

PRESS RELEASE

TOWN PREVIEWS NEW WEBSITE

April 3, 2006

After nearly 9 months of work by over 30 employees, the Town of Oro Valley is releasing a “sneak preview” version of the Town’s new website. The purpose of the preview is to allow citizens to provide feedback about the site and the information that it contains.

According to the Town’s Information Technology Administrator Kevin Verville, the overhaul reduced the number of pages on the site from over 14,000 to slightly more than 1,000 without losing any important information or links.

Although the final design is not yet complete, the “sneak preview” site is close to the final product. Anyone visiting the new site will be asked to complete a brief questionnaire that will provide suggestions for improving the site.

As part of the site’s overhaul, the Town’s Information Technology Division helped to train employees in each department or division to serve as their own “sub-web editors.” They will be responsible for maintaining the individual departmental sites so that information is up-to-date, and so that outdated information or non-functioning links are removed.

Citizens who are interested in previewing the site should go to the Town's present web address—www.townoforovalley.com. They can then click on the link under the "Spotlight" section that will take them to the preview site.

The preview site will remain up throughout April for citizen review and critique.

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FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION, CONTACT KEVIN VERVILLE AT 229-4730.