	28.6%	28.6%	21.4%	7.1%
Q8-13. Golf lessons/clinics	9.1%	23.4%	37.7%	16.9%	13.0%
Q8-14. Gymnastics	11.8%	23.5%	23.5%	23.5%	17.6%
Q8-15. Lacrosse programs	16.7%	33.3%	25.0%	0.0%	25.0%
Q8-16. Learn to swim programs	15.4%	25.6%	35.9%	12.8%	10.3%
Q8-17. Open swim	26.1%	20.5%	23.9%	20.5%	9.1%
Q8-18. Performing arts programs	9.6%	20.2%	31.9%	19.1%	19.1%
Q8-19. Pickleball lessons/clinics	13.2%	19.1%	27.9%	17.6%	22.1%
Q8-20. Programs for people with special needs	5.3%	5.3%	31.6%	26.3%	31.6%

Q8. If "YES," please rate how well the recreation programs of this type in your community meet the needs of your household using a scale of 5 to 1, where 5 means your household needs are "100% Met" and 1 means "0% Met."

(N=360)

	100% met	75% met	50% met	25% met	0% met
Q8-21. Recreation/competitive swim team	14.3%	19.0%	38.1%	9.5%	19.0%
Q8-22. Reservation/rental of athletic fields	26.9%	11.5%	30.8%	23.1%	7.7%
Q8-23. Reservation/rental of indoor meeting space	9.7%	22.6%	25.8%	32.3%	9.7%
Q8-24. Reservation/rental of picnic shelters	24.2%	30.6%	27.4%	4.8%	12.9%
Q8-25. Running events (5K, 10K, Marathons)	11.3%	26.4%	32.1%	18.9%	11.3%
Q8-26. Sand volleyball programs	8.0%	16.0%	20.0%	20.0%	36.0%
Q8-27. Senior programs & services	10.3%	13.1%	36.4%	14.0%	26.2%
Q8-28. Soccer programs	14.7%	35.3%	26.5%	14.7%	8.8%
Q8-29. Softball programs	25.0%	20.8%	16.7%	16.7%	20.8%
Q8-30. Tennis lessons & leagues	23.8%	33.3%	19.0%	9.5%	14.3%
Q8-31. Volleyball programs	5.0%	15.0%	30.0%	15.0%	35.0%
Q8-32. Walking/jogging/running/cycling clubs	14.0%	18.4%	21.1%	19.3%	27.2%
Q8-33. Water fitness programs/lap swimming	19.0%	14.3%	31.7%	17.5%	17.5%
Q8-34. Weightlifting/bodybuilding programs	13.0%	14.8%	27.8%	25.9%	18.5%
Q8-35. Other	0.0%	0.0%	0.0%	18.2%	81.8%

Q8-35. Other

Q8-35. Other	Number	Percent
SYNCHRONIZED SWIM TEAM, COACHES & AN ESTABLISHED COMPETITIVE TEAM	1	9.1 %
SHOOTING RANGE PISTOL RIFLE	1	9.1 %
DANCING SQUARE DANCING	1	9.1 %
TABLE TENNIS	1	9.1 %
HIKING PROGRAMS	1	9.1 %
THERAPY POOL	1	9.1 %
HOCKEY	1	9.1 %
TECH COMPUTERS AND INTERNET	1	9.1 %
PLACE TO PLAY CARDS	1	9.1 %
PICKLEBALL	1	9.1 %
BRIDGE	1	9.1 %
Total	11	100.0 %

Q9. Which FOUR of the programs from the list in Question 8 are MOST IMPORTANT to your household?

Q9. Top choice	Number	Percent
Adult learning classes (language, tech, etc.)	23	5.2 %
After school programs/out-of-school camps	6	1.4 %
Archery	7	1.6 %
Art classes (pottery, painting, music, etc.)	18	4.1 %
Baseball programs	2	0.5 %
Basketball programs	4	0.9 %
Bicycle lessons & clubs	2	0.5 %
Community special events (concerts, festivals, etc.)	57	12.9 %
Environmental education programs	4	0.9 %
Family-oriented programs (Mommy & Me, Daddy & Me, etc.)	3	0.7 %
Fitness & wellness programs (Yoga/Tai Chi classes, etc.)	32	7.2 %
Football programs	3	0.7 %
Golf lessons/clinics	18	4.1 %
Gymnastics	1	0.2 %
Lacrosse programs	1	0.2 %
Learn to swim programs	1	0.2 %
Open swim	7	1.6 %
Performing arts programs	8	1.8 %
Pickleball lessons/clinics	9	2.0 %
Programs for people with special needs	2	0.5 %
Recreation/competitive swim team	3	0.7 %
Reservation/rental of picnic shelters	3	0.7 %
Running events (5K, 10K, Marathons)	8	1.8 %
Sand volleyball programs	1	0.2 %
Senior programs & services	21	4.7 %
Soccer programs	8	1.8 %
Softball programs	3	0.7 %
Tennis lessons & leagues	17	3.8 %
Walking/jogging/running/cycling clubs	15	3.4 %
Water fitness programs/lap swimming	9	2.0 %
Weightlifting/bodybuilding programs	2	0.5 %
Other	4	0.9 %
None chosen	141	31.8 %
Total	443	100.0 %

Q9. Which FOUR of the programs from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 2nd choice	Number	Percent
Adult learning classes (language, tech, etc.)	17	3.8 %
After school programs/out-of-school camps	4	0.9 %
Art classes (pottery, painting, music, etc.)	13	2.9 %
Baseball programs	2	0.5 %
Basketball programs	3	0.7 %
Bicycle lessons & clubs	6	1.4 %
Community special events (concerts, festivals, etc.)	35	7.9 %
Environmental education programs	11	2.5 %
Family-oriented programs (Mommy & Me, Daddy & Me, etc.)	4	0.9 %
Fitness & wellness programs (Yoga/Tai Chi classes, etc.)	41	9.3 %
Football programs	2	0.5 %
Golf lessons/clinics	11	2.5 %
Learn to swim programs	4	0.9 %
Open swim	10	2.3 %
Performing arts programs	18	4.1 %
Pickleball lessons/clinics	8	1.8 %
Programs for people with special needs	2	0.5 %
Recreation/competitive swim team	1	0.2 %
Reservation/rental of athletic fields	1	0.2 %
Reservation/rental of indoor meeting space	2	0.5 %
Reservation/rental of picnic shelters	5	1.1 %
Running events (5K, 10K, Marathons)	8	1.8 %
Sand volleyball programs	1	0.2 %
Senior programs & services	17	3.8 %
Soccer programs	4	0.9 %
Softball programs	1	0.2 %
Tennis lessons & leagues	2	0.5 %
Volleyball programs	3	0.7 %
Walking/jogging/running/cycling clubs	14	3.2 %
Water fitness programs/lap swimming	8	1.8 %
Weightlifting/bodybuilding programs	6	1.4 %
Other	2	0.5 %
None chosen	177	40.0 %
Total	443	100.0 %

Q9. Which FOUR of the programs from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 3rd choice	Number	Percent
Adult learning classes (language, tech, etc.)	19	4.3 %
After school programs/out-of-school camps	8	1.8 %
Archery	4	0.9 %
Art classes (pottery, painting, music, etc.)	9	2.0 %
Basketball programs	1	0.2 %
Community special events (concerts, festivals, etc.)	28	6.3 %
Environmental education programs	5	1.1 %
Family-oriented programs (Mommy & Me, Daddy & Me, etc.)	3	0.7 %
Fitness & wellness programs (Yoga/Tai Chi classes, etc.)	35	7.9 %
Football programs	1	0.2 %
Golf lessons/clinics	7	1.6 %
Gymnastics	1	0.2 %
Learn to swim programs	2	0.5 %
Open swim	7	1.6 %
Performing arts programs	17	3.8 %
Pickleball lessons/clinics	11	2.5 %
Programs for people with special needs	2	0.5 %
Recreation/competitive swim team	4	0.9 %
Reservation/rental of athletic fields	1	0.2 %
Reservation/rental of picnic shelters	11	2.5 %
Running events (5K, 10K, Marathons)	4	0.9 %
Sand volleyball programs	1	0.2 %
Senior programs & services	20	4.5 %
Soccer programs	2	0.5 %
Softball programs	1	0.2 %
Tennis lessons & leagues	2	0.5 %
Volleyball programs	2	0.5 %
Walking/jogging/running/cycling clubs	15	3.4 %
Water fitness programs/lap swimming	6	1.4 %
Weightlifting/bodybuilding programs	6	1.4 %
Other	2	0.5 %
None chosen	206	46.5 %
Total	443	100.0 %

Q9. Which FOUR of the programs from the list in Question 8 are MOST IMPORTANT to your household?

Q9. 4th choice	Number	Percent
Adult learning classes (language, tech, etc.)	18	4.1 %
After school programs/out-of-school camps	5	1.1 %
Archery	3	0.7 %
Art classes (pottery, painting, music, etc.)	19	4.3 %
Bicycle lessons & clubs	3	0.7 %
Community special events (concerts, festivals, etc.)	16	3.6 %
Environmental education programs	7	1.6 %
Family-oriented programs (Mommy & Me, Daddy & Me, etc.)	2	0.5 %
Fitness & wellness programs (Yoga/Tai Chi classes, etc.)	12	2.7 %
Golf lessons/clinics	6	1.4 %
Gymnastics	3	0.7 %
Lacrosse programs	1	0.2 %
Learn to swim programs	5	1.1 %
Open swim	7	1.6 %
Performing arts programs	8	1.8 %
Pickleball lessons/clinics	8	1.8 %
Programs for people with special needs	2	0.5 %
Recreation/competitive swim team	1	0.2 %
Reservation/rental of indoor meeting space	5	1.1 %
Reservation/rental of picnic shelters	7	1.6 %
Running events (5K, 10K, Marathons)	5	1.1 %
Sand volleyball programs	4	0.9 %
Senior programs & services	13	2.9 %
Soccer programs	2	0.5 %
Tennis lessons & leagues	4	0.9 %
Walking/jogging/running/cycling clubs	24	5.4 %
Water fitness programs/lap swimming	6	1.4 %
Weightlifting/bodybuilding programs	6	1.4 %
Other	3	0.7 %
None chosen	238	53.7 %
Total	443	100.0 %

SUM OF THE TOP FOUR CHOICES

Q9. Which FOUR of the programs from the list in Question 8 are MOST IMPORTANT to your household? (top 4)

Q9. Top choice	Number	Percent
Adult learning classes (language, tech, etc.)	77	17.4 %
After school programs/out-of-school camps	23	5.2 %
Archery	14	3.2 %
Art classes (pottery, painting, music, etc.)	59	13.3 %
Baseball programs	4	0.9 %
Basketball programs	8	1.8 %
Bicycle lessons & clubs	11	2.5 %
Community special events (concerts, festivals, etc.)	136	30.7 %
Environmental education programs	27	6.1 %
Family-oriented programs (Mommy & Me, Daddy & Me, etc.)	12	2.7 %
Fitness & wellness programs (Yoga/Tai Chi classes, etc.)	120	27.1 %
Football programs	6	1.4 %
Golf lessons/clinics	42	9.5 %
Gymnastics	5	1.1 %
Lacrosse programs	2	0.5 %
Learn to swim programs	12	2.7 %
Open swim	31	7.0 %
Performing arts programs	51	11.5 %
Pickleball lessons/clinics	36	8.1 %
Programs for people with special needs	8	1.8 %
Recreation/competitive swim team	9	2.0 %
Reservation/rental of athletic fields	2	0.5 %
Reservation/rental of indoor meeting space	7	1.6 %
Reservation/rental of picnic shelters	26	5.9 %
Running events (5K, 10K, Marathons)	25	5.6 %
Sand volleyball programs	7	1.6 %
Senior programs & services	71	16.0 %
Soccer programs	16	3.6 %
Softball programs	5	1.1 %
Tennis lessons & leagues	25	5.6 %
Volleyball programs	5	1.1 %
Walking/jogging/running/cycling clubs	68	15.3 %
Water fitness programs/lap swimming	29	6.5 %
Weightlifting/bodybuilding programs	20	4.5 %
Other	11	2.5 %
None chosen	141	31.8 %
Total	1151	

Q10(1-13). Improvements to Existing Facilities: The following is a list of actions the Town of Oro Valley could take to improve the parks, trails, and recreation system. Please indicate YOUR SUPPORT for each potential action.

(N=443)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q10-1. General repair & increased maintenance (parks, golf courses, community center)	55.1%	19.6%	20.3%	5.0%
Q10-2. Improve existing athletic facilities (synthetic turf, lighting, courts, etc.)	31.6%	23.9%	35.4%	9.0%
Q10-3. Improve existing trail systems (paved trails, mountain biking trails, unpaved walking trails, etc.)	51.0%	23.5%	21.2%	4.3%
Q10-4. Add/expand trails/walking loops in existing parks	47.6%	21.4%	24.4%	6.5%
Q10-5. Improve ADA/disabled persons accessibility at parks	28.0%	26.2%	39.1%	6.8%
Q10-6. Improve/expand open space/natural turf areas in existing parks	31.6%	25.3%	35.2%	7.9%
Q10-7. Improve restroom facilities in existing parks	31.2%	31.8%	31.2%	5.9%
Q10-8. Add playgrounds to existing parks	22.1%	24.8%	41.3%	11.7%
Q10-9. Expand archery range in Naranja Park	6.3%	10.8%	46.7%	36.1%
Q10-10. Improve/expand Community Center (including parking)	26.4%	17.4%	38.1%	18.1%
Q10-11. Add splashpads to existing parks	18.3%	17.8%	43.6%	20.3%
Q10-12. Add amphitheater to an existing park	20.8%	21.9%	39.1%	18.3%
Q10-13. Add Wi-Fi/other technology improvements to existing parks	16.3%	16.5%	42.2%	25.1%

Q10(14-23). Developing New Facilities: The following is a list of actions the Town of Oro Valley could take to improve the parks, trails, and recreation system. Please indicate YOUR SUPPORT for each potential action.

(N=443)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q10-14. Purchase land to preserve open space	48.8%	19.4%	21.9%	9.9%
Q10-15. Develop new parks that meet highest needs of the community	38.6%	24.8%	27.1%	9.5%
Q10-16. Develop new sports facilities (athletic fields, disc golf, basketball, pickleball, etc.)	24.6%	23.0%	34.8%	17.6%
Q10-17. Develop new off-leash dog parks	16.5%	19.9%	38.1%	25.5%
Q10-18. Develop new walking, biking, equestrian trails with connections to other amenities	37.0%	28.9%	26.0%	8.1%
Q10-19. Develop new area for community-wide events	23.3%	25.3%	37.0%	14.4%
Q10-20. Develop area for remote control recreation activities (i.e. drones, model airplanes)	6.5%	11.7%	45.1%	36.6%
Q10-21. Develop an outdoor adventure area (ropes course, ziplines, etc.)	18.3%	18.3%	37.2%	26.2%
Q10-22. Develop additional outdoor pool facilities	14.7%	17.2%	41.3%	26.9%
Q10-23. Develop a new skate/bike park (skateboards, BMX, pump tracks, etc.)	9.5%	19.0%	41.3%	30.2%

Q11. Which FOUR actions from the list in Question 10 would you be MOST SUPPORTIVE of the Town of Oro Valley funding WITHOUT A TAX INCREASE?

Q11. Top choice	Number	Percent
General repair & increased maintenance (parks, golf courses, community center)	92	20.8 %
Improve existing athletic facilities (synthetic turf, lighting, courts, etc.)	10	2.3 %
Improve existing trail systems (paved trails, mountain biking trails, unpaved walking trails, etc.)	47	10.6 %
Add/expand trails/walking loops in existing parks	32	7.2 %
Improve ADA/disabled persons accessibility at parks	8	1.8 %
Improve/expand open space/natural turf areas in existing parks	1	0.2 %
Improve restroom facilities in existing parks	5	1.1 %
Add playgrounds to existing parks	9	2.0 %
Expand archery range in Naranja Park	4	0.9 %
Improve/expand Community Center (including parking)	15	3.4 %
Add splashpads to existing parks	12	2.7 %
Add amphitheater to an existing park	10	2.3 %
Add Wi-Fi/other technology improvements to existing parks	1	0.2 %
Purchase land to preserve open space	51	11.5 %
Develop new parks that meet highest needs of the community	5	1.1 %
Develop new sports facilities (athletic fields, disc golf, basketball, pickleball, etc.)	19	4.3 %
Develop new off-leash dog parks	8	1.8 %
Develop new walking, biking, equestrian trails with connections to other amenities	10	2.3 %
Develop new area for community-wide events	6	1.4 %
Develop area for remote control recreation activities (i.e. drones, model airplanes)	3	0.7 %
Develop an outdoor adventure area (ropes course, ziplines, etc.)	4	0.9 %
Develop additional outdoor pool facilities	8	1.8 %
Develop a new skate/bike park (skateboards, BMX, pump tracks, etc.)	4	0.9 %
None chosen	79	17.8 %
Total	443	100.0 %

Q11. Which FOUR actions from the list in Question 10 would you be MOST SUPPORTIVE of the Town of Oro Valley funding WITHOUT A TAX INCREASE?

Q11. 2nd choice	Number	Percent
General repair & increased maintenance (parks, golf courses, community center)	21	4.7 %
Improve existing athletic facilities (synthetic turf, lighting, courts, etc.)	23	5.2 %
Improve existing trail systems (paved trails, mountain biking trails, unpaved walking trails, etc.)	39	8.8 %
Add/expand trails/walking loops in existing parks	53	12.0 %
Improve ADA/disabled persons accessibility at parks	11	2.5 %
Improve/expand open space/natural turf areas in existing parks	11	2.5 %
Improve restroom facilities in existing parks	8	1.8 %
Add playgrounds to existing parks	10	2.3 %
Expand archery range in Naranja Park	3	0.7 %
Improve/expand Community Center (including parking)	19	4.3 %
Add splashpads to existing parks	11	2.5 %
Add amphitheater to an existing park	9	2.0 %
Add Wi-Fi/other technology improvements to existing parks	6	1.4 %
Purchase land to preserve open space	33	7.4 %
Develop new parks that meet highest needs of the community	28	6.3 %
Develop new sports facilities (athletic fields, disc golf, basketball, pickleball, etc.)	12	2.7 %
Develop new off-leash dog parks	3	0.7 %
Develop new walking, biking, equestrian trails with connections to other amenities	19	4.3 %
Develop new area for community-wide events	12	2.7 %
Develop an outdoor adventure area (ropes course, ziplines, etc.)	9	2.0 %
Develop additional outdoor pool facilities	4	0.9 %
Develop a new skate/bike park (skateboards, BMX, pump tracks, etc.)	2	0.5 %
None chosen	97	21.9 %
Total	443	100.0 %

Q11. Which FOUR actions from the list in Question 10 would you be MOST SUPPORTIVE of the Town of Oro Valley funding WITHOUT A TAX INCREASE?

Q11. 3rd choice	Number	Percent
General repair & increased maintenance (parks, golf courses, community center)	23	5.2 %
Improve existing athletic facilities (synthetic turf, lighting, courts, etc.)	7	1.6 %
Improve existing trail systems (paved trails, mountain biking trails, unpaved walking trails, etc.)	43	9.7 %
Add/expand trails/walking loops in existing parks	20	4.5 %
Improve ADA/disabled persons accessibility at parks	7	1.6 %
Improve/expand open space/natural turf areas in existing parks	14	3.2 %
Improve restroom facilities in existing parks	11	2.5 %
Add playgrounds to existing parks	10	2.3 %
Expand archery range in Naranja Park	3	0.7 %
Improve/expand Community Center (including parking)	13	2.9 %
Add splashpads to existing parks	9	2.0 %
Add amphitheater to an existing park	16	3.6 %
Add Wi-Fi/other technology improvements to existing parks	4	0.9 %
Purchase land to preserve open space	27	6.1 %
Develop new parks that meet highest needs of the community	12	2.7 %
Develop new sports facilities (athletic fields, disc golf, basketball, pickleball, etc.)	10	2.3 %
Develop new off-leash dog parks	11	2.5 %
Develop new walking, biking, equestrian trails with connections to other amenities	30	6.8 %
Develop new area for community-wide events	20	4.5 %
Develop area for remote control recreation activities (i.e. drones, model airplanes)	6	1.4 %
Develop an outdoor adventure area (ropes course, ziplines, etc.)	14	3.2 %
Develop additional outdoor pool facilities	5	1.1 %
Develop a new skate/bike park (skateboards, BMX, pump tracks, etc.)	3	0.7 %
None chosen	125	28.2 %
Total	443	100.0 %

Q11. Which FOUR actions from the list in Question 10 would you be MOST SUPPORTIVE of the Town of Oro Valley funding WITHOUT A TAX INCREASE?

Q11. 4th choice	Number	Percent
General repair & increased maintenance (parks, golf courses, community center)	22	5.0 %
Improve existing athletic facilities (synthetic turf, lighting, courts, etc.)	5	1.1 %
Improve existing trail systems (paved trails, mountain biking trails, unpaved walking trails, etc.)	21	4.7 %
Add/expand trails/walking loops in existing parks	19	4.3 %
Improve ADA/disabled persons accessibility at parks	6	1.4 %
Improve/expand open space/natural turf areas in existing parks	15	3.4 %
Improve restroom facilities in existing parks	16	3.6 %
Add playgrounds to existing parks	7	1.6 %
Expand archery range in Naranja Park	3	0.7 %
Improve/expand Community Center (including parking)	12	2.7 %
Add splashpads to existing parks	7	1.6 %
Add amphitheater to an existing park	14	3.2 %
Add Wi-Fi/other technology improvements to existing parks	5	1.1 %
Purchase land to preserve open space	20	4.5 %
Develop new parks that meet highest needs of the community	18	4.1 %
Develop new sports facilities (athletic fields, disc golf, basketball, pickleball, etc.)	10	2.3 %
Develop new off-leash dog parks	12	2.7 %
Develop new walking, biking, equestrian trails with connections to other amenities	24	5.4 %
Develop new area for community-wide events	13	2.9 %
Develop area for remote control recreation activities (i.e. drones, model airplanes)	1	0.2 %
Develop an outdoor adventure area (ropes course, ziplines, etc.)	14	3.2 %
Develop additional outdoor pool facilities	7	1.6 %
Develop a new skate/bike park (skateboards, BMX, pump tracks, etc.)	11	2.5 %
None chosen	161	36.3 %
Total	443	100.0 %

SUM OF THE TOP FOUR CHOICES

Q11. Which FOUR actions from the list in Question 10 would you be MOST SUPPORTIVE of the Town of Oro Valley funding WITHOUT A TAX INCREASE? (top 4)

Q11. Top choice	Number	Percent
General repair & increased maintenance (parks, golf courses, community center)	158	35.7 %
Improve existing athletic facilities (synthetic turf, lighting, courts, etc.)	45	10.2 %
Improve existing trail systems (paved trails, mountain biking trails, unpaved walking trails, etc.)	150	33.9 %
Add/expand trails/walking loops in existing parks	124	28.0 %
Improve ADA/disabled persons accessibility at parks	32	7.2 %
Improve/expand open space/natural turf areas in existing parks	41	9.3 %
Improve restroom facilities in existing parks	40	9.0 %
Add playgrounds to existing parks	36	8.1 %
Expand archery range in Naranja Park	13	2.9 %
Improve/expand Community Center (including parking)	59	13.3 %
Add splashpads to existing parks	39	8.8 %
Add amphitheater to an existing park	49	11.1 %
Add Wi-Fi/other technology improvements to existing parks	16	3.6 %
Purchase land to preserve open space	131	29.6 %
Develop new parks that meet highest needs of the community	63	14.2 %
Develop new sports facilities (athletic fields, disc golf, basketball, pickleball, etc.)	51	11.5 %
Develop new off-leash dog parks	34	7.7 %
Develop new walking, biking, equestrian trails with connections to other amenities	83	18.7 %
Develop new area for community-wide events	51	11.5 %
Develop area for remote control recreation activities (i.e. drones, model airplanes)	10	2.3 %
Develop an outdoor adventure area (ropes course, ziplines, etc.)	41	9.3 %
Develop additional outdoor pool facilities	24	5.4 %
Develop a new skate/bike park (skateboards, BMX, pump tracks, etc.)	20	4.5 %
None chosen	79	17.8 %
Total	1389	

Q12. From the following list, please CHECK ALL of the following ways YOU CURRENTLY LEARN about recreation programs and activities.

Q12. All the ways you learn about recreation programs & activities	Number	Percent
Town website	155	35.0 %
Materials at Town facilities	63	14.2 %
Conversation with Town staff	27	6.1 %
Newspaper	224	50.6 %
Friends & neighbors	210	47.4 %
Promotions at special events	81	18.3 %
Temporary signs at parks or around Town	138	31.2 %
Emails/e-blast	129	29.1 %
Nextdoor	106	23.9 %
Facebook	77	17.4 %
Twitter	4	0.9 %
Instagram	9	2.0 %
Flyers/brochures	100	22.6 %
Town Council meetings	8	1.8 %
Radio	43	9.7 %
Cable/satellite	18	4.1 %
Local magazines/publications	150	33.9 %
Vista newsletter	83	18.7 %
Other	19	4.3 %
Total	1644	

Q12-19. Other

Q12-19. Other	Number	Percent
EXPLORER	3	16.7 %
WORD OF MOUTH	2	11.1 %
GOOGLE NEWS/FLIPBOARD ONLINE NEWS	1	5.6 %
INTERNET SEARCH	1	5.6 %
COMMUNITY CENTER	1	5.6 %
BULLETIN BOARD AT FRY'S/SAFEWAY	1	5.6 %
DRIVING AROUND AND LOOKING	1	5.6 %
NEWSLETTER IN ORO VALLEY WATER BILL	1	5.6 %
HOA	1	5.6 %
OV LIBRARY	1	5.6 %
LOCAL NARANJA RANCH	1	5.6 %
FARMERS MARKET AT STEAM PUMP	1	5.6 %
ORO VALLEY VOICE	1	5.6 %
CALENDAR AT COMM CENTER	1	5.6 %
Community Center postings	1	5.6 %
Total	18	100.0 %

Q13. From the list in Question 12, which THREE methods of communication would you MOST PREFER the Town to use to communicate with you about recreation programs, activities, and/or events?

Q13. Top choice	Number	Percent
Town website	51	11.5 %
Materials at Town facilities	3	0.7 %
Conversation with Town staff	1	0.2 %
Newspaper	50	11.3 %
Friends & neighbors	7	1.6 %
Promotions at special events	8	1.8 %
Temporary signs at parks or around Town	23	5.2 %
Emails/e-blast	115	26.0 %
Nextdoor	20	4.5 %
Facebook	20	4.5 %
Instagram	2	0.5 %
Flyers/brochures	13	2.9 %
Radio	2	0.5 %
Cable/satellite	2	0.5 %
Local magazines/publications	26	5.9 %
Vista newsletter	16	3.6 %
Other	7	1.6 %
None chosen	77	17.4 %
Total	443	100.0 %

Q13. From the list in Question 12, which THREE methods of communication would you MOST PREFER the Town to use to communicate with you about recreation programs, activities, and/or events?

Q13. 2nd choice	Number	Percent
Town website	36	8.1 %
Materials at Town facilities	8	1.8 %
Conversation with Town staff	2	0.5 %
Newspaper	42	9.5 %
Friends & neighbors	13	2.9 %
Promotions at special events	15	3.4 %
Temporary signs at parks or around Town	26	5.9 %
Emails/e-blast	38	8.6 %
Nextdoor	22	5.0 %
Facebook	32	7.2 %
Twitter	3	0.7 %
Instagram	4	0.9 %
Flyers/brochures	32	7.2 %
Town Council meetings	1	0.2 %
Radio	10	2.3 %
Cable/satellite	7	1.6 %
Local magazines/publications	24	5.4 %
Vista newsletter	15	3.4 %
Other	3	0.7 %
None chosen	110	24.8 %
Total	443	100.0 %

Q13. From the list in Question 12, which THREE methods of communication would you MOST PREFER the Town to use to communicate with you about recreation programs, activities, and/or events?

Q13. 3rd choice	Number	Percent
Town website	25	5.6 %
Materials at Town facilities	14	3.2 %
Conversation with Town staff	3	0.7 %
Newspaper	32	7.2 %
Friends & neighbors	11	2.5 %
Promotions at special events	13	2.9 %
Temporary signs at parks or around Town	23	5.2 %
Emails/e-blast	22	5.0 %
Nextdoor	17	3.8 %
Facebook	13	2.9 %
Twitter	3	0.7 %
Instagram	10	2.3 %
Flyers/brochures	32	7.2 %
Town Council meetings	1	0.2 %
Radio	15	3.4 %
Cable/satellite	4	0.9 %
Local magazines/publications	34	7.7 %
Vista newsletter	20	4.5 %
Other	3	0.7 %
None chosen	148	33.4 %
Total	443	100.0 %

SUM OF THE TOP THREE CHOICES

Q13. From the list in Question 12, which THREE methods of communication would you MOST PREFER the Town to use to communicate with you about recreation programs, activities, and/or events? (top 3)

Q13. Top choice	Number	Percent
Town website	112	25.3 %
Materials at Town facilities	25	5.6 %
Conversation with Town staff	6	1.4 %
Newspaper	124	28.0 %
Friends & neighbors	31	7.0 %
Promotions at special events	36	8.1 %
Temporary signs at parks or around Town	72	16.3 %
Emails/e-blast	175	39.5 %
Nextdoor	59	13.3 %
Facebook	65	14.7 %
Twitter	6	1.4 %
Instagram	16	3.6 %
Flyers/brochures	77	17.4 %
Town Council meetings	2	0.5 %
Radio	27	6.1 %
Cable/satellite	13	2.9 %
Local magazines/publications	84	19.0 %
Vista newsletter	51	11.5 %
Other	13	2.9 %
None chosen	77	17.4 %
Total	1071	

Q14. Counting yourself, how many people in your household are...

	Mean	Sum
number	2.4	1047
Under 5 years	0.1	27
5-9 years	0.1	47
10-12 years	0.1	28
13-17 years	0.1	40
18-24 years	0.1	44
25-34 years	0.2	84
35-44 years	0.2	106
45-54 years	0.3	134
55-59 years	0.2	101
60-64 years	0.2	95
65-69 years	0.2	101
70-74 years	0.2	89
75-79 years	0.2	86
80+ years	0.1	65

Q15. What is your age?

Q15. Your age	Number	Percent
18-34	42	9.5 %
35-44	54	12.2 %
45-54	87	19.6 %
55-64	108	24.4 %
65+	149	33.6 %
Not provided	3	0.7 %
Total	443	100.0 %

WITHOUT "NOT PROVIDED"

Q15. What is your age? (without "not provided")

Q15. Your age	Number	Percent
18-34	42	9.5 %
35-44	54	12.3 %
45-54	87	19.8 %
55-64	108	24.5 %
65+	149	33.9 %
Total	440	100.0 %

Q16. Your gender:

Q16. Your gender	Number	Percent
Male	221	49.9 %
Female	219	49.4 %
Not provided	3	0.7 %
Total	443	100.0 %

WITHOUT "NOT PROVIDED"

Q16. Your gender: (without "not provided")

Q16. Your gender	Number	Percent
Male	221	50.2 %
Female	219	49.8 %
Total	440	100.0 %

Q17. Which of the following best describes your race/ethnicity?

Q17. Your race/ethnicity	Number	Percent
American Indian or Native American	2	0.5 %
Asian or Pacific Islander	14	3.2 %
Black, African or Caribbean American	6	1.4 %
Hispanic/Latino or Spanish	55	12.4 %
White or Caucasian	368	83.1 %
Other	3	0.7 %
Total	448	

Q17-6. Other

Q17-6. Other	Number	Percent
Mixed	3	100.0 %
Total	3	100.0 %

Q18. How many months per year do you reside in Oro Valley?

Q18. How many months per year do you reside in Oro Valley	Number	Percent
1-6 months per year	31	7.0 %
7-12 months per year	405	91.4 %
Not provided	7	1.6 %
Total	443	100.0 %

WITHOUT "NOT PROVIDED"

Q18. How many months per year do you reside in Oro Valley? (without "not provided")

Q18. How many months per year do you reside in Oro Valley	Number	Percent
1-6 months per year	31	7.1 %
7-12 months per year	405	92.9 %
Total	436	100.0 %

Q19. Would you or anyone in your household be interested in volunteering for the Town of Oro Valley?

Q19. Would you be interested in volunteering for Town of Oro Valley	Number	Percent
Yes	61	13.8 %
No	382	86.2 %
Total	443	100.0 %

Q20. Please share any additional comments that could assist the town of oro valley parks and recreation in improving parks, trails, open space, or recreational facilities and services.

1. I am not interested but would like to see an expanded library system that we use constantly
2. Acquiring vistoso golf course for parks and rec is imperative rather than building more homes which there are too many of already and putting more strain in infrastructure especially over use of already dwindling water resources.
3. Add lighting to archery range. Replace archery targets with new ones on the trail course.
4. Add playground, splash pad, amphitheater to naranja park, work closer with surrounjding schools to promote events
5. Already volunteer
6. Appreciate several dog parks
7. Appreciate the walking and running path. My husband and i, as well as our friend use these paths everyday.
8. Belong to a country club which provides all of our needs
9. Better pr person to announce events more use of banners, electric billboards to broaden event knolwedge/support push for international excellence in areas already used by pro sports cycling is under supported and economy maker when organized correctly area needs a crit course could be part of innovation park use space on weekend already has parking spend money on a velodrome facility will bring in international money, cycling takes place in so az but it not given any focus by govts the one who does it right first wins
10. Better street sweeping and bike lanes
11. Bike paths in oro valley esp going north and south from lambert to macgee has too many speed bikers that rise too fart and it is very stressful for walkers onthe path
12. Bike/walking trails which starts at oro valley marketplace (the cdo) is in terrible shape along the marketplace
13. Bond to buy land for open space, nyc is so much more hospitable because on central park
14. Bring back 4th of july and music venue to naranja park. Build baseball/softball fields for the kids.
15. Community center has abeen a huge success but we need more parking, the need for more pickelball courts continue to grow even with the 2 new pickleball courts i use the weights three times per week the eqpt is at best 20 yrs old
16. golf is an important and viable asses to our community
17. Development has been exploading around town lately, we see open space vanishing all over town, we feel part of this charm of the town is to be able to see all the nature
18. Do a lot of walking more dog bags would be helpful and more waste containers especially on ravine vistoso
19. Do not close thepusch ridge golf course, it is a beautiful open space with priceless views, there is a way too much residential development occurring in ov and it is clearly impacting traffic and quality of life and destroying the natural beauty of oro valley geograpahy
20. Do not increase taxes
21. Do not understand why we continue to put more money into0 community golf course when there are more than enough golf courses in the area. I am a golfer and play many in the area but do not support the community course
22. Do real improvements to all tennis courts not just stop gap crackle filling
23. Doing a good job, mostly negative answers are more because as a senior i don't participate in most activities or i do them without need for town involvement
24. Don;t allow the former golf course at vistoso to be re zoned for residential development
25. Don't bring in more business support your local teams that actually bring in money adn stop guging them and taking stuff away stop catering to golfers and old people
26. Due to health not able to use most items
27. Exercise programs geared to senors and a senior center in the community center of library
28. Fix the golf course at rancho vistoso. It's an eye sore. Do not rezone. Do not sell it to a developer to put in houses!!!!
29. Free facilities and programs for residents
30. Generally, doing a great job.
31. Get rid of the money pit golf courses and dumpy rec center
32. Get someone younger and with children to answer your questions

33. Golf course are a waste of taxpayer money
34. Golf course should be available to everyone people and dogs to use for walks
35. Golf course should be considered a service to the community just as parks, dog parks etc are funing at a reasonable deficit is ok
36. Hard to fill out since weuse very lttle of the recreation facilities due to age library, community center most used
37. Have not used facilities due to general health issues
38. Have the community center have later hours, especially on weekends. Evening 5-6 pm yoga and aerobic classes. Keep troon for management of golf courses, which are in excellent shape now!!
39. Height and weight limits for small dogs to eliminate big dogs that people want to bring to the small dog area. Police should not have to be called for nasty owners.
40. Housing organization -sun city, saddle brook, etc already have recreation/information centers etc as part of their organization, oro valley should keep these facilities to a bare minimum and keep them to the abslute minimum. As a result you will end up with fewer people who will use these facilities passing more for than is required and we end paying taxes on stuff we never use
41. I am really concerned about the planned proposed development of the closed golf course property. We have a unique opportunity to preserve open space and create a community recreational environment north of tangerine that would be a valuable community asset.
42. I am retired, i get free gym memberships in ov. Wish recreation center was one of those available. Always have a pool to take my grandchildren to. My new life is my dogs. Did not know some of these parks were even in ov. Will check them out!!
43. I am so thankful for our community center and tennis courts.
44. I personally enjoy the walking, hiking, and biking trails in oro valley but would like to see them expanded also to have some transportation to and from the aquatic center for disabled people. It would be nice to have jobs offered at the facilities.
45. I use the loop trail extension to walk. There is a lack of restroom facilities between team pump ranch and taylor green park. We need one more restroom to be added. The rancho feliz trail head would be a good place for a restroom.
46. I would like to see more community education classes for younger children. There are not many options for preschool age children.
47. "i would like to see some new equipment at rec center, better treadmills with individual screens.
48. Bring back 0530 classes at the rec center
49. Focus on the golf courses, take care of the maintenance that needs to be done; this is critical for the community"
50. I would like to see space allocated in the community center that could easily be used by groups, organizations, political campaigns, etc. For little or no cost in order to make it easy for the community to come together and share interests and concerns, to educate each other, etc.
51. I would love to see a performing arts center with good acoustics to rival what tucson offers which is not high quality.
52. Impressive survey. Automobile traffic and oracle road repair. Bike and walking paths and wash are my areas of use-all good.
53. "improvements at james kreigh softball fields were amazing! The bathrooms need to be upgraded there now.
54. We need similar improvements at the riverfront softball fields (leveled infield, consistent dirt fill and regular dragging of field by city, bases/rubber laid out at proper/square dimensions). It's time to replace the soccer fields at riverfront (with the additional soccer fields now at naranja park). We need two more softball fields to facilitate the growth of the sport in club ball for tournaments and practices at riverfront.
55. The community also relies on the nw ymca for youth basketball/volleyball facilities. A multi-court facility for both basketball and volleyball (similar to sporting chance) would be popular with younger families in oro valley. Improved outdoor basketball facilities similar to the crossroads park in marana would also help at riverfront park.
56. The community also would benefit from a large green (lawn) area with natural shade setup with an amphitheater for large music events (not sure if this is possible in the unused natural space south and west of oro valley marketplace). Steam pump ranch just isn't setup as a place to enjoy an afternoon/evening listening

to music while relaxing with family. There need to be amenities near by (food, etc.) To make that type of event work. Naranja park could provide this as well, but it is setup more as a sports facility at the moment and needs more infrastructure."

57. In general, i am impressed with the parks. My biggest disappointment is the rec. Centers parking.
58. Indoor facilities for basketball, volleyball, and soccer. Check out the sporting chance building in tucson on river and la cholla. It would be awesome to have a huge indoor facility like that. You can play year round!
59. Indoor pool at least 5 ft deep for walking mo re handicap parking near entrances
60. It is vital for the town to secure as much open space as possible since it is already rapidly disappearing due to over development of high density housing.
61. It seems like we could be better at utilizing outdoor areas of local schools in lieu of creating new spaces. Many of us have never had a child in school/play areas. Please keep those folks in mind, we paid without complaint, please don't forget us in your planning.
62. Keep navajo park access open from copper springs trail once the memorial is completed
63. Keep the library at super place to spend freetime expand programs
64. Keep troon at el conguistado our courses are in the best shape in the last 30 yrs.
65. "keep troon managing golf operations
66. Obtain additional parking for rec center
67. Purchase land surrounding golf course and rec center"
68. Keep up the good works and good government.
69. Keep, maintain and promote the two golf courses and fitness center and restaurant.
70. Kudos to chuck huckleberry for his strong support of the county bike paths. Will oro valley return to supporting the annual tour of tucson?
71. Larger splash pad would be amazing. My kids and i would for sure use that. And a connection to the walking trails from rams pass neighborhood under oracle would also be great. Much safer than running across oracle.
72. Like having oro valley be a healthy safe place for families. Don't like too much commercialization in recreational areas.
73. Like to have more social dances and band events, went to gaslight music halls dance party and had the best time with age group 50-70. Wish we had lawn bowling also poker chess and eachre games. A billiard hall, bicycling club. Sun city has a lot of these groups that could belong to but don't live in sun city, like dance lessons and maybe friday night dance parties to stay practices. Take italian lessons and had senior european travel group thanks for asking
74. Live in sun city most of my needs are met there, but the environment and open space are most important to me thank you trying
75. Live on rams canyon it would be nice to have a traffic light and a connection to the loop, we are isolated fromthe rest of ov because of oracle rd too dangerous to cross sometimes see young couples with stoller and young children trying to cross at rams field pass ro across oracle rd very dangerous
76. Locker rooms at aquatic center need huge improvement.
77. Love open space and hiking/walkign trails natural desert surface
78. Love the community center-parking is an issue.
79. Love using the aquatic center when it is open or available it exceeded its capacity years ago, we need an expansion, the restrooms are not nearly large enough for the number of users, finally a twon the sixe of oro valley needs more than one splash pad add at least 2 more one at the community center and one at the riverfront
80. Low cost exercise programs for elderly.
81. More activities with younger kids in the summer!
82. More green (grass, trees and shade) more trails open space
83. More pickleball courts, improve golf at community center, no development at former vistoso golf course thank you
84. More signs for people to pick up their dog waste.
85. Most interested in a new oro valley shooting range for rifles and pistols an indoor shooting range/gun club, an dopen tennis courts with backboards so you can practice by yourself or meet fellow tennis players to play
86. Most of the facilities your sruveying are in the northern part of oro valley we live in the southern most portion which is the oldest sections, if you can stick a park in that area we could have some use for it

87. My comments were based on my choices. I feel the need to attract new families & businesses to increase the tax base for better utilization of all facilitates. Love this town!
88. Need a senior center for seniors!!
89. Need feee pickleball courts, a park to hit golf balls)free)
90. Need more and better dog parks
91. Need more sports fields for non soccer sports. Soccer reserves too many fields and does not use all of the field time it has reserved, taking away the limited available fields from other sports.
92. New here, finding where things are.
93. No new taxes, is mor money is required then use a "user fee" mode
94. No tax increase
95. Not activy in community
96. Not all having taxes raises for golf ormoreparks, association fees are high enough
97. Offer golf discounts to residents. We moved here two years ago and see a safe and well organized town.
98. Offer local concerts in library
99. Oro valley needs to do more recreational development for the northern part of town, rancho vistoso current assets community center, pool and golf are all central/southerly located
100. Oro valley should not subsidize golf course
101. Parogramm to assist or person with disabilities
102. Perhaps the ability to talk to a person when reporting a park issue would be something that would save water running from afro day to monday. The parks are great. Seeing families playing and enjoying the facility is a terrific benefit. Also the police department is very much a bonus
103. Pickleball is expanding exponentially more courts, expand natural areas trails, the community center is a central venue for recreation in ov the staff is very helpful and caring, continue to improve and maintain this facility. Thank you jim logan
104. Please begin to seriously recognize synchronized swimming and regularly hosting meets at a national level at the aquatic center. The national meets will boost the local economy by filling up hotel rooms and restaurants and introducing people to wonderful oro valley and maybe one day they will all want to live here.
105. Please don't let the developer develop the vistoso golf course into more houses.
106. Please don't overdevelop
107. Please finish the narajna park!
108. Please fix the dog park on naranja for large dogs
109. Please improve parking at community center
110. Please maintain the beauty of the golf courses. The whole town benefits from this.
111. Please provide volunteer info on town website and communty center
112. Please splash pad we have to fo to morana as they have multiple also the neighborhood parks (big nashpark) could use more playground eqpt and a splash pad there are a bunch of kids in this neighborhood
113. Please we need parks in our community every other city seems ot hae better facilities than we do. We would join the community center if it was updated
114. Please, please consider putting time on loop trail that are only for bikes now that it is so popular. The fast bikes are almost always crashing into dogs, kids, walkers, and seniors. When trail first opened it was so nice. Now with high usage, very dangerous with bikes racing. By limiting hours bikes can use it. Many states do that.
115. Provide park like setting for music, arts, picnics. Improve and educate walkers and cyclists on trail etiquette. Share the trail, walk on left.
116. Put in a pickleball complex in naranja park, there is a need for tournament space and this would bring tournament players to oro valley and money
117. Put sidewalks in the narange parkin multiple places! I've been almost hit multiple times crossing the street. The parking lot has no designated walking path from 1 end to the other. Put a permanent speed monitor sign to slow people down. Make it much safer for people who walk in the park. Many trails are slippery and unsafe.
118. Put sidewalks on oracle rd. Make classes available in the evening. Live music allowed in ov. Food truck limitations lifted.
119. Rancho visto residents desperately need the towns help in creating an open space park land, from the closed vistoso golf course- and not permit zoning changes to allow commercial/housing development.
120. Really wanted pusch ridge golf course to stay open!

121. Reduce support for golf. Too much money is spent. Focus on open space, less dense zoning. Make sure non residents pay fair share for use of rec facilities. Need heated pools for use, other than summer.
122. Remove the archery range and use that space for something that a larger percentage of the community would use wifi in every park would be very nice
123. Retired to oro valley due to its reputation for public safety not recreation regardless i support a well maintained park system as a positive for the town community however, i disagree with the town's decision to purchase operate and upgrade the golf course this continues to be an expensive mistake that benefits only a few property owners and not the broader town community
124. Senior fitness open space more desert more community events
125. Should have never bought or kept opened the golf courses while the town let visitors golf course go under shouldn't be in the golf course business
126. Since last election feel this town isn't as clean, oracle rd has higher vehicle volume and the roads are not maitnained its always, bike lanes dirty and weeds and roads ignored. Fail lto keep and promote existing business and bring in new wanted restaurants not sandwich places but great restaurants, we do miss of our restaurant ventures in tucson some in ov. Not major restaurants, stores being attraccted to ov, you spend all your time trying to build more apts but fail in the entertainment respect. Clean and repave oracle it looks bad, potholes everywher stay on top of weeks, keep ov great its not as it used to be the ov market place needs bike trail repair, cleaning not doing a good job
127. Since our town is lacking or void of senior center, how about our community cener and we could then support a restaurant
128. Splash pad at riverfront, playground and shade at naranja, improve soccer fields at riverfront, park near ovcc/rock ridge.
129. Stop bulldozing the natural desert and trails to build houses.
130. Stop the extra sales tax for the unnecessary golf course
131. Support the golf courses and community center.
132. Tennis program and community center are very important and should be sppported
133. Thank you for asking us.
134. Thank you for asking. I think the mayor and his staff are doing a great job.
135. The city council needs to cut back on developing all our existing greenspace. This is something that makes oro valley desirable but the council seems bent on taking over every bit of open space and selling to housing developers. This is not ok to those of us who live here year-round. Whatever happened to the percent required of open space on the city's original master plan?
136. The golf course is a beautiful amenity for our community, since troon has taken the responsibility of maintaining it, the course has greatly improved and looks amazing. It seems that the amount of golfers has increased as well and because of it, the parking at the community center needs to be expanded - often the lot is full. The community center is a great community resource but needs to be remodeled, finishes and furniture are outdated. The overlook, full service restaurant, is a great resource for our community but i would love to see it stay open later and offer more of a selection of food along with renovation. We have so many amazing trails and parks, the archery program and park have been treasure for our family. We would love to see some upgrades there, paved parking included.
137. The more parks the merrier!
138. The oro valley community center is a key part of our family and our recreational activities - we would like to see it improved on
139. The parks are nice but splash parks would be nice also water aerobics but too pricey same with community center
140. "the parks we have now look like crap. Old equipment, grass is gross, and nothing new or exciting. Before building a bunch of new parks that look good for a couple of years fix what we have first! The splash pad has looked like crap for years and all it takes is a power washer and a couple of kids during the winter years to get it cleaned up. Something so simple is never being done.
141. Oro valley has turned to crap and plowing land for soccer fields isn't the answer."
142. The recent cost increase for swim teams at the oro valley aquatic center has prohibited some families from continuing with swim as a recreational and competitive sport for their children. Additional town revenue systems that could mitigate these cost increases toward families should be considered. Further new cost

structures for sporting competitions are also making it more difficult to host events, which brings in a lot of revenue to the town. Further consideration of how to entice competitive events to the town should also be reviewed.

143. The road condition and surface at naranja is terrible and not healthy. When will the roads be better aligned and paved?
144. The tennis courts need resurfacing.
145. The town is great. I really want a community garden with indoor learning space, friendly to children and seniors. This is the only thing i would be willing to volunteer for.
146. Think tech training for seniors on computer, internet, cell phone should be increased a lot
147. Tnaks for providing this survey, hope it will keep or best
148. Too old to recommend.
149. Town of ov could lease the old sport authority bldg near home depot on oracle and put in indoor pickleball courts, we need some
150. Towns histroic site gets the least money looks it how many residents know that spr is the town historic site, how many know there's an historic museum, how many know of history of early residents, resdients that braved very primitive conditions to stay in this beautiful valley?
151. Trails need to be mark better
152. Use any funds to support existing facilities no new services to support use funds onour money losing golf course
153. Very sad that oro valley has fallen behind marana in providing parks for kids, the riverfront park playgrounds falling apart and there are weeds everywhere. Would rather drive to marana pakrs especially with free splash pads it sad oro valley is spending all their money on golf courses no one uses. Bought our house 5 yrs if buying today would chose marana for these reasons
154. Visit many towns all have active senior centers meet people play games good social meeting area we need this here
155. Visoso golf course grounds should be kept as nature green belt with trails access
156. W love it here
157. Walking/biking paths connecting retail centers w/crosswalks especially along orade rd
158. We are active sun city residents, would like to see better access to the single track state land trails north of sun city, hoepfully this land will be preserved undeveloped in future years
159. We are elderly but our grandchildren live in oro valley, we are very supportive of all efforts to keep ov beautiful especially the rec ctr and golf courses, upgrading and updating amenities helps our town andproperty balues for sure
160. We are golfers at ov country club, we have activities and workout facilities at the club, don't have young children and have our own pool,don't rely on the community center for anything
161. We are not very active in community stuff but because of all you do we love it here
162. We are retired snowbirds. Our primary activities are hiking, biking, and grandchildren. We would like to do more in the areas of wellness/health programs, and seeing art and music.
163. We do not need to build anymore apartments.
164. We have no young child playground in ov. Transportation assistance would also be helpful. Please preserve the natural open beauty of oro valley. The beauty sells the town.
165. We just moved into oro valley last june, a lot of activities we have not had time to try
166. We live in sun city so a lot of programs, classes and pools are provided here
167. We live in the rancho vistoso area of oro valley. The area is very under-served by available open space and casual exercise facilities. We are very opposed to the rezoning and development of the closed vistoso golf club.
168. We must continue to maintain our city to the highest standards-we have a lot to be proud of..:)
169. We need more open space. We have no recreational opportunities without a 10-20 minute drive.
170. We need to solve the vistoso golf club issue very soon - i think it needs to be made into an open area for walking trails and just a beautiful open area - it already has rest rooms - maybe more can be added - and it could be a great area for food tests, concerts, open air things like farmers markets - and many other things - added parking will be needed but it would be at least an open area, as the original designers had said it would remain - we don't need more housing in this area - it only will make for too large of a cluster of homes. Like areas that are on ocean and lake fronts, some areas need to remain open without housing, so the value of the properties

remain high, interest in living in the area remains high and areas where people can just go and sit and watch nature (this is az you know) can still be had. Extra taxes will be needed - but i would rather spend it on preserving what we have than round-a-bouts and more roads.

171. We war invovled at oro valley cc that they really provide all that we need, hiking and biking trails we use and the logs are so great i am thoroughly happy i often wonder who uses the archery if they are even from oro valley, we do not use the community center at all we really don't even know what they offer
172. Work in conjunction with sun shuttle, dial a ride to pick up and drop off people to park area, special events etc at no cost for 65 plus and reduced or low cost for 20 to 64 yrs special rate to families
173. Would like more fitness classes for seniors, as well as educational(computers, financial, etc.)
174. Would like more yoga classes.
175. Would like to see the bike trails on tangerine rd extend north unto rancho vistoso
176. Would like to see the perimeter trail at naranja park paved. Would like to have trees planted at naranja park.
177. Would recommehnt exdculsive advertising regarding current events , sports, activities, market or learning events, basically all that is occurring in oro valley on a 2 montyh basis
178. Would sincerely hope to preserve the beauty of oro valley natural habitat with well thought out building of new structures to preserve the wildlife and views as much as humanly possible
179. Ya'll are doing great, keep up the good fight
180. You can expand your appeal to younger residents by offering more challenging cardio classes at the rec center. If you only target your current customers you will not attract new customers. More high intensity classes and bring back kick boxing, and please purchase another stair master.
181. You're doing pretty great. Love our community.

Section 5
Survey Instrument

Town of Oro Valley
Parks & Recreation Department

February 2020

Dear Oro Valley Resident:

One of the distinctions of living in a thriving community is the great roots of a park and recreation system. Oro Valley is fortunate to have diversity in park and recreation facilities and programs that you and your guests enjoy.

Plans are currently underway in planning the next generation of park and recreation opportunities and I would very much like your help. In order to be truly responsive to the needs and desires of our community, the Town of Oro Valley has contracted with a professional research company to conduct a scientific study of households in Oro Valley to understand and measure the preferences of our citizens.

I am writing to let you know that your address has been randomly selected for participation, and that you will soon be receiving a mail survey from ETC Institute, from Olathe, Kansas. The survey is confidential and individual responses will not be shared. All responses will be reported collectively after tabulation by ETC Institute surveyors and data processing agents in Kansas.

The goal for the selected sample is to present the results as "statistically valid," which means that each household has been randomly selected and will represent Oro Valley's diversity and demographics as a whole. Therefore, it is very important that you complete and return the questionnaire when you receive the survey package. Even if you consider yourself a non-user of the town's park programs or facilities, your participation is still very important. The survey will require about 10-15 minutes to complete, and will be provided with a postage paid, return envelope to submit the completed questionnaire.

Once we have collected the survey responses, the results will be used to complete the Town of Oro Valley's Parks and Recreation Master Plan. Thank you very much in advance for your participation and for making this Oro Valley Citizens Survey a success. If you have any questions, please feel free to contact me by phone at (502) 220-5051 or by email at kdiaz-trahan@orovalleyaz.gov

Sincerely,

Kristy Diaz-Trahan, CPRP
Parks and Recreation Director
Town of Oro Valley

Oro Valley, it's in our nature

10555 N. La Cañada Drive, Oro Valley, Arizona 85737
www.orovalleyaz.gov | phone: (520) 229-5050 | fax: (520) 297-1618

Parks and Recreation Master Plan Community Interest and Opinion Survey

Let your voice be heard today!

The Town of Oro Valley would like your input to help determine parks and recreation priorities for our community. This survey will take 10-15 minutes to complete. You may also take this survey online at www.OroValleySurvey.org. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. We greatly appreciate your time.

1. Please indicate your level of agreement with the following statements about Oro Valley's Parks and Recreation system.

	The Parks and Recreation system in Oro Valley…	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01.	Improves my (my household's) physical health and fitness	5	4	3	2	1	9
02.	Helps to reduce crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
03.	Makes Oro Valley a more desirable place to live	5	4	3	2	1	9
04.	Preserves open space and protects the environment	5	4	3	2	1	9
05.	Increases my (my household's) property value	5	4	3	2	1	9
06.	Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
07.	Provides positive social interactions for me (my household)	5	4	3	2	1	9
08.	Is physically accessible to all people	5	4	3	2	1	9
09.	Helps to attract new residents and businesses	5	4	3	2	1	9
10.	Promotes tourism to the Town and the region	5	4	3	2	1	9
11.	Positively impacts economic/business development	5	4	3	2	1	9
12.	Is age-friendly to all people	5	4	3	2	1	9

2. Has your household participated in any recreation programs/services offered by the Town of Oro Valley during the past 12 months? ____(1) Yes ____(2) No *[Skip to Q2b.]*

2a. How would you rate the overall quality of the Town of Oro Valley recreation programs/services in which your household has participated?

____(4) Excellent ____(3) Good ____(2) Fair ____(1) Poor

2b. Please CHECK ALL of the following reasons why you may have NOT participated in the Town of Oro Valley's recreation programs/services during the past 12 months, or have not participated MORE OFTEN.

____(01) Lack of quality instructors
____(02) Use programs of other agencies
____(03) I don't know what is offered
____(04) Lack of quality programs
____(05) Fees are too high
____(06) Too far from residence
____(07) Program times are not convenient
____(08) Classes are full
____(09) Program not offered
____(10) Registration is difficult
____(11) Poor customer service by staff
____(12) Lack of transportation
____(13) Lack of right program equipment
____(14) Too busy/not interested

3. From the following list, please check the THREE SPECIAL EVENT concepts that you and the members of your household *WOULD BE MOST INTERESTED* in.

____ (01) Cultural Celebrations/Festivals (food, performances, arts, etc.)
____ (02) Food/Beverage (culinary competitions, tastings, beer/wine, etc.)
____ (03) Entertainment (music, movies, performers, etc.)
____ (04) Health and wellness events (bike, walk, run, etc.)
____ (05) Environmental events (Earth Day, Arbor Day, volunteer, etc.)
____ (06) Holiday-themed events (Halloween, Easter, etc.)
____ (07) Sports tournaments/competitions (basketball, football, soccer, etc.)

4. Please indicate if you or any member of your household *HAS USED* each of the Parks and Recreation facilities listed below in the past 6 months by circling either "Yes" or "No" next to each facility. If "Yes," please rate the facilities of this type using a scale of 1 to 4, where 4 means "Excellent" and 1 means "Poor."

	Type of facility:	Have you used this facility in the past 6 months?		If "Yes", please rate the condition of this facility			
				Excellent	Good	Fair	Poor
01.	Big Wash Trailhead	Yes	No	4	3	2	1
02.	CDO Riverfront Park (walking)	Yes	No	4	3	2	1
03.	CDO Riverfront Park (playgrounds)	Yes	No	4	3	2	1
04.	CDO Riverfront Park (softball fields)	Yes	No	4	3	2	1
05.	CDO Riverfront Park (soccer fields)	Yes	No	4	3	2	1
06.	Community Center	Yes	No	4	3	2	1
07.	Community Center (Golf - El Conquistador courses)	Yes	No	4	3	2	1
08.	Community Center (Golf - Pusch X9 course)	Yes	No	4	3	2	1
09.	Community Center (tennis/pickleball courts)	Yes	No	4	3	2	1
10.	Community Center (special events)	Yes	No	4	3	2	1
11.	Community Center (swimming pool)	Yes	No	4	3	2	1
12.	Honey Bee Canyon Park	Yes	No	4	3	2	1
13.	James D. Kriegh Park (baseball/softball)	Yes	No	4	3	2	1
14.	James D. Kriegh Park (dog park)	Yes	No	4	3	2	1
15.	James D. Kriegh Park (playground)	Yes	No	4	3	2	1
16.	Naranja Park (archery range)	Yes	No	4	3	2	1
17.	Naranja Park (dog park)	Yes	No	4	3	2	1
18.	Naranja Park (sports fields)	Yes	No	4	3	2	1
19.	Oro Valley Aquatic Center	Yes	No	4	3	2	1
20.	Steam Pump Ranch (farmers market/events)	Yes	No	4	3	2	1
21.	Trails - paved paths	Yes	No	4	3	2	1
22.	Trails - natural surface trails	Yes	No	4	3	2	1
23.	West Lambert Lane Park	Yes	No	4	3	2	1

5. From the following list, please CHECK ALL the sites/agencies that you and members of your household *HAVE USED* for indoor and outdoor recreation activities during the last 6 months.

____(01) Churches
____(02) HOA Amenities
____(03) Catalina/Oracle State Park
____(04) Northwest YMCA
____(05) Private groups (Educational: animal, gardening, etc.)
____(06) Private groups (Social: photography, sewing, etc.)
____(07) Private groups (Health: tennis, golf, fitness, etc.)
____(08) Public Libraries
____(09) Art Galleries
____(10) Town of Marana
____(11) School/Charter Schools
____(12) Senior Centers
____(13) Sports associations/travel sports teams - Adult
____(14) Sports associations/travel sports teams - Youth
____(15) City of Tucson
____(16) Pima County
____(17) None. Do not use any organizations

6. Please indicate if you or any member of your household *HAS A NEED* for the recreational facilities listed below by circling either "Yes" or "No" next to each facility. If "Yes," please rate how well ALL facilities of this type—across the community at large—meet the needs of your household using a scale of 5 to 1, where 5 means your household needs are "100% Met," and 1 means "0% Met."

	Facility	Do you have a need for this facility?		If "Yes", how well are your needs being met?				
				100% Met	75% Met	50% Met	25% Met	0% Met
01.	Aerobics/dance rooms/dance floors	Yes	No	5	4	3	2	1
02.	Amphitheater	Yes	No	5	4	3	2	1
03.	Aquatics Facility – competition pool	Yes	No	5	4	3	2	1
04.	Aquatics Facility – recreation/lap pool	Yes	No	5	4	3	2	1
05.	Aquatics Facility – splash pad/water play features	Yes	No	5	4	3	2	1
06.	Archery range	Yes	No	5	4	3	2	1
07.	Banquet/meeting rooms	Yes	No	5	4	3	2	1
08.	Baseball/Softball fields	Yes	No	5	4	3	2	1
09.	Basketball/Volleyball courts – inside	Yes	No	5	4	3	2	1
10.	Basketball/Volleyball courts – outside	Yes	No	5	4	3	2	1
11.	Community gardens	Yes	No	5	4	3	2	1
12.	Dirt bicycle pump/BMX track	Yes	No	5	4	3	2	1
13.	Disc golf course	Yes	No	5	4	3	2	1
14.	Dog parks (off-leash)	Yes	No	5	4	3	2	1
15.	Environmental education center	Yes	No	5	4	3	2	1
16.	Football/Soccer/Lacrosse fields	Yes	No	5	4	3	2	1
17.	Golf	Yes	No	5	4	3	2	1
18.	Large community parks	Yes	No	5	4	3	2	1
19.	Neighborhood parks	Yes	No	5	4	3	2	1
20.	Open space conservation areas/trails	Yes	No	5	4	3	2	1
21.	Pavilions/picnic sites	Yes	No	5	4	3	2	1
22.	Performing Arts Venue (stage)	Yes	No	5	4	3	2	1
23.	Pickleball courts	Yes	No	5	4	3	2	1
24.	Playgrounds	Yes	No	5	4	3	2	1
25.	Recreation/Community Center	Yes	No	5	4	3	2	1
26.	Remote Control (RC) Hobby facility	Yes	No	5	4	3	2	1
27.	Restroom buildings	Yes	No	5	4	3	2	1
28.	Sand volleyball courts	Yes	No	5	4	3	2	1
29.	Skateboarding/Bicycle parks (concrete)	Yes	No	5	4	3	2	1
30.	Tennis courts	Yes	No	5	4	3	2	1
31.	Trails (multi-use paved)	Yes	No	5	4	3	2	1
32.	Trails (natural surface)	Yes	No	5	4	3	2	1
33.	Other:	Yes	No	5	4	3	2	1

7. Which FOUR of the facilities from the list in Question 6 are *MOST IMPORTANT* to your household? *[Write-in your answers below using the numbers from the list in Question 6, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

8. Please indicate if you or any member of your household *HAS A NEED* for each of the recreation programs listed below by circling either "Yes" or "No" next to the program. If YES, please rate how well the recreation programs of this type in your community meet the needs of your household using a scale of 5 to 1, where 5 means your household needs are "100% Met" and 1 means "0% Met."

	Programs/Services	Do you have a need for this program?		If "Yes", how well are your needs being met?				
				100% Met	75% Met	50% Met	25% Met	0% Met
01.	Adult learning classes (language, tech, etc.)	Yes	No	5	4	3	2	1
02.	After school programs/out-of-school camps	Yes	No	5	4	3	2	1
03.	Archery	Yes	No	5	4	3	2	1
04.	Art classes (pottery, painting, music, etc.)	Yes	No	5	4	3	2	1
05.	Baseball programs	Yes	No	5	4	3	2	1
06.	Basketball programs	Yes	No	5	4	3	2	1
07.	Bicycle lessons and clubs	Yes	No	5	4	3	2	1
08.	Community special events (concerts, festivals, etc.)	Yes	No	5	4	3	2	1
09.	Environmental education programs	Yes	No	5	4	3	2	1
10.	Family-oriented programs (Mommy & Me, Daddy & Me, etc.)	Yes	No	5	4	3	2	1
11.	Fitness and wellness programs (Yoga/Tai Chi classes, etc.)	Yes	No	5	4	3	2	1
12.	Football programs	Yes	No	5	4	3	2	1
13.	Golf lessons/clinics	Yes	No	5	4	3	2	1
14.	Gymnastics	Yes	No	5	4	3	2	1
15.	Lacrosse programs	Yes	No	5	4	3	2	1
16.	Learn to swim programs	Yes	No	5	4	3	2	1
17.	Open Swim	Yes	No	5	4	3	2	1
18.	Performing arts programs	Yes	No	5	4	3	2	1
19.	Pickleball lessons/clinics	Yes	No	5	4	3	2	1
20.	Programs for people with special needs	Yes	No	5	4	3	2	1
21.	Recreation/competitive swim team	Yes	No	5	4	3	2	1
22.	Reservation/rental of athletic fields	Yes	No	5	4	3	2	1
23.	Reservation/rental of indoor meeting space	Yes	No	5	4	3	2	1
24.	Reservation/rental of picnic shelters	Yes	No	5	4	3	2	1
25.	Running events (5K, 10K, Marathons)	Yes	No	5	4	3	2	1
26.	Sand volleyball programs	Yes	No	5	4	3	2	1
27.	Senior programs and services	Yes	No	5	4	3	2	1
28.	Soccer programs	Yes	No	5	4	3	2	1
29.	Softball programs	Yes	No	5	4	3	2	1
30.	Tennis lessons and leagues	Yes	No	5	4	3	2	1
31.	Volleyball programs	Yes	No	5	4	3	2	1
32.	Walking/jogging/running/cycling clubs	Yes	No	5	4	3	2	1
33.	Water fitness programs/lap swimming	Yes	No	5	4	3	2	1
34.	Weightlifting/bodybuilding programs	Yes	No	5	4	3	2	1
35.	Other:	Yes	No	5	4	3	2	1

9. Which FOUR of the programs from the list in Question 8 are *MOST IMPORTANT* to your household? *[Write-in your answers below using the numbers from the list in Question 8, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

10. The following is a list of actions the Town of Oro Valley could take to improve the parks, trails, and recreation system. Please indicate *YOUR SUPPORT FOR* each potential action by circling the corresponding number to the right of the item.

	Types of Improvements:	Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
	Improvements to *Existing* Facilities				
01.	General repair and increased maintenance (parks, golf courses, community center)	4	3	2	1
02.	Improve existing athletic facilities (synthetic turf, lighting, courts, etc.)	4	3	2	1
03.	Improve existing trail systems (paved trails, mountain biking trails, unpaved walking trails, etc.)	4	3	2	1
04.	Add/expand trails/walking loops in existing parks	4	3	2	1
05.	Improve ADA/disabled persons accessibility at parks	4	3	2	1
06.	Improve/expand open space/natural turf areas in existing parks	4	3	2	1
07.	Improve restroom facilities in existing parks	4	3	2	1
08.	Add playgrounds to existing parks	4	3	2	1
09.	Expand archery range in Naranja Park	4	3	2	1
10.	Improve/expand Community Center (including parking)	4	3	2	1
11.	Add splashpads to existing parks	4	3	2	1
12.	Add amphitheater to an existing park	4	3	2	1
13.	Add Wi-Fi/Other technology improvements to existing parks	4	3	2	1
	Developing *New* Facilities				
14.	Purchase land to preserve open space	4	3	2	1
15.	Develop new parks that meet the highest needs of the community	4	3	2	1
16.	Develop new sports facilities (athletic fields, disc golf, basketball, pickleball, etc.)	4	3	2	1
17.	Develop new off-leash dog parks	4	3	2	1
18.	Develop new walking, biking, equestrian trails with connections to other amenities	4	3	2	1
19.	Develop new area for community-wide events	4	3	2	1
20.	Develop area for remote control recreation activities (i.e. drones, model airplanes)	4	3	2	1
21.	Develop an outdoor adventure area (ropes course, ziplines, etc.)	4	3	2	1
22.	Develop additional outdoor pool facilities	4	3	2	1
23.	Develop a new skate/bike park (skateboards, BMX, pump tracks, etc.)	4	3	2	1

11. Which FOUR actions from the list in Question 10 would you be *MOST SUPPORTIVE* of the Town of Oro Valley funding *WITHOUT A TAX INCREASE*? *[Write-in your answers below using the numbers from the list in Question 10, or circle "NONE."]*

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

12. From the following list, please CHECK ALL of the following ways *YOU CURRENTLY LEARN* about recreation programs and activities.

____(01) Town Website
____(02) Materials at Town facilities
____(03) Conversation with Town staff
____(04) Newspaper
____(05) Friends and neighbors
____(06) Promotions at special events
____(07) Temporary signs at parks or around Town
____(08) Emails/E-blast
____(09) Nextdoor
____(10) Facebook
____(11) Twitter
____(12) Instagram
____(13) Flyers/brochures
____(14) Town Council meetings
____(15) Radio
____(16) Cable/Satellite
____(17) Local Magazines/Publications
____(18) Vista newsletter
____(19) Other: _____

13. From the list in Question 12, which THREE methods of communication would you *MOST PREFER* the Town to use to communicate with you about recreation programs, activities, and/or events? [Using the numbers in Question 12, please write in the numbers of the communication methods that are your 1st, 2nd, and 3rd choices, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

Demographics

14. Counting yourself, how many people in your household are...

Under 5 years: ____	18-24 years: ____	55-59 years: ____	75-79 years: ____
5-9 years: ____	25-34 years: ____	60-64 years: ____	80+ years: ____
10-12 years: ____	35-44 years: ____	65-69 years: ____	
13-17 years: ____	45-54 years: ____	70-74 years: ____	

15. What is your age? _____ years

16. Your gender: ____(1) Male ____(2) Female

17. Which of the following best describes your race/ethnicity? *[Check all that apply.]*

____(1) American Indian or Native American
____(2) Asian or Pacific Islander
____(3) Black, African or Caribbean American
____(4) Hispanic/Latino or Spanish
____(5) White or Caucasian
____(6) Other: _____

18. Do you reside in Oro Valley: ____(1) 1-6 months per year ____(2) 7-12 months per year

19. Would you or anyone in your household be interested in volunteering for the Town of Oro Valley?

____(1) Yes ____(2) No

19a. If "Yes": Please provide your contact information below if you would like to be contacted:

Your Name: _____ Phone: _____

Your Email Address: _____

20. Please share any additional comments that could assist the Town of Oro Valley Parks and Recreation in improving parks, trails, open space, or recreational facilities and services.

_____

_____

_____

_____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, Kansas 66061

Your responses will remain completely confidential. The address information printed to the right will ONLY be used to help identify geographic areas with special interests.