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FOR IMMEDIATE RELEASE

Oro Valley Residents Logging On to Town Meetings ***New video system allows in-home viewing of Council sessions***

ORO VALLEY, ARIZ (Aug. 6 2008) — After the January 2008 implementation of Granicus video streaming technology, the Town of Oro Valley is now seeing a record number of viewers log on to watch Town Council and other public meetings from the comfort of their own homes.

Prior to January, meetings were available online live or could be accessed from archives but only in audio format. At that time, an average of 300 people logged on to listen to the live audio stream of any given meeting. With the addition of video streaming, the Town of Oro Valley is now recording an average of around 700 live viewings of any given meeting.

"It's part of a new Town communications plan that aims to provide the public with greater access to the government process," said Oro Valley Communications Administrator Mary Davis. "Not everyone is going to be able to make it to the Council meetings, so this is an effort to bring that information to them. It's great to see that people are responding so well."

Video options are only available for regular Town Council meetings at this time, and only meetings held in Council Chambers can be seen or heard. Archives of all meetings are available online as well. For more information or to view streaming video of Oro Valley public meetings, visit www.orovalleyaz.gov.