



Contact: Mary K. Davis
Communications Administrator
(520) 229-4712
email: mdavis@orovalleyaz.gov

For Immediate Release

Oro Valley Launches Business Retention Program

ORO VALLEY, Ariz. (Mar. 13, 2008) — The town of Oro Valley and the Northern Pima County Chamber of Commerce today jointly announced the launch of a new Business Retention & Expansion program to help identify opportunities to support local businesses in the community.

Designed to encourage the growth and stability of local businesses, the program involves community leaders visiting businesses to identify their needs and using a survey to gather information.

"The specific objectives of using the survey are to provide an opportunity to learn more about the companies in Oro Valley and to establish or maintain a channel of communication between businesses and local leaders," said Matt Michels, economic development administrator for the town.

Town officials and chamber staff will work together conducting a minimum of two site visits per month to meet with business owners and learn more about how they can best be supported. From these interviews, the town and chamber will work together to develop programs and services for businesses and address any concerns they have with respect to economic development.

"This program will allow us the opportunity to meet with business owners and operators to discuss their future in Oro Valley, potential plans for expansion and most of all to establish a new dialogue," said Jerry Bustamante, executive director of the Northern Pima County Chamber. "It's important that we have open communication so that we can work together for the continuing success of our community."

Businesses are invited to participate in the program. For more information, contact Amanda Jacobs, economic development specialist for the town, at (520) 229-4735, or via email at ajacobs@orovalleyaz.gov.

#