

## ORO VALLEY CENTER, AREA B SIGN GUIDELINES

USER	SIZE	COLOR	MAX. CHAR. HT.	ILLUMINATION	MAX. LOGO SIZE	SIGN CONSTRUCTION
Major Tenant (over 40,000 sq. ft.)	1.5 sq. ft. per building. Facade on which the sign is to be placed not to exceed 500 sq. ft. for any single user. Facades must face a street.	Logo - any (1) Text - muted orange, blue, white (commercial color specifications to be provided).	6 feet	Individual illuminated text characters (not logos), consisting of back-ill halo illumination. Internally-illuminated logos, cabinets may be used for logos, provided only graphic symbols or characters emit light.	36 sq. ft., not to exceed maximum character height.	Pan Channel Cabinets for logos (8 inches deep maximum).
Minor Tenant (0-10,000 sq. ft.)	80% of building front foot	Logo - any (1) Text - copper patina	36 in. For single line; 24 in. each. For two lines.	Halo-illuminated text and logos.	10 sq. ft., not to exceed maximum character height.	Pan Channel text and logos.
Pad Building	1 sq. ft. per building facade on which the sign is to be placed, any 2 sides facing a street.	Logo - any (1) Text - copper patina	36 in. For single line; 24 in. each. For two lines.	Halo-illuminated text, internally illuminated logos; cabinets may be used for logos, provided only graphic symbols or characters emit light.	10 sq. ft., not to exceed maximum character height.	Pan Channel Cabinet for logos (recessed).
Monument Sign (2)	2 permitted; one 8 foot at main entrance on Oracle and one 5 foot at main entrance on N. First Avenue.	Logo - any (1) Text - orange, blue, white (commercial color specifications to be provided). Shopping center identification text - copper patina.	N/A	Halo-illumination, internally illuminated logos; characters only emitting light.	64 sq. ft. of sign area on 8 ft. tall monument along Oracle Road and 6 ft. tall monument along First Avenue.	Masonry construction, sign copy area routed aluminum face with acrylic graphics.
Directionals	Maximum ht. 3 ft., 4 sq. ft.	N/A	N/A	Halo or internal, only characters may emit light.	Not permitted.	Pan Channel or Cab.

(1) Except fluorescent or incandescent

(2) Monument signs to be placed in a landscape setting

NOTE: INTERNALLY ILLUMINATED SIGNS MAY USE ONLY 15 MM WHITE NEON TUBING. HALO-ILLUMINATION SHALL BE OF WHITE COLOR ONLY