

PRESS RELEASE

LIBRARY CELEBRATES WITH EARTH DAY FESTIVAL

March 26, 2007

The Oro Valley Public Library is the place to be on Saturday, April 7, as the annual Earth Day Festival kicks off with programs, activities and entertainment for all ages. The Library is located at 1305 W. Naranja Drive.

“Water is Life!” is the official 2007 Earth Day theme. Therefore, many of the displays and demonstrations will focus on ways in which we can save water.

For example, there will be a demonstration on turning drains into sponges by Brad Lancaster, author of “Rainwater Harvesting for Drylands.” George Montgomery, curator of botany from the Arizona-Sonora Desert Museum, will give a presentation on the natural history of the area. And the Master Gardeners of Pima County will be on hand to provide planting and irrigation advice.

The Oro Valley Parks and Recreation Department will show how to use recycled materials to create crafts. And the Pima County Department of Natural Resources will be helping children create their own watershed model to learn what happens when a polluted landscape gets wet.

Also in attendance will be representatives from the Oro Valley Water Utility, the Pima Association of Governments RideShare program, the Pima County Department of Natural Resources, Trees for Tucson, and the University of Arizona.

“Smoking Section,” a soulful, danceable groove band will entertain celebrants who attend the free festival.

The annual celebration of our planet is credited to John McConnell who first introduced the idea of a global holiday called *Earth Day* at a UNESCO Conference on the Environment in 1969, the same year that he designed the Earth flag. The first *Earth Day* proclamation was issued by San Francisco Mayor Joseph Alioto.

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FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION, CONTACT CAT STRONG AT 229-5305

Full schedule of Earth Day activities attached

