



Overview of

A-Frame Signs & Outdoor Displays in Oro Valley

Oro Valley Town Council has approved the permanent use of A-frame signs and Outdoor Displays

A-Frame Sign: A hinged or self-supporting sign constructed of durable materials and connected so as to maintain an A shape or similar structure.

Quantity: 1 per business.

Size: 6 square feet for each side of sign. Maximum of 2 sides.

Height: 42"

The sign shall be:

- Self supporting
- Neat and legible
- Professional in appearance

Location requirements:

- On private property.
- Within the commercial development where the business is located.
- Not displayed in a manner to constitute a public hazard.
- Do not block access ramps or vehicular sight lines
- Do not remove, alter or damage landscape for sign placement
- **Intended to direct pedestrian traffic and shall not be solely oriented toward vehicular traffic.**
- **Sign shall not be placed in such a manner as to attract vehicular traffic from public roads.**
- Allow a 4' pathway for pedestrian

Hours: Signs shall be displayed during business hours only.

The sign shall not:

- Contain cloth or paper surfaces
- Be attached to railings, posts, fencing or other structures
- Attached to carts or have wheels to make the sign mobile
- Not have flags, pennants, balloons or additional signs attached
- Contain fluorescent and iridescent colors
- Contain illumination, noise, flashing, rotating or moving signs

Permits and Fees: Over-the-counter permit with one-time \$50 fee



Outdoor Displays: An arrangement of merchandise sold on the property in such a way to give special prominence and designed to attract buyers

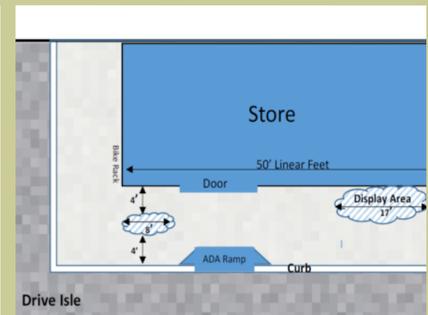
Location requirements:

- Limited to 1 building façade.
- Directly adjacent to the primary building where merchandise is sold.
- Maintain a 4' clear path
- Maintain clear access to all doors.
- Not allowed in parking areas, drive aisles or landscaped areas.
- Shall not create a public hazard to pedestrian or vehicular traffic or interfere with bicycle parking areas and other access. People standing in driveway or blocking doorways while viewing outdoor display are considered a hazard.

Size:

- The display area shall not exceed 50% of the linear building frontage where the display is located. Example: A store with a 50' frontage could have displays 25' in length. (Max 150 linear feet)

Permits and Fees: Over-the-counter review with one-time \$50 fee





Overview of

Accessory Signs for Businesses

Banners, Seasonal Signs and Human Signs

Banners:

Any sign of light-weight fabric or similar material that is temporarily mounted to a building or is freestanding.

A. General Requirements:

1. Installation: Securely anchored to the wall and/or parapet wall of the building; if freestanding attached to a solid frame.
2. Materials: Durable mylar, nylon fabric, or similar material.
3. Banner Lettering: Images and backgrounds may be any color, except fluorescent or iridescent.
4. Lettering shall be neat and legible copy. The color of the free-standing frame must match banner color.

B. Permits and Fees: Over-the-counter permit/\$50 for each 30 day or 3 day time period per sign.

Banner Type	Area of Sign	Duration	Height	Location
Seasonal or event	Wall mounted: 24 sq ft max Freestanding: 16 sq ft max	30 days, not to exceed 4 permits per calendar year	Wall-mounted: not to extend above roofline Free-standing: 4' from grade.	Tenant space or private property where merchandise is sold or where event is taking place.
New Business	Not to exceed 64 sq ft	30 days, with one 30-day extension submitted prior to expiration		
3-Day Event	Not to exceed 64 sq ft	3 days, not to exceed 4 permits per calendar year		



Seasonal Signs: Seasonal signs include decorations, holiday lights, garland, or similar treatment for a holiday event. Seasonal signs and decorations shall be temporarily displayed for traditionally accepted holidays.

Location: On private property and in a manner not to constitute a traffic hazard.

Duration: Must be removed no later than 10 days after holiday. No Permit Required.



Human Signs: A sign that is held, worn or balanced by an individual.

Area of Sign: 20 sq ft maximum and 4 sq ft minimum.

Location: Not allowed in a street median, a construction zone or in an area that may cause or create a traffic hazard or obscure the site visibility for traffic.

Hours: 8 am - 5 pm.

No Permit required



09.09.2012

Sign related questions, please contact Patty Hayes, Senior Planning Tech, at 520-229-4819.

Compliance and inspection questions, please contact Chuck King, Building Official, at 520-229-4805.

General business support questions, please contact Margie Adler or JJ Johnston with Economic Development at 520-229-4800

(9/19)